



विद्याविनियोगाद्धिकासः  
IIM  
AHMEDABAD



## विक्रम साराभाई पुस्तकालय VIKRAM SARABHAI LIBRARY

INDIAN INSTITUTE OF MANAGEMENT, AHMEDABAD

### New Arrivals (Books)

(On Display 28<sup>th</sup> November – 04<sup>th</sup> December, 2016)

Available for issue from 05<sup>th</sup> December, 2016

- **WHERE ARE THESE BOOKS?**

The new arrivals section (books) is right behind the circulation counter.

- **HOW TO RESERVE THE BOOK?**

Reserve the book through the online catalogue (<http://vslopac.iimahd.ernet.in>), using “Place hold” option.

- **HOW TO SUGGEST THE BOOK?**

You can suggest the book through the online catalogue (<http://vslopac.iimahd.ernet.in>), using “Your purchase suggestions” option.

Vikram Sarabhai Library New Arrivals (Books 28<sup>th</sup> November - 04<sup>th</sup> December, 2016)

# SUBJECTS

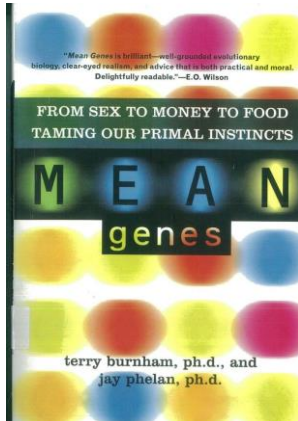
<b>GENERAL .....</b>	<b>3</b>
<b>MANAGEMENT .....</b>	<b>6</b>
<b>ECONOMICS .....</b>	<b>6</b>
<b>FINANCE .....</b>	<b>7</b>
<b>GENDER STUDIES .....</b>	<b>8</b>
<b>GENERAL .....</b>	<b>9</b>
<b>IT/SYSTEMS .....</b>	<b>9</b>
<b>MARKETING .....</b>	<b>9</b>
<b>OB/HR .....</b>	<b>10</b>
<b>PUBLIC POLICY .....</b>	<b>10</b>
ENVIRONMENT .....	10
HEALTH .....	11
INFRASTRUCTURE .....	11
OTHERS .....	11
<b>MATHEMATICS – STATISTICS.....</b>	<b>12</b>
<b>SOCIAL SCIENCE .....</b>	<b>12</b>

Note:

- \* Issued to Faculty
- \*\* Issued to FPM
- \*\*\* Issued to Student
- \*\*\*\* Issued to Staff

## GENERAL

1



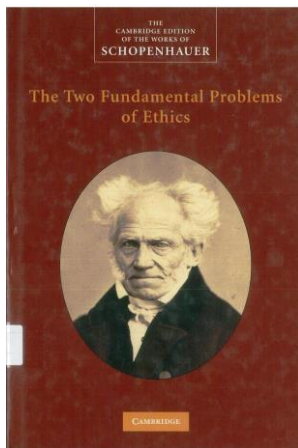
Mean genes: from sex to money to food, taming our primal instincts by Terence C. Burnham. New York: Basic Books, 2000.

155.7 B8M3 (193213)

[Click here for more details](#)

[Place hold](#)

2



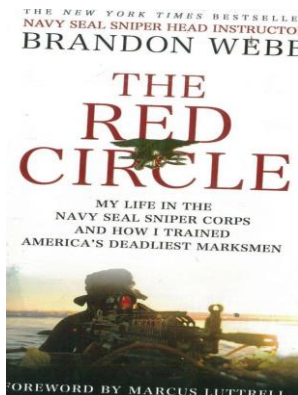
The two fundamental problems of ethics by Arthur Schopenhauer. Cambridge: Cambridge University Press, 2009.

170 S2T9 (193165)

[Click here for more details](#)

[Place hold](#)

3



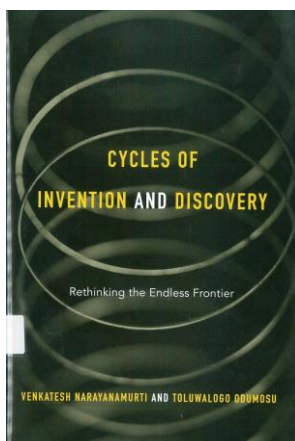
The red circle: my life in the navy seal sniper corps and how I trained America's deadliest marksmen by Brandon Webb. New York: St. Martin's Paperbacks, 2012.

359.984092 W3R3 (193195) \*\*\*\*

[Click here for more details](#)

[Place hold](#)

4



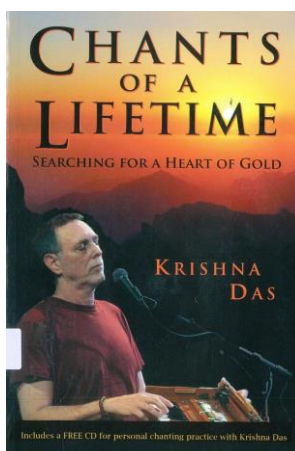
Cycles of invention and discovery: rethinking the endless frontier by Venkatesh Narayanamurti. Cambridge: Harvard University Press, 2016.

507.2 N2C9 (193223)

[Click here for more details](#)

[Place hold](#)

5



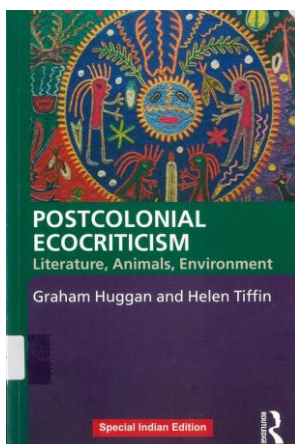
Chants of a lifetime: searching for a heart of gold by Krishna Das. Carlsbad, California: Hay House, Inc, 2011.

782.345 D2C5 (193196) \*\*

[Click here for more details](#)

[Place hold](#)

6



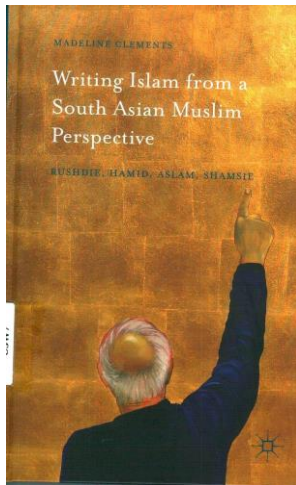
Postcolonial ecocriticism: literature, animals, environment by Graham Huggan. London: Routledge Taylor and Francis, 2015.

820.9 H8P6 (193224) \*

[Click here for more details](#)

[Place hold](#)

7



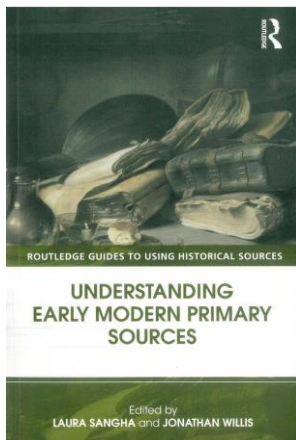
Writing Islam from a South Asian muslim perspective by Madeline Clements. Croydon: Palgrave Macmillan, 2016.

823.9209382970954 C5W7 (193169)

[Click here for more details](#)

[Place hold](#)

8



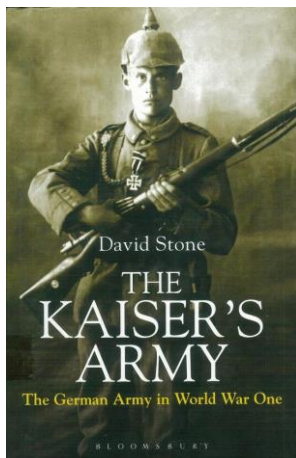
Understanding early modern primary sources by Laura Sangha (Editor). London: Routledge, 2016.

940.2072 U6 (193166)

[Click here for more details](#)

[Place hold](#)

9



The Kaiser's army: the German army in world war one by David Stone. London: Bloomsbury, 2015.

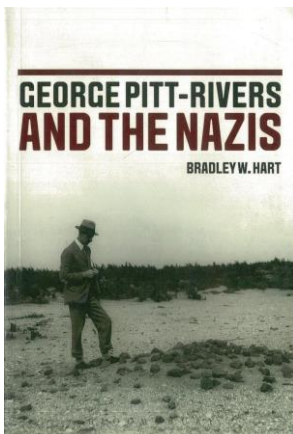
940.41343 S8K2 (193179)

[Click here for more details](#)

[Place hold](#)



10



George Pitt-Rivers and the Nazis by Bradley W. Hart. London: Bloomsbury, 2015.

942.332082092 H2G3 (193171)

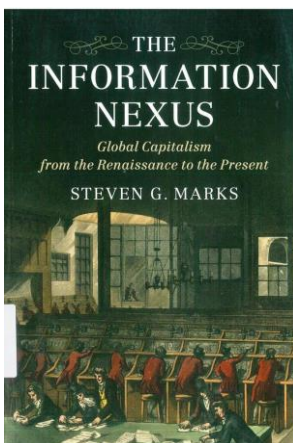
[Click here for more details](#)

[Place hold](#)

## MANAGEMENT

## ECONOMICS

11



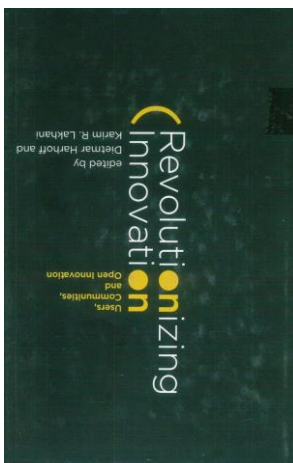
The information nexus: global capitalism from the renaissance to the present by Steven G. Marks. Cambridge: Cambridge University Press, 2016.

330.12209 M2I6 (193216)

[Click here for more details](#)

[Place hold](#)

12



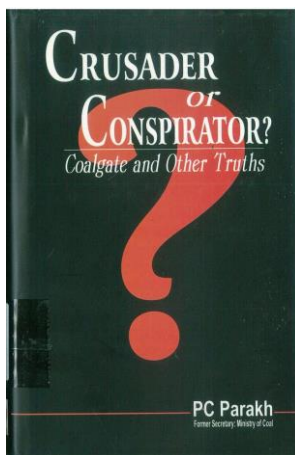
Revolutionizing innovation: users, communities, and open innovation by Dietmar Harhoff (Editor). Cambridge: MIT Press, 2016.

338.064 R3 (193161)

[Click here for more details](#)

[Place hold](#)

13



Crusader or conspirator?: coalgate and other truths by PC Parakh. New Delhi: Manas Publications, 2014.

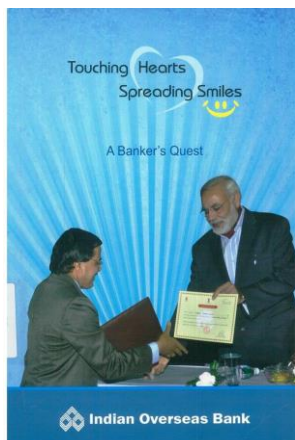
338.8220954 P2C7 (193225) \*\*\*

[Click here for more details](#)

[Place hold](#)

## FINANCE

14



Touching hearts spreading smiles: a banker's quest by M Narendra. Chennai: Indian Overseas Bank, 2014.

332.15 N2T6 (193096)

[Click here for more details](#)

[Place hold](#)

15



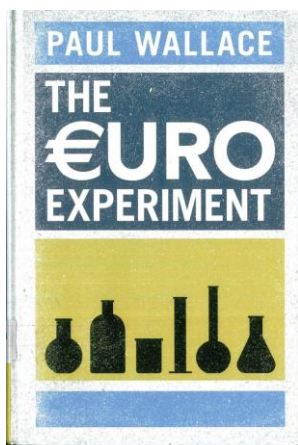
The social life of money by Nigel Dodd. Princeton: Princeton University Press, 2014.

332.4 D6S6 (193162)

[Click here for more details](#)

[Place hold](#)

16



The euro experiment by Paul Wallace. Cambridge: Cambridge University Press, 2016.

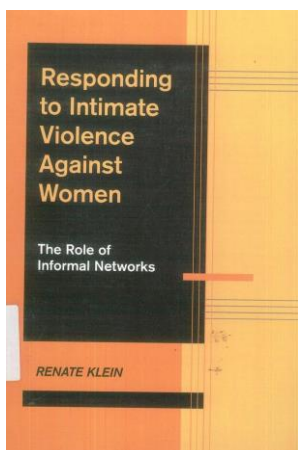
332.494 W2E8 (193116)

[Click here for more details](#)

[Place hold](#)

## GENDER STUDIES

17



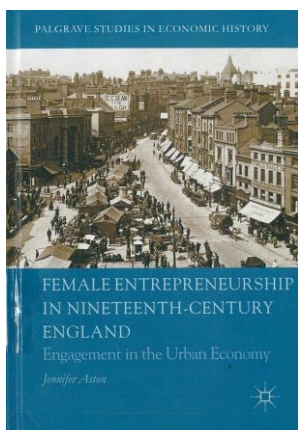
Responding to intimate violence against women: the role of informal networks by Renate Klein. New York: Cambridge University Press, 2012.

362.8292 K5R3 (193133)

[Click here for more details](#)

[Place hold](#)

18



Female entrepreneurship in nineteenth-century England: engagement in the urban economy by Jennifer Aston. London: Palgrave Macmillan, 2016.

658.421082 A8F3 (193200) \*

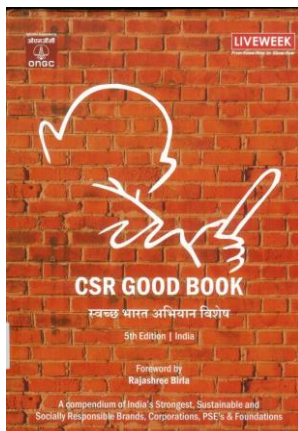
[Click here for more details](#)

[Place hold](#)



## GENERAL

19



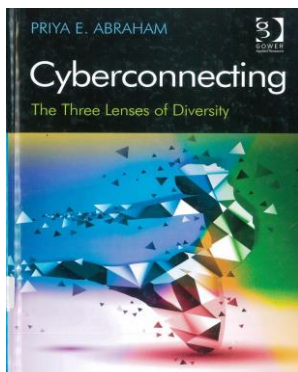
CSR good book 2015: a compendium of India's strongest, sustainable and socially responsible brands, corporations, PSE's and foundations by Liveweek Business. Haryana: Liveweek Business, 2015.

658.4080954 L4C8-2015 (193100)

[Place hold](#)

## IT/SYSTEMS

20



Cyberconnecting: the three lenses of diversity by Priya E. Abraham. London: Gower, 2015.

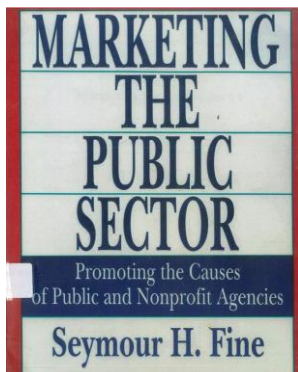
331.133 A2C9 (193218) \*

[Click here for more details](#)

[Place hold](#)

## MARKETING

21



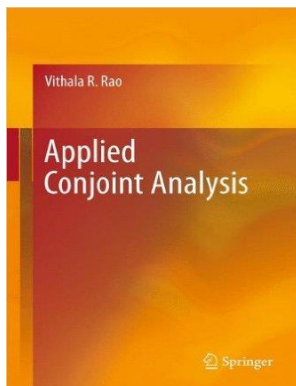
Marketing the public sector: promoting the causes of public and nonprofit agencies by Seymour H. Fine. New Brunswick: Transaction Publishers, 1992.

658.8 F4M2 (193221) \*\*

[Click here for more details](#)

[Place hold](#)

22



Applied conjoint analysis by Vithala R. Rao. New York: Springer, 2014.

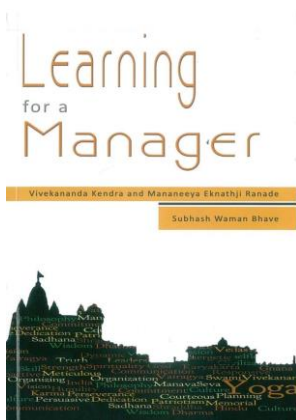
658.8343 R2A7 (193194) \*

[Click here for more details](#)

[Place hold](#)

## OB/HR

23



Learning for a manager by Vivekananda Kendra. Chennai: Vivekananda Kendra Prakashan Trust, 2015.

658 K3L3 (193101)

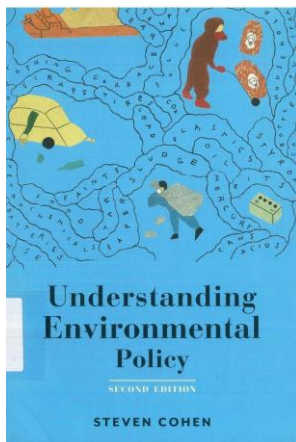
[Click here for more details](#)

[Place hold](#)

## PUBLIC POLICY

### ENVIRONMENT

24



Understanding environmental policy by Steven Cohen. Columbia: Columbia University Press, 2014.

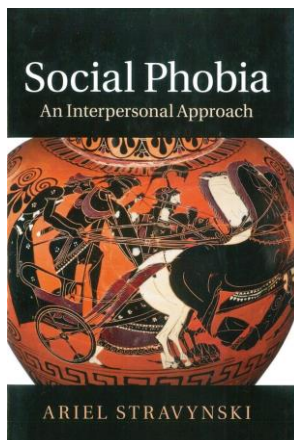
363.70561 C6U6-2014 (193167)

[Click here for more details](#)

[Place hold](#)

## HEALTH

25



Social phobia: an interpersonal approach by Ariel Stravynski. Cambridge: Cambridge University Press, 2014.

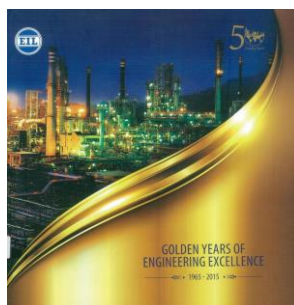
616.85225 S8S6 (193226) \*

[Click here for more details](#)

[Place hold](#)

## INFRASTRUCTURE

26



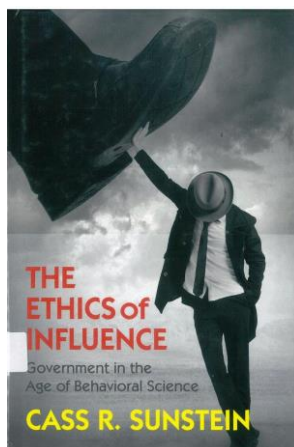
Golden years of engineering excellence: 1965-2015 by Engineers India Ltd. New Delhi: Engineers India Ltd, 2015.

661.804 E6G6 (193099)

[Place hold](#)

## OTHERS

27



The ethics of influence: government in the age of behavioral science - cambridge studies in economics, choice, and society by Cass R. Sunstein. Cambridge: Cambridge University Press, 2016.

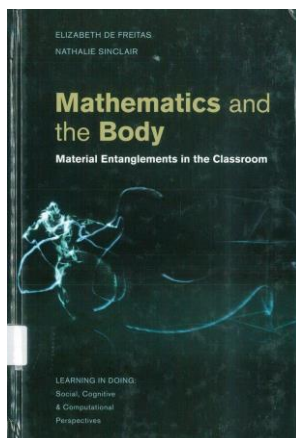
172.1 S8E8 (193217) \*\*

[Click here for more details](#)

[Place hold](#)

## MATHEMATICS – STATISTICS

28



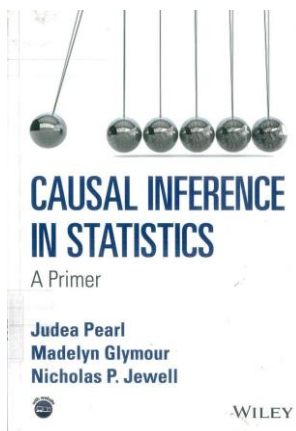
Mathematics and the body: material entanglements in the classroom by Elizabeth de Freitas. Cambridge: Cambridge University Press, 2014.

510.71 F7M2 (193214)

[Click here for more details](#)

[Place hold](#)

29



Causal inference in statistics: a primer by Judea Pearl. London: Wiley Blackwell, 2016.

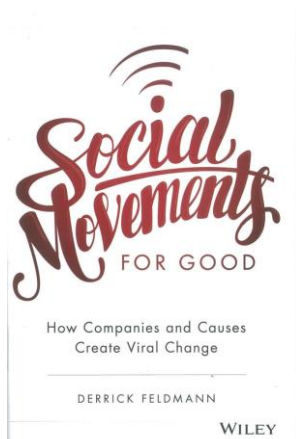
519.54 P3C2 (193215) \*

[Click here for more details](#)

[Place hold](#)

## SOCIAL SCIENCE

30



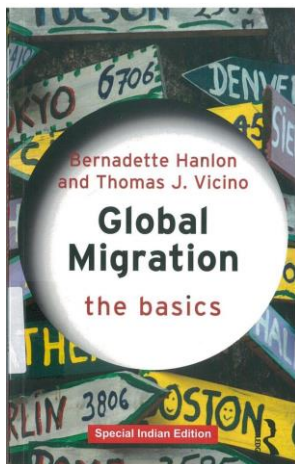
Social movements for good :how companies and causes create viral change by Derrick Feldmann. New Jersey: Wiley, 2016.

303.484 F3S6 (193220) \*\*

[Click here for more details](#)

[Place hold](#)

31



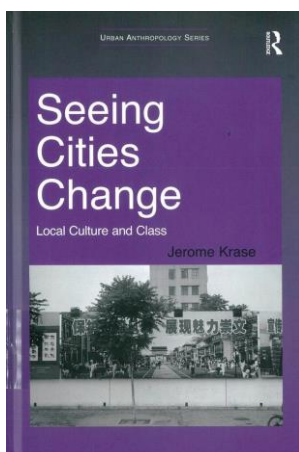
Global migration: the basics by Bernadette Hanlon. London: Routledge Taylor and Francis Group, 2014.

304.8 H2G5 (193222) \*

[Click here for more details](#)

[Place hold](#)

32



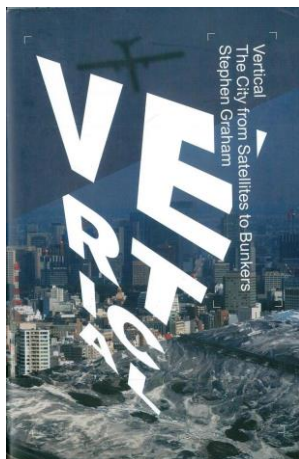
Seeing cities change: local culture and class by Jerome Krass. London: Routledge Taylor and Francis Group, 2012.

307.3362089 K7S3 (193219) \*

[Click here for more details](#)

[Place hold](#)

33



Vertical: the city from satellites to bunkers by Stephen Graham. London: Verso Books, 2016.

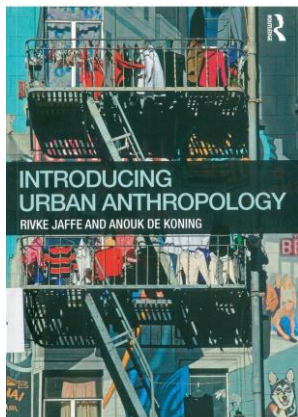
307.76 G7V3 (193198) \*

[Click here for more details](#)

[Place hold](#)



34



Introducing urban anthropology by Rivke Jaffe. London: Routledge, 2016.

307.76 J2I6 (193177)

[Click here for more details](#)

[Place hold](#)

35

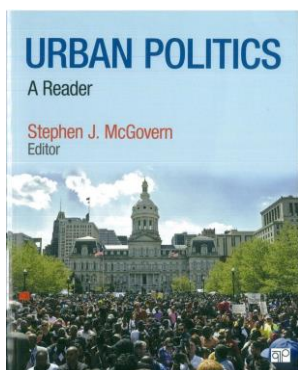


Political science in Europe at the beginning of the 21st century by Barbara Krauz-Mozer (Editor). Poland: Jagiellonian University Press, 2015.

320.0943 P6 (193123)

[Place hold](#)

36



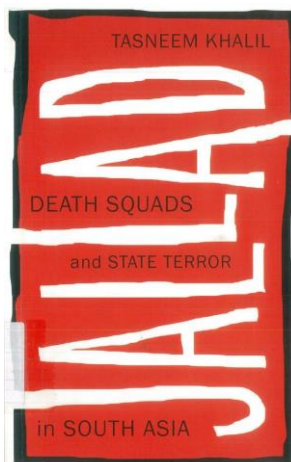
Urban politics: a reader by Elizabeth A Strom. Los Angeles: Sage Publications, 2017.

320.850973 U7 (193168)

[Click here for more details](#)

[Place hold](#)

37



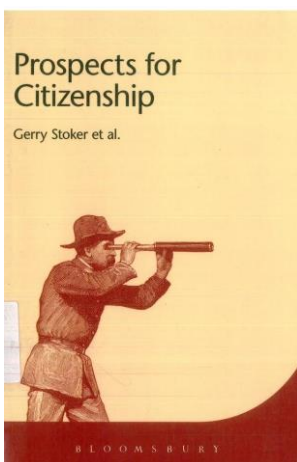
Jallad: death squads and state terror in South Asia by Tasneem Khalil. London: Pluto Press, 2016.

323.490954 K5J2 (193178)

[Click here for more details](#)

[Place hold](#)

38



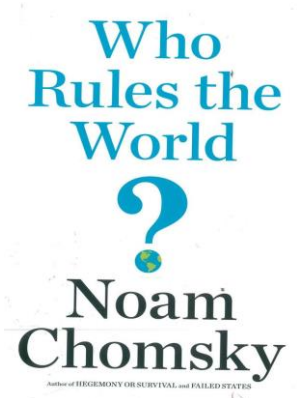
Prospects for citizenship by Gerry Stoker. London: Bloomsbury Academic, 2015.

323.609051 S8P7 (193128)

[Click here for more details](#)

[Place hold](#)

39



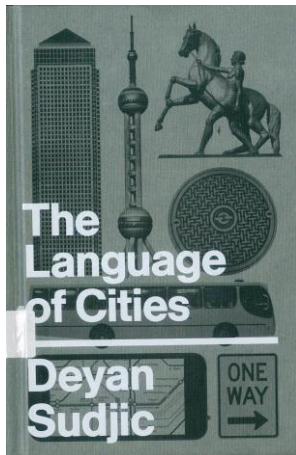
Who rules the world? by Noam Chomsky. New York: Henry Holt and Company, 2016.

327.73 C5W5 (193197)

[Click here for more details](#)

[Place hold](#)

40



The language of cities by Deyan Sudjic. London: Penguin Books, 2016.

711.4 S8L2 (193199) \*

[Click here for more details](#)

[Place hold](#)

[Back to Contents](#)

-

Note:

- \* Issued to Faculty
- \*\* Issued to FPM
- \*\*\* Issued to Student
- \*\*\*\* Issued to Staff