

# HEARTH'S WARMING CON 2015



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## COLOFON

This Hearth's Warming Con 2015 booklet was produced by the Hearth's Warming Con staff at Haarlem.

Text: Melanie Nab. Illustrations: Lena Poortvliet.

Design: Diederik van der Heijden.

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# WELCOME

Dear friends and guests,

Welcome at Hearth's Warming Con 2015!

You are one of the 300 who made this possible, one of the 300 people to be here and form a part of what will be known as the very first Dutch My Little Pony Convention! You have our deepest gratitude for your role in this event, whether you are a visitor, a volunteer, a vendor or a special guest.

November 2013. The handful of fans in the Dutch collector's community were planning a My Little Pony Collector's Convention. At the same time, some Dutch bronies were making their move to organize a Brony Convention. We realized that these should not be separate events, for we all love the colourful world of My Little Pony. We decided to put our hooves together and cross that border: a My Little Pony Convention for all fans, from every generation. Over a year has passed, and it has been a great journey, an adventure for everyone who participated in the organisation of this event.

Today, Hearth's Warming Con is upon us. The convention is packed full of exciting events. Join panels, participate in workshops, play games or just relax and chatter amongst friends both old and new at one of the many lounge corners. Shop 'till you drop at the Collector's Corner and Artist's Alley, but don't forget to keep some money separate for the charity auction, as there'll be some unique items and 100% of the raised amount will go to War Child. But most importantly: have fun and enjoy your stay!

On behalf of the entire convention staff,  
thank you for joining the ride.

Melanie Nab  
Chair of Hearth's Warming Con

Cassini always longed for the skies and loves to travel through new regions. Her ultimate dream? Exploring outer space.



# HOUSE RULES

Below you can find the house rules for visiting the convention. Please make sure you have read and understand them. We reserve the right to remove you from the convention if you fail to adhere to these rules and regulations.

## General

- Every visitor must have a valid, undamaged ticket clearly printed on paper to enter the convention.
- Upon entrance you must show your identification: a passport, ID card or driver's license will work.
- You are required to wear your visitor bracelet at all times during the entire convention. Please show it to people from the staff upon request.
- Visitors that are aged 13 or below are required to show a signed letter of the acceptance of the child's attendance by their legal guardian or come with the guardian.
- The staff members reserve the right to change the rules.
- The organizers reserve the right to deny a person access to the convention grounds or remove a person from the convention if they are in violation of our house rules, without prompting any reason. If you are to be removed from the convention, the accreditation fee is not returned.
- Selling items during the convention is only allowed with a vendor ticket, plus items must be eligible for sale by law.
- All matters not explicit in the rules shall be governed by Dutch Civil Law.
- Do not insult or hurt anyone. Be nice and respectful. Love and tolerate.

## Behaviour

- You are not allowed to be at the convention site while under the influence of drugs or when in possession of illegal substances.
- Smoking is allowed only in a designated area outside of the building. Don't smoke near the entrance or inside the building.
- Do not harass other people. Even if they don't want a hug, just leave them alone.
- Think of your fellow visitor and do not bother them with excessive sound or body odours.
- Please do not litter. Throw your trash in the trash bin or take it with you to dispose of at home.

# HOUSE RULES

## Venue

- Please don't enter the convention with any food, drugs or alcoholic beverages. Smoking is allowed only in a designated area outside of the building.
- You cannot bring and consume your own food inside the venue. You can buy food at the venue (in fact they like that.) You can consume your own food outside the venue.
- You can only buy alcoholic beverages if you are 18 years or older.
- Participants are required to maintain order and cleanliness.
- You are not allowed to bring pets into the venue.
- Your bag(s) may not hinder other convention visitors in any way. We have a guarded and unguarded cloak room you can bring your bag to.

## Safety

- Every attendant is responsible for their own actions and possessions. Hearth's Warming Con does not take responsibility for any injury, damage, loss or inconvenience arising during the convention.
- In case of (life-threatening) emergency (fire, smoke, etc.) you are prompted to contact the staff members or security immediately. When the fire alarm goes off, leave the building immediately and follow the staff's instructions.
- Replica guns, airsoft guns etc. are illegal and not allowed.
- Other cosplay weapons or artifacts that can potentially cause harm are also not allowed.
- The staff members are not responsible for items left or lost by the participants during the convention. You can store your items in a guarded cloak room at the venue.



# SCHEDULE

		10:00	10:30	11:00	11:30	12:00	12:30	13:00	
GF	Mane Stage	O C		Voice Acting Panel			Cosplay Show		
	Collector's Corner	Commercial vendors and collectors							
1F	Game Room	Karaoke					Karaoke with Anneli Heed		
		Trotmania							
		Fighting is Magic							
	Artist's Alley	Artists selling their My Little Pony related art							
2F	Second Stage				Plushie Panel		Writer's Panel		
	Workshop Corner		Styling Work shop	Styling Work shop		Art Workshop			

**Opening hours are from 10:00 to 18:00.**

Hearth's Warming Con has three floors:  
 Ground floor is open from 10:00 to 17:00.  
 1st floor is open from 10:00 to 17:00.  
 2nd floor is open from 10:00 to 17:30.

OC = Opening Ceremony  
 CC = Closing Ceremony  
 GF = Ground Floor  
 1F = First Floor  
 2F = Second Floor



# SCHEDULE

13:30	14:00	14:30	15:00	15:30	16:00	16:30	17:00	17:30
Przewalski's Ponies Live		Charity Auction for War Child			Special Surprise!		C	C
Commercial vendors and collectors								
Karaoke								
Trotmania Competition		Trotmania						
Fighting is Magic							Closed	
Special Guests Signing Session								
Artists selling their My Little Pony related art								
Fallout Equestria Game Panel							Closed	
CCG Work shop	Artist VS Artist Contest		Flashfic Contest			Closed		



## @ GROUND FLOOR

## @ FIRST FLOOR

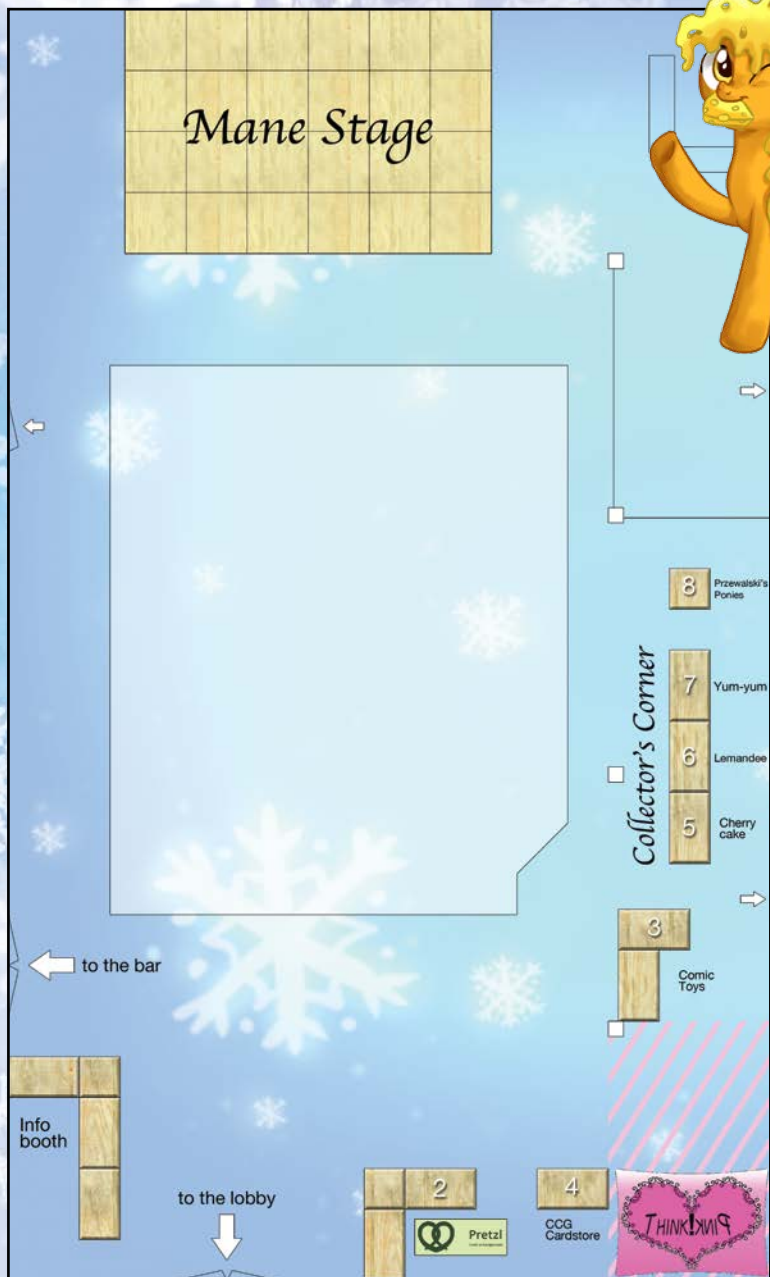




## @ SECOND FLOOR



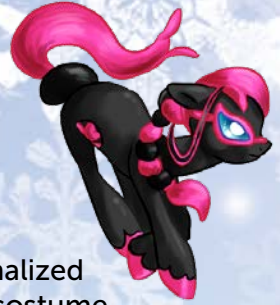
# GROUND FLOOR



# COLLECTOR'S CORNER

## 1. Think Pink!

A shop with great services, specialized in My Little Pony, Creative Tools and Ball Jointed Dolls. Address: Van Trieststraat 6, 6512 CX Nijmegen. [www.fashiondoll.nl](http://www.fashiondoll.nl).



## 2. Pretzl

The webshop for cool fleece hats, shawls, personalized pillowcases, My Little Pony custom plushies and costume design. All items are handmade with love. [www.pretzl.nl](http://www.pretzl.nl)

## 3. Comic Toys

The place to go for action figures and collectibles from Transformers, Marvel, DC, G.I. Joe and of course My Little Pony! Address: Hornweg, 1721 CV, Broek op Langedijk. [www.comictoys.nl](http://www.comictoys.nl)

## Collector's Corner

### 4. Rayliath's and Star Blink's CCG Cardstore

MLP CCG Cards galore. If you also enter the CCG workshop you can buy a starter deck at a discount and learn how to play at the same time!

### 5. Cherrycake

Cherrycake sells a lot of My Little Ponies from the first generation(s) out of her own collection.

### 6. Lemandee

Lemandee sells beautiful handmade custom ponies, My Little Ponies and merchandise from all generations.

### 7. Yum-yum

Yum-yum is known for his well-styled ponies and has a large assortment of hard-to-get ponies and merchandise from G1 to G4.

### 8. Przewalski's Ponies

You can buy their CDs here. Don't miss out on this opportunity!

# FIRST FLOOR



	20	19	
	GyuumyuuNL	Assassin Monkey	
21		Creepy River	18
22	Snoedy	Alasdair	17
	Horseez	Tracyelicious	
	15	16	

14	Dealer Pony
13	Aaynra & Pomnoi
12	Pepoony & Secret Pony
11	Dragons' Garden
10	Me Plush You

# Artist's Alley

10. MePlushYou is Marlou Scholten's own brand of plushies. She sells high quality plushies of various sizes. Curious about how she makes these? Join the plushie panel!
11. Dragons' Garden sells buttons, keychains and plushies. Nina Curk, the creative force behind Dragons' Garden, will host a plushie panel together with Marlou.
12. Pepoony & Secret Pony sell buttons, posters and stickers.
13. Aaynra & Pomnoi sell keychains, mugs, buttons, posters and bow accessories.
14. Dealerpony's shop offers a lot of official merchandise: Funko ponies, buttons, patches, blindbags, Nici plush and dog tags: you name it.
15. Horseez has unique pyrography artwork. Pyrography is the art of decorating wood with burn marks from the controlled application of a heated object.
16. Tracylicious sells prints, postcards and badges.
17. Alasdair makes cute blind bag customs and beautiful dioramas.
18. Creepy River has over 1000 button badges for sale with more than 100 designs. They will also sell leather goods, necklaces and handmade figurines.
19. AssassinMonkey offers art prints in different sizes.
20. GyuunyuuNL sells fan merchandise, from necklaces and fridge magnets to engraved (tea) glasses, and from cute handmade soaps and photo frames to phone cases and sparkling iron-ons.
22. Snoedy offers prints and wooden panels with hand-drawn and digitally drawn pictures of ponies.



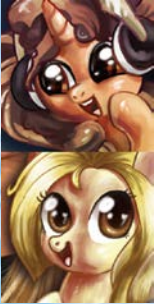
# EVENTS

## @ MANE EVENTS

### Opening ceremony

Mane Stage, 10:30 - 10:45

Let's start this off together!



### Voice Acting Panel

Mane Stage, 11:00 - 12:00

(This panel will be held in Dutch for a small part)

Anneli Heed (Swedish Spitfire) and Lizemijn (Dutch Fluttershy) will give you a peek behind the scenes of dubbed cartoons. How do you speak a convincing My Little Pony voice? How much influence do you have as a voice actress on the show? This and much more will be revealed. Feel free to bring your own questions as well!

### Cosplay Show

Mane Stage, 12:30 - 13:00

Watch how characters come to life at this small cosplay show, or maybe participate yourself! (Please register at the info booth before 11:30). For the participant with the most creative costume or act, there will be a neat Hearth's Warming themed prize!



### Live Performance Przewalski's Ponies

Mane Stage, 13:30 - 14:30

The Przewalski's Ponies have come all the way from Russia to ignite Hearth's Warming Con in Amsterdam with their amazing performance featuring 'Full Moon', 'Hive', and a whole lot of new songs. Don't miss out on this chance to see this brony rock band in action!



# EVENTS

## Auction for War Child

Mane Stage, 15:00 - 16:15

War Child protects children that live in armed conflict areas from violence and offers psychosocial support and education. 100% of the raised funds of this auction will be donated to this charity goal. Amongst the auctioned items are a lot of rare and attractive objects, like the very last 3D printed figure of Ember, and our own Ember-themed convention roll-out banner. Don't miss out on this!



## Surprise!

Mane Stage, 16:30 - 17:30

The surprise event is, well..., a surprise! But if you're a real MLP: Friendship is Magic fan, we're sure you will enjoy this.

## Closing ceremony

Mane Stage, 17:30 - 17:45

During the Cnding Ceremony the winner of the QR code hunt and the winners of other contests will be awarded with a prize. We say our goodbyes or head for the -unofficial- Hearth's Warming Con 2015 Afterparty in the Amsterdam city centre!



## © PANELS

### Plushie Panel

Second Stage (2nd Floor), 11:30 - 12:00

Often, handmade My Little Pony plushies look even better than the official ones you can buy in stores. But how are these gorgeous creations made? What do you need when you want to start making plushies yourself? During the Plushie Panel, Nina Curk and Marlou Scholten will enlighten you in the world of My Little Pony plushie making and showcase some of their own plushies.



# EVENTS

## Writer's Panel

Second Stage (2nd Floor), 12:30 - 13:30

During the Fanfic Writer's panel you can learn all about writing fanfics: how to start writing, how to make the characters interesting, but also how to edit your story afterwards until it's ready for publishing. This panel will be hosted by three experienced fanfic writers: Hyfnae, Niaezuru and Rarity Belle.



## Fallout: Equestria Game Panel

Second Stage (2nd Floor), 13:15 - 14:45

During the Fallout: Equestria Game Panel Adam Sporka (Czech Republic), Hamish Milne (England) and Omega showcase the TOMS' Fallout: Equestria Game, enlighten you about the making of this game and answer any questions you have.

## @ WORKSHOPS

### Styling Workshop

Workshop Corner (2nd Floor), 10:45 - 11.15 and 11.15 - 11.45 (2 rounds)

Yum-yum will provide a My Little Pony Styling Workshop where he will show different hairstyle techniques. You learn to give your brushable pony the look you've always wanted it to have. Whether you want to give it the factory look or a style from the Friendship is Magic series. You can bring your own pony to style, or just hop in and experiment on one of the custom baits.





# EVENTS

## Art Workshop

Workshop Corner (2nd Floor), 12:00 - 13:00

Do you want to learn how to draw ponies yourself? Or are you already an artist, but you would like to acquire new skills and further develop existing ones? Join the Art Workshop where you learn the basics, but also receive tips to improve your own style!

Topics that will be covered are the head, posture, manes, tail, eyes, horns and wings.

## CCG Workshop

Workshop Corner (2nd Floor), 13:15 - 14:15

When you're curious about the CCG but haven't played it yet the CCG Workshop on the Hearth's Warming Day will be an ideal introduction to the game. During this event, Rayliath and Star Blink will explain the rules and you can practice the game with others. Participants in this event can either borrow a deck from the organizers or buy their own at a discount!



## @ CONTESTS

### Artist vs. Artist Contest

Workshop Corner (2nd Floor), 14:15 - 15:00

The battle of artists is on! During this drawing contest every participant gets to duel with a fellow artist. Every round has its own theme. Whichever one of the two artist has captured the theme best wins and proceeds to the next round. Each round you'll only have five minutes to put something on paper, so make them count!



### Flashfic Contest

Workshop Corner (2nd Floor), 15:30 - 16:30

In the Flashfic Contest everypony writes a fanfic within a time limit of only 45 minutes! Now if that isn't a challenge? Of course, for the winner there will be neat prizes - and eternal fame as the winning story will be published on the HWCon website!

# EVENTS

## Custom contest

Info Booth (Ground Floor), 10:00 - 12:00

If you decided to participate in the custom contest, you can bring your custom pony to the infobooth until 12:00. All registered customs will be put on display at the Artist's Alley.

The customs will be judged on originality, craftsmanship and whether they match the theme 'Winter' or 'Hearth's Warming'. The creator of the most stunning custom wins the exclusive 3D printed Ember figure which will be awarded during the Cnding Ceremony.



## @ OTHER EVENTS

### Signing Session

Artist's Alley (1st Floor), 14:00 - 15:30

During the signing session, you can get your own original autograph from our special guests Anneli Heed and Lizemijn Libgott. They can sign this con booklet, special cards you can buy at the info booth, or perhaps any other item you happen to bring with you.

## @ ALL DAY EVENTS

### Collector's Corner

Ground floor, 10:00 - 17:00

Are you looking for some hard to find official merchandise? Try the Collector's Corner. Here you can buy all kinds of official My Little Ponies and My Little Pony related merchandise from all generations. There is no

ATM at the venue, so don't forget to bring enough cash.



# EVENTS

## Artist's Alley

First Floor, 10:00 - 17:00

In the Artist's Alley many artists will sell their self-made My Little Pony artwork, like plushies, drawings, prints, pendants, buttons, and so on. Are you looking for something special and unique? Then this is the place where you'll succeed! There is no ATM at the venue, so don't forget to bring enough cash.



## Trotmania

Multimedia Lounge (1st Floor), 10:00 - 17:00

During Hearth's Warming Con you can step on the dance pad and join the beat: All day long you can play Trotmania (Rhythm is Magic), a My Little Pony version of Stepmania.

## My Little Karaoke

Multimedia Lounge (1st Floor), 10:00 - 17:00

Grab your friends and get behind the mic, or perform a solo! At the My Little Pony Karaoke stage you can sing along with many famous My Little Pony themed hits. And... Anneli Heed will join the Karaoke at 12:30!



## Fighting is Magic

Multimedia Lounge (1st Floor), 10:00 - 17:00

Fighting is Magic is a 2D fighting game, featuring characters from My Little Pony: Friendship is Magic!



# HEARTH'S WARMING EVE

Welcome to this cozy and festive Friday evening for My Little Pony fans!

## 16:00 - 16:30 @ Introduction Games

Short games to get to know each other better.

## 16:30 - 18:00 @ Game Time and CCG Tournament

Join one of two organized group games; Pinch the Parcel or Pony Pictionary. You can also enjoy the CCG Tournament. You can also choose to play one of the board games on the 2nd floor in a smaller group.

## 18:00 - 19:00 @ Dinner Buffet

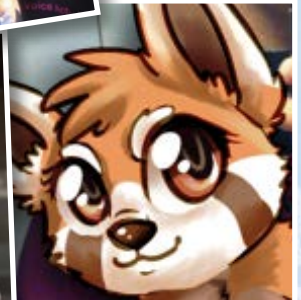
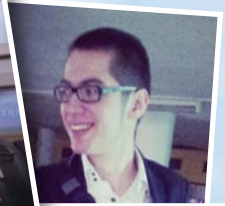
Fokker Event Center serves a buffet just for us. (Drinks (other than water) are not included in the price and can be ordered seperately at the bar.

## 19:00 - 19:30 @ Friendship Stories

Abe the Storyteller with an immersive story about friendship.

## 19:30 - 22:00 @ HW Eve Party

The highlight of the Hearth's Warming Eve is the party. Several artists will perform on stage: MrBronyDash, ElectroBlitz, Pidi and Adam Sporka. At the end of the Eve everypony can chill out, drink and dance MLP style with DJ N-Tics and MC Shiropoint!



# SPECIAL GUESTS



**Lizemijn Libgott**

Lizemijn Libgott is a voice actress, singer and animator. She is the voice actress of the Dutch Fluttershy from My Little Pony: Friendship is Magic. Did you know she also voiced characters from Pokémon (nurse Joy, Gardenia and Mars), Hamtaro (Laura and Sandy), Hello Kitty (Kitty) and many other animations dubbed in Dutch?



**Anneli Heed**

Anneli Heed is a Swedish stand-up comedian and voice actress in the Swedish dub of My Little Pony: Friendship is Magic. She casts the voices of Spitfire, Spike, Sweetie Belle, Queen Chrysalis, Cheerilee, Photo Finish, Princess Cadence, the singing voice of Rainbow Dash and several background characters.

**SIGNING AREA**

# COMMUNITY GUESTS

## **Przewalski's Ponies**

The Przewalski's Ponies are the first brony rock band and have been on a Rock & Rainbow Tour through Europe on their way to Hearth's Warming Con. We warmly welcome Ivan (drummer), Velvet Rarity (female vocalist), 4/3 (guitarist), Falk (male vocalist) and Andy Feelin (bass guitarist) at our convention.

## **Hamish Milne, Adam Sporka & Omega**

Hamish is a student in London, and spends most of his time programming as a hobby. He's been the lead programmer of The Overmare Studios since its inception, and has been working on the Fallout: Equestria game project for the better part of 3 years.

Adam is Music Team Leader at The Overmare Studios and is specialized in music that involves acoustic instruments as well as vintage synthesizers, computers, and their emulators.

Omega is a member of the Overmare studios 2D graphics team.

## **Rayliath & StarBlink**

Rayliath and Star Blink are two CCG experts from Germany and will be hosting a CCG Workshop and tournament. They also sell CCG cards at the Collector's Corner. Rayliath is an official Judge for the MLP CCG.

## **Marlou Scholten & Nina Curk**

Marlou is a plushie maker from the Netherlands. She's been crafting all her life, but sewing is something she picked up only a few years ago. After a lot of practice and making her own custom creations, she fell in love with creating things and started selling her products under her own brand: Meplushyou.

Nina is the creative force behind Dragons' Garden and self-taught artist and plushie maker. She creates cute and colourful dragons, octopi, ponies and many other creatures.

## **Hyfnae, Niaezuru & Rarity Belle**

Hyfnae's writing began many years ago, pretty much ever since he could hold a pen. He mainly focuses on OC characters to have more creative freedom. Hyfnae's favorite topic to write about is psychologically themed topics, usually with a gritty sense of realism and a fair dose of darkness.

Niaezuru's writing started in this fandom, and with it, his obsession with changelings. Most of his stories are about them, and through these stories, he's managed to somehow become one of the most popular authors online. If you enjoy comedy and slice-of-life, his stories are for you!

# COMMUNITY GUESTS

Rarity Belle has a big appetite when it comes to the size and complexity of the stories he writes. He's mostly active on FIMFiction and writes about the darker things in life in an alternative universe.

## **Yum-yum**

Patrick Alkemade started collecting My Little Ponies in 2008. His goal became to restore the factory look of each My Little Pony in his collection and soon he became well known for his styling.

## **Pidi**

Pidi, also known as PianoZecora, is from the Czech Republic. He plays songs on nearly all MLP events of the CZ/SK community. As part of the Czequestria core team he takes care of guests, equipment, auctions and ceremonies. Aside from ponies, he is interested in artificial intelligence, equipment hacking and sound card design.

## **MrBronyDash**

MrBronyDash is a 17 year old Dutch film school-student. The one thing that keeps him busy these days is playing guitar, singing, writing songs, rehearsing with his band, gaming and of course watching Technicolor horses. He enjoys playing and listening to blues, rock 'n' roll, country and folk punk.

## **ElectroBLITZ**

Ricky Benjamin, also known as ElectroBLITZ, is known in the community for his work as singer and voice actor for 'Legends of Equestria' and 'The web channel'. He specializes in funny voices and can do a wide range of personalities. He's also a singer with over twelve years of experience.

## **DJ N-tics & Shiropoint**

N-Tics, also known as DissOrder or Subhoofer, is a 21-year-old Music Technology student from Hilversum and will be mixing the music at the Hearth's Warming Eve and Afterparty! Make sure to put on your dancing shoes, because this DJ won't rest until everyone's going crazy like Pinkie Pie!

Shiropoint (Isaak) is a PMV maker, 2D artist and DJ who has created videos like Play Like Pinkie Pie and contributed to Ponies: The Anthology. At Hearth's Warming Con he'll be your MC for the Eve Party, and DJing on the Afterparty.

## **Abe the Storyteller (HW Eve only)**

Abe is a professional storyteller and performs on many festivals and parties in the Netherlands and Flanders. Storytelling is Abe's way of life. He tells myths and legends from all over the world and his specialties are stories from the Celtic and Nordic tradition.

# © AFTERPARTY ©

**Date:** February 21st, 2015 (Hearth's Warming Day)

**Time:** 19.00 - 23.00

**Location:** Club8, Admiraal de Ruijterweg 56B, 1056 GL, Amsterdam.

You think it's a shame that Hearth's Warming Day already ends at 18:00? Do you want to hang out and party with everypony for the remainder of the night? Then just come to the unofficial Hearth's Warming Con Afterparty in Amsterdam!

This event is open to all visitors of Hearth's Warming Con with a minimum age of 16 years. At 6 PM an organized group will leave the Fokker Event Center and head for Club8 in Amsterdam by public transport. This trip takes about an hour. In Club8 you can order something simple to eat like sandwiches, fries and snacks. If you prefer a more fancy dinner, you can choose to eat something in Amsterdam first and join us later at Club8.

Club8 is a pool cafe/nightclub in Amsterdam with its own party topfloor. You can play darts, pool, snooker or dance and party at the top floor. During the evening, two DJs from the bronny community provide the music. We warmly invite our community guests to join the party too.

Entrance to the Afterparty is free. Standard drinks such as beer, wine and soft drinks are €2.50 each. You are not allowed to bring drinks from outside to the afterparty. Please note: in the Netherlands, the minimum age for consuming alcoholic drinks is 18 years. The bar has strict age checks, so don't forget your ID.





# QR CODE HUNT

Have you seen the QR codes at the venue? This is no coincidence! These codes are part of the QR Code Hunt every visitor can participate in. Behind every code hides a line from a story about Ember's past and how HWCon came to be. If you collect all 25 lines you've completed the story. It gets even better: out of all the participants who collect the most or all QR codes, one winner will be selected who'll win a Hearth's Warming Con merchandise set!

## How does it work?

Joining the QR Code hunt is really easy, you just need to have a smartphone.

Android users: be sure to download the HWCon App before you join the hunt. If you find a QR code, just scan it with the build-in QR reader from the HWCon App.

iOS users: in order to participate, you will need a QR reader first. Once you have one, just scan the first QR code. You will be linked to a website where you can register with any nickname. After this: scan the first code on this page again. From then on you can start collecting the other codes as well.



# CHARITY AUCTION

## Charity: War Child

It's an unwritten tradition for My Little Pony and Brony events to support a charity: Hearth's Warming Con will be no exception to this. During the Hearth's Warming Day we will host an auction for War Child. 100% of the raised funds will be donated to War Child.

War Child protects children that live in armed conflict areas from violence and offers psychosocial support and education.

Amongst the to-be auctioned items are a lot of rare and attractive objects, like the very last 3D printed figure of Ember, our own actual Ember convention roll-out banner, an exclusive 35cm plushie Ember, handmade hats, unique art prints and much, much more. Don't miss out on this!



# ART CONTEST WINNER!



Neal Robertson



Joyce van den Goor

## ART CONTEST RUNNER UP



Guest art by Secret Pony  
(secret-pony on DeviantArt)



# MEET THE COMMITTEE

## Melanie Nab

Con Chair & External Relations

Melanie is a My Little Pony Collector, but also loves the MLP:FiM series, along with science fiction and anime/manga. Ever since she was a high school student she liked to organize events like meetings and summer camps, so it was no hard decision to participate in the creation of Hearth's Warming Con when asked. In her daily life she's a PR advisor at a lifelong learning institute.



## Lex Utama

Treasurer & Website Manager

Lex has always had a passion for the organisation of events. After visiting his first brony convention, he's been inspired to add the next entry to his list of events: a brony convention in the Netherlands. It's his mission to make this convention the best experience you can have. Outside of organising a convention, Lex has a job as a website developer for a Dutch printing company.



## Lena Poortvliet

Artist Team Leader

Lena was born and raised in Friesland and grew up on a big farm. Ever since she was a kid she has been a big fan of My Little Pony. Lena is a self-taught art hobbyist. She enjoys using different art tools, and is very familiar with the animation industry. She is mostly known on the internet for the SSSWarriorcat animation series she took part in as director and animator.



# MEET THE COMMITTEE

## Diederik van der Heijden

Human Resource Manager

Diederik likes all generations of My Little Pony (excluding 3.5). Other hobbies include watching anime and collecting manga, reading and watching movies, the Pokémon TCG, (board)games and Lego. He also likes long distance hiking. He manages the team of volunteers at Hearth's Warming Con and tries to find a fitting job for everyone. He is also a graphic designer.



## Eynav Goldbach

Secretary

Eynav lives with her cat Spike in Amsterdam. She's been a My Little Pony fan and collector ever since the first generation in 1983. She went to many collectors conventions in the UK and Germany and has one of the largest collections in the Netherlands. She fell in love with the latest generation as well and joined the bronny community. She's a secretary at both HWCon and the company she works for.



## Kevin Eijkenboom

Public Relations

Moontune's hobbies are spending time with all the bronies that he meets, making music, arts and crafts and of course working for the community! Moontune's main motivation for working for the convention is to make sure tons of people can meet new faces and to give everyone a smile! #pinkiepie. He works as an IT service drone to help people with their computer problems.



# ETERNAL GRATITUDE

We would like to express our gratitude to everypony who helped to make this convention a blast:

## **Our Guests**

Thank you for hosting so many wonderful events. You made it possible for us to offer our visitors an entertaining programme!

## **Our Volunteers**

You shared your time, effort and talents. Without your hard work, Hearth's Warming Con would not have been possible. Thank you!

## **Our vendors**

Without you, Hearth's Warming Con would have been a lot emptier. Thanks for being there and providing us with so many great goods!

## **The Venue**

To the wonderful family running the Fokker Event Centre: thank you for helping out in such a kind and professional way.

## **The Visitors**

Brohoof to all the visitors, you're the ones who make this complete this convention.

## **Special Sponsors**

During the very first stages of Hearth's Warming Con, we raised funds by selling tickets via IndieGoGo. The following sponsors helped us out and made this convention happen:

Alexander Huijerman @ Arjen Jansen @ Baree @ Bnau @ Boomerang Cabraloca @ Dragonshy @ Dwight @ Cornel @ EwoudCP @ FrankkieNL Gameleon @ Gerard de Wilde @ Gron @ Highflyer @ Jasper Koning JohnSmith @ Kermazinch @ Latiroth Giovanni Souldew @ Lemandee McKay @ Melissa @ Nick Fixer @ Nienke de Ruitter @ Patrick Wals RealZero @ Roel Scheijde @ Starfox @ Xiorc @ Yocote @ Zeldre 404compliant

To everypony on this list: *thank you!*

# HWCOn BINGO FUN

The rules are simple; strike through the activities you completed, and try to get five in a row! If you get five in a row horizontally, vertically, or diagonally, you win this game! (However you don't win "the" game.)

Draw a pony at the Fanart Wall, (even if you can't draw)	Collect all 30 QR codes which'll unlock Ember's Story	Get an autograph from both Lizemijn Libgott and Anneli Heed	Cheer at the Opening Ceremony	Sing-a-long at the Karaoke
Brohoof a staff member	Buy an item at the Artist's Alley	Get your con book signed by all six committee members	Find out what the surprise is	Play a Fighting is Magic match
Make one new friend	Congratulate the winner of one of the contests		Find a very grumpy pony in this con booklet	Buy an item from the official convention merch booth
Ask a question at a Q & A panel	Spot a cosplay for each of the Mane six	Play a game of Trotmania	Learn the name of a G1 (1980's) pony you didn't know already	Place a bid at the Charity Auction
Find "Shortfuse" (an angry red pony) in this con Booklet	Eat a stroopwafel (syrup waffle) today	Buy an item at the Collector's Corner	Receive over 9000 brohoofs, (doesn't have to be during the convention)	Applaud during the Ending Ceremony





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2015

