



Viability  
Analysis



Urban  
Planning



Infrastructure  
Services



GIS

INTEGRATED URBAN DEVELOPMENT &  
INFRASTRUCTURE CONSULTANTS

**WE PLAN...  
WE DELIVER...**



RERA  
Advisory



Building and  
Area Design



Building  
Information  
Modelling



Structural  
& Service Design  
(MEP)



PMC & EPC



Strategic  
Marketing  
Advisory



## VISION

To be the most endorsed integrated urban development & infrastructure consultants

## MISSION

Facilitate best living conditions by designing buildings and infrastructure that are proudly inherited by coming generations

# CORE VALUES



QUALITY  
QUINTESSENTIAL

Strive for delivering the best standards of services by following stringent quality management protocols and processes.



TIMELINESS

Pay special attention on delivering within a time frame. Fulfill promises of quality and timely delivery of services, far beyond the commitments.



INNOVATIVE  
EXCELLENCE

Invest in keeping ahead of technological excellence and new innovations.



TRANSPARENCY

Work as a trusted and reliable partner to our clients; deliver services with utmost integrity and transparency.



ENVIRONMENT  
FRIENDLY

Contribute to the planet by working in an environmentally responsible manner with utmost focus on "Reduce, Reuse and Recycle". Build responsibly, use sensibly.



SOCIALLY  
RESPONSIBLE

Work as a responsible corporate citizen and give back to the society with a special contribution towards education for the underprivileged.



# When knowledge integrates with performance WE CREATE

## ABOUT US

Rudrabhishek Enterprises Limited (REPL), with a legacy of more than 28 years, has become an established brand in the domain of Urban Development & Infrastructure Consultancy. REPL is listed on National Stock Exchange (NSE). It is an ISO 9001:2015 and ISO/IEC 27001:2013 certified organisation.

The Group has successfully planned and delivered complex assignments of diverse nature such as Residential, Commercial, Group Housing & Integrated Township projects; Hospitals, Hotels & Recreational facilities; Water Supply, Sewerage & Sanitation Systems; Regional Plans, Master Plans and Roads & Highways.

REPL is extensively associated with GOI's flagship programs such as Smart Cities, Jal Jeevan Mission, Skill India, PMAY, NULM & AMRUT at multiple locations under various capacities. Our strength lies in integrating a range of services and providing end-to-end solutions to the clients. Delivering customized, technologically advanced, innovative and yet cost effective solutions is our trademark approach.

A number of group companies, joint ventures, strategic partnerships, empanelment with government department & agencies, in-house team of sector experts and broad client base are testimony of our growth story.



**Mr. Pradeep Misra**  
Chairman and Managing  
Director, REPL

A forward thinker, Mr. Misra saw the immense potential of the infrastructure domain in India. He clearly understood that a huge demand-supply gap existed in the industry and there was a need for an integrated player. It was in this context that he founded REPL.

When endeavour integrates  
with expertise

# WE REVOLUTIONISE

|  |   |   |   |
|--|---|---|---|
| <b>28+</b><br>Years of Legacy                            | <b>300+</b><br>Consultants                            | <b>Rs. 370+</b><br>Crores<br>of work<br>in-hand                   | <b>7</b><br>Smart City<br>Projects                  |
| <b>300+</b><br>Projects<br>Completed                     | <b>30+</b><br>Empanelment                             |   | <b>Rs. 10,000+</b><br>Crores                        |
| <b>100+</b><br>Cities Covered<br>in India                | <b>20+</b><br>Awards &<br>Recognitions                | <b>150+</b><br>Institutional<br>Clients                           | Worth of Projects<br>& Investments<br>Being Managed |
| <b>12,60,000+</b><br>People Offered<br>Residential Units | <b>12,00,000+</b><br>Hectare Total<br>Area<br>Planned | <b>4,500+</b><br>MW Planned<br>Electric<br>Distribution<br>System | <b>2,50,000+</b><br>Planned<br>Residential<br>Units |

## REPL: In a Nutshell

### 28+ Years of Legacy

Established urban development & infrastructure consultant offering integrated services.

### 30+ Empanelments

Government departments & agencies in infrastructure and urban planning domain.

### Listed on NSE

REPL is listed on country's largest stock exchange NSE.

### Committed to the Society and Environment

Extensive educational and sports programmes initiated to empower underprivileged children.

### 300+ Consultants

Financial analysts, urban planners, GIS experts, infrastructure experts, engineers, architects, interior designers, project managers, BIM managers and strategic marketers.

### Integrated yet Diversified Services

- Viability Analysis
- Infrastructure Services
- Urban Planning
- Geographical Information System (GIS)
- Building and Area Design
- Building Information Modelling (BIM)
- Structural Design
- Services Design (MEP)
- Project Management Consultancy
- Strategic Marketing Advisory

### Strong Network of Group Companies

- Rudrabhishek Infosystem Pvt. Ltd. (RIPL)
- Rudrabhishek Singapore Pte. Ltd. (RSPL)
- Shing Design Atelier Pte. Ltd.



Navyug Smart Mini City, Prayagraj



WE GROW



When ability integrates with capability

The REPL Legacy



RIPL (Rudrabhishek Infosystem Pvt. Ltd.)

Set up with the aim to provide comprehensive and state-of-the art software services to the AEC industry.

[www.replinfosys.com](http://www.replinfosys.com)



CogniznR

CogniznR is the training arm to provide quality & industry oriented training on Architecture and Engineering Software to students and working professionals to fill the skill gap.

[www.cogniznr.com](http://www.cogniznr.com)



RSPL (Rudrabhishek Singapore Pte. Ltd.)

RSPL, a subsidiary of REPL, delivers building and urban design services including BIM consultancy in Singapore and South East Asia region.

[www.replurbanplanners.sg](http://www.replurbanplanners.sg)



Shing Design Atelier Pte. Ltd.

REPL has equity investment in Singapore based architectural services company.

[www.shingatelier.com](http://www.shingatelier.com)

Scheme of Bhopal Smart City



# Smart City Consultancy

## Indicative Projects

- Project:**  
[Varanasi Smart City](#)  
**Area:** 1389 acres (ABD)
- Description:** Project Management & Development Consultancy for ABD & Pan City Solutions includes retrofitting of old city along river Ganga comprising of major temples, heritage sites & cultural places with emphasis on socio-economic growth.
- Project:**  
[Indore Smart City](#)  
**Area:** 742 acres (ABD)
- Description:** The ABD Master Plan/ detailed layout plan and DPR for earmarked area is retrofitted with smart features/infrastructure, wherein 164 acres of land is redeveloped.
- Project:**  
[Kanpur Smart City](#)  
**Area:** 1475 acres (ABD)
- Description:** Providing consultancy for designing, developing, implementing and supervising the ABD master plan, layout plan, DPR and PMC support.
- Project:**  
[Dehradun Smart City](#)  
**Area:** 875 acres (ABD)
- Description:** The ABD Master Plan/ detailed layout plan and DPR for earmarked area focus on rejuvenation of cluttered market spaces in city core, recreation of urban green, environment friendly public transport and intelligent traffic & parking management.
- Project:**  
[Moradabad Smart City](#)  
**Area:** 1260 acres (ABD)
- Description:** ABD Master plan for earmarked area and pan city solution includes Management, Project Design and Development, Feasibility Study, and DPR.
- Project:**  
[Itanagar Smart City](#)  
**Area:** 270 acres (ABD)
- Description:** The retrofit and redeveloped ABD master plan for the earmarked area and pan city solution includes project planning, designing, development, management & supervision.
- Project:**  
[Jabalpur Smart City](#)  
**Area:** 743 acres (ABD)
- Description:** Project Planning, budgeting, supervising, managing, monitoring, evaluating, reporting and coordination along with bid process management and quality control services are provided by REPL as PMDC.
- Project:**  
[Bhopal Smart City](#)  
**Area:** 348.419 acres (ABD)
- Description:** Smart City plan for Bhopal prepared by REPL Consortium, got selected among top 20 Plans by the GOI under smart city challenge. It is envisioned as 24X7 activity based integrated live-work-play-learn-shop concept. The planning approach was based on Transit Oriented Development (TOD) with social inclusiveness. It embodies ToD principles to provide a compact, walkable & sustainable spatial morphology.



Paarth Arka

# Engineering Procurement & Construction (EPC)

With the partnering company, New Modern Buildwell Pvt. Ltd. (NMBPL), we take up EPC projects where our offerings cover everything from concept to delivery. The company is focused on the construction of residential, commercial, retail, hospitality, IT parks and educational institutions providing end-to-end EPC solutions and deliver quality within dynamic timelines. At present we have 7.29 Mn Sq.Ft. built up area to construct which are on-going & additional 7.73 Mn. Sq.Ft. at the stage of finalization. We use latest technologies in the world of AEC like BIM (Building Information Modelling) to take project management practices to the next level of refinement & transparency. We offer services which include technical diligence of projects, purchase & procurement, construction execution, liaison and overall project management.

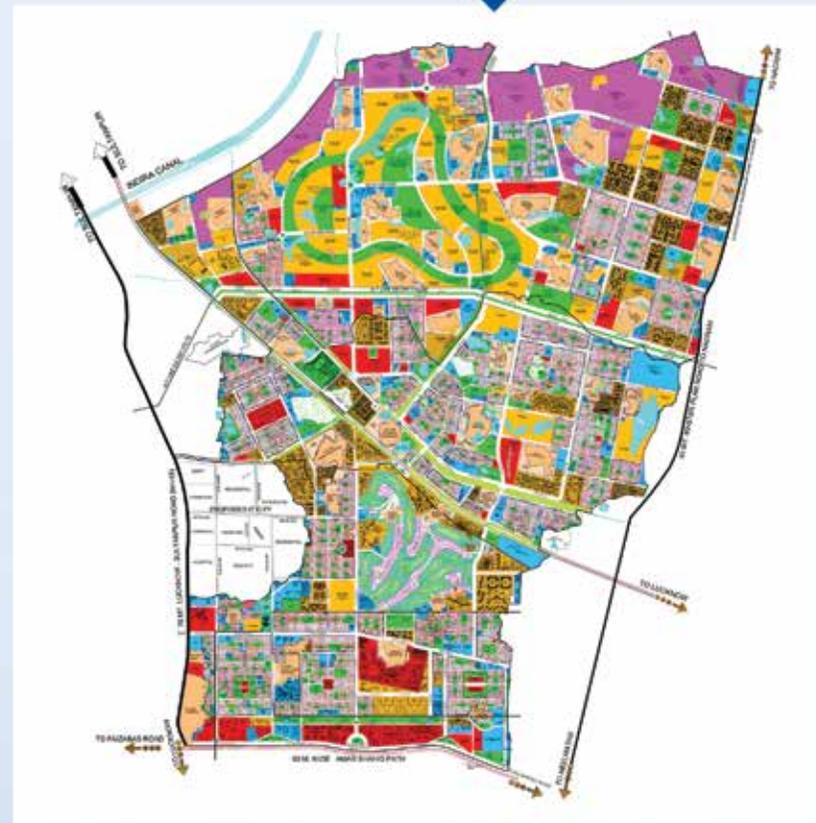
### Indicative Projects

- Project:** [Paarth Arka](#)  
**Area:** 1.90 Mn. Sq. Ft.  
**Description:** It is residential group housing project launched in 2014, which has 5 phases of construction. Situated in upcoming IT hub of Lucknow, the project provides amenities like more than 40% Green Landscape area and 35% Water saving over IGBC Green Homes Baseline. Total cost of construction is approx. Rs. 466 Cr.
- Project:** [Gardenia Residency](#)  
**Area:** 0.87 Mn. Sq. Ft.  
**Description:** It is residential row housing project in Lucknow, launched in May 2015. Cost of construction is approx. Rs. 20 Cr.
- Project:** [Humming Retreat](#)  
**Area:** 1.91 Mn. Sq. Ft.  
**Description:** The residential affordable housing project located in Lucknow, was launched in August 2015. It consists of 5 towers with total 750 planned units. Cost of construction is approx. Rs. 381.5 Cr.
- Project:** [Goldfinch State](#)  
**Area:** 0.8 Mn. Sq. Ft.  
**Description:** The residential group housing project in Lucknow was launched in Sept 2014. Cost of construction is approx. Rs. 143 Cr.
- Project:** [Sri Krishna Vilas](#)  
**Area:** 0.35 Mn. Sq. Ft.  
**Description:** It is a residential project in Varanasi, having 2 Towers of Residential Apartments with 240 flats. The project is equipped with special amenities like Club house, Clinical Care Centre, Splash Pool, Covered & Stack Parking etc.
- Project:** [US Corporate Tower](#)  
**Area:** 0.2 Mn. Sq. Ft.  
**Description:** This is a premium commercial space in Thane, Maharashtra. It is a G+16 storied structure which comprises of 6 shops and 241 offices. It has amenities like 4 high-speed lifts, 1 service lift, basement parking, Multilevel car parking, easily customizable office space etc.

Ansal API Megapolis, Dadri



Sushant Golf City, Lucknow



# Hi-Tech Townships

REPL has cross functional teams to efficiently deliver the consultancy on Hi-Tech Townships, which includes developing and designing the layout plans; Infrastructure services such as sewerage, drainage, water supply, rainwater harvesting, roads, electrical substations, landscape design, traffic design; feasibility reports; GIS mapping; DPRs etc.

## Indicative Projects

**Project:**  
Megapolis Hi-Tech City,  
Dadri

**Area:** 2504 acres

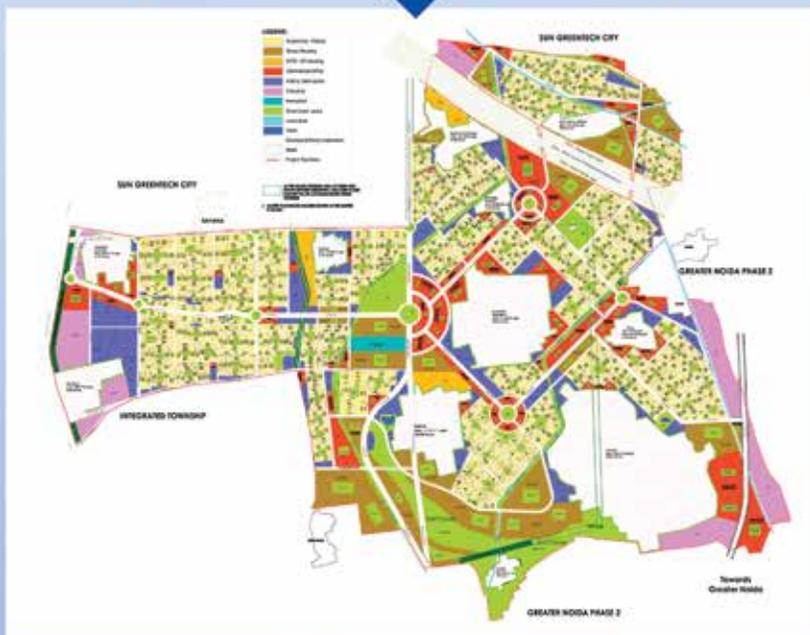
**Description:** Scope of work included preparation of complete documentation drawings and designs, as required under policy including the master plan for the Hi-Tech City. Based on field layout plan, the DPR was prepared. Land related documents and ownership documents were submitted to the concerned authorities for approval. In addition to infrastructure services, it also included detailed architectural design for row housing, individual housing & group housing.

**Project:**  
Sushant Golf City,  
Lucknow

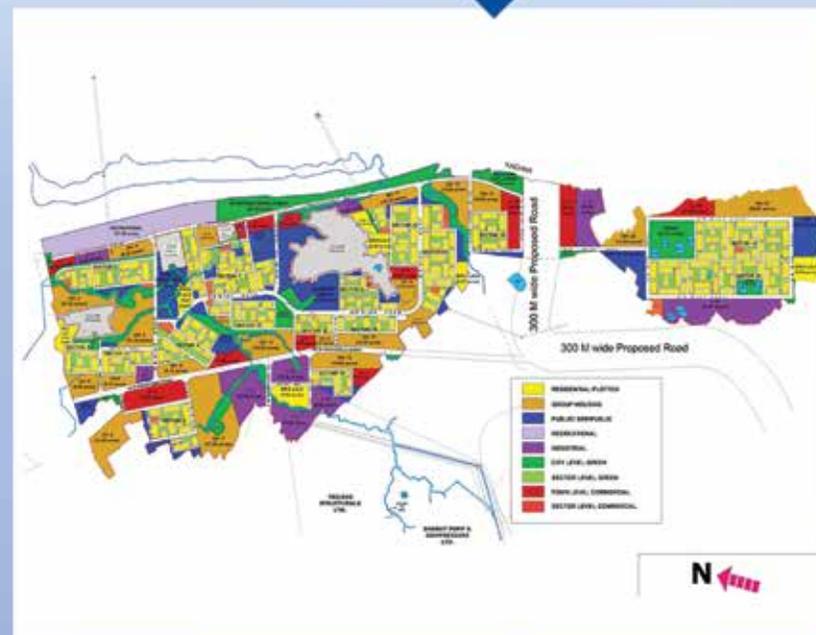
**Area:** 3504 acres

**Description:** This project consists of the parent city and its two extensions. Prepared master plan, concept layout, and a final layout plan detailing areas of various sub-divisions proposed, and sealable area. Also prepared all drawings, layout and documentation required for submission to the Lucknow Development Authority. We prepared detailed infrastructure designing (water supply, drainage, sewerage, electrical etc.) and also architectural design for approx. 800 units. Consultancy entailed other activities such as preparation of BOQ, tender documentation, structure & services design etc.

Wave City Hi-Tech Township, Ghaziabad



Hi-Tech City, Allahabad



**Project:**  
Wave City Hi-Tech  
Township: Phase 1 & 2,  
Ghaziabad

**Area:** 6990 acres

**Description:** Conceptual planning and detail phase-wise planning. Consultancy involved submission of feasibility report & DPR. DPR included land acquisition strategy, planning infrastructure and services (roads, water supply, sewers, electrification and telecommunication), solid waste management, financial statistics, projects maintenance, etc.

**Project:**  
Hi-Tech City, Allahabad

**Area:** 1535 acres

**Description:** Project involved preparation of Master Plan, DPR, designing of all services including estimates, BOQ, rate analysis, tender documents, designing of electrical distribution, etc. There is effort to impart state-of-the-art office complexes, special entertainment zones, educational institutes, health club, supermarkets, hospitals and everything that one can get in a metropolitan with revitalizing greens. This Township has specialty of water body at the front side.



# Affordable Housing Projects

REPL has been providing integrated consultancy on affordable housing projects of several private builders' projects. The services include building design, engineering & services designs, project management consultancy, strategic marketing advisory etc.

## Indicative Projects

### Project:

[Canary State Under PMAY](#)

Area: 19,13,687 Sq. Ft.

**Description:** The Paarth Infrabuild's residential housing project in Lucknow includes 2146 units with flats starting from 523 Sq. Ft. area. It comprises of EWS flats (817), LIG flats (460), and HIG Flats (869).

### Project:

[Navyug Smart Mini City](#)

Area: 92,000 Sq. Ft.

**Description:** It is an integrated housing project of New Modern Buildwell, with all supporting amenities and modern features. The affordable housing units start from 835 Sq. Ft area. The project located in Allahabad, constituents 2 and 3 BHK apartments.

### Project:

[Aryavrata Empire, Shushant Golf City](#)

Area: 1,10,634 Sq. Ft.

**Description:** The project of New Modern Buildwell in Lucknow, offers affordable housing units from the flat size of 720 Sq. Ft. There are total 622 units, comprising of 1,2,3 BHK & Penthouse accommodation along with 5 shops and a megamart under the project.

# Housing for All Plan of Action

Under the HFAPoA (Housing for All Plan of Action), the Urban Planning & GIS team of REPL has been providing consultancy in various parts of the country. Scope of work typically includes assessment of present slum situation, slum mapping, socio-economic survey and formulation of various slum development options. We also do the analysis of existing housing market; selection of beneficiaries; costing & financial operating plans; preparation of project implementation plans; and assisting the ULBs to prepare tender documentation.

## Indicative Projects

### Project:

[HFAPoA for UP, MP, Rajasthan, Bihar, HP & Maharashtra](#)

**Description:** REPL is working on HFAPoA for UP (128 towns), MP (2 towns), Rajasthan (10 towns), Bihar (60 towns), HP (10 towns) & Pune (9 talukas). DPR & PMC services in UP and Maharashtra for BLC Component under PMAY Scheme.



Paarth Republic



*Comprehensive  
financial, technical  
and commercial  
viability analysis.*

When diversity integrates with offerings  
**WE EXCEL**

### **Viability Analysis**

Consultancy starts right from the conceptualization stage where we conduct thorough feasibility and viability analysis. We have experienced teams of cross-functional expertise that enables us to analyze the project from all the aspects.





*Equipped to deliver projects of varying sizes, from complex municipal projects involving multi-disciplinary teams to small development projects.*

## Infrastructure Services

Backed by experience, strong engineering capabilities in innovation and superior project delivery, REPL has created a niche for itself in the infrastructure domain. It focuses on Water Supply Scheme Design, Sewerage System Design, Treated Wastewater Recycling and Reuse, Municipal Solid Waste Management, Storm Water Drainage System Design, Rainwater Harvesting Systems Design, Internal Plumbing & Fire Fighting System Design, Electrical Infrastructure Design and Roads & Highways. The company also actively undertakes preparation of tender documents, evaluation of bids and contract management for clients.

### Indicative Projects

**Project:**  
**Augmentation of Water Supply Scheme, Blantyre City, Malawi, Africa**

**Description:** To augment water supply to Blantyre city through Mount Mulanje (Up to 12 mn litres per day). Present water supply is planned to be augmented by Likhubula River, originating from Mulanje Mountain, approx. 60 km from the city. This will address the acute water shortage problem faced by Blantyre city.

**Project:**  
**Water Supply Scheme in Bundelkhand region, U. P.**

**Description:** The scheme focuses on addressing the acute problem of piped drinking water supply in rural areas of Bundelkhand region (Hamirpur, Banda and Chitrakoot Districts). Project work includes Engineering Survey, Planning, Designing and Preparation of DPR for clusters.

**Project:**  
**National Highways in Manipur**

**Length:** 50.543 KM

**Description:** This project will improve and enhance the road infrastructure in the north-eastern area for better connectivity and all-season transportation of people, goods and material on NH-39 & NH-102C in Manipur. The total stretch of highway for widening, strengthening and construction is 50.543 km.

**Project:**  
**Integrated Check Post, Sonauli at Indo-Nepal Border**

**Area:** 120 Acres

**Description:** Detailed designing & engineering consultancy including master planning and construction supervision of ICP. It will have separate Passenger Terminal Building, Cargo/Warehouse Area and other allied services.

**Project:**  
**BIM Consultancy for Chennai Metro Rail**

**Length:** 118.90 Km of Phase 2

**Description:** Scrutinize, manage and ensure proper BIM delivery for the Civil, Architectural, Structural, MEP, VAC, etc. Project also covers alignment, stations (both underground and elevated), tunnels, viaduct & depot works for entire section.

**Project:**  
**Sewerage Management System, Thiruvananthapuram**

**Description:** DPR preparation for rehabilitation of existing sewerage system and to provide sewerage management system for uncovered areas. Also a comprehensive Master Plan for all wards.



*REPL aims to deliver future cities that are culturally rich, economically strong and environmentally sustainable.*

## Urban Planning

With strong capability in urban planning, REPL has been successful in delivering numerous projects through its integrated approach. The highly experienced and specialized team is proficient in offering services from Feasibility Study, Urban Policy Plans, Regional Plans, Zonal Plans, Master Plans, Special Area Development Plans, Urban Redevelopment/Renewal Plans, Slum-free City Plans to City Sanitation Plans and many more. The team intensively engaged in Smart City Projects and HFAPoA.

### Indicative Projects

**Project:**  
**Sub-Regional Plan for U.P.**

**Area:** 26,77,140 acres

**Description:** Project involves formulating new sub-regional plan for areas falling in the National Capital Region of UP namely Meerut, Gautam Budh Nagar, Ghaziabad, Baghpat and Bulandshahr districts on behalf of Ghaziabad-based NCR Cell of the UP State Government.

**Project:**  
**Redevelopment Plan of Special Area of Delhi**

**Area:** 6,425 acres

**Description:** Identified areas and prepared plans for the redevelopment of built areas "Special Area" namely, (i) Walled City (ii) Walled City Extension (iii) Karol Bagh (iv) Karol Bagh Extension (v) Old Subzi Mandi/Roshanara Road & extension under the Master Plan of Delhi-2021

**Project:**  
**GIS Based Master Plans for 14 ULBs in Andhra Pradesh**

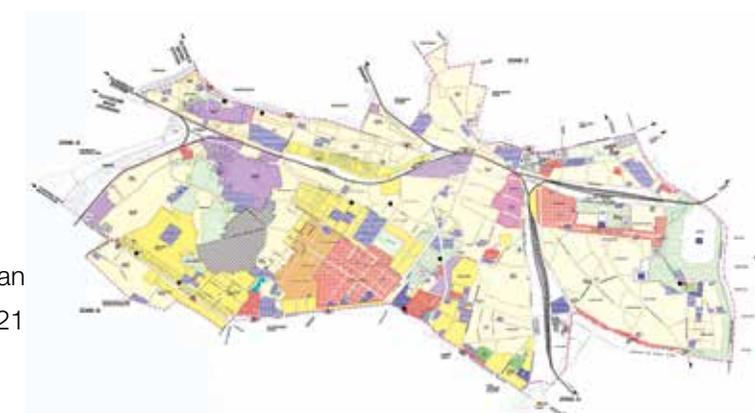
**Area:** 1,80,942.97 acres

**Description:** Project includes Existing Situation Assessment; Vision-2041 & Strategy Formulation; Draft GIS Based Master Plans with Zoning Regulations; Assistance to Authority in Notification & Finalization of Draft Plans; and Training of Authority Officials.

**Project:**  
**Master Plan 2041 for Greater Noida**

**Area:** Approx 93,900 acres

**Description:** It aims to enhance the infrastructure of the city to meet the future requirements of the dwellers as well as to address the gaps in the existing infrastructure.



Redevelopment Plan  
Delhi-MCD-2021



Integrated experience with technological expertise to provide effective, high-end GIS based software solutions.

### Geographical Information System (GIS)

The company focuses on helping organizations in creation, conversion, updation, integration and evaluation of data through application of GIS, ERP and other technologies. We provide optimum, business driven solutions by end-to-end geospatial consultancy and development services.

#### Indicative Projects

- Project:** [Omaxe Waterfront, Allahabad](#)
- Project:** [GIS/RS based Master Plan for SPA Keonjhar, Odisha](#)
- Project:** [Vetting of draft GIS base maps for Jammu](#)  
**Area:** 652.33 Sq Km
- Project:** [City Street Vending Plan - U.P., Punjab, Haryana and Assam](#)
- Project:** [GIS based Master Plan & sectoral plan, Dhuriyapar, U.P.](#)
- Project:** [GIS-based Master Plans for 3 cities under AMRUT, Karnataka](#)

- Description:** Application hosted on Cloud which is useful for developer to manage land data and documents through digitization.
- Description:** Base Map Preparation, Land Use Survey conducted and updated. Proposed plan superimposed on it and land parcel was digitized along with data link with land parcels.
- Description:** Developing accurate common digital georeferenced base maps & land use maps using GIS, enabling authorities to make more informed strategic decisions. Also includes spatial data verification, correction and addition of new features on the field maps.
- Description:** Project done under National Urban Livelihoods Mission (NULM). In Jhansi 7,638 vendors, Bhatinda 3,725 vendors and Haryana (Gurugram, Ambala, Hisar and Rohtak) 1,01,950 vendors covered.
- Description:** Market study & demand assessment, preparation of GIS based Master Plan with suitable zoning etc for Industrial Corridor Dhuriyapar. The project site is spanned over 5500 Acres (2300 Ha approx.) and located at GIDA, Gorakhpur, (U.P).
- Description:** Formulation of GIS-based master plans for Vijayapura (525 sq km), Bagalkot (129.47 sq km) and Badami (15.91 sq km) in Karnataka. Master plan includes zoning of land use for residential, commercial, industrial, agricultural, recreational, educational and other purposes together with Zoning Regulations.

Keonjhar Master Plan, Odisha



We use latest BIM Technology such as Graphisoft, ARCHICAD, Solibri, STR, Revit & Navisworks.

### Building and Area Design

REPL has diverse experience in Building Design and Consulting. The company offers a portfolio of services covering full Project Development Cycle encompassing Building Design, Site Planning, Building Services, Interior Design, Tender Documentation, Working Drawings, Feasibility Studies, Building Approvals/Submission Drawings, BIM Modelling, Landscape Designing to Green Building Consultancy.

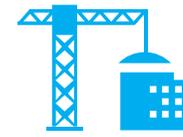
#### Indicative Projects

- Project:** [93 schools in Odisha](#)
- Project:** [Velocity Mall, Lucknow](#)  
**Area:** 7,99,000 Sq. Ft.
- Project:** [Tulsiani \(TCDL\) Palacio Imperial White, Lucknow](#)  
**Area:** 4,57,000 Sq. Ft.
- Project:** [Pasir Ris Town NRP, Singapore](#)  
**Area:** 13,06,800 Sq. Ft.

- Description:** Consultancy and prepare DPR for Development of 93 schools in Sundargarh district of Odisha. It includes master planning with comprehensive architectural, structural and MEP services designs with cost estimates.
- Description:** Single-stop destination for automobile industry, having facilities of purchase & exhibition of different brands.
- Description:** Architectural services for landmark mixed-use development project in Lucknow providing a whole range of 5-star facilities that combines colonial design with an ultra-modern feel; containing premium retail outlets, spacious office areas and luxurious residential spaces.
- Description:** It's an urban design and landscaping project. This entails redevelopment of a portion of Pasir Ris Town, along Sungei API River; redesigning & redevelopment of various public facilities like Covered Linkways, Drop-off Points, Elderly Fitness Corners, Children Playgrounds, Indoor Outdoor Gathering Area, Sheltered Areas and Landscaping. Project done by SDA team, Singapore.

93 schools in Odisha





*Cost-effective and optimal services using the latest structural analysis and design software.*

### Structural Design & Service Design (MEP)

Structural design is among the most important and crucial activities to be undertaken in a project which needs high degree of technical expertise. REPL's dedicated team of expert structural engineers is proficient in working on the latest technologies and software viz. STAAD.PRO v8i, ETABS 13.1.4 and SAFE 2013 to deliver successful outcomes.

In addition to this, REPL also offers extensive Mechanical, Electrical and Plumbing (MEP) & HVAC design services as a part of its bouquet of services.

#### Indicative Projects

**Project:**  
[Paarth Republic Group Housing, Lucknow](#)

**Area:** 34,84,000 Sq. Ft.

**Description:** Multi-storied high-rise buildings (G+45 & G+ 28 to 34), with mixed usages in accordance with the applicable codes & standards. It has an Earthquake Resistant RCC structure.

**Project:**  
[Aquapolis S2A Tower, Ghaziabad](#)

**Area:** 3,00,000 Sq. Ft.

**Description:** Multi-storied residential towers (2B+G+33). Its designing adheres to international architectural, structural and building services tradition. Every penthouse comes with a swimming pool on the terrace along with a dedicated green space area.

**Project:**  
[Silver Lune Urbe, Meerut](#)

**Area:** 2,439,360 Sq. Ft.

**Description:** It is a low rise group housing project having S+4 storied towers, which consists of beautiful villas with independent floors. It also has amenities of club housing and a shopping centre.

**Project:**  
[Foot Over Bridge, Lucknow](#)

**Description:** Structural designing of a foot-over-bridge spanning 40 mt. for street pedestrian crossing.

**Project:**  
[Tender Palm Hospital, Lucknow](#)

**Area:** 1,93,000 Sq. ft.

**Description:** It's a 100+ bedded hospital. Tender Palm provides medical services like Cardiology, Cardiac Surgery, Neurology, Neurosurgery, Orthopaedics, Surgical Gastroenterology, Urology, Nephrology etc.



*PMC manages projects seamlessly and efficiently.*

## Project Management Consultancy (PMC)

REPL's expertise in planning, organizing and managing resources along with proven project management approach helps deliver an effective service with significant benefits. The company offers comprehensive solutions ranging from Project Planning & Scheduling, Preparation of Tender Documents & Floating of Tenders, Assistance in Appointment of Contractors, Cash Flow Projections and Resource Allocation, Site Control, Progress Monitoring, Project Coordination, Quality Assurance to Value Engineering for many projects across the globe.

### Indicative Projects

**Project:**  
[Paarth Aadyant, Lucknow](#)

**Area:** 12,00,000 Sq. Ft.

**Description:** Group housing project consisting of 6 residential towers overlooking a large central green and a club.

**Project:**  
[Golf View Apartmets, Lucknow](#)

**Area:** 9,77,000 Sq. Ft.

**Description:** Premium high-end cluster of 3 & 4 BHK apartments. PMC involved consultation and supervision of the project.

**Project:**  
[Ginger Hotel, Lucknow](#)

**Area:** 33,280 Sq. Ft.

**Description:** The hotel has double basement and G+5 floors. The hotel has been designed and built to cater to affordable hotel section. There are 72 rooms, along with the restaurant and gym.

**Project:**  
[Hotel Clarks Inn, Lucknow](#)

**Area:** 7,50,000 Sq. Ft.

**Description:** Fully furnished studio apartments, which has tie-up with Clark Group of Hotels to maintain and provide services. Designed to offer luxuries of a hotel and warmth of a home. It includes club, banquet and pool.

**Project:**  
[DG MAP, Meerut](#)

**Area:** 85 Acres

**Description:** REPL to facilitate construction of quality accommodation including all infrastructure facilities for the Armed Forces. Site Sofipur has S1+11 Floors, it has 2 towers for Junior Command Officers (JCO's) and 34 towers for Other Officers (OR's). Dabatwa site has 1 block for JCO's and 12 blocks for OR's.

**Project:**  
[REPL Knowledge Park, Noida](#)

**Area:** 1,27,678 Sq. Ft.

**Description:** It has 2B+G+10 storied tower. LEED certified Platinum rated office building with green elements like horizontal green ramps, green balconies and terrace gardens to reduce the carbon footprint.



*This team has proven expertise in developing extensive customer and marketing insights to identify new opportunities for clients.*

## Strategic Marketing Advisory

REPL has a strong in-house team for providing strategic marketing services for various projects including Brand Strategy, Customer Relationship Management, Sales Optimization, Channel Strategies, Pricing, Marketing Collaterals, Customer Segmentation, New Product Development, Product Portfolio Optimization And Marketing Strategy. The company also offers Project and Site Branding, Assistance in Tie-ups with Banks/Financial Institutions for HNI/Direct Marketing Activities & Home Loans, Developing Sample Apartment Concept, Marketing Roll-out Plan, and Follow-up Campaigns.

Some of the landmark projects undertaken by Strategic Marketing division include Paarth Aadyant and Arka in Lucknow, Tulsiani Grace in Allahabad and Paarth NU in Lucknow where we have a tie-up with Clarks Group of Hotels to maintain and provide services for studio apartments, etc. The team has been instrumental in various strategic tie-ups and alliances with domestic and international groups for REPL clientele.

Paarth Aadyant



Ginger Hotel





Mr. Pradeep Misra, CMD of REPL (Rudrabhishek Enterprises Ltd.) has been recognized by Economic Times among Promising Entrepreneurs of India 2016, for **"LEADING DISRUPTIVE CHANGE" BUSINESS MODEL.**



# When perfection integrates with principles **WE ACHIEVE**

- Description** ISO/IEC 27001:2013 for Information Security Management System  
**Year** 2021

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- Description** Listed on NSE  
**Year** 2020

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- Description** MSME Registration under Ministry of MSME, GOI  
**Year** 2019

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- Description** ISO 9001:2015 Certificate for Quality Management in Services  
**Year** 2018

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- Description** IPO and listing at NSE Emerge  
**Year** 2018

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- Description** The Economic Times "Promising Entrepreneurs of India" Award for CMD-REPL  
**Year** 2016

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- Description** WCRC Leaders Asia Award for Project "Paarth Aadyant"  
**Year** 2014

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- Description** India's "Most Trusted Real Estate Brand" Award  
**Year** 2014

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- Description** Brand Excellence Award for Consistent Achievements & Contribution in its Field  
**Year** 2014

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- Description** AIESAC Excellence Award for Individual Achievements and Social Responsibilities  
**Year** 2014

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- Description** "Most Innovative Real Estate Consultancy of North India" Award  
**Year** 2014

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- Description** Member of Indian Green Building Council (IGBC)  
**Year** 2014

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- Description** Be Inspired Awards for "Water Supply System for Lucknow City"  
**Year** 2011

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- Description** Be Inspired Awards for "Sewerage Network Project for Lucknow City"  
**Year** 2011

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- Description** ISO 9001:2008 certification for Quality Management in Services  
**Year** 2006

## When synergy offers leverage, WE ASSOCIATE

### Shing Design Atelier Pte. Singapore (SDA)

REPL has done strategic investment in SDA for diversified architectural and planning projects in South-East Asia region.

### RIPL-Graphisoft for ARCHICAD

REPL's subsidiary RIPL (Rudrabhishek Infosystem Pvt. Ltd.) has associated with GRAPHISOFT (Hungary) as the exclusive partner for distribution of BIM Application Software ARCHICAD, in north and NE states of India. The association is also working for training of industry professionals.

### RIPL-TeamSystem SPA Partnership

RIPL is associated with TeamSystems SPA (Italy) for the promotion and distribution of their product STR Vision CPM (Construction Project Management) in India.

### RIPL Microsoft Partnership

RIPL (Rudrabhishek Infosystem Pvt. Ltd.) has been a partner of Microsoft Software (MS). With team of Microsoft certified professionals our expertise spans across the entire MS products including Active Directory, System Centre, Office 365 and Azure. Our partnership approach involves License Advisory & Delivery, Solution Deployment and Post Deployment Support.



## When cause integrates with concern, WE COMMIT

### Pradeep Richa Educare Foundation

REPL Group is committed towards actively contributing to the community. The CSR activities are promoted through 'Pradeep Richa Educare Foundation'(PREF), founded in 2010. It is based out of Delhi and carries out program interventions in Prayagraj districts of Uttar Pradesh. The Foundation is focusing on education and skill building for underprivileged children.

#### KEY INITIATIVES

- *Scholarship for financially weak but meritorious students of class 11th & 12th in and around Prayagraj.*
- *'PN Misra Merit Scholarship and Gyanwati Misra*

*Merit Scholarship' for meritorious students of class 9th to class 12th of MP Intercollege in Bampur village in Prayagraj.*

- *'PN Misra Post-Graduation Merit Scholarship' for MA and MSc student of mathematics in the University of Allahabad.*
- *PREF app has been launched in 2021 to connect selected students with online classes and contents.*
- *Supporting selected scholars through gifting books, career counselling sessions and free e-learning courses.*



### Rudrabhishek Trust for Sports & Education (RTSE)

RTSE is promoting sports & education among potential youngsters. It aims to provide professional environment, supported by latest technology, modern sports infrastructure and qualified trainers to promote cricket, karate and other sports.

#### KEY INITIATIVE

*In 2015, RTSE organised the REPL Cup tournament giving opportunity to 2,000+ children. 15 top performers of the tournament were given an opportunity to play 8 county matches in London and Staffordshire and also visit Lords, the Mecca of Cricket.*

# When excellence integrates with reach, WE CONNECT

## Empanelment List

- Ministry of Urban Development, Govt. of India, New Delhi for Smart Cities, Hriday Scheme & City Development Plan (JNNURM)
- Export - Import Bank of India (Exim Bank) for Preparation and Evaluation of DPR
- Regional Centre for Urban & Environmental Studies, Lucknow
- U.P. Project Corporation Ltd., Govt. of Uttar Pradesh
- Uttar Pradesh Tourism
- Uttar Pradesh State Road Transport Corporation
- Construction and Design Services, Uttar Pradesh Jal Nigam
- Odisha Urban Infrastructure Development Fund, Govt. of Odisha
- Town Development Department, Govt. Of Jharkhand
- Madhya Pradesh Jal Nigam, Maryadit
- Uttarakhand Pay Jal Nigam
- Tamil Nadu Housing Board for Architectural Services
- Gujarat State Police Housing Corporation Ltd.
- Planning & Development Department, Govt. of Assam
- Chhattisgarh Housing Board For Engineering Services
- Bihar Industrial Area Development Authority (BIADA)
- U.P. RERA
- Yamuna Expressway Industrial Development Authority, Greater Noida, U.P.
- Greater NOIDA Industrial Development Authority
- Centre for Management Development, Kerala
- Building Construction Department, Jharkhand
- Lucknow Development Authority
- Bhubaneswar Development Authority
- Jaipur Development Authority
- Agra Development Authority
- Mathura Vrindavan Development Authority
- Guwahati Urban Development Department
- Moradabad Development Authority
- Musoorie Dehradun Development Authority
- Municipal Corporation, Shimla
- Puri Municipality, Odisha
- Hapur Pilkhua Development Authority
- Environmental Planning & Coordination Organisation (EPCO), Govt. of Madhya Pradesh
- Uttar Pradesh State Industrial Development Corporation Limited (UPSIDC)
- Goa State Industrial Development Corporation Ltd. (GSIDC)

## Our Clients

### Corporate

- Ansal API
- Emaar MGF Land Ltd.
- Gannon Dunkerley & Co. Ltd.
- Hyundai Motor India Pvt. Ltd.
- Lakshya Real Infra Pvt. Ltd.
- Omaxe Ltd.
- Suncity Hi-Tech Infrastructure Pvt. Ltd.

### Government

- Odisha Mineral Bearing Areas Development Corporation (OMBADC)
- Andhra Pradesh Medical Services & Infrastructure Development Corporation (APMSIDC)
- National Highways & Infrastructure Development Corporation Limited (NHIDCL)
- Jabalpur Smart City Limited
- National Capital Region – Planning Cell
- National Building Construction Corporation (NBCC)
- Varanasi Smart City Development Ltd. (VSCDL)
- Indore Smart City Development Ltd. (ISCDL)
- Kanpur Municipal Corporation (KMC)
- Moradabad Smart City Ltd.
- Bhopal Municipal Corporation for Smart City
- Urban Administration & Development Department, M.P.
- Industrial Infrastructure Development Corporation, Gwalior
- Town & Country Planning Department, Himachal Pradesh
- Town & Country Planning, Govt. of Jharkhand

- Paarth Infrabuild Pvt. Ltd.
- PACL Ltd.
- Rishita Developers
- Sunshine infrastate Pvt. Ltd.
- Tulsiani Construction & Developers Ltd.
- Shreemaa Infrarealty Pvt. Ltd.
- Waterfront LLP

- Town & Country Planning Department, Govt. of Odisha
- Planning & Development Department, Govt. of Assam
- Uttar Pradesh Housing Board, Govt. of Uttar Pradesh
- Madhya Pradesh Jal Nigam Maryadit
- Uttar Pradesh Jal Nigam
- Bhubaneswar Municipal Corporation
- Municipal Council, Mandsaur, Madhya Pradesh
- DG MAP, Ministry of Defence, Govt. of India
- Directorate of Town & Country Planning, Andhra Pradesh
- Uttarakhand Jal Sansthan
- Dehradun Smart City Ltd.
- Itanagar Smart City Development Corporation Ltd
- Uttarakhand Housing & Urban Development Authority
- Bihar Urban Infrastructure Development Corporation Ltd.
- Lucknow Development Authority
- Pune Metropolitan Region Development Authority
- Dept. of Town & Country Planning, Govt. of Karnataka



PROJECTS ACROSS  
COUNTRIES BY REPL  
GROUP

### Branch Offices

#### Noida

A-6, Sector-58, Noida-201 301, India  
Ph. No.: +91-120-4022 333

#### Lucknow

Ground Floor, Yuva Bhawan, YMCA  
Campus, 13, Rana Pratap Marg,  
Lucknow-226 001, India  
Ph. No.: +91-522-4935 900

### Project Offices

- Dehradun, Uttarakhand
- Moradabad, U.P.
- Itanagar, Arunachal Pradesh
- Pune, Maharashtra
- Imphal, Manipur
- Chennai, Tamil Nadu
- Ghaziabad, U.P.
- Bulandshahr, U.P.
- Baghpat, U.P.
- Greater Noida, U.P.
- Trivandrum, Kerala

### International Office

#### Rudrabhishek Singapore Pte. Ltd.

165, Bukit Merah Central,  
# 07-3669, Singapore-150 165  
Ph. No.: +65-6273 8990, +65-6252 2669



**Rudrabhishek Enterprises Ltd.**

CIN: L74899DL1992PLC050142

820, Antriksh Bhawan, 22, K.G. Marg, Connaught Place,  
New Delhi-110 001. INDIA

Ph. No.: +91-11-4106 9500, 4350 9305

marcom@repl.global | [www.repl.global](http://www.repl.global)

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