







100% Hackney Wick

One, two and three bedroom apartments at the place you want to be, where Hackney hustle meets creative bustle just a hop from the park. 415 Hackney Wick has character, and connectivity. Brought to you by Optivo, through the magic of Shared Ownership.

Find your vibe. Find your moment. Find your home.

码

IT'S ALWAYS BEEN YOU



It's a beautiful day in your new neighbourhood



415 Hackney born and bred.

Computer generated image of 415 Wick Lane is indicative only

This is old. This is new. This is now. That's the spirit of 415.

This is industrial heritage meets next generation design. Light-filled, quality, crafted and contemporary apartments with one, two or three bedrooms. Precious public, and private, outdoor space.

This is the new Wick Lane neighbourhood.

1111

Shared Ownership, shared community; alive and thriving between Crown Close and Fish Island. An easy walk and cycleway to a plethora of parks and East London.

This is 415. Heart of Hackney Wick, state of independents. State of the artist.





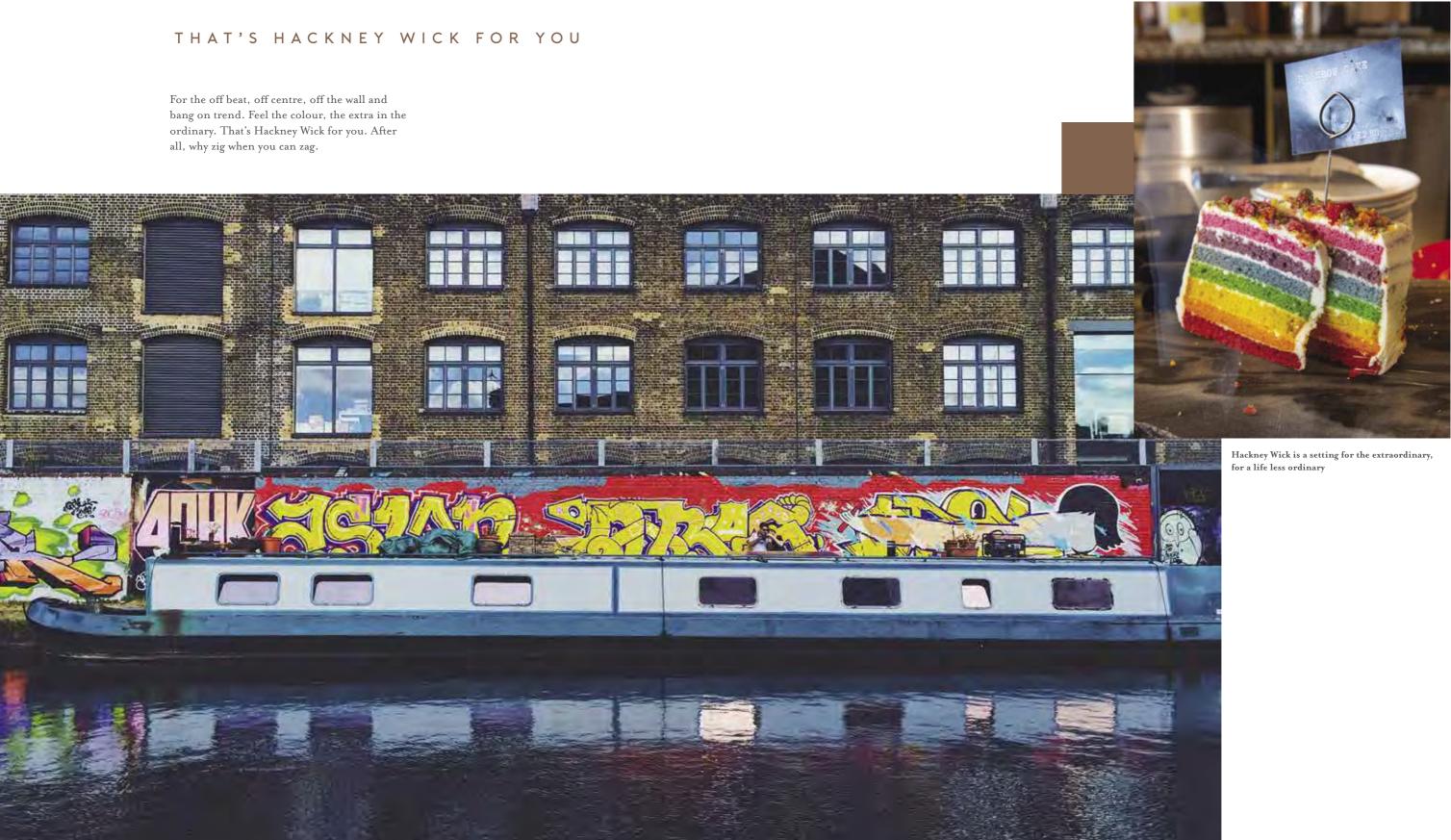


DISCOVER THE AREA

- 1. Hackney Marshes
- 2. London Fields Lido
- 3. Velodrome
- 4. Hackney Wick Overground Station 9. Westfield Shopping Centre
- 5. Victoria Park

- 6. River Lea
- 7. Stratford International Station
- 8. Greenway
- 10. Stratford Underground Station

11. The London Stadium 12. London Aquatics Centre 13. ArcelorMittal Orbit 14. Pudding Mill Lane DLR



For a decent cup of coffee. For craft bars with heart. And soul. For flavours to savour, melodies and rhapsody. For more than a big ticket helterskelter day trip, or a big night out. London Stadium or the Orbit. For curious minds.

Near you:

Forman's Restaurant Seafood Restaurant; 0.3 miles

Truman's Beer Brewery; 0.3 miles

Muxima Café; 0.4 miles

The Green Goose Bar; 0.5 miles

Barge East Bar; 0.6 miles

Cornerstone by Chef Tom Brown Restaurant; 0.7 miles

Number 90 Bar & Grill; 0.7 miles

Grow Live Music Bar; 0.8 miles

East London Liquor Company Distillery; I.O miles

The Breakfast Club Restaurant; I.I miles





For the authentic, and the artisan

LOCAL AREA



LOCAL AREA

Inside and out, early or late, there's something for everyone

Near you:

Victoria Park 0.4 miles

Roman Road Market 0.5 miles

The Yard Theatre 0.6 miles

Queen Elizabeth Olympic Spitalfields Market Park 0.8 miles

Here East 1.0 miles

Westfield Stratford I.I miles Vue Cinema 1.3 miles

Hackney Empire 1.8 miles

2.0 miles

Hackney Wick Vintage Market 2.1 miles



For plays, parks and outdoor play; outdoor swim and outdoor markets; artworks and arthouse movies; for threads in the urban fabric, fashion classics not quick Klassiks 2.0; for boutiques not brand palaces. For stories yet to be told.

FOUR ONE FIVE

HACKNEY WICK ES



Map not to scale



415 Wick

Victoria Park - 8 minutes Roman Road Market - 10 minutes London Stadium - 12 minutes Hackney Wick Station - 13 minutes Pudding Mill Lane DLR - 15 minutes Bow Road Station - 19 minutes Westfield Stratford - 22 minutes



Hackney Central - 5 minutes Stratford - 7 minutes Bethnal Green - 19 minutes King's Cross - 20 minutes Liverpool Street - 24 minutes



London Fields Lido - 12 minutes Columbia Road Flower Market - 15 minutes Shoreditch High Street - 15 minutes Stratford Station - 25 minutes

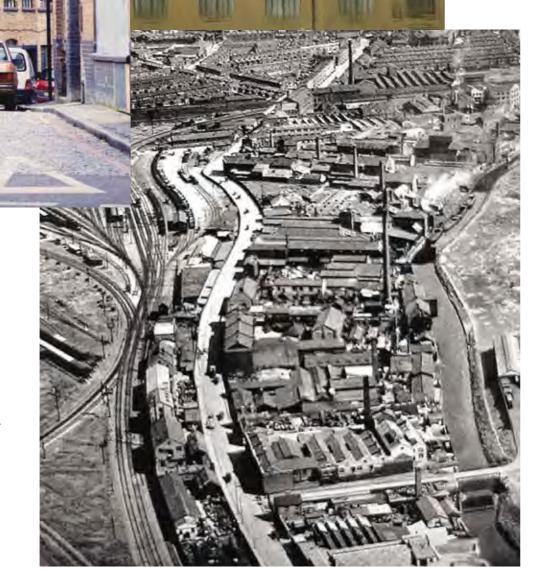


Mile End - 3 minutes North Greenwich - 7 minutes Canary Wharf - 9 minutes Liverpool Street - 9 minutes Bank - 11 minutes London Bridge - 19 minutes

Travel times are taken from Google and TfL, correct as of November 2020.

A future inspired by the past

Form through function: contemporary vintage industrial built for everyday living, for our time. Wick Lane heritage in every honest brick and roofscape rhythm. Crafted, considered. Eclectic, robust. Grand design for everyone: a sense of place for you.



....

...



ABOUT YOUR HOME













SPECIFICATION

EN SUITE/CLOAKROOM *

- tiles in rodano acero grey behind basin and WC, to skirting and full height around shower enclosure (excludes cloakroom*)
- Shower tray with chrome thermostatic wall-mounted mixer tap including shower attachment, slider and rail (excludes cloakroom*)
- LED strip lighting under kitchen wall units
- in hallway cupboard
- tiles in rodano acero grey to floor
- tiles in rodano acero grey behind basin and WC, to skirting and full height around bath
- rectangular glass shower screen and white bath panel
- · Chrome thermostatic bath-mounted mixer tap, and wall-mounted mixer tap including shower attachment, slider and rail
- · Roca semi-recessed basin with chrome mixer tap
- Roca wall hung WC with soft-close seat, concealed cistern and polished chrome flush plate
- · Chrome heated towel radiator
- Mirror above basin

- - · Roca semi-recessed basin with chrome mixer tap
 - Roca wall hung WC with soft-close seat, concealed cistern and polished chrome flush plate
- Mirror above basin
 - BEDROOM
 - Abingdon carpet in mineral ice grey
 - Built-in wardrobe to bedroom I with full height mirrored doors, upper storage area and hanging rail

ELECTRICAL

- LED downlighters in white to kitchen, living/dining, bathroom, en suite and cloakroom* Pendant light to bedroom(s)
- and hallway
- White switches and sockets throughout except brushed chrome to kitchens • Fibre broadband, phone and
- data points to living room and main bedroom**
 - living room pre-wired for Sky+**
 - · TV connection point to bedrooms

- Large format Porcelanosa porcelain tiles in rodano acero grey to floor Large format Porcelanosa porcelain
- handleless wall units in white • Concrete grey coloured square edge laminate worktops with matching splashback throughout

· Contemporary matt kitchen by Nobilia with handless base and

larder units in concrete grey and

- Single bowl stainless steel sink with single-lever chrome mixer tap
- · Siemens integrated appliances including:
- Ceramic hob

KITCHEN

- Multifunction oven
- Concealed extractor hood
- Zanussi integrated appliances including:
- Dishwasher
- Fridge/freezer
- · Zanussi freestanding washer dryer

BATHROOM

- Large format Porcelanosa porcelain
- Large format Porcelanosa porcelain
- Contemporary bath in white with



15 Wick Lane show apartment



· Chrome heated towel radiator

• TV and satellite connection point to • Electricity smart meter

INTERIOR FINISHES

- · Amtico Spacia pale ash woodeffect laminate to open plan living/ kitchen/dining and hallway
- · Brushed stainless steel ironmongery throughout
- White matt paint finish to joinery throughout
- White matt emulsion paint finish to walls and ceilings throughout

SECURITY & PEACE OF MIND

- Front entrance door with multipoint locking system, security chain and door viewer
- Video/phone entry system
- · Mains operated smoke and heat detectors with battery backup
- 12 year NHBC warranty

HEATING

• Heating and hot water provided by communal CHP system

ENERGY EFFICIENCY

- Predicted Energy Assessment (PEA) between 81 and 86 (B)
- · Aluminium-framed double glazed windows

EXTERIOR

- Private balconies or terraces to all apartments
- Secure residents' cycle store
- · Greenway link providing easy access to the Olympic Park and Westfield Stratford City

*Please refer to floor plans from page 27 onwards for specific apartment layouts. **Subject to a separate subscription.

FOUR ONE FIVE

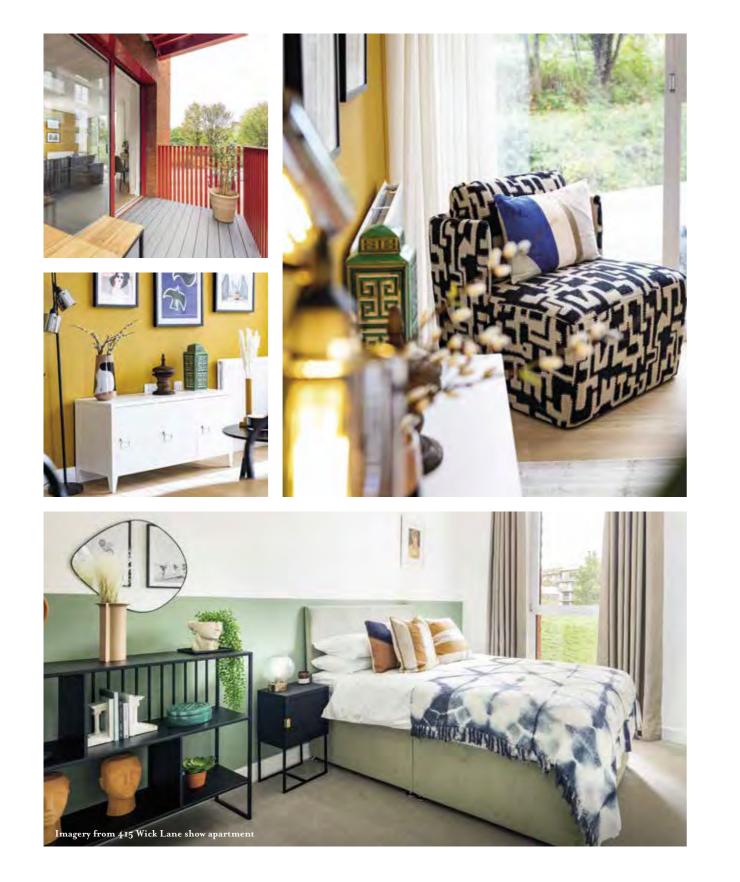
HACKNEY WICK ES

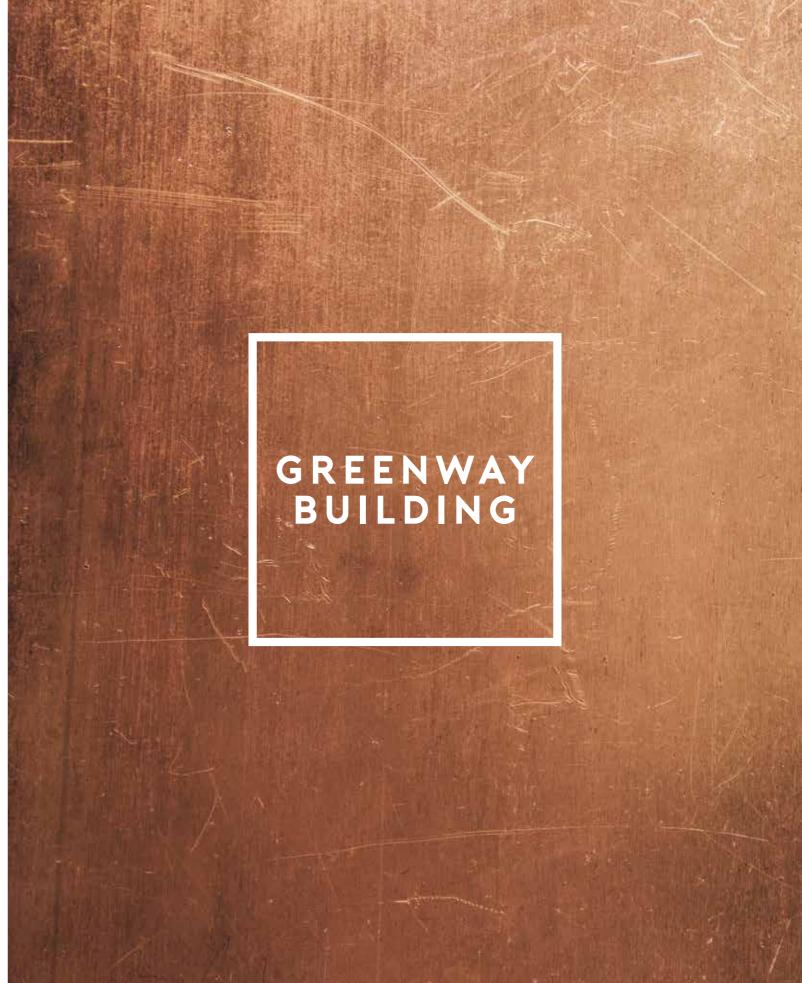


SITE MAP

Site and Block entrance

Greenway Building	Shared Ownership and affordable rent apartments
Waterway Building:	Shared Ownership apartments
Hard Yard:	Private sale townhouses
Distillery Building:	Shared Ownership, private sale and affordable rent apartments
Outfall Building:	Private sale apartments
Block G:	Commercial units





FOUR ONE FIVE

ONE BEDROOM APARTMENT





401 (FLOOR 4) / 501 (FLOOR 5) // GREENWAY BUILDING



-	20
	d b
	10
BALLOWY	G
(attractor)	-
	1
	-

Floor	Apartmento
5	502
4	402
3	
2	
4	
9	

Kitchen / Living / Dining	3-17m x 7-94m	10.2. 1 20.1.
Bedroom	2.79m x 4.24m	8,5, ¥ 13,11,
Balcony	1.40 x 3.19m	4'5" + 10'4"
GROSS INTERNAL AREA	50,0m*	\$38.4h*
GROSS EXTERNAL AREA	5.0m*	53.86*



Transformence are to inde and are indicative only. Location of windows, doors, badroom fittings, kitches, units and appliances may differ. one growt new approximant and should not be used to order corpets or flavoritor. Balance and struct stars and housting, may defec from their discretion.

7.

Kitches / Living / Dising	4.391116.3400	13,8, 4 50,10,
Bedroom 1	3.82m x 2.99m	12'6" 1 9'70"
Bedroom 2	2.31m x 3.43m	7'7" × 11'3"
Baloony	2.37m + 2.78m	7'7" * 9'1"
GROSS INTERNAL AREA	64-315*	692.181
GROSS EXTERNAL AREA	6.0m*	64.54*

Through an use next to real-ward are indexent-only. Location of windows, done, before a firstage, bitches units and application may defer-megation or approximate and should are by used to order anyone or faratture. Belower and terrary state and hourisme may defer from their real-

TWO BEDROOM APARTMENT



FOUR ONE FIVE

TWO BEDROOM APARTMENT 403 (FLOOR 4) / 503 (FLOOR 5) // GREENWAY BUILDING



Floor	Apartmento
5	503
- 4	403
3	
2	
+	
6	

Kitchen / Living / Dining	6.11m x 7.94m	50,3, * 50,3,
Bedroum 1	2.75m × 4-57m	9'0" + 15'0"
Bedroom 2	2.75m x 2.70m	9'0" = 8'10"
Balcony	3.17m x 1.70m	19'4" = 5'5"
GROSS INTERNAL AREA	66.1m*	713.9h*
CROSS EXTERNAL AREA	6.0mt	64.5h*



Transplane are use to each ead are influence only. Location of window, dones, backwond derings, kitchen unter and psylliance any fifter. Integrate are approximate and about are be used to order corpora or fluenteer. Balance and removators and herating, any differ from their influenced.

THREE BEDROOM APARTMENT 404 (FLOOR 4) // GREENWAY BUILDING



Floor	Apartmento
5	
4	404
3	
2	
0	

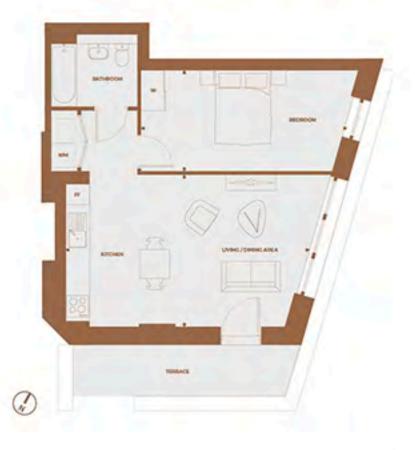
Kitchen / Living / Dining	4-45m x 7.23m	14'7" × 23'9'
Bedroom 1	3.56m x 5.03m	13°8° a 16°6°
Bedroom 2	3-39m = 4-34m	11.5, + 14.3,
Bedroom 3	2.24m x 4.33m	7'4" = 13'7"
Balcony	2.01m + 3.93m	6'5" + 12'8"
GROSS INTERNAL AREA	90.7m*	975.2A*
GROSS EXTERNAL AREA	8.3m*	89.3h*

Through an are not to reade and are indicative only. Los erions of windows, doors, beforeon Britisgo, Bitches senits and application more defer-tions gives are approximate and should any be used to order corpora or faraitness. Balance and terrace sizes and incomings and place from shows influenced

Rei (De



ONE BEDROOM APARTMENT G01 (GROUND FLOOR) // WATERWAY BUILDING



Floor	Apartments
6	
-	
3	
2	
1	
G	Gos

Kitchen / Living / Dining	4.16m x 6.72m
Bedroom	2.89m x 5.67m
GROSS INTERNAL AREA	\$3-3m ⁴
GROSS EXTERNAL AREA	8.4m*

FF - Fridge Freezer / WM - Washing Machine / W - Wardrobe / ST - Store

Freezylans are not to explored are inductive only. Location of window, doors, backnown lettings, kitches units and applicators may differ. Dimensions given not approximate and should not be used to coduc accysta or farattore. Balance and terrarcatare and locations may differ from these illustrated.





FOUR ONE FIVE

ONE BEDROOM APARTMENT

101 (FLOOR 1) / 501 (FLOOR 5) // WATERWAY BUILDING



BALZOWY FOR APARTHENTS WE AND DES OWER 0

Floor	Apartmenta
6	
5	
4	
3	303
	202
	102
G	

Kitches / Living / Dising	4.23m x 6.66m
Bedroom 1	2.75m \$ 5.46m
Bedroom 2	2.75m z 4.61m
Balcony	4-54m x 1.76m
GROSS INTERNAL AREA	76.200
GROSS ENTERNAL AREA	7.0m*

TT - Tridge Presser / WM - Wadning Machina / W - Wardrobe / ST - Store

First-plane are not to exclused not indicative only. Location of windows, heave, backwood firstage, hitches units and opplaness may defer-me given our approximate and should not be used to order corpore or furniture. Balance and terrary not for sense and heaving defer from theorem.

798.9A* 75-3Å*



Floor	Apartments
6	
5	501
4	
3	
2	
й.	101
10-	

Kitchen / Living / Dining	3.57m x 6.95m	11.9. 1 55,10.
Bedroom	3-38m x 3-76m	11.1.4 15,4,
Balcony	3-49= +1-77++	11'4" + 5'8"
GROSS INTERNAL AREA	50.3 m ⁴	539-4A*
GROSS EXTERNAL AREA	5.1m*	54-96*

Floreglane are not to inde and are indicative only. Location of windows, doors, buderoom fittings, blocker, units and appliances may differ. or grown are approximate and details are beared to other surprises flamiture. Balance and structure and heating, may defec from their dimension

102 (FLOOR 1) / 202 (FLOOR 2) / 302 (FLOOR 3) // WATERWAY BUILDING



FOUR ONE FIVE

TWO BEDROOM APARTMENT

103 (FLOOR 1) / 203 (FLOOR 2) / 303 (FLOOR 3) / 403 (FLOOR 4) 503 (FLOOR 5) // WATERWAY BUILDING



Floor	Apartment
6	
5	503
4	403
3	303
.2	203
1	103
G	

Kitchen / Living / Dining	4.89m x 5.98m	16.0, × 18,9,
Bedroom 1	2.86m x 5.06m	9'5" x 16'7"
Bedroom 2	3-35m x 3-91m	11'0" x 12'10'
Balcony	4-55m x 1.76m	14'9" * 5'7"
Balcony (503 & 603)	4-52m x 1-74m	14'8" x 5'7"
GROSS INTERNAL AREA	74-1m*	797.66*
GROSS EXTERNAL AREA	7.0m*	75-3A*



TV point loarius in Belevini (may vary, Fridge Person loarius may vary, Principlan or not in sole and or indicative soly. Loarius of visidess, deters, balavian fittings, linken suits and opplances may differ Dimensionagrees or approximate and should not her used to order corporate functions. Beleving and territors size and loarius may differ from these dimension.



FOUR ONE FIVE

ONE BEDROOM APARTMENT

106 (FLOOR 1) / 204 (FLOOR 2) / 205 (FLOOR 3) / 206 (FLOOR 2) 304 (FLOOR 3) // DISTILLERY BUILDING





Floor	Apartments
6	
5	
- 4	
3	304
2	304/205/206
	106
- G-	

Kitchen / Living / Dising	3.78m s 6.92m	12.2. + 55.4.
Bedroom	3-40m + 4-61m	11'9" x 15'1"
GROSS INTERNAL AREA	50.3m*	S41-4A*
GROSS EXTERNAL AREA	7.0m*	75-36*

Transplane are not to indo and are indicated only. Location of windows, bases, backnown forings, kitches water and peptiasees may fiftee one great are approximate and should are be used to order surgets or flamities. Balance and service stars and he prime, may defec from these theorems.

TWO BEDROOM APARTMENT 102 (FLOOR 1) / 301 (FLOOR 3) // DISTILLERY BUILDING



Floor	Apectmente
6	
5	
4	
3	301
2	
3	102

Kitchen / Living / Dining	4-95m x 6-37m	18,3, × 50,11,
Bedroom 1	2.92m + 3.95m	9'7" x 13'0"
Bedroom 2	3.13m = 4.07m	10'3" + 13'4"
GROSS INTERNAL AREA	73.8m²	794.6A*
GROSS EXTERNAL AREA	7.044	75-3Å*

Through an are not to real-and not indicates only. Encodents of standard, dense, balance and transp. Mitches suits and application are differ. mergets not approximate and should not be used to order surpres or forestards. Balance and terrary not forestance may differ from these illustrated.

FOUR ONE FIVE

TWO BEDROOM APARTMENT

107 (FLOOR 1) // DISTILLERY BUILDING





artes.			-	X
	ć		solary/dea	
		K	P	
				2
	G)		

	Apartments	Floor
Kitchen / Liv		6
Bedro		5
Bedro		
CIRCLES INTE		3
GROSS INTE	209	
GROSS EXTE		
TT - Trides 7		0

0

Kitchen / Living / Dining	4-79min 6-92m	15.9, 1 55.9.
Bedroom 1	2.75++4-48+	9,6, ¥ 12,11,
Bedroom 2	2.27m + 3.63m	7'5" + 11'11"
GROSS INTERNAL AREA	70.9m*	762,86*
GROSS EXTERNAL AREA	7.0m*	75-3Å*

Presser / WM - Waiting Machine / W - Wardrahe / ST / Store TT - Trisler

Finally has not served ward are indicative only. Laserban of windows, doors, before a firings, hitches units and oppleases more defin-ne gets are approximate and should are by used to order acquire or faratture. Belowy and terms stars and incatings may define from these stillarmost.

	1. Harrison
Floor	Apartments
6	
5	
4	
3	
2	
	107

ιű.

Kitchen / Living / Dining	3-76m x 6-99m	15, ² , × 55, <u>9</u> ,
Dedroym 1	4.61m + 3.43m	12.1, + 11.3,
Bedroom 2	2.78in x 4.80m	9'1" * 15'9"
GROSS INTERNAL AREA	70.264	754-3 ^{h*}
GROSS EXTERNAL AREA	7.0m*	75-3h*

FF - Fridge Treaser / WM - Washing Machine / W - Wardrobe / ST - Store

Transplane are not to leade and are influence only. Location of windows, bases, backwone forings, kitchen water and psychiaters are fifter. Integrated net approximate and details are be used to order corpora or flamities. Balance and structure and heratime, any differ from their total



FOUR ONE FIVE

TWO BEDROOM APARTMENT 212 (FLOOR 2) // DISTILLERY BUILDING

distributed at name (pressed and a 2228 1

Floor Apartments 6 5 4 3 2 212 ÷£.

Q-

Kitchen / Living / Dining	3-93m x 6-92m	15,11, # 55,9,
Bedroom 1	3-4410 x 3-9210	11'4* x 12'10*
Bedroom 2	2.75m x 4.24m	9'0" + 13'11"
GROSS INTERNAL AREA	70.gm*	762.86*
GROSS EXTERNAL AREA	7.0m*	75-36*

FF - Fridge Treaser / WH - Making Mathine / W - Wardrobe / ST - Store



Finny lans are no to leads and are induced worky. Location of windows, down, backwork fittings, kitches same and pypliance may fifte. Damantics growt are approximate and doubt not be used to index corpets or families. Baland and service store and he pinn, may define from their tilture tool.



0 manney

Floor	Apertmente
6	
5	
4	
3	
9	210
2	
6	

Kitches / Living / Dising	7.02m # 8.55m	
Bedroom 1	3.02m + 4-79m	
Bedroom 2	2.19m # 3.50m	
Bedroom 3	2.05m x 2.75m	
GROSS INTERNAL AREA	88.9m ⁴	
GROSS EXTERNAL AREA	15.0m*	

TT - Tridge Presser / WSE - Wadding Machina / W - Wardrobe / ST - Store

Through an are not to exclused not indicative only. Location of windows, described windows for any kindow with and application may define, mapping our approximant and should not be used to order corpore or furnitions. Bullman and increase and increase and define from these illumined.

210 (FLOOR 2) // DISTILLERY BUILDING





43

SHARED OWNERSHIP

Now that you have found your dream property you're probably asking, "Is Shared Ownership right for me?" At Optivo, we know that a new home is one of the biggest purchases you will ever make, and Shared Ownership helps make this a reality.

How does it work?

You'll start by buying a share in your property that's between 25% and 75% of the full value, using a combination of a mortgage and a deposit. You will then pay a subsidised rent on the share you don't buy.

In the future, if your circumstances change and you'd like to, you can purchase more shares in your home, right up to IOO%. As your share increases, the rent you pay decreases.

The Details

You need to consider a few things before deciding to proceed:

- Shared Ownership homes are Leasehold, and most houses only become Freehold once you own IO0%.
- There will be a service charge to pay towards the management and maintenance of the development, which is shown on our price list.
- Affordability and eligibility checks apply, so ask your Sales Advisor for more information so you can start making your dream a reality.

ABOUT OPTIVO

At Optivo, we know how important it is to find the perfect home. That's why we offer high-quality homes to suit families of all sizes, fitting to most budgets. Operating across London, the South East and the Midlands, the Sales and Marketing team manage all of our new home developments for both Shared Ownership and Open Market sale.

Our customers are at the centre of everything we do - which keeps us building homes, making places and enhancing lives.

WANT MORE INFORMATION? YOU CAN:

Email us: sales@optivo.org.uk Give us a call: 0800 012 1442 Visit our website: optivosales.co.uk

Disclaimer: All floor plans in this brochure are for general guidance only. Measures are from plans and 'as buil' dimensions may vary slightly. Any dimensions shown are not intended to be used for carpet sizes, appliances, spaces or items of purpose of providing general guidance. Therefore, Optivo does not warrant the accuracy or completeness of this information. Particulars are given for illustrative purposes of provides on difference. Optivo does not warrant the accuracy or completeness of this information. Particulars are given for illustrative purposes only. Optivo undertakes continuous produc development and any information given relating to our products may vary from time to time. As a result, information on usch products is given for general guidance only and does not constitute any form of warranty or contract on our part. The information apprint contract such and there from Optivo or any of its related subidiaries or affiliate) to acquire the relevant property. For the reasons mentioned above, no information contained in this brochure is to be relied upon. In particular all plans, perspectives, descriptions, dimensions and measurements are approximate and provided for guidance only. Such information is given without responsibility on the part of Optivo. Optivo supports the development of mixed tenure developments and is proud to provide homes for affordable rent and Shared Ownership at 415 Wick Lane. We may change the tenure of some homes subject to demand. Information contained to provide homes for affordable rent and Shared Ownership at 415 Wick Lane.





NEW HOMES BUILDING HOMES MAKING PLACES ENHANCING LIVES