



Impact  
tomorrow  
today.

Leave a lasting legacy  
in the fight to end cancer.

~~Cancer~~<sup>®</sup>



**Support research.  
Invest in education.  
Promote collaboration.  
Strengthen patient care.  
Establish an endowment.**

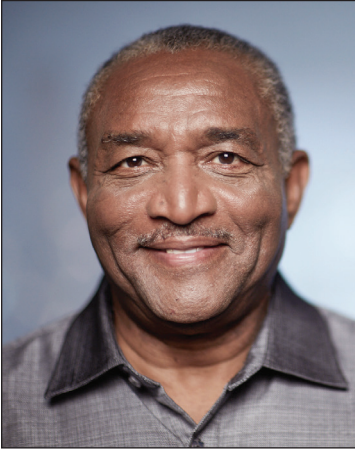
# Together, we

All endowments at The University of Texas  
MD Anderson Cancer Center  
support our efforts to eliminate cancer.

You can create an endowment  
that specifically targets any goal you set  
in the battle against the disease.

And your contribution will last in perpetuity.

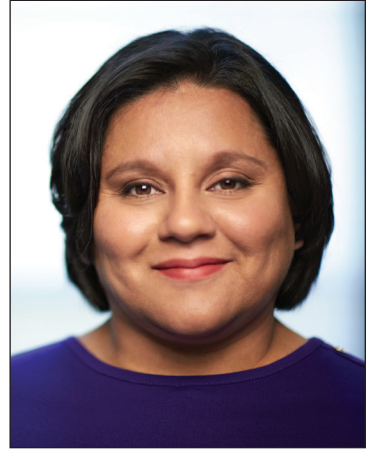
On the cover: Cancer survivor Tom  
Rushing with his son, Holden Rushing



Bob Harrison  
Survivor



Padmanee Sharma, M.D., Ph.D.  
Physician and Researcher



Lisa Dominguez  
Caregiver

# will end cancer.

## How does an endowment work?

When you fund an endowment, the principal is invested by The University of Texas Investment Management Company (UTIMCO). The principal is never spent; rather, a portion of the return it generates is distributed to support MD Anderson.

Your endowment is expertly managed to increase its value, providing a predictable, stable stream of income over time. The University of Texas System Board of Regents sets the distribution rate annually after considering factors related to both immediate impact and long-term security.

## How can I do it?

There are several ways you can establish an endowment with MD Anderson. Many give conventionally through a cash donation. Others use stock and forms of securities, or even real estate to establish an endowment. Other options include securing your legacy through a living trust or a will, which can encompass all or a portion of your estate. Endowments can be paid over time, up to five years.

The following are examples of donors helping to close the book on cancer. Their stories have become a part of Making Cancer History.<sup>®</sup> How will your chapter read?



Provide long-term support for a specific purpose.

# Start an endowed fund.

Don Schlattman saw how cancer affected his children after his wife, Laurie, died of ovarian cancer. He realized Laurie would have wanted to build her legacy around helping children whose lives have been disrupted by cancer.

The Laurie McKnight Schlattman and Bonnie McKnight Endowment Fund for Supportive Care for Children Affected by Cancer eases the process children must work through when a parent is diagnosed with cancer. It provides resources for the end-of-life stage of the cancer journey — one the Schlattman family saw as often neglected. The Schlattmans' endowment provides laptops used for video chatting, often the only way children can see a parent who is going through treatment. It also gives children "legacy kits," which help them create keepsakes such as photo albums and fingerprint jewelry.

Don understands that his contribution to MD Anderson won't cure patients, but it could help a child who is coping with a devastating loss to heal emotionally.

**"Long after I'm gone, and even after my kids are gone, the funds from Laurie's endowment will be there to help children affected by cancer. What better legacy to leave for eternity in Laurie's name?"**

—Don Schlattman

Don Schlattman is using endowed funds to help ease the coping process for children whose parents are undergoing cancer treatment at MD Anderson.







Karen Hoffman, M.D., with students benefiting from scholarships established by a grateful patient.

**Support future leaders in cancer research and patient care.**

# Create a scholarship.

John felt appreciative. He was retired, had traveled the world and had undergone successful surgery to treat his prostate cancer, when inspiration hit unexpectedly.

After receiving radiation therapy, he was impressed by the radiation therapy students at MD Anderson's School of Health Professions who encouraged him during treatments. It was the first time many of these students had interacted with a patient. They were hard-working and enthusiastic, but nervous.

One day, John brought in kolaches for the group. They, too, were appreciative because tuition payments kept most of them on a tight budget.

John saw an opportunity to do more for these students. He set up the Dr. Karen

E. Hoffman Radiation Therapy Scholarship, which was named for his radiation oncologist. Each year, the scholarship supports students with \$1,000 covering both years of the radiation therapy program. This funding is especially critical for out-of-state students because it qualifies them for the in-state tuition rate and a savings of many thousands of dollars.

John also hosts a luncheon for the students, where he can provide them with motivation, a networking opportunity and, perhaps, a way to calm nerves prior to their introduction to the clinic.

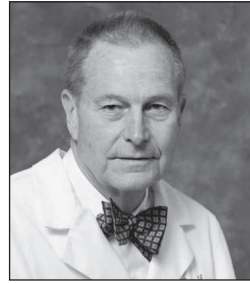
“As you start getting older, you realize there are more years behind you than ahead of you,” John says. “And you can leave [your money] to some worthy people.”

**Help bring distinguished lecturers to MD Anderson to share information and foster critical collaborations.**

# Begin a lecture series.

William Russell, M.D., enjoyed a long, illustrious career at MD Anderson, where from 1948 to 1977, he was the first chair of Pathology. When Dr. Russell passed away in 1999, his wishes included honoring the institution that had allowed him to advance an understanding of cancer's behavior. His plans were specific: bolster the very department which had, for years, allowed him to make his mark on the field of cancer research and care. His wife, Marolyn Russell, M.D., was also a faculty member, and was intimately familiar with the best ways to make a difference at the institution. She helped establish the William O. Russell Lectureship and Joanne Vandenberg Hill Award in Anatomical Pathology.

The lectureship provides support necessary to bring distinguished speakers to MD Anderson to present on the most recent developments in the field of pathology. Ralph Hruban, M.D., professor of pathology and oncology at the Johns Hopkins University School



The contributions of William Russell, M.D., MD Anderson's first chair of Pathology, continue through an ongoing lectureship established in his honor.

of Medicine, recently visited MD Anderson to deliver a lecture entitled, "New Concepts in Pancreatic Neoplasia." Dr. Hruban is a world-renowned expert on pancreatic cancer and its precursors, neuroendocrine tumors of the pancreas and pancreatic pathology.



Ralph Hruban, M.D., discusses advances in pathology as part of the Russell Lectureship.





The Randall family celebrates the announcement of the 2015 prize winner, Andrew Futreal, Ph.D.

**Recognize exceptional work in oncology.**

# Establish an award.

Beverly and Jack Randall believe that big ideas yield big results.

“It takes creativity, passion and tenacity to have big breakthroughs,” says Jack, a member of the MD Anderson Cancer Center Board of Visitors and co-founder of oil and gas transaction services firm Jefferies Randall & Dewey. “It’s only through truly novel ideas and a willingness to take a chance on the most promising concepts that vision becomes reality.”

It’s that type of thinking that Jack and his wife, Beverly, hope to stimulate through the

Jack and Beverly Randall Prize, established with a large endowment.

The focus of the award, which is given to an MD Anderson faculty member each year, alternates between innovations in cancer research and excellence in patient care.

“It’s important to build on MD Anderson’s history of achievement by honoring, encouraging and advancing innovative research,” Beverly says. “This award is our way of supporting tomorrow’s leaders so they have the incentive and resources needed to make this happen.”





Brown Fellows receive critical resources to foster their burgeoning careers.

**Contribute to the education and training of emerging oncologists.**

# Provide a fellowship.

When his daughter succumbed to ovarian cancer at the age of 26, Kevin Brown realized he wanted to help decrease the chances of other parents losing a daughter too early in life.

“While women who get the care of gynecological oncologists increase their chances for survival, many communities across the country lack physicians with that specialty,” Kevin says. “Our desire is to see more doctors trained to care for women with this life-changing disease,”

The Megan Leigh Brown Fellowship for Ovarian Cancer helps fund four-year educational fellowships for physicians interested in ovarian cancer research and patient care.

Support from the fellowship has funded educational resources for fellows, lab supplies essential for successful research, and travel to conferences and seminars where fellows



Megan Leigh Brown’s early battle with ovarian cancer inspired her father to fund training for gynecological oncologists.

present research findings and network with other oncologists. This critical support allows future leaders to remain up-to-date on the most recent developments in their field.



Members of Texas 4000 motivate one another before a day's ride.

**Enable established leaders to further their pursuits.**

# Fund a professorship.

The number 4000 is a special one for Chris Condit, a survivor of pediatric cancer. It's the approximate number of miles The University of Texas (UT) student fundraisers involved with his nonprofit organization bike from Austin, Texas to Anchorage, Alaska. Their 70-day journey encompasses the longest annual charity bike ride in the world. It's also the approximate number of dollars participants raise to take part in this trek (though many raise much more), which began in 2004.

Chris' organization established the Texas 4000 Distinguished Professorship in 2009 to bolster cancer research in basic science. "We're proud to support MD Anderson and

to be a small part of its mission," Chris says.

The current holder of the Texas 4000 Distinguished Professorship, Kim-Anh Do, Ph.D., chair of Biostatistics, is discovering and validating new biomarkers for breast cancer that are leading to effective diagnosis and treatments, particularly in aggressive forms of cancer like triple-negative breast cancer.

There are currently close to 500 riders in the alumni association, most of whom continue to participate in the fight against cancer.

By empowering UT students to perform their own fundraising, the Texas 4000 model makes philanthropists — and leaders — out of young men and women.



**Provide critical resources and increase prestige for faculty.**

# Endow a chair.

An excellent way to bestow prestige on the institution and a faculty member while honoring a loved one is by establishing an endowed chair. The Ann Rife Cox Chair in Gynecology at MD Anderson honors its namesake by providing support to its chair holder — a faculty member engaged in research for gynecologic cancers, including ovarian, uterine and cervical cancers.

Ed Cox established the Ann Rife Cox Chair in Gynecology in 1984 in honor of his wife, who passed away from ovarian cancer.

Ed helped inspire more than 400 additional contributions to the endowment, a significant portion of which came from Ann and Ed's children, who have given generously to the endowment. Thirty

years after it was established, the Cox Chair's market value has nearly doubled.

The Cox Chair has supported some of the top ovarian and breast cancer researchers in the

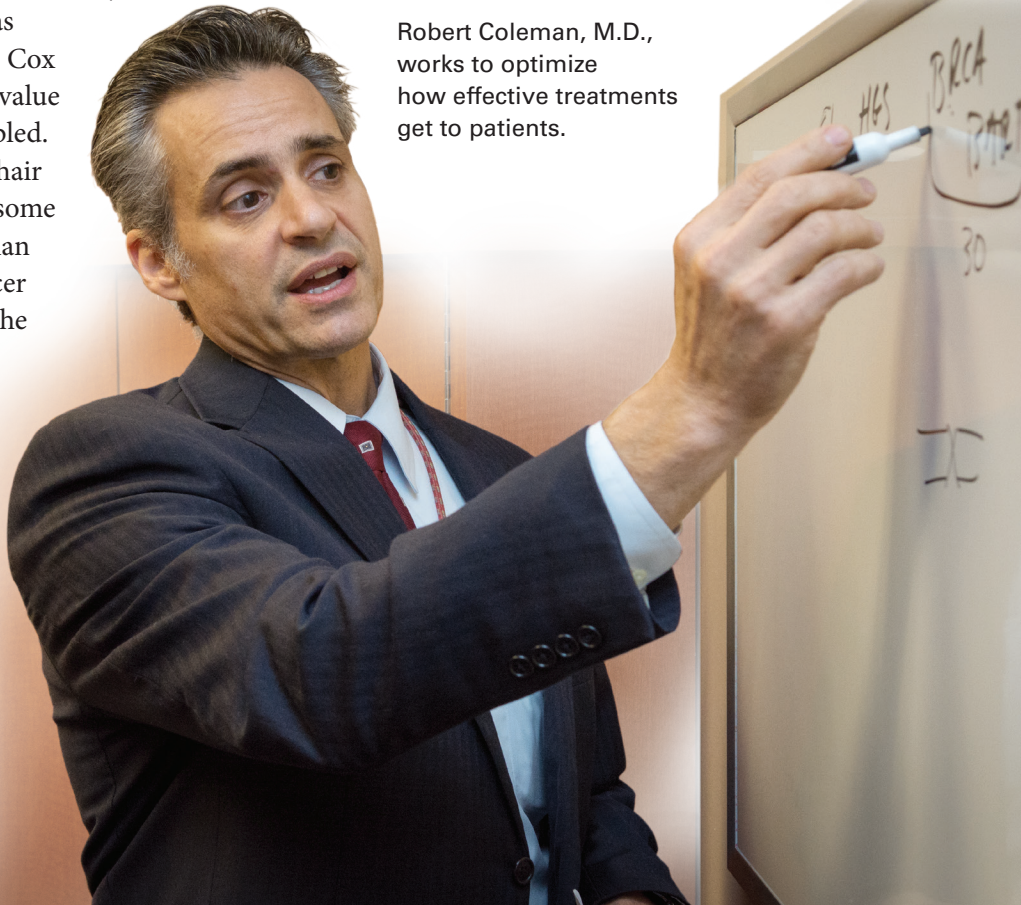


Ed Cox established the Ann Rife Cox Chair in Gynecology to honor his late wife. The market value of the endowment has more than doubled.

world, who have contributed to ground-breaking research since the chair's inception.

Most recently, current chair holder Robert Coleman, M.D., has developed a "translational pipeline" through which therapeutic discoveries are more quickly moved from the lab to the clinic.

Robert Coleman, M.D., works to optimize how effective treatments get to patients.



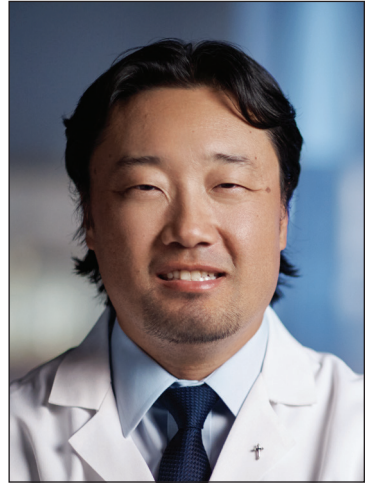




Terri Woodard, M.D.  
Physician



Phillip Prichard  
Survivor



David Hong, M.D.  
Physician and Researcher

# Join us in Making Cancer History.®

**Establish an endowment. Leave your legacy in the fight to end cancer.**

- **Invest in education.** Create a scholarship for \$25,000.
- **Provide long-term support.** Start an endowed fund for \$100,000.
- **Promote collaboration.** Begin a lecture series for \$100,000.
- **Recognize exceptional work.** Establish an award for \$100,000.
- **Contribute to training.** Provide a fellowship for \$100,000.
- **Further the pursuits of established leaders.** Fund a professorship for \$400,000 or a distinguished professorship for \$600,000.
- **Provide resources and prestige for faculty, and honor your cause.** Create a chair for \$1 million, a distinguished chair for \$2 million or a distinguished university chair for \$3 million.

THE UNIVERSITY OF TEXAS  
MD Anderson  
~~Cancer Center~~

Making Cancer History®

MD Anderson Development Office — Unit 705  
P.O. Box 301439  
Houston, Texas 77230-1439  
713-792-3450 or 800-525-5841  
[www.mdanderson.org](http://www.mdanderson.org)