



iLEVEL DIGITAL

ADVERTISING GUIDE

ND & Western MN Networks

Your Advertisement Will be Displayed Nearly Every Minute!
15 Ads Rotate Per Machine - Each Displayed for 7 Seconds

iLevel Digital Display

Easy, affordable and powerful, iLevel Digital display advertisements promote your company on the top of ATM machines and build brand awareness and drive sales. iLevel Digital display advertising is among the most effective platforms for grabbing visitors' attention in popular establishments and sets you apart from other advertisers. iLevel Digital provides a variety of digital display advertising networks to help you reach a targeted audience for a strong return on your investment.

This is the only advertising avenue where you can reach this many people, at this price. Your network consultant can work with you to create a custom plan that includes the advertising locations that achieves the marketing goals for your business growth.

To learn more, contact us at info@ileveldigital.com or 866-746-8385.





iLEVELDIGITAL

Why iLevel Digital?

iLevel Digital display advertising can effectively **attract new customers, increase brand awareness and drive new sales.**



- Reach a large number of people in each network
- Your investment to reach our captive audience is relatively low, compared to other mediums
- Your advertisement runs nearly every minute of the day
- Only 15 advertisements rotate per machine, each viewing is seven seconds
- Segment geographically and hit your target audience
- Place your advertisement in high traffic areas in popular establishments
- Use image advertisements to attract your customers
- Easily update your message
- Have the ability to reach all major metros in ND and parts of MN
- Customize your message for each network and influence potential customers
- Our art department will create an eye-catching image ad, free of charge (static ads only)



Impactful **iLevel Digital** indoor advertising allows you to effectively reach potential customers in our segmented networks.

It's Easy. Get Started Today.

1. Pick the networks where you want your advertisement to be displayed.
2. Choose the length of your contract.
3. Send us image advertisement. Or provide us content for your ad along with any text or images to go with it. Our graphic designers will do the rest free of charge!
4. Monitor and track how effective your iLevel Digital ad increases brand awareness, drives traffic, and brings in new customers.



BISMARCK 1 NETWORK

Traffic:
207,125
 PER MONTH



Location	Street	City
Applebees	434 S 3rd St	Bismarck
B and J Tesoro	322 East Main Street	Mandan
Barney's Tesoro	700 West Main	Mandan
Leroy's Tesoro	1210 East Main Street	Mandan
M & H	322 Main St E	Mandan
Red Carpet #2	919 S Washington St	Bismarck
Rusty Rail	89 Frontage Road	Underwood
Stage Stop	601 6th Ave. S.E.	Mandan
SuperPumper #39	2901 N 19th St	Bismarck
SuperPumper #41	1410 Collins Ave	Mandan



BISMARCK 2 NETWORK

Traffic:
238,125
 PER MONTH

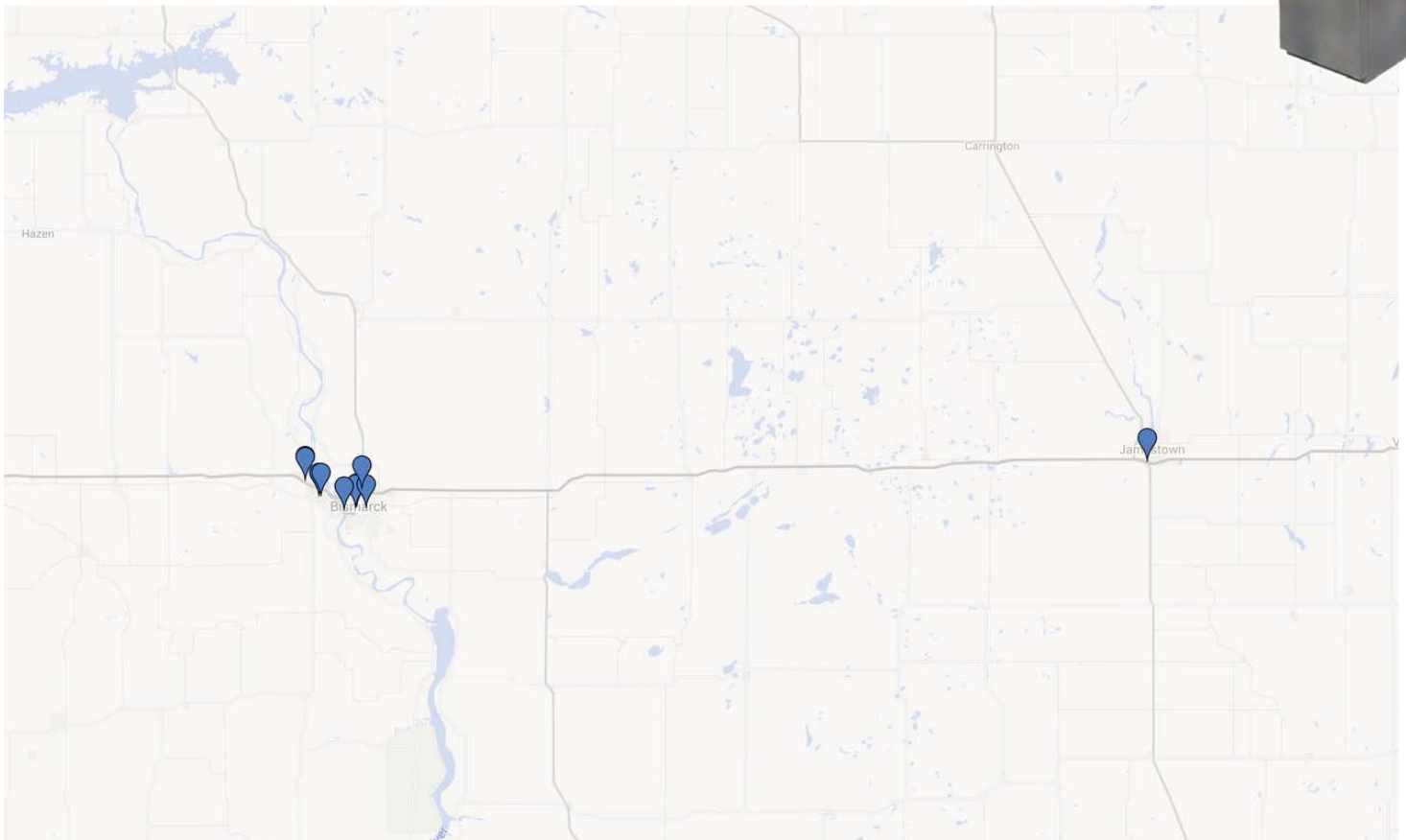


Location	Street	City
Applebees	3200 N 14th St	Bismarck
Black Nugget	86 West Lincoln Avenue	Underwood
Country West MVP	2205 Tyler Parkway	Bismarck
I-94 Clark #971	3921 Trenton Drive	Bismarck
Interstate Tesoro	2901 Memorial Hwy	Mandan
Landers Shell Gas Station	2210 North 12th Street	Bismarck
PetroServe #78	309 6th Avenue Southeast	Mandan
Red Carpet #3	2901 Memorial Hwy	Bismarck
Sunset MVP	808 Boundary Road Northwest	Mandan
Tumbleweed	62 Santee Road	Bismarck



BISMARCK 3 NETWORK

Traffic:
179,375
 PER MONTH

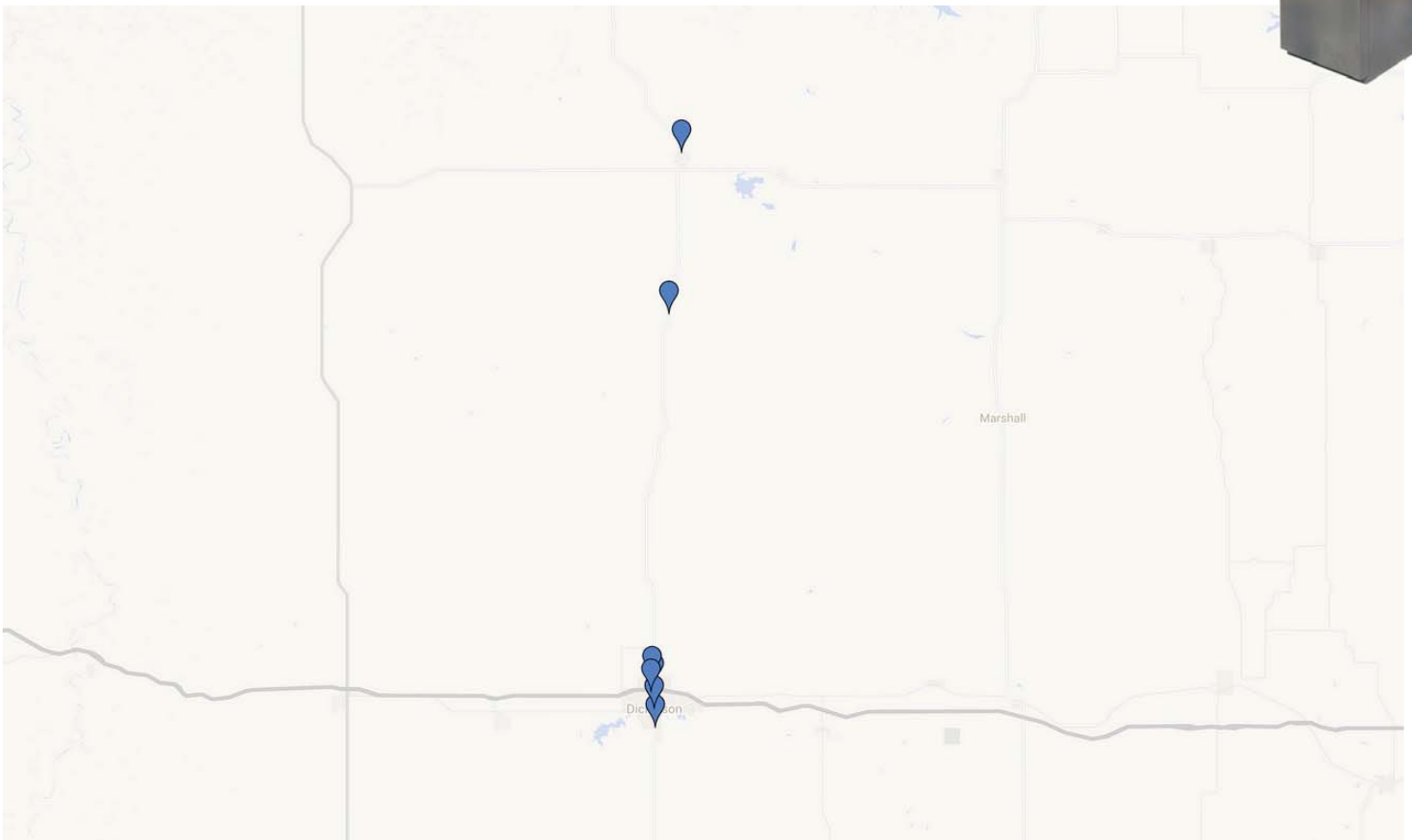


Location	Street	City
Gateway Fashion Mall	2700 State S	Bismarck
Lucky Duck's Deli & Catering	307 North 3rd Street	Bismarck
M & H	325 1st Ave So	Jamestown
Main Tesoro	1833 East Main Avenue	Bismarck
Moscow Bar	202 East Main Street	Mandan
Red Carpet #1	2921 N 11th St	Bismarck
Red Trail Petro	2511 Old Red Trail	Mandan
Southside MVP Tesoro	205 6th Avenue Southeast	Mandan
SuperPumper #40	1120 Tacoma Ave	Bismarck
The Ridge Motel	2630 Old Red Trail	Mandan



DICKINSON NETWORK

Traffic:
152,750
 PER MONTH



Location	Street	City
Applebees	289 15th St W	Dickinson
Dakota Check Cash		New Town
Eagles landing	402 ND-23	New Town
Four Bears Buffet	202 Frontage Road	New Town
Four Bears Hotel Lobby	202 Frontage Road	New Town
Manning E-Z Stop	167 Manning Avenue	Manning
Runnings	2003 3rd Avenue Wes	Dickinson
Southview Liquor	75 8th St SE	Dickinson



FARGO 1 NETWORK

Traffic:
126,750
 PER MONTH

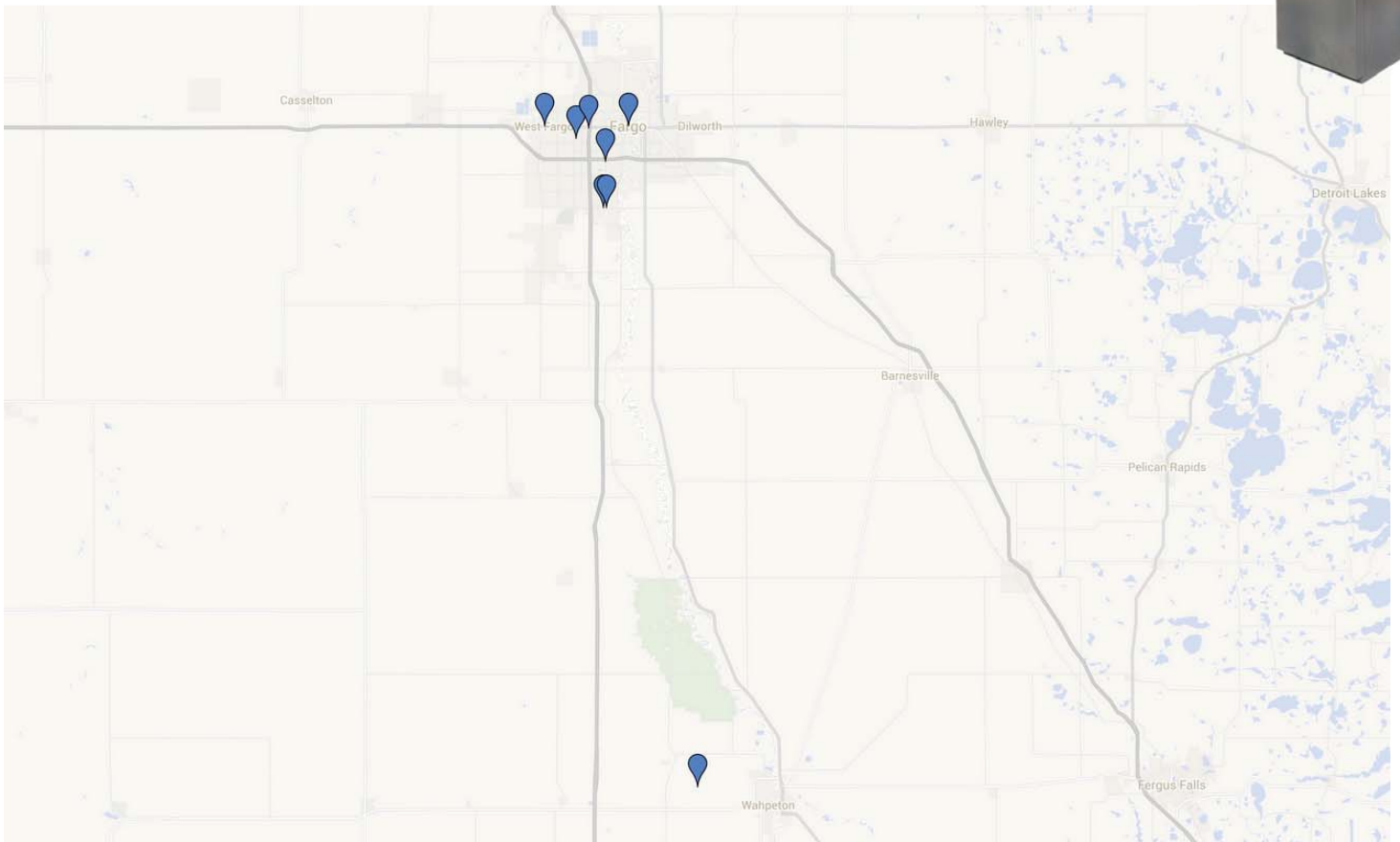


Location	Street	City
All Stop/Red Carpet West Fargo	950 13th Ave E	West Fargo
Blazer Express	1020 US 75	Breckenridge
Don's Car Wash	13th Ave South	Fargo
M & H	510 Main Ave	Moorhead
Moorhead Globe University	2777 34th St S	Moorhead
PetroServe #54	11 State Street Northeast	Glyndon
PetroServe #71	1020 8th Avenue Southwest	Valley City
PetroServe #87	2921 Broadway North	Fargo
Rod's West Acres Cenex	4350 13 Ave S	Fargo
Speck's Bar	2611 Main Avenue	Fargo



FARGO 2 NETWORK

Traffic:
166,250
 PER MONTH

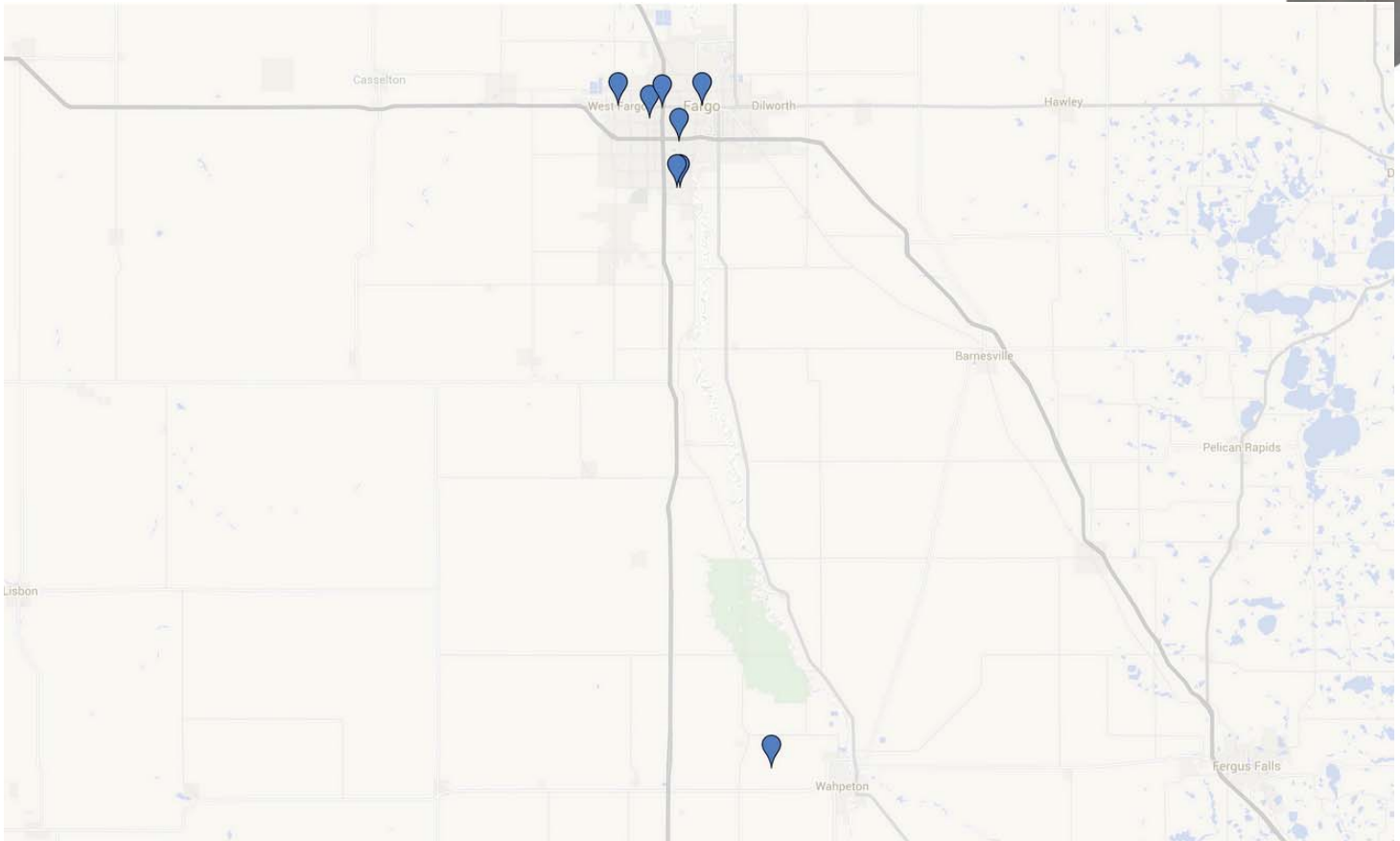


Location	Street	City
Don's Car Wash	2500 52nd Avenue South	Fargo
Frank's Lounge	2650 52nd Ave So	Fargo
M & H	1602 Main Ave	Fargo
PetroServe #60	239 West Main	West Fargo
PetroServe #64	1025 Dakota Avenue	Whapeton
PetroServe #86	2903 Main Avenue	Fargo
PetroSrve #80	4440 9th Avenue Southwest	Fargo
Phillips Travel Centers	2501 23rd Ave S	Fargo
Tailgator's	1322 Main Avenue	Fargo
VFW Club of Fargo	202 Broadway	Fargo



FARGO 3 NETWORK

Traffic:
144,000
PER MONTH

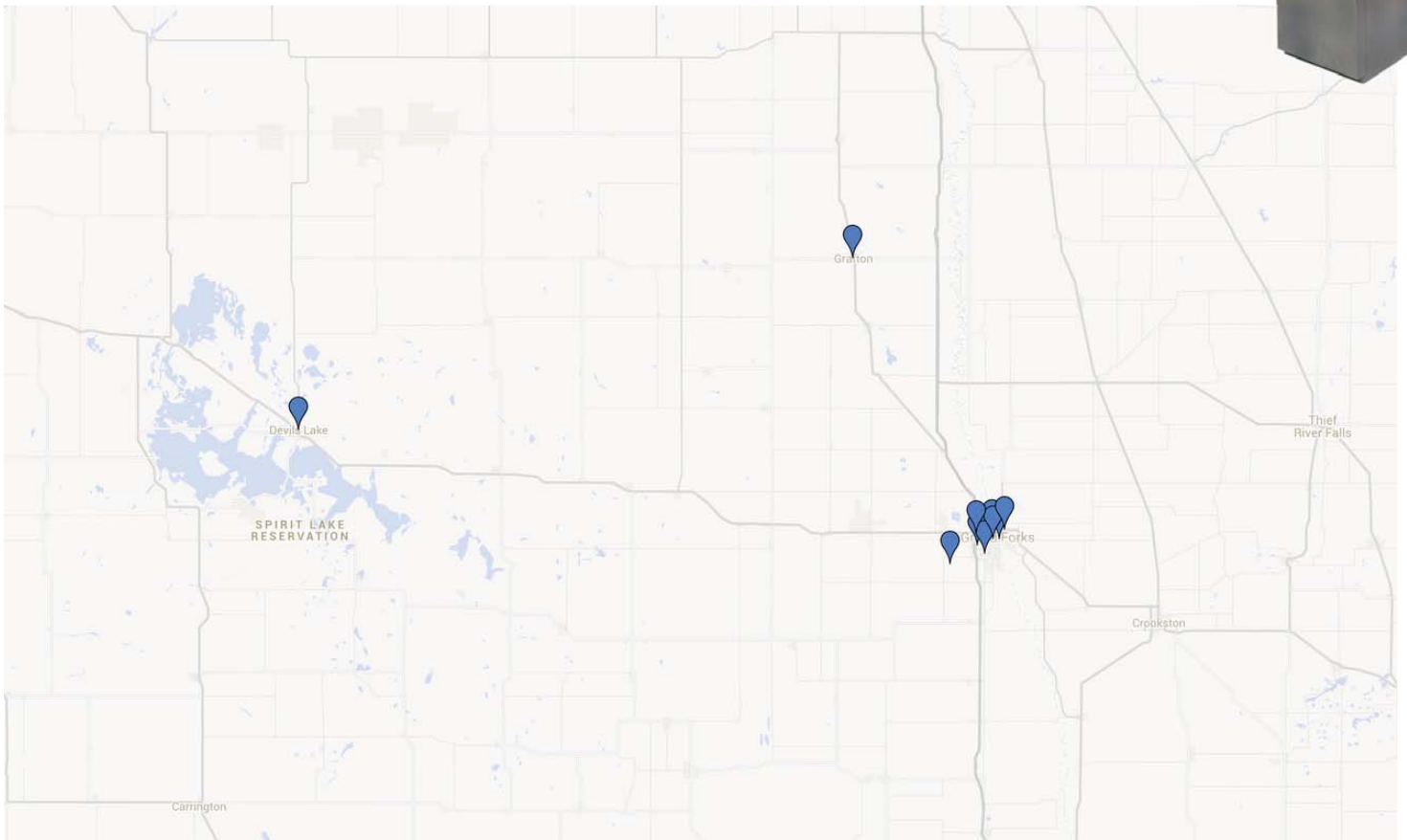


Location	Street	City
Dave's Southside Tap	803 Belsly Boulevard	Moorhead
Hooligans	3330 Sheyenne St	West Fargo
JC Chumley's	1608 Main Ave,	Moorhead
Mick's Office	10 8th St So	Moorhead
PetroServe #110	703 Front Street	Casselton
PetroServe #83	1340 34th Street Southwest	Fargo
Pickled Parrot	505 Third Avenue North	Fargo
Rhombus Guys Pizza	606 Main Avenue	Fargo
Tesoro	206 Fifth Street South	Breckenridge
West Fargo Truck Stop	1021 Main Ave W	West Fargo



GRAND FORKS NETWORK

Traffic:
125,625
 PER MONTH

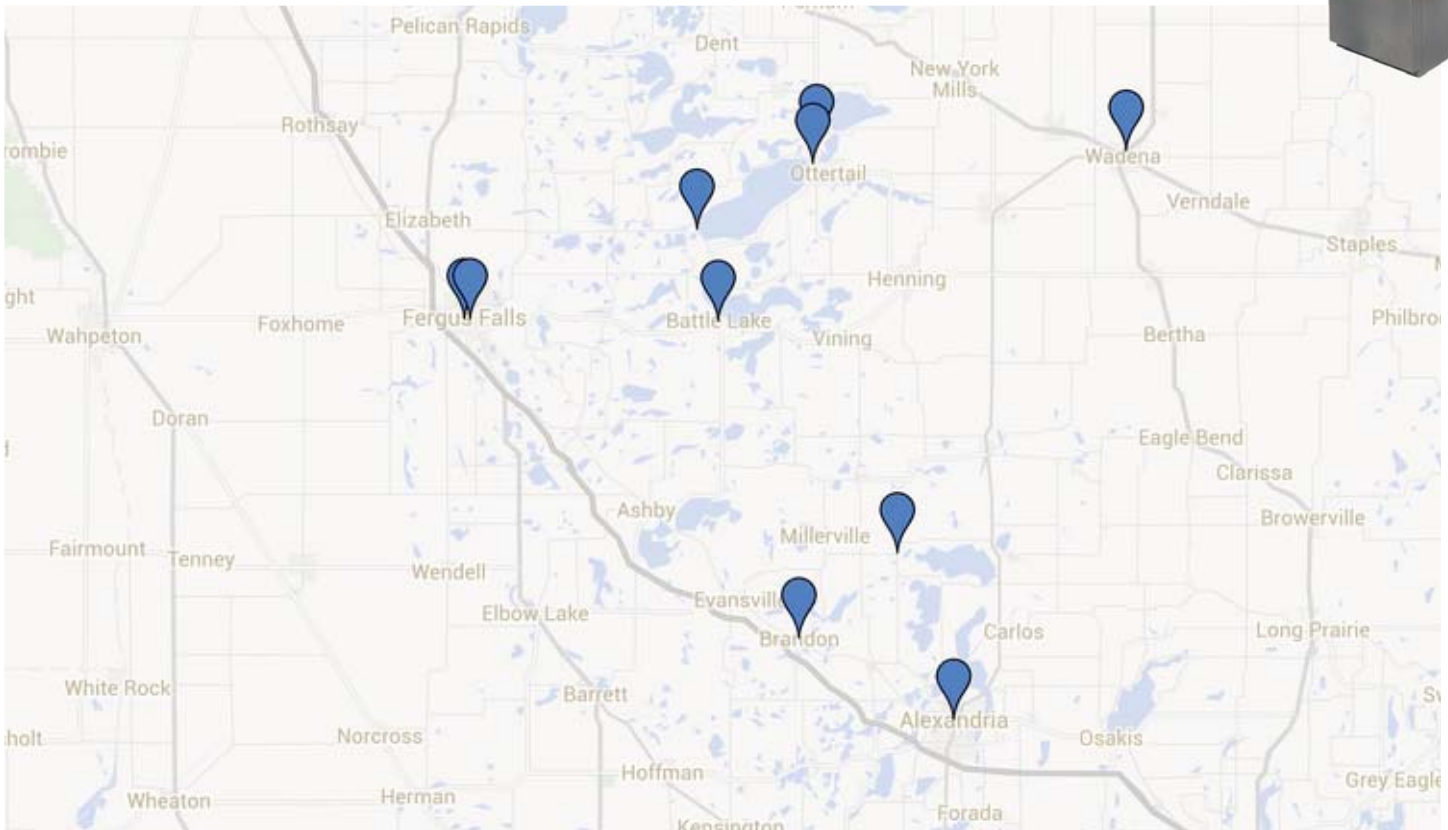


Location	Street	City
Cenex East	1005 Hwy 2	Devils Lake
Howard Johnson	1210 North 43rd Street	Grand Forks
Northdale Oil	607 Gateway Drive Northeast	East Grand Forks
PetroServe #68	611 West 12th St	Grafton
Valley Dairy #18	1125 South 42nd Street	Grand Forks
Valley Dairy #2	1207 North 5th Street	Grand Forks
Valley Dairy #23	4701 South Washington Street	Grand Forks
Valley Dairy #3	1220 University Avenue	Grand Forks
Valley Dairy #4	1401 South Washington	Grand Forks
Valley Dairy #6	307 First Avenue South	Grand Forks



LAKES NETWORK

Traffic:
48,625
 PER MONTH

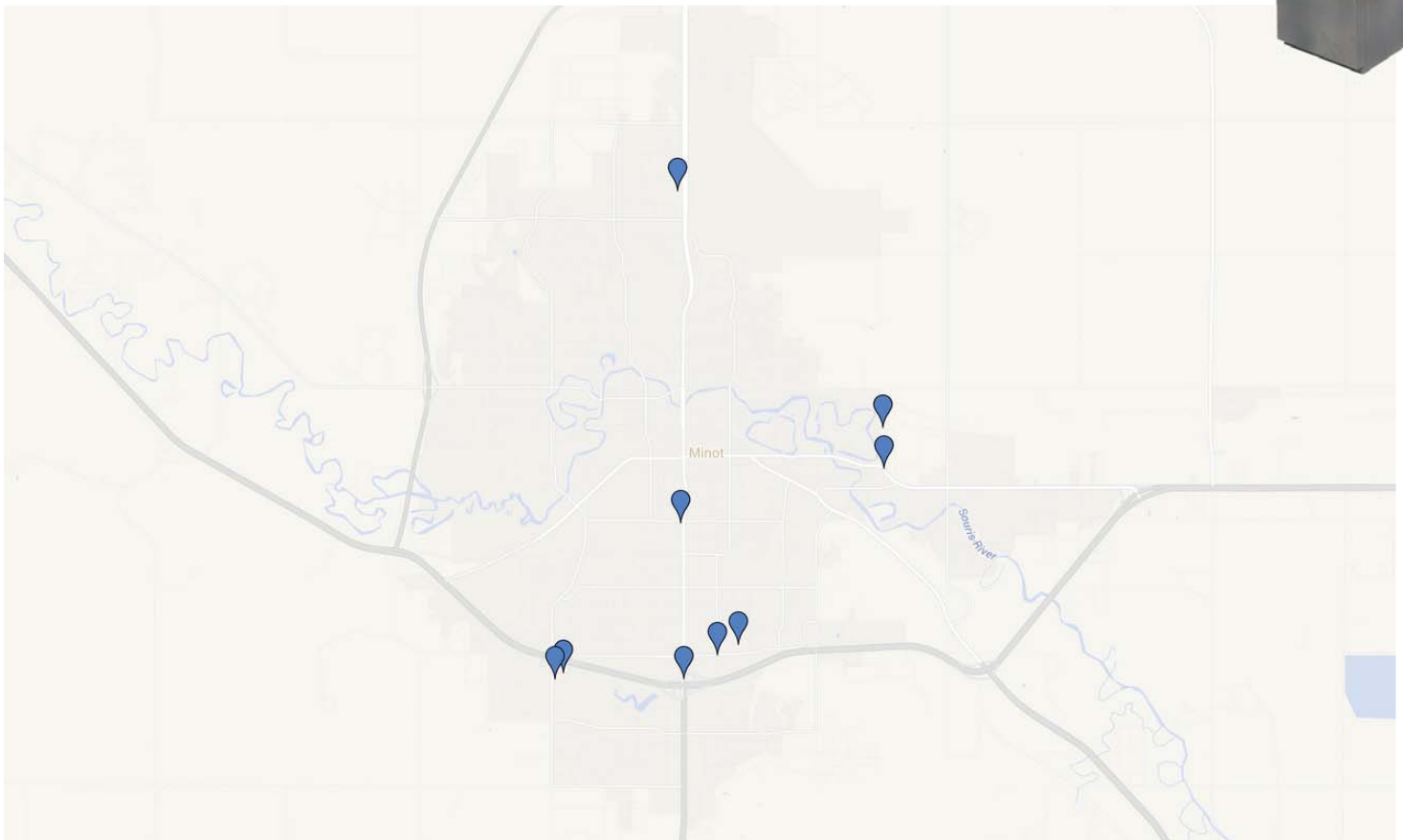


Location	Street	City
S.A.V.E. Tobacco	4617 State Hwy 29	Alexandria
DMV	636 North Jefferson Street	Wadena
S.A.V.E. Tobacco	217 West Washington Avenue	Fergus Falls
VFW	420 East Washington Avenue	Fergus Falls
The Otter	306 North Hwy 78	Ottertail
Brophy Lake Resort	1532 Brophy Park Rd NW	Alexandria
Firehouse Pub	63131 US 10	Wadena
Larry's Grocery Store	102 Gilbertson Street West	Battle Lake
Municipal	201 East Friends Street	Brandon
Thumper Pond Golf Course	300 Thumper Lodge Road	Ottertail



MINOT NETWORK

Traffic:
199,500
 PER MONTH



Location	Street	City
Applebees	2302 15th St SW	Minot
Cenex Makoti	205 20th Ave SE	Minot
Dakota Square Tesoro	1520 24th Avenue Southwest	Minot
Fudruckers Williston	7117 2nd Ave W	Williston
Fuel Force 1	US-2, Stanley	Stanley
Fuel Force 2	US-2, Stanley	Stanley
Harley's Cenex	1514 2nd Avenue Southwest	Minot
Magic City Harley-Davidson	515 20th Avenue SE	Minot
Spicy Pie	1100 N Broadway	Minot
Vegas Motel/Sevens Bar	2315 North Broadway	Minot



WILLISTON 1 NETWORK

Traffic:
166,125
PER MONTH



Location	Street	City
Applebees	106 26th St. W	Williston
Bypass Bar and Restaurant	11813 Hwy 5 Northwest	Crosby
Ekness SUPERVALU	211 Main Street South	Crosby
Landmark Inn	5009 139th Lane Northwest	Williston
Midway Bar	2322 West Front Street	Williston
Welcome Stop	Highway 2	Bainville
Four Bears Casino 4	202 Frontage Rd	New Town
Four Bears Casino 3	202 Frontage Rd	New Town
M & H #33	201 1st Ave W	Williston
M & H #34	1021 2nd Ave W	Williston



WILLISTON 2 NETWORK

Traffic:
157,125
PER MONTH



Location	Street	City
Best Western Hotel	4201 4th Avenue West	Williston
City Bar	136 North Main Street	Watford City
Comfort Inn	600 Third Avenue Southwest	Watford City
DJ's Lounge	One North Main Street	Tioga
Hwy Bar	201 Main Avenue East	Alexander
K&G's	7 South Main Street	Williston
Northern Lights	710 East Avenue	New Town
Oil Laundromat	305 Gilbertson Street South	Tioga
Short Stop		Arnegard
Van Hook #3		New Town



WILLISTON 3 NETWORK

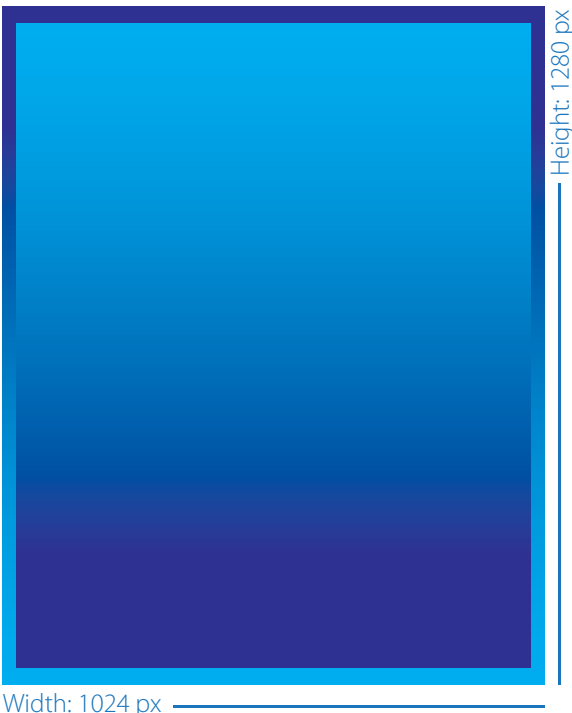
Traffic:
222,875
 PER MONTH



Location	Street	City
Brook Hotel	5515 Hwy 85	Williston
Champs	US 2	Williston
Grand Williston Hotel - Lobby	3601 2nd Ave West	Williston
Scenic Sports	1201 East Broadway	Williston
Sweet Crude #1		Killdeer
Sweet Crude #2		Killdeer
Talon Smoke Shop	4418 147th Ave NW	Trenton
Twist	404 Second Avenue Southwest	Watford City
Van Hook #2		New Town
Van Hook Hotel		New Town

2016 DEADLINES & SPECS

Period 1 (Jan. 4 - Jan. 31)		Period 2 (Feb. 1 - Feb. 28)		Period 3 (Feb. 29 - Mar. 27)		Period 4 (Mar. 28 - Apr. 24)	
Artwork Due:	December 21, 2015	Artwork Due:	January 18	Artwork Due:	February 15	Artwork Due:	March 14
Ad Starts:	January 4	Ad Starts:	February 1	Ad Starts:	February 29	Ad Starts:	March 28
Period 5 (Apr. 25 - May 22)		Period 6 (May 23 - Jun. 19)		Period 7 (Jun. 20 - Jul. 17)		Period 8 (Jul. 18 - Aug. 14)	
Artwork Due:	April 11	Artwork Due:	May 9	Artwork Due:	June 6	Artwork Due:	July 5
Ad Starts:	April 25	Ad Starts:	May 23	Ad Starts:	June 20	Ad Starts:	July 18
Period 9 (Aug. 15 - Sep. 11)		Period 10 (Sep. 12 - Oct. 9)		Period 11 (Oct. 10 - Nov. 6)		Period 12 (Nov. 7 - Dec. 3)	
Artwork Due:	August 1	Artwork Due:	August 30	Artwork Due:	September 26	Artwork Due:	October 24
Ad Starts:	August 15	Ad Starts:	September 12	Ad Starts:	October 10	Ad Starts:	November 7
Period 13 (Dec. 5 - Dec. 31)							
Artwork Due:	November 21						
Ad Starts:	December 5						



Artwork Specs

- Color: RGB colors
- Size: **1024 px** (width) x **1280 px** (height)
- File Format: **Static: PNG (recommended), JPEG, GIF**
- File Size: Must be below 20MB
- Resolution: Screen resolution (72dpi)
- Live area: To prevent info being trimmed off, all text, logos, etc., must be at least 10 px from all four edges of the ad.

Creating Artwork

In-House Production: iLevelDigital will create static advertisements for clients free of charge. The advertiser must submit ad copy, plus logos and photos. Stock photos may be purchased for the advertisement, but at the client's expense. Submission of materials should be completed at least one month in advance of the ad running. Rights to the advertisements may be purchased, call for applicable fee.

Storage of Advertisement: 24 months



Submitting Artwork

FTP Site: Files may be uploaded to our FTP site.
 Call 866-746-8385 for more info.
Email: info@ileveldigital.com
 Send hard copy artwork:
iLevelDigital
 Attn: Traffic Coordinator
 308 2nd Ave. N., Suite 304
 Grand Forks, ND 58203

Build your ad as if it's going on a billboard. Simple is best.

Examples of Advertisements

