



IMPACT REPORT FY 2020



OUR MISSION



To fight hunger in Southwest Texas through food distribution, programs, education, and advocacy.

GIVE HELP

THE GIFT OF FOOD

80,623,687

Pounds of Food Donated

The 80.6 Million pounds of food represents a near 10% increase over FY19.

Perishable groceries represented 58% of food distributed from the Food Bank with over 57 million pounds sourced.



58%

Food is Perishable

112,000
Pounds
of Venison



We received 112,000 pounds of venison through the Hunters for the Hungry program, a 37% increase over FY19. We continue to focus on growing this program and maintaining strong relationships with ranchers and processors across our region that support this program.

THE GIFT OF TIME



201,944
Hours of Service
Donated

The San Antonio Food Bank engaged 72,178 volunteers who gave 201,944 hours of service, providing a cost savings to the Food Bank of \$5.4 million.



THE GIFT OF MONEY

Private contributions came to the San Antonio Food Bank through the following channels:



Individuals



Corporations & Organizations



Foundations

\$36,758,000
In Cash Donations Raised

The San Antonio Food Bank raised more than **\$36.7 million** in cash donations, receiving nearly **94,000** unique contributions.

THE GIFT OF VOICE

The San Antonio Food Bank secured **8,130 media mentions** in FY20, with more than **5,800 mentions** secured between **March 15 – June 30**. Mentions were through television, print, radio, and digital media and were shared regionally, nationally and internationally.

Our social media community grew to **59,000 followers**, up **31%**.



32% Increase
In Facebook
Followers
(31,329)



60% Increase
In Instagram
Followers
(10,000)



Twitter
Followers
(13,504)

GOVERNMENT RELATIONS

THE SAN ANTONIO FOOD BANK GOVERNMENT RELATIONS OFFICE advocated to safeguard vital nutrition programs at the local, state, and federal level to ensure families and individuals got nourishment throughout southwest Texas.

Protecting safety net programs like SNAP, TEFAP commodities for Food Banks and other essential government programs and support, remains a must. The COVID-19 crisis has adjusted our work and priorities. We continue to work with our national and state organizations, **Feeding America** and **Feeding Texas**, to ensure our country and state has a strong blanket of benefits to help people and the economy. We will continue to ask our lawmakers for support to help families facing hunger and unemployment so they can weather the pandemic.



GET HELP

FOOD FOR TODAY - SECURITY

The first step to ending food insecurity is providing resources to those with immediate needs.

FOOD SERVED FROM OUR COMMUNITY KITCHENS

Meals Served
San Antonio: 2.4 Million Meals
New Braunfels: 160,000 Meals

FOOD DISTRIBUTED THROUGH PARTNERS



Partner Agencies Within
16 County Service Area
Agencies: 500+



Pounds Served By
Partner Agencies
Pounds: 24 Million

FOOD DISTRIBUTED THROUGH FOOD BANK PROGRAMS



Backpack Program

Backpack Distributions: 312
Children Served: 5,856
Backpacks Delivered: 23,552



New Braunfels Food Bank

Families Served: 47,602
Total Individuals Served: 127,899
Pounds: 4.6 Million



Pop Up Distributions

Distributions: 2042
Pounds Delivered: 34.4 Million



Senior Program

18,721 Seniors
Pounds Delivered: 6.4 Million



Senior Deliveries

Provided 8,049 Seniors
307,767 Total Pounds

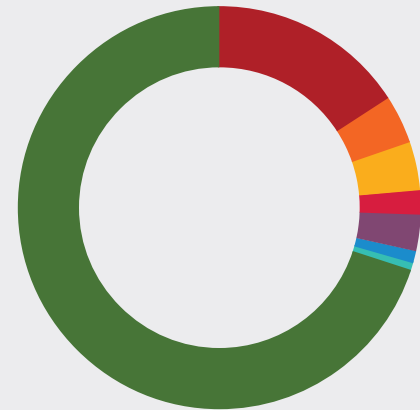
FOOD FOR TOMORROW - STABILITY

Eliminating hunger is our first priority, and then we look beyond today to help our clients access the resources they need to stabilize their lives going forward.

BENEFITS ASSISTANCE

The San Antonio Food Bank helps clients with application and renewal assistance for stabilizing benefit programs including:

Food Assistance Referrals 70%
SNAP Benefits 16%
Children's Medicaid 4%
Medicaid 4%
WIC 2%
Longterm Care 3%
TANF < 1%
Women's Health Program < 1%



OUR IMPACT

Assisted 98,704 families through our walk-in assistance and our call center. We provided 29,441 applications to connect families to critical federal benefits programs.

SNAP benefits generated more than \$62 million for local economies.



FOOD FOR A LIFETIME - SELF-SUFFICIENCY

We strive to guide our clients to health and self-sufficiency. Our innovative initiatives take a holistic approach to nourishment.



WORKFORCE DEVELOPMENT

The Food Bank's goal is to lower unemployment by giving our clients the knowledge and resources to become self-sufficient and fully employed.

We helped 4,074 individuals, providing 854 individuals with one-on-one case management assistance including mock interviews, resumé and cover letter assistance, and facilitating connections with potential employers.

We conducted 63 trainings that included Financial Education, GED, ESL, and Job-Readiness classes to 514 individuals.

CULINARY TRAINING PROGRAM

Our Culinary Training Program addresses hunger through training the unemployed or underemployed by offering hands-on experience in a production kitchen environment.

We taught 300 classes and had 41 graduates from the program.

Graduates from our classes have been hired across San Antonio at distinguished culinary institutions, such as Embassy Suites (Zachary Hospitality), Hotel Emma, Levi Group Restaurants at the ATT center, Gorilla Catering, Aramark (UTSA), HolySmoke, and Pharm Table.



NUTRITION, HEALTH & WELLNESS

A total of 75,900 households benefited from nutrition education outreach, with nutrition education collateral provided at megasite and on-site food distributions during the COVID-19 crisis. Additionally, more than 4,500 on-site and virtual free classes were provided to the community.

Access to healthy food was facilitated by the operation of 100 Farmers Markets and 165 Mobile Mercado events targeting healthcare clinics and food desert areas.

AGRICULTURAL INITIATIVES

The San Antonio Food Bank cultivated 41 acres spread across three agricultural sections at our Urban Farm on our main campus. We also farmed an additional 40 acres at Mission San Juan at San Antonio Missions National Historical Park.

We harvested close to 200,000 pounds of produce from our farms and garden. Our agricultural staff taught over 4,215 delighted participants in our Teaching Garden at our main campus, at our Mission San Juan Farm, and our New Braunfels Food Bank garden, on a variety of subjects from container gardening to composting and even bee keeping.

We engaged 4,129 volunteers in our agricultural initiatives.



Responding to the COVID-19 Crisis

For the past 40 years, the San Antonio Food Bank has been the lifeline for thousands in Southwest Texas. Beginning in mid-March of this year, the COVID-19 pandemic brought on a once in a lifetime economic crisis. The average number of people we serve more than doubled to 120,000 every week. More than half seeking food assistance for the first time.

To meet this increased demand, we quickly organized weekly mega-distributions, where up to 2,000 households receive two weeks' worth of food. We also started a daily distribution at the Food Bank, and extended the home deliveries to homebound seniors and those with disabilities.

With the support of our great community, our leadership continues to steer the Food Bank through the Covid-19 crisis. Our farm continues to yield crops, our culinary center continues to feed children and train future chefs, our health and wellness team carries on educating the public about healthy living. More than ever, the San Antonio Food Bank is committed to providing food for today, food for tomorrow, and food for a life time.

San Antonio Strong!

Give Help • Get Help
safoodbank.org

COVID-19 RESPONSE

SINCE MARCH

120,000 people served per week across our 16 county service area. 80% from Bexar County.

29.8 Million

pounds of food provided.

300,000

cars have come through our food distributions.

8,260

home deliveries have been made.

We are continuing to respond to the COVID-19 crisis in FY21. Find out more information at safoodbank.org/cvresponse.



“We don’t have the strength or the financial capacity to hoard. We only have money for groceries for the next 2 days. When someone asked me to open my trunk and your employees start filling it up with groceries, I started to cry. Thank you for helping us even though you don’t know us.”

- Elsa and Joe

“Imagine not having a paycheck for nine weeks, internet has been cut off, no food, your medications have run out. Your health is declining and bills are piled high. Your main concern is a roof over your head... I’ve been on hold with unemployment for three hours now. Hopefully my situation will get better. I knew the San Antonio Food Bank was going to give me food, but I had no clue they were going to give me hope.”

- Allen B.



“We know lots of people are hurting but you don’t understand what this food means to us. It saves us and is our root of survival. I have two children and one on the way. And I know what I eat, the baby is eating. And what we eat effects our health and mind. There is no greater feeling than cooking and smelling the food that I make for my family.”

- Maria and Greg

FY20 Leadership

OFFICERS

ERIC S. COOPER
President &
Chief Executive Officer

ERIKA BORREGO
Chief Operations Officer

KEVIN BROWN
Chief Financial Officer

MICHAEL GUERRA
Chief Resource Officer

MELANIE McGUIRE
Chief Programs Officer

MARIO OBLEDO, JR.
Chief Government Relations
Officer

OUR BOARD

2019-2020 Board of Directors Officers

Todd Wright - Chair

Group VP, Houston Supply Chain & Logistics • H-E-B

Susan M. Ruiz – 1st Vice Chair

AT&T – Retired • Volunteer

John L. Shank – 2nd Vice Chair

Citibank – Retired • Volunteer

Mike Ussery - Treasurer

SVP, Commercial Banking
Bank of San Antonio

Pamela Butt - Secretary

H-E-B - Retired • Volunteer

Geoff Miller – Immediate Past Chair

Director, Customer Business Development • Nestlé

2019-2020 Board Members

Ken Allen
Vickie Behan
Kevin J. Bergner
Pamela Butt
Herman S. Crockett
Mike Fanning
Henry Feldman
John Hill
Dr. George Hilliard
Travis C. Hodges
Rose Jentz

Katie Lenss
D. Skipper Nelson
Donna C. Normandin
William Pinkerton
Greg Reed
Bill Salomon
Dana Simmons
Jimmy Toubin
Walter Tramontin
Lori Wright

2019-2020 Advisory Board

Mike Beldon
Charles Butt
Barbara Gentry
Bill Greehey
William Klesse
Greg Kowalski
Joe McKinney
Gregg Popovich
Nelson Wolff

Financials Overview

Total Income in the Past Fiscal Year FY20: \$178,680,721

Expenses: Programs - \$153,041,990, Management - \$2,226,318, Fundraising - \$217,593

Ending Net Assets: \$98,198,292