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CEHNet



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I. About Children’s Environmental Health Day

The NEED - Despite the many successes and advancements in the field of children’s environmental health over the past few decades, today’s children face an epidemic of chronic diseases and developmental disabilities linked to environmental exposures and our changing climate. There is an urgent need to put children and families back into the forefront of our nation’s actions regarding health and environment.

The RESPONSE – The Children’s Environmental Health Network (CEHN) established [Children’s Environmental Health \(CEH\) Day](#) in 2016, to be recognized every second Thursday of October. This year it falls on **October 10, 2019**. It is a day for the children’s environmental health community to raise awareness of children’s health issues, celebrate successes in the field, share exciting new initiatives, and discuss new challenges and the road ahead. CEH Day is also a day of action. This is where you can help!

The ACTION – Please **begin promoting CEH Day now!** Encourage your followers to **think ahead** and start planning events and activities for CEH Day. Continue reading for some great sample social media posts. Also, if you haven’t already follow CEHN on social media, [join the CEH Movement](#) and check out some of the other actions you can take to show your commitment to children’s health not just on CEH Day, but throughout the year!

II. Sample Tweets and Facebook posts; CEH Day hashtags; Social media images

Promote Children’s Environmental Health Day on social media using the posts below, or create your own posts.

Hashtags to use: **#CEHday #ChildrenAtTheCenter**

Social media images are available on the CEH Day [Promotion webpage](#). Four examples are below. Please use these [images](#) on your Facebook, Twitter, and Instagram posts to help promote the Day!



A. Leading up to CEH Day



Twitter

Why a Day for Children’s Environmental Health (CEH)? All children deserve #cleanair, #cleanwater, safer food and products, and #healthyplaces to live, learn and play. #CEHday Oct 10 www.cehn.org/cehday #ChildrenAtTheCenter

Concerned about a #childrenshealth issue related to the #environment? Send an e-note or postcard to your congressional leaders about #CEHDay (Oct 10) and why it matters to you! CEHN makes it easy <http://bit.ly/2NOBDCJ> #ChildrenAtTheCenter

See what others across the country are doing for #CEHday (Oct 10) and get involved! <http://bit.ly/2JMG6DQ> Have an idea? Submit your activity too! #ChildrenAtTheCenter

Do your mayor and governor support #healthyschools , children, and communities? Ask them to proclaim Oct 10, 2019 as #CEHday. CEHN has made it easy for U! <https://cehn.org/ceh-movement/cehday/proclamation/> Let everyone know you’re taking this action here: <http://bit.ly/2PSbGDh> #ChildrenAtTheCenter

Encourage safe environments 4 healthy children. For ideas on how to take action on #CEHday (Oct 10) visit www.cehn.org/cehday/takeaction #ChildrenAtTheCenter

How have environmental health issues affected you or your family? Share your Story to help build the CEH narrative and mobilize society to action for #CEHday (Oct 10)! <https://cehn.org/our-work/share-your-story/> #ChildrenAtTheCenter

What children’s environmental health issue are you deeply passionate about? @ your elected officials using #CEHday (Oct 10) to tell them what they should do to better protect children! Or visit <https://cehn.org/ceh-movement/cehday/lettercampaign/> to send an e-note or to download a cute postcard for snail mail! #ChildrenAtTheCenter

There are many ways to help promote #CEHday (Oct 10)! Write a blog post or Op-ed. Organize a postcard-writing party. Check out @CEHN for helpful tools: <https://cehn.org/ceh-movement/cehday/promotion/> Add your action to the activities map! <http://bit.ly/2JMG6DQ> #ChildrenAtTheCenter

The fourth annual Children’s Environmental Health Day is October 10, 2019! Help us promote efforts that place #ChildrenAtTheCenter www.cehn.org/cehday

#CEHday (Oct 10) anchors the Children’s Environmental Health Movement. Join the #CEHmovement and help bring attention to CEH all year long <http://bit.ly/2OkYyBH> #ChildrenAtTheCenter



Facebook

The fourth annual Children’s Environmental Health Day is on October 10, 2019! Take action to promote healthy environments for children. Visit www.cehn.org/cehday/takeaction to see how you can get involved! Make sure to add your action to the activities & events map here <http://bit.ly/2JMG6DQ>. What will you do? #ChildrenAtTheCenter

Want a great project for children this summer? Have them request proclamations for October 10, 2019 as CEH Day from their mayor and governor! CEHN’s toolkit provides template proclamation language for you and other tips to make this a simple task anyone can do. Students, stand up for your rights to clean air and water, safer food and products, and environmental and climate justice! <https://cehn.org/ceh-movement/cehday/proclamation/> Show the world you requested a commitment to CEH at the state or local level by adding your action to the map here <http://bit.ly/2JMG6DQ> #ChildrenAtTheCenter

Here’s another great way for youth and adults to stand up for children’s environmental health on CEH Day. Send a message to your elected officials about a particular issue that concerns you. Is it climate change? Safe drinking water? You can download, print, and mail the attractive CEH Day postcards, or send the message immediately via the online platform. <https://cehn.org/ceh-movement/cehday/lettercampaign/> Every voice counts! Make sure to broadcast your action by adding it to our activities & events map <http://bit.ly/2JMG6DQ> #ChildrenAtTheCenter

How have environmental health issues affected you or your family? Please consider sharing your story to help build the CEH narrative and mobilize society to action for CEH Day. <https://cehn.org/our-work/share-your-story/> Your stories can help compel decision makers to keep #ChildrenAtTheCenter. Add your action to the activities map! <http://bit.ly/2JMG6DQ> #ChildrenAtTheCenter



Instagram

Go to <http://cehn.org/cehday/promotion/> to download Instagram-formatted pictures to help promote CEH Day on Instagram, or use one of the ideas below to share in your own way how you’re contributing to CEH Day using #CEHday in your post!

Idea #1 – Parents/Caregivers or Educators: Take a picture of your home or learning space for your children or students and share how you are keep their environment healthy and safe. Use #CEHday in your post!

Idea #2 – Take a picture of yourself writing a [#CEHday postcard](#) to your elected officials stating why they should put children’s environmental health at the forefront of their actions! Encourage others to do the same in your post, and make sure to use #CEHday!

Idea #3 – Post a children’s environmental health fact (see the examples in the Twitter CEH FACTs below) along with a correlating image (for example: “*Air pollution contributes to 600,000 deaths worldwide in children under 5 years old. #CEHday*” with a picture of an incinerator or highway traffic)

Idea #4 – Tell others what children’s environmental health means to you, and why others should care, too! You could post a picture or tell us on your IG story! Tag us [@cehnetwork!](#)

Idea #5 – Explore #CEHday on Instagram to get inspiration from others who are posting about CEH Day!

Tip #1: Always use #CEHday in your posts and #ChildrenAtTheCenter when it fits!

Tip #2: Personalize your posts with your group or organization name where it fits!

B. [On CEH Day \(Oct. 10, 2019\)](#)



Twitter

Today is Children’s Environmental Health Day! All children deserve clean air, clean water, safer food and products, and healthy places in which to live, learn, and play. Make your voice heard today in support of these basic rights for children. Visit www.cehn.org/cehday #CEHday

Today is Children’s Environmental Health Day! See what is happening near you: <https://cehn.org/ceh-movement/cehday/ceh-day-events-activities-map/> #CEHday

Tweets with children’s health facts (don’t forget to use #CEHDay hashtags!)

CEH FACT: African-American children have a 500% higher mortality rate from asthma as compared with Caucasian children #CEHday Take action now <http://bit.ly/2shuRwS>

CEH FACT: 46% of U.S. children live in housing that is hazardous to their health #CEHday
Take action now <http://bit.ly/2shuRwS>

CEH FACT: Environmental factors such as air pollution & unsafe drinking water takes the lives of 1.7 million children under 5 every year #CEHday Take action now <http://bit.ly/2shuRwS>

CEH FACT: 75-80% of cancer diagnoses & death in the US are linked to lifestyle & environmental factors #CEHday Take action now <http://bit.ly/2shuRwS>

CEH FACT: Children's dependence on caregivers places them at higher risk than adults of climate-related health burdens #CEHday Take action now <http://bit.ly/2shuRwS>

CEH FACT: The devastation from extreme weather events disproportionately impacts children from communities of color and lower income #CEHday Take action now <http://bit.ly/2shuRwS>

CEH FACT: 4 million households in the U.S. have children living in them who are being exposed to high levels of lead #CEHday Take action now <http://bit.ly/2shuRwS>

CEH FACT: Childhood conditions caused by pollution and harmful chemicals in consumer products cost us all nearly \$80 billion every year #CEHday Take action now <http://bit.ly/2shuRwS>

CEH FACT: 16,000 premature births per year in the U.S. are attributable to air pollution. #CEHday Take action now <http://bit.ly/2shuRwS>

CEH FACT: 60% of acute respiratory infections in children worldwide are related to environmental conditions. #CEHday Take action now <http://bit.ly/2shuRwS>

CEH FACT: Pesticide exposure can interfere with children's brain development and has been linked to lower IQs, autism, and developmental delays. #CEHday Take action now <http://bit.ly/2shuRwS>

Tip: Always use 'CEH FACT' in front of health facts so others know it is a fact!



Facebook

Today is Children's Environmental Health Day (CEH Day)! This is a day of raising CEH awareness, strengthening the CEH community, and mobilizing actions to advocate for child protective policies and promote child health and wellness. Help promote CEH Day! Visit <http://www.cehn.org/cehday/promotion> for ideas. #ChildrenAtTheCenter

#CEHday anchors the overall CEH Movement. If you haven't already, show your commitment to protecting children's health, not just today, but every day, by Joining the CEH Movement. Share with your friends and colleagues and spread the word. Together we can achieve a society where all children have access to clean air and water, safer and healthier foods, and healthy learning environments. <http://bit.ly/2OkyYBH> #ChildrenAtTheCenter

It's Children's Environmental Health Day. How can we achieve safer environments for healthier children? Check out CEHN's "Take Action on CEH Day" page for several actions you can take today to improve children's health! www.cehn.org/cehday/takeaction #ChildrenAtTheCenter

It's not too late to take a simple, quick action for Children's Environmental Health Day! Send a message to your elected officials about a particular issue that concerns you. Is it climate change? Safe drinking water? You can send them a message immediately via the online platform. <https://cehn.org/ceh-movement/cehday/lettercampaign/> Every voice counts! Make sure to broadcast your action by adding it to our activities & events map <http://bit.ly/2JMG6DQ> #ChildrenAtTheCenter

III. Participate in the CEH Twitter Chat on October 10th at 12pm ET/ 9am PT



Children's Environmental Health Network (CEHN) will host a one hour Twitter chat on **Healthy Learning Environments** on October 10th from **12:00 pm - 1:00 pm ET** (9:00 am -10:00 am PT), moderated by [@CEHN](https://twitter.com/CEHN).

Approximately 65 million children attend schools and child care facilities in the U.S. These environments can impact the health of our children. Find out how, as well as what's being done to protect children in these settings, the challenges, and more. All are welcome to participate!

The #CEHchat aims to:

- Raise awareness of children's environmental health issues.
- Discuss the importance of safe and healthy learning and care environments.
- Voice what policies, systems improvements, and resources are needed to truly protect children.
- Share helpful resources and low-to-no-cost tips to guide the creation of environmentally healthy learning and care spaces for children.

To participate, follow [@CEHN](https://twitter.com/CEHN) and RSVP at: <https://www.twtvite.com/8x6ygt2o7r> Then simply follow along when [@CEHN](https://twitter.com/CEHN) starts posting questions at 12:00 pm ET, and share your thoughts and ideas. **All tweets must use the hashtag #CEHchat**

Promote the chat widely for maximum participation! Find social media share tools for the chat at <https://www.twtvite.com/8x6ygt2o7r> . Also, follow [@CEHN](#) and retweet our 3-day countdown messages to help build momentum.

Let others know you'll be participating in the #CEHchat using these sample posts:

- Today at 12pm ET/ 9am PT there will be a LIVE discussion on Children's Environmental Health and school and child care environments with [@CEHN](#) All are welcome #CEHchat
- Join the Twitter Chat at 12pm ET/ 9am PT with [@CEHN](#) and voice your vision for healthier and safer children when it comes to their school and child care environments! #CEHchat

IV. Language for your promotional emails and letters regarding CEH Day

* Add the below text to email body or letter when sending/referencing the toolkit

What will you be doing on Children's Environmental Health (CEH) Day to protect the health of future generations? www.cehn.org/cehday

Learn about the significance of [CEH Day](#), and determine [which actions](#) you are ready to take to advocate for and improve children's environmental health!

Check out the [Blueprint for Protecting Children's Environmental Health: An Urgent Call to Action](#) to read the recommendations and priority actions needed to intentionally protect children's health – and to help frame your efforts!

Check out CEHN's [2019 Education to Action Series](#) to learn how [The Blueprint](#) is being translated into actions that support children's health!