



BRAMPTON  
**innovation**  
DISTRICT



Illustration is Artist's concept. E.&O.E.



**Patrick Brown**  
 Mayor

## A Message from the Mayor

Brampton is driving growth in its innovation and technology sector by putting the necessary building blocks in place for a world-class Innovation District. The Innovation District has a sharp focus on start-up scaling, investment attraction and talent development.

The Brampton Innovation District provides local talent development and support for entrepreneurs and new business owners through every stage of their journey, from education, training and re-skilling to support for companies of all sizes and across all sectors. The Innovation District is a developing ecosystem which also offers resources to support innovation and technology companies in creating new technology.

Located in the middle of the Canada's Innovation Corridor and conveniently connected by the GO train, Brampton is putting the pieces in place to take a lead role in the Corridor. This central location gives Brampton the unique ability to attract highly skilled tech talent from both Toronto and Waterloo.



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# BRAMPTON INNOVATION DISTRICT PARTNERS

Our strong partnerships are the foundation of the Innovation District.



## START-UP INCUBATORS AND ACCELERATORS

**Brampton  
Entrepreneur Centre**  
+ Co-working Space

### 1. Brampton Entrepreneur Centre (BEC)

Co-working Space & Small Business Resources – Located in a spacious storefront co-working space designed to fuel creativity and productivity, BEC hosts frequent seminars and offers business plan reviews and consultations with advisors at no cost to local entrepreneurs and innovators.



### 2. RIC (Research Innovation Commercialization) Centre

New specialized business incubation and accelerator space - Peel's Regional scale-up organization, the RIC Centre helps start-ups take their businesses to the next level. The RIC Centre is a dynamic catalyst for tech companies and has specialized resources for companies working in the areas of Internet of Things, CleanTech and Advanced Manufacturing.



### 3. Founder Institute – World's Premier Idea-Stage Accelerator

The Founder Institute is a global accelerator firm that provides support to high potential, early stage companies through specialized programming, training courses, access to funding and introductions to a world-class mentor network.



### 4. Ryerson Venture Zone (RVZ)- Start-up pre-seed incubator led by Ryerson University

Modelled after and part of Ryerson University's world-renowned Zone Learning network, RVZ is a pre-seed, non-equity incubator dedicated to building high-performing founders and growing early-stage technology startups into market ready ventures. The incubator will bring aspiring entrepreneurs, current founders, and key industry partners together to build solutions that address hyperlocal issues in the community.



### 5. Rogers Cybersecure Catalyst Headquarters

The Rogers Cybersecure Catalyst HQ helps companies seize the opportunities and tackle the challenges of cyber security through collaboration with industry, governments, and academic partners. The Rogers Cybersecure Catalyst is a not-for-profit organization owned and operated by Ryerson University and offers training and certification support for cyber scale-ups, research and development and more. The cornerstones of the Rogers Cybersecure Catalyst, including Canada's first Cyber Range, Cyber security training and research and development, are positioning Brampton to be Canada's hub for Cyber Security.



### 6. Rogers Cybersecure Catalyst - Accelerator - Led by The Rogers Cybersecure Catalyst and Ryerson's DMZ

Rogers Cybersecure Catalyst, in partnership with the DMZ, has launched the first cybersecurity accelerator of its kind in Canada. This one-of-a-kind Accelerator will deliver cutting edge, interactive cybersecurity training for those entering or looking to expand in the cyber field. The multi-disciplinary and interactive environment will provide training, growth strategies, mentorship and resources to support the most promising cybersecurity scale-ups and help them succeed nationally and internationally.



### 7. Sheridan EDGE Programming

Led by Sheridan College, the EDGE entrepreneur programming connects start-ups with resources from within the Sheridan network and provides work-shops, seminars and training to support development and growth of businesses.



### 16. The BHIVE – International Start-up Incubator

The BHIVE offers incoming foreign start-ups and entrepreneurs the tools, resources and space to establish and scale-up their businesses in Canada faster, through the start-up visa program. It also will provide co-working space, mentorship and access to funding.

## TALENT PIPELINE

The Innovation District has a steady stream and abundance of highly skilled talent.



### 8. Rogers Cybersecure Catalyst - Cyber Range Training Centre

Provides an intensive cybersecurity training and certification program designed to produce high quality cyber talent by providing students from diverse backgrounds the skills they need to launch careers in the cybersecurity sector. This not-for-profit organization is owned and operated by Ryerson University and provides training and certification, support for cyber scale-ups, applied R & D and more.



### 9. The G. Raymond Chang School of Continuing Education, Ryerson University

The Chang School of Continuing Education offers courses on Computer Security and Digital Forensics. Classes include Computer Network Security and Security Architecture and Design.



### 10. Sheridan Continuing and Professional Studies

Sheridan's College Innovation gateway connects entrepreneurs and change makers to innovation supports throughout Sheridan and provides direct access to the Centre for Advanced Manufacturing and Design Technologies (CAMDT) and the Entrepreneurship Discovery and Growth Engine (EDGE) Hub at Brampton Davis Campus. The Davis Campus in Brampton is Sheridan's largest campus with over 12,000 students.



### 11. Algoma University –Downtown Brampton Campus

Algoma University's Brampton Campus includes the Algoma School for Business and Economics, and offers four-year degree programs in Business, Economics and Computer Science, with an upcoming Psychology degree and Certification in Community Economic and Social Development.

# CORPORATE PARTNERS

## BUSINESS SUPPORT SERVICES



### 12. Brampton Economic Development Office

The Brampton Economic Development Office is prioritizing innovation, technology and entrepreneurship by supporting companies across all sectors and sizes of businesses in adopting new technology. We are building an innovation ecosystem that develops and grows innovative talent and helps attract businesses from around the world. Our dedicated team has the expertise and resources to support you through every stage of your journey, providing one-on-one assistance to help guide investors and owners, and delivering strategic advice.



### 13. Downtown Brampton BIA

The Downtown Brampton BIA promotes the commercial area as a vibrant business and shopping district through the use of promotional activities such as special events, advertising, and beautification programs.



### 14. Brampton Board of Trade

Brampton Board of Trade is a go to organization where businesses of all sectors convene, collaborate and create solutions to boost regional economic prosperity.

## WHAT SETS US APART - OUR CYBERSECURITY ECOSYSTEM

Brampton is on the leading edge of technology and is home to the Rogers Cybersecure Catalyst, a national centre for innovation and collaboration in cybersecurity. Brampton is home to the first-in-Canada technology accelerator program supporting cybersecurity scale-ups.

### CYBERSECURITY IN NUMBERS



#### 800 JOBS:

EXPECTED TO BE CREATED THROUGH BRAMPTON'S CYBERSECURITY EFFORTS



#### 7% GROWTH RATE:

THERE IS AN URGENT NEED FOR TRAINED CYBERSECURITY PROFESSIONALS WORLDWIDE. CANADA ALONE HAS A 7% ANNUAL GROWTH RATE IN LABOUR DEMAND



#### \$14 BILLION:

CANADIAN BUSINESSES SPENT ON CYBERSECURITY IN 2017 ALONE



#### \$248.6 BILLION:

MARKET FORECASTS - THE CYBERSECURITY MARKET TO GROW TO US\$248.6 BILLION BY 2023. CANADA HAD THE 4TH MOST CYBERSECURITY VENTURE CAPITAL DEALS IN THE WORLD (BETWEEN 2012 AND 2016).

"Brampton is a vital centre for innovation and technology development, and we are looking forward to working closely with Brampton's business community, postsecondary institutions and residents to make the city a Canadian hub for cybersecurity innovation and collaboration."

- Charles Finlay Executive Director Cybersecure Catalyst

# A TALENT ECOSYSTEM OF THE FUTURE

**36YRS**

LOWEST  
AVERAGE AGE  
IN CANADA



HIGHLY SKILLED TALENT:  
ACCESS TO 4.3 MILLION  
LABOUR POOL ACROSS THE  
GREATER TORONTO AREA



BRAMPTON HAS ACCESS  
TO 20 POST-SECONDARY  
INSTITUTIONS WITHIN  
AN HOUR'S DRIVE.

MORE THAN 400,000 STUDENTS ARE  
ENROLLED ACROSS THESE INSTITUTIONS,  
ACCOUNTING FOR 75 PER CENT OF THE  
REGION'S OVERALL POST-SECONDARY  
ENROLMENT.

GLOBAL SKILLS STRATEGY PARTNER, HIRING  
HIGHLY SPECIALIZED INTERNATIONAL TALENT

**2<sup>ND</sup>**  
**FASTEST**

GROWING CITY  
IN CANADA WITH

**14,000**

NEW RESIDENTS  
PER YEAR

2<sup>ND</sup> LARGEST TECH SECTOR IN NORTH AMERICA,  
PART OF THE TORONTO REGION

## LOCATED IN THE MIDDLE OF CANADA'S INNOVATION CORRIDOR



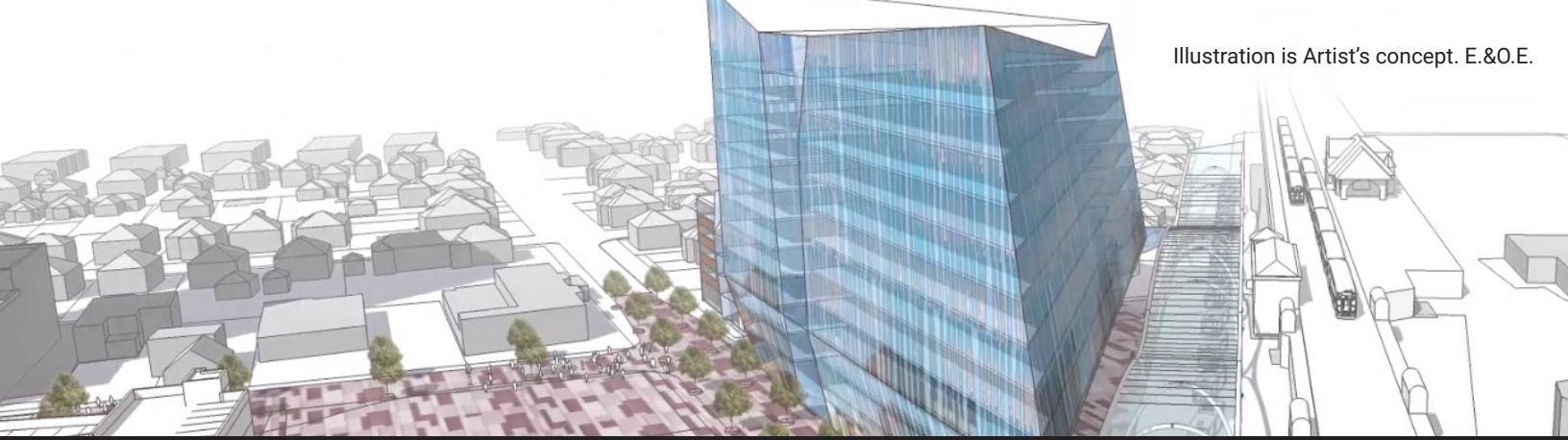
YOUNG, DIVERSE  
WORKFORCE WITH  
234 CULTURES SPEAKING  
115 LANGUAGES



9<sup>TH</sup> LARGEST CITY  
IN CANADA WITH A  
POPULATION CLOSE  
TO 700,000



ADJACENT TO  
CANADA'S LARGEST  
INTERNATIONAL AIRPORT  
TORONTO PEARSON



## BUILDING CAPACITY AND INFRASTRUCTURE

The future **Centre for Innovation (CFI)** located in the heart of downtown Brampton, will become an anchor for the Brampton Innovation District. The new gateway building will offer a new central library, flexible office space to residents and the business community and direct access to transit.

## A CULTURAL HUB OF PEOPLE AND PLACES

The Innovation District is located in the centre of historic downtown Brampton. It is home to over 300 businesses, cultural spaces and running trails. Local shops and restaurants will meet all your needs and are great hang out spots, while Garden Square and Ken Whillans Square provide the space for large gatherings and multicultural festive celebrations. Cultural centres like the Rose Theatre, Peel Art Gallery Museum and Archives, the YMCA, and the local Beaux Arts provide options for entertainment, while public spaces and lush parks located throughout the district provide cozy spots for casual relaxation, socializing, and recreational activities. Also located in the downtown is the GO Train that runs along Canada's Innovation Corridor, connecting Toronto and Waterloo with Brampton.

## BRING YOUR START UP TO BRAMPTON!



INVESTMENT SERVICES TEAM



GLOBAL SKILLS STRATEGY



START UP VISA PROGRAM



DESIGNATED PARTNER OF IMMIGRATION, REFUGEES & CITIZENSHIP CANADA

