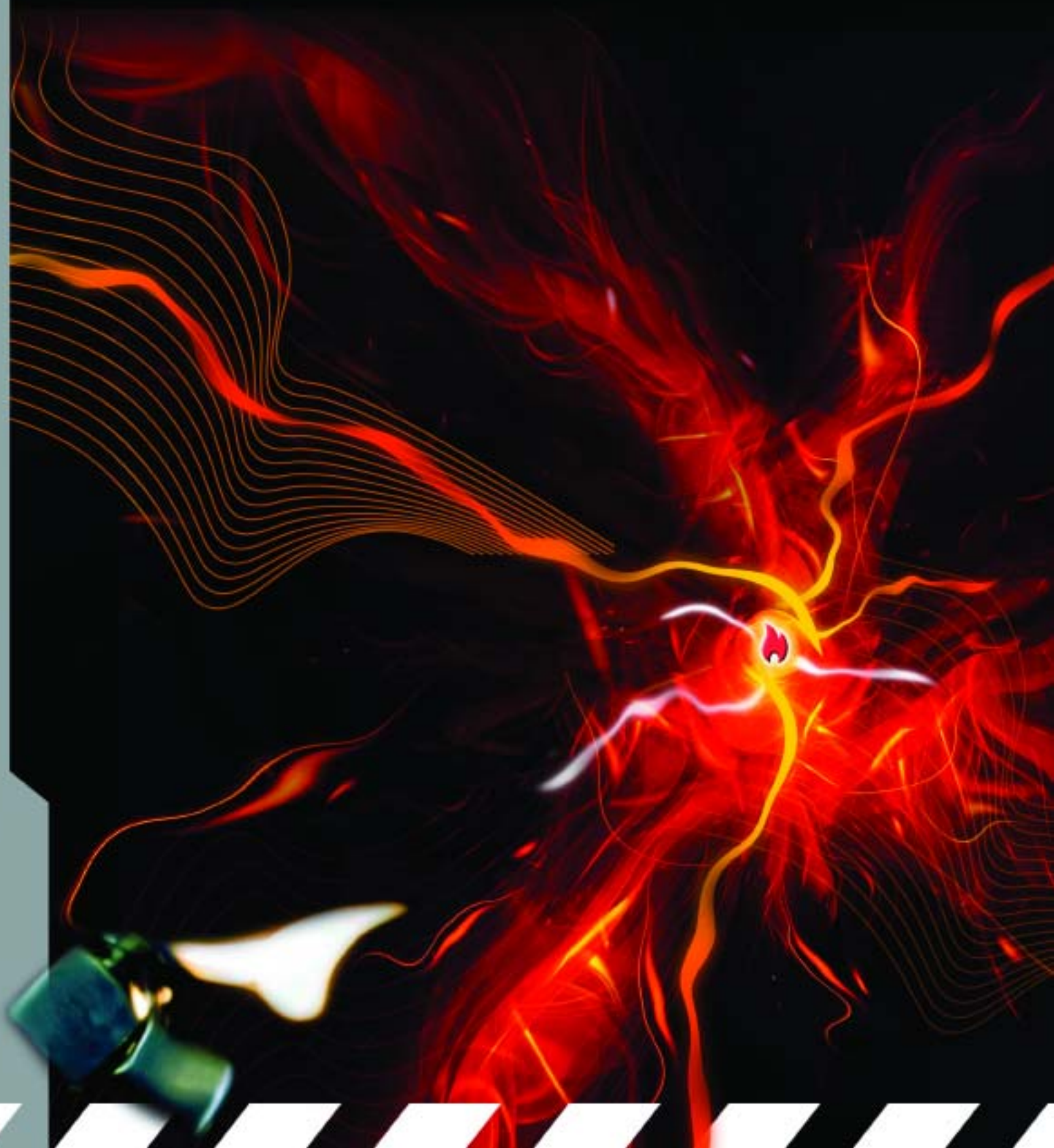


# zippo®

2004 COMPLETE LINE  
COLLECTION



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*Because we are constantly improving our products, some items may not look exactly as depicted. Prices and specifications subject to change without notice.*

zippo.com



Inside these pages is a look at Zippo like you've never seen it before!

We've re-designed, re-categorized, and re-configured our full line catalog to bring you a fresh, new, in-your-face look of today. More lighters are depicted full size, and varnished to a gloss that pops them right off the page.

**Urban Style** has an edgy look geared to our 18 – 25 year old demographic. We've included the lighters from the XYZ assortment, added some great new color imaging designs on Mood Indigo and Black Ice, and brought in the reverse etched satin silver from Fall Choice.

**Standard Issue** salutes the men and women who serve in the United States Armed Forces and the NYPD.

**Pure** showcases Zippo lighters and finishes in their basic, beautiful, unadorned state. You'll find classics like brushed brass and brushed chrome, sterling silver and solid gold, 1941 Replicas, and a palette of matte colors. Choose from a kaleidoscope of PVD finishes: shimmering rainbow Spectrum, deep lustrous Black Ice, shadowy Mood Indigo, warm Harvest Bronze and iridescent Sapphire.

**Work & Play** includes a new lineup of Major League Baseball and NHL lighters, NFL emblems, and Zippo at Work. Zippo's color imaging process brings to life a new series of marine life masterpieces from Guy Harvey and a funky collection of animal skins and feathers. We have a bumper crop of John Deere licensed lighters, including one in John Deere green.

**Mood** isolates a dominant motif from a lighter on each page, and accents it in clear varnish for an interesting background treatment. Southwest motifs, scrimshaw chips, and spectacular engraved designs on Spectrum are highlighted.

**Indulgence** satisfies all your pleasures and pastimes. Kick back and enjoy games of chance, fast cars, beautiful women, timeless music, and adult legal beverages – all on a Zippo lighter.

**etcetera . . .** brings you great accessories for your Zippo lighter. Cover your butt with the all-metal pocket ashtray, or carry an extra refill of fluid in the personal fuel canister. As always, we recommend only genuine Zippo flints, wicks, fluid, and butane for optimum performance of any Zippo lighter.



Zippo Click is the gateway into the world of Zippo lighter collecting. With nearly 3,000 members around the world, Zippo enthusiasts can interact with the growing community of people who buy, sell, trade, collect, and talk Zippo.

Member benefits include:

- zippoclick.com, the exclusive website for members only, offers a preview of the newest Zippo products, live chat, interactive forums, classified ads, on-line auction, personalized zippoclick.com e-mail address, and scheduled chats with Zippo personalities.
- Click magazine - full color, high quality quarterly publication packed with news, profiles, new product information, historical information and special offers.
- Opportunity to purchase an exclusive annual lighter for members only.
- Special limited edition prototypes and collectibles offered for purchase through a select lottery system.

### Are we referring collectors to your business to purchase the newest collectibles?

Every day we refer collectors to local retailers to purchase the newest Zippo products they preview online or in the latest catalog. If you aren't listed in our retail locator, you could be missing great sales opportunities. To add your business to the retail locator on zippo.com, contact Consumer Relations at 814-368-2700 or [consumerrelations@zippo.com](mailto:consumerrelations@zippo.com).



For membership brochures, information about Zippo Click or Zippo lighter collecting, visit [zippoclick.com](http://zippoclick.com), or contact Zippo Click at (814) 368-2700 or [zippoclick@zippo.com](mailto:zippoclick@zippo.com).

## Z-Series Armor Project

*En garde* for the Armor Project, the next installment of the popular Z-Series pre-production collectible series from Zippo. The armor lighters feature a case that is 50% thicker than standard Zippo lighter cases. The heavy walled case allows for stunning 3-dimensional deep engraving, and gives the collectible an added heft.



Z-Series Armor Project lighters will be individually numbered and allocated to three regions: the Americas, Asia/Pacific Rim, and Europe. One hundred lighters will be numbered with a ZC designation and allocated to members of the Zippo Click collectors club.



The collectible, which carries an exclusive Z-Series Armor bottom stamp, will be packaged in a Plexiglas self-display unit, and will include a pamphlet highlighting the manufacturing steps involved in making the Armor Project pieces. Each collectible comes with a hand numbered certificate of authenticity.

Watch for more information on the Z-Series Armor Project!





# MPL Multi-Purpose Lighter

As Zippo has been the benchmark for pocket lighters for decades, so we now set the standard for utility lighters.

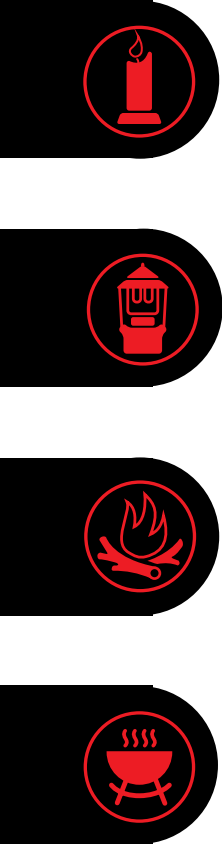
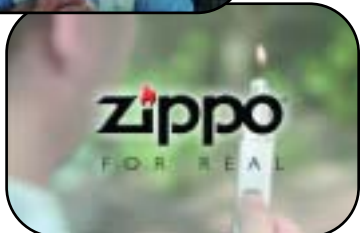


The Zippo MPL - the first premium refillable butane multi-purpose lighter - is everything you expect from a Zippo lighter, only longer.

With its durable metal construction, adjustable flame, and ergonomic design, the Zippo MPL is ideal for lighting candles, fireplaces, stoves, campfires, lanterns, and more.



Whimsical television commercials illustrate a diversity of uses for the Zippo MPL. Baby's birthday celebration is delayed while the MPL captivates Dad's attention, left. At right, food burns to a crisp, because the grill chefs can't take their eyes off the MPL.





## **MPL** Multi-Purpose Lighter



- The brand you trust for quality lighters

- Durable metal construction

- Patented child-resistant safety button (on back)



**142537**  
Black  
in Clam Shell Packaging  
(12 per shipping carton)



- Advanced ignition system

- Retractable hanging loop

- Fuel supply window for refillable butane tank

- Adjustable flame dial



**142543**  
Silver Satin  
in deluxe gift box  
(10 per shipping carton)







A.



B.



C.



D.



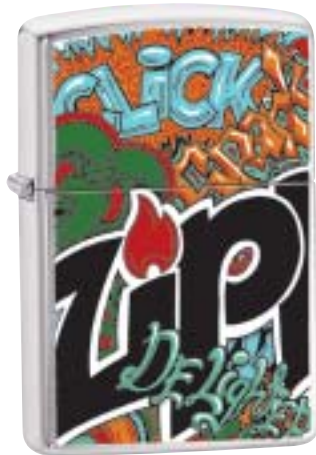
E.



F.







G.



H.



I.



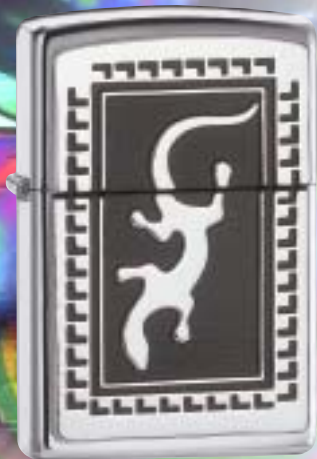
J.



K.

- A. 20349 **HONEYCOMB**  
*High Polish Chrome*
- B. 20366 **BULL'S EYE**  
*Brushed Chrome*
- C. 20373 **ART DECO #2**  
*Black Ice*
- D. 20375 **CHAIN LINK FENCE**  
*High Polish Chrome*
- E. 20406 **CARD SUITS**  
*Spectrum*
- F. 20407 **ART DECO #3**  
*Spectrum*
- G. 20408 **GRAFFITI**  
*Brushed Chrome*
- H. 20409 **NASTY TATTOO**  
*Brushed Chrome*
- I. 20410 **LIGHTNING TWIST**  
*Brushed Chrome*
- J. 20411 **SCREAM**  
*Brushed Chrome*
- K. 20412 **SKULL INDUSTRIAL**  
*Brushed Chrome*

Urban Style



A.



B.



C.



D.



E.

- A. 652 **GECKO Emblem**  
*High Polish Chrome*
- B. 670 **CARBON FIBER Emblem**  
*Satin Chrome*
- C. 684 **BLACK ANODIZED ALUMINUM Emblem**  
*Brushed Chrome*
- D. 685 **RED ANODIZED ALUMINUM Emblem**  
*Brushed Chrome*
- E. 686 **BLUE ANODIZED ALUMINUM Emblem**  
*Brushed Chrome*
- F. 20172 **FORTUNE TELLER**  
*Satin Chrome*
- G. 20189 **SILVER LIZARD**  
*Brushed Chrome*
- H. 20191 **CROSS**  
*High Polish Chrome*
- I. 20305 **EYE OF THE STORM**  
*High Polish Chrome*
- J. 20306 **ELEVATOR SHAFT**  
*High Polish Chrome*

**NEW**







F.



G.



H.



I.



J.

Urban Style



A.



B.



E.



F.



G.

Aluminum, bronze, and copper flakes create a dimensional metallic texture on Zippo's popular veined finishes.







C.



D.



H.



I.

- A. 388 **BLACK OVALS**  
Emblem  
*Satin Chrome*
- B. 389 **SILVER SPEARS**  
Emblem  
*Satin Chrome*
- C. 390 **GREY DIAMONDS**  
Emblem  
*Satin Chrome*
- D. 20382 **RUBBER BUMP**  
*Street Chrome*
- E. 510 **GOLD RUSH**
- F. 511 **PENNY VEIN**
- G. 512 **SILVER VEIN**
- H. 200 ZP  
**BLACK ZIP GUARD**  
*Brushed Chrome*
- I. 205 BZP  
**BLUE ZIP GUARD**  
*Satin Chrome*

Urban Style



A.



B.



C.



D.



E.





F.



G.



H.



I.

Zippo's color imaging process lights up the luminous, dark PVD finish on Mood Indigo and Black Ice.

- A. 151 SPECTRUM
- B. 667 TEXAS TWISTER Emblem  
*Black Ice*
- C. 20328 MOOD INDIGO
- D. 20365 PHANTASMA  
*Solid Copper*
- E. 20383 PURPLE HAZE  
*Mood Indigo*
- F. 20613 LUCK BE A LIGHTER  
*Mood Indigo*
- G. 20614 JAZZIN' BLUES  
*Mood Indigo*
- H. 20615 SMART ACES  
*Mood Indigo*
- I. 20616 HOME COOKING  
*Black Ice*

Urban Style



A.



B.



D.



12



F.



G.







C.

Dimensional reverse etch designs wrap around the satin silver finish lighters. Red-Eyed Dragon covers front, reverse, and opposite hinge side of lighter, while Red-Eyed Viper entwines around all four sides.



E.

- A. 997 **YIN YANG**  
*Antique Silver Plate*
- B. 998 **BANDED PEACE SYMBOL**  
*Antique Silver Plate*
- C. 999 **BARBED WIRE**  
*Antique Silver Plate*
- D. 20470 **RED-EYED DRAGON**  
*Satin Silver*
- E. 20471 **RED-EYED VIPER**  
*Satin Silver*
- F. 20599 **THIS SIDE UP!**  
*Satin Chrome*
- G. 20600 **IGNITION**  
*Black Matte*
- H. 20603 **DISCO TRON**  
*Black Ice*
- I. 20610 **ELECTRONITE**  
*Black Ice*



H.



I.

Urban Style

NEW



A.



NEW



C.



B.

- A. 20485 NYPD™ FLAG  
*Satin Chrome*
- B. 20486 NYPD™ CROSSED FLAGS  
*Street Chrome*
- C. 20671 NYPD™ BADGE  
*Black Ice*
- D. 20108 AMERICAN FLAG Emblem  
*High Polish Chrome*
- E. 20362 AMERICAN FLAG  
*High Polish Chrome*
- F. 250 512  
**US SEAL**  
*High Polish Chrome*



D.



E.



F.

# Standard Issue

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A.



B.



C.



D.



E.



F.

- A. 785 **SPECIAL FORCES**  
Green Matte
- B. 786 **NAVY SEALS**  
Navy Matte
- C. 787 **US AIR FORCE**  
High Polish Chrome
- D. 788 **POW/MIA**  
High Polish Chrome
- E. 20137 **VIETNAM WALL MEMORIAL**  
Black Ice
- F. 20612 **AIRBORNE ALL THE WAY**  
Green Matte



A.



B.



C.



D.



E.

- A. 218 539 **U.S. MARINES**  
*Black Matte*
- B. 221 540 **U.S. ARMY**  
*Green Matte*
- C. 239 538 **U.S. NAVY**  
*Navy Matte*
- D. 239 541 **U.S. AIR FORCE**  
*Navy Matte*
- E. 239 546 **U.S. COAST GUARD**  
*Navy Matte*
- F. 20151 **NAVY OFFICER**  
*Navy Matte*
- G. 20152 **NAVY WINGS**  
*Navy Matte*
- H. 20153 **NAVY ANCHOR**  
*Navy Matte*
- I. 20154 **U.S. MARINES**  
*Black Matte*
- J. 20155 **U.S. ARMY**  
*Green Matte*
- K. 20156 **ARMY WINGS**  
*Green Matte*
- L. 20157 **U.S. AIR FORCE**  
*Navy Matte*
- M. 20158 **U.S. COAST GUARD**  
*Navy Matte*
- N. 280AFC **AIR FORCE CREST Emblem**  
*Brushed Chrome*
- O. 280ANC **NAVY ANCHOR Emblem**  
*Brushed Chrome*
- P. 280ARM **ARMY Emblem**  
*Brushed Chrome*
- Q. 280AW **ARMY WINGS Emblem**  
*Brushed Chrome*
- R. 280CG **COAST GUARD Emblem**  
*Brushed Chrome*
- S. 280MAR **MARINES Emblem**  
*Brushed Chrome*
- T. 280NO **NAVY OFFICER Emblem**  
*Brushed Chrome*
- U. 280NW **NAVY WINGS Emblem**  
*Brushed Chrome*

**Standard Issue**





F.



N.

**Zippo honors the United States Armed Forces. Carry it proudly - traditional emblem on classic brushed chrome, or laser engraved insignia on rich matte finish.**



I.



J.



G.



H.



K.



L.



M.



O.



P.



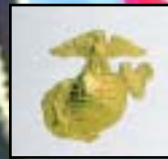
Q.



R.



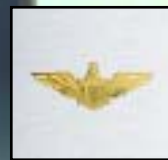
S.



T.



U.



**Standard Issue**



A.

B.



C.

D.

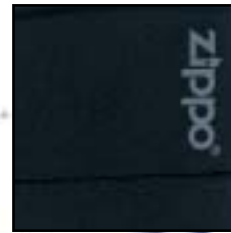


F.

G.

- A. 218 **BLACK MATTE**
- B. 1618 **BLACK MATTE**  
*Slim*
- C. 218ZB **BLACK MATTE w/Zippo & Border**
- D. 1618ZB **BLACK MATTE w/Zippo & Border**  
*Slim*
- E. 218ZL **BLACK MATTE w/Zippo Logo**
- \*1618ZL **BLACK MATTE w/Zippo Logo**  
*Slim*
- F. 221ZL **GREEN MATTE w/Zippo Logo**
- G. 1627ZL **GREEN MATTE w/Zippo Logo**  
*Slim*
- H. 229ZL **ROYAL MATTE w/Zippo Logo**
- \*1630ZL **ROYAL MATTE w/Zippo Logo**  
*Slim*
- I. 231ZL **ORANGE MATTE w/Zippo Logo**
- \*1631ZL **ORANGE MATTE w/Zippo Logo**  
*Slim*

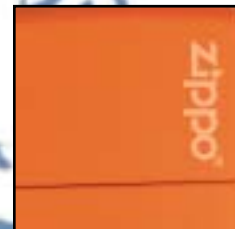
\* Not shown



E.



H.



I.



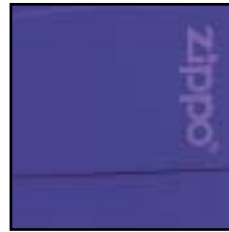


- A. 233ZL RED MATTE w/Zippo Logo
- \*1633ZL RED MATTE w/Zippo Logo  
*Slim*
- B. 237ZL PURPLE MATTE w/Zippo Logo
- \*1637ZL PURPLE MATTE w/Zippo Logo  
*Slim*
- C. 239ZL NAVY MATTE w/Zippo Logo
- \*1639ZL NAVY MATTE w/Zippo Logo  
*Slim*
- D. 236 BLACK CRACKLE
- E. 20210 ORANGE CAMO  
*Orange Matte*
- F. 211 IRON STONE
- G. 227 TERRA COTTA

Any of the matte lighters on these pages may be ordered plain, without Zippo imprint. Simply omit the ZL suffix from product code number when ordering.



A.



B.



C.



D.



E.



F.



G.

\* Not shown



A.

- A. 150 BLACK ICE
- B. 20492 BLACK ICE  
*Slim*
- C. 150ZL BLACK ICE w/Zippo Logo
- D. 151 SPECTRUM
- E. 20493 SPECTRUM  
*Slim*
- F. 20328 MOOD INDIGO
- G. 20447 HARVEST BRONZE
- H. 20534 HARVEST BRONZE  
*Slim*
- I. 20446 SAPPHIRE
- J. 20494 SAPPHIRE  
*Slim*

B.

Classic chrome plated lighters are bonded with a micro thin, scratch resistant PVD coating, to achieve a rich, luminous finish. Choose from a kaleidoscope of colors: shimmering rainbow Spectrum, deep lustrous Black Ice, shadowy Mood Indigo, warm Harvest Bronze and iridescent Sapphire.



C.



D.

E.



F.



G.

H.



I.

J.

Pure





A.



B.



C.



D.



E.



F.



G.

- A. 20490 MOCHA LATTE
- B. 20491 SILVER SUNRISE
- C. 20608 BRASS SUNRISE
- D. 20609 COPPER SUNRISE
- E. 121FB ANTIQUE SILVER PLATE
- F. 201FB ANTIQUE BRASS
- G. 301FB ANTIQUE COPPER



- A. 195 18K SOLID GOLD
- B. 110 SOLID TITANIUM
- C. 13 STERLING SILVER  
*Brushed Finish*
- D. 14 STERLING SILVER  
*Vintage*
- E. 15 STERLING SILVER  
*High Polish*



A.

Custom crafted  
cherry gift box with  
certificate of registration



B.

Made of Grade One commercially pure solid titanium. Shot blasting the case with a fine aluminum oxide media produces a rough, rugged texture. Natural oils from using and handling the lighter will create color variations in the finish, giving each lighter a distinctive look. Exclusive bottom stamp identifies solid titanium lighter.



C.



D.



E.





A.



B.



C.



D.



E.



F.



G.



H.

- A. 113 BRUSHED SILVER PLATE
- B. 114 HIGH POLISH SILVER PLATE
- C. 250G HIGH POLISH GOLD PLATE
- D. 207G GOLD DUST
- E. 1607G GOLD DUST  
*Slim*
- F. 1500 STERLING SILVER  
*Slim High Polish*
- G. 23 1941 REPLICA HIGH POLISH  
*Sterling Silver*
- H. 24 1941 REPLICA HAND SATIN  
*Sterling Silver*



- A. 20601 **CENT NEVER SPENT**  
*Solid Copper*
- B. 20607 **BIRTH OF AN ICON**  
**Emblem**  
*Brushed Chrome*
- C. 20622 **ZIPPO PRIDE**  
*High Polish Chrome*
- D. 200FL **FOUNDERS LIGHTER**  
*Brushed Chrome*
- E. 362 **ZIPPO BRASS** Emblem  
*Black Crackle*
- F. 363 **ZIPPO PEWTER** Emblem  
*Black Crackle*
- G. 302 **ZIPPO CAR**  
*Street Chrome*
- H. 565 **FOR REAL**  
*High Polish Chrome*
- I. 20602 **MISSION STATEMENT**  
*Black Ice*



A.



B.



C.



D.



E.

F.



G.



H.



I.





- A. 230 VINTAGE BRUSHED CHROME
- B. 240 VINTAGE BRUSHED BRASS
- C. 260 VINTAGE HIGH POLISH CHROME
- D. 270 VINTAGE HIGH POLISH BRASS
- E. 230 25 VINTAGE BRUSHED CHROME  
*w/o Slashes*
- F. 240 25 VINTAGE BRUSHED BRASS  
*w/o Slashes*
- G. 260 25 VINTAGE HIGH POLISH CHROME  
*w/o Slashes*
- H. 270 25 VINTAGE HIGH POLISH BRASS  
*w/o Slashes*
- I. 20363 ZIPPO FLAME  
*High Polish Chrome*



A.



B.



C.



D.



E.



F.



G.



H.



I.

- A. 161 BRUSHED COPPER
- B. 200 BRUSHED CHROME
- C. 1600 BRUSHED CHROME  
*Slim*
- D. 205 SATIN CHROME
- E. 1605 SATIN CHROME  
*Slim*
- F. 207 STREET CHROME
- G. 1607 STREET CHROME  
*Slim*
- H. 250 HIGH POLISH CHROME
- I. 1610 HIGH POLISH CHROME  
*Slim*
- J. 355 ULTRALITE BLACK Emblem  
*High Polish Chrome*
- K. 1655 ULTRALITE BLACK Emblem  
*Slim High Polish Chrome*



A.



B.

C.



D.

E.



F.

G.



H.

I.



J.

K.





A.

B.



C.



D.

E.



F.

G.



H.

I.

- A. 204B **BRUSHED BRASS**  
*w/o Solid Brass Engraved*
- B. 204 **BRUSHED BRASS**  
*w/Solid Brass Engraved*
- C. 275 **LOSSPROOF w/Loop & Lanyard**  
*Brushed Chrome*
- D. 254B **HIGH POLISH BRASS**  
*w/o Solid Brass Engraved*
- E. 254 **HIGH POLISH BRASS**  
*w/Solid Brass Engraved*
- F. 1654 **HIGH POLISH BRASS**  
*Slim w/Solid Brass Engraved*
- G. 1654B **HIGH POLISH BRASS**  
*Slim w/o Solid Brass Engraved*
- H. 1941 **1941 REPLICA**  
*Brushed Chrome*
- I. 1941B **1941 REPLICA**  
*Brushed Brass*



A.



B.



C.



D.



E.

- A. 769 **WOLF**  
*Black Ice*
- B. 20164 **FISH**  
*Black Ice*
- C. 20165 **EAGLE**  
*Black Ice*
- D. 20166 **DEER**  
*Black Ice*
- E. 20167 **WOLF**  
*Black Ice*
- F. 20129 **EAGLE Emblem**  
*Brushed Chrome*
- G. 607 **EAGLE & FLAG**  
*High Polish Chrome*



F.



G.





A.



B.



C.



D.

Realtree® camo blends natural colors, lifelike shadows, and photo-realistic limbs, stalks and leaves into an incredibly three-dimensional camouflage. The patterns reveal contrast from light to dark, yet are so neutral that they disappear into virtually any outdoor setting. Because Realtree® camo is a dipped coating applied through an immersion process, every lighter displays different views of the all-over larger pattern.

- A. 451 REALTREE HARDWOODS®
- B. 452 REALTREE X-TRA® GRAY
- C. 20628 ADVANTAGE® MAX-4™
- D. 451 101 DEER  
REALTREE HARDWOODS®

BILL JORDAN'S  
**REALTREE®**  
America's Most Versatile Camo Pattern.™



30

Available in USA, Canada and restricted Latin American territories

- 20248 **BEARS** Emblem  
*Brushed Chrome*
- 20249 **BENGALS** Emblem  
*Brushed Chrome*
- 20250 **BILLS** Emblem  
*Brushed Chrome*
- 20251 **BRONCOS** Emblem  
*Brushed Chrome*
- 20252 **BROWNS** Emblem  
*Brushed Chrome*
- \*20253 **BUCCANEERS** Emblem  
*Brushed Chrome*
- 20254 **CARDINALS** Emblem  
*Brushed Chrome*
- \*20255 **CHARGERS** Emblem  
*Brushed Chrome*
- 20256 **CHIEFS** Emblem  
*Brushed Chrome*
- 20257 **COLTS** Emblem  
*Brushed Chrome*
- 20258 **COWBOYS** Emblem  
*Brushed Chrome*

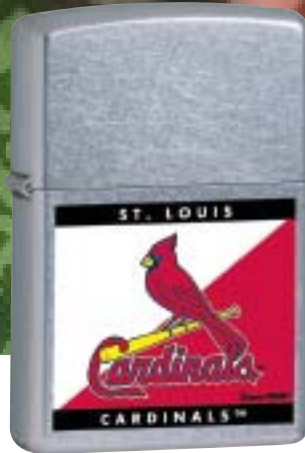
- 20259 **DOLPHINS** Emblem  
*Brushed Chrome*
- 20260 **EAGLES** Emblem  
*Brushed Chrome*
- \*20261 **FALCONS** Emblem  
*Brushed Chrome*
- 20262 **GIANTS** Emblem  
*Brushed Chrome*
- 20263 **JAGUARS** Emblem  
*Brushed Chrome*
- 20264 **JETS** Emblem  
*Brushed Chrome*
- \*20265 **LIONS** Emblem  
*Brushed Chrome*
- 20266 **PACKERS** Emblem  
*Brushed Chrome*
- 20267 **PANTHERS** Emblem  
*Brushed Chrome*
- 20268 **PATRIOTS** Emblem  
*Brushed Chrome*
- 20269 **RAIDERS** Emblem  
*Brushed Chrome*

- 20270 **RAMS** Emblem  
*Brushed Chrome*
- 20271 **RAVENS** Emblem  
*Brushed Chrome*
- 20272 **REDSKINS** Emblem  
*Brushed Chrome*
- 20273 **SAINTS** Emblem  
*Brushed Chrome*
- 20274 **49ERS** Emblem  
*Brushed Chrome*
- 20275 **SEAHAWKS** Emblem  
*Brushed Chrome*
- 20276 **STEELERS** Emblem  
*Brushed Chrome*
- 20277 **TEXANS** Emblem  
*Brushed Chrome*
- 20278 **TITANS** Emblem  
*Brushed Chrome*
- 20279 **VIKINGS** Emblem  
*Brushed Chrome*

\* Not all teams shown



**NEW  
GRAPHICS**




- 20638 **BLUE JAYS**  
Street Chrome
- 20639 **BRAVES**  
Street Chrome
- 20640 **BREWERS**  
Street Chrome
- 20641 **CARDINALS**  
Street Chrome
- 20642 **CUBS**  
Street Chrome
- 20643 **ROYALS**  
Street Chrome
- 20644 **TIGERS**  
Street Chrome
- 20645 **TWINS**  
Street Chrome
- 20646 **WHITE SOX**  
Street Chrome
- 20647 **YANKEES**  
Street Chrome

- 20648 **ROCKIES**  
Street Chrome
- 20649 **MARLINS**  
Street Chrome
- 20650 **METS**  
Street Chrome
- 20651 **PADRES**  
Street Chrome
- 20652 **PHILLIES**  
Street Chrome
- 20653 **PIRATES**  
Street Chrome
- 20654 **RANGERS**  
Street Chrome
- 20655 **DEVIL RAYS**  
Street Chrome
- 20656 **DIAMONDBACKS**  
Street Chrome
- 20657 **DODGERS**  
Street Chrome

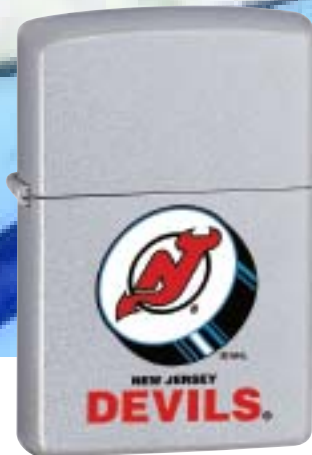
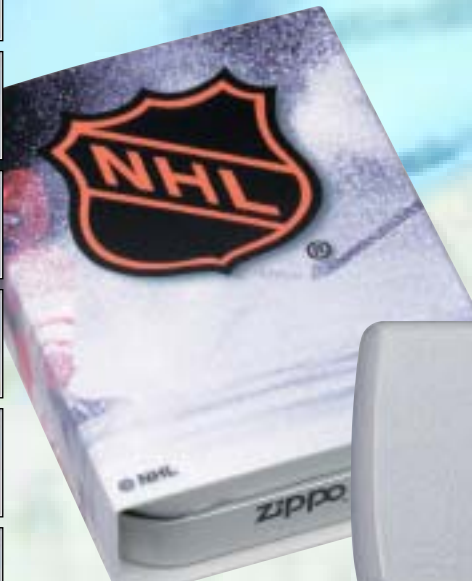
- 20658 **EXPOS**  
Street Chrome
- 20659 **GIANTS**  
Street Chrome
- 20660 **INDIANS**  
Street Chrome
- 20661 **MARINERS**  
Street Chrome
- 20662 **ANGELS**  
Street Chrome
- 20663 **ASTROS**  
Street Chrome
- 20664 **ATHLETICS**  
Street Chrome
- 20665 **ORIOLES**  
Street Chrome
- 20666 **REDS**  
Street Chrome
- 20667 **RED SOX**  
Street Chrome

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**Work & Play**

**NEW  
GRAPHICS**



- 20535 **STANLEY CUP CHAMPIONS**  
*Satin Chrome*
- 20536 **ATLANTA THRASHERS®**  
*Satin Chrome*
- 20537 **BRUINS®**  
*Satin Chrome*
- 20538 **SABRES®**  
*Satin Chrome*
- 20539 **FLAMES®**  
*Satin Chrome*
- 20540 **CAROLINA HURRICANES®**  
*Satin Chrome*
- 20541 **BLACKHAWKS®**  
*Satin Chrome*

- 20542 **COLORADO AVALANCHE®**  
*Satin Chrome*
- 20543 **BLUE JACKETS®**  
*Satin Chrome*
- 20544 **STARS™**  
*Satin Chrome*
- 20545 **RED WINGS®**  
*Satin Chrome*
- 20546 **OILERS®**  
*Satin Chrome*
- 20547 **PANTHERS®**  
*Satin Chrome*
- 20548 **KINGS®**  
*Satin Chrome*
- 20549 **MINNESOTA WILD®**  
*Satin Chrome*
- 20550 **CANADIENS®**  
*Satin Chrome*
- 20551 **NASHVILLE PREDATORS®**  
*Satin Chrome*
- 20552 **DEVILS®**  
*Satin Chrome*

- 20553 **ISLANDERS®**  
*Satin Chrome*
- 20554 **RANGERS®**  
*Satin Chrome*
- 20555 **SENATORS®**  
*Satin Chrome*
- 20556 **FLYERS®**  
*Satin Chrome*
- 20557 **COYOTES®**  
*Satin Chrome*
- 20558 **PENGUINS®**  
*Satin Chrome*
- 20559 **SHARKS®**  
*Satin Chrome*
- 20560 **BLUES®**  
*Satin Chrome*
- 20561 **LIGHTNING®**  
*Satin Chrome*
- 20562 **MAPLE LEAFS®**  
*Satin Chrome*
- 20563 **CANUCKS®**  
*Satin Chrome*
- 20564 **CAPITALS®**  
*Satin Chrome*

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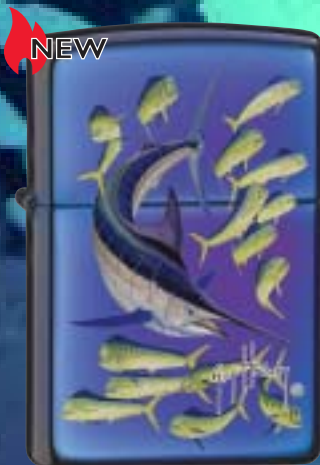
A.



B.



C.



D.



Guy Harvey's marine life masterpieces come alive on a new series of Zippo lighters. Zippo's color imaging process captures in minute detail every stroke of the marine master's brush on the canvas of a Zippo lighter. The Guy Harvey signature has become synonymous with compelling action and fine detail in marine wildlife art.

© Guy Harvey, Inc.



E.



F.

- A. 20623 **GUY HARVEY BASS & BAIT**  
*Satin Chrome*
- B. 20624 **GUY HARVEY SNOOK**  
*Satin Chrome*
- C. 20625 **GUY HARVEY BASS**  
*Green Matte*
- D. 20626 **GUY HARVEY MARLIN**  
*Mood Indigo*
- E. 207BS B228 **BOWLING Emblem**  
*Street Chrome*
- F. 20245 **POOL PLAYER Emblem**  
*Street Chrome*





- A. 20617 SNAKESKIN**  
*Satin Chrome*
- B. 20618 THAT'S GROUSE**  
*Brushed Chrome*
- C. 20619 HOLY HOLSTEIN**  
*High Polish Chrome*
- D. 20620 PEACOCK PLUMAGE**  
*Black Matte*
  
- E. 1663 PANTHER FUR**  
*Slim Brushed Chrome*
- F. 1664 ZEBRA FUR**  
*Slim Brushed Chrome*
- G. 1665 JAGUAR FUR**  
*Slim Brushed Chrome*



**NEW**

**A.**



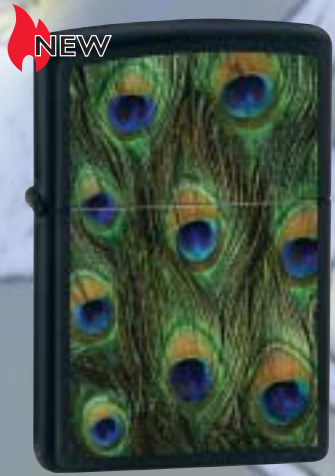
**NEW**

**B.**



**NEW**

**C.**



**NEW**

**D.**



**F.**



**E.**



**G.**





A.



B.



C.

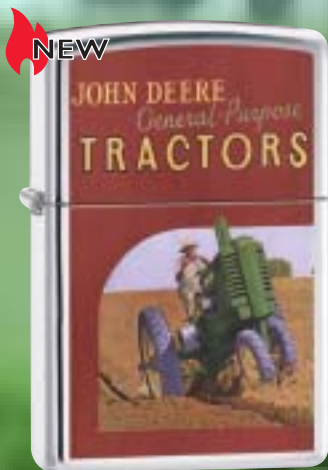


D.



E.

- A. 20400 **EAGLE**  
*High Polish Chrome*
- B. 20401 **WOLF**  
*High Polish Chrome*
- C. 20402 **OWL**  
*High Polish Chrome*
- D. 20403 **TIGER**  
*High Polish Chrome*
- E. 20287 **TIGER Emblem**  
*Street Chrome*



A.



B.



C.

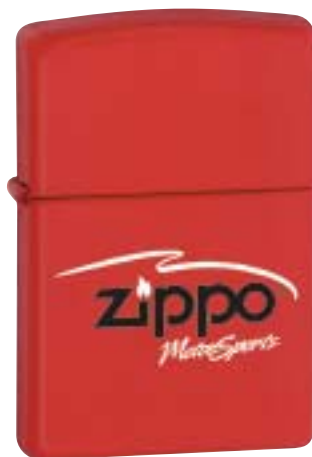


Nothing Runs Like A Deere<sup>®</sup> ... and nothing lasts like a Zippo windproof lighter with its lifetime guarantee. It's a winning combination – right down to the John Deere green matte lighter.

**JOHN DEERE**  
LICENSED PRODUCT



D.



E.



F.

- A. 20680 **JOHN DEERE**  
*High Polish Chrome*
- B. 20681 **JOHN DEERE**  
*Brushed Chrome*
- C. 20682 **JOHN DEERE**  
*JD Green Matte*
- D. 303 **TF RACING #47**  
*Street Chrome*
- E. 304 **ZIPPO MOTORSPORTS**  
*Red Matte*
- F. 306 **GRAND AMERICAN ROAD RACING**  
*High Polish Chrome*





A.



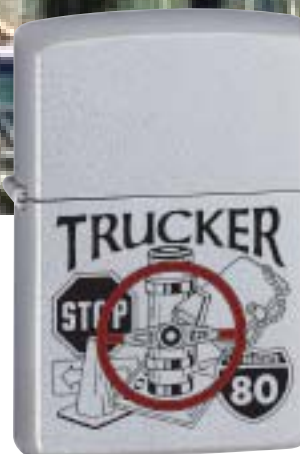
B.



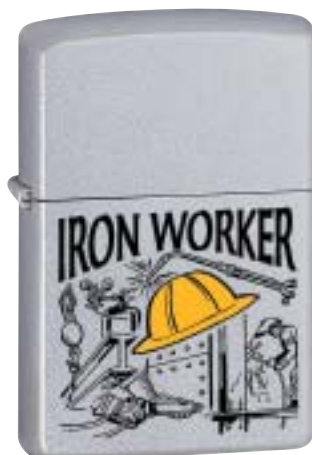
C.



D.



E.



F.



G.

- A. 716 **POLICE**  
*Satin Chrome*
- B. 719 **FIREFIGHTER**  
*Satin Chrome*
- C. 722 **MECHANIC**  
*Satin Chrome*
- D. 724 **BARTENDER**  
*Satin Chrome*
- E. 727 **TRUCK DRIVER**  
*Satin Chrome*
- F. 729 **IRON WORKER**  
*Satin Chrome*
- F. 20611 **COMPUTER TECH**  
*Satin Chrome*



A.



B.



C.

- A. 392 **INDIAN FEATHER Emblem**  
*High Polish Chrome*
- B. 651 **NOCTURNE Emblem**  
*High Polish Chrome*
- C. 680 **DREAM CATCHER Emblem**  
*Brushed Chrome*
- D. 707 **TOTEM POLE Emblem**  
*High Polish Chrome*
- E. 20135 **THUNDERBIRD w/STONE Emblem**  
*Brushed Chrome*
- F. 20280 **SILVER BOOTS**  
*Black Ice*



D.



E.



F.





A.



B.



C.



D.



E.



F.

- A. 20282 **HIGH NOON** Emblem  
*Brushed Brass*
- B. 20283 **WAGON WHEEL** Emblem  
*Satin Chrome*
- C. 20286 **BULL SKULL** Emblem  
*Street Chrome*
- D. 20433 **INDIAN DREAM CATCHER**  
Emblem  
*Gold Dust*
- E. 20516 **PIERCING BUFFALO NICKEL**  
Emblem  
*Brushed Chrome*
- F. 20606 **FEATHER STONE** Emblem  
*Brushed Chrome*



- A. 352 **VENETIAN**  
*High Polish Chrome*
- B. 352B **VENETIAN**  
*High Polish Brass*
- C. 1652 **VENETIAN**  
*Slim High Polish Chrome*
- D. 1652B **VENETIAN**  
*Slim High Polish Brass*
- E. 350 **ENGINE TURNED**  
*High Polish Chrome*
- F. 1615 **RIBBON**  
*Slim High Polish Chrome*



A.



B.



C.



D.



E.



F.





A.



B.



C.



D.



E.



F.

- A. 20168 **DIAMONDS IN SHADOW**  
*High Polish Brass*
- B. 20169 **FALLING LEAVES**  
*High Polish Brass*
- C. 20170 **FALLING LEAVES**  
*High Polish Chrome*
- D. 20171 **DIAMONDS IN SHADOW**  
*High Polish Chrome*
- E. 20217 **TAILORED ELEGANCE**  
*High Polish Brass*
- F. 20218 **TAILORED ELEGANCE**  
*High Polish Chrome*



A.



B.



C.



D.

- A. 359 **SCRIMSHAW SHIP Emblem**  
*High Polish Chrome*
- B. 1659 **WHALE Emblem**  
*Slim High Polish Chrome*
- C. 20302 **LIGHTHOUSE SCENE Emblem**  
*Brushed Chrome*
- D. 20303 **SHIP SCENE Emblem**  
*Brushed Chrome*





A.



B.



D.



C.

- A. 20690 **TOTEM POLE Emblem**  
*Brushed Chrome*
- B. 20691 **SHIPS AHOY Emblem**  
*Brushed Chrome*
- C. 20692 **ANCHORS AWEIGH Emblem**  
*Brushed Chrome*
- D. 20693 **WHALE OF A TAIL Emblem**  
*Brushed Chrome*



A.



B.



C.



F.



D.



E.

- A. 20331 **CHINESE SYMBOL - LUCK**  
*Brushed Chrome*
- B. 20332 **CHINESE SYMBOL - HONOR**  
*Brushed Chrome*
- C. 20334 **6 POINT THROWING STAR**  
*Brushed Chrome*
- D. 20364 **LUCKY CLOVER - SILVER**  
*Street Chrome*
- E. 20380 **SMALL CHANGE**  
*Solid Copper*
- F. 20381 **BRUSHED COPPER HOTWIRE**  
*Street Chrome*





A.



B.



C.



D.



E.



F.

- A. 706 **IMPERIAL FILIGREE**  
*High Polish Brass*
- B. 20187 **SEA WEAVE PEARL WHITE**  
Emblem  
*Brushed Chrome*
- C. 20188 **SEA WEAVE GREEN & WHITE**  
Emblem  
*High Polish Chrome*
- D. 20190 **SEA WEAVE BROWN & GREEN** Emblem  
*Brushed Chrome*
- E. 20193 **RED BAROQUE** Emblem  
*Satin Chrome*
- F. 1667 **CRYSTAL TRINITY** Emblem  
*Slim High Polish Chrome*



A.



B.



C.



D.



E.



F.



G.

- A. 20307 **GARDEN WINDOW**  
*High Polish Chrome*
- B. 20308 **FANDANGO**  
*High Polish Chrome*
- C. 20360 **GOLDEN SUNRAYS**  
*High Polish Brass*
- D. 20361 **CELESTIAL BODIES**  
*High Polish Brass*
- E. 20604 **DECO DIAMONDS**  
*High Polish Chrome*
- F. 20605 **PEAKS & VALLEYS**  
*Spectrum*
- G. 20621 **STARRY NIGHT**  
*Spectrum*





- A. 200PL PIPE LIGHTER  
*Brushed Chrome*
- B. 218PL PIPE LIGHTER  
*Black Matte*
- C. 204PL PIPE LIGHTER  
*Brushed Brass*
- D. 20162 PIPES GALORE  
*Gold Dust*
- E. 20163 PIPE DESIGN w/PANEL  
*High Polish Chrome*



A.



B.



C.

ORDER ANY FULL SIZE ZIPPO LIGHTER WITH A PIPE INSERT. JUST ADD PL TO CODE NUMBER, AND \$1.00 TO RETAIL PRICE.



D.



E.



A.



B.



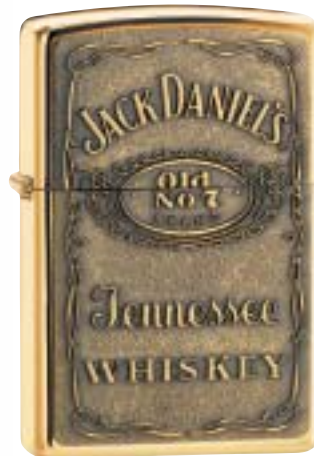
C.



D.



E.



F.







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- A. 20676 **JACK DANIEL'S® ROCK'N**  
*Black Matte*
- B. 20677 **JACK DANIEL'S® OLD No. 7**  
*Satin Chrome*
- C. 200JD 430  
**JACK DANIEL'S® SILVER STENCIL**  
*Brushed Chrome*
- D. 250JD 321  
**JACK DANIEL'S® LOGO**  
*High Polish Chrome*
- E. 250JD 427  
**JACK DANIEL'S® LABEL PEWTER Emblem**  
*High Polish Chrome*
- F. 254BJD 428  
**JACK DANIEL'S® LABEL BRASS Emblem**  
*High Polish Brass*
- G. 207AB 621  
**BUDWEISER BOTTLE & GLASS**  
*Street Chrome*
- H. 250AB 620  
**BUDWEISER BOTTLE CAP**  
*High Polish Chrome*
- I. 20587 **COCKTAIL HOUR Emblem**  
*Street Chrome*
- J. 20588 **JOKER'S WILD Emblem**  
*Street Chrome*



G.



I.



I.



J.



A.



B.



C.



D.

- A. 20633 **JIM BEAM BARN**  
*Black Ice*
- B. 20634 **JIM BEAM LOGO**  
*Red Matte*
- C. 20635 **JIM BEAM REAL BOURBON**  
*Brushed Chrome*
- D. 250JB **928**  
**JIM BEAM PEWTER Emblem**  
*High Polish Chrome*
- E. 254JB **929**  
**JIM BEAM BRASS Emblem**  
*High Polish Brass*



E.

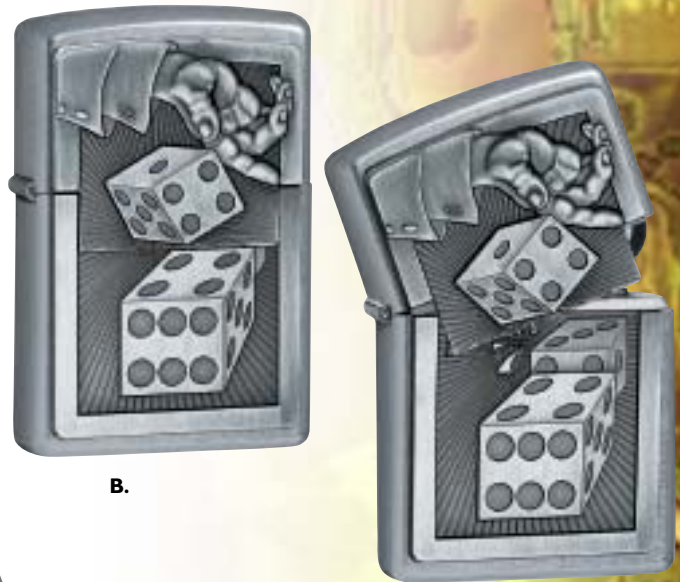






A.

- A. 207BS B229  
BINGO Emblem  
Street Chrome
- B. 207BS B230  
LUCKY 7 Emblem  
Street Chrome
- C. 207BS B231  
JACKPOT Emblem  
Street Chrome



B.



C.



A.



B.



C.

- A. 20199 **FLAMING RABBIT HEAD**  
*Brushed Chrome*
- B. 20579 **PLAYBOY HOTTIE**  
*Black Ice*
- C. 200PB 110  
**PLAYBOY BUNNY Emblem**  
*Brushed Chrome*
- D. 250PB 107  
**PLAYBOY IN BLACK & WHITE**  
*High Polish Chrome*

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Manufacturing Co., Bradford, PA, USA.



D.





PLAYBOY'S ICONIC RABBIT HEAD SYMBOL ALTERNATES WITH THE 50TH ANNIVERSARY LOGO IN A DEEP ENGRAVED CHECKERBOARD PATTERN ON A HIGH POLISH ARMOR CASE. LIMITED TO ONLY 7500 PIECES WORLDWIDE, EACH LIGHTER IS INDIVIDUALLY NUMBERED AND PACKAGED IN A LASER ENGRAVED WOODEN PRESENTATION BOX.



A.



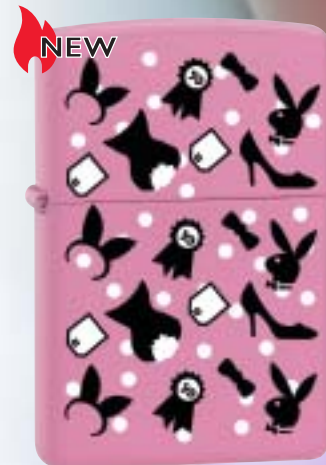
- A. 20499 **PLAYBOY 50TH**  
*High Polish Armor*
- B. 20576 **PLAYBOY 50TH**  
*Mood Indigo*
- C. 20577 **PLAYBOY 50TH LOGO**  
*High Polish Brass*
- D. 20578 **PLAYBOY BUNNY OUTFIT**  
*Pink Matte*



B.



C.



D.



GREAT NEW LOOKS TO CELEBRATE PLAYBOY'S 50TH ANNIVERSARY YEAR INCLUDE LASER ENGRAVED MOOD INDIGO AND A WHIMSICAL PINK MATTE.

OLIVIA DE BERARDINIS, THE WORLD'S FOREMOST GLAMOUR ARTIST, HAS GRACED THE CANVAS OF A ZIPPO LIGHTER WITH HER STUNNING RENDITIONS OF THE FEMALE FORM. HER WORKS HAVE BEEN FEATURED IN PLAYBOY MAGAZINE AND MANY OTHER PUBLICATIONS, AS WELL AS ON GREETING CARDS, MOVIE POSTERS, CALENDARS, BOOK COVERS AND LIMITED EDITION PRINTS.



A.



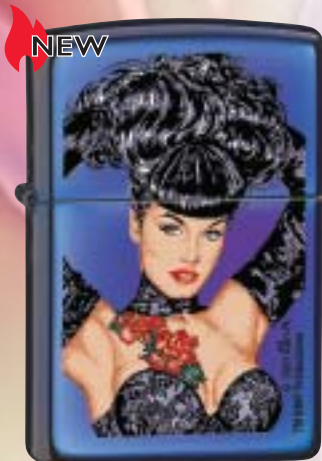
B.

© 2003 Olivia



C.

- A. 20593 **OLIVIA CHERRY RED**  
*Black Ice*
- B. 20594 **OLIVIA PLATINUM**  
*Black Matte*
- C. 20595 **OLIVIA BUCKSKIN**  
*Champagne*
- D. 20596 **OLIVIA-BETTIE ROSE TATTOO**  
*Mood Indigo*
- E. 20597 **OLIVIA-BETTIE BONDAGE**  
*High Polish Chrome*
- F. 20598 **OLIVIA-BETTIE SHE DEVIL**  
*Satin Chrome*



D.



E.

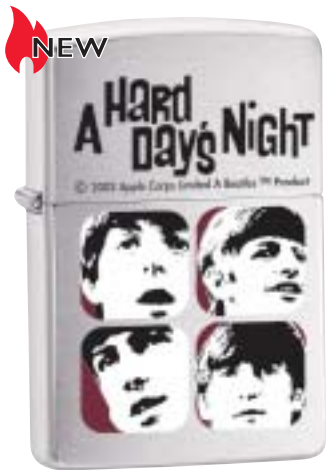
Bettie Page™ by Olivia



F.







A.



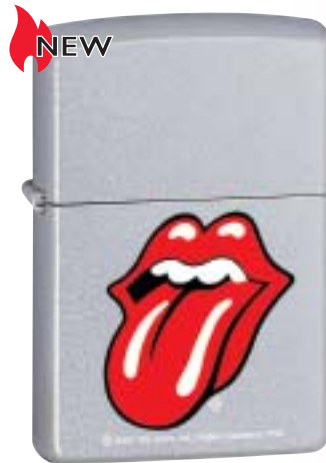
B.



C.

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- A. 20589 THE BEATLES™  
HARD DAYS NIGHT  
*Brushed Chrome*
- B. 20590 THE BEATLES™ REVOLVER  
*Black Ice*
- C. 20591 THE BEATLES™  
*Spectrum*
- D. 20695 ROLLING STONES  
*Satin Chrome*
- E. 200RS 100  
ROLLING STONES  
*Brushed Chrome*
- F. 207RS 102  
ROLLING STONES  
SURPRISE EMBLEM  
*Street Chrome*



D.



E.

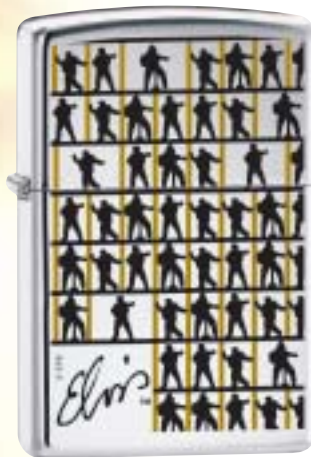


F.

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A.



B.



C.

- A. 20242 **ELVIS HEART Emblem**  
*Street Chrome*
- B. 20243 **REPEAT ELVIS SQUARES**  
*High Polish Chrome*
- C. 20404 **ELVIS**  
*Blue Anodized Aluminum Emblem*
- D. 20581 **ELVIS GUITAR**  
*High Polish Chrome*



D.



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[www.elvis.com](http://www.elvis.com)







A.

© Myth Gem 2003 Another BIG Production



B.

NEW



C.



- A. 20142 LED ZEPPELIN ICARUS  
Black Matte
- B. 20143 LED ZEPPELIN STAIRWAY TO HEAVEN  
Black Matte
- C. 20627 LED ZEPPELIN & LOGOS  
Black Ice
- D. 20298 U2 SYMBOLS  
Black Matte
- E. 20299 U2 WINGS  
Black Ice



D.



E.

UNDER LICENSE BY SIGNATURES NETWORK

INDULGENCE



A.



B.



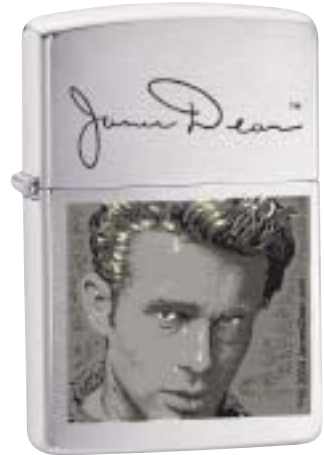
C.



D.



E.



F.



G.



H.



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NEW

NEW

NEW

NEW

NEW





- A. 20630 **HOLLYWOOD STARS & TREES**  
*High Polish Chrome*
- B. 20631 **HOLLYWOOD STARS & PROJECTOR**  
*Mood Indigo*
- C. 20669 **JAMES DEAN Emblem**  
*Street Chrome*
- D. 20678 **MARILYN MONROE**  
*Satin Chrome*
- E. 20679 **MARILYN MONROE Emblem**  
*Street Chrome*
- F. 200HW 104  
**JAMES DEAN**  
*Brushed Chrome*
- G. 200HW 106  
**MARILYN MONROE**  
*Brushed Chrome*
- H. 218HW 103  
**WALK OF FAME STAR Emblem**  
*Black Matte*
- I. 20140 **FRANK SINATRA**  
*Black Ice*
- J. 20141 **FRANK SINATRA SINGING**  
*Street Chrome*
- K. 20503 **FRANK SINATRA WITH SIGNATURE**  
*High Polish Chrome*
- L. 20502 **FRANK SINATRA NY NY**  
*Black Ice*



I.



J.



K.

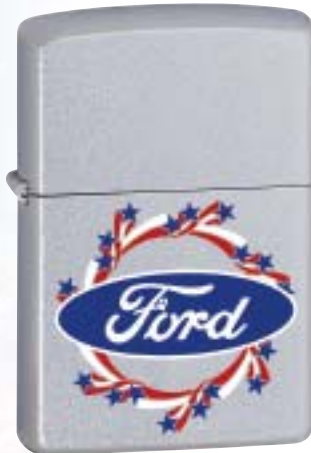


L.





A.



B.



C.



D.

**NEW**

- A. 20295 **FORD RIVETED BLUE OVAL Emblem**  
*Street Chrome*
- B. 20296 **FORD AMERICANA CIRCLE**  
*Satin Chrome*
- C. 20426 **FORD V8 Emblem**  
*Street Chrome*
- D. 20672 **FORD FROSTED**  
*Sapphire*
- E. 250F 957  
**FORD OVAL**  
*High Polish Chrome*
- F. 20240 **DODGE RAM STRIPES**  
*Brushed Chrome*
- G. 20632 **DODGE AMERICANA**  
*Satin Chrome*
- H. 205D 561  
**DODGE RAM Emblem**  
*Satin Chrome*
- I. 20150 **GENUINE CHEVROLET®**  
*High Polish Chrome*
- J. 20292 **CHEVY™ TRUCK BOLTS Emblem**  
*Street Chrome*
- K. 20293 **CHEVY™ GOLD "BOWTIE"**  
*Satin Chrome*



E.

Official Licensed Product  
Zippo Lighter Company

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F.

NEW



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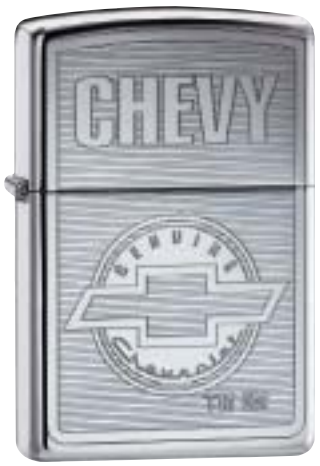
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G.



H.



I.



J.



K.



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A.

B.



C.



D.

E.



F.

- A. LPCB LIGHTER POUCH with clip  
*Brown*
- B. LPLB LIGHTER POUCH with loop  
*Brown*
- C. LPTBK LIGHTER POUCH with loop and thumb notch  
*Black*
- D. LPCBK LIGHTER POUCH with clip  
*Black*
- E. LPLBK LIGHTER POUCH with loop  
*Black*
- F. 121503 FUEL CANISTER  
*Aluminum*
- G. 121506 Z-CLIP  
*Black*
- H. 121505 POCKET ASHTRAY  
*Brushed Chrome*

Thumb notch allows easy removal of any Zippo lighter. Wide leather loop fits belts up to 2" wide

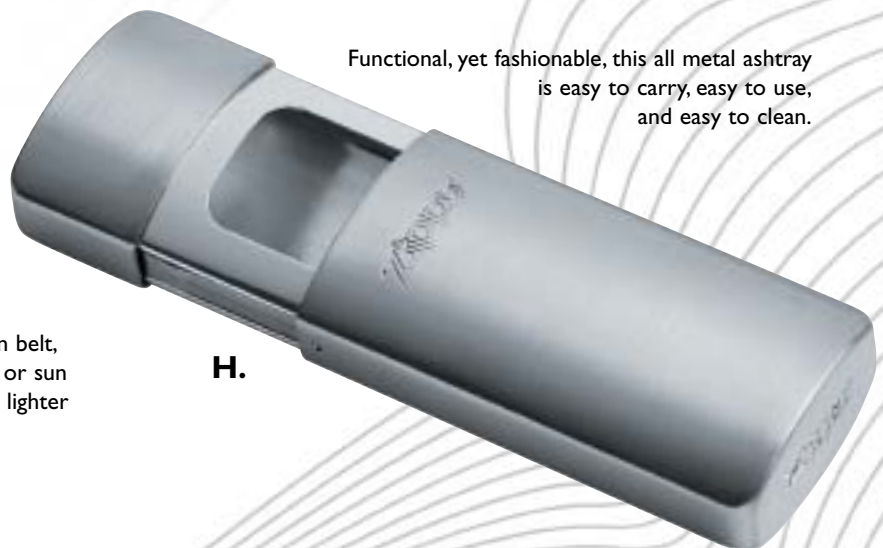
Take along an extra refill of Zippo premium lighter fluid. Reusable personal-sized aluminum canister holds enough fuel to fill one Zippo lighter. Includes swivel snap fastener, split ring for keys, disk to tighten and loosen flint screw, and rubber storage sleeve for two extra Zippo flints.

Functional, yet fashionable, this all metal ashtray is easy to carry, easy to use, and easy to clean.



G.

Plastic unit clips on belt, waistband, pocket, or sun visor. Holds Zippo lighter securely, yet easily accessible.



H.



Please specify lighter and pouch to be packaged in gift set. Price includes gift set and pouch. Add cost of lighter to price of LPGS.

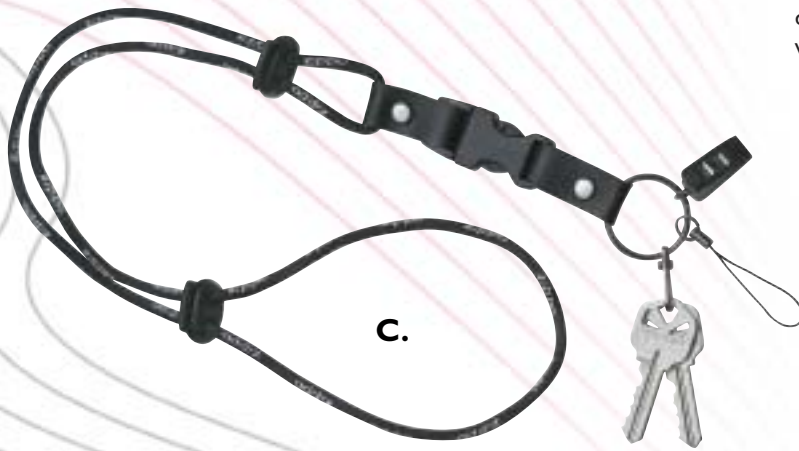


**A.**



**B.**

Keep your accessory items handy with a fashionable Zippo lanyard. Corded lanyard has two adjustable slides to regulate degree of tightness, and detachable 1" key ring with snap clip, bulldog clip, and nylon loop. Flat woven lanyard has detachable spring loaded swivel snap clip and 1" key ring with snap clip and nylon loop.



**C.**

- A. LPGS LIGHTER POUCH GIFT SET**
- B. 122121 ZIPPO WOVEN NECK STRAP**
- C. 122122 ZIPPO ROUND LANYARD**
- D. 50R GIFT KIT REGULAR**
- E. 50S GIFT KIT SLIM**

*A Zippo gift kit is the perfect way to give a Zippo lighter. Gift kit includes six flints and fuel in a handsome gift box.*



**D.**



**E.**

etcetera...



A.



B.



C.



D.

- A. 3165 **LIGHTER FLUID 12 oz. Size**  
(Shipping carton of 24)  
(No. 3365 Shipping carton of 12)
- B. 3141 **LIGHTER FLUID 4 oz. Size**  
(Shipping carton of 24)  
(No. 3341 Shipping carton of 12)
- C. 3912 **BUTANE FUEL 1.41 fl. oz.**  
(Shipping carton of 48 with 8 innerpacks of 6)
- D. 3812 **BUTANE FUEL 2.5 fl. oz.**  
(Shipping carton of 48 with 8 innerpacks of 6)
- E. 142629 **FUEL DISPENSER**
- F. 2406C **SIX FLINT DISPLAY CARD**  
24 Per Display Card
- G. 2406N **FLINT CARDS**  
24 Per Display Box
- H. 2425 **WICK CARDS**  
24 Per Display Box

E.

Cast aluminum fuel dispenser holds 12 ounces of Zippo premium lighter fluid. Magnet secures inside unit of lighter in channel, while filling nozzle dispenses fuel. Polished hardwood base stabilizes unit.



F.



G.



H.





## Part Number – Page Number Cross Reference Table

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