

# Information for International Students



University of  
South Australia

Business  
School



- Administrative Management
- Applied Finance
- Business Administration
- Commerce [Accounting]
- Hospitality
- Human Resource Management
- Integrated Supply Chain Management
- International Business, Finance & Trade
- Law

- Logistics & Supply Chain Management
- Management
- Marketing
- Marketing & Communication
- MBA
- Property
- Sport & Recreation Management
- Strategic Procurement
- Tourism & Event Management

[unisa.edu.au/business](http://unisa.edu.au/business)

## University of South Australia Business School

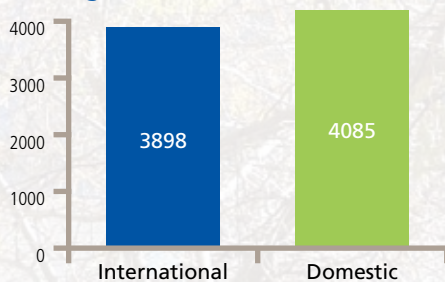
### Facts and Figures (Dec 2011)

Student population: 11,000  
Onshore student population: 8,490

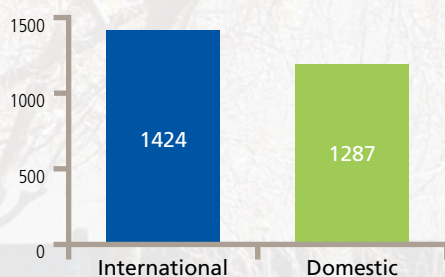
International onshore  
Student population: 3,087

Campus: City West

### Undergraduate students



### Postgraduate students



The University of South Australia Business School is accredited by the European Quality Improvement System (EQUIS), the most prestigious international accreditation for business schools. Accreditation is awarded after a rigorous assessment by a panel of international academics and industry leaders.

EQUIS-accredited institutions must demonstrate high quality in all their activities, including research, teaching, student services, internationalisation and connections with the corporate world. Notably, UniSA was the first business school in Australia to attain accreditation for both our onshore and offshore operations.

Worldwide, there are 139 EQUIS accredited business schools across 38 countries. EQUIS is run by the European Foundation for Management Development.

[www.efmd.org](http://www.efmd.org)

# Welcome

Welcome to the University of South Australia (UniSA) Business School. As one of only eight Australian business schools to be accredited by the European Quality Improvement System (EQUIS), we have attained international standing and regard with a reputation for quality and excellence in research, teaching, and community and industry engagement.

The UniSA Business School contains the disciplines of business, commerce, law, management and marketing and offers a full range of business programs ranging from undergraduate (bachelor) degrees, to specialist master degrees (including the MBA), and research doctorates.

We believe that it is important that graduates are not only skilled in their chosen profession but also as socially responsible national and international citizens. We are continually developing the international perspectives of our programs and courses, by drawing on the experience of our academic staff members who come from all over the world. We have strong links with local and international companies, and we provide extensive career advice and excellent student support services. By combining theory and practice in our teaching, students graduate with the practical real-life skills that employers are looking for.

We also put a high emphasis on research and investigate many different aspects of business and management, creating knowledge that is immediately useful to the community. It also keeps our teaching up-to-date and fresh— what you are being taught is based on current research. The Australia Federal Government's 'Excellence for Research in Australia' assessment, released in January 2011, awarded the UniSA Business School a world-class ranking for leading research in the areas of Accounting, Auditing and Accountability; Business and Management; Law; Law and Legal Studies; and Tourism.

The majority of UniSA Business School programs are offered at the City West campus, located in the heart of Adelaide's central business district, conveniently close to transport, accommodation, food, services and entertainment.

I hope that you decide to join us in Adelaide and I invite you to explore the range of programs, activities and relationships that make the UniSA Business School a compelling choice for your future education.



## Professor Gerry Griffin

Pro Vice Chancellor and Vice President  
University of South Australia Business School



## Professor Gerry Griffin

Pro Vice Chancellor and Vice President

University of South Australia  
Business School

B. Com (Hons), MBS, PhD

Professor Gerry Griffin joined the University in 2004. His previous academic appointments were at the University of Melbourne, and at Monash University, where he was Professor of Industrial Relations and Director of the ARC-funded National Key Centre in Industrial Relations. Gerry has held visiting appointments at universities in Britain, Canada, Ireland, New Zealand, USA, and at the International Labour Organisation in Switzerland. He is both an acknowledged expert and prolific author in the research areas of industrial relations at the workplace level, enterprise bargaining, and international aspects of unionism. Gerry has worked full time in industrial relations in both the public and private sectors and has had extensive consulting experience with a wide range of national and international organisations.

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# Bachelor programs

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| Applied Finance                           | 6  |
| Business Administration                   | 7  |
| Commerce [Accounting]                     | 6  |
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| Law                                       | 8  |
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| Management                                | 9  |
| Marketing                                 | 10 |
| Marketing and Communication               | 10 |
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| Tourism and Event Management              | 11 |

## Tuition fees and intakes

| Year | Tuition Fee          | Intake                                  |
|------|----------------------|-----------------------------------------|
| 2013 | \$AU 21,880 per year | Study Period 2                          |
|      |                      | Orientation: 25 February - 1 March 2013 |
|      |                      | Classes start: 4 March 2013             |
|      |                      | Study Period 5                          |
|      |                      | Orientation: 22 - 26 July 2013          |
|      |                      | Classes start: 29 July 2013             |

## English language requirements

### IELTS (Academic)

#### Business programs

Overall: 6 (Reading 6, Writing 6)

#### Law programs

Overall: 7 ( Listening and Reading 7, Writing and Speaking 7)

## Honours

- one year of advanced study

*(on completion of a Bachelor program)*

Honours is a prestigious qualification where students undertake an independent research project and develop high-level conceptual, written, verbal, analytical and project management skills. This can increase their career prospects. An Honours degree can also provide entry into a PhD. As part of the application process, students will be interviewed and must have a grade point average (GPA) of 5 or above (out of 7) in a Bachelor program which aligns with their research interest.

[unisa.edu.au/business/division/honours](http://unisa.edu.au/business/division/honours)

## Business bachelor program structure

# Business core courses

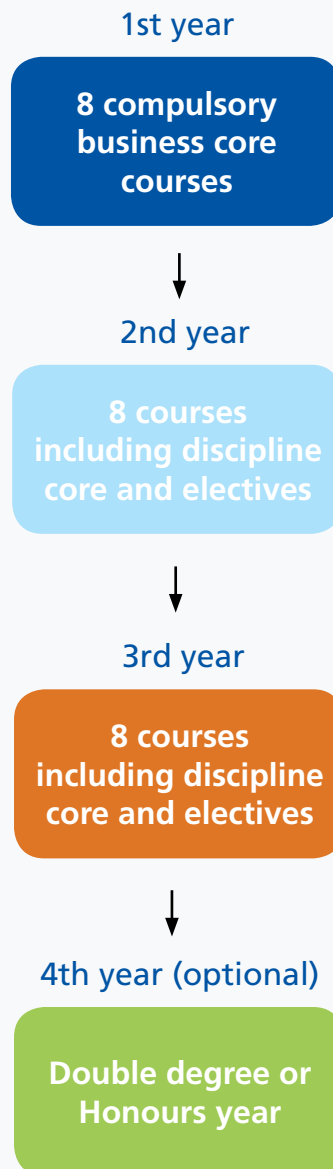
The majority of our bachelor programs include a common 'core' of courses, which are typically studied in the first year.

- Accounting for Business
- Business and Society
- Communication and Information Systems in Business
- Foundations of Business Law
- Management Principles
- Marketing Principles: Trading and Exchange
- Principles of Economics
- Quantitative Methods for Business

### Business double degrees - 4 years

Double degrees allow students to choose from over 100 business degree combinations and obtain two separate qualifications in just four years. For example:

- Commerce [Accounting] and Property
- Commerce [Accounting] and Logistics and Supply Chain Management
- Marketing and Tourism and Event Management  
[unisa.edu.au/business/division/degrees/double](http://unisa.edu.au/business/division/degrees/double)



### Practical learning

The UniSA Business School offers a range of project-based courses, work placements and overseas exchange programs that students can undertake during their bachelor program. These projects provide students with practical experience and an international outlook. See page 14.

### Electives

Electives are courses that students choose to study as part of their program. This allows them to pursue their own related study interests within the program structure.

# Commerce [Accounting] and Finance Bachelor Programs

Study the Business core courses (page 5) + Discipline core courses and electives

## Bachelor of Applied Finance (DBBF)

### Discipline core courses:

- Derivatives and Securities Markets
- Macroeconomics
- Business Finance
- Financial Planning
- Forecasting and Business Analysis
- International Currency and Banking Markets
- Portfolio and Fund Management
- Finance Specialism
- + 8 Electives

### Professional recognition

- Membership of the Financial Services Institute of Australasia (FINSIA)
- Australian Government (Australian Securities and Investments Commission ASIC) Tier 1 recognition towards the licensing requirements to practice as a financial planner

### Careers

- Chief Financial Officer
- Financial Adviser
- Investment Banker
- Lending Manager
- Risk Analyst

### Business Career Mentoring Program

Read about this mentoring program on page 14.

## Bachelor of Commerce (DBCC)

### Discipline core courses:

- Financial Accounting 1
- Financial Accounting 2
- Financial Accounting 3
- Finance and Investment
- Management Accounting
- Global Issues for Accounting
- Contemporary Issues in Accounting
- Taxation Law 1
- Auditing Theory and Practice
- Companies and Partnership Law
- + 6 Electives

### Professional recognition

- Associate Membership with CPA Australia
- Entry into the ICAA's professional program, the Chartered Accountants Program\*
- ACCA qualification exemptions

### Careers

- Accountant
- Auditor
- Business Advisor
- Financial Analyst
- Forensic Accountant

*\*Students seeking to satisfy the educational requirements for entry to the Institute of Chartered Accountants in Australia's (ICAA) professional program (the Chartered Accountants Program) must complete the Professional Minor of Companies and Partnership Law, Taxation Law 1 and Auditing Theory and Practice.*



# Business Bachelor Programs

Study the Business core courses (page 5) + Discipline core courses and electives

## Bachelor of Business Administration (DBBA)

### Discipline core courses:

- Organisational Behaviour
- Management Accounting
- Introduction to E-Business
- Buyer and Consumer Behaviour
- Foundations of Human Resource Management
- Financial Accounting 1
- Management Control Systems
- Project Management: Principles and Strategies
- Finance and Investment
- Market Research
- Market Analysis
- Global Issues for Accounting
- International Management Ethics and Values
- Strategic Management
- International Marketing
- + 1 Elective

### Careers

- Administration Manager
- Business Administration Specialist
- Office Manager
- Operations Manager
- Records Officer

## Bachelor of Business (International Business, Finance and Trade) (DBIB)

### Discipline core courses:

- Macroeconomics
- International Commercial Law
- Forecasting and Business Analysis
- International Economics
- Finance and Investment
- Competitive Strategy
- + Choose 2 of the following Professional Business Sequences\*:
  - Applied Economics and Public Policy (4 courses)
  - International Marketing and Management (4 courses)
  - Applied Finance (4 courses)
- + 2 Electives

\*One Professional Business Sequence can be replaced by studying overseas for a semester.

(See page 14)

This program is also available in a double degree with a Bachelor of International Relations (DBIL).

### Careers

- Import/Export Manager
- Economist
- Planning Manager
- Policy Analyst
- Risk Management Coordinator



## Bachelor of Business (Property) (DBPY)

### Study the business core courses (page 5) + the discipline core courses:

- Discovering Opportunities in Property
- Fundamentals of Property Law
- Land Use, Planning and Sustainability
- Property Valuation
- Property Management and Agency
- Building Evaluation for Property
- Statutory Valuations
- Property Development
- Property Investment
- Property Practice
- Property Research
- Property, People and Place
- + 4 Electives

### Professional recognition

- Membership of the Australian Property Institute and Real Estate Institute of SA
- Graduates meet the legal requirements to operate as a Valuer in South Australia
- Accredited by the Royal Institute of Chartered Surveyors (RICS), Singapore Institute of Valuers and Surveyors, and the Board of Valuers, Appraisers and Estate Agents Malaysia

### Careers

- Property Manager
- Property Fund Manager
- Property Consultant
- Property Portfolio Manager
- Property Valuer

## Bachelor of Laws (DBLA)

Duration: 4 years (32 Courses)

### Law courses:

- Contracts A
- Torts A
- Legal Institutions and Methods
- Law, Society and Justice
- Contracts B
- Torts B
- Legal Research and Writing
- Property Law: General
- Fundamentals of Criminal Law
- Australian Federal Constitutional Law
- Real Property Law
- Jurisprudence: Theories of Law
- Criminal Procedure and Sentencing
- Corporate Law: General
- Administrative Law
- Law of Trusts
- Principles of Equity
- Corporate Law: Finance & Governance
- Civil Procedure or Law Elective
- Evidence or Law Elective
- Professional Conduct or Law Elective
- + 7 Law Electives
- + 4 Electives

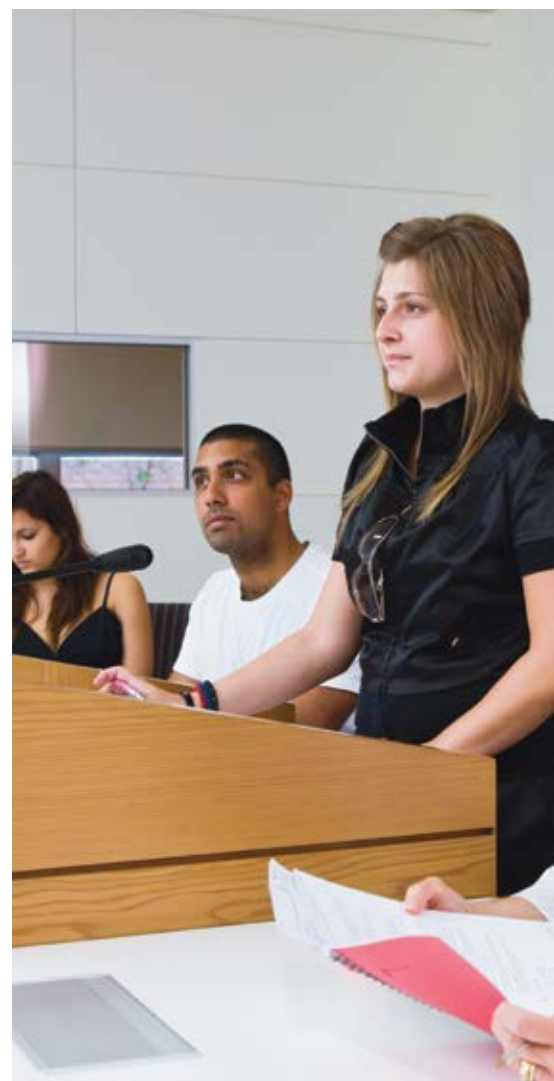
### Careers

- Barrister
- Solicitor
- In-house Lawyer
- Government Policy Advisor
- Academic

The law degree is also available as a Bachelor of Laws (Honours). A GPA of 5 (65%) or above is required.

### Professional recognition

- Legal Practitioner's Education and Admission Council



### Practical learning

For Property and Law practical learning activities, including the Property Career Mentoring program, turn to page 14



# Management Bachelor Programs

Study the Business core courses (page 5) + discipline core courses and electives

## Bachelor of Management (DBMA)

### Discipline core courses:

- Organisational Behaviour
- Communication and Organisational Practices
- Project Management: Principles and Strategies
- Management Accounting
- Managing Decision Making
- International Management Ethics and Values
- Foundations of Human Resource Management
- Organisational Administration
- Strategic Management
- + 1 Logistics and Supply Chain Management Elective
- + 2 Electives

- + Industry Project 1 or 2 Electives
- + Industry Project 2 or 2 Electives

(Page 14)

## Bachelor of Management (Human Resource Management) (DBHM)

### Discipline core courses:

- Foundations of Human Resource Management
- Organisational Behaviour
- Training and Development
- Performance and Compensation Management
- Occupational Health and Safety Management
- Employment Law
- Management of Industrial Relations
- Strategic Human Resource Management
- International and Comparative Human Resource Management
- Strategic Management
- + 4 Electives

- + Industry Project 1 or 2 Electives (Page 14)

## Bachelor of Management (Logistics & Supply Chain Management) (DBMA)

### Discipline core courses:

- Fundamentals of Supply Chain Operations
- Organisational Behaviour
- Project Management: Principles and Strategies
- Managing Services and Sustainability
- International Management Ethics and Values
- Principles of Logistics and Supply Chain Management
- Procurement and Purchasing Strategies
- Integrated Supply Chain Management
- Strategic Management
- + 5 Electives

- + Industry Project 1 or 2 Electives

(Page 14)

### Professional recognition

- Associate Membership of the Australian Institute of Management (AIM)

### Careers

- Business Manager
- Executive Officer
- General Manager
- Project Officer
- Public Policy Manager

### Professional recognition

- Professional membership of the Australian Human Resources Institute (AHRI)
- Society for Human Resource Management (SHRM), USA

### Careers

- Human Resource Manager
- Occupational Health & Safety Compliance Manager
- Recruitment Officer
- Training and Development Coordinator

### Professional recognition

- Associate Membership of the Logistics Association of Australia (LAA)

### Careers

- Demand Planner
- Inventory Supply Chain Manager
- Logistics Manager
- Operations Coordinator
- Pricing Analyst

## Bachelor of Management (Marketing) (DBMK)

This program is also available in a double degree with the Bachelor of International Relations (DBMT)

### Study the Business core courses (page 5) + discipline core courses and electives:

- Market Analysis
- Buyer and Consumer Behaviour
- Sales and Distribution Management
- Advertising
- Market Research
- Professional Development in Marketing
- Brand Management
- Business and Marketing Planning
- Integrated Marketing

+ 7 Electives (Could include Marketing Project or Marketing Placement)

(Page 14)



## Bachelor of Marketing and Communication (DBMN)

Study 5 of the business core courses (Accounting for Business, Foundations of Business Law, Management Principles, Marketing Principles: Trading and Exchange, Quantitative Methods for Business) +

### Discipline core courses:

- Introduction to Communication and Cultural Studies
- Public Relations Theory and Practice
- Buyer and Consumer Behaviour
- Communication and the Media
- Advertising
- Reporting for the Media
- Issues in Publication and Design
- Market Analysis
- Advertising: Images, Industry and Audience
- Screen Matters: Film, Television and New Media
- Business and Marketing Planning
- Integrated Marketing
- Corporate and International Public Relations
- Communication Matters in Marketing
- Communication and Organisations

or Marketing Project (Page 14)

- + 2 Marketing Electives
- + 1 Elective

### Careers for both programs

- Advertising Executive
- Brand Manager
- Communications Officer
- Creative Director
- Marketing Manager
- Media Manager
- Public Relations Coordinator



# Tourism, Sports and Events Bachelor Programs

Study the Business core courses (page 5) + discipline core courses and electives

## Bachelor of Sport and Recreation Management (LBRL)

### Discipline core courses:

- Leisure Concepts
- Fundamentals of Sport and Recreation
- Recreation and Sport Event Planning
- Organisational Behaviour
- Business Development in Sport
- Leadership in Recreation and Sport
- Strategic Management
- Sport and Recreation Facilities Management
- Recreation Planning in the Urban Environment

• Management Practicum 1  
(Page 14)

+ 6 Electives

### Careers

- Events Coordinator
- Festival Assistant
- Functions Manager
- Hotel Manager
- Tourism Information Officer

## Bachelor of Tourism and Event Management (DBTM)

### Discipline core courses:

- Understanding Travel and Tourism
- Foundations of Event Management
- Managing the Hospitality Experience
- Tourism, Food, Wine and Festivals
- Conventions, Exhibitions and Business Meetings
- Tourism and Hospitality Marketing
- Organisational Behaviour
- Critical Issues in Tourism in the Asia Pacific Region
- Policy, Planning and Development for Tourism
- Strategic Management
- + Global Experience Professional Development or Elective
- + Tourism and Indigenous Peoples or Elective
- + 3 Electives

+ Management Practicum 1 or Elective  
(Page 14)

### Careers

- Events Coordinator
- Festival Assistant
- Functions Manager
- Hotel Manager
- Tourism Information Officer



# Student testimonials

Our students talk about studying with us



## Oanh Truong

From: Vietnam

**Completed:** Bachelor of Management (Marketing) and Bachelor of Management (Honours)

**Currently studying:** Masters by Research in Marketing

*“My experience at the University has been a fairy tale”*

Originally I just wanted to finish a Bachelor degree and head back to Vietnam to find a job. But now I am still in Adelaide pursuing a Masters degree. The support from university staff and my friends has helped me step out of my comfort zone.

I received a scholarship to do Honours and after being awarded a First Class Honours, I got a full scholarship covering the tuition fee and living allowance to do a Masters degree. I am fortunate to have the support of staff and the opportunity to work for the Ehrenberg-Bass Institute for Marketing Science.



## Steven Rypp

From: Australia

**Completed:** Bachelor of Sport & Recreation Management and Bachelor of Tourism & Event Management (Double Degree)

**Currently studying:** Bachelor of Management (Honours)

*“Take up the opportunities for extracurricular activities and gain a competitive edge”*

I was involved in the Business Mates program and the Student Ambassador program. Through Global Experience I went on an overseas exchange for 8 months in Canada. These activities have contributed to my skills in intercultural communication, managing projects, budgets and relationships.

My Dad has always said that you can't just go to uni and get your degree and do nothing else; you need a competitive edge. It is really important to make yourself stand out by volunteering and getting part time work in the field.



## Morena Koh

From: Singapore

**Completed:** Bachelor of Commerce [Accounting]

*“Through the Business career mentoring program I have managed to secure myself an accounting position in one of the big fours”*

In the Career Mentoring Program, I was paired with a mentor from one of the big four accounting firms. I learnt about the job application process, resume building, networking and got a deeper insight into the industry. It helped me to discover where my passion lies and narrow down my goals. This mentoring has contributed greatly to my success today as I have secured an accounting position in one of the big fours.



### Karine Bastin

From: France

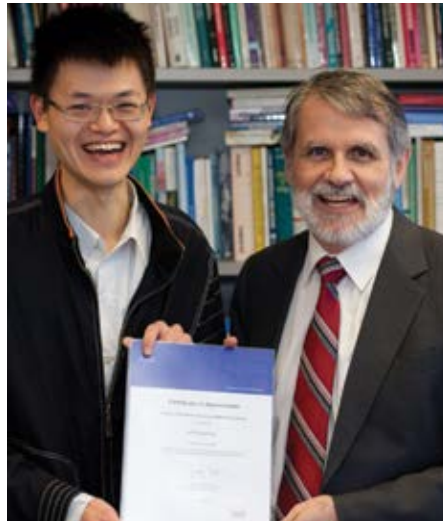
Currently studying: Master of Business Administration (MBA)

*“I love Adelaide and want to stay here and work after I finish my MBA”*

I decided to study in Adelaide because when I came to Australia on holiday it was my favourite city. I chose this university because of its EQUIS accreditation which is recognised in Europe. This is a good value for any potential career move there.

The lecturers are each very different in the way they teach but they are all high quality. They even made me understand and appreciate Accounting, which is quite an accomplishment. I attend senior management team meetings as part of my learning and I am also working in a construction company as part of my placement program.

Overall I am really happy with Adelaide and the MBA program, so much so that I want to stay in Adelaide and work after I finish the program.



### Luo ChengCheng

From: China

Currently studying: Master of Professional Accounting and Finance

*“Adelaide has provided me with the right environment to achieve my IELTS results – overall 8.5”*

While studying, I deliberately got into study groups with different nationalities where knowing English is a must for communication. I also live with two Australians. As a result, I have improved my language skills and learnt about Australian culture. I decided to take the IELTS exam to see how my English was going. I achieved an overall score of 8.5 (listening and reading 9, writing 8, speaking 8.5). I believe practise is important.

I love Adelaide. It is a beautiful place. The people are very friendly which has made it easier to make friends and practice my English.



### Vanessa Baldassar

From: Germany

Completed: Bachelor of Tourism & Event Management

Currently studying: Master of International Business

*“At the University of South Australia it’s about the connection between the theory and its relevance to the real world”*

I chose the university because of its EQUIS accreditation, degree structure and variety of electives. Attending networking events led to me gaining an internship at the South Australian Tourism Commission for six months during the Tour Down Under cycling event. I was then employed with them during the next tour as an Events Assistant.

The Professors here are great. Many academics have come from years of working in industry and can transmit the material you learn much better because of these real world experiences.

# Practical learning

## Overseas Exchange Program

There is the opportunity to study overseas for one semester as part of a bachelor degree program. Scholarships are available for those who choose to undertake this option. For more information see page 24.

## Law

Practical Law learning activities include mootings, negotiation and legal drafting. Students can also undertake an external placement or work in the school's in-house Legal Advice Clinic.

## Property Career Mentoring Program

Students are paired with a Property Professional that helps facilitate their property career development through practical exposure to the industry and by providing information about career choices. Activities include: site visits, networking opportunities and one on one discussions.

## Business Career Mentoring Program

Students studying a degree with UniSA's Business School can apply for the Mentoring Program. Students are paired with experienced graduates or industry partners to develop career management skills and industry knowledge and gain advice about workforce transition.

## Marketing Placement

This 160 hour work placement gives students experience in a marketing organisation while under academic and industry supervision. Students look at the role of marketing within that organisation, evaluate the marketing activities that they undertake on placement and analyse the challenges of applying marketing theory to actual marketing situations.

## Marketing Project

This project (worth 2 courses) requires a GPA of 4.5 or above. Students typically work in pairs on an industry-based marketing related project on behalf of an appropriate organisation. Project activities could include:

- analysis of the business environment
- identification and analysis of target customer groups
- analysis of purchase decision making processes
- identification and analysis of competitor capabilities and industry dynamics
- development of effective external or internal marketing communication programs.

## Management Practicum 1

This is a field placement project carried out within a company or organisation under academic and industry supervision. Requirements of the placement include:

- production of a comprehensive report
- presentation
- student and supervisor evaluations
- personal critical reflection.

## Industry Projects

Industry Project 1 (worth 2 courses) requires a GPA of 4 or above. It is a field placement project carried out within a company or organisation under academic and industry supervision. Requirements of the placement include:

- production of a comprehensive report
- presentation
- student and supervisor evaluations
- personal critical reflection.

Following the successful completion of Industry Project 1 students may also enrol in Industry Project 2 (worth 2 courses).



# Masters by coursework programs

|                                      |    |
|--------------------------------------|----|
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| Accounting and Finance               | 16 |
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| • Tourism and Event Management       | 19 |
| Marketing                            | 19 |
| Business Double Masters              | 21 |
| MBA Double Masters                   | 20 |



## English language requirements

### IELTS (Academic)

#### Master Programs

Overall: 6.5      Reading: 6      Writing: 6

## Intakes

#### Study Period 1

Classes start: 21 January 2013

#### Study Period 2

Classes start: 4 March 2013

#### Study Period 3

Classes start: 15 April 2013

#### Study Period 4

Classes start: 8 July 2013

#### Study Period 5

Classes start: 29 July 2013

#### Study Period 6

Classes start: 30 September 2013

Participation in Orientation is highly recommended it is usually one or two weeks before classes start. Visit our website for a detailed schedule.



## Master of Professional Accounting (DMPA)

Total Tuition Fee:

2013 – \$AU 34,500

Duration: 1.5 years (12 Courses)

Intakes: SP2 (Feb); SP5 (July)



## Master of Professional Accounting and Finance (DMPF)

Total Tuition Fee:

2013 – \$AU 46,000

Duration: 2 years (16 Courses)

Intakes: SP2 (Feb); SP5 (July)



## Master of Professional Accounting and Specialisation (DMPS)

Total Tuition Fee:

2013 – \$AU 46,000

Duration: 2 years (16 Courses)

Intakes: SP2 (Feb); SP5 (July)



### 10 Common discipline core courses:

- Advanced Accounting M
- Analytical Techniques for Accountants
- Commercial Law M
- Contemporary Issues in Accounting M
- Corporate Finance
- Financial Accounting Fundamentals M
- Information and Systems for Competitive Advantage M
- Management Accounting M
- Managerial Economics M
- People, Communication, Management

### + 2 courses

- Auditing Principles M
- Taxation Law M

### + 6 courses

- Auditing Principles M or Elective
- Taxation Law M or Elective
- Choose 4 Finance courses from this list:
  - Advanced Corporate Finance
  - Behavioural Finance
  - Financial Theory and Financial Markets
  - International Finance
  - Investment Management
  - Islamic Financial Issues
  - Managing Financial Risk
  - Personal Wealth Management
  - Perspectives in Finance

### + 6 courses

- Auditing Principles M
- Taxation Law M
- Choose 4 courses from any of the specialisations below:
  - Arts and Cultural Management
  - Business Analysis
  - Financial Management
  - Human Resource Management
  - Integrated Supply Chain Management
  - Management
  - Marketing
  - Professional Practice
  - Strategic Procurement
  - Tourism and Event Management



### Professional recognition

- Associate Membership with CPA Australia
- Entry into the ICAA's professional program, the Chartered Accountants Program\*
- ACCA qualification exemptions

*\*Students seeking to satisfy the educational requirements for entry to the Institute of Chartered Accountants in Australia's (ICAA) professional program (the Chartered Accountants Program) must complete Auditing Principles M and Taxation Law M*



## Master of Business Accounting (DMBN)

Total Tuition Fee:  
2013 – \$AU 34,500

Duration: 1.5 years (12 Courses)

Intakes: SP2 (Feb); SP5 (July)

### Special admission criteria:

Students applying to this program need to have a recognised bachelor degree in Accounting that is accredited by a recognised international Accounting body e.g. CPA/CIMA/CA/ACCA

### 8 Discipline core courses

- Marketing Management
- People, Organisations and Leadership
- Sustainability and Ethical Accounting
- Strategic Cost Management
- Global Business Environment
- Strategic Business Analysis
- Personal Wealth Management
- Advanced Corporate Finance
- + 4 Finance Electives

## Master of International Business (DMIB)

Total Tuition Fee:  
2013 – \$AU 34,500

Duration: 1.5 years (12 Courses)

Intakes: SP1 (Jan), SP3 (April), SP4 (June), SP6 (Sept)



### 8 Common discipline core courses:

- Accounting for Management M
- Global Business Environment
- International Business Management
- International Business Strategy
- Issues in International Trade
- Managing Across Cultures
- Marketing Management
- People, Organisations and Leadership

### + 4 courses

- Doing Business in Asia or Elective
- International Human Resource Management or Elective
- Marketing Across Borders or Elective
- Principles of Finance or Business Elective

## Master of International Business (Extension) (DMIE)

Total Tuition Fee:  
2013 – \$AU 46,000

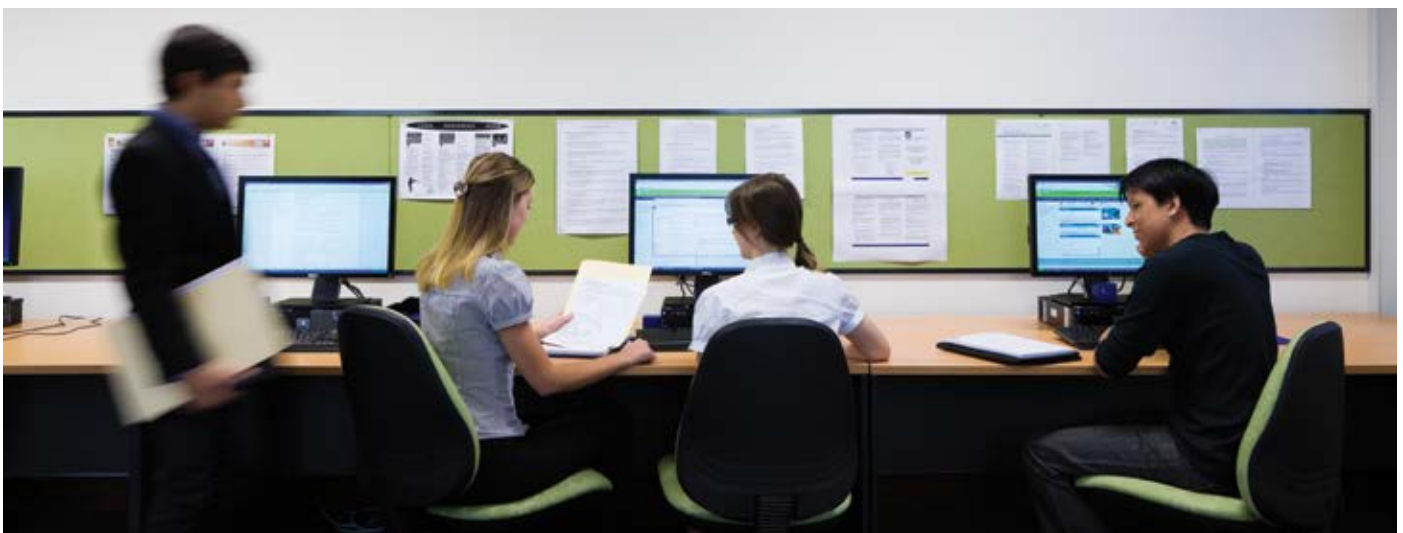
Duration: 2 years (16 Courses)

Intakes: SP1 (Jan), SP3 (April), SP4 (June), SP6 (Sept)



### + 8 courses

- Doing Business in Asia
- International Human Resource Management
- Marketing Across Borders
- Principles of Finance
- 4 Electives



## Master of Human Resource Management (DMHU)

Total Tuition Fee:

2013 – \$AU 34,500

Duration: 1.5 years (12 Courses)

Intakes: SP1 (Jan), SP3 (April), SP4 (June), SP6 (Sept)



## Master of Human Resource Management (Extension) (DMHE)

Total Tuition Fee:

2013 – \$AU 46,000

Duration: 2 years (16 Courses)

Intakes: SP1 (Jan), SP3 (April), SP4 (June), SP6 (Sept)



### 10 Common discipline core courses:

- Accounting for Management M
- Australian Industrial Relations
- Employment Law F
- Global Business Environment
- Introduction to Human Resource Management
- Marketing Management
- People, Organisations and Leadership
- Performance Management
- Recruitment and Selection
- Strategic Management of Human Resources

### + 2 courses

- 2 Electives

### + 6 courses

- International Human Resource Management
- Reward and Recognition
- 4 Electives

### Electives include:

- Business Ethics G
- Entrepreneurial Creativity and Innovation
- Leadership Dynamics
- Managing Change
- Negotiation and Conflict Management
- Occupational Health and Safety Law and Risk Management
- Project Management for Business
- Reward and Recognition
- Risk Management
- Workplace learning

### Professional recognition

- Professional Membership of the Australian Human Resources Institute (AHRI)
- Society for Human Resource Management (SHRM), USA



### The Executive Partners Programme

The Executive Partners Programme (EPP) is open to students studying any postgraduate management program and aims to provide students with industry insights through engagement with the Executive Partners (EPs). EPs are current active, semi-retired or recently retired senior executives who work with students by:

- Mentoring students on a one-to-one basis
- Providing critique to students' presentations
- Guest lecturing
- Participating in class discussion panels
- Advising groups of students on field projects

For students, the benefits of participating in the program are that they can broaden their learning experience, expand their world view, and enhance their career prospects.

[unisa.edu.au/business/management/executive-partner-programme](http://unisa.edu.au/business/management/executive-partner-programme)

## Master of Management (DMMT)

Total Tuition Fee: 2013 – \$AU 34,500

Duration: 1.5 years (12 Courses)

Intakes: SP1 (Jan), SP3 (April), SP4 (June), SP6 (Sept)

### 4 Discipline core courses:

- Global Business Environment
- Accounting for Management M
- Marketing Management
- People, Organisations and Leadership
- + 4 courses from a specific specialisation (See specialisations list).



### Coursework Option:

- Strategic Concepts
- Integrated Management Project
- 2 Electives

or

### Research Option:

- Strategic Concepts
- Research Methods in Business and Management
- Management Research Report A
- Management Research Report B

### Professional recognition

The Master of Management (Strategic Procurement) program has been formally accredited to full membership status (MCIPS) by the Chartered Institute of Purchasing and Supply.



### Specialisations:

#### Management

- Managing Change
- Negotiation and Conflict Management
- Workplace Learning
- Risk Management

#### Integrated Supply Chain Management

- Supply Chain Management and Competitive Advantages
- Managing Sustainable Value Chains
- Integrated Logistics Management G
- Operations Management

#### Strategic Procurement

- Supply Chain Management and Competitive Advantage
- Project Management for Business
- Resource Management
- Strategic Procurement

#### Tourism and Event Management

- The Principles and Practice of Tourism
- Festivals and Events
- Sport, Tourism and Events
- Tourism: Impacts and Sustainability

## Master of Marketing (DMMK)

Total Tuition Fee: 2013 – \$AU 34,500

Duration: 1.5 years (12 Courses)

Intakes: SP1 (Jan), SP3 (April), SP4 (June), SP6 (Sept)

### 7 Discipline core courses:

- Marketing Management
- Global Business Environment
- Accounting for Management M
- People, Organisations and Leadership
- Marketing Information and Analysis
- Influencing Consumer Behaviour
- Marketing Strategy and Planning
- + 1 marketing elective



### Coursework Option:

- 4 x Marketing or Business Electives

or

### Research Option:

- Research Methods in Business and Management G
- Minor Thesis A
- Minor Thesis B
- Marketing or Business Elective

### Graduates may apply for membership to:

- The Australian Marketing Institute (AMI)
- The Australian Market and Social Research Society (AMSRS)
- The Marketing Association of Australia and New Zealand (MAANZ)

## Master of Business Administration (MBA) (DMMA)

(Available in 2 streams)

Total Tuition Fee:

2013 – \$AU 41,400

Duration: 1.5 years (12 Courses)

Intakes: SP1 (Jan), SP3 (April), SP4 (June), SP6 (Sept)



### Special admission criteria:

A minimum of two years full-time relevant work experience is required supported by two referee reports and a detailed curriculum vitae outlining managerial and executive experience.



### 7 Common discipline core courses:

- Ethics, Governance and Sustainability
- Contemporary Management Skills
- Creative and Accountable Marketing
- Leadership and Change Management
- Accounting for Decision Making
- Managerial Finance
- The Law for Managers



### General Management Stream

- Managerial Economics
- International Business
- Strategic Management M
- + 2 Electives

or

### Specialisation Stream

- Managerial Economics or
- International Business or
- Strategic Management M
- 4 General Electives

## Master of Business Administration (MBA) Double Masters (DMBA)

Total Tuition Fee:

2013 – \$AU 62,100

Duration: 2 years (18 Courses)

Intakes: SP1 (Jan), SP3 (April), SP4 (June), SP6 (Sept)



### + 11 courses

- Managerial Economics
- International Business
- Strategic Management M
- 1 Approved Elective
- 7 courses from one of these specialisations:
  - Finance
  - Health Services
  - Human Resource Management
  - Information and Systems
  - Marketing
  - Property Management
  - Sustainable Business



Our MBA has been awarded the maximum five-star rating for the fifth consecutive year as determined by the Graduate Management Association of Australia and published in the Good Universities Guide. It was also ranked first for student satisfaction in the 2011 Australian Financial Review BOSS survey of MBA alumni (Conducted every two years).

### MBA Industry Placement Program

*(Equates to one elective)*

Students can apply to undertake an Industry Placement program with an Adelaide based company for 11 weeks.

### Business in China Intensive School

*(Equates to two electives)*

The Business in China Intensive School runs in April every year. Students gain the in-depth understanding of market knowledge and management practices in China through a combination of seminars, simulations and case studies.

### European Summer School of Advanced Management (ESSAM)

*(Equates to two electives)*

This summer school takes place in Denmark each year for 2 weeks, at the end of June to early July. ESSAM is designed to prepare executives for business in a modern international environment of free-flowing communication and diverse cultural backgrounds

## Business Double Masters (DMDD)

Combine two specialisations from our list of Masters Programs

Total Tuition Fee:

2013 – \$AU 51,750

Duration: 2 years (18 Courses)

Intakes: SP1 (Jan), SP2 (February), SP3 (April), SP4 (June) SP5 (July), SP6 (Sept)

### 4 Discipline core courses

- Accounting for Management M
- Global Business Environment
- Marketing Management
- People, Organisations and Leadership



2 specialisations of 7 courses each from the following:

- Human Resource Management
- Information and Communication Technology Management
- Integrated Supply Chain Management
- International Business Management
- Marketing
- Professional Accounting
- Strategic Procurement
- Tourism and Event Management



## Le Cordon Bleu Master of International Hospitality (DMHO)

## Le Cordon Bleu MBA (International Hotel and Restaurant Management) (DMIH)

Note: Please submit applications and forward any enquiries to Le Cordon Bleu directly

[www.lcbaustralia.com](http://www.lcbaustralia.com)



## Masters by Research (DMRU)

Duration: 2 years full-time equivalent

## Doctor of Philosophy (PhD) (DPBU)

Duration: Maximum 4 years full-time equivalent.



### Finding a Supervisor

Highly qualified researchers are available to supervise candidates in a range of disciplines. The Division of Business does not require you to find a supervisor before you apply. Once the Business School receives your full application they will contact the academics they think are best suited to your research area. To investigate potential supervisors look for them in our research concentrations at: [unisa.edu.au/Business/Division/Research/Concentrations/](https://unisa.edu.au/Business/Division/Research/Concentrations/)

### Research Scholarships

Scholarships are available for international students and can include tuition fees, Overseas Student Health Cover and a living allowance. For more information visit:

[unisa.edu.au/Research/Research-degrees/Scholarships/](https://unisa.edu.au/Research/Research-degrees/Scholarships/)

### IELTS (Academic)

Overall: 7

### How to apply

1. Complete an electronic application form, see <https://www.applications.unisa.edu.au/applyonline/student/register/register.aspx>
2. Provide details about your proposed research, including your proposed thesis title, professional experience, referee reports and any scholarship you may wish to apply for.
3. You will also be required to submit additional hard copy documents to the University.

Should you have any queries about the research programs, please email:

[PhD-enquiries-business@unisa.edu.au](mailto:PhD-enquiries-business@unisa.edu.au)

The UniSA Business School has the following research institutes, centres and groups:

- Ehrenberg-Bass Institute for Marketing Science
- Centre for Accounting, Governance and Sustainability
- Centre for Comparative Water Policies and Laws
- Centre for Regulation and Market Analysis
- Centre for Human Resource Management
- Centre for Applied Financial Studies
- Australian Centre for Asian Business
- Centre for Tourism and Leisure Management



## Available research discipline areas include:

|                                               |                                                      |
|-----------------------------------------------|------------------------------------------------------|
| Accounting and Auditing                       | Management                                           |
| Accountability, Sustainability and Governance | International Management                             |
| Administrative Law                            | International Law in Domestic Legal Systems          |
| Applied Economics                             | Labour Economics                                     |
| Arbitration                                   | Management                                           |
| Arts and Cultural Management                  | Management Accounting                                |
| Asia Management/Chinese Management            | Manufacturing Management                             |
| Brand Management and Buyer Behaviour          | Market Regulation                                    |
| Business and Innovation                       | Marketing                                            |
| Crisis Management                             | Marketing Management                                 |
| Comparative Legal Process                     | Organisational Behaviours                            |
| Corporate Governance                          | Organisational Change                                |
| Corporate Law                                 | Public Law                                           |
| Criminal Law and Justice                      | Public Law and Partnerships                          |
| Cross-Cultural Management and Asia Business   | Public Private Relationships                         |
| Diversity Management                          | Recreation, Leisure and Sports Management            |
| Employment Relations                          | Relationship and Service Marketing                   |
| Ethics, Integrity and Governance              | Security Law and Criminal Justice                    |
| Event Management and Hospitality              | Supply Chain Management                              |
| Finance                                       | Sustainable Societies                                |
| Human Resource Management                     | Sustainability                                       |
| Human Rights Law                              | Sustainability Management and Indigenous Enterprises |
| International Business                        | Tort Law                                             |
| International Education in Business           | Tourism                                              |
| International Human Resource                  | Water Policy and Law                                 |
|                                               | Wine Marketing                                       |



## Jin Chen (Jenny)

From: China

Currently studying: PhD in Corporate Social Responsibility (CSR) Accounting

*"It has been a challenging and rewarding experience for me as I have enjoyed the western style of independent research and learning"*

I believe those critical thinking skills will benefit me for the rest of my research career.

I was fortunate to receive both the Endeavour Asia Award from the Australian Government and the University's full president's scholarship to complete my PhD.

My main supervisor is one of the top specialists in the world in my research area. The support services and facilities, including our fully equipped offices, have been excellent. I strongly recommend any researchers to consider the University of South Australia as their study destination.



# Student Support Services

## At UniSA Business School



### Global Experience

[unisa.edu.au/globalexperience](http://unisa.edu.au/globalexperience)

Global Experience gives students an edge in today's competitive world. Open to all undergraduate students, the program involves participation in extra-curricular activities such as: networking, career management and intercultural communication. At the completion of the program students receive a certificate of completion and a letter outlining the skills, experience, and knowledge developed throughout their participation in the program. Completion of Global Experience will also be noted on a student's transcript.

### Student Career Development

[unisa.edu.au/business](http://unisa.edu.au/business)

UniSA Business School aims to provide students with the practical skills needed to have the best start possible in the workplace. Experiential learning can take on a number of forms such as an overseas student exchange, industry site visits, industry placement or projects, and participation in a mentoring program or the Global Experience program.

For a range of experiential learning activities see page 14.



### Student Exchange program

[unisa.edu.au/exchange](http://unisa.edu.au/exchange)

Students can participate in an overseas exchange program as part of their degree. They will gain the opportunity to experience new customs and cultures, build international networks, make new friends, improve their language skills and set themselves apart from other graduates (employers value international experience).

Available to both postgraduate and undergraduate students, the University has 80 partner universities in 25 countries including: Italy, Canada, UK, USA and Japan. Exchange programs vary in length from a couple of weeks to a whole semester. Travel grants and scholarships of up to AUD \$7,500 are available for eligible business students.





# Student Support Services

## At UniSA Business School



## Cultural and Community Support for International Students

Two dedicated Student Engagement Officers at the Business School focus on student engagement and social activities for our international students in Adelaide. They organise activities such as surfing, football matches, lunch gatherings, barbecues and various other excursions throughout the year.



## PASS (Peer Assisted Study Sessions)

[unisa.edu.au/business/currentstudents/pass](http://unisa.edu.au/business/currentstudents/pass)

The Peer Assisted Study Sessions (PASS) program is an academic assistance program that assists students with their understanding of course content. The sessions are facilitated by PASS Peer Leaders who are current students that have already successfully completed the course. The Leaders are employed by the UniSA Business School.

## Business Mates

[unisa.edu.au/business/currentstudents/businessmates](http://unisa.edu.au/business/currentstudents/businessmates)

The Business Mates peer mentoring program assists new students with the transition to university. Business Mates are business students who are currently studying at the University. One domestic student and one international student work in pairs and are allocated new students to assist. They regularly contact the new students throughout the study period and arrange social events for all new students to attend.



## Connect

### The annual Business and Law networking event.

[unisa.edu.au/Business/Division/Alumni/StayConnected/Networking/](http://unisa.edu.au/Business/Division/Alumni/StayConnected/Networking/)

The UniSA Business School hosts networking events as part of a commitment to student career development. These events connect students with industry partners and provide the opportunity for students to learn more about careers in the Australian workplace.



# Living in Adelaide

“Possibly the last well-planned and contented metropolis on earth.”

New Yorker Magazine

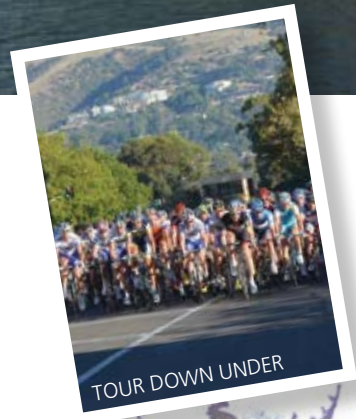


ADELAIDE CITY

Adelaide is the capital city of South Australia. Its affordable lifestyle, relaxed and safe atmosphere, Mediterranean climate, accessible and convenient location, and reputation for offering high quality education make it a popular study destination.

South Australia is known as the Festival State and there are many music, arts and food festivals held throughout the year including: WOMADelaide, the Adelaide Fringe Festival and Adelaide Cabaret Festival. World-class sporting events such as the Santos Tour Down Under, The Clipsal 500 and the World Tennis challenge are also held in Adelaide.

The beach is approximately 20 minutes from the city by Tram and the picturesque Adelaide Hills are under a half an hour drive from the city centre.



## Fast facts

|                |                                                                                                           |
|----------------|-----------------------------------------------------------------------------------------------------------|
| Country        | Australia                                                                                                 |
| Population     | Adelaide: 1.21 million (June 2011)<br>South Australia: 1.66 million (June 2011)                           |
| Area           | 1,826.9 sq km                                                                                             |
| Languages      | Mainly English, but other languages spoken in Adelaide are Italian, Greek, Vietnamese, Chinese and German |
| Currency       | Australian Dollars                                                                                        |
| Time (+/- GMT) | +9 hours and 30 minutes                                                                                   |
| ISD code       | 8                                                                                                         |



NORTH TERRACE



GLENELG BEACH



ADELAIDE CENTRAL MARKET



ST FRANCIS XAVIER'S CATHEDRAL

## “Adelaide is Australia’s most liveable city.”

Source: “My City: The People’s Verdict”, survey by Auspoll for the Property Council, 2012

### Basic weekly expenses

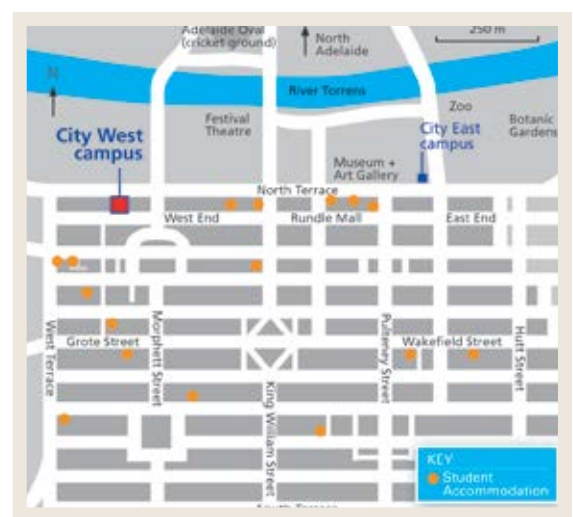
|                                         |                            |
|-----------------------------------------|----------------------------|
| Rent (more expensive for inner city)    | \$100 – \$250*             |
| Food (eating at home)                   | \$80 – \$100               |
| Bills (gas, electricity, etc)           | \$20 – \$30                |
| Transport (at student concession rates) | \$15 – \$20                |
| Other (entertainment, clothes etc)      | \$35+                      |
| Telephone / postage                     | \$20 – \$30                |
| <b>Total weekly expenses</b>            | <b>\$270 – \$465</b>       |
| <b>Total yearly (52 weeks) expenses</b> | <b>\$14,040 – \$24,180</b> |

\* Shared flat / house \$100 - \$200, Shared student apartment \$130 - \$190 (fully furnished), Residential college \$300 (incl. food, utilities and fully furnished). These figures are approximate per person costs and only intended as a guide to your weekly cost of living in Adelaide.

### Adelaide Metro Area



### Adelaide Central Business District (CBD)



For more info on Adelaide and South Australia, visit [www.studyadelaide.com](http://www.studyadelaide.com) or [www.southaustralia.com](http://www.southaustralia.com)



## Pathway and English Language program



### South Australia Institute of Business and Technology (SAIBT)

[saibt.sa.edu.au](http://saibt.sa.edu.au)

Diploma of Business:

- 1 year in duration
- Start date in February, June and October each year
- One year credit toward most business degrees at UniSA, except Bachelor of Marketing and Communication (5 course credits) and Bachelor of Laws (no credits)



### Centre for English Language (CELUSA)

[unisa.edu.au/celusa](http://unisa.edu.au/celusa)

Academic English (AE) program

- Lowest entry IELTS score is 3.5 overall
- Monthly start
- Every 10 weeks of study improves overall IELTS score by 0.5
- IELTS preparation and test

### Contact details

Business School  
University of South Australia  
GPO Box 2471  
Adelaide, South Australia 5001  
Australia

Telephone: +61 8 8302 0034  
Email: [businessinternational@unisa.edu.au](mailto:businessinternational@unisa.edu.au)  
**Skype Name: UniSA Business**

International Office  
[unisa.edu.au/international](http://unisa.edu.au/international)

Telephone: +61 3 9627 4854  
Fax: +61 8 8302 9121  
Email: [international.office@unisa.edu.au](mailto:international.office@unisa.edu.au)

### Other relevant websites

- [unisa.edu.au/business](http://unisa.edu.au/business)
- [unisa.edu.au/Student-Life/Living-in-Adelaide](http://unisa.edu.au/Student-Life/Living-in-Adelaide)

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- [weibo.com/studyatunisa](https://weibo.com/studyatunisa)
- [youku.com/UniSA](https://youku.com/UniSA) 南澳大学



Curtin University of Technology  
University of South Australia  
RMIT University  
University of Technology Sydney  
Queensland University of Technology



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