



# **Get in Touch!**

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# IT TRAINING THAT GETS YOU HIRED

Industrial Training & Summer Training at SFS



# Why training at SFS is the BEST thing you could do for your career

The IT field is getting increasingly complex these days. So many technologies, so many platforms, so many types of development methodologies! If you are confused we don't blame you but we do recommend you train with us at SFS, it's the vital step to getting yourself a rockstar IT career.

### WHY? Here are 7 good reasons

### We keep pace with the times

We offer trainings that are current, relevant and in demand. For e.g. training in Salesforce implementation and Mobile App development for iPhone and Android.

### We focus on training for specific platforms not just technologies

Hiring for IT jobs is usually very specific. Nobody looks for just a PHP professional, they are more likely to look for an engineer familiar with Magento to cite an example.

### Getting to know the SDLC lifecycle

We train you to know and work within the boundaries of the Software Development Lifecycle. You'll get know everything from creating the SRS documentation to software testing.

### Work with actual software engineers

Your SFS faculty is a team of experienced software engineers, many of whom are senior professionals with positions of responsibility so you can look forward to learning from veterans in the trenches.

### Skilled code optimization

One of the practical aspects of writing code is that it needs to be clean and light. We teach you how to write and optimize code flawlessly.

### Soft skills and technical workshops

At SFS we have quite a few workshops and talks organized for students whether on soft skills, communication etiquette or technical topics. It's a great way to learn!

### **Entrepreneurship opportunities with SACC**

The Startup Accelerator Chamber of Commerce or SACC as it is popularly known is an initiative co-promoted by Netsmartz, our flagship company. As such you will get the opportunity to attend Startup Weekends for free and learn how to transform your ideas into business plans with invaluable knowledge on how to get funding, pitching ideas to investors and getting the right branding etc.

### A partial list of companies our students have been placed at:





## Learn how to develop the next big app!



### Course contents at a glance :

- How to create fully functional iOS apps.
- MVC Architecture, Tools used, Installation of MacOS, Installing Xcode
- The Objective-C language
  - Data Types and Operators and Program Usage
  - Functions, Arrays, Categories and Protocols
- Classes in Objective-c, Interface and Implementation of the class
- Data Encapsulation: Synthesize accessor Methods
- Overview of Swift
  - Playgrounds, Working with Playgrounds with UIKit
  - Basic of Object Oriented Programming in Swift

# We provide:

### Industrial Training

- 6 Months Industrial Training
- 6 Weeks Summer Training
- B.Tech/MCA/BCA Internship Training
- Up skilling Sales & Marketing

### **Professional Training**

- Corporate Training
- Entrepreneurship Development & Training Program

- How to use Interface Builder to design the app's user interface and Xcode to add functionalities
- The ios operating System and its architecture
- Using AutoLayouts and StoryBoards
- Tab Bar and Navigation Applications
- Features like Multitasking, Stack View and iCloud
- Database implementation in SQLite, Coredata
- XML Programming and Web Services
- Detecting Touch and Gestures Recognizers
- Connection With Social Frameworks
- Deployment
- App Upload in iTunes
- In-App Purchasing

## ANDROID

Course contents at a glance :

- Introduction to Android and Java
- Introduction to Core Java
- Data Types and Operators and Program Usage
- Java OOPS and Classes Concepts
- Indirection and Objects, Dynamic Binding
- Android Development
- Activity life cycle, R.java, Sample
- Android development with eclipse Advance Java

# Master the Art of Web Development



### Course contents at a glance :

- IContents at a glance:
- HTML, XHTML, JavaScript, CSS
- PHP Basics
- Embedded PHP Code into HTML
- Functions, Arrays, Strings & Patterns
- Web Programming
- Object-oriented PHP

# Success Story



Nishu Garg, Project Manager, Netsmartz

- Android Graphics and Multimedia
- Layout, Widgets and DDMS
- Introduction to SQLite, 3D Graphics in OpenGL
- XML and JSON Web Services
- Phone Services with API's
- Overview of Notification and Google Map Services
- Threads, Introduction about Live Folder NDK
- Deployment

### Database Programming with MySQL

- PHP User Authentication
- XML and Web Services
- File Management System
- Ajax & Jquery
- Frameworks
- WordPress
- Magento
- Cake PHP

Nishu completed her Post-Graduation (MCA Degree) from Yadwindra College of Engg. & Tech and joined SFS as an intern in 2009. After completing her internship she got an opportunity to start her career with Netsmartz in 2010 as an iOS apps Developer. She worked on many projects and excelled in her field. Now she is working in Netsmartz as Project Manager in Mobile Apps Development. Apart from her ability to effectively lead a team, she also motivates staff to do better, makes sound decisions and works with managers and staff at all levels of responsibility.

# Microsoft .NET

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### Course contents at a glance :

- Contents at a glance:
- HTML, Javascript, CSS
- Sql Server 2008 Basics
- Stored Procedures, Views, Triggers, Functions, Cursors
- Sql Server 2008 Advanced
- Service Broker, Messaging, Transaction Levels, CLR Integration
- Introduction to .NET
- Understanding the CLR & Framework
- Language Fundamentals of C#
- Object Oriented Programming System with C# lang.
- Adv. Topics in C# collection classes, Events and delegates
- Web Programming Concepts
- Dynamic HTML and JavaScript
- Designing Models of the Web Forms
- Working with Server Controls
- Validation Controls in ASP.NET
- Intrinsic Objects under ASP.NET
- State Management
- Master Pages





Japsimran Kaur, an SFS alumnus is working as a Team leader in Netsmartz. She is a superb coach, mentor and supervisor with a long track record of executing her principal responsibilities admirably. Apart from that, she acts as a motivator for the entire team and solves their problems. She started her career with Netsmartz as a Software Engineer after the completion of her training at SFS .She worked on a lot of projects during this period and grew continuously benefiting from the challenges and opportunities that came her way. She is proud to be a part of the Netsmartz family and keeps delivering great results!

**Japsimran Kaur,** Team Leader, Netsmartz

- Data Binding and Reporting
- Caching
- Mailing with ASP.NET Blend
- Uploading files
- Creating Auto changeable Ads Security in ASP.NET Applications
- Globalization and Localization
- Deployment of Website
- Connectivity with ADO.Net
- Connected & Disconnected architecture
- Data Binding & XML services
- Advanced .NET programming
- Skins and Themes
- Web Services
- AJAX with ASP.NET
- Creating and using the Crystal Reports
- LINQ
- Silverlight
- Walkthrough of Expression Blend
- Silverlight Graphics, Media and Animation
- Understand the Windows Presentation Foundation framework architecture and design concepts.

# JAVA

### Course contents at a glance:

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Java

- Core Java or J2SE ( Java 2 Standard Edition)
- Introduction to Java & JVM
- An Overview of Java language features
- OOPS implementation in Java
- Packages and Interfaces
- String & Exception Handling
- Desktop Applications programing using Swing, Applet
- Collection and Generic
- Multithreading Programing
- I/O Streams & Networking
- Database Programing Using JDBC
- RMI Architecture

- Advance Java or J2EE (Java 2 Enterprise Edition)
- HTML, CSS, JavaScript, Jquery
- Java Servlet
- Working with XML
- JSP & JSTL, EL
- Web Services
- Advance Architecture & Pattern
- MVC Architecture
- DAO Pattern
- Advance Frameworks
- Spring Framework
- Hibernate
- Struts 2 Framework

# **Acquire Salesforce Implementation Skills!**



# SALESFORCE

### Course contents at a glance :

- Core Java or J2SE ( Java 2 Standard Edition)
  - Introduction to Java & JVM
  - An Overview of Java language features
  - OOPS implementation in Java
  - Packages and Interfaces
  - String & Exception Handling
  - Desktop Applications programing using Swing, Applet
- Collection and Generic
- Multithreading Programing
- I/O Streams & Networking
- Database Programing Using JDBC
- RMI Architecture
- Introduction to SQL Database
- Overview of CRM and Cloud Computing
- Overview Salesforce and Salesforce Cloud

- Object relationship, Customize a user interface
- Customize a Layout for Mobile Access, Social Collaboration, Add App logic with clicks, Approval Process
- Analyze data with Reports and Dashboards
- Enhance the Mobile experience with actions,
- Secure your System, Code Custom app logic, Build a custom user interface with visual force
- Overview of APEX
- Developer Console, Using the Developer Console to Execute Apex Code
- Object Oriented Concepts using APEX
- Objects and the Database, SOQL and SOSL Queries, SOQL For Loops
- Scheduled Execution of Apex
- Visualforce Pages with Apex Controllers



### What the SACC does

- Organizes Bootcamps for awareness
- Organizes Startup Weekends
- Acceleration and fund raising assistance
- Runs Startup in a Box, a co-working space
- Encourages women entrepreneurs
- Provides free online learning content for entrepreneurs through SACC University



Shri Manoharlal Khattar, Haryana CM with Manipal Dhariwal, Netsmartz CEO at Haryana SACC inauguration.



Startup Weekend, Punjab in progress



The Startup Accelerator Chamber of Commerce

Our flagship company Netsmartz has spearheaded the creation of the Startup Accelerator Chamber of Commerce (SACC) and Manipal Dhariwal, Netsmartz CEO also serves as the Chapter President. The SACC is a group of like-minded, selfless entrepreneurs and professionals committed to developing the Startup eco-system in Punjab and Chandigarh thus encouraging entrepreneurship and creating jobs in the region.

Headquartered in Chandigarh, India, SACC is a non-profit that has a strong footprint in Punjab, Haryana and UP through its vibrant and highly networked community of established entrepreneurs, mentors, professionals and students.



Startup in a Box meeting room

# netsmartz

**IT Services & Solutions** 

Netsmartz is our flagship company and is a premium provider of IT services globally. Software and Mobile App Development, eLearning, Digital Marketing, Infrastructure services and Platform Integration are some of the services we provide.

# SoftwareDepot

Software Depot Online is our group company that is largely concerned with launching and marketing of our proprietary products.



### CloudSmartz

CloudSmartz consults, develops, and manages on a full spectrum of IT needs: Business Consulting, Application Development, Hosted Solutions and more.



Smartz Ventures is our group company that deals with our retail operations online.

# Smart PT"

SmartPT is the company behind the SmartPT solution. This is an online patient education and exercise prescription software for physiotherapists.



OneSchool is a suite of comprehensive school management software. It handles all the functions a school needs - from fee management to student data.



Taxi Mobile Solutions specializes in developing white labeled mobile apps for taxi companies.



Sebiz, the SFS parent company has been involved in training and education for over 10 years and for the past 4 years has been actively partnering in Government Projects for IT and vocational training for lower income and BPL categories.



Appworx creates and launches eLearning software and solutions for online training. Products include OneSchool, the school management ERP software.

Smarter E-Learning Pvt. Ltd.

Software publishing, consultancy and supply including pre-made software, operating systems software, business & other applications software.



CareSmartz develops applications for the healthcare industry like CareSmartz360.



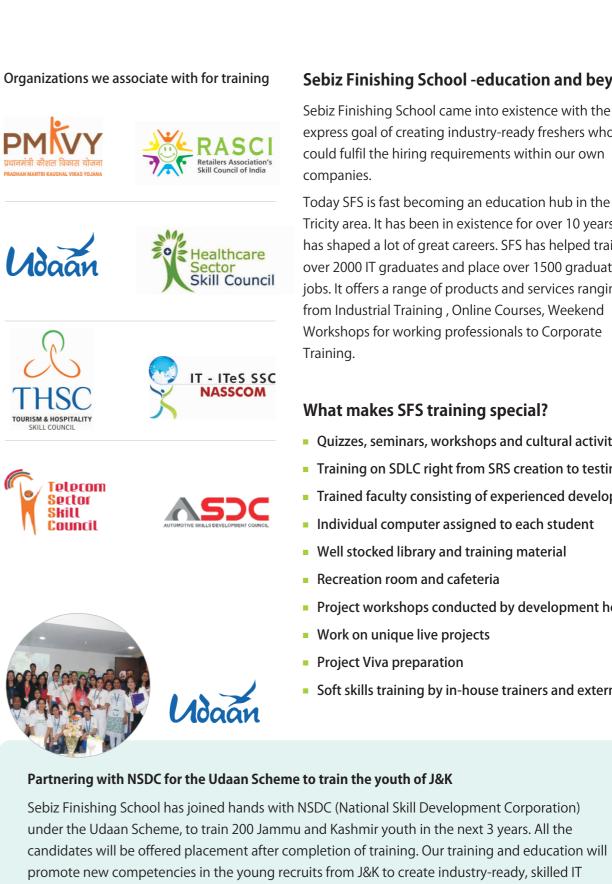
Iscuela is the company behind Iscuela, an interactive, online, educational multimedia platform catering to the K-12 segment.



My Birthday Supplies or MBS is an online retailer of high- end partyware including items never before seen in India like Pinatas and Airwalker balloons.



Altolia retails the Altolia brand, a premium range of elevator shoes and a boon to all short men!



### How we are training the candidates

professionals.

The students are getting trained by us on the latest Web based Applications like IPhone, Android, Java, PHP and .NET. Our major thrust is on providing hands on experience on the chosen technology through live projects. We are using a full spectrum of training technologies including e-learning, instructor-led courses and traditional methodologies. Besides IT training we are also focusing on Personality Enhancement and Entrepreneurship Development.

### Sebiz Finishing School -education and beyond

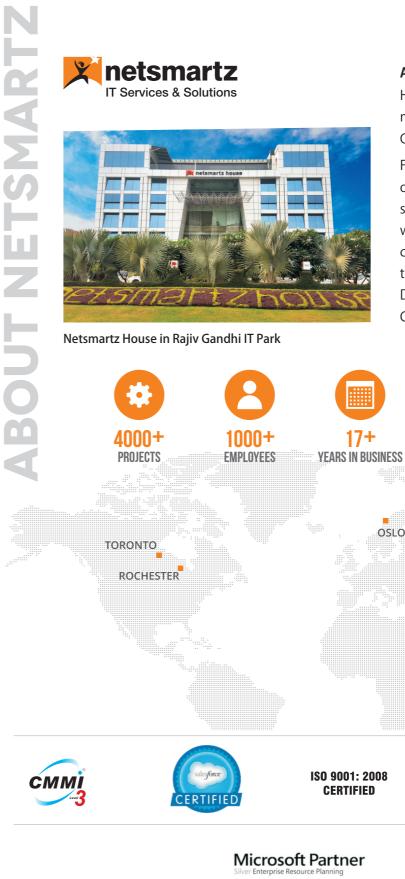
Sebiz Finishing School came into existence with the express goal of creating industry-ready freshers who could fulfil the hiring requirements within our own companies.

Today SFS is fast becoming an education hub in the Tricity area. It has been in existence for over 10 years and has shaped a lot of great careers. SFS has helped train over 2000 IT graduates and place over 1500 graduates in jobs. It offers a range of products and services ranging from Industrial Training, Online Courses, Weekend Workshops for working professionals to Corporate

### What makes SFS training special?

- Quizzes, seminars, workshops and cultural activities
- Training on SDLC right from SRS creation to testing
- Trained faculty consisting of experienced developers
- Individual computer assigned to each student
- Well stocked library and training material
- Recreation room and cafeteria
- Project workshops conducted by development heads
- Work on unique live projects
- Project Viva preparation
- Soft skills training by in-house trainers and external





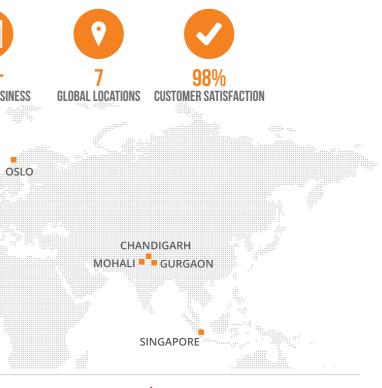


Netsmartz owned, 1,25,000 sq ft Development Center Corporate Headquarters, Rochester, NY

### About Netsmartz, our flagship company

Headquartered in Rochester, New York with multiple offices across the globe, Netsmartz is a CMMi3 & ISO 9001:2008 certified company.

Formed over 17 years ago, we currently have over 1000 employees and a rich experience of successfully executing 2000+ projects and working with small companies to Fortune 1000 clients. Netsmartz offers products and services in the areas of Software & Mobile App Development, Digital Marketing, eLearning Courseware, and Technical Support.







🗯 Developer

Development Center, Gurgaon Netsmartz owned, 1,60,000 sq ft Development Center