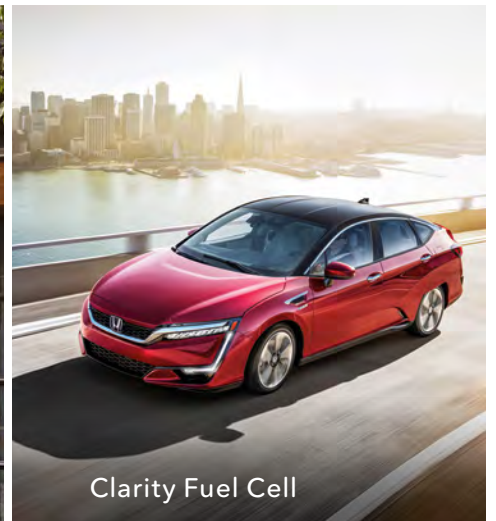


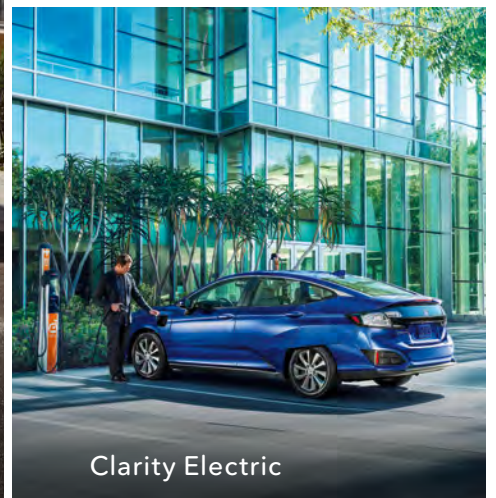
Honda Hybrid & Electric Vehicles



Insight



Clarity Fuel Cell



Clarity Electric



Clarity Plug-In Hybrid



Accord Hybrid

Insight insight.honda.com



The hybrid that's as beautiful as it is efficient.

There's no better feeling than arriving in a car as beautiful and sleek as the new Honda Insight, except the satisfaction of knowing it's also a hybrid. With stunning design and an impressive 55-mpg city rating* (LX and EX), the Insight always makes an entrance.

Sophisticated Design, Efficient Package

- 151 total system horsepower[†]
- Auto high-beam headlights
- Honda Sensing[®] suite of safety and driver-assistive features
- Remote engine start[†]
- LED headlights, Daytime Running Lights (DRL) and turn indicators
- LED fog lights[†]

[†]Available features. Please visit automobiles.honda.com/insight#specifications for actual trim application.

Insight Touring shown in Modern Steel Metallic.

*55 city/49 highway/52 combined mpg rating for LX and EX trims. 51 city/45 highway/48 combined mpg rating for the Touring trim. Based on 2019 EPA mileage ratings. Use for comparison purposes only. Your mileage will vary depending on driving conditions, how you drive and maintain your vehicle, battery-pack age/condition and other factors.

Insight insight.honda.com



Looking sharp never felt so smart.

The Insight comes with high-tech features and full LED headlights to complement a forward-looking design. To match its airy, sporty aesthetic and elegant finishing details, the Insight impresses inside, with a spacious cabin that provides a one-of-a-kind experience for drivers and passengers.



Captivating Tech

- 450-watt premium audio system with 10 speakers, including subwoofer*
- Mobile hotspot capability**
- Apple CarPlay™² integration*
- Android Auto™³ integration*
- SiriusXM® Radio**⁴ / HD Radio™⁵
- Honda LaneWatch™⁶
- Smart Entry with Walk Away Auto Lock®*

*Available features. Please visit automobiles.honda.com/insight#specifications for actual trim application.

Insight Touring shown in Aegean Blue Metallic.
Insight Touring shown in Crimson Pearl
with Ivory Leather.

**Requires AT&T data plan.

Insight insight.honda.com



HYBRID

Refinement and function unite.

The finesse of the Insight continues inside the cabin, where ergonomic design comes together with an available leather-wrapped steering wheel. Combined with Honda efficiency and versatility, it's a thrilling ride with a new level of function.



Uncompromising Interior

- Heated front seats*
- Perforated leather-trimmed seats*
- Dual-zone automatic climate control*
- 60/40 split fold-down rear seatback*
- 15.1 cubic feet of trunk capacity*†

*Available features. Please visit automobiles.honda.com/insight#specifications for actual trim application.

Insight Touring shown in Modern Steel Metallic with Black Leather.
Insight Touring shown with Ivory Leather.

†15.1 cu ft for LX and EX trims; 14.7 cu ft for Touring trim.
Honda reminds you to properly secure cargo items.

Accord Hybrid
accordhybrid.honda.com

HYBRID



The most impressive Honda ever.

Still raising the bar.

It's the vehicle that has always lifted the standard for sedans. It's the fast, efficient and comfortable ride that just keeps getting better. With a sophisticated exterior, luxurious interior and an incredible 48-mpg rating,* the Accord Hybrid has more advanced features than ever.

- 2.0-liter, 3rd-generation, two-motor hybrid powertrain
- 212 total system horsepower¹
- Standard Honda Sensing[®] suite of safety and driver-assistive features

Accord Hybrid Touring shown in Obsidian Blue Pearl.

*48 city/48 highway/48 combined mpg rating. Based on 2019 EPA mileage ratings. Use for comparison purposes only. Your mileage will vary depending on driving conditions, how you drive and maintain your vehicle, battery-pack age/condition and other factors.

Accord Hybrid
accordhybrid.honda.com



Step into pure comfort.

Sophistication and excitement await in the Accord Hybrid's luxurious interior. Enjoy high-quality, soft-touch materials, the latest technology and an expansive front view for an unmatched combination of elegance and convenience.

Accord Hybrid Touring (above) shown in Modern Steel Metallic with Black Leather.
Accord Hybrid Touring (opposite page) shown in Champagne Frost Pearl.

The Ultimate Enhanced Interior

- Leather-trimmed seats*
- 12-way power driver's seat*
- Heated and ventilated front seats*
- Leather-wrapped steering wheel*
- Dual-zone automatic climate control*
- Automatic-dimming rearview mirror*

*Available features. Please visit automobiles.honda.com/accord#specifications for actual trim application.

HYBRID



Sophistication meets efficiency.

When our flagship sedan embraces innovative hybrid technology, you get an Accord that spends less time at the pump* without sacrificing performance and comfort.

*48 city/48 highway/48 combined mpg rating. Based on 2019 EPA mileage ratings. Use for comparison purposes only. Your mileage will vary depending on driving conditions, how you drive and maintain your vehicle, battery-pack age/condition and other factors.

Hybrid Without Compromise

- 48-mpg city/highway rating*
- Head-Up Display (HUD)[†]
- 8-inch Display Audio touch screen[†]
- Mobile hotspot capability^{†**}
- Wireless phone charger^{†7}
- Apple CarPlay^{™2} integration[†]
- Android Auto^{™3} integration[†]

[†]Available features. Please visit automobiles.honda.com/accord#specifications for actual trim application.

^{**}Requires AT&T data plan.

Clarity Plug-In Hybrid
claritypluginhybrid.honda.com

Power your journey with electric or gas.

Put range anxiety in the rearview mirror. Sometimes, you want to drive an electric car. Sometimes, you need more flexibility. That's why Honda created the Clarity Plug-In Hybrid, with a 340-mile total range rating.* Charge up and drive on electricity, and tap into a gas reserve when needed, all while spending less time at the pump.

Powerful and Tech-Forward

- 212 total system horsepower¹
- 47-mile electric-only range rating*
- California HOV lane access-eligible⁸
- Seating for 5 adults
- Honda Sensing[®] suite of safety and driver-assistive features
- Apple CarPlay^{™2} integration
- Android Auto^{™3} integration

Clarity Plug-In Hybrid Touring shown in Modern Steel Metallic with optional charging accessories.

*47-mile maximum EV mode driving-range rating. 340-mile combined gas-electric driving-range rating. Based on 2018 EPA mileage ratings. Use for comparison purposes only. Your driving range will vary depending on driving conditions, how you drive and maintain your vehicle, battery-pack age/condition and other factors.



Clarity Electric
clarityelectric.honda.com



No gasoline. No compromise.

The Clarity Electric* looks sharp while looking ahead towards a greener future. You'll enjoy a fast recharge time,⁹ advanced safety features and premium interior – all with zero emissions.¹⁰

Clarity Electric shown in Vortex Blue Pearl with Gray Leather and optional charging accessories.

*Available in select California and Oregon dealerships.

Premium technology.

Few electric vehicles provide the comfort or space you've come to expect from midsize sedans, but the Clarity Electric is the exception that advances the latest technology from Honda.

- 221 lb-ft torque high-output electric motor¹¹
- DC fast-charging achieves 80% charge in about 30 minutes⁹
- California HOV lane access-eligible⁸
- Seating for 5 adults
- Honda Sensing[®] suite of safety and driver-assistive features

Clarity Fuel Cell
clarityfuelcell.honda.com



The car of tomorrow.

The Clarity Fuel Cell* is the most advanced zero-emissions Honda ever built. This breakthrough hydrogen vehicle's only emission is water. It can be refueled in 3-5¹² minutes throughout California, thanks to the state's growing network of hydrogen stations. The Clarity Fuel Cell converts hydrogen into electricity to power the high-torque electric motor. For increased efficiency, a small onboard battery stores energy recovered during deceleration and braking, adding "free" electrons to the power mix.

Innovative Tech

- 174-hp,¹³ 221 lb-ft torque high-output electric motor¹³
- California HOV lane access-eligible⁸
- Honda Sensing[®] suite of safety and driver-assistive features
- Head-Up Display (HUD)
- 540-watt premium audio system with 12 speakers

*Get on the waitlist. 2018 Clarity Fuel Cell currently unavailable. 2019 Clarity Fuel Cell expected spring 2019 in select California dealerships. For more information, visit clarityfuelcell.honda.com/eligibility.

Clarity Fuel Cell shown in Bordeaux Red Metallic with Platinum Gray Leather.



A

Honda
SENSING



B



C

Confidence on the road.

Even the most attentive of drivers can miss things. That's why Honda offers an array of safety and driver-assistive technologies designed to assist and help protect you and your passengers.

- Advanced Compatibility Engineering™ (ACE™) body structure
- Advanced driver and front passenger airbags
- Multi-angle rearview camera¹⁴



Clarity Plug-In Hybrid Touring shown with Beige Leather interior.

The Honda Sensing® Suite.

A - Collision Mitigation Braking System™ (CMBS™)¹⁵
CMBS can help bring your vehicle to a stop by automatically applying brake pressure when the system determines that a frontal collision is unavoidable.

B - Lane Keeping Assist System (LKAS)¹⁶
With your hands on the steering wheel, long highway drives are easier with LKAS, which subtly adjusts steering to help keep your vehicle centered in a detected lane.

C - Road Departure Mitigation System (RDM)¹⁷
RDM can determine if you cross over detected lanes without signaling, can provide steering assistance to help you return to your lane, or provide braking to help keep you from leaving the roadway entirely.

Adaptive Cruise Control (ACC) with Low-Speed Follow¹⁸
ACC helps you maintain a set following interval behind a detected vehicle for highway driving. If the detected vehicle slows to a stop, ACC is designed to slow and stop your vehicle as well. After stopping, a tap on the throttle instructs the car to continue maintaining the desired interval.



automobiles.honda.com

Build and Price Your Perfect Honda



Follow or share the Honda experience across the Honda Facebook page, Twitter and more.



Whether you buy or lease a Honda vehicle, Honda Financial Services can assist you with the process. Please ask your dealer which lease or purchase plan best suits your needs.



Manufactured to the same strict standards as Honda vehicles, Honda Genuine Accessories are the perfect way to personalize and protect your vehicle. Please see your Honda dealer for details.



Honda Care[®] is an affordable, comprehensive vehicle and travel protection plan backed by Honda reliability, service and parts. Please see your Honda dealer for details.



Powerful. Agile. Versatile enough to handle almost any condition. It's no wonder Honda is the official vehicle of the NHL^{®19}

All Honda vehicles - and any Honda Genuine Accessories installed at the time of vehicle purchase - are covered by a 3-year/36,000-mile limited warranty,²⁰ Plus, Honda vehicles are covered by a 5-year/60,000-mile Limited Powertrain Warranty,²⁰ too. Battery-pack limited warranty may vary.²¹ For more information or assistance, see your Honda dealer or please give us a call at 1-800-33-Honda.

24-hour emergency road service is available to you in the United States, Puerto Rico and Canada throughout your 3-year/36,000-mile limited warranty term. Services include jump-starting, flat tire and lockout assistance, towing, and more (limitations apply). Call 1-866-864-5211.

¹Total system horsepower as measured by the peak, concurrent output of the two electric motors and gasoline engine. ²Apple CarPlay is a trademark of Apple Inc. ³Android, Android Auto, Google Maps and Google Now are trademarks of Google LLC. ⁴SiriusXM services require a subscription after any trial period. If you decide to continue your SiriusXM service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call SiriusXM at 1-866-635-2349 to cancel. See our Customer Agreement for complete terms at www.siriusxm.com. Fees and programming subject to change. XM satellite service is available only to those at least 18 years and older in the 48 contiguous United States and D.C. ©2018 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio Inc. ⁵HD Radio is a proprietary trademark of iBiquity Digital Corporation. ⁶Display accuracy will vary based on weather, size of object and speed, and the display may not show all relevant traffic. The display is not a substitute for your own direct visual assessment of traffic conditions before changing lanes. ⁷Honda wireless phone charger is compatible with Qi wireless charging standards. Check with your device's manufacturer for wireless capability. ⁸High Occupancy Vehicle (HOV) lane access requires HOV sticker on vehicle. HOV sticker can be obtained through the California Department of Motor Vehicles. Once sticker is on vehicle, you can use HOV lanes even if driving alone. Newly issued stickers valid until January 1, 2022. ⁹The Clarity Electric can achieve an 80% charge in about 30 minutes. 30-minute charge time based on using available DC Fast Charge stations, and reflects time to reach 80% charge from first illumination of low charge light. Availability of DC Fast Charge stations varies. ¹⁰ZEV (Zero-Emission Vehicle) model as certified by the California Air Resources Board (CARB). ¹¹221 lb-ft @ 0-3500 rpm (SAE net). ¹²Fueling time varies with hydrogen fueling pressure and ambient temperature. ¹³174 hp @ 4501-9028 rpm, 221 lb-ft @ 0-3500 rpm (SAE net). ¹⁴Always visually confirm that it is safe to drive before backing up; the rearview camera display does not provide complete information about all conditions and objects at the rear of your vehicle. ¹⁵CMBS cannot detect all objects ahead and may not detect a given object; accuracy will vary based on weather, speed and other factors. System operation affected by extreme interior heat. Driver remains responsible for safely operating vehicle and avoiding collisions. ¹⁶LKAS only assists driver in maintaining proper lane position when lane markings are identified without a turn signal in use and can only apply mild steering torque to assist. LKAS may not detect all lane markings; accuracy will vary based on weather, speed and road condition. System operation affected by extreme interior heat. Driver remains responsible for safely operating vehicle and avoiding collisions. ¹⁷Road Departure Mitigation only alerts drivers when lane drift is detected without a turn signal in use and can apply mild steering torque to assist driver in maintaining proper lane position and/or brake pressure to slow the vehicle's departure from a detected lane. RDM may not detect all lane markings or lane departures; accuracy will vary based on weather, speed and road condition. System operation affected by extreme interior heat. Driver remains responsible for safely operating vehicle and avoiding collisions. ¹⁸ACC with Low-Speed Follow cannot detect all objects ahead and may not detect a given object; accuracy will vary based on weather, speed and other factors. ACC should not be used in heavy traffic, poor weather or on winding roads. Driver remains responsible for safely operating vehicle and avoiding collisions. ¹⁹NHL and the NHL Shield are registered trademarks of the National Hockey League. ©NHL 2018. All Rights Reserved. ²⁰**3-Year/36,000-Mile Limited Warranty, 5-Year/60,000-Mile Limited Powertrain Warranty.** Ordinary maintenance or adjustments, parts subject to normal wear and replacement, and certain items are excluded. Please see your Honda dealer for the terms and conditions of the limited warranties. ²¹Battery-pack limited warranty may vary. Please see your Honda dealer for details. **Honda reminds you and your passengers to always use seat belts and appropriate child seats. Children 12 and under are safest when properly restrained in the rear seat.** Specifications, features, illustrations and equipment shown in this brochure are based upon latest available information at the time of printing. Although descriptions are believed to be correct, accuracy cannot be guaranteed. American Honda Motor Co., Inc., reserves the right to make changes at any time, without notice or obligation, in colors, specifications, accessories, materials and models. Some features mentioned herein are not available in all areas. Please see your Honda dealer for details. Some vehicles may be shown with optional equipment. Available = Optional. All images, logos, or trademarks contained herein are either owned by American Honda Motor Co., Inc., or used under a valid license from or with permission of the owner or sublicensee. 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