



We will begin momentarily at 2pm ET



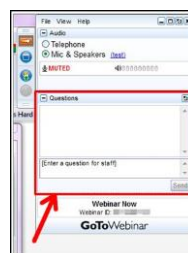
Slides available now! Recordings available as an exclusive ACS member benefit.

www.acs.org/acswebinars

Contact ACS Webinars® at acswebinars@acs.org

1

Have Questions?



Type them into questions box!

“Why am I muted?”

Don't worry. Everyone is muted except the presenter and host.
Thank you and enjoy the show.

Contact ACS Webinars® at acswebinars@acs.org

2



Have you discovered the missing element?



<http://bit.ly/benefitsACS>

Find the many benefits of ACS membership!

3



Benefits of ACS Membership



Chemical & Engineering News (C&EN)
The preeminent weekly news source.



NEW! Free Access to ACS Presentations on Demand®
ACS Member only access to over 1,000 presentation recordings from recent ACS meetings and select events.



NEW! ACS Career Navigator
Your source for leadership development, professional education, career services, and much more.

<http://bit.ly/benefitsACS>

4

Let's get Social...post, tweet, and link to ACS Webinars during today's broadcast!



facebook.com/acswebinars



@acswebinars



Search for "acswebinars" and connect!

5

How has ACS Webinars® benefited you?



<http://bit.ly/SelfFulfillment>

"Thank you all for an excellent ACS Webinar! I am grateful for the reminder that creativity, positivity, and holistic personal development can benefit the practice of science and the art of living well. I'll be returning to these remarks often!"

Fan of the Week

Ashlie Wrenne, PhD
Postdoctoral Research Scholar
Assessment/Chemistry, ACS member 6 years strong!



Be a featured fan on an upcoming webinar! Write to us @ acswebinars@acs.org ⁶



Learn from the best and brightest minds in chemistry! Hundreds of webinars presented by subject matter experts in the chemical enterprise.

Recordings are available to current ACS members one week after the Live broadcast date. www.acs.org/acswebinars

Broadcasts of ACS Webinars® continue to be available to the general public LIVE every Thursday at 2pm ET!

www.acs.org/acswebinars

8

An individual development planning tool for you!



- Know your career options
- Develop strategies to strengthen your skills
- Map a plan to achieve your career goals

ChemIDP.org

Upcoming ACS Webinars

www.acs.org/acswebinars



Thursday, July 13, 2017

Improving your Social Chemistry: Science Communication on Facebook, Twitter and Other Online Platforms

Chris McCarthy, Manager of Social Media & Member Engagement, American Chemical Society



Thursday, July 20, 2017

Chemistry of Anti-Doping: Deterring of Performance-Enhancing Drug Use by Athletes

Larry Bowers, President, LDBowers, LLC
Jason Schaff, Forensic Chemist, U.S. Government

Contact ACS Webinars[®] at acswebinars@acs.org

10

Next up on the Industrial Science Series!



Discovering Vismodegib in the Fight Against Skin Cancer: The First Approved Inhibitor of the Hedgehog Pathway

Thursday, August 3 @ 2-3pm ET
Part Seven of the 2017 Industrial Science Series



According to the American Cancer Society about 3 million Americans are detected with skin cancer each year and Basal Cell Carcinoma is the most common form of skin cancer found. Join Dan Sutherland, a member of the team at Genentech who won the ACS Heroes of Chemistry award, as he presents on the discovery of vismodegib. This is the first drug to be approved by the

FDA for the treatment of advanced basal cell carcinoma (BCC), giving patients with locally advanced or metastatic BCC an important treatment where there were few to no options. Clinical results with this molecule in patients with inoperable BCCs have been dramatic with many reports of tumors shrinking to where no visible signs of cancer can be detected.

[Register Now!](#)

What You Will Learn

- What is hedgehog pathway, its biology, and general background
- How the medicinal chemistry strategy and critical modifications to earlier compounds led to this drug discovery
- What are the final drug like properties of vismodegib and a brief view into the exciting efficacy and safety this molecule has shown for some with BCC and Gorlin's syndrome

Experts



Dan Sutherland
Genentech

Co-Produced With

ACS
Industry Member
Programs



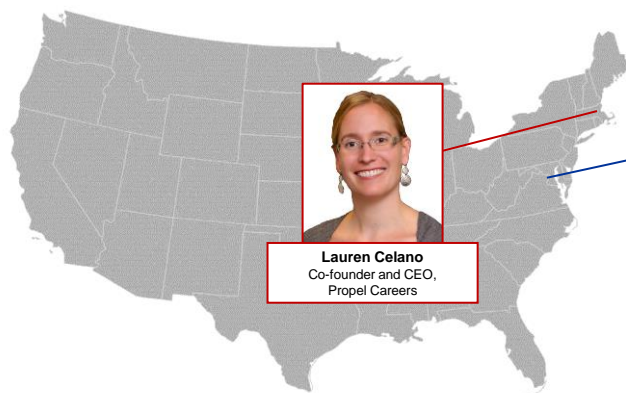
ACS Committee on
Corporation Associates

<http://bit.ly/ACSvismodegib>

11



"Building a Positive Online Personal Brand" Session 6 of the 2017 Industry Science Series



Lauren Celano
Co-founder and CEO,
Propel Careers



Chris McCarthy
Manager, Social Media &
Member Engagement, ACS

Slides available now! Recordings are an exclusive ACS member benefit.

www.acs.org/acswebinars

This ACS Webinar was co-produced by ACS Industry Member Programs, C&EN, and ACS Committee on Corporation Associates

12

“Building a Positive Online Personal Brand for Scientists:

How to use LinkedIn, Blogs, and other Social Media Tools”



Lauren Celano
CEO, Propel Careers
Lauren@propelcareers.com



13

Outline

- **Building your Brand:** Highlighting your background and experiences
- Developing “**thought leadership**” using other social media tools
- Advice for **developing your strategy** to promote your expertise



14

Why is this Important

Science

Building your personal brand

By David G. Jensen | Sep. 14, 2016, 11:00 AM

07.13.15 | HOW TO BE A SUCCESS AT EVERYTHING

FAST COMPANY

Why Personal Branding Is Essential To Career Success

Creating a strong personal brand for yourself establishes you as a natural leader and opens doors.

NOV 19, 2012 @ 08:14 AM 37,497

Forbes

HigherEdJobs

Build A Personal Brand, Not Just A Career

Academic Self-Branding

Career News | by Eileen Hoenigman Meyer
Monday, January 11, 2016

APR 8, 2013 @ 08:05 AM

Forbes



Personal Branding Is A Leadership Requirement, Not a Self-Promotion Campaign

15

Audience Challenge Question

ANSWER THE QUESTION ON BLUE SCREEN IN ONE MOMENT



As of 2017 how many registered members does LinkedIn have in the United States?

- About 67 million
- About 100 million
- About 125 million
- About 133 million
- About 175 million

16



> 30 % of jobs are filled using LinkedIn

However, this is not just for filling jobs...

- Networking event follow-up
- Informational Interviews
- Keeping in touch
- Developing your thought leadership
- Learn about roles and organizations

In addition, people/orgs search online for:

- Speakers for conferences /panels/workshops
- Peer Reviewers
- Grant Reviewers
- Confirmation of “Expert” status
- Collaborations



Creating Your Brand

- You control your Brand
- You decide what to highlight
- Customize your information for your preferred career path



Building Your Profile: What Makes a Good or Bad Profile?



Audience Challenge Question

ANSWER THE QUESTION ON BLUE SCREEN IN ONE MOMENT

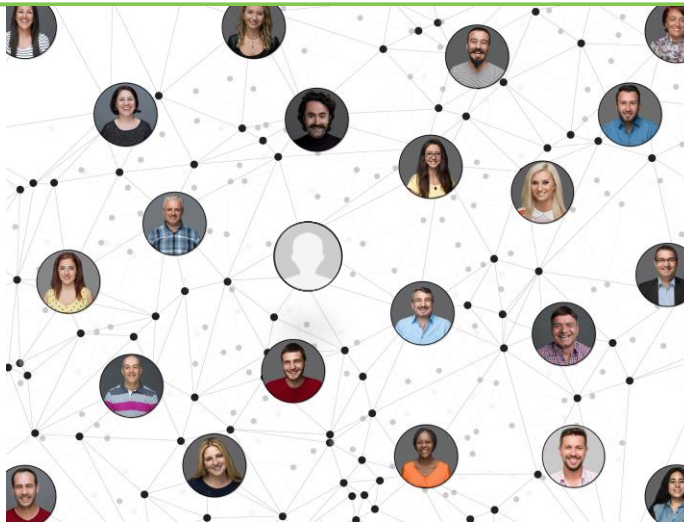


Do you have LinkedIn Profile developed with the following? (click all that apply)

- I do not have a profile yet on LinkedIn
- Roles and titles listed
- A picture
- A summary
- Details about each of your positions

20

Your Picture



Remember – your Brand Matters!
what are you trying to convey?



21

Build out your Profile

Background

Experience

Postdoctoral Fellow
 Boston University School of Medicine
 June 2015 – Present (2 months) | Greater Boston Area

Graduate Student in Pharmacology
 Boston University School of Medicine
 August 2011 – Present (4 years) | Boston, MA

Associate Scientist
 Pfizer
 July 2008 – July 2011 (3 years 1 month)

Intern
 Wyeth Research
 2007 – 2007 (less than a year) | Cambridge, MA



VS



Background

Summary

I am a research scientist with 15 years of experience. I am currently collaborating on an IND-enabling preclinical drug study for an atherosclerosis therapy in lupus. My research history is broad and includes studies of embryonic development, cancer, autoimmune diseases, and cardiovascular disease. I'm also interested in the epigenetic regulation of human disease. Toward that end, during my previous postdoctoral appointment I characterized the impact of several key proteins on aberrant DNA modifications in human cancer. I was awarded a grant from the National Cancer Institute for this study, and this research resulted in several high-impact peer-review publications.

Highlights of experience:

- Research experience includes genetics, developmental biology, epigenetics, oncology, and immunology
- Adept at writing and editing review articles, grants, study protocols, manuscripts for peer-review publication, and study reports for regulatory applications
- Enjoys building cross-functional collaborations and mentoring
- Maintains a strong work ethic and meets aggressive timelines

Experience

Postdoctoral Fellow
 Boston University School of Medicine
 April 2014 – Present (1 year 4 months) | Boston, MA

Investigating the contribution of diet and auto-immunity to cardiovascular disease and metabolic syndrome in mouse disease models of systemic lupus erythematosus and atherosclerosis

- Performs in vivo efficacy studies for novel treatments for atherosclerosis in SLE
- Conducts systemic evaluation of drug responses in lupus mouse models including serum lipid profiling, ELISA-based expression profiling, cytokine profiling by multiplex Luminex, and FACS-based immunological profiling
- Communicates weekly progress reports to research team; regularly meets project milestones

Writes study reports.

- Complies with good laboratory practice (GLP) requirements
- Routinely performs mouse necropsy and primary cell culture
- Characterizes cell populations by cell surface and intracellular staining and by use of a BD LSRII flow cytometer (proficient with FlowJo data analysis software)



22



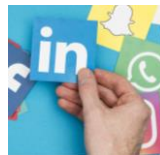
Background

 Summary

Summary Section

Goals of the Summary Section:

- Let the reader know a little about you
- Help the reader to “help you”
- Provide a personal narrative about your career interests
- Provide insight about your background and skills that you have built
- You can personalize this summary



23

Background

 Summary

Summary Section

- Accomplished, collaborative medicinal chemist with experience working with successful team partnerships which delivered preclinical candidates in neuroscience and kinase targets.
- Extensive experience working with international CRO's, managed project work plans for fee for service and FTE contracts, developed good working relationships, helped troubleshoot chemistry, suggested and submitted new design ideas for projects.
- Co-led discovery work towards new drug discovery technology – DNA Encoded libraries, co-author chapter 6 for a Handbook for DNA-Encoded Chemistry: Theory and Applications for Exploring Chemical Space and Drug Discovery (2014).
- Track record of excellence in problem solving, data analysis, patent and publications and process improvement. Served as mentor while working within organizations and more broadly served as mentor in the scientific community (AWIS).



24

Background

Summary

Additional Details

You could add the following to the Summary:

- Anticipated completion time
- Preferred location (s)
- Preferred role(s) (e.g. type of teaching, area of focus, etc)
- Preferred type of organization(s) (e.g. large university, small liberal arts college, etc)
- Specific techniques
- Relevant non-technical information (coursework, internships, etc)
- Email address
- Greencard / Citizen Status



Build out your Profile

Lauren Celano
CEO, Propel Careers
Propel Careers • Boston University Questrom School of Business
Greater Boston Area • 500+ connections

I am very passionate about working with individuals who have strong scientific and technical backgrounds to find exciting growth opportunities in the life sciences industry. Through Propel, we build relationships and pr... [See more](#)

Update background photo

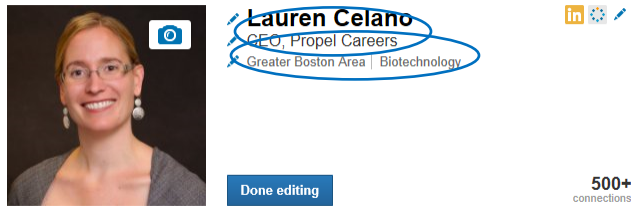
Add new profile section

Edit your public profile

Add profile in another language



Customize your Title, Name, Industry

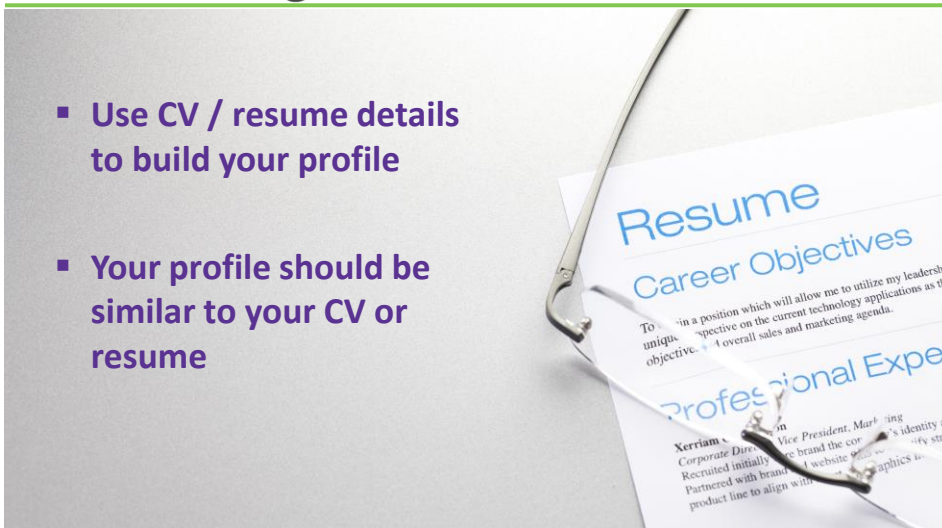


- **Your Title can be Edited**
 - Life Science professional cultivating future leaders
 - Passionate entrepreneur developing careers
 - Etc...
- **Location and Industry can be tailored also**



Building Your LinkedIn Profile

- **Use CV / resume details to build your profile**
- **Your profile should be similar to your CV or resume**



Experience Section

- Successfully collaborated with international CRO's and managed project work plans.
- Managed med chemistry efforts for >6 research projects focusing on technical & operational support towards the discovery of novel CNS therapeutic agents.
- Contributed to the discovery of gamma secretase modulator preclinical candidate, co-inventor on a key patent application for Alzheimer's disease.
- Contributed design ideas for new analogs for a preclinical candidate for cognitive enhancement. Co-inventor on 4 other patent applications.
- Member of target evaluation team that identified novel biological target for FTD from a phenotypic screen. Co-led multiple target evaluation projects managing external CRO medicinal chemistry efforts, co-led 5 FTE team at European CRO that prepared key literature compounds & novel analogs.
- Initiated iterative design of compounds based on SAR analysis of biological assay data, which led to nomination of a new hit to lead project in Nov 2015.
- Reviewed & provided feedback on experimental write-ups from CRO's for patent filings
- Attended external scientific meetings to provide current trends in the research community. Compiled a comprehensive meeting report with competitive intelligence information.



29

Experience Section – Add Media



Co-Founder & Board Member

LearnLaunch

Feb 2013 – Present • 4 yrs 5 mos
Greater Boston Area

LearnLaunch is connecting, educating, and growing New England's ecosystem of EdTech entrepreneurs, educators, investors, companies, and policy leaders to impact innovation and transform learning. It provides a vibrant community, events, the LearnLaunchX startup accelerator, and a dedicated co-working space to advance education technology entrepreneurship in greater Boston, the education capital of the world. Have invested in 31 edtech startups.

Media (3)



LearnLaunch - Latest News



LearnLaunch Founders and Board Members

















LearnLaunch Demo Day Panel June 2015



30

Experience Section

 Language This can help you find a new job, get a promotion, or transfer overseas. Add language	 Volunteering Experience 1 in 5 managers hired someone because of their volunteer experiences. Add volunteering experience	 Causes you care about Show the causes that matter to you. Add causes
 Volunteering Opportunities Non-profit organizations could be looking for someone like you. Add volunteering opportunities	 Organizations Add more color to your professional identity to show who you are. Add organizations	 Publications Publications are a great way to show off your professional accomplishments. Add publications
 Honors & Awards Show the recognition you've earned. Add honors & awards	 Test Scores Here's another way to show your accomplishments. Add test scores	 Interests Share some of your professional and personal interests. Add interests
 Courses Showing more information about your background will help you get found for more opportunities. Add courses	 Patents Showcase your innovation and expertise. Add patents	 Supported Organizations Add more color to your professional identity to be found for opportunities. Add supported organizations
	 Personal Details You can control who will see this information. Add personal details	 Certifications Members with a certification on their profile get double the profile views. Add certifications



31

LinkedIn: Education

■ You can add details under your degree:

Education



Boston University
 Doctor of Philosophy (Ph.D.), Organic Chemistry
 2010 – 2016
 Activities and Societies: Women in Chemistry
 Porco Research Group-Organic Chemistry Graduate Student



Ecole supérieure de Chimie Physique Electronique de Lyon
 Master of Engineering (M.Eng.), Chemistry
 2007 – 2010
 Activities and Societies: Junior Enterprise, Outreach and Prospection Officer 2008-2009
 Lyon School of Chemistry, Physics and Electronics, situated in the campus of University Lyon-I.

Acquired in-depth knowledge of chemistry and its main branches, through lectures, discussion/lab sections, and final exams. Core Courses in Analytical, Organic, Process Chemistry, Organometallics. Minors in Medicinal Chemistry, Biochemistry, Applied Total Synthesis.

Participated in several team projects:

- Process Chemistry: industrial scale production of a known drug providing feasibility study and cost analysis (one semester)
- Research in Organic Synthesis (2 months): synthesized a small molecule of glycogen phosphorylase inhibitor and learned about diabetes and current therapeutic approaches



32

Compare LinkedIn Profiles

- Evaluate profiles for people in your desired role to help build your profile
 - Are they similar or different to you?
 - How are they describing their skills / experiences
 - Do you have similar skills?
 - Do you need to build skills?



Compare LinkedIn Profiles

Q chemist|

Jobs requiring the skills
Chemistry

People with the skills
Chemistry

Groups about
Chemistry

Aaron • 1st
Director of Chemistry, NovoBiotic Pharmaceuticals
Greater Boston Area
Current: Director of Chemistry at NovoBiotic Pharmaceuticals
54 shared connections

Andreas • 1st
Senior Director- Chemistry at EMD Serono, Inc.
Greater Boston Area
Current: Director of chemistry at EMD Serono, Inc.
71 shared connections

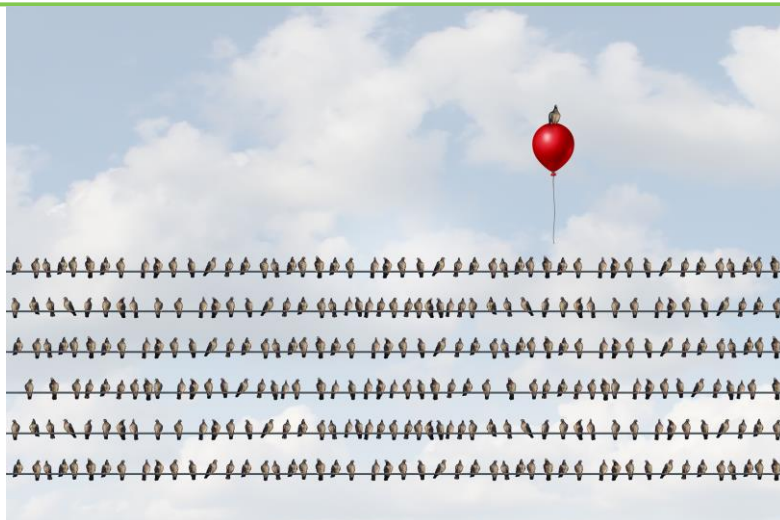
Jerry W. • 1st
Director of Medicinal Chemistry at BioPredict, Inc.
Greater Boston Area
40 shared connections

Dirk • 1st
Experienced Chemist: Process Chemistry, Heterogeneous Catalysis, Total Synthesis, Lit...
Greater Boston Area

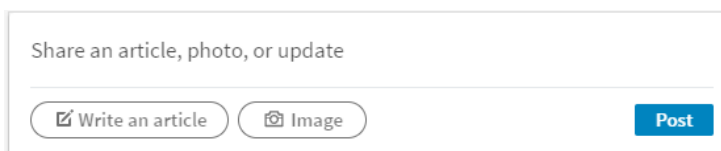
Propel Careers

Profile picture of a woman with a slide number 34.

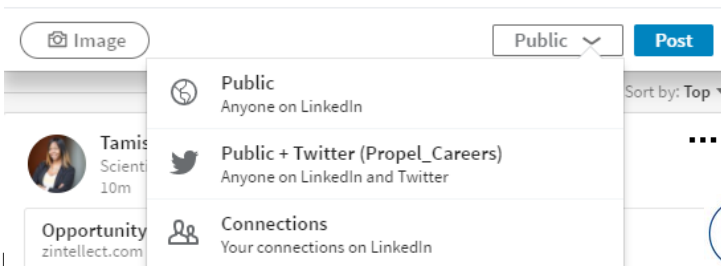
Building Thought Leadership



Updating Connections on LinkedIn



I am talking today about tools to build your personal brand



Confidential; I



Updating Connections on LinkedIn


Share an article, photo, or update

- You can share updates, i.e.:
 - Upcoming presentations
 - Published papers
 - Awards
 - Attendance at a conference
 - Meetings you are organizing
 - Mention relevant articles
 - Etc...



Add Articles to your Profile

Justin's Articles & Activity
805 followers ✓ Following



Awesome STEM lectures at Endicott!
Justin Topp, Ph.D. on LinkedIn

[See 45 more articles](#)

It is easy to keep adding information to a pitch, the best ones take a lot of hard...
Justin liked

AND... most recent growth higher in the North Shore than other state regions.
Justin shared this

SEA POWER
Can't recommend strongly enough this great book on leadership by Jim...
Justin shared this

[See all activity](#)



Other ways to Build your Brand



Audience Challenge Question

ANSWER THE QUESTION ON BLUE SCREEN IN ONE MOMENT



How would you rate yourself as a Twitter user?

- What's a tweet?
- I do not have a twitter account
- I have a personal twitter account
- I have a personal and professional twitter account
- I am on twitter all day reading or posting

Building your Brand: Twitter



- Can provide thought leadership
- You can Tweet about topics of interest to you
- You can follow organizations / people you are interested in
- Can allow you to “know” what is happening in real time
- Sometimes organizations post jobs / networking events via Twitter



Building your Brand: Twitter

Perhaps create two accounts:

Professional



Personal



Blogging to Develop Thought Leadership

- Wordpress is a common blogging tool
- **“Professional” Blogs can cover topics such as:**
 - Technical / Disease area – i.e. oncology or small molecule synthesis
 - Sector – i.e. Immunooncology therapeutics
 - Conference – i.e. ACS, AACR
- **Personal Blog could cover topics such as:**
 - Travel, food, hobby, charities you are involved with



Blog Example



Life Sci VC

Recovering scientist turned early stage VC A biotech optimist fighting gravity



[Bruce Booth](#) is a Partner at [Atlas Venture](#) focused on helping start and fund emerging biotech therapeutics companies. He's married to a wonderful woman and has three great kids. Active skier, runner, fly fisherman.

[Forbes Contributor Blog](#)

Winners' Circle: New Insights Into BioPharma Venture Returns

Posted in [Exits IPOs M&As](#), [General Venture Capital](#), [VC-backed Biotech Returns](#) | 1 Comment



Successful deals in venture capital take on a life of their own, especially the rare massive outlier

<http://lifescivc.com/>



Contribute to a Blog



Bio Careers Blog

Welcome to the Bio Careers Blog. Opinions expressed on this blog are those of the t Careers. Any registered member of our community is free to post on the blog. Posti RULES.

Share Us! >

Share Bio Careers® Blog with Your Peers



Filters

Sort by:

▼ Publication date | Visits | Comments | Rating



Nathan Vanderford

09.19.2013 | 172 | reply | ★★★★★

PhDs Are Everything

Over 50% of PhDs work outside academia (Science and Engineering Indicators 2012) which means that many PhDs are indeed working in a variety of different jobs, and most importantly, this means that the majority of PhDs are not pursuing tenure track faculty positions. Despite this, a perpetuating stigma exists that makes PhDs feel like failures if they are not working toward a tenure track career. For the advancement of all academic fields, we need to work together on breaking this stigma. PhDs are everything. They are doing highly impactful and highly innovative work everywhere outside academia in unique and exciting positions....

Tags: careers for PhDs, Tenure track



Gaia Vasiliver-Shamis

09.18.2013 | 234 | reply | ★★★★★

What Are PhDs?

Couple of weeks ago I came across Google Poems. Apparently, it's a Reddit page with some quite hilarious poems about the phrases generated by Google Instant, the official name for the "auto-suggest/complete" feature of Google, which I'm sure you're all familiar with when you start typing a search query in... Tags: Google auto correct PhDs, is PhD worth it



09.17.2013 | 186 | reply | ★★★★★

How to identify "relevant" recruiters

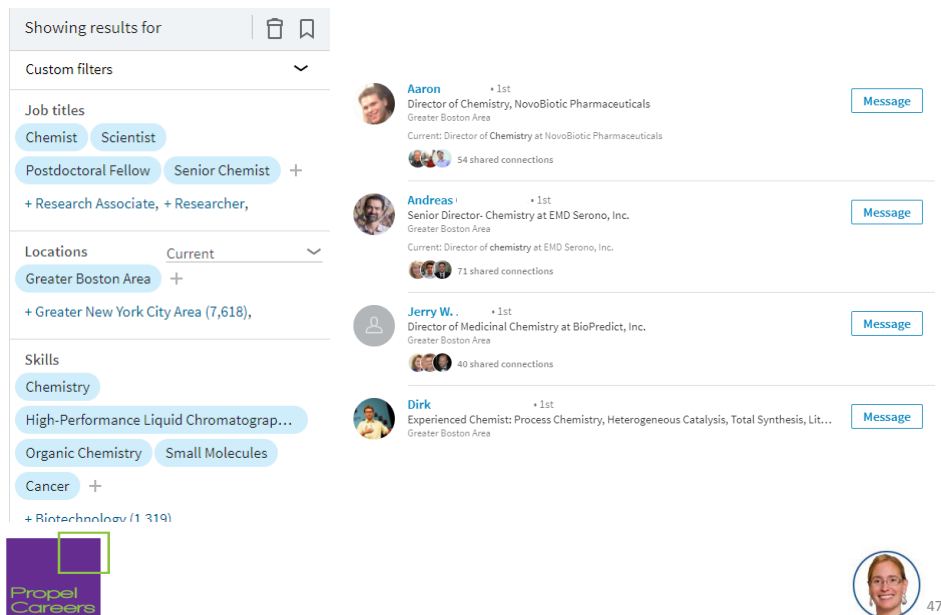
Finding a good recruiter who works in your area of interest can be extremely beneficial for your job search. With thousands of recruitment firms, ranging from one person companies that focus on specific roles, i.e. director level clinical






How does HR Use LinkedIn...



How does HR Use LinkedIn...




Showing results for  

Custom filters 

Job titles

- Chemist
- Scientist
- Postdoctoral Fellow
- Senior Chemist

+ Research Associate, + Researcher, +

Locations Current 


- Greater Boston Area



+ Greater New York City Area (7,618), +



Skills



- Chemistry
- High-Performance Liquid Chromatograp...
- Organic Chemistry
- Small Molecules
- Cancer


+ Biotechnology (1,319)




 **Aaron** • 1st
 Director of Chemistry, NovoBiotic Pharmaceuticals
 Greater Boston Area [Message](#)
 Current: Director of Chemistry at NovoBiotic Pharmaceuticals
 54 shared connections

 **Andreas** • 1st
 Senior Director- Chemistry at EMD Serono, Inc.
 Greater Boston Area [Message](#)
 Current: Director of chemistry at EMD Serono, Inc.
 71 shared connections

 **Jerry W.** • 1st
 Director of Medicinal Chemistry at BioPredict, Inc.
 Greater Boston Area [Message](#)
 40 shared connections

 **Dirk** • 1st
 Experienced Chemist: Process Chemistry, Heterogeneous Catalysis, Total Synthesis, Lit...
 Greater Boston Area [Message](#)

 47

InMail Feature Tips

- **If a recruiter from a company emails you through LinkedIn and if you are interested in the role, email them**
 - This way, you can be on their “radar”
 - If you are not interested, let them know what you are interested in, so they can keep you in mind for future roles



In Summary

- You control your Brand
- Develop a profile that is professional
- Highlight your skills and experiences so that others can see them
- Utilize tools to develop your thought leadership and presence in your area of expertise



49

Contact Details: Connect with Propel



Lauren Celano

Founder and CEO

Propel Careers

cell: 215-370-2285

email: Lauren@propelcareers.com

Twitter: [@Propel_Careers](https://twitter.com/Propel_Careers)

Facebook: [Propel Careers](https://www.facebook.com/PropelCareers)

LinkedIn: [Propel Careers](https://www.linkedin.com/company/propel-careers)

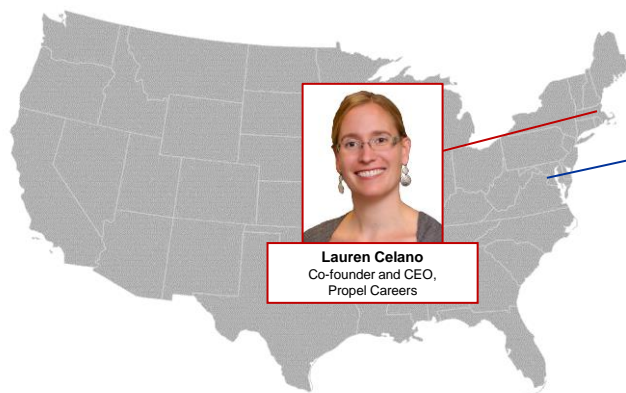
Web: www.propelcareers.com



50



“Building a Positive Online Personal Brand”
Session 6 of the 2017 Industry Science Series



Lauren Celano
Co-founder and CEO,
Propel Careers



Chris McCarthy
Manager, Social Media &
Member Engagement, ACS

Slides available now! Recordings are an exclusive ACS member benefit.

www.acs.org/acswebinars

This ACS Webinar was co-produced by ACS Industry Member Programs, C&EN, and ACS Committee on Corporation Associates

51

Next up on the Industrial Science Series!



Discovering Vismodegib in the Fight Against Skin Cancer: The First Approved Inhibitor of the Hedgehog Pathway

Thursday, August 3 @ 2-3pm ET
Part Seven of the 2017 Industrial Science Series



According to the American Cancer Society about 3 million Americans are detected with skin cancer each year and Basal Cell Carcinoma is the most common form of skin cancer found. Join Dan Sutherland, a member of the team at Genentech who won the ACS Heroes of Chemistry award, as he presents on the discovery of vismodegib. This is the first drug to be approved by the

FDA for the treatment of advanced basal cell carcinoma (BCC), giving patients with locally advanced or metastatic BCC an important treatment where there were few to no options. Clinical results with this molecule in patients with inoperable BCCs have been dramatic with many reports of tumors shrinking to where no visible signs of cancer can be detected.

[Register Now!](#)

What You Will Learn

- What is hedgehog pathway, its biology, and general background
- How the medicinal chemistry strategy and critical modifications to earlier compounds led to this drug discovery
- What are the final drug like properties of vismodegib and a brief view into the exciting efficacy and safety this molecule has shown for some with BCC and Gorlin's syndrome

Experts



Dan Sutherland
Genentech

Co-Produced With
ACS
Industry Member
Programs

c&en
CHEMICAL & ENGINEERING NEWS

ACS Committee on
Corporation Associates

<http://bit.ly/ACSvismodegib>

52

Upcoming ACS Webinars

www.acs.org/acswebinars



Thursday, July 13, 2017

Improving your Social Chemistry: Science Communication on Facebook, Twitter and Other Online Platforms

Chris McCarthy, Manager of Social Media & Member Engagement, American Chemical Society



Thursday, July 20, 2017

Chemistry of Anti-Doping: Detering of Performance-Enhancing Drug Use by Athletes

Larry Bowers, President, LDBowers, LLC
Jason Schaff, Forensic Chemist, U.S. Government

Contact ACS Webinars® at acswebinars@acs.org

53



“Building a Positive Online Personal Brand” Session 6 of the 2017 Industry Science Series



Lauren Celano
 Co-founder and CEO,
 Propel Careers



Chris McCarthy
 Manager, Social Media &
 Member Engagement, ACS

Slides available now! Recordings are an exclusive ACS member benefit.

www.acs.org/acswebinars

This ACS Webinar was co-produced by ACS Industry Member Programs, C&EN, and ACS Committee on Corporation Associates

54

How has ACS Webinars® benefited you?



<http://bit.ly/SelfFulfillment>

“Thank you all for an excellent ACS Webinar! I am grateful for the reminder that creativity, positivity, and holistic personal development can benefit the practice of science and the art of living well. I'll be returning to these remarks often!”



Fan of the Week

Ashlie Wrenne, PhD
Postdoctoral Research Scholar
Assessment/Chemistry, ACS member 6 years strong!

Be a featured fan on an upcoming webinar! Write to us @ acswebinars@acs.org ⁵⁵



facebook.com/acswebinars
 @acswebinars
 youtube.com/acswebinars

ACS Webinars®
 CLICK • WATCH • LEARN • DISCUSS
www.acs.org/acswebinars

Stay connected...
 Email us!
acswebinars@acs.org

Search for “acswebinars” and connect!

56



Benefits of ACS Membership



Chemical & Engineering News (C&EN)

The preeminent weekly news source.



NEW! Free Access to ACS Presentations on Demand®

ACS Member only access to over 1,000 presentation recordings from recent ACS meetings and select events.



NEW! ACS Career Navigator

Your source for leadership development, professional education, career services, and much more.

<http://bit.ly/benefitsACS>

57



ACS Webinars® does not endorse any products or services. The views expressed in this presentation are those of the presenter and do not necessarily reflect the views or policies of the American Chemical Society.



Contact ACS Webinars® at acswebinars@acs.org

58

Upcoming ACS Webinars

www.acs.org/acswebinars



Thursday, July 13, 2017



Improving your Social Chemistry: Science Communication on Facebook, Twitter and Other Online Platforms

Chris McCarthy, Manager of Social Media & Member Engagement, American Chemical Society

Thursday, July 20, 2017



Chemistry of Anti-Doping: Deterring of Performance-Enhancing Drug Use by Athletes

Larry Bowers, President, LDBowers, LLC
Jason Schaff, Forensic Chemist, U.S. Government

Contact ACS Webinars[®] at acswebinars@acs.org

59