



# VIRTUAL MEMBER EXPERIENCE





Although you may not have in person meetings, it doesn't mean you shouldn't still host meetings or engage your members. During this time of uncertainty your members more than ever may need to see a smiling face, play a fun game, and get their mind off everything else. Below is a list of ideas to help engage your members virtually and help you navigate through your "new normal".

## INITIATION

For those that have not been able to initiate their new members, Alpha Phi has a few options for you:

- Hold Initiation during polish/spirit week! Kick start a fun week of bonding with an initiation ceremony. Not only will this feel special for your new members, but it will remind members just why they joined Alpha Phi and the bond that we all hold going into recruitment.
- *Deferred chapters:* Hold Initiation during the first chapter meeting. This will also be a nice reminder to your members on why Alpha Phi has continued to be in our lives.
- Hold a virtual song practice of initiation songs and include the new members who are not initiated. They can learn the songs before initiation, and it allows them to get a sneak peak of ritual.
- Hold a virtual initiation! This option may not be feasible for everyone. For questions on conducting a virtual initiation email [ritual@alphaphi.org](mailto:ritual@alphaphi.org).

**Set a date so your new members have something to look forward to!**



## NEW MEMBER

Your members worked so hard during formal recruitment or COB to gain the amazing new members you have. We want to keep them engaged during the months away from each other, especially if they are not initiated yet. Below is a list of ideas to continue holding new members' meetings and to keep our new members engaged. Hold a weekly virtual new member meeting just like if you were in person. Make sure to have a fun component in the beginning of each meeting.

- Hold a weekly virtual new member meeting just like if you were in-person. Make sure to have a fun component in the beginning of each meeting.
- If you have already finished your 6-week new member program, consider continuing weekly, biweekly, or monthly meetings.
- Create virtual ivy linkers for each new member. You can also create ivy linker groups each week so all your members can get to know each other and catch up in a group setting, virtually!
- If your budget allows, mail gifts to your new members!
- Have exec members, bigs, or other members of your chapter mail new members handwritten letters.
- Big/Little
  - Mail gifts directly to each little or all together to save on shipping! Include clues and notes on when they can open each gift.
  - If mailing gifts is cost prohibitive try a few of these:
    - Email e-gift cards
    - Remove the idea of gifts and send letters, emails, videos, or memes.
  - Conduct Big/Little reveal virtually



## SENIORS

Most of our members left campus without even knowing it was their last day on campus for the semester. Your seniors may not get to walk across the stage and lost precious last moments with their friends before graduation. Just because you may not be on campus, it is still important to make your seniors feel special. Below is a list of ideas to help seniors still have a special last few weeks of school:

- Purchase gifts for all your seniors and mail them to each senior with a handwritten note
  - [Alumnae Pins](#)
  - Stoles
    - <https://shopalphaphi.com/product/72891>
    - <https://shopalphaphi.com/product/71727>
    - <https://shopalphaphi.com/product/79339>
    - <https://shopalphaphi.com/product/79010>
    - <https://shopalphaphi.com/product/76379>
    - <https://shopalphaphi.com/product/61064>
  - [Portfolios](#)
  - [Jewelry](#)
- Create a senior shirt
- Purchase a senior package
- Hold a virtual senior ceremony and senior week
- Ask members to create video messages for each senior and send them out
- Ask members to write letters to the seniors on Alpha Phi Stationery about the impact they've made
- Feature a senior each week on Instagram, Instagram stories or in your internal Facebook/GroupMe groups
- Ask your seniors to put together advice for the younger members in the chapter
- Conduct a virtual resume workshop for seniors
- Ask alumnae to do a virtual career panel for seniors
- If you had a “senior tea” planned, you can still host this virtually and drink iced tea or hot tea together.



## SISTERHOOD

Below is a list of various ideas to keep your members engaged in Alpha Phi, to occupy their time, and make sure no one gets left behind. Use these ideas to develop an engagement plan that works best for your chapter. We encourage you to have at least one planned event each week to keep Alpha Phi fresh in their minds.

- Schedule a weekly Google hangout or Snapchat group video call to keep in touch with sisters
- Instead of sending a paper meeting, post a video with updates that members can watch
- Set up virtual study sessions
- Snail mail - send each other cards and notes via mail
- Create virtual Ivy Linking groups
- Host a Netflix Party!
  - <https://www.netflixparty.com/>
- Host virtual lunch, coffee, or dinner dates with your Phi Families
- Hold a virtual pet meet and greet call for members to introduce their pets
- Create a chapter Tumblr account and share appropriate photos with each other or in the chapters' Facebook group
- Ask each member to create a virtual memory board that visually shows why Alpha Phi is important to her. Share your boards with each other.
- Wear your letters! You may not be on campus, but you can still show your Alpha Phi pride. Designate a day to wear letters and post on Instagram using a specific #hashtag.
- Post a daily inspirational quote in your group chat
- Post a story on your Instagram account about what you love about your chapter and use a specific #hashtag
- Highlight a member each day to do a takeover on the chapter's Instagram story
- Create a weekly sisterhood challenge to have members reach out to a different member each week to say "hi"
- Create a fitness challenge for members to complete on their own
- Host a weekly virtual workout class



- Ask members to like the post of how they're doing as a virtual check-in. For example, "like this if you're doing great," "like this if you're feeling eh," "like this if you're not doing so great". Follow-up with members who may not be feeling great.
- Have members showcase their hometown by doing a social media highlight
- Create an Instagram challenge



- Design quizzes for your members
  - <https://kahoot.com/>
  - BuzzFeed Quizzes: <https://www.buzzfeed.com/annakopsky/everything-you-need-to-know-to-make-a-buzzfeed-personality>
  - <https://www.quiz-maker.com/>
  - <https://www.alphaphifoundation.org/news/media/which-founder-are-you/>
  - What member of exec are you?
  - What senior are you?
  - What big/little pair are you?
- Host a virtual game night
  - Two truths and a lie
  - Monopoly: <https://www.pogo.com/games/monopolyclassic?sl=2&gamekey=monopolyclassic>
  - Cards Against Humanity: <http://playingcards.io/game/cards-against-humanity>
- Channel your inner Bob Ross and host a virtual paint night
- LipSync battles via Zoom or FaceTime



- TikTok Challenge
  - Ask members to submit their best TikTok's, then each member can vote on the best one!
- Have a member who loves to cook? Ask her to host a virtual cooking class
- Meme competition
  - Each week set a theme and have members submit the best meme that matches the theme.
- Self care Sunday
- Create an interactive instagram story and post it for your members to do and repost
- Ask an alumnae to share her skills on a virtual call with all your members who are interested. Example topics could include:
  - Make up tutorial
  - Hair tutorial
  - Career advice
  - Fitness tips
  - Tips to stay productive



## RECRUITMENT

With the adjustment into our new normal, many of our chapters were not able to finish their recruitment workshops. Review your workshop schedules and adjust them to fit into shorter virtual workshops. Anything you can't do over a video, push to your polish/spirit week. Depending on how much you need to train your members, you can consider adding an extra day to your polish/spirit week schedule.

- Host your workshops via Zoom! Make these less than an hour to keep your members attention. Add in cute themes, games, quizzes, or polls to keep your members engaged while you train them.
- Record short videos that cover face-to-face modules. Members can then watch in their free time.
- Practice your recruitment conversation skills via phone calls or video calls. Create a list of commonly asked recruitment questions and practice with a partner.
- Theme ideas:
  - PJ Party
  - Formal – wear the fanciest dress sitting in your closet
  - School spirit
  - Western
  - Crazy hats
  - Blast from the past – pick out the most outdated outfit in your house. Could be your mom's, dad's, sister, brother, anyone!
- Quick game ideas:
  - Trivia
  - Alpha Phi Jeopardy
  - Wheel of fortune
  - Seek and find
    - Create a slide of different objects, count to 3, and switch the slide to show the object. When the slide switches everyone finds the object in their home.
    - Object ideas:
      - Toothbrush
      - Tennis shoes





- Framed picture
  - Sunglasses
  - Etc.
- Baby picture guessing game
  - Ask members to send in a baby picture
  - Create a slide show of all the pictures and members can guess who is who on the slide show
- Phi-rst Instagram
  - Find the first Instagram someone posted without their face in it. Put the pictures in the slides and members can guess who's is who.
- This or That
  - Put up pictures like coffee or tea, dogs or cats, summer or fall, etc. and then members can vote.



## TECHNOLOGY

Embracing technological tools to interact with chapter members can be an efficient and effective way to engage and communicate with one another. Being able to communicate and interact with members, no matter where they are located, is key. This quick guide provides a few options of how you can virtually connect with members for executive council meetings, judiciary boards, new member education, or even a chapter meeting.

### ZOOM

- Visit <https://zoom.us/signup>, enter an email address and click Sign Up. A confirmation link will be sent to that email address. Navigate to your email and select “activate your account.”
- Enter your first name, last name, and a password. From there, in the top right corner you will have access, to “Schedule a Meeting” or “Host a Meeting”.
- By using a free Zoom account, you are able to host an unlimited number of participants for an unlimited number of calls, however, each Zoom call can only be 40 minutes in length before the call times out.
- Key Features: Ability for multiple participants to share screens simultaneously, allows for virtual hand-raising, polling, and Q&As, and has an associated App for use anywhere.

### GOOGLE HANGOUT

- Visit [hangouts.google.com](https://hangouts.google.com) or open Hangouts in Gmail.
- Select new conversation and enter a name or email address. Type your message and hit Enter to send.
- Chats are limited to 150 participants, and Hangout Calls are limited to 25 video participants. There is no time limit for calls.
  - \*\*Through 6/1/20, all G-Suite customers will have access to the business level membership, with video conferencing up to 250 accounts.
- Key Features: Easy for Google campuses, does not require Google account to participate, has an associated App for use anywhere, and allows calls to be recorded.



### FREE CONFERENCE CALL

- Visit [freeconferencecall.com](http://freeconferencecall.com) and create an account with an email and password.
- Once you sign up, you will be provided with a dial-in number and access code for conference calls and an online meeting ID so you may host meetings with screen sharing and video conferencing.
- Up to 1,000 participants can be on a call at one time, and there are no time limits.
- Key Features: Can use call-in number or video conference, ability to record calls, call in from the same number each time (no need to create new accounts), and has Microsoft & Google plug-ins.

### ANYMEETING.COM

- Visit [anymeeting.com](http://anymeeting.com) and sign-up for a free account. After you receive the log-in credentials, proceed with logging in. In the dashboard, click “start a meeting now” or “schedule a meeting”.
- You can either select “start a meeting now” or “ schedule your meeting” to create a call with the requested participants.
- Can host an unlimited number of calls for up to 200 participants by conference call, and up to 4 by video conference.
- Key Features: Can share screen and annotate screen in real time, and participants can join by phone or computer.

### MARCO POLO

- Great way to stay in touch with sisters without scheduling a time to facetime, call, text, etc. Users can record a message and recipients can watch at their convenience.
- Create groups or use it 1:1
- Available in the app store (Android and iOS)

*Please note: Alpha Phi does not endorse any of these methods, and is providing them as a reference for you to utilize. This list is not exhaustive, and is only intended to give you a starting point. Please contact the company directly with questions you may have about each platform.*