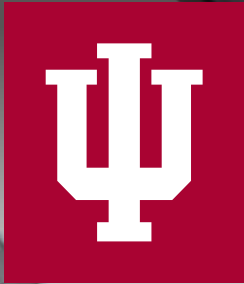


INDIANA UNIVERSITY
SCHOOL OF PHYSICAL EDUCATION
AND TOURISM MANAGEMENT
AT IUPUI



FOR ALL

The Indiana University Bicentennial Campaign

FOR ALL WHO ELEVATE QUALITY OF LIFE

The Indiana University School of Physical Education and Tourism Management (PETM) at IUPUI is dedicated to preparing the next generation of professionals who will champion their communities as places for uplifting moments, health promotion, and transcendent public events.

Our school is a vital economic engine for Indianapolis, coaching tomorrow's leaders in tourism and special events. We create major players on the business side of sports. And, as the longest-running school in the nation training tomorrow's physical education teachers, we strive to show the world that daily activity and good nutrition can make the difference between simply existing and thriving.

At PETM, we have the power to uplift our communities. To facilitate life-changing experiences through movement. To ensure that everyone, regardless of their abilities, can manage their health and maximize their independence through physical activity. To share our wisdom and elevate everyone through exercise, sports, and leisure activities.

As part of ***For All: The Indiana University Bicentennial Campaign***, we're committed to raising the critical private support necessary to realize our vision. Your gifts will empower our faculty and students. Your philanthropy will secure the spirit and tradition of Camp Brosius. Your support will establish our school as an authority on wellness, event tourism, and sports management. And, your gifts will provide unparalleled educational support and opportunities to PETM students as well as cadets in the IUPUI military science program.

Together, we can fulfill the promise of creating more vibrant communities and a better world for all.

FOR ALL THE DOORS WE'LL OPEN



Joy DeBaun

GOAL #1: SUPPORT STUDENT SUCCESS

Our state needs talented professionals who can enrich minds, bodies, and spirits by promoting physical activity, cultivating better health habits, and staging world-class events.

But first, we must open our doors to those inspired individuals and give them access to an excellent education. Your investment in scholarships helps not only these future professionals and educators, but also the countless lives they will touch over the course of their careers.

In 2014, Brynn Olinger (shown at right), a Purdue University student with a passion for nutrition, the local food movement, and the environment, was looking to transfer to the School of Physical Education and Tourism Management at IUPUI. She was drawn to the unique, real-life experiences we integrate into our curriculum, and she knew that transferring to IUPUI would

“Receiving the PETE Scholarship helped lighten the burden of tuition for me as I prepared for and completed my student teaching. Looking back, I was so fortunate to be at IUPUI, where I could gain the leadership skills and confidence I now use every day as a high school physical education teacher.”

—Joy DeBaun, BS'14, Kinesiology
Physical Education Teacher, Warren Central High School, Indianapolis, Indiana

make her a better-qualified, better-rounded candidate for employment in a career that combined agriculture and social causes.

Nominated by her Indy employer, Brynn was fortunate enough to receive the Bill and Joan McGowan Scholarship—and because of that, she had the chance to intern in her field over the summer instead of working an unrelated job to pay tuition.

Likewise, Joy DeBaun (shown at left) received a scholarship at IUPUI that transformed her student teaching experience. The Physical Education Teacher Education (PETE) Scholarship supplements students' income so that they can complete their degrees and avoid delaying their capstone requirements. You can help support the next generation of health and physical education teachers—Joy is now one of them—who will equip future children with strategies to manage their own wellness.

“Getting to know Mr. and Mrs. McGowan personally made the scholarship mean so much more to me. I love Indianapolis, and I truly valued hearing about Mr. McGowan’s experiences here. Now, I want to live up to his legacy.”

—Brynn Olinger, BS'16, Tourism, Conventions, and Event Management
2015 Bill and Joan McGowan Scholar

These are just two examples of the many deserving, ambitious students and military science cadets who will benefit from expanded financial aid thanks to the generosity of scholarship donors. When you contribute to scholarships, you directly improve the ability of students like Brynn and Joy to succeed.



Brynn Olinger

IT STARTS
WITH YOU

Unmet financial need for PETM students is approximately \$5,600 per year, and 69 percent of our students graduate with student loans, averaging more than \$33,000 per student. Study abroad costs between \$3,000 and \$10,000 per student, depending on the length of study, the destination, and other factors.

Mallori Hirt



SUPPORT FOR STUDY ABROAD

Outside the traditional classroom setting, opportunities to study beyond the continental United States provide transformational experiences for students in our tourism, conventions, and event management (TCEM) program, who need to be prepared to work with international meetings and events. As they study abroad, students receive academic credit while learning about different cultures, gaining understanding of international business practices, working with diverse populations, and identifying ways to limit the ecological impact of tourism.

The costs associated with these experiences can be prohibitive, including tuition, fees, insurance, international documents, transportation, housing, and lost time at work. This is where scholarships can fill the gap.

Mallori Hirt, BS'16 in TCEM, received an Efrogmson Study Abroad Scholarship to assist with her trip to Heilbronn University in Germany, to attend a three-week course taught by German professors. Aside from her required coursework, she took full advantage of every additional learning experience that she could afford, visiting castles, a World War II concentration camp, and Paris. "I believe that being exposed to cultural differences will be a huge advantage for what I want to do in the event world," Mallori says.

Your support helps students like Mallori take advantage of TCEM's hands-on learning experiences. Your contributions will allow more students to take time away from work, focus on academics, and prepare for leadership in their professions.



Your support of the

SCHOOL OF PHYSICAL EDUCATION AND TOURISM MANAGEMENT AT IUPUI

creates global learning
opportunities like the

ECOTOURISM COURSE IN PUERTO RICO

led by faculty member
Susan Alvarez

which promotes
**RESPONSIBLE
TRAVEL**

THAT CONSERVES
THE ENVIRONMENT

—
SUSTAINS THE
WELL-BEING OF
LOCAL PEOPLE

—
AND INVOLVES
INTERPRETATION
AND EDUCATION

**OUR
STUDENTS
GAIN**

EXTENDING OUR
CLASSROOMS
**BEYOND THE
BORDERS OF
INDIANA**

PROFESSIONAL
EXPERIENCE

ENVIRONMENTAL
RESPECT

and
CULTURAL
FLUENCY

**AND PRESERVING
THE INTEGRITY
OF OUR WORLD'S
MOST PRECIOUS
RESOURCES**

PETM students pair up with Indianapolis Public School students to help them complete the Indianapolis Monumental Marathon.



FOR ALL WHO LIFT UP OUR COMMUNITIES

“Alan Mikesky and Rafael Bahamonde’s one-on-one mentorship was critical. There isn’t a day that goes by that one of their names doesn’t come up in my classes or in conversation.”



—Ray VanWye
BS’01, KIN, MS’07, KIN
Assistant Professor
Physical Therapy
Western Kentucky University

GOAL #2: CREATE A HEALTHIER STATE, NATION, AND WORLD

For 150 years, PETM has worked to enhance wellness and to improve quality of life in our communities. To that end, through research and unique service learning opportunities, we’re laying the groundwork for more people to live life to its fullest.

Our school is the oldest in the country for preparing women and men to teach physical education in schools of all levels. Today, we’re equally dedicated to training wellness professionals who strive to solve our nation’s growing health issues, such as diabetes and obesity. Whether they’re working with faculty on research projects or collaborating with members of the greater Indianapolis community, our students are gaining invaluable hands-on experience, enabling them to become leading proponents of healthy and active lifestyles.

As a freshman, Ray VanWye, BS’01, MS’07, enrolled as an exercise science major. He immediately fell in love with the coursework, which leaned heavily on experiential clinical learning. Professors worked individually with him to develop internship opportunities and expose him to their latest research. It was one-on-one teaching that gave a large university the feel of a small school. Now, as assistant professor of physical therapy at Western Kentucky University, Ray focuses on cardiopulmonary physical therapy, clinical exercise physiology, and differential diagnosis—disciplines he was first exposed to at IUPUI. And with his own students, he’s paying forward the mentorship that he received over a decade ago, with dividends in many communities.

Only about 30 percent of the country’s population currently meets the U.S. Department of Health and Human Services’ physical activity guidelines—a problem that impacts us all. In addition, the Center for Disease Control indicates individuals with disabilities are three times as likely to be sedentary than their non-disabled peers, and nearly 56 percent of people with disabilities do not participate in regular physical activity.

To combat these statistics in our own community, hundreds of kinesiology students participate in service learning each semester, providing safe and affordable physical activity options to thousands of Indianapolis residents each year. Students receive academic credit as they gain the skills and confidence to work directly with clients, through adapted physical activity clinics and our Physically Active Residential Communities and Schools (PARCS) program.

PARCS clients receive individualized personal training and exercise prescription to help them mitigate negative health indicators and achieve wellness goals. In the clinics, students deliver one-on-one physical activity and aquatic programming to children and adults with disabilities or limited mobility. The goal is to improve clients’ physical, cognitive, and social function while maximizing independence and quality of life.

Kelley Schreiner is one long-term clinic participant. After high school, Kelley, who has Down syndrome, found physical activity and friendships through our clinics. Today, she is a physically active adult and an advocate for people with disabilities. Her dad, Dr. Richard Schreiner, professor emeritus at the IU School of Medicine, says the services we provide “give Kelley something fun to do that everyone her age would enjoy.”

Delivering quality programs like these, which fill significant gaps in services for the greater Indianapolis community, requires substantial funding. But with your gifts, we can continue to transform communities and change lives.

“The volunteers are so energetic and positive. They’re always organizing extras, like dancing at halftime with the Colts cheerleaders. That’s what really got us caring about these programs, and it’s why we want to support them and see them grow.”

—Dr. Richard Schreiner
Edwin L. Gresham Professor Emeritus of Pediatrics
IU School of Medicine
Advisory Council Member
PETM Physical Activity Clinics



Kelley Schreiner

IT STARTS WITH YOU

Contributions to our departments and service-learning programs give undergraduate students unparalleled learning opportunities as they help people live well.

FOR ALL WHO MAKE AN IMPACT

Sheila Bradley (left)



“We have strong ongoing relationships in Indianapolis and Indiana that we’re always cultivating on behalf of the students. I really feel like I’m making a difference by helping our students gain access to opportunities they would have nowhere else.”

—Amy Vaughan

Clinical Assistant Professor and Director of Internships
Department of Tourism, Conventions, and Event Management



Amy Vaughan

GOAL #3: STRENGTHEN LOCAL PARTNERSHIPS AND OUTREACH

Beyond our work within the community to foster healthy lifestyles, we’re one of just five schools in the nation that offer a degree in tourism, conventions, and event management.

We’re also located in the state’s capital, an engine for unique internship opportunities and a powerhouse for world-class events. Our students have compelling, high-profile options to test their knowledge and make crucial connections by interning with nationally recognized organizations such as the Indiana Pacers, the Indianapolis Colts, the country’s second-largest JW Marriott hotel, the National Collegiate Athletic Association, and the Children’s Museum of Indianapolis.

Maggie Stock, MS’17, joined the TCEM program because it was one of the few event-focused programs in the country. Soon after she started, she began a graduate assistantship with Downtown Indy, the city’s leading nonprofit organization developing and marketing Indianapolis as a great place to work, live, and play.

“I’ve learned the ins and outs of events, from sponsorships to maintenance of events to marketing, all of the operational side,” she says. “It’s a completely different learning experience being in the field, something that can’t be replicated in the classroom. To be in real-world conversation with professionals while executing events for them—it’s truly transformational.”

As the former volunteer services director with Indiana Sports Corporation, Sheila Bradley, an ’03 events management certificate alumna, worked with thousands of volunteers annually to stage signature events in Indianapolis. She found working with TCEM students to be a winning partnership for her company, the students, and the community. She worked with hundreds of TCEM students, who volunteered for thousands of hours, to stage key elements of the 2012 Super Bowl and the 2015 Men’s Final Four competition, both in Indianapolis.

“The school was always a great source of volunteers for us,” Sheila says. “It’s a good relationship; the students help us out, and in turn they get a taste of what it’s like to plan major events.”

Internships, assistantships, and other opportunities set our students above the competition, giving them invaluable hands-on experience in their fields. Your collaboration can make an enormous difference, enabling even more determined students to hit the ground running as strong contributors to the sports, convention, and event management industries.

IT STARTS
WITH YOU

Funded internships and graduate assistantships are win-win solutions. Invested partners receive quality help at a fraction of the cost, and students receive invaluable learning beyond the confines of the classroom.



Maggie Stock



FOR ALL WHO TRAIN TOMORROW'S CHANGE-MAKERS

GOAL #4: EXPAND FACILITIES AND FACULTY SUPPORT

There's a direct correlation between the caliber of those who carry out our academic agenda and those who will go on to shape tomorrow's world. Today, as never before, our continued excellence depends on our ability to attract the very best faculty, sustain their invaluable work, provide them with innovative learning spaces, and create the next generation of global leaders.

Our professors conduct innovative research, advance their respective fields, and instruct aspiring kinesiology and tourism management professionals—starting in their classrooms and expanding the application of their teaching into the real world. State-of-the-art research facilities and innovative learning spaces are key components.

Widely published and celebrated fitness researcher Alan Mikesky, professor of kinesiology, continues to make discoveries in the world of exercise, fitness, and sports performance. As director of our Human Performance and Biomechanics Laboratory for so many years, he served as a consultant for many collegiate and professional sports organizations.

Alan's contribution to the profession was so successful, the school has a fund in his name. The Dr. Alan Mikesky Labs and Research Fund provides resources for scientific investigation around exercise. For the past 25 years, he has also been a research associate for the National Institute for Fitness and Sport (NIFS).

Amanda Cecil, chair of the tourism, conventions, and event management department, is another well-respected industry leader. She has significant consulting experience in instructional programs in customer service, business travel management, sports travel management, and more. In 2011, she was appointed the Dean of Education for the Global Business Travel Association's Academy, and she was instrumental in creating the Super Service Program adopted by the state's hospitality community during the 2012 Super Bowl. She also initiated the events learning lab at IUPUI.

Alan, Amanda, and their faculty colleagues position the school's students for success. Their research includes exercise benefits, muscle occlusion and performance enhancement, pain, brain injury, stroke recovery, wellness strategies, golf tourism, sports fan experiences, quality of life, and more.

As industry leaders, they manage, solve analytical problems, and motivate others. They represent the type of educators we wish to attract and retain. Instruction, mentorship, collaborative research, and industry expertise are crucial in the development of future professionals who will excel in their own careers. Creative and cutting-edge learning spaces are critical to their impact.

In addition, for close to a century, IU's Camp Brosius has delivered top-notch leadership and outdoor recreation education for kinesiology students. Originally operated by the Normal College of the American Gymnastic Union to teach physical education, the 17-acre camp became part of IU's cherished resources when the Normal College merged with IU in 1941. Engaging coursework continues today that builds leadership skills and creates community within what is primarily an urban campus.

IT STARTS
WITH YOU

We can provide innovative learning labs and spaces to attract faculty and educate students. And, we can extend the educational elements and the love for the outdoors that Camp Brosius provides.





“While I was interested in research when I started the master’s program, I wasn’t familiar with how to do it. That’s definitely something I learned at the school, and it helped pave the way for my acceptance into a PhD program. It’s an opportunity I wouldn’t have had without the research experience I gained at PETM.”

—Anthony Meek, MS’14, Kinesiology
Ph.D. Student, IUPUI

Larry Jenkins, BS’13, KIN, and MS’15, TCEM, is now a PETM visiting lecturer. His experience as a college camp student transformed his education. “A week at Camp Brosius,” says Larry, “provided an opportunity to engage and socialize with other students half my age and completely changed my college education experience.”

As a 40-year-old returning college student, Larry indicates most classes were filled with young, more traditional-aged college students who were not thrilled with having to work with someone who was old enough to be their parent.

“The barrier was palpable. That all changed at Camp Brosius during a teambuilding competition. I broke through the barrier by participating in a competition at Brosius that secured my acceptance into their generation. Engaging in group projects was more enjoyable and educational as a result. And, I would like to think, I changed their lives for the better. I now

have life-long friends that probably would not have existed had Camp Brosius not provided the atmosphere and opportunity.”

Since the early 1970s, the Elkhart Lake, Wisconsin-based property also has served as a summer oasis for people seeking all-inclusive, unplugged, and active family vacations.

Like Larry, clinical assistant professor Rachel Swinford experienced camp initially as a kinesiology student (BS’05, KIN, MS’07, KIN). She later lent expertise to hone the camp curriculum as a kinesiology faculty member. “Camp Brosius plays a large role in both my career and in my family,” she says. “I teach during the college leadership development camp, where students attend a one-week, intensive, leadership development program focused around developing students’ personal leadership styles and teamwork skills.

“My family also attends family camp on an annual basis, which is truly the perfect vacation! Camp Brosius provides a setting that allows all members of the family to relax and have fun!”

Through family camp, we extend our leadership development outreach beyond the classroom and our students. Camp research demonstrates that skills developed through traditional camp experiences foster critical thinking, problem solving, and independence among young people. These are some of the lesser-known benefits our youngest camp guests receive annually while simultaneously being active, unplugged, and outdoors with their families.

In 2021, Camp Brosius will celebrate its 100th anniversary. During the past decade, we’ve focused on facility upgrades, having invested more than \$1.5 million into much-needed repairs and new construction. Our current goal is to build up the property’s endowment to ensure another century of adventure and education.

With your help, we will be able to attract and retain educators like Alan, Amanda, Rachel, Larry, and others. We can provide innovative learning labs and spaces for students like Ray VanWye and Anthony Meek. And, we can also extend the educational elements and development of love for the outdoors that Camp Brosius provides.

Your contributions make all that, and more, possible.

“Our events laboratory, biomechanics lab, and Camp Brosius all provide engaging and important learning experiences for students. Beyond our work to expand Brosius, we recently renovated our offices, creating state-of-the-art classrooms, focus rooms, a student lounge, and office spaces to better serve our growing number of students and faculty. Despite our successes, we need to do more to expand our research and learning facilities.”



—Jay Gladden, Dean
School of Physical Education
and Tourism

THE SPORTS INNOVATION INSTITUTE

The founding of the Sports Innovation Institute at IUPUI was inspired by our faculty’s progressive research, our location, and our city’s standing as one of the capitals of global sports. The first of its kind in the nation, the institute spans multiple disciplines to advance our region through the science, art, mechanics, engineering and technology, and business of sports. Nine schools on the IUPUI campus contribute to the institute:

- School of Physical Education and Tourism Management
- School of Public and Environmental Affairs
- Robert H. McKinney School of Law
- Herron School of Art and Design
- School of Engineering and Technology
- Kelley School of Business
- School of Informatics and Computing
- School of Liberal Arts
- School of Education

Working together, member schools will collaborate with local corporations to create internships, fellowships, and leadership training; perform research with fans at campus and community athletic events; and develop products, programs, and coaches. In these ways and others, the institute—and its opportunities for experiential learning—will further establish Indianapolis as an international hub for sports.

FOR ALL WHO BELIEVE IN A BRIGHT FUTURE

Your support of the IU School of Physical Education and Tourism Management at IUPUI will bring about transformative experiences, stronger connections, and improved quality of life for many throughout our state and our world.

By helping students succeed, supporting a healthier population, strengthening our communities, and fostering dynamic learning spaces, you have the ability to extend our reach and deepen our impact.

Together, we can fulfill the promise of a more vibrant Indiana and a better world for all.



FULFILLING *the* **PROMISE**

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