Implementing an ERP Real life experiences

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Profile - Terhi Nyyssönen

- Studies
 - Food economics at University of Helsinki 1999-2004
- Work experience
 - Rautaruukki Ltd
 - Application manager 2005-
 - SAP landscape manager, release manager, technical team leader
 - Valio Ltd
 - Project manager at Valio International Sales 2003-2005
 - Mid size SAP SD/MM/FICO/GTS project
 - System advisor at Valio Fresh Products 1998-2002
 - Key user support, training coordinator, SAP SD/MM configuration and testing, rollout manager
 - Project secretary at SAP project 1996-1998
 - Project work follow-up, end user training, rollout support
- SAP Finnish User Group (Finug) board member since 2001
- www.linkedin.com



Vision

CEO Sakari Tamminen's strategic statement:

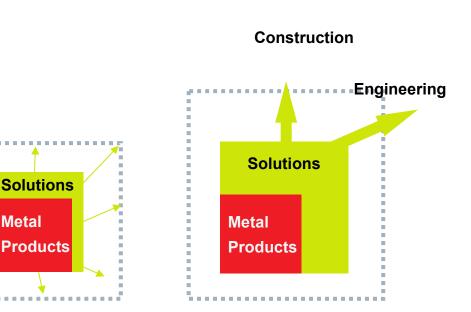
"Our goal is to adopt **customer-oriented** way of working in everything we do. In order to achieve our goal, we have to **harmonise operational methods** in the entire Group and start thinking about the Group as a whole. Our objective is to transform Ruukki into a **single uniform company with a strong sense of unity.**"





Our vision: solutions for specific segments based on customer

needs



Construction **Engineering Solutions** Metal **Products**

2003 Reliable steel producer

Metal

Products



2008-2010 The most desired solution supplier



The starting point

From several independent juridical companies, with own identities, brands and ways to operate.





into one unified company





Ruukki United is an 'Umbrella' covering many development activities

Ruukki United

Strategic process development programs

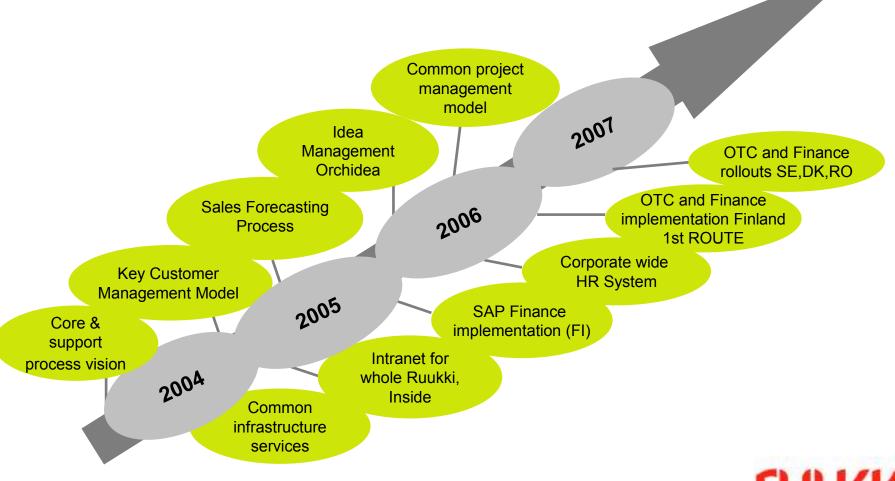
Ruukki United Business Case follow-up

Development activities in business

- Several development activities are done within business
- Continuity is important business is developed
 with a long term perspective keeping the strategic targets in mind



Development milestones





Ruukki's process framework

Customer Relationship Management (CRM)

Solution and Product Management (SPM)

Supplier Relationship Management (SRM)

Demand and Supply Management (DSM)

Order to Cash (OTC)

Finance

Human Resources (HR)

Enterprise & Business Strategy

Information Technology

Environment, Health, Safety & Quality

Brand & Communications

Ruukki aims at developing and harmonizing processes and working practices.

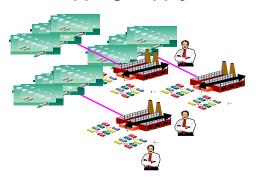
ROUTE Program develops and implements OTC and Finance processes and solutions.



The long-term goal of ROUTE

PAST

Parallel, disconnected, overlapping Supply Chains

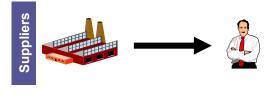


Isolated sets of financial information, focus on the past



FUTURE

Unified Supply Chain



One set of transparent financial information, focus on the future

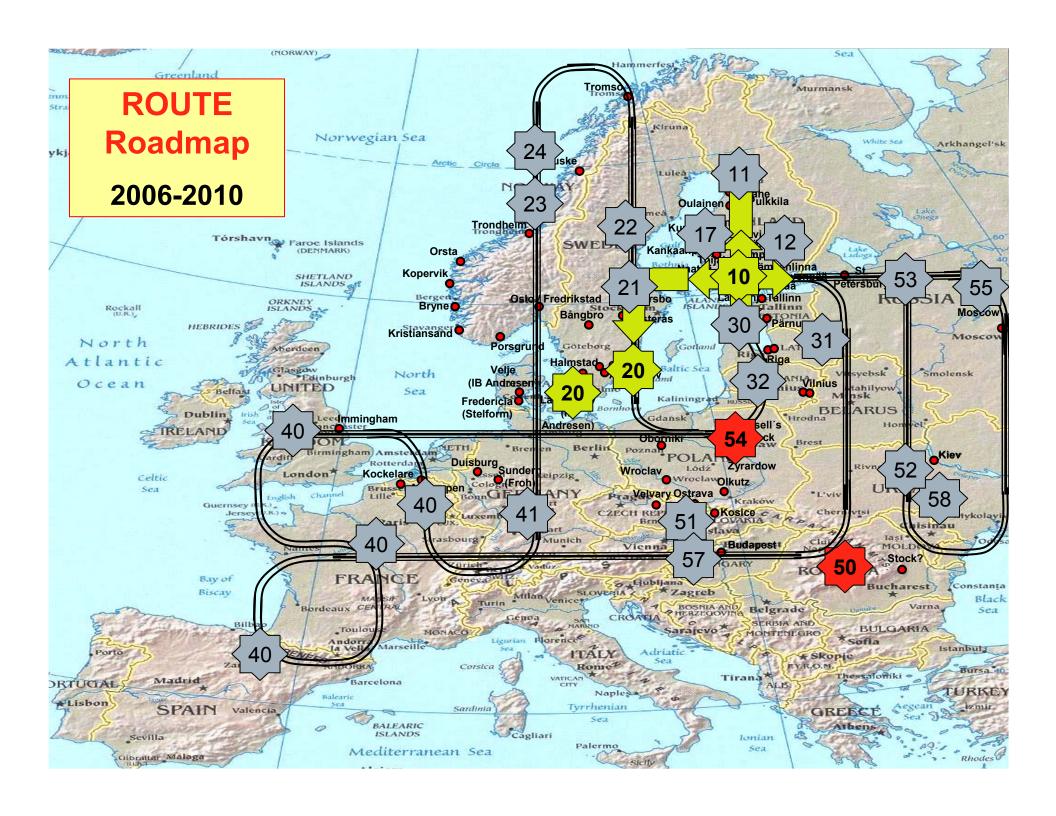




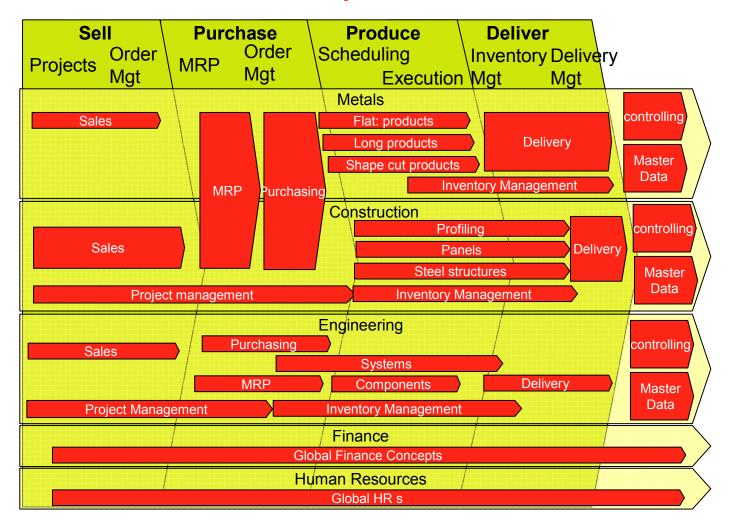
What is ROUTE?

- ROUTE program consists of several solution development projects and rollouts, focusing especially on developing and implementing unified working practices and supporting common systems to Ruukki's Order to Cash and Finance processes.
- ROUTE is an abbreviation of Ruukki's One Unified Template.
- Implementation of the template in the organization is carried out as a project. Implementation projects are called <u>ROUTE</u> rollouts.
- Template is a pre-defined set of concepts, working practises and supporting tools
- The goal is to improve Ruukki's ways of working and create cost savings
- ROUTE projects are scheduled until 2010, and they affect all Ruukki's units.



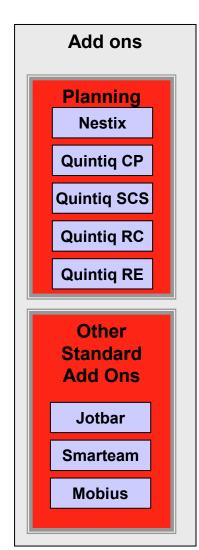


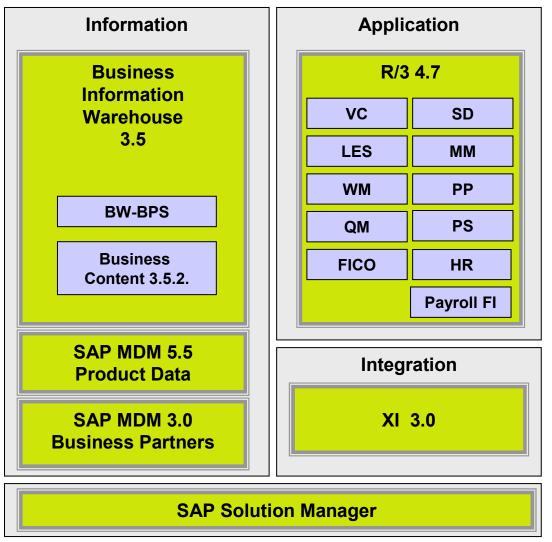
Ruukki's Concepts

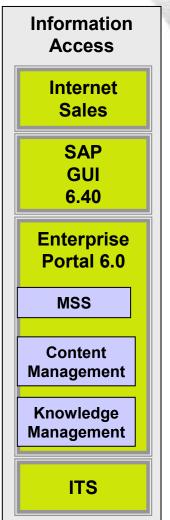


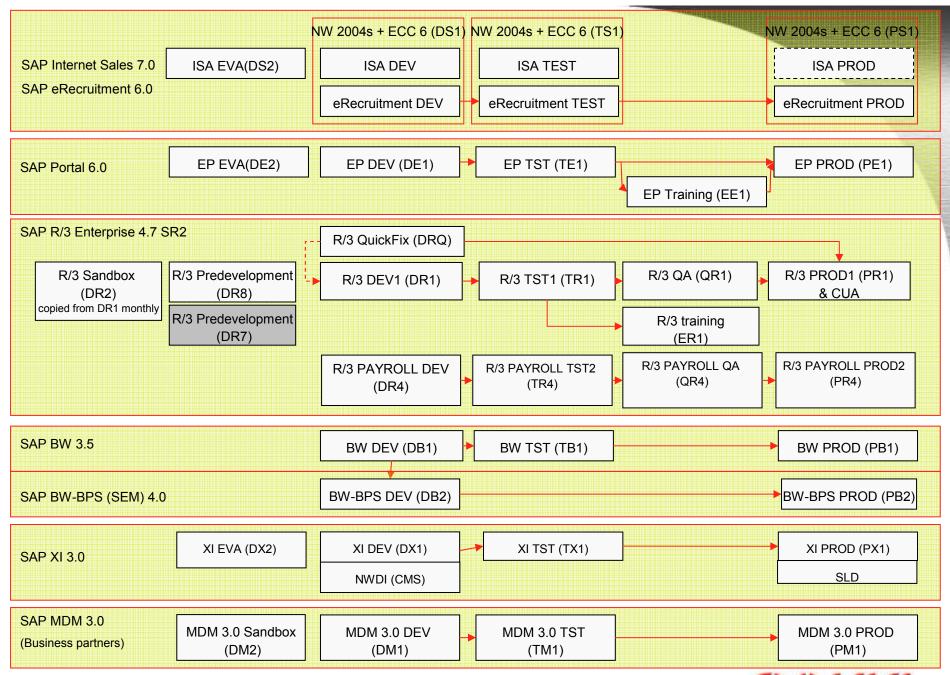


Route Solution Architecture

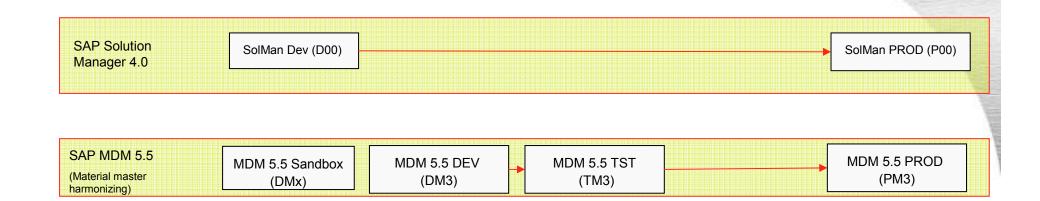








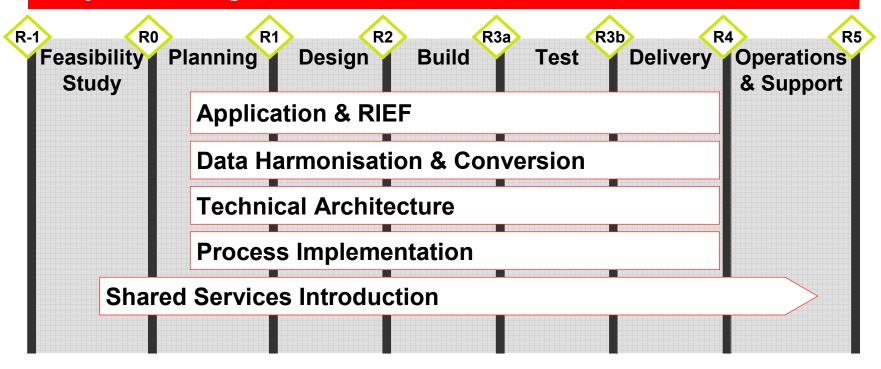






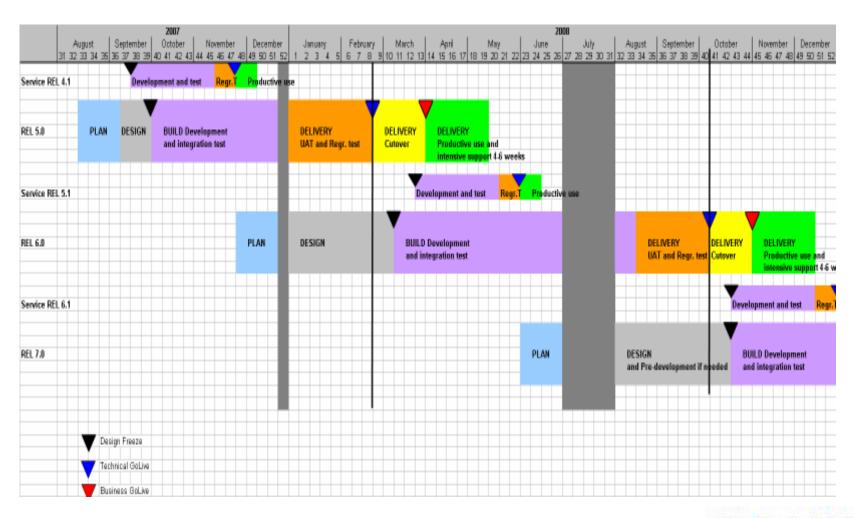
Project methodology overview

Project Management and Communication



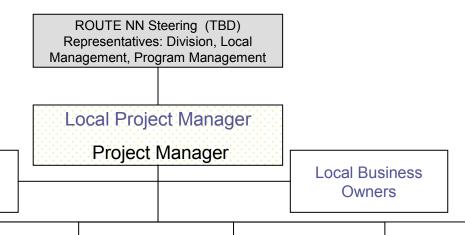


Ruukki release management model





ROUTE project organization model



Sales and Project Business

Team lead

Local Process
Expert

Route Process Expert

Application Specialist SD: ISA. QM

Data Coordinator

Local Data Experts

Key Users

Supply and Scheduling

RAS Environment

Management RAS Basis Support

RAS Security

Team Lead

Local Process
Expert

Route Process Expert

Application Specialist PP, MM, WM, Quintig

Data Coordinator

Local Data Experts

Key Users

Data

Team Lead

Local Process
Expert

Route Process Expert

Application Specialist PS

Data Coordinator

Local Data Experts

Key Users

Finance and Controlling

Team Lead

Local Process
Expert

Route Process Expert (&RFS)

Application
Specialist FI,CO,IHC

Data Coordinator

Local Data Experts

Key Users

Processes:

Implementation and Process
Development

ROUTE PI Lead

ROUTE Training Coordinator

Local Training
Coordinator

Test Lead

Technical Team & Integration Team

Local Technical Manager

Integration Lead Consultant

Technical Specialists

BW Specialists



Project governance

- Process development steering (monthly/bi-monthly)
 - Decides/prioritizes projects, approves budget
- Project steering (monthly)
 - Makes decisions on business related issues, approves design and CR's, approves project phases, approves go live
- Program management (weekly)
 - Makes decisions on resources. Solves issues within program, makes quality reviews for gates and makes recommendations to project steering
- Project manager (daily)
 - Makes decisions within the limits approved plan and budget
- Team meeting (weekly/daily)
 - Makes decision within the limits approved plan and budget (for team)
- Other parties:
 - Business management, concept owners, architects



Lessons learned

- Be realistic with implementation timetable.
- Business is The Customer but remember to "teach" business general IT project restrictions and way of working.
- Prioritise business requirements immediately when they come up.
- Nominate and engage Key Users early in project phase.
- Prepare to run into a severe resistance for change.
- Plan user training and communications carefully.
- Follow design quality carefully.
- Avoid iteration: design build test design build test.
- Avoid changing the standard (modifications) as much as possible.
- Don't underestimate time needed for testing. And remember to test against design not against "wishing well".
- Manage application (configuration and own development) changes in releases (according ITIL).
- Set up change management process (according ITIL).
- Set up support services immediately after first GoLive.



ITIL, Information Technology Infrastructure Library

From Wikipedia, the free encyclopedia

- The Information Technology Infrastructure Library (ITIL) is a framework of <u>best practice</u> approaches intended to facilitate the delivery of high quality <u>information technology</u> (IT) services. ITIL outlines an extensive set of management <u>procedures</u> that are intended to support businesses in achieving both high financial quality and value in IT operations. These procedures are supplier-independent and have been developed to provide guidance across the breadth of IT infrastructure, development, and operations.
- ITIL is published in a series of books (hence the term *Library*), each of which covers a core area within IT Management. The names *ITIL* and *IT Infrastructure Library* are <u>Registered Trade</u>
 <u>Marks</u> of the <u>United Kingdom</u>'s <u>Office of Government Commerce</u> (OGC).



SAP community in Finland

- Almost all big and midsize companies use SAP.
 - Many of the customers have not done the upgrade to SAP ERP2005/2007+NW2004s. The biggest change from old releases (4.6c) to new releases is the change in platform. Old BASIS technology platform is now NetWeaver business application platform.
 - Some companies have in recent years done renewal of their old SAP installations. First installation lifecycle in these cases was 6-8 years.
- SAP is currently focusing strongly on public sector and SMB.
- SAP consultancy business is AGAIN going through change.
 - Trend is to "spin-off" from big companies and set up smaller companies or even one-man-companies and then work as sub-contractor in big projects.
- There is a shortage (hundreds) of SAP consultants in Finland.
 - SAPETTAAKO recruitment campaign by Ciber at spring 2007.
 - Young professionals program at Ruukki to grow own application specialists.
- SAP Finnish User Group (<u>www.sapfinug.fi</u>)
 - Very active user group, also in european scale.



SAP as a career...

- ... Long hours and usually lots of travelling.
- ... Short holidays, last minute cancellations always possible.
- ... Quality requirement for work higher and higher.
- ... Timetable tighter and tighter.
- ... Flexibility and ability to accept change and unstable environment required.
- ... Ability to get excited about the same challenges again and again in different business environments.
- ... Not always so glamourous!!!
- Salaries at customer side approx. +10-20% compared to IT overall: http://www.tietoviikko.fi/palkkatutkimus.jsp
- Consultants can "make more money", if they have long and broad experience (usually 8-15 years) and suitable character...
 - Consultant pay cheque usually heavily bound to different bonus criteria such as work time billed from customers and work quality.



"Begin at the beginning" the King said, gravely, "and go on till you come to the end; then stop." Alice's Adventures in Wonderland - Lewis Carroll





Discussion & Questions?

