Over the past few years, profound **CHANGES**
| HAVE | happened in our ecosystem

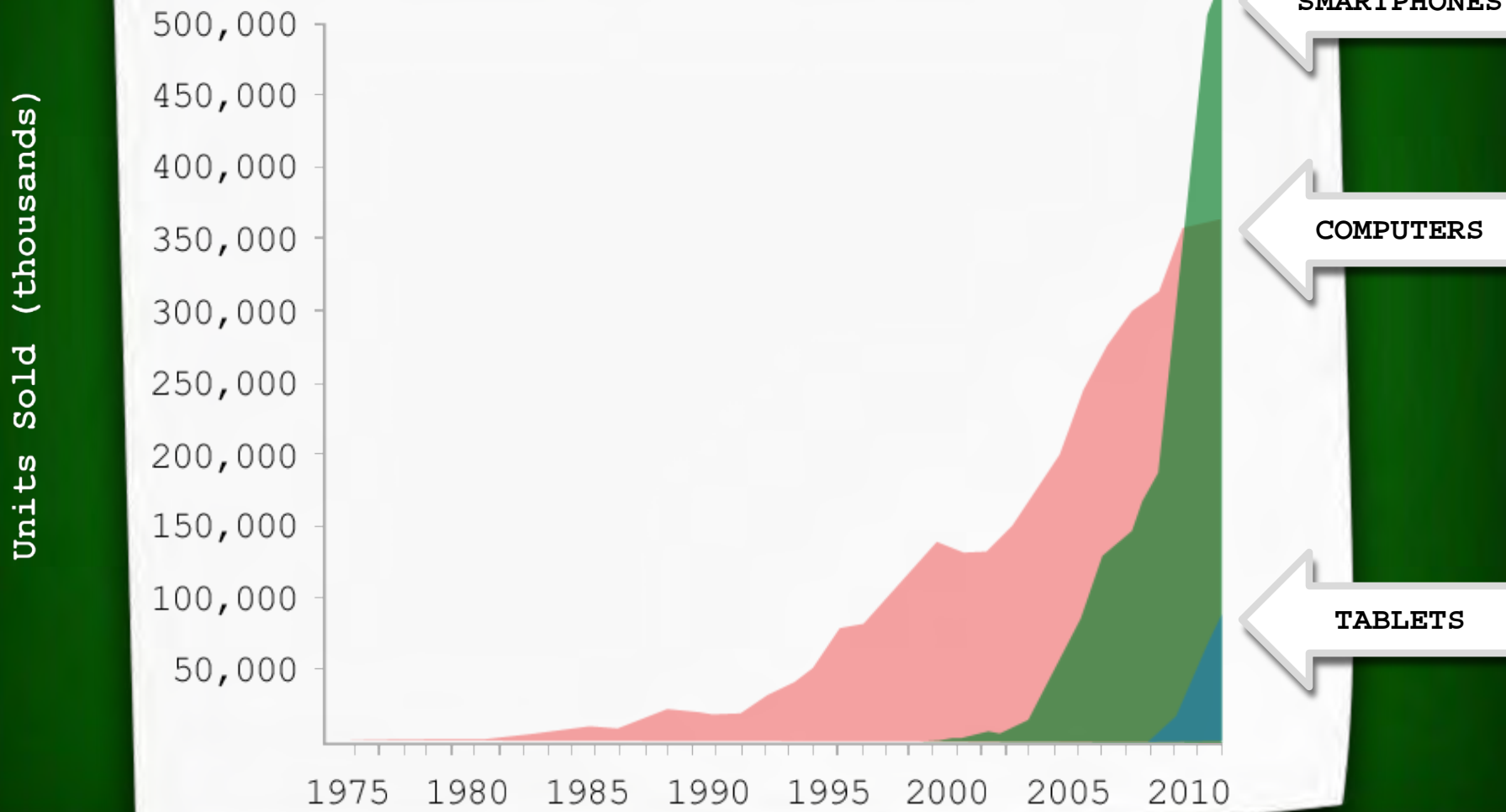TECHNOLOGY HAS CHANGED

MARKET HAS GROWN

oo yeah!!

Draw Something

- Draw Something has been downloaded more than 1 million times in 10 days from the day of its launch.

- Players have already created more than 20 million drawings.

- The game's average load was 50 drawings per second after 10 days of the launch

- The company took nine days to reach its first 10 million drawings

- It's now seeing 10 million new drawings every 24 hours

01 Million User Mark

f — 9 months

Aol. — 9 years

Why this has happend ?

Information at your Fingertips

Never Stay Out of Touch

Faster Communication

Greater Functionality

Better Information Sharing

ENTERPRISE ADOPTION

Browsing
73% 🌐

Email
69% ✉️

Work Remotely
67% 💼

Sales Support
46%

Presentations
45% 📊

MOBILE TABLETS BOOST FIELD SERVICE TECH PRODUCTIVITY BY

28%

Launched iPhone

1 billion people had access to the internet

While Twitter had 4 billion mobile phone subscribers

Facebook hits 2 hundred million user mark

While 6 hundred million people had web

1999   2001   2007   2008   2009

Mobile is the only payment option used by more than 3 billion people across the globe

LTE will rule the mobile broadband space with more than 50 MB network capacity

The industry is fundamentally

cloud comput

2011

2013

2015

with every new device, we see an

increase

in mobile data traffic usage

35x

121x
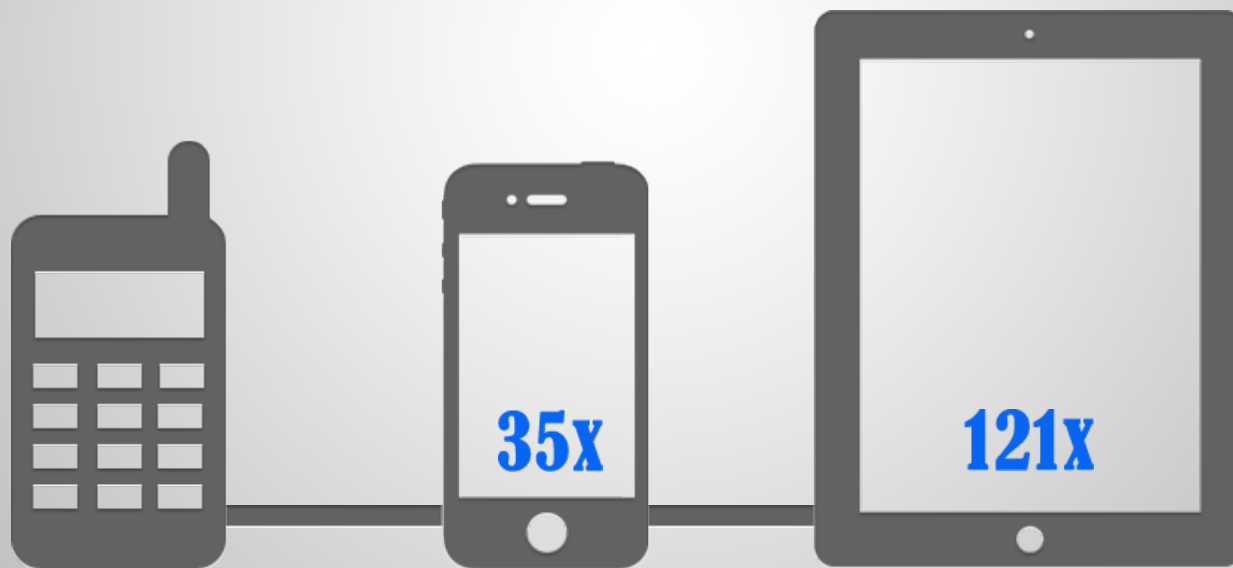
Tablets Expected to Ship

16.1 MILLION
In 2010

147.2 MILLION
In 2015

Shares bought by business worldwide
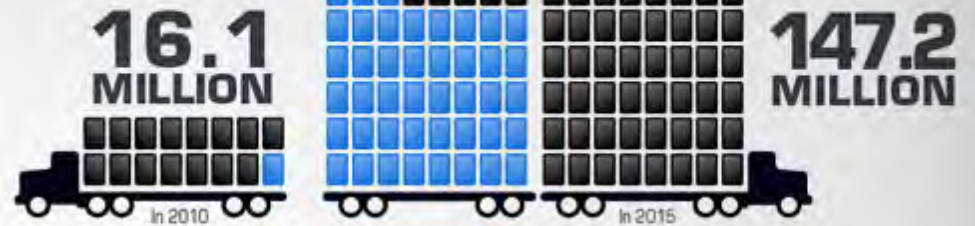
35% of smartphone Internet users have made a purchase on their smartphone

68% of these smartphone shoppers have made a purchase in the past month

1 IN 4 Households in THE UNITED STATES have cut their landline making their MOBILE DEVICE their CHIEF MEANS of TELECOMMUNICATION

50 MILLION people world wide own a MOBILE DEVICE but do not have ELECRICITY at home

= 5 Million

Quality

Quality begins with a disciplined focus around driving perfection and execution related to your vision

Innovation

Creation of better or more effective products, processes or ideas to enable business to stay ahead in competition

Partnership

Partnership is the basis of our whole methodology and we strive to create and maintain today tomorrow and beyond

CORPORATE OVERVIEW

Mobile App Consulting, Technology & Support Services

- 100+ employees
- More than 300 Apps including numerous Enterprise Solutions
- Apps in Top 5 on various platform market
- Offshore delivery center in India
- Strong leverage between consulting, technology, and support – full cycle services offering

Skills Break Up

Black Berry 13%
Quality Analyst 6%
Web 6%
Business Analyst 7%
Windows Mobile 7%
Android 23%
Adobe Tools 9%
iOS 29%

Services

- Mobility Strategy Consulting
- Progressive User Centered Design
- Mobile App Development on various platforms
- IP Licensing
- App Management and Technical Support
- Quality Assurance

Differentiators

- Domain Expertise/ Verticalized approach in Healthcare & Technology
- Talented Resource Pool
- Systematic Documented Approach to develop mobile apps
- End to End Solution delivery
- CM Custom Library

CORPORATE OVERVIEW

GLOBAL SERVICE CENTERS

Copper Mobile App Development Center, Dallas

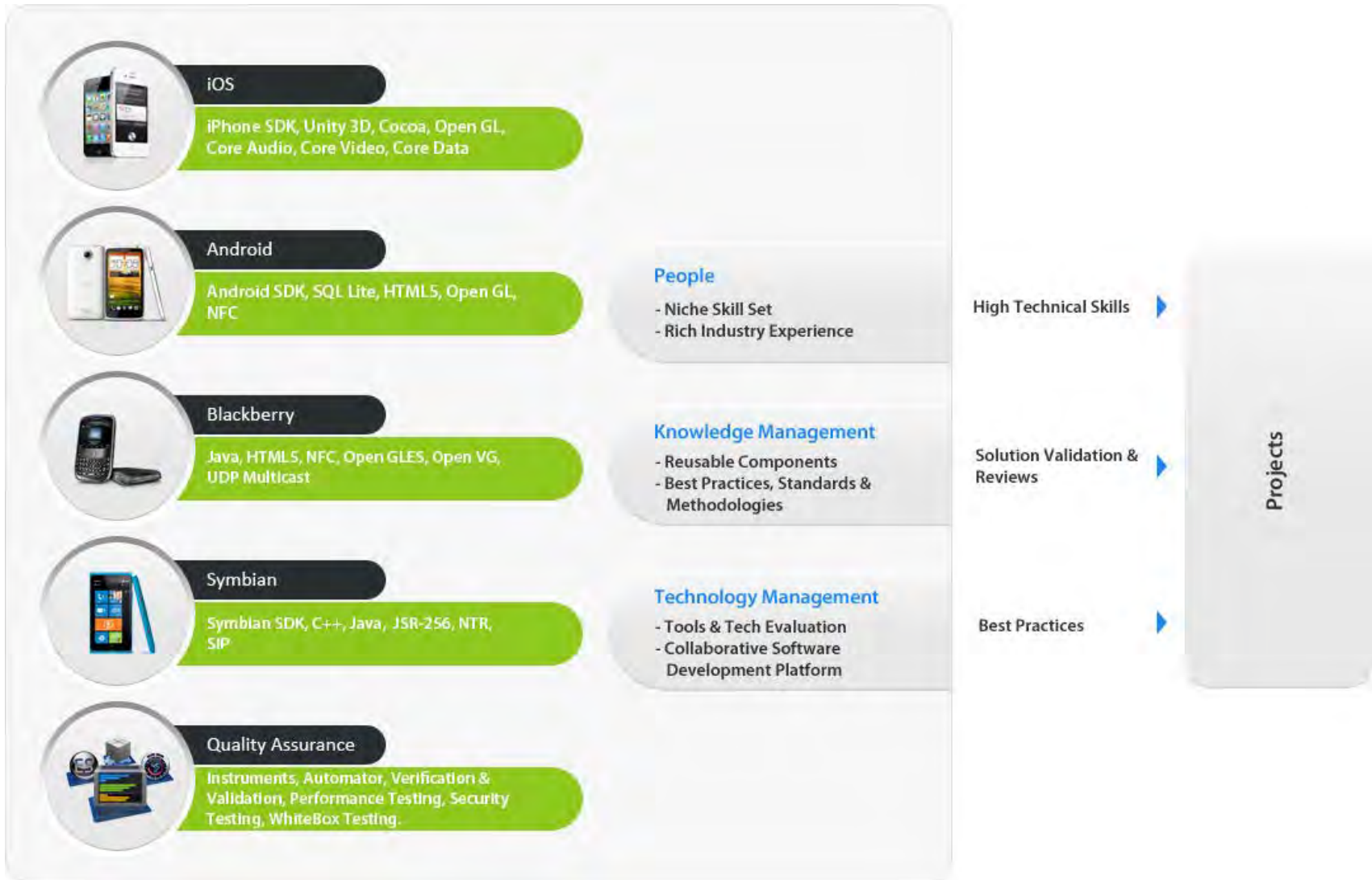Copper Mobile App Development Center, India

- Total office area – 23,000 sq. ft. (to be expanded)
- Hardware Infrastructure – 150+ workstations for development, testing and support activities
- Dedicated servers for Client Presentation and Testing
- Communication Infrastructure – Facility for video conferencing/ 24X7 VOIP
- Site restrictions on Internet Gateway
- Software License control

OUR CUSTOMERS

OUR TECHNOLOGY

iOS
iPhone SDK, Unity 3D, Cocoa, Open GL, Core Audio, Core Video, Core Data

Android
Android SDK, SQL Lite, HTML5, Open GL, NFC

Blackberry
Java, HTML5, NFC, Open GLES, Open VG, UDP Multicast

Symbian
Symbian SDK, C++, Java, JSR-256, NTR, SIP

Quality Assurance
Instruments, Automator, Verification & Validation, Performance Testing, Security Testing, WhiteBox Testing.

People
- Niche Skill Set
- Rich Industry Experience

Knowledge Management
- Reusable Components
- Best Practices, Standards & Methodologies

Technology Management
- Tools & Tech Evaluation
- Collaborative Software Development Platform

High Technical Skills ▶

Solution Validation & Reviews ▶

Best Practices ▶

Projects

OUR PROCESS - Hybrid Agile Project Development Process

DEVELOPMENT

- Architecture Design
- Design & Development
- Re-engineering
  - Internationalization
  - Localization
- Content Management
- Release cycle management
- User Training & Documentation

STORYBOARDING

- Wireframes
- Customization
- User Interface Design
- Web Interface Design
- Documentation

QA

- Performance Testing
- User Acceptance Testing
- Advisory & Management
- Automation Testing
- Verification & Validation

SUPPORT & MAINTENANCE

- Support and Maintenance
  - Corrective
  - Adaptive
  - Preventive
- Deployment
- Release cycle management
- User Training & Documentation

BUSINESS SOLUTIONS

FILES ANYWHERE

Problem

FilesAnywhere had an existing solution on the AppStore which was creating tremendous negative feedback and customer churn.

Solution

Complete redesign for iOS, Android, WM & Desktop with the following features:

- TeamConnect VOIP, Messaging & Collaboration
- Sync Folders, Schedule Offsite Backups
- WebFolder Drive Mapping, Direct File Editing
- Share Files using Dropbox Links
- View / Edit Documents and Pictures Online
- Photo Slideshows, Video and Audio Streaming
- Search Files by Content, Custom MetaData
- SSL Encryption, Secure FTP, WebDAV
- Add SubAccounts to Create a Workgroup
- Version History with Checkin/Checkout

filesanywhere

CISCO UC320

Problem

Cisco needed a solution to help eliminate the challenges of their highly technical Value Added Reseller Channel Partners presenting the new UC320 portfolio to small to medium size businesses.
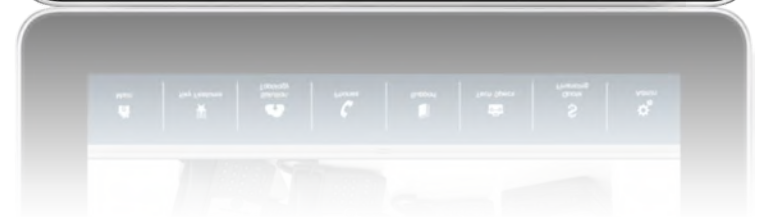
Solution

Custom application for iPad, desktop and web that provides the following tools:
- Key Feature Animated Movies
- Solution Topology Diagrams
- Phone & Equipment Portfolio
- Support Resources
- Technical Specs
- Return on Investment & Financial Tools
- Order Fulfillment

Benefit

Increased visibility, greater revenues and faster sales cycle.

VERIZON DASHBOARD

Problem

Verizon leadership were requesting for a simplified mobile resource to critical business analytics that would enable them with real-time access.

Solution
- Real-time access to critical business analytics
- Increased visibility to sales data
- Better communication with the front line management
- Monitor sales performance
- Improve response times
- Dynamic drag & drop functionality
- Streamlined simple interface

Benefit

Centralized go-to resource for segment specific revenue, metrics and sales results. Increased visibility and inspection.

COCA-COLA COMPANIES

Problem

Coca-Cola implemented a new certification process for their route delivery drivers and needed a way for them to take the test remotely. The challenge they were faced with was how do we deploy a solution across multiple devices and networks.

Solution

- Remote platform to enable Coca-Cola route drivers to complete certification tests
- Accessibility to hardware features such as Location Based Services & Accelerometer
- Device agnostic interface via HTML5
- Simplified, user friendly user interface

Benefit

Reduced capital cost associated with application deployment as well as scalability.

MY MEETING PRO

- Build attendee list from contacts.

- Keeps meeting proceedings organized by agenda item.

- Distribution of agenda and meeting objectives.

- Visual measurement of on going meeting cost.

- Progress bar gives visual idea of meeting progress.

- Tracking of current and next agenda items.

- Ability to connect to a projector or monitor (iPad).

- Multiple methods of capturing meeting proceedings.

- Simple process to distribute meeting proceedings and objective achievement rating to attendees.

Plan Meeting | Facilitate Meeting | Summarize Meeting | Distribute Meeting

IN STORE

- Lists all of the items in the current store, and is filterable and sortable to show low on hands, best sellers, or items with significant sales changes

- The data and charts use the latest data to give a performance view across 4 time ranges: Last Week, Last 4 Weeks, Last 13 Weeks, and Last 52 weeks

- The data is displayed in a way that makes the retailer feel confident that your data is up to date and correct, minimizing the resistance to make changes
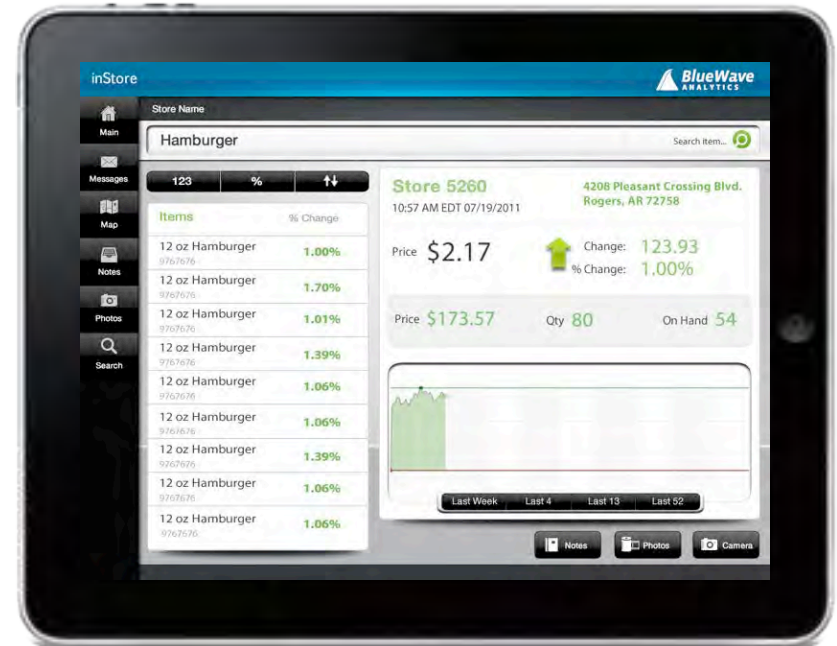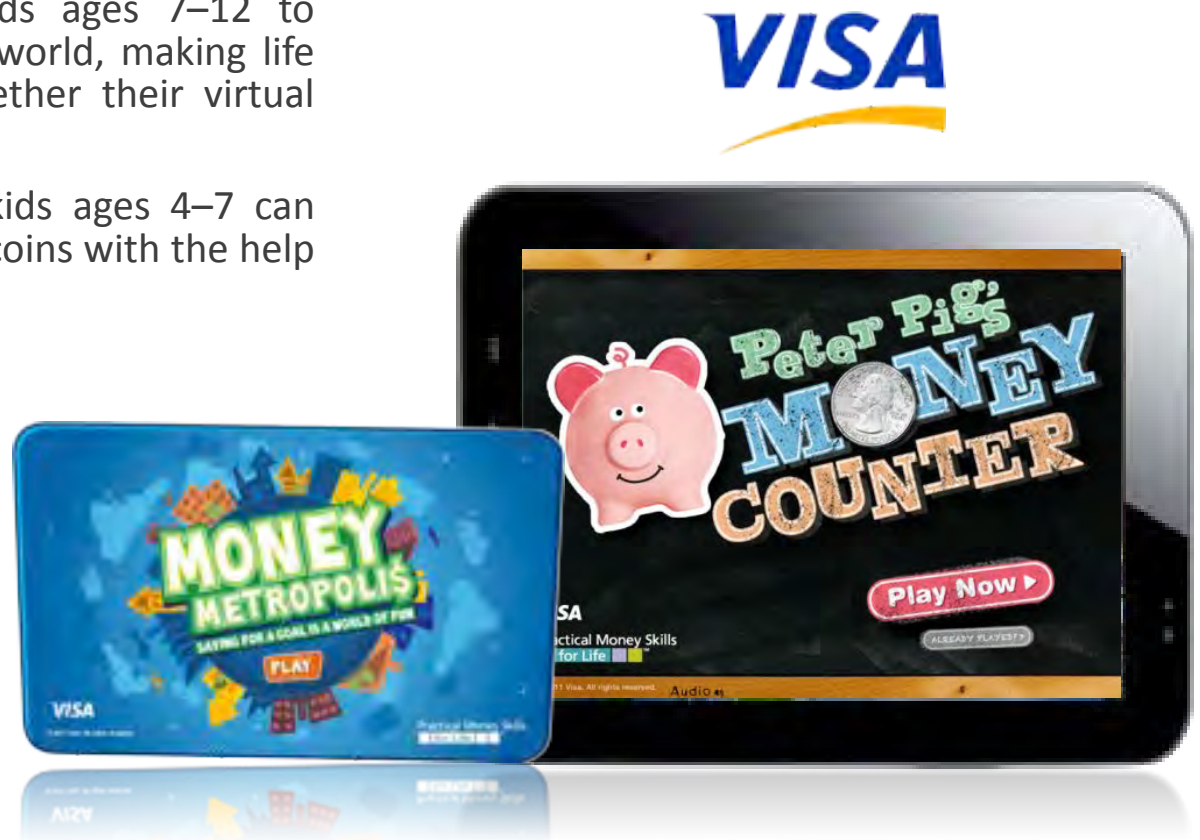
US ARMY PINECONE

- Used by several hundreds of thousands of US Army soldier's.

- Remote secure access to training videos.

- Ability to access training documentation and images.

- Confidential secure information via Secure Digital cards.

- Encryption algorithms.

MONEYCOUNTER

These dynamic, new educational video games engage kids while teaching them important money skills.

- Money Metropolis allows kids ages 7–12 to navigate a multi-dimensional world, making life decisions that will affect whether their virtual bank account shrinks or grows.

- Peter Pig's Money Counter, kids ages 4–7 can practice sorting and counting coins with the help of wise Peter Pig.