



TEAM **COLORS**



In-Home Expert Style Guide





BE YOU, BE AT&T, BE TEAM COLORS

Team Colors are AT&T Branded Products designed specifically for Mobility Customer-Facing Employees and Authorized Retailers.

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Introducing Pronoun Pins

At AT&T, we value an inclusive work environment where everyone can be their authentic self. We're delighted to offer pronoun pins as a wonderful way to demonstrate respect and courtesy.

These pins communicate pronouns and let our customers know we respect people of all gender identities.

Choosing to wear a pronoun pin is a personal decision and not required.

How to wear your pin:

Be you! You may wear your pronoun pin attached your lanyard for the best look.

Check your knowledge management tool (myCSP/CCKM) to learn more.



Be Bold, Be You, Be Team Colors

Team Colors are the official attire for AT&T Retail, In-Home Experts and Authorized Retailers. The standards outlined in this document should not be altered without proper approval and must be followed by employees when working.

In-Home Experts must wear Team Colors attire & AT&T lanyards with official employee badge affixed while working.

Non-Team Colors attire, including general Brand Shop apparel, may not be worn while working.

Employees may wear a union button that is modestly sized and safe, with a message that is not offensive while working. For example, a button within reason (1-2" in diameter) that says something to the effect of "CWA" is permissible.

Managers should send employees home if they show up for work without their AT&T Team Colors attire, lanyard with official employee badge affixed or fail to meet acceptable appearance standards.

Failure to comply may result in disciplinary action, up to and including termination.

If you have a question regarding what is considered acceptable for work, ask your manager before you wear it.

Your Team Colors Look

Head-To-Toe

Color Pallet:

Be proud in signature AT&T Blue! Other acceptable colors in the Team Colors collection include, navy, grey, cobalt. Previous AT&T color pallets, such as Orange, are no longer acceptable.



Bottoms:

Dark denim, slacks, trousers, skirts, and other business casual pants.

AT&T Lanyard
w/ Official Badge

AT&T Lanyard
w/ Official Badge

Dark Denim

Dark Denim

Ballet Flats

Clean Shoes



Tops

Team Colors shirts with buttons must have no more than the top two buttons unbuttoned.

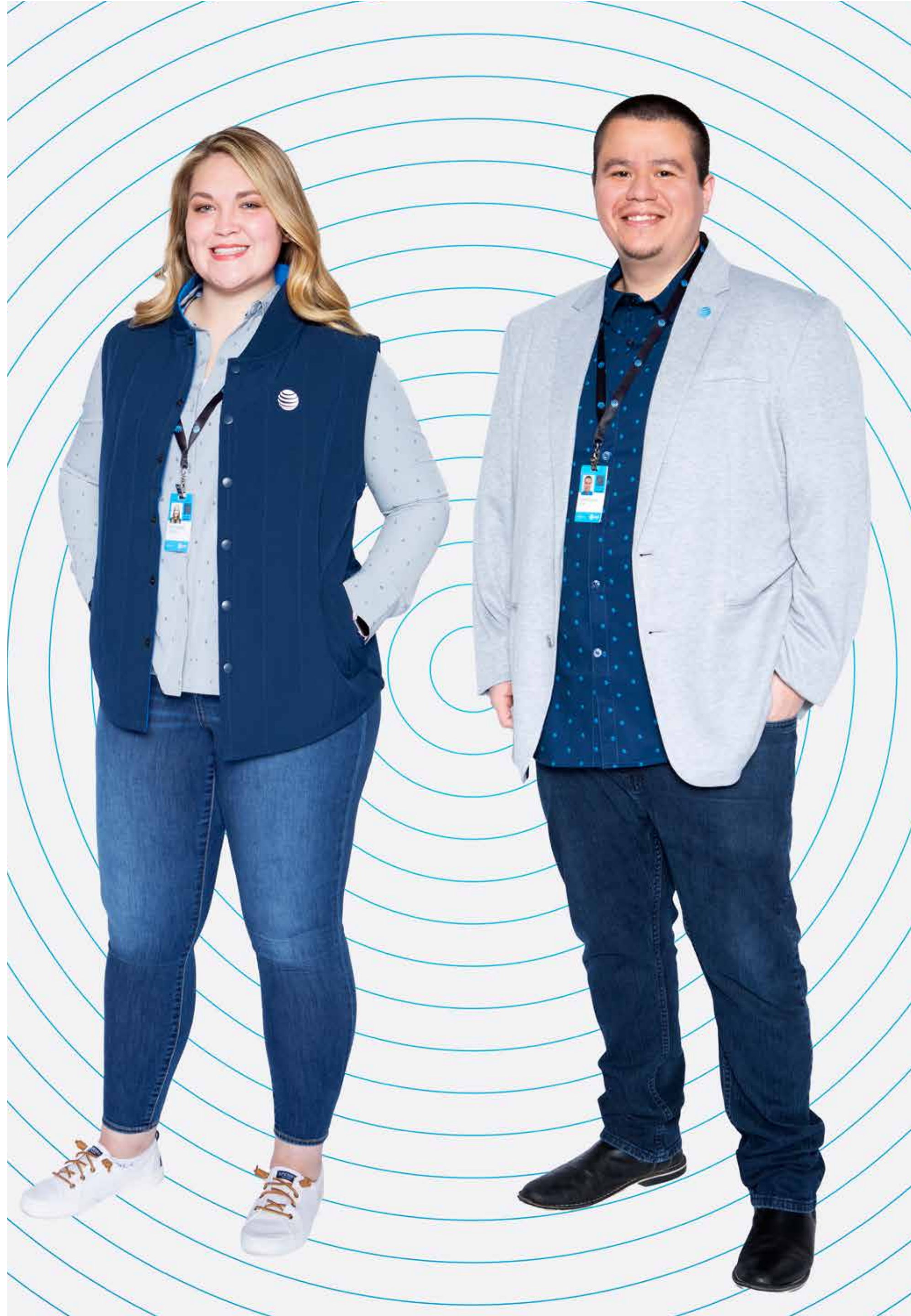
Shirts can be worn tucked-in or untucked as long as you keep your look polished and professional.

Undershirts:

Navy, grey, and white undershirts or camis are permitted.

Promotional, launch, and Brand Shop tshirts are not part of the AT&T Team Colors program and may only be worn on the specific event days. Senior leadership approval is needed to extend this policy.

Layers are everything! Feel free to mix and match your AT&T Team Colors items to make it fit your own style!



Bottoms

Dark Wash, Grey, or Black denim:

Polished fit, not too tight or too baggy.

No Rips or Fraying.

No excessive decoration.

No low-cut.

Dark-colored business casual pants.

Skirts, dresses or shorts:

No more than 4" above the knee.

Non-Branded Dresses within the permitted Team Colors color pallet may be worn as long as the outer most layer/shell is Team Colors.

Do not wear cargos, sweatpants, athletic pants, leggings, or pants with excessive pockets or ties.

Keep it polished and simple!

Shoes

We love fashion, but comfort comes first while on the go and working!

Employees have the option to wear dress shoes, boots, casual shoes, or athletic shoes.

Shoes must be neat and clean, shoelaces must be tied.

During hot months, ladies may wear open-toed shoes with proper foot grooming.

Accessories

Accommodations for religious or medical headwear may be requested through management.

Ties and/or bowties that are AT&T branded or within the approved color pallet are acceptable.

AT&T branded or colored scarves or neckerchiefs, may be worn as long as they do not distract or cover the AT&T logo on your shirt or your name tag.

Earrings should be limited to no more than two earrings per ear, and should not exceed the size of a quarter.

Gauges are allowed in the ear only with a limit of 1 per ear and no larger than the size of a dime (5/8")

Small simple jewelry is acceptable (watch, rings, earrings, necklace)

Minimal accessories within the approved color pallet and of a professional nature, i.e., no cat ears are approved.





Personal Appearance

AT&T employees are expected to have a neat, clean, and professional appearance at all times, when working.

Clothing should be neat, clean, free of wear and tear and steamed or ironed.

Follow the care instructions on your AT&T Team Colors apparel to ensure durability and long lasting wear!

Hair must be presentable, clean, and neat. Facial hair and colored hair are acceptable as long as it is not distracting.

Appropriate tattoos are permitted.

Small, simple, and non-distracting jewelry is acceptable (watch, rings, earrings, necklace, and other body piercings).

Workplace appearance is determined by the discretion of local management and may vary by location.

AT&T Branded Face Masks

Branded masks provide the most professional look to best compliment Team Colors!

AT&T Team Colors masks must be worn while working.

Wash mask before initial use. Routinely clean masks in washing machine or carefully by hand after each use.

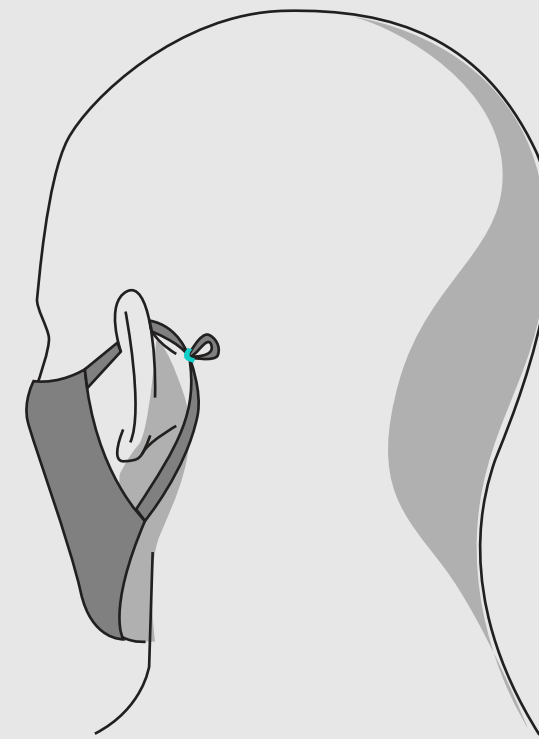
Wash your hands before applying and after removing face mask.

Secure mask comfortably against your face and secure with ear loops.

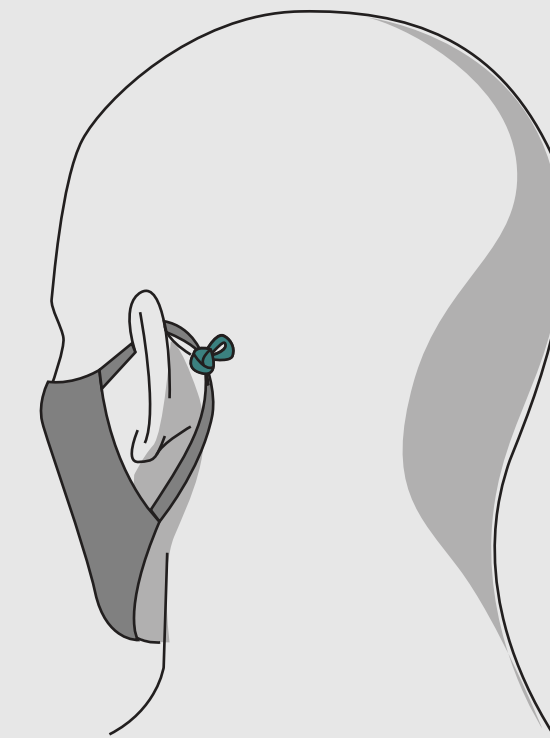
Refer to AT&T face mask policy for specific requirements.



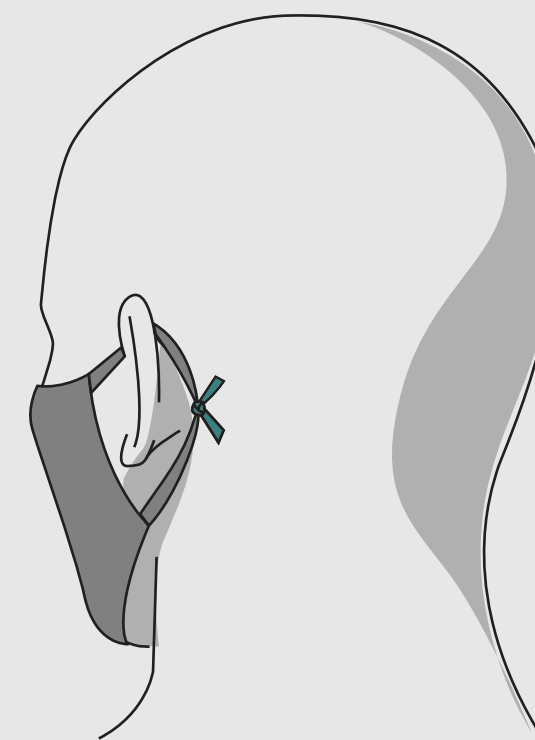
Tips For A Great Fit



Attach rubber band to the end of each ear loop for a closer-fit.



Tie a knot at the ends of each ear loop for a tighter fit.



Cut each ear loop and tie the ends together to achieve a snug fit.



Newly designed universal fit mask with elastic ear loops.

**BE YOU, BE AT&T,
BE TEAM COLORS**