

# bonnie mauldin

Influencer, Multi-Business Owner, Marketer  
**But Most of All, Passionate Speaker!**



## What's **Stopping You From Reaching The Top?**

Bonnie delivers practical, actionable insights that help businesses of all sizes increase qualified lead generation, enhance their marketing strategies and improve business operations taking clients, To The Top!

**IT'S TIME TO STOP WASTING VALUABLE RESOURCES  
AND TIME TO START MARKETING SMART**



### **From personal experience, Bonnie can help the audience learn:**

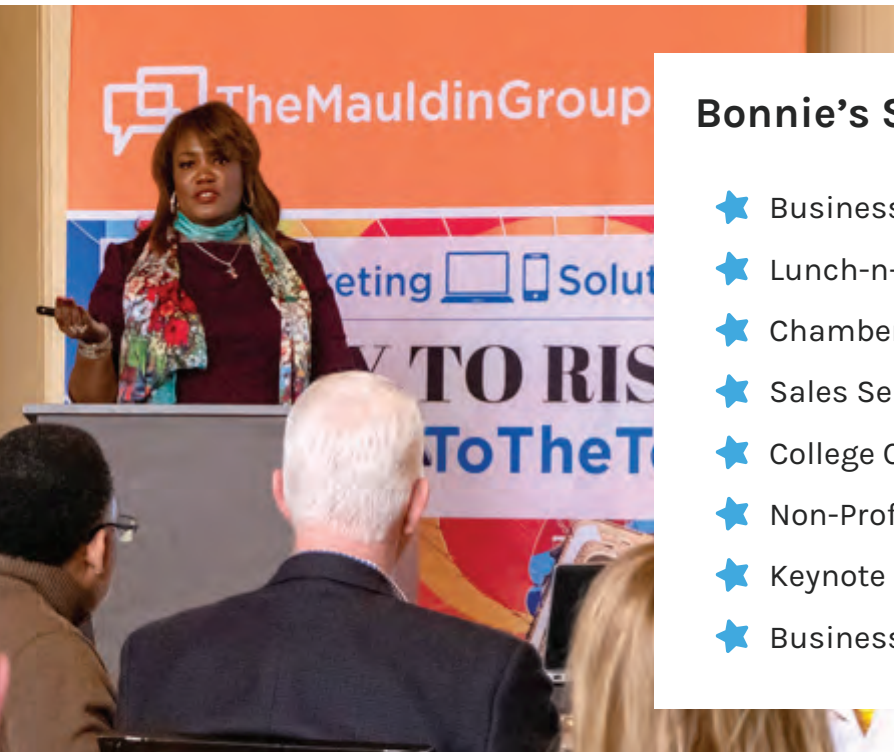
- ★ How to go from corporate employee to corporate employer
- ★ How to grow your business by 3x in a year
- ★ How to network your way to a board position, steady clients and constant referrals
- ★ How to start a successful marketing agency
- ★ How to get a full-ride college scholarship

## Bonnie Mauldin

### SPEAKER

Bonnie Mauldin, owner of The Mauldin Group, one of Atlanta's leading digital marketing agencies, understands what it takes to grow profits in a tight business market. Mentoring business owners for over 10 years while cultivating several businesses of her own, Bonnie has created a proven, proprietary system for networking, lead generation and business growth. Through strategic insights, which Bonnie Mauldin shares in her talks, she has become one of the Southeast's most in-demand speakers.

Bonnie Mauldin uses her intuitive business sense coupled with her "tell it like it is" style and southern charm to command attention. Inspiring her audience to see a vision of entrepreneurial success amidst a complex business landscape, guests come away motivated and ready to take on new challenges.



### Bonnie's Speaking Engagements include:

- ★ Business Workshops
- ★ Lunch-n-Learns
- ★ Chamber of Commerce Events
- ★ Sales Seminars
- ★ College Career Fairs
- ★ Non-Profit Fundraisers
- ★ Keynote Speeches
- ★ Business Women's Luncheons

## Bonnie Mauldin

### DIGITAL MARKETER

As one of Atlanta's premier Digital Marketing influencers and a minority, female business owner, Bonnie has been innovative in her approach to delivering online services to businesses, both local and global.

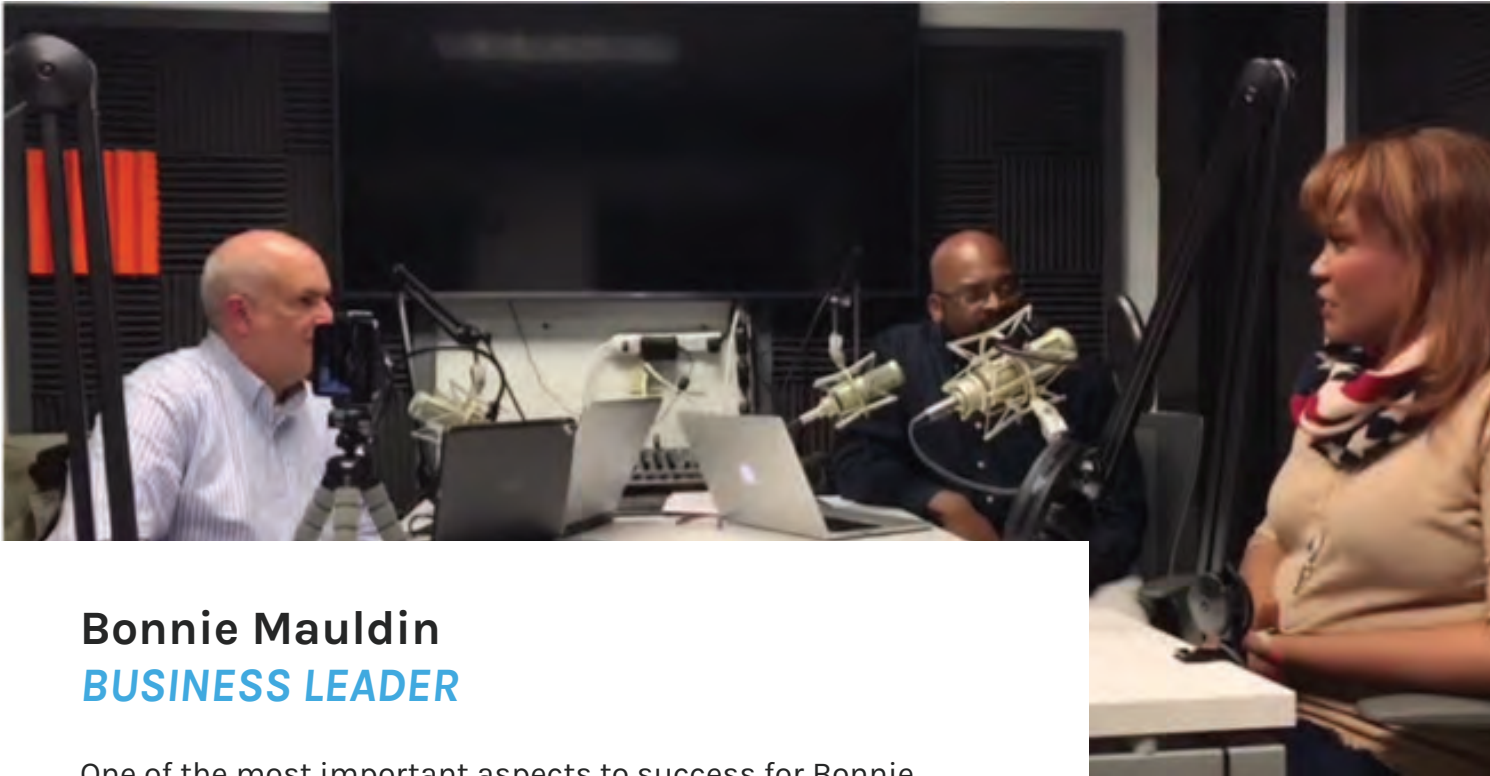
In 2014 Bonnie Mauldin created The Mauldin Group to help small to mid-sized businesses with digital marketing and branding solutions. Spending hundreds of hours in training and scouting out new marketing trends, Bonnie has become one of the most knowledgeable consultants in the digital advertising industry.



Since The Mauldin Group's creation, Bonnie Mauldin has worked tirelessly to provide the best services and products for the company's clients. She has built a team of some of the most creative and talented individuals in the business. Working with her team, Bonnie leads the push to find innovative, out-of-the-box solutions for her clients.

*\*To learn more about The Mauldin Group, visit: [WWW.THEMAULDINGROUP.COM](http://WWW.THEMAULDINGROUP.COM)*





## Bonnie Mauldin

### **BUSINESS LEADER**

One of the most important aspects to success for Bonnie Mauldin is not just what it means on a personal level but what it can mean to the community around her. This is what has driven Bonnie to be one of the most active members of several local Chamber of Commerce organizations and Business Associations.

But Bonnie Mauldin's dedication to encouraging entrepreneurship in others does not stop there; she regularly sponsors many of the Atlanta Business Community's most notable events and conventions. Bonnie also makes a point to actively meet with new business owners and managers to share ideas and strategies for better business growth.

And while Bonnie Mauldin loves being an active business leader, it is through her more personal outreach and charitable efforts that she feels her greatest sense of accomplishment. In an effort to "pass the torch", Bonnie often consults with young business entrepreneurs to help them assess what steps are needed for more career and personal growth.

## Bonnie Mauldin

### CONTRIBUTOR

For Bonnie Mauldin the most exciting and fulfilling aspects of community outreach are the opportunities she has to be actively involved in local charitable organizations. Bonnie regularly contributes to the community through many sponsorships and volunteering opportunities. Some of the most recent support has been for Revved Up Kids, Sunshine Kids, Forsyth BYOT, Backpacks of Love and the North Fulton Community Charities for Homelessness Awareness.



" WE WILL CONTINUE  
TO TRAIN AND KEEP OUR  
FINGER ON THE PULSE  
OF INDUSTRY TRENDS,  
EMERGING TECHNOLOGIES  
AND NEW OPPORTUNITIES  
FOR OUR CLIENTS. "

~ Bonnie Mauldin

Connect with Bonnie at:  
[WWW.LINKEDIN.COM/IN/BONNIEMAULDIN/](http://WWW.LINKEDIN.COM/IN/BONNIEMAULDIN/)

## Bonnie Mauldin

### WIFE, MOTHER AND GEORGIA RESIDENT

Bonnie Mauldin currently is an active resident of the City of Roswell, Georgia where she lives with her husband and two children. Bonnie's hobbies include collecting Charles M. Schulz' Peanuts, art painting and healthy cooking.

## Bonnie Mauldin

### EDUCATION

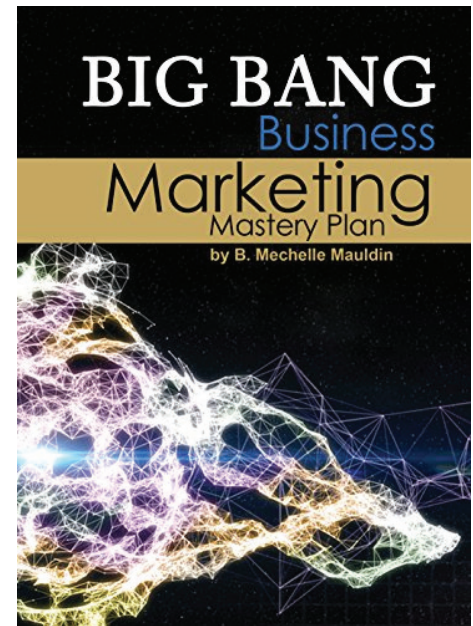
Bonnie retains a BS in Clinical Laboratory Science from Wayne State University. She also holds certifications and awards for:

- ★ GrowSmart SBA Program, University of Georgia
- ★ North Fulton Chamber of Commerce Business Person of Excellence
- ★ SEO Certification
- ★ AdWords and Analytics Certification, Google
- ★ Leadership North Fulton
- ★ Search Engine Optimization
- ★ Social Media Marketing
- ★ WordPress Development



## Bonnie Mauldin BOOKS WRITTEN

- ★ Online Marketing 101: A Guide for Small Business Owners
- ★ Big Bang Online Marketing Plan
- ★ How to Create and Promote Your Corporate Wellness Program
- ★ Ace That Interview: How to Land Your Dream Job



## Bonnie Mauldin MOVIES AND MEDIA APPEARANCES

- ★ The Huffington Post
- ★ Fox News
- ★ CNN
- ★ Atlanta Journal Constitution
- ★ Business Radio X
- ★ The Forsyth Herald
- ★ The Inner Weigh

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## Bonnie Mauldin is here to say, "YOU CAN REACH THE TOP!"

For companies of any size the most sacred of tenets is to not to waste valuable resources. Yet, many businesses grapple with this very thing when it comes to their sales, marketing and online brand presence. Frequently companies both large and small, become stagnant attempting to follow old face to face sales and marketing practices while completely ignoring that the landscape is now digitally driven.

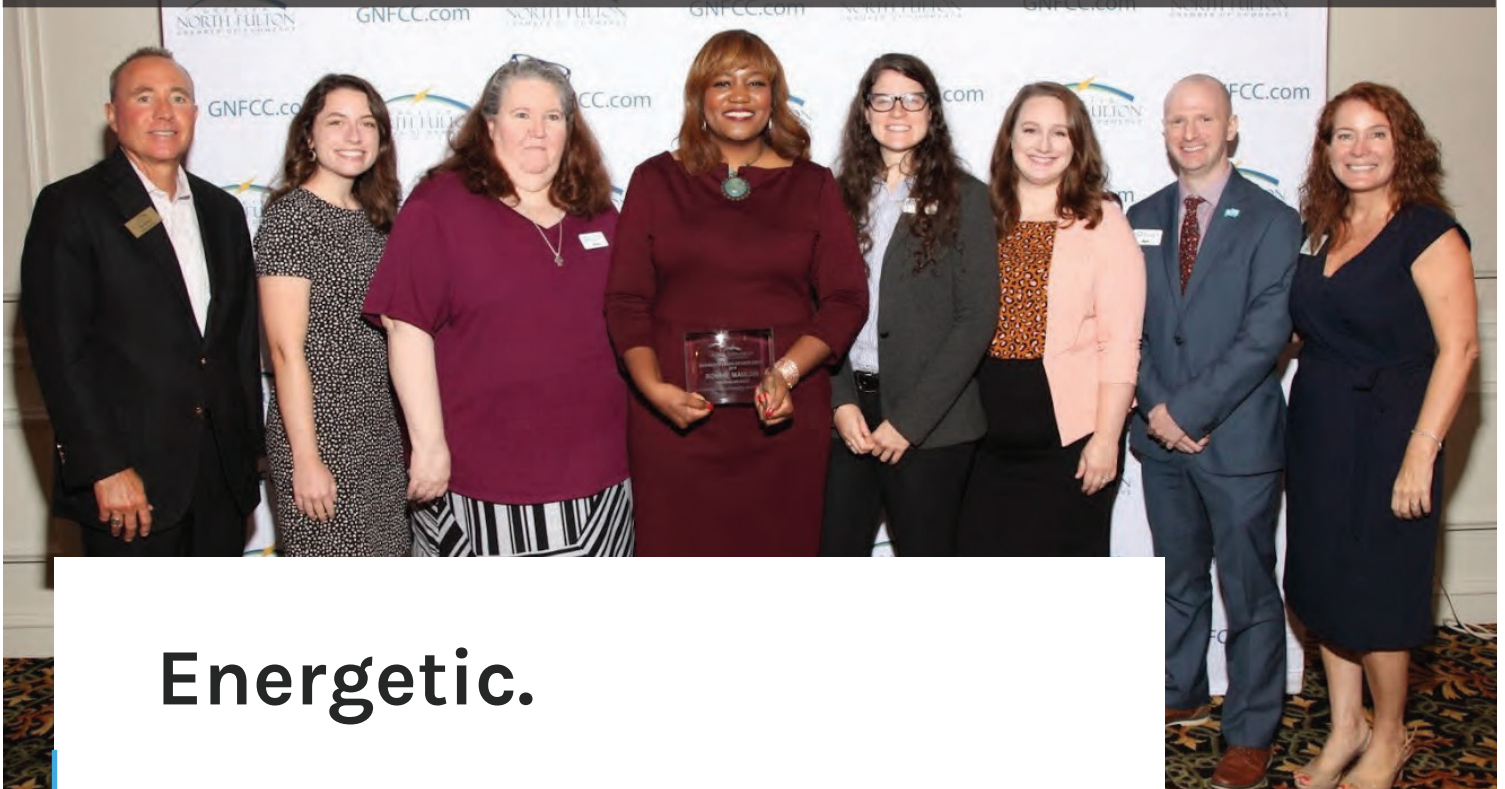
Add to this a new breed of team members who while retaining book knowledge of the basics in business, often are at a loss with the etiquettes of networking and application to a simple sales funnel. Business owners are left at a loss, sales teams are frustrated and some companies, well...fold.

### Bonnie's Five That Fly PRESENTATIONS TO TAKE YOU TO THE TOP

- ★ Networking Like a Super Pro
- ★ Strategic Small Business Advertising Tactics
- ★ Building a Powerful Sales Funnel
- ★ Mental Conditioning to Succeed in Business
- ★ New Age B2B Marketing Strategies



Bonnie winning Business Person of Excellence, pictured with her staff, Chairman of the Board and CEO of the Greater North Fulton of Commerce.



**Energetic.**

**Innovative.**

**Passionate Marketer.**

Bonnie wants to know what is stopping you? What is stopping you from becoming the entrepreneur you KNOW you can be? What obstacles are holding your company down from reaching the top?

Bonnie has the tools, knowledge and passion for encouraging you and your teams to break the chains of conventional business to become dynamic, innovative and profitable. Bonnie delivers vibrant programs that inspire passion while offering practical skills and training that are valuable to every business.

## Bonnie connects with her audience through:

- ★ Case Studies
- ★ True Business Examples of Failures and Triumphs
- ★ Trending Technology and Data Reporting
- ★ Visually Appealing Multimedia
- ★ Interactive Audience Participation
- ★ Engaging Discussion



\*Bonnie's programs are customizable to any audience level:  
**SMALL, MEDIUM OR LARGE.**

## Rise To The Top with Bonnie Mauldin Now! RESULTS YOU CAN EXPECT



### MEGAN MORSE

*Former US Olympian, Founder of A Stronger Workplace*

"Bonnie is my marketing coach and I am blown away by her knowledge and expertise and even more by her genuine, sincere, and positive spirit! Since working with Bonnie I have tripled my revenue. She has challenged me to think bigger and help my business grow! I highly recommend Bonnie and The Mauldin Group to anyone trying to grow their business or build a brand. Bonnie really is the best at what she does!"

### MARK MONGELL

*Marketing Director, CFF Media*

"Fantastic company! Loved attending the B2B Marketing Strategies Workshop. Bonnie did such a remarkable job... as she always does! If you have not had a chance to see Bonnie speak... I highly recommend that you do. The value that I brought back to my own company from the event is priceless. Thank you Bonnie for all that you do."



# READY TO RISE TO THE TOP?



**bonnie mauldin**  
TO THE TOP

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