



A STRATEGIC VISION FOR
South Dakota State University®

PERFORMANCE INDICATORS.

IMPLEMENTED JULY 1, 2013

GOAL 1: PROMOTE ACADEMIC EXCELLENCE THROUGH QUALITY PROGRAMS, ENGAGED LEARNERS AND AN INNOVATIVE TEACHING AND LEARNING ENVIRONMENT.

PERFORMANCE INDICATORS	BASELINE	2018 TARGET	2016 STATUS	RESPONSIBLE OFFICE (INDIVIDUAL)
Number of accredited, certified or approved programs.	32	42	39	Office of Academic Affairs (Provost)
NSSE Academic Challenge Engagement Indicators	Higher-Order Learning: 36.6 FY; 39.1 SY Reflective & Integrative Learning: 30.8 FY; 34.9 SY Learning Strategies: 35.3 FY; 34.9 SY Quantitative Reasoning: 26.0 FY; 30.8 SY	Higher-Order Learning: 38.8 FY; 40.3 SY Reflective & Integrative Learning: 35.3 FY; 38.0 SY Learning Strategies: 39.0 FY; 39.6 SY Quantitative Reasoning: 27.6 FY; 30.2 SY	Higher-Order Learning: 36.1 FY; 38.6 SY Reflective & Integrative Learning: 32.5 FY; 36.1 SY Learning Strategies: 35.8 FY; 36.3 SY Quantitative Reasoning: 27.2 FY; 31.1 SY	Office of Academic Affairs (Provost)
Number of graduates per year	2,256 total 1,834 undergraduate 353 graduate 69 professional	2,660 total 2,180 undergraduate 392 graduate 88 professional	2,525 total 2,050 undergraduate 377 graduate 98 professional	Office of Academic Affairs (Provost) Office of Student Affairs (Vice President)
Retention rate	75%	80%	76.1 %	Office of Academic Affairs (Provost) Office of Student Affairs (Vice President)

PERFORMANCE INDICATORS	BASELINE	2018 TARGET	2016 STATUS	RESPONSIBLE OFFICE (INDIVIDUAL)
Enrollment	10,397 Brookings campus 2,186 off-campus 12,583 overall <i>10,957 undergraduate</i> <i>1,208 graduate</i> <i>418 professional</i>	11,405 Brookings campus 2,608 off-campus 14,013 overall <i>11,878 undergraduate</i> <i>1,708 graduate</i> <i>427 professional</i>	10,468 Brookings campus 2,121 off-campus 12,589 overall <i>10,844 undergraduate</i> <i>1,334 graduate</i> <i>411 professional</i>	Office of Student Affairs (Vice President) Graduate School (Dean)
Enrollment of honors-eligible students	2,172	2,390	2,149	Honors College (Dean) Office of Student Affairs (Director of Admissions)
Enrollment of underrepresented students	1,416	1,558	1,606	Office of Student Affairs (Vice President) Office of Diversity, Equity and Community (Chief Diversity Officer)
Number of STEM graduates	710	1,000	806	Office of Academic Affairs (Provost) Graduate School (Dean)

GOAL 2: GENERATE NEW KNOWLEDGE, ENCOURAGE INNOVATIONS AND PROMOTE ARTISTIC AND CREATIVE WORKS THAT CONTRIBUTE TO THE PUBLIC GOOD AND RESULT IN SOCIAL, CULTURAL, OR ECONOMIC DEVELOPMENT FOR SOUTH DAKOTA, THE REGION, THE NATION AND THE WORLD.

PERFORMANCE INDICATORS	BASELINE	2018 TARGET	2016 STATUS	RESPONSIBLE OFFICE (INDIVIDUAL)
Research spending	\$68.7 million annually	\$115 million annually	\$ 58.4 million annually	Division of Research and Economic Development (Vice President)
Research spending in private sector partnerships and collaborations	\$4.8 million annually	\$10 million annually	\$ 6.2 million	Division of Research and Economic Development (Vice President)
Interdisciplinary bioscience and engineering initiative	Conceptual planning	Laboratory dedication	This initiative has been placed on hold	Division of Research and Economic Development (Vice President)
Invention disclosures	33 annually	80 annually	29 annually	Division of Research and Economic Development (Director of Technology Transfer)
Royalty-bearing IP licenses	5 annually	15 annually	8 annually	Division of Research and Economic Development (Director of Technology Transfer)
Start-ups	2 annually	8 annually	3 annually	Division of Research and Economic Development (Director of Technology Transfer)
Start-up companies and collaborating businesses	5 start-ups	15 start-ups and collaborating businesses	9 start-ups/ collaborating businesses	Division of Research and Economic Development (Director of Technology Transfer)

GOAL 3: EXTEND THE REACH AND DEPTH OF THE UNIVERSITY BY DEVELOPING STRATEGIC PROGRAMS AND COLLABORATIONS.

PERFORMANCE INDICATORS	BASELINE	2018 TARGET	2016 STATUS	RESPONSIBLE OFFICE (INDIVIDUAL)
National, regional or discipline-related competitive grants and sponsored programs administered by SDSU Extension	30	45	20	SDSU Extension (Director and Associate Director)
Regional and national award recognitions obtained	0	2	5	
People annually attending on-campus and off-campus sponsored events.	329,420	518,150	330,258	Intercollegiate Athletics (Director) SDSU Extension (Director) College of Arts & Science (Dean) SDSU Foundation (President) SDSU Alumni Association (President) Office of Academic Affairs (Provost)
iGrow (SDSU Extension portal)	91,200	500,000	643,072	
Degrees offered online and at University Centers	22 online 25 at University Centers	40 online 40 at University Centers	32 online 27 at University Centers	Office of Continuing and Distance Education (Director)
Carnegie Foundation Community Engagement Classification	Not designated	Designated	Designated at first possible opportunity	Office of Academic Affairs (Provost)
Active agreements with universities, community colleges and technical institutes	50	150	104	Office of Academic Affairs (Provost) Office of Student Affairs (Directors of Admissions & Enrollment Services)
Post-season Participation	3 teams/individuals annually	5 teams/individuals annually	7 teams/individuals annually	Intercollegiate athletics
Student-athletes on Conference Academic Honor Roll	50%	55%	60%	
Jackrabbit Club Members	1,600	3,000	1,659	

GOAL 4: SECURE HUMAN AND FISCAL RESOURCES TO ENSURE HIGH PERFORMANCE THROUGH ENHANCED FINANCIAL, MANAGEMENT AND GOVERNANCE SYSTEMS.

PERFORMANCE INDICATORS	BASELINE	2018 TARGET	2016 STATUS	RESPONSIBLE OFFICE (INDIVIDUAL)
Endowed faculty positions	3	16	6	Office of Academic Affairs (College Deans)
Employee job satisfaction	63%	75%	68%	Office of the President (Planning, Decision Support and Assessment)
Alumni satisfaction	84% would attend SDSU again 34% had an excellent experience	90% would attend SDSU again 50% had an excellent experience	85% would attend SDSU again 39% had an excellent experience	SDSU Alumni Association (President) Office of the President (Planning, Decision Support and Assessment)
Campus climate and environment	Fall 2013 Campus Climate Survey	TBD from initial survey data	New Survey platform being implemented	Office of Diversity, Equity and Community (Chief Diversity Officer)
University endowment	\$83 million	\$135 million	\$102.4 million	SDSU Foundation (President)
Annual state funding	\$56.2 million	\$65.2 million	\$66.9 million \$46.6 million - University, \$8.4 million - Extension \$11.9 million - AES.	Office of the President (University President) Office of Business and Finance (Vice President)
Information Technology FTE's per 1,000 institutional FTE's	5 FTEs per 1,000	5.03 FTEs per 1,000	3.9 FTEs per 1,000	Office of Information Technology (Vice President)
Technology-related expenditures per student, faculty and staff FTE	\$697	\$800	\$525	Office of Information Technology (Vice President)
Faculty and staff satisfaction on shared governance	50%	70%	54%	Office of Academic Affairs (Provost)
Leadership development completed for deans, department heads and senior faculty	N/A	90%	87.2%	Office of Academic Affairs (Provost)
Lean management initiative	0%	80%	41%	Office of the President (University President)
Decentralized budget implementation	Incremental budget structure	Completion	Full implementation was completed in FY15	Office of Budget and Finance (Vice President)

PERFORMANCE INDICATORS	BASELINE	2018 TARGET	2016 STATUS	RESPONSIBLE OFFICE (INDIVIDUAL)
<p>2025 Design and Master Plan and associated capital projects</p> <p>www.sdstate.edu/president/facilities/uproad/DesignMasterPlan.pdf</p>	<p>Section 2 <i>Today's Environment</i></p>	<p>Section 3 <i>Recommendations</i></p>	<p>NEW CONSTRUCTION COMPLETED</p> <ul style="list-style-type: none"> • <i>Cow-Calf Research and Education Unit</i> • <i>Swine Education and Research Facilities</i> • <i>Dana J Dykhouse Stadium</i> • <i>North Chiller Plant – Phase 1</i> <p>NEW CONSTRUCTION UNDERWAY</p> <ul style="list-style-type: none"> • <i>Plant Science Research Support Facility</i> • <i>North Headhouse Greenhouses</i> • <i>SDSU Foundation - J Lohr Building Alumni Center Addition</i> • <i>New President's Residence</i> • <i>North Chiller Plant Distribution System</i> <p>RENOVATIONS COMPLETED</p> <ul style="list-style-type: none"> • <i>Brown Hall Renovations</i> • <i>General Classroom Upgrades – Phase 3</i> • <i>Ethel Austin Martin Remodel for Testing Center</i> • <i>Wagner Hall Nursing Classroom Remodel</i> • <i>Enrollment Services Center – Remodel for American Indian Education Center</i> • <i>Animal Science Complex Research Labs Renovations</i> <p>RENOVATIONS UNDERWAY</p> <ul style="list-style-type: none"> • <i>Renovate Avera North 010, 012, 014, & 016 to Research Laboratories</i> <p>OUTDOOR PROJECTS COMPLETED</p> <ul style="list-style-type: none"> • <i>DMH – Medal of Honor Park Renovation</i> <p>OUTDOOR PROJECTS UNDERWAY</p> <ul style="list-style-type: none"> • <i>Phase 1 of Local Food Education Center</i> • <i>Sylvan Green Upgrades</i> • <i>Alumni Green</i> • <i>College of Engineering Monument</i> 	<p>Office of the President (University President)</p> <p>SDSU Foundation (President)</p> <p>Office of Budget and Finance (Assistant VP for Facilities and Services)</p>