

www.5-cc.com

# 13<sup>th</sup> 5CC WORLD CONGRESS

INDUSTRY PARTNERSHIP & EXHIBIT BROCHURE



10% Off  
BY  
NOV 30, 2020

SEPTEMBER  
2 - 5, 2021

*Barcelona*

*The* BOUTIQUE  
INTERNATIONAL  
CONFERENCE ON

- /// Medical Dermatology
- /// Injectables for Aesthetic & Medical Use
- /// Aesthetic Gynecology
- /// Cosmetic & Aesthetic Energy-based Systems
- /// Practice Management & Digital Marketing

**HANNAH WOLFF**  
SENIOR EVENT MANAGER

📍 Logi-Vent GmbH · US Office  
San Francisco

📞 M +1 415 510 99 85

✉️ HANNAH\_WOLFF@LOGI-VENT.DE

**MICHAEL GILLNER**  
CEO

📍 VideoART GmbH · Logi-Vent GmbH  
Industriestraße 11  
D - 27211 Bassum

📞 P +49 4241 - 93 32 0  
F +49 4241 - 93 32 45  
M +49 173 584 66 00

✉️ MICHAEL\_GILLNER@VIDEO-ART.DE

**CARINA SCHORLING**  
EVENT MANAGER

📍 Logi-Vent GmbH  
Industriestraße 11  
D - 27211 Bassum

📞 P +49 4241 - 93 32 42  
F +49 4241 - 93 32 65  
M +49 173 584 66 07

✉️ CARINA\_SCHORLING@LOGI-VENT.DE

**TOBIAS SCHÜLKE**  
EXHIBITION DEPARTMENT

📍 VideoART GmbH  
Industriestraße 11  
D - 27211 Bassum

📞 P +49 4241 - 93 32 14  
F +49 4241 - 93 32 55  
M +49 173 584 66 03

✉️ TOBIAS\_SCHUELKE@VIDEO-ART.DE

**OLIVER KNOCHE**  
AV DEPARTMENT

📍 VideoART GmbH  
Industriestraße 11  
D - 27211 Bassum

📞 P +49 4241 - 93 32 19  
F +49 4241 - 93 32 55  
M +49 173 584 62 65

✉️ OLIVER\_KNOCHE@VIDEO-ART.DE

*Dear*  
**INDUSTRY PARTNER,**

The global health crisis presents us with major challenges, not only personally, but above all economically. Like many other industries, dermatology and aesthetics thrive on sales and networking at conferences. For the most part of 2020, however, closed borders and the cancelation of all major events are the new reality.

Supporting the industry in these times of uncertainty is a major concern for us at 5CC. Our 12<sup>th</sup> 5CC World Congress: Virtual at the end of August not only presented a unique platform for our industry partners to connect with a global audience but it also helped them maintain the much-needed visibility in the market. With over 3.100 participants from 112 countries and 2.086 unique daily log-ins, we are proud to say that #5CCvirtual truly exceeded our expectations.

That said, we take an optimistic look into 2021 and cordially invite you to join us as our industry partner at the 13<sup>th</sup> 5CC World Congress in Barcelona as we return to the stunning Centre de Convencions Internacional de Barcelona (CCIB) from September 2 – 5, 2021.

Our 13<sup>th</sup> edition promises to be nothing short of spectacular- we will once again offer an intimate setting, excellent networking opportunities, and an unparalleled scientific program.

Our amazing expert faculty will not only share their expertise in the latest developments in our aesthetic environment. We will also enhance our comprehensive scientific program with a full day of focus sessions covering the most relevant topics in medical dermatology and medicines for the skin.

Here is why 5CC is THE conference that you do not want to miss:

**/// PLATFORM FOR B2C SALES & B2B NETWORKING**

Our mission is to address the industry's daily challenge to enter new markets and establish and strengthen business partnerships with the right distributors in their target markets. DistriConnect is an exclusive and complimentary service for industry partners of the 5CC. Your sponsorship will grant free access to exclusive B2B lunches and networking events.

**/// EXHIBITION MADE AFFORDABLE**

Exhibition spaces start as low as € 2.100. Do we need to say more?

**/// WE BELIEVE IN TRANSPARENCY & FAIRNESS**

No matter how big or small you want and can support the 5CC: you always pay for what you actually want to book - not more. Plus, we will always find a way to get the most out of your budget. Fairness is important to us, so we sell our exhibition spaces on a first-come, first-served basis.

**/// WE FOCUS ON QUALITY, RATHER THAN QUANTITY**

It's true – 5CC is certainly not the biggest meeting in our field. In fact, we pride ourselves on being a 'boutique conference'. In an effort to maintain scientific quality and convenience for delegates, faculty, and industry partners, we decided to limit the number of tickets being sold to 2.000. This allows us to have the exhibition area and lecture rooms on the same floor and ensures short distances for the delegates.

**/// YOU'RE WELCOME. EVERYWHERE.**

At 5CC, your exhibitor badge is an 'All Access Pass'. We want you to join our scientific sessions, engage in discussions, interact with speakers and delegates, and learn from each other. That's just how 5CC works.

**/// SHOWCASE YOUR INNOVATIONS**

5CC offers extraordinary opportunities to showcase new medicines and technologies globally in exclusive live treatment sessions, cadaver video courses, interactive training sessions, and sister society meetings. Preferred time slots for the industry-sponsored symposia will allow attendees more access to all of your products.

**/// INVITE YOUR GUESTS!**

Complimentary full registrations for your current and potential customers are included in your sponsorship.

We know that you will want to partake in this event. The platform we will be offering will be unparalleled and will allow for interactions among participants and industry. Please take the time to review this brochure and let us know how we can support your business in these challenging times.

Best regards

**MICHAEL H. GOLD, MD | USA**  
CONGRESS PRESIDENT



**DAVID J. GOLDBERG**  
CONGRESS  
VICE PRESIDENT  
USA



**MAURICE ADATTO**  
SWITZERLAND



**HENRY H. L. CHAN**  
HONG KONG



**CHRISTINE DIERICKX**  
LUXEMBURG



**KLAUS FRITZ**  
GERMANY

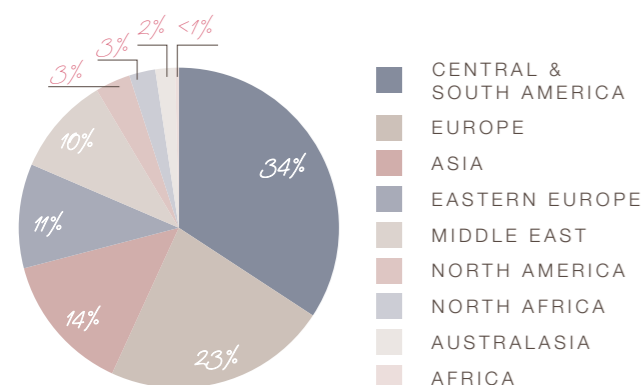


**MOSHE LAPIDOTH**  
ISRAEL

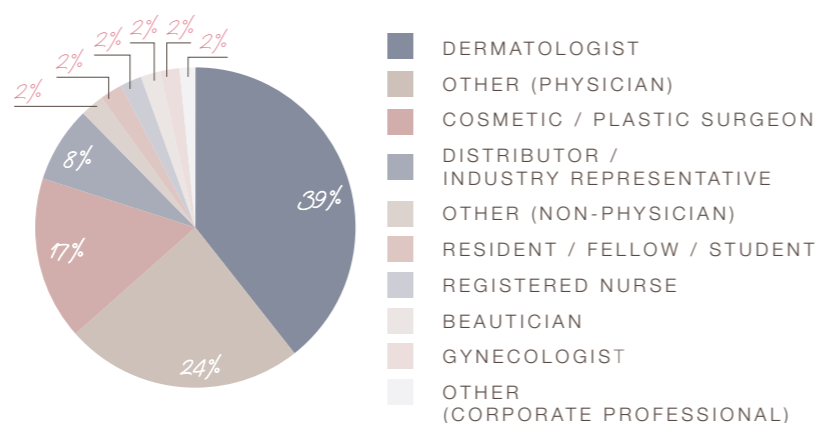


-  **3,108** REGISTRATIONS  
 /// 5 CONTINENTS  
 /// 112 COUNTRIES
-  **189** KEY-OPINION LEADERS
-  **34** EXHIBITORS AND INDUSTRY PARTNERS WITH 148 OF THEIR BEST REPRESENTATIVES
-  **2,086** UNIQUE DAILY LOG-INS ON AVERAGE

/// BY GEOGRAPHICAL DISTRIBUTION



/// BY SPECIALTY



/// REPRESENTED COUNTRIES

ALBANIA (1%)	ESTONIA (<1%)	LYBIA (2%)	SINGAPORE (1%)
ALGERIA (<1%)	FAROE ISLANDS (<1%)	MACEDONIA (<1%)	SLOVAKIA (<1%)
ANDORRA (<1%)	FINLAND (<1%)	MALAYSIA (<1%)	SLOVENIA (<1%)
<b>ARGENTINA (16%)</b>	FRANCE (1%)	MALTA (<1%)	SOUTH AFRICA (<1%)
ARMENIA (<1%)	GEORGIA (<1%)	MAURITIUS (<1%)	SOUTH KOREA (<1%)
AUSTRALIA (2%)	GERMANY (2%)	MEXICO (3%)	<b>SPAIN (10%)</b>
AUSTRIA (<1%)	GREECE (1%)	MOLDOVA (<1%)	SUDAN (<1%)
AZERBAIJAN (<1%)	GUATEMALA (<1%)	MOROCCO (<1%)	SWEDEN (<1%)
BAHRAIN (<1%)	HONDURAS (1%)	MYANMAR (<1%)	SWITZERLAND (1%)
BANGLADESH (<1%)	HONG KONG (<1%)	NEPAL (<1%)	SYRIA (<1%)
BELARUS (<1%)	HUNGARY (<1%)	NETHERLANDS (2%)	TAIWAN (<1%)
BELGIUM (<1%)	INDIA (1%)	NEW ZEALAND (<1%)	THAILAND (<1%)
BOLIVIA (2%)	INDONESIA (3%)	NICARAGUA (<1%)	THE GAMBIA (<1%)
BOSNIA AND HERZEGOVINA (<1%)	IRAN (<1%)	NIGERIA (<1%)	TUNISIA (<1%)
BRAZIL (5%)	IRAQ (1%)	NORWAY (1%)	TURKEY (1%)
BRUNEI DARUSSALAM (<1%)	IRELAND (<1%)	OMAN (<1%)	UGANDA (<1%)
BULGARIA (<1%)	ISRAEL (3%)	PAKISTAN (<1%)	UKRAINE (<1%)
CANADA (<1%)	ITALY (1%)	PANAMA (<1%)	UNITED ARAB EMIRATES (1%)
CHILE (<1%)	JAPAN (<1%)	PARAGUAY (<1%)	UNITED KINGDOM (2%)
CHINA (<1%)	JORDAN (2%)	PERU (1%)	UNITED STATES (3%)
COLOMBIA (2%)	KAZAKHSTAN (<1%)	PHILIPPINES (3%)	URUGUAY (<1%)
COSTA RICA (1%)	KENYA (<1%)	POLAND (1%)	UZBEKISTAN (<1%)
CROATIA (<1%)	KOSOVO (<1%)	PORTUGAL (1%)	VENEZUELA (<1%)
CYPRUS (<1%)	KUWAIT (<1%)	PUERTO RICO (<1%)	VIETNAM (<1%)
CZECH REPUBLIC (<1%)	LATVIA (<1%)	QATAR (<1%)	ZIMBABWE (<1%)
DENMARK (<1%)	LEBANON (<1%)	<b>ROMANIA (7%)</b>	
DOMINICAN REPUBLIC (1%)	LESOTHO (<1%)	RUSSIA (2%)	
ECUADOR (1%)	LITHUANIA (<1%)	SAUDI ARABIA (1%)	
EGYPT (1%)	LUXEMBURG (<1%)	SERBIA (<1%)	



**/// CONGRESS VENUE**  
 CENTRE DE CONVENCIONS INTERNACIONAL DE BARCELONA (CCIB)  
 PLAÇA DE WILLY BRANDT, 11-14  
 08019 BARCELONA, SPAIN  
**WWW.CCIB.ES**

WELCOME TO 5CC  
 BIENVENIDO AL 5CC

/// BARCELONA

Barcelona is not only the capital of the region Catalonia but also the capital of UNESCO World Heritage Sites. With eight listed historical monuments, Barcelona holds the world record.

Also, Barcelona is famous for its beautiful old town and "La Rambla", the well-known boulevard which guides its visitors from the city center to the beach. Countless cultural, historical and culinary highlights make this city so special and worth visiting at least once in a lifetime.

Also in 2021 this impressive city will give our meeting an appropriate framework to welcome physicians and key-opinion leaders from all five continents to the leading conference on the future of medical dermatology; injectables for aesthetic and medical use; cosmetic and aesthetic energy-based devices; aesthetic gynecology; practice management and digital marketing.

/// FLYING TO BARCELONA

The airport Barcelona-El Prat (BCN) is the second-largest airport in Spain and belongs to the top 10 in Europe, meaning that national and international flights arrive in Barcelona El-Prat frequently. With a distance of about 15 km to Barcelona City, it is very centrally located. Alternatively, there are several smaller airports in the region, such as Girona (90 km) and Reus (90 km), which are mainly frequented by low-cost airlines.

/// WHO WILL ATTEND?

More than 1,200 KOLs, surgeons, plastic surgeons, dermatologists, physicians, specialists, clinical practitioners and registered nurses from all around the globe will attend the 13<sup>th</sup> 5CC World Congress. In addition, we will welcome over 80 industry key players in dermatology and aesthetics, and 300 of their best representatives (C-suite executives, director and management level), as well as 100+ distributors. As such, 5CC already provides the ideal infrastructure not only for your B2C business, but also for strengthening your B2B network at the same conference.

For more information on industry partners of recent years, please visit [WWW.5-CC.COM/EN/PAST-MEETINGS](http://WWW.5-CC.COM/EN/PAST-MEETINGS)

/// WHO ARE OUR INDUSTRY PARTNERS?

Over 180 key-players in the field of dermatology and aesthetics have joined previous 5CC meetings as industry partners and exhibitors:

ACMEDI KOREA, Across, Adoderm, Advalight, Aerolase, Allergan, Algeness, Alma, ALMIRALL, amiea med, ANTIAGING.CH, Anti-Aging Medical Systems A.A.M.S., APTOS, Archidemia, Asclepion Laser Technologies, ASTERASYS, Beauty Cluster Barcelona, Berger & Kraft, BIOFIBRE HAIR, BIOFRONTERA, BIOPHOTON, BIOPTRON, Bovie Medical, Brera Medical Technologies, Brymill Cryogenics Systems, BTL, Candela, Canfield Scientific, CAPENERGY MEDICAL, Carimed, Caromed, Cellenis® PRP, CeraVe DMI, Chromogenex, CLASSYS, Clinique, cocoon medical, Cortex Technology, Courage + Khazaka electronic, Crisalix, Croma-Pharma, CUTERA, Cynosure, Cysteamine, Deleo, Derma Faith, Dermaceutic, Dermaroller, Dermasence, Doctor's Equipe, Dr. Hönl Medizintechnik, EDIPEC Instruments, Ellipse, Elluma International, EndyMed Medical, Envy Medical, Erchonia Lasers, Estheticline, Estheticon, EUFOTON Medicalasers, EUNSUNG GLOBAL, FERRER INTERNACIONAL, FineMEC, FotoFinder Systems, Fotona, French Laboratoires, Galderma Laboratories, German Medical Engineering, Global Med Technologies, GLORECA, GMV, GPQ, G&P Medizintechnik, HAFILLER, HIRONIC, Iclo Teaching and Research Center, ILOODA, INDIBA DEEP CARE, Incredible Marketing, INMODE, Institute BCN, ITAI MEDICAL, Japan Bio Products, Jeisys Medical, JenLab, JetPeel, jettmedical.cz, JUVAPLUS, Karger Publishers, LASEROPTEK, LASERVISION, Light Age, LINLINE MEDICAL SYSTEMS, Lumenis, Lutronic, MAS, Matex Lab (Neauvia), Medicos Kosmetik, MEDIKALIGHT, Merz, Mesalyse/Inex, Mesoestetic, Milta-Physioquanta, MINERVA Research Labs, Miramar Labs / miraDry, MobileODT, MT.DERM, MyoScience, NeoGraft, Nevisense by SciBase, Newpong, NEXT MOTION, N-Finders Company, NIRA, NoIR LaserShields, NovaCutis, Novoxel, NuGene, Oculo-Plastik, Omnilux, OPATRA, Palomar, Philips, Prolenium Medical Technologies, Promedics, PROMOTALIA GROUP, QuantifiCare, QUINTESENCE, Receptura Apotheke, REGEN LAB, Regenera Activa, Renovilab, Restoration Robotics, Revance, S&V Technologies, Sanofi, SciBase, Sciton, Scientis, Sciton, Skinbetter Science, SkinCeuticals, SciVision Biotech, Sebacia, Sensus Healthcare, SESDERMA, SHENB, Sinclair, SkinCeuticals, SKIN TECH PHARMA GROUP, Skymedic, Smart-Graft FUE by Vision Medical, Sofwave Medical, Solta Medical, Stellar Biomolecular Research, Stetic Sense, STORZ MEDICAL, Strathspey Crown, Stratpharma Switzerland, SUISSELLE, Suncom/Fotolux, Tavger, The HydraFacial Company, Thermi, THR Medical Products, TSK Laboratory Europe, ULTRA V, Ulthera, United Cosmeceuticals, V LIFT PRO, vSculpt PRO, Venus Concept, Viveve, VivoSight, VYDENCE MEDICAL, Wisepress Medical Bookshop, WON TECH, Young Pharmaceuticals, ZELTIQ, Zero Gravity Skin, Zmed-Laser, ZIMMER MedizinSysteme



*Thursday*

SEPTEMBER 2, 2021

Program, times and rooms subject to changes.

TRAINING COURSES AND SPECIAL INTEREST SESSIONS			
7.30 /// OPEN REGISTRATION			
	ROOM 118   119	ROOM 120   121	ROOM 131   132
9.00	<b>MASTERCLASS</b> Anatomy	<b>TRAINING COURSE</b> Thread Lifting	Residents & Fellows Day
☕ 11.00 - 11.30 /// COFFEE BREAK IN THE FOYER			
11.30	<b>MASTERCLASS</b> Anatomy	<b>TRAINING COURSE</b> Digital Marketing	Residents & Fellows Day
📄 13.30 - 14.30 /// LUNCH BREAK IN THE FOYER			
14.30	<b>TRAINING COURSE</b> Injectables	<b>TRAINING COURSE</b> Body Sculpting	Residents & Fellows Day
☕ 16.30 - 17.00 /// COFFEE BREAK IN THE FOYER			
17.00	<b>TRAINING COURSE</b> Female Rejuvenation	<b>TRAINING COURSE</b> Anti-aging	Residents & Fellows Day
18.00 /// END OF CONFERENCE DAY			

*Friday*

SEPTEMBER 3, 2021

CONFERENCE AND EXHIBITION				
7.30 /// OPEN REGISTRATION				
	ROOM 118   119	ROOM 120   121	ROOM 131   132	ROOM 133   134
9.00	<b>LIVE DEMONSTRATIONS</b>	<b>MEDICAL BUSINESS</b> EXPERT PANEL		
10.00	Lasers & EBDs	Practice Management	Fillers	Skincare & Home Use Devices
☕ 11.00 - 11.45 /// COFFEE BREAK IN THE INDUSTRY EXHIBITION				
11.45	Fillers	Patient Management	Toxins	Industry Symposium
12.45	Toxins			Industry Symposium
📄 13.45 - 14.45 /// LUNCH BREAK IN THE INDUSTRY EXHIBITION				Industry Symposium
14.45	Thread Lifting	Digital Marketing	Threads	Industry Symposium
15.45	Chemical Peels			Industry Symposium
☕ 16.45 - 17.15 /// COFFEE BREAK IN THE INDUSTRY EXHIBITION				
17.15	Hair Restoration	5CC Global Trends & Technology Forum	Controversies	Ethnic Skin
18.00 / 18.30 /// END OF CONFERENCE DAY				
🍷 18.30 - 19.15 /// OPENING GET-TOGETHER IN THE INDUSTRY EXHIBITION				

*Saturday*

SEPTEMBER 4, 2021

Program, times and rooms subject to changes.

CONFERENCE AND EXHIBITION				
7.30 /// OPEN REGISTRATION				
	ROOM 118   119	ROOM 120   121	ROOM 131   132	ROOM 133   134
9.00	<b>FOCUS SESSIONS</b> <b>MEDICAL DERMATOLOGY</b>	Face & Neck Rejuvenation	Artificial Intelligence in Medicine	Chemical Peels
	Pediatric Dermatology			
10.00	Acne, Rosacea & Hidradenitis			
☕ 11.00 - 11.45 /// COFFEE BREAK IN THE INDUSTRY EXHIBITION				
11.45	Psoriasis & Psoriatic Arthritis	Scars	Male Aesthetics	Vitiligo & Pigmentation
12.45	Atopic Dermatitis & Pruritus			
📄 13.45 - 14.45 /// LUNCH BREAK IN THE INDUSTRY EXHIBITION				
14.45	Contact Dermatitis	Body Sculpting	Combination Therapies	Acne & Acne Scarring
15.45	Connective Tissue Disorders			
☕ 16.45 - 17.15 /// COFFEE BREAK IN THE INDUSTRY EXHIBITION				
17.15	Cutaneous Oncology: Actinic Keratosis & Non-Melanoma Skin Cancer	Skin Improvement	Microneedling & RF	Hair
18.00 / 18.30 /// END OF CONFERENCE DAY				

*Sunday*

SEPTEMBER 5, 2021

SCIENTIFIC PARTNER DAY			
7.30 /// OPEN REGISTRATION			
	ROOM 118   119	ROOM 120   121	ROOM 133   134
9.00	<b>SCIENTIFIC PARTNER SYMPOSIUM</b> Complications	<b>SCIENTIFIC PARTNER SYMPOSIUM</b> Updates from Southeast Asia	<b>SCIENTIFIC PARTNER SYMPOSIUM</b> Updates in Pain Treatments & Regenerative Medicine
☕ 11.00 - 11.30 /// COFFEE BREAK IN THE FOYER			
11.30	<b>SCIENTIFIC PARTNER SYMPOSIUM</b> Dermatologic & Aesthetic Surgery Course 2021	<b>SCIENTIFIC PARTNER SYMPOSIUM</b> Updates from Middle East	<b>SCIENTIFIC PARTNER SYMPOSIUM</b> Reconstructive & Cosmetic Surgery
📄 13.30 - 14.30 /// LUNCH BREAK IN THE FOYER			
14.00	<b>SCIENTIFIC PARTNER SYMPOSIUM</b> Aesthetic Gynecology	<b>SCIENTIFIC PARTNER SYMPOSIUM</b> Updates from Latin America	<b>SCIENTIFIC PARTNER SYMPOSIUM</b> Surgical & Non-surgical Blepharoplasty
16.00 /// END OF CONFERENCE			

### /// INDUSTRY PARTNER BENEFITS

- Free access to **DISTRICONNECT** – exclusive B2B lunches and networking events, addressing the industry's daily challenge to enter new markets and establish and strengthen business partnerships with the right distributors in their target markets.
- Free access to **INSIDE THE INDUSTRY** – our "congress inside the 5CC congress". Comprehensive workshops, covering relevant topics, such as FDA approval processes, sales strategies, leadership trainings, strategic business plans for startups, CEO panel discussions, and so much more.
- At 5CC, your exhibitor badge is an 'All Access Pass'. We want our industry partners to join our scientific sessions, engage in discussions, interact with speakers and delegates and learn from each other. That's just how 5CC works.
- Extraordinary opportunities to showcase new medicines and technologies globally in exclusive live treatment sessions, cadaver video courses, interactive training sessions and sister society meetings.
- Exceptional platforms to meet physicians from your target fields in an intimate setting with focus on quality rather than quantity.
- Exhibition area and lecture rooms will be located on the same floor, ensuring short distances for the delegates.
- Complimentary coffee breaks and the opening get-together in the industry exhibition will ensure continuous frequenting of the booths.
- Preferred time slots for the industry-sponsored symposia will allow attendees more access to all of your products.
- Announcement of your participation and logo recognition in 5CC newsletters, on 5CC website, on social media and in print media (scope: 50,000 KOLs and physicians from around the globe) before, during and after 5CC 2021.

### /// BOOTH CONSTRUCTION

Booth construction and other exhibitor services can be ordered with our partner company VideoArt GmbH (see contact details on page 2) and in our online shop.

### /// BOOTH ALLOCATION

Exhibition booths are limited and will therefore be allocated on a first-come, first-served basis. Mobile booths will be allocated at the discretion of the organizer.

Organizers reserve the right to change the layout and allocation of booths should the need arise. Exhibitors will be notified if this becomes necessary.

Confirmed spaces may also be released without prior notification if the exhibitor fails to settle any invoice in due time.

### /// PAYMENT

Unless otherwise agreed, 100% of the total amount will be due upon receipt of the invoice.

### /// EXHIBITOR MANUAL

The Exhibitor Manual with all pertinent information on set-up and dismantling times, shipments, technical requirements, etc. will be available in spring 2021.

### /// ACCOMMODATION

We have secured discounted room blocks in 5 and 4-star hotels nearby the Centre de Convencions Internacional de Barcelona (CCIB) and in the Barcelona city center.

For more information, please visit [WWW.5-CC.COM](http://WWW.5-CC.COM)

### /// EXHIBITOR BADGES

All industry partners have to pre-register their booth staff via email to [HANNAH\\_WOLFF@LOGI-VENT.DE](mailto:HANNAH_WOLFF@LOGI-VENT.DE) by August 1, 2021. The exhibitor badge access grants access to the exhibition hall and the scientific sessions. Exceptions may apply to self-organized scientific partner symposia.

Unless otherwise agreed, the number of complimentary exhibitor badges depends on the size of your booked booth space. Additional exhibitor badges can be purchased at € 200 in our online shop and on site.

SQUARE METERS	# OF COMPLIMENTARY EXHIBITOR BADGES
MOBILE BOOTH	2
≥ 9	3
≥ 12	4
≥ 15	5
≥ 18	6
≥ 21	7
≥ 24	8
≥ 27	9
≥ 30	10



### /// EXHIBITOR KEY DATES & DEADLINES

Booth space application	/// FIRST COME-FIRST SERVED
Accommodation booking	/// FIRST COME-FIRST SERVED
Submission of company logo (high resolution) and description	/// ALONG WITH INDUSTRY PARTNERS APPLICATION
Invitation program ad (1. print run)	/// BY JANUARY 15, 2021
Invitation program ad (2. print run)	/// BY MARCH 1, 2021
Guest industry lecture application & submission of guest industry lecture topic	/// BY MARCH 1, 2021
Training course application	/// BY MARCH 1, 2021
Industry symposium / live demo application	/// BY MARCH 1, 2021
Submission of suggested title(s) and speaker(s) for training course	/// BY MAY 31, 2021
Submission of abstract(s) for "Free Communication Session: Industry" (session yet to be confirmed)	/// BY MAY 31, 2021
Submission of final guest industry lecture title and speaker	/// BY MAY 31, 2021
Submission of schedule and speaker(s) for industry symposium / live demo	/// BY JUNE 30, 2021
Submission of newsletter layout / input	/// TWO WEEKS BEFORE AGREED SENDING DATE
Final congress program ad	/// BY AUGUST 1, 2021
Registration of booth staff for exhibitor badges (later registrations will be charged with € 150)	/// BY AUGUST 1, 2021
Congress bag inserts to be shipped and received	/// BY AUGUST 1, 2021
Submission of signed General Terms and Credit Card Authorization forms	/// BY AUGUST 1, 2021

More deadlines to be announced in the Exhibitor Manual.

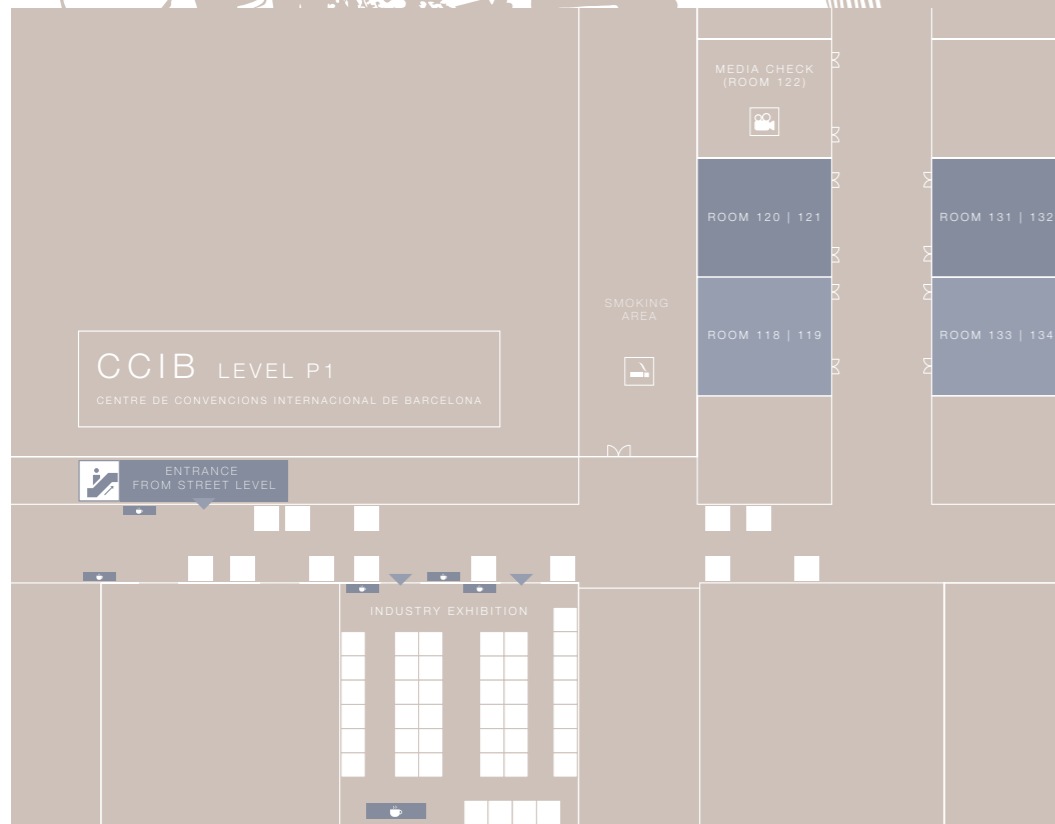
**PLEASE NOTE: ALL LISTED DEADLINES ARE FINAL**  
Earlier submissions will be appreciated and ensure your information being included in all marketing materials.

### /// CONFERENCE KEY DATES

May be subject to changes.

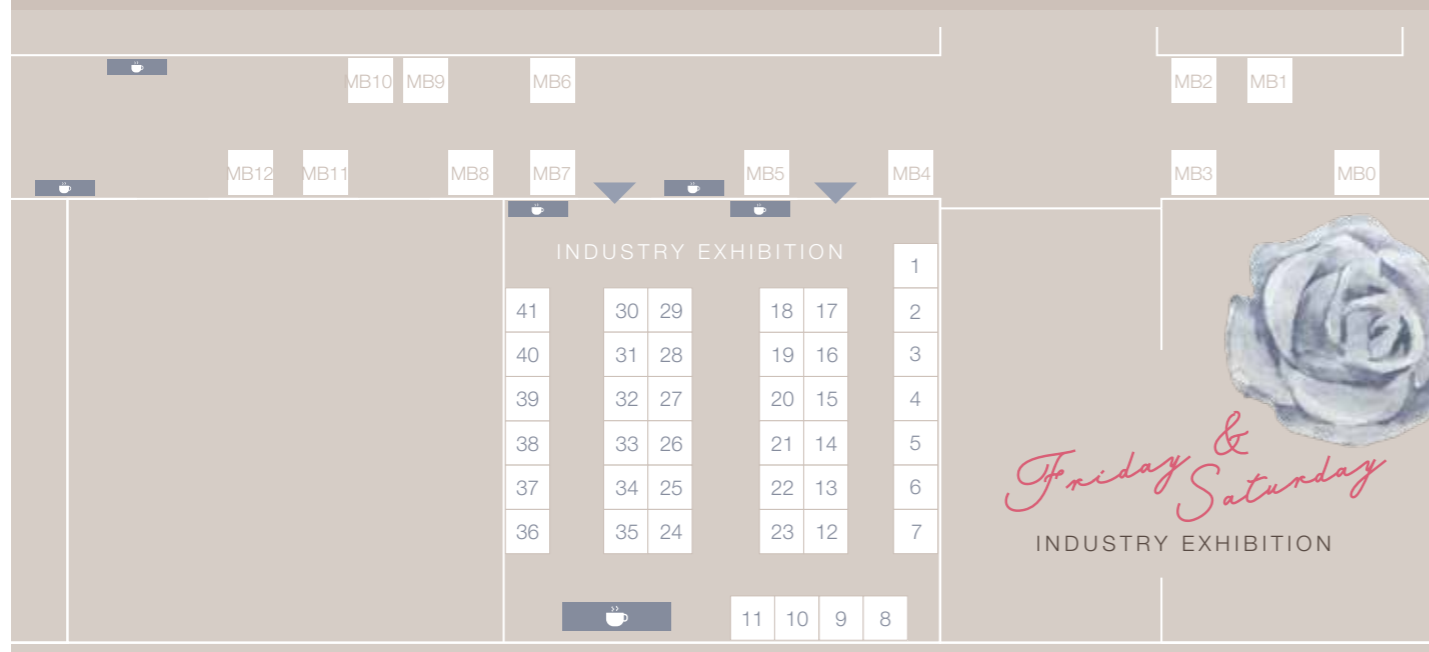
<i>Wednesday</i> , SEPTEMBER 1, 2021	/// Exhibition setup (upon prior registration and at an additional fee)
<i>Thursday</i> , SEPTEMBER 2, 2021	/// Exhibition setup /// Training courses and Residents & Fellows Day
<i>Friday</i> , SEPTEMBER 3, 2021	/// Conference & exhibition /// Opening get-together in the industry exhibition
<i>Saturday</i> , SEPTEMBER 4, 2021	/// Conference & exhibition /// Exhibition dismantling (after 19.00h)
<i>Sunday</i> , SEPTEMBER 5, 2021	/// Scientific Partner Day

*Friday & Saturday*  
INDUSTRY EXHIBITION



THIS FLOOR PLAN IS A PRELIMINARY PREVIEW!

Only the floor plan that you receive from us by email shows the most current version and availability!



Friday & Saturday

INDUSTRY EXHIBITION

/// INDIVIDUAL BOOTH SPACE

PRICE PER SQM: € 600

Minimum size of individual booth spaces: 3 x 3 meters. Exhibition booths are limited and will therefore be allocated on a first come first served basis.

INCLUDED

- 5CC provides the raw space being furnished by your own booth constructor
- Logo recognition on 5CC website and in print media
- Announcement of attendance in 5CC newsletters and on social media

EXCLUDED

- Individual booth constructions, shell schemes, electricity, carpet, further equipment and services



/// MOBILE BOOTH SPACE

UNIT PRICE: € 2.100

Booth allocation at the discretion of the organizer.

INCLUDED

- 5CC provides a table, two chairs and electricity

EXCLUDED

- Shell schemes, branding, carpet, further equipment and services



/// FOR YOUR INFORMATION:

Excluded items can be ordered with our partner company VideoART GmbH (see contact details on page 2) and in our online shop.

IMPORTANT Deadlines

Booth space application

/// FIRST COME-FIRST SERVED

Submission of company logo (high resolution) and description

/// ALONG WITH INDUSTRY PARTNER APPLICATION



### /// LIVE DEMONSTRATIONS & DISCUSSIONS

#### UNIT PRICE: € 9.500

Showcase your products and devices during a full day dedicated to live demonstrations in aesthetics and dermatology.

The live treatments will be streamed from a clinic to the main lecture hall (360 seats) on Friday.

Product roundtables and discussions with your expert representatives will complete the extensive live program.

#### INCLUDED

5CC provides

- A fully equipped treatment room in a clinic nearby the CCIB, medical support (nurses), medical consumables and AV for live transmission
- Announcement of your live demo on 5CC website, in print media and on social media
- Announcement of your live demo in an exclusive e-blast sent out to 5CC database (incl. graphical layout)

#### EXCLUDED

- Devices and products
- Patients
- Speaker honorariums
- Transfer to and from the clinic

PLEASE  
CONTACT US  
FOR AVAILABLE  
TIME SLOTS AND  
MORE  
INFORMATION!

#### /// FOR YOUR INFORMATION:

Excluded items can be ordered with our partner company VideoART GmbH (see contact details on page 2) and in our online shop.

IMPORTANT

Deadlines

Live demo application

/// BY MARCH 1, 2021

Submission of schedule and speaker(s)

/// BY JUNE 30, 2021

ONLY SIX  
TIME SLOTS  
AVAILABLE ON  
FRIDAY AND  
SATURDAY!

### /// INDUSTRY SYMPOSIUM – 60 MINUTES

#### UNIT PRICE: € 9.500

Highlight your products and devices in an exclusive industry symposium at 5CC. The symposium is self-organized by the industry partner – everything is possible: lectures, round tables, video demos (no live demos!), etc.

#### INCLUDED

5CC provides

- A fully equipped lecture room (AV – lectern, screen, beamer, sound, technical support)
- Announcement of your symposium on 5CC website, in print media and on social media
- Announcement of your symposium in an exclusive e-blast sent out to 5CC database (excl. graphical layout)

#### EXCLUDED

- Video and audio recording, stage branding, speaker honorariums, catering



#### /// FOR YOUR INFORMATION:

Excluded items can be ordered with our partner company VideoART GmbH (see contact details on page 2) and in our online shop.

IMPORTANT

Deadlines

Industry symposium application

/// BY MARCH 1, 2021

Submission of schedule and speaker(s)

/// BY JUNE 30, 2021

Industry symposia are not accredited by the EACCME®.

ONLY EIGHT  
TIME SLOTS  
AVAILABLE ON  
THURSDAY!



### /// TRAINING COURSE – 120 MINUTES

#### EDUCATIONAL GRANT: € 9.500

Held by world-renowned KOLs in their field. With high-level scientific lectures, presentations of innovations, discussions and video demonstrations, the training courses offer exceptional learning possibilities for the attendees.

In order to ensure the scientific approach, the training courses will be accredited by the EACCME<sup>®</sup> and industry partners' support will be announced as educational grant.

#### INCLUDED

5CC provides

- A fully equipped lecture room (AV – lectern, screen, beamer, sound, technical support)
- Announcement of training course on 5CC website, in print media and on social media
- Announcement of training course in an exclusive e-blast sent out to 5CC of database (incl. graphical layout)

#### EXCLUDED

- Video and audio recording, branding, devices and products
- Speaker honorariums

#### /// FOR YOUR INFORMATION:

Excluded items can be ordered with our partner company VideoART GmbH (see contact details on page 2) and in our online shop.

<sup>2</sup> The final choice of speakers will be made by the 5CC Scientific Committee; however, the industry partner is invited to suggest up to three speakers.

IMPORTANT

*Deadlines*

Training course application

/// BY MARCH 1, 2021

Submission of suggested title(s) and speaker(s)

/// BY MAY 31, 2021

### /// GUEST INDUSTRY LECTURE – 10 MINUTES

#### UNIT PRICE: € 1.500

Have your latest innovations and research results presented by a physician of your choice in the scientific program.

The lecture is supported by a PowerPoint presentation or video presentation. No company or product names may be used in the lecture title.

#### INCLUDED

5CC provides

- A fully equipped lecture room (AV – lectern, screen, beamer, sound, technical support)

#### EXCLUDED

- Video and audio recording, speaker honorariums



#### /// FOR YOUR INFORMATION:

Excluded items can be ordered with our partner company VideoART GmbH (see contact details on page 2) and in our online shop.

IMPORTANT

*Deadlines*

Guest industry lecture application & submission of guest industry lecture topic

/// BY MARCH 1, 2021

Submission of final guest industry lecture title and speaker)

/// BY MAY 31, 2021



### /// ABSTRACT PRESENTATION IN „FREE COMMUNICATION SESSION: INDUSTRY“ – 10 MINUTES

#### FREE OF CHARGE

The organizers invite industry representatives to submit their abstract(s) for the „Free Communication Session: Industry“.<sup>3</sup> Submissions will be included on a first come-first served basis.

We welcome abstracts on the following topics:

- /// MEDICAL DERMATOLOGY
- /// AESTHETICS AND PLASTIC SURGERY
- /// INNOVATIONS

#### INCLUDED

- 5CC provides
  - A fully equipped lecture room (AV – lectern, screen, beamer, sound, technical support)

#### EXCLUDED

- Video and audio recording, speaker honorariums



#### /// FOR YOUR INFORMATION:

Excluded items can be ordered with our partner company VideoART GmbH (see contact details on page 2) and in our online shop.

<sup>3</sup> Only abstracts of registered 5CC industry partners will be considered.

### IMPORTANT *Deadlines*

Submission of abstract(s) for „Free Communication Session: Industry“

/// BY MAY 31, 2021



### /// PROGRAM ADVERTISING

Ads submitted by January 15, 2021 will be included in the first and second print run as well as in the final congress program. Ads submitted between January 16 and March 1, 2021 will be included in the second print run and the final congress program. Ads submitted after March 1, 2021 will be included in the final congress program.

Print programs will be distributed on all relevant national and international aesthetic shows from January to August 2021 and post mailed to 10.000 European practitioners.

**BACK COVER: € 4.000**

**INSIDE THE PROGRAM: € 3.000<sup>4</sup>**

#### TECHNICAL REQUIREMENTS

- Ad size – A4 - full page: 210 mm x 297 mm, bleed: 3mm on all sides
- All ads must be submitted digitally
- A high-resolution PDF with embedded fonts (i.e. pdf/X-3:2002) is the preferred file type
- If you are supplying native files, please provide the application file, all support files and fonts
- All images should be CMYK color space, not RGB
- All TIFF, EPS and JPG files must be at least 300 dpi at actual size

<sup>4</sup> Ad position with regard to compliance with art. 34, and art. 54/55 of UEMS 2012/30 and at the discretion of the organizer.

### IMPORTANT *Deadlines*

Invitation program ad (1. print run)

/// BY JANUARY 15, 2021

Invitation program ad (2. print run)

/// BY MARCH 1, 2021

Final congress program ad

/// BY AUGUST 1, 2021

**CONGRESS BAGS: € 5.000**

Company / product logo recognition on 1.500 congress bags distributed to faculty and delegates.  
Incl. production, shipping and handling.

*Exclusive*

*Deadline* for logo submission and approval:

/// JULY 1, 2021

**CONGRESS BAGS INSERT: € 800**

Make sure to inform faculty and delegates about your latest innovations, symposia or workshop times on promotional flyers inside the congress bags.  
Excl. production, shipping and handling.

*Deadline* Bag inserts to be shipped and received by:

/// AUGUST 1, 2021

**PENS: € 1.200**

Company / product logo recognition on 1.500 pens.  
Incl. production, shipping and handling.

*Exclusive*

*Deadline* for logo submission and approval:

/// JULY 1, 2021

**WRITING PADS: € 1.200**

Company / product logo recognition on 1.500 writing pads.  
Incl. production, shipping and handling.

*Exclusive*

*Deadline* for logo submission and approval:

/// JULY 1, 2021

**POCKET PROGRAM: € 2.500**

Overview on the scientific program, exhibition hall and a full-page ad of the sponsoring company on the back cover. 1.000 pocket programs distributed to faculty and delegates.  
Incl. production, shipping and handling.

*Deadline* for logo submission and approval:

/// JULY 1, 2021

**LANYARDS: € 4.000**

Company / product logo recognition on 1.500 lanyards distributed to faculty, delegates and industry partners.  
Incl. production, shipping and handling.

*Deadline* for logo submission and approval:

/// JULY 1, 2021

**/// OPENING GET-TOGETHER / NETWORKING RECEPTION****€ 5.000 / 9.500**

Make the 5CC parties YOUR event! Gather the KOLs of the aesthetic field, our delegates and industry partners at these 45-minute (opening get-together) and 2-hour (networking reception) special events.

**INCLUDED**

- F&B and location at the discretion of the organizer
- Sponsor acknowledgement in the final pop-up banner at the reception, in exclusive e-blast and in the final congress program
- Promotional table at the reception to present your company
- 10 complimentary tickets for your guests
- Presentation and acknowledgement of your company in the opening speech

*Deadline* for logo submission and approval:

/// JULY 1, 2021

**/// INDUSTRY PARTNER EVENTS****PRICE ON REQUEST**

We would be happy to organize your company event during 5CC. Whether distributor meeting or gala dinner with your clients – Benefit from our local knowledge and large network of service providers.

- Distributor meetings
- Product launches / trainings
- Evening events
- Press trips
- Private hands-on workshops
- And much more...

**/// FOR FURTHER INFORMATION & REQUESTS**  
please contact [HANNAH\\_WOLFF@LOGI-VENT.DE](mailto:HANNAH_WOLFF@LOGI-VENT.DE)

*Deadline* - Request for industry partner events:

/// JULY 1, 2021

**/// ADVISORY BOARD MEETING****€ 10.000**

Discuss your latest innovations, (marketing) strategies and product developments with A-list KOLs at your own advisory board meeting during 5CC.

Benefit from our broad network and cooperation with one of the leading consulting companies to gather the "best of the best" in the aesthetic field.

**INCLUDED**

- Fully equipped meeting room (AV) for up to 20 people up to three hours
- F&B and choice of room at the discretion of the organizer
- Organization (selection and management of KOLs, objectives, schedule, on-site meeting materials, etc.) and on-site support for advisory board meeting

**EXCLUDED**

- KOL honorariums
- Consulting fee

*Deadline* for logo submission and approval:

/// JULY 1, 2021





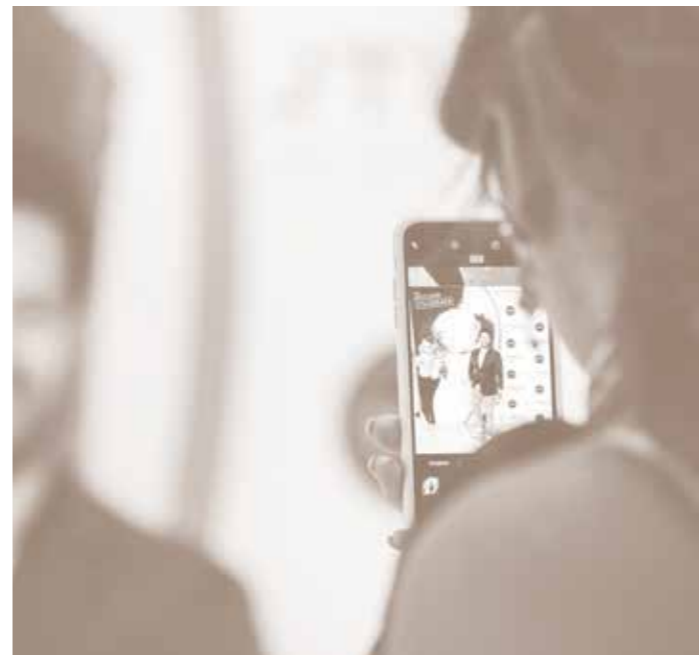
**BRANDING**  
Several branding opportunities through the CCIB are available on request.

*Deadline* for layout submission and approval:

/// JULY 1, 2021



/// FOR PRICES & REQUESTS  
please contact [HANNAH\\_WOLFF@LOGI-VENT.DE](mailto:HANNAH_WOLFF@LOGI-VENT.DE)



**PHOTO WALL: € 5.000**  
Put your logo on our No. 1 selfie attraction at 5CC!  
Your company logo will be shared up to 3.000 times on social media during the 5CC weekend.

- INCLUDED**
- Logo recognition on photo wall
  - Sponsor acknowledgement in the final congress program and on social media



**INTERNET CORNER: € 3.000**  
Get faculty and delegates online in our fully equipped internet corner.

- INCLUDED**
- Logo recognition on the laptops screens and on wall printings
  - Your company website as start page
  - Sponsor acknowledgement in the final congress program

*Deadline* for logo submission and approval:

/// JULY 1, 2021



**SIMULTANEOUS TRANSLATION: € 3.000**  
Provide simultaneous translation to Spanish and Russian delegates. Logo recognition on the screens before each session in each room and at the rental station.

*Deadline* for logo submission and approval:

/// JULY 1, 2021

**WIFI HOTSPOT: € 5.000**  
Provide complimentary WiFi in the conference venue. Logo recognition on WiFi gateway and sponsor acknowledgement in the final congress program.

*Deadline* for logo submission and approval:

/// JULY 1, 2021

**FACULTY / VIP LOUNGE: € 15.000**

Reserved for our faculty and your VIPs, this lounge is a perfect place for a coffee, recreation and business meetings.

**INCLUDED**

- Fully equipped lounge room with comfortable lounge seats and sofas
- Complimentary snacks, beverages and WiFi hotspot
- Logo recognition throughout the room, on WiFi gateway and sponsor acknowledgement in the final congress program and with pop-up banner on-site

*Deadline* for logo submission and approval:

/// JULY 1, 2021

**CATERING: STARTING AT € 2.000**

Provide complimentary snacks and refreshments for faculty and delegates during the break hours at our catering stations in the exhibition hall.

/// ONE COFFEE BREAK: €3.000

/// 2 - 3 COFFEE BREAKS: € 2.500 (EACH)

/// 4 - 5 COFFEE BREAKS: € 2.000 (EACH)

**INCLUDED**

- Catering stations, catering staff and F&B (at the discretion of the organizer)
- Logo recognition on each catering station
- Sponsor acknowledgement in the final congress program

**EXCLUDED**

- Branded disposable coffee / tea cups or napkins (can be ordered separately with the organizer or be provided by sponsoring company)

*Deadline* for logo submission and approval:

/// JULY 1, 2021

**WATER COOLERS: € 2.500**

Logo recognition on all water coolers throughout the congress center.

*Deadline* for logo submission and approval:

/// JULY 1, 2021

**/// NEWSLETTER MARKETING****STARTING AT € 750**

Benefit from our network and cooperation with several national and international societies!

Before 5CC: announce your presence and special congress offers, your booth number and activities at 5CC or release products news or innovations in an exclusive newsletter to be sent out to more than 50.000 KOLs, physicians, and decision-makers worldwide..

After 5CC: follow up your leads, reminders on special congress offers, or simply thank delegates and faculty for their interest in your company and products.

**NEWSLETTER EXCL. LAYOUT: € 750****INCLUDED**

- Sending of provided newsletter to our database

**EXCLUDED**

- Creation of newsletter (the final HTML newsletter incl. all graphics, texts, links, etc. will be provided by the industry partner)

**TECHNICAL REQUIREMENTS**

- NL must be provided in HTML format
- Graphics, header and footer may have a maximum width of 600px
- Subject line, web links and imprint (information on the sender) must be provided

**NEWSLETTER INCL. LAYOUT: € 1.000****INCLUDED**

- Sending of provided newsletter to our database

**EXCLUDED**

- Creation of newsletter (the final HTML newsletter incl. all graphics, texts, links, etc. will be provided by the industry partner)

*Deadline*

for provision of graphics, content, subject line, web links and imprint

/// AUGUST 1, 2021

**/// PROMOTIONAL VIDEO / AD****STARTING AT € 2.000**

All eyes on your company! Ads will run after the last scientific lectures before coffee and lunch breaks in all lecture rooms.

**TECHNICAL REQUIREMENTS**

- Ads must be provided as PowerPoint slides or trailer (max. 90 seconds)

*Deadline* for logo submission and approval:

/// JULY 1, 2021

/// DAY 1: €2.000

/// DAY 2: €3.000

/// DAY 3: €4.500

/// DAY 4: €6.000



### /// INDUSTRY PARTNERSHIP CATEGORIES

#### Basic

SUPPORT: LESS THAN € 10.000

##### BENEFITS

- Complimentary exhibitor badges depending on size of booked booth space
- 15 complimentary full registrations for your customers and partners, further registrations at the discounted student fee
- Announcement of your participation and logo recognition in 5CC newsletters, on 5CC website, on social media and in print media (scope: 50.000 KOLs, physicians, and decision-makers worldwide) before, during and after 5CC 2021

#### Premium

SUPPORT: € 10.001 - 20.000

##### BENEFITS

- Complimentary exhibitor badges depending on size of booked booth space
- 30 complimentary full registrations for your customers and partners, further registrations at the discounted student fee
- Announcement of your participation and logo recognition in 5CC newsletters, on 5CC website, on social media and in print media (scope: 50.000 KOLs, physicians, and decision-makers worldwide) before, during and after 5CC 2021

#### Elite

SUPPORT: € 20.001 - 35.000

##### BENEFITS

- Complimentary exhibitor badges depending on size of booked booth space
- 40 complimentary full registrations for your customers and partners, further registrations at the discounted student fee
- Announcement of your participation and logo recognition in 5CC newsletters, on 5CC website, on social media and in print media (scope: 50.000 KOLs, physicians, and decision-makers worldwide) before, during and after 5CC 2021

#### Plus

SUPPORT: € 35.001+

##### BENEFITS

- Complimentary exhibitor badges depending on size of booked booth space
- 50 complimentary full registrations for your customers and partners, further registrations at the discounted student fee
- Announcement of your participation and logo recognition in 5CC newsletters, on 5CC website, on social media and in print media (scope: 50.000 KOLs, physicians, and decision-makers worldwide) before, during and after 5CC 2021

Please complete this form in its entirety and return to: **HANNAH WOLFF** ✉ HANNAH\_WOLFF@LOGI-VENT.DE

Company name (for invoicing)		Company name (for publication)	
Invoice address			
ZIP code	City	State	Country
VAT # (if applicable)		PO # (if required)	
Contact person			
Phone #		Email	

### /// BOOTH CATEGORIES

#### INDIVIDUAL BOOTH SPACE (€ 600 / SQM)

- 3 x 3m = 9 sqm raw space (€ 5.400)
- 6 x 2m = 12 sqm raw space (€ 7.200)
- 6 x 3m = 18 sqm raw space (€ 10.800)
- 6 x 4m = 24 sqm raw space (€ 14.400)
- 6 x 6m = 36 sqm raw space (€ 21.600)

#### MOBILE BOOTH (€ 2.100)

### LIVE

- LIVE DEMO (€ 9.500):** 60 minutes
- INDUSTRY SYMPOSIUM (€ 9.500):** 60 minutes
- TEACHING COURSE (€ 9.500):** 120 minutes (educational grant)
- GUEST INDUSTRY LECTURE (€ 1.500):** 10 minutes

### PROGRAM ADVERTISING

- BACK COVER (€ 4.000)**
- INSIDE THE PROGRAM (€ 3.000)**

### DELEGATE KITS

- CONGRESS BAGS (€ 5.000):** 1.500 pieces
  - Congress bag insert: 1.500 pieces (€ 800)
  - Pens: 1.500 pieces (€ 1.200)
  - Writing pads: 1.500 pieces (€ 1.200)
  - Pocket program: 1.000 copies (€ 2.500)
- LANYARDS (€ 4.000):** 1.500 pieces incl. production

### EVENTS

- OPENING GET-TOGETHER (€ 5.000)**
- NETWORKING RECEPTION (€ 9.500)**
- INDUSTRY PARTNER EVENTS (on request)**
- ADVISORY BOARD MEETING (€ 10.000)**

### BRANDING

- SEVERAL BRANDING OPPORTUNITIES** through the congress venue (prices on request)

### WHAT ELSE?

- PHOTO WALL (€ 5.000)**
- INTERNET CORNER (€ 3.000)**
- WIFI HOTSPOT (€ 5.000)**
- SIMULTANEOUS TRANSLATION (€ 3.000)**
- FACULTY / VIP LOUNGE (€ 15.000)**
- WATER COOLERS (€ 2.500)**
- CATERING**
  - 1 coffee break (€ 3.000)
  - 2 - 3 coffee breaks (€ 2.500 each)  in total
  - 4 - 5 coffee breaks (€ 2.000 each)  in total
  - Lunch breaks (on request)
- NEWSLETTER MARKETING**
  - Incl. layout (€ 1.000)
  - Excl. layout (€ 750)
- PROMOTIONAL VIDEO/AD**
  - 1 day: € 2.000
  - 2 days: € 3.000
  - 3 days: € 4.500
  - 4 days: € 6.000

Please do not hesitate to contact us for individual sponsorship packages and further industry partnership opportunities.

I have read the general terms and conditions and accept them with my signature below.

**/// EXHIBITOR KEY DATES**

May be subject to changes.

*Wednesday*, SEPTEMBER 1, 2021

/// Exhibition setup (upon prior registration and at an additional fee) from 8.00 - 20.00h

*Thursday*, SEPTEMBER 2, 2021

/// Exhibition setup from 8.00 - 20.00h  
/// Training courses and Residents & Fellows Day from 9.00 - 18.00h

*Friday*, SEPTEMBER 3, 2021

/// Conference & exhibition from 9.00 - 18.30h  
/// Opening get-together in the industry exhibition from 18.30-19.15h

*Saturday*, SEPTEMBER 4, 2021

/// Conference & exhibition from 9.00 - 18.30h  
/// Exhibition dismantling from 19.00 - 2.00h

*Sunday*, SEPTEMBER 5, 2021

/// Scientific Partner Day from 9.00 - 16.00h

**/// RULES**

One day before and during 5CC, no company may organize or favor meetings, gatherings or any other events, relating to the topics covered by the congress, which shall not have been reported to and approved by the organizing committee beforehand.

Please note that all promotional actions outside the designated areas and in the conferences' perimeter are strictly forbidden. This includes distribution and / or use of promotional items such as advertisements, banners, cars, etc. We remind all partners that commercial actions and / or transactions of commercial or business nature are prohibited in the conference area.

The exhibition conditions of Logi-Vent GmbH correspond to the standard terms and conditions of German exhibition companies. All exhibition and sponsoring prices are quoted in Euro (€).

**/// PAYMENT**

Unless otherwise agreed in writing, payment of 100% of the invoice amount will be due upon receipt of the invoice.

Payments for bookings until July 1, 2021 can be done by wire transfer or credit card. All bookings after July 1, 2021 must be settled by credit card. The following credit card fees will apply:

/// MASTERCARD / VISA: 4%

/// AMEX: 7%

Confirmed spaces as well as other services booked may be released / cancelled upon prior notification if the exhibitor fails to settle any invoice in due time.

**/// CANCELLATION POLICY**

All cancellations must be sent via email [HANNAH\\_WOLFF@LOGI-VENT.DE](mailto:HANNAH_WOLFF@LOGI-VENT.DE) or fax +49 4241 933265.

A cancellation fee will be charged according to the following cancellation policy:

- 25% of the total invoice amount after signing the contract
- 50% of the total invoice amount if cancellations are made before February 15, 2021
- 75% of the total invoice amount if cancellations are made before May 15, 2021
- 100% of the total invoice amount if cancellations are made on or after May 15, 2021

These cancellation fees will apply and are payable to the 5CC immediately to cover any damages arising from the cancellation.

**/// BOOTH ALLOCATION**

Exhibition booths are limited and will therefore be allocated on a first-come, first-served basis.. Mobile booths will be allocated at the discretion of the organizer.

Organizers reserve the right to change the layout and allocation of booths should the need arise. Exhibitors will be notified if this becomes necessary.

Confirmed spaces may also be released without prior notification if the exhibitor fails to settle any invoice in due time.

**/// INDUSTRY SYMPOSIA & LIVE DEMO RULES**

Since the schedule in the industry symposia / live demo room is very tight and we cannot afford to be behind schedule, the following rules will apply:

- The final program of the industry symposium / live demo must be submitted by June 30, 2021.
- The program of the industry symposium / live demo must include a 10-minute time buffer or Q&A panel at the end to avoid exceeding of the time limit (60 min.). Programs without one of these options will not be accepted.
- Each company that wishes to book an industry symposium / live demo must provide a valid credit card by June 30, 2021. Exceeding the time limit will result in a penalty fee of € 1.000 per 5 minutes or fraction thereof.

**/// INSURANCE POLICY**

Please note that it is mandatory for every exhibiting company to have an insurance policy covering the following items:

- Risks of transport and movement of their machinery and equipment to and from the booth
- The presence of their machinery, equipment and company personnel during the exhibition, including the assembling and dismantling periods
- Third-party liability

The organizers and congress center do not accept any responsibility for damage, loss, theft, disappearance or injury of anything or anybody due to any cause. The exhibitor and their contractors are obliged to take out insurance against third-party risks before the start of the exhibition. The cost of these insurances is for the exhibitor's account.

**/// PROMOTIONAL SIGNS, FLYERS & GIVEAWAYS**

Distribution of promotional flyers and giveaways, as well as the setup of promotional signs and banners will only be permitted within the boundaries of the exhibitor's booth.

**/// SECURITY**

Please note that neither the congress organization nor the congress center will accept responsibility for the security of the booths and its equipment. Exhibitors are fully responsible for the security of their own booths and equipment.

**/// LIABILITY**

Each exhibitor is responsible for any damage, theft or loss of equipment in its care and for any damage to the areas rented. Neither the board members of 5CC, Logi-Vent GmbH nor the congress center, will be held responsible for any injury to persons, losses or damages of products, exhibits, equipment or decoration due to fire, accident, theft or any other cause while on the exhibition premises.

The exhibitor agrees to indemnify and keep indemnified the congress organization for any damage in the area rented by the exhibitor, including the cost of repair, cleaning or repainting. Both the congress organization and the contractor shall not, in any way, be liable for any damage occurring in the areas allocated to exhibitors. Logi-Vent GmbH shall not be liable here under on whatsoever

legal basis by reason of any cancellation of all or part of the event or by reason of any termination of all or part of the event ahead of schedule on account of any cause that is beyond the reasonable control of Logi-Vent GmbH (such as acts of God, war, insurrection, civil unrest, strikes, etc.).

**/// DISCLAIMER**

In case that the conference is being interrupted or cancelled due to force majeure, terrorists' activities or administrative orders from national or local authorities, the delegates or Industry Partners cannot claim any refunds whatsoever.

**/// EXCLUSION OF LIABILITY**

Logi-Vent GmbH expressly points out that in the scope of transferring data to the internet (also called streaming), it cannot be excluded that, in spite of our expressly forbidding it, illegal recordings of any kind may be carried out. Any liability, regardless of its legal basis (including, but not limited to copyright infringements) of Logi-Vent GmbH and the 5CC boards is expressly excluded in this connection.

*Without question,*

IN 30 YEARS OF EXHIBITING IN THE FIELDS OF DERMATOLOGY AND PLASTIC SURGERY, THE 5CC MEETING WAS THE MOST PRODUCTIVE FOR US, IN ADDITION TO BE THE MOST ENJOYABLE! WHILE NOT THE LARGEST OF MEETINGS, IT HAD EXACTLY THE RIGHT MIXTURE OF GREAT CONTENT AND GREAT PEOPLE. ADD TO THAT WHAT MIGHT BE THE WORLD'S MOST BEAUTIFUL VENUE, AND THIS IS A MEETING EVERYONE IN OUR INDUSTRY SHOULD CONSIDER PARTICIPATING IN."

**JOHN KULESZA**

YOUNG PHARMACEUTICALS, INC.  
5CC INDUSTRY PARTNER

