



The International Society of Travel Medicine (ISTM)  
invites you to participate in:

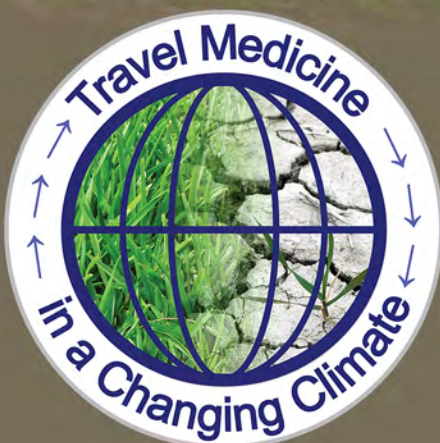
## The 16th Biennial Conference of the ISTM (CISTM16)

5-9 June 2019

Washington DC, United States of America



# CISTM16 Supporter Prospectus 2019



[www.ISTM.org](http://www.ISTM.org)



# International Society of Travel Medicine

Promoting healthy travel worldwide

Established 1991

[www.ISTM.org](http://www.ISTM.org)

## CISTM16 Scientific Program Committee

**Chair:** Blaise Genton, Switzerland

**Co-Chair:** Christina Coyle, United States of America

**Associate Chairs:**

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Camilla Rothe, Germany

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Valerie D'Acromont, Switzerland

Jan Fehr, Switzerland

Fiona Genasi, Scotland

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Alexander Grieve, Scotland

Alexandra Grieve, Scotland

Jeff Goad, United States of America

Martin Grobusch, The Netherlands

Stefan Hagmann, United States of America

Christophe Hatz, Switzerland

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Anita Heywood, Australia

Patrick Hickey, United States of America

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Joan Ingram, New Zealand

Sarah Kohl, United States of America

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Michael Libman, Canada

Poh Lian Lim, Singapore

Sheila Mackell, United States of America

Sue Ann McDevitt, United States of America

Deborah Mills, Australia

Andreas Neumayr, Switzerland

Salim Parker, South Africa

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Watcharapong Piyaphanee, Thailand

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Christopher Van Tilburg, United States of America

Claire Wong, New Zealand

The ISTM, with 3500 members from more than 90 countries is the largest organization of professionals dedicated to the advancement of the specialty of travel medicine.

The Biennial Conference of the ISTM is the premiere opportunity for travel medicine specialists and practitioners to gather and learn about the latest developments in the field. Delegates attend the conference to keep up to date on advances in the science and the art of travel medicine – they also attend the exposition to see new and innovative technologies, products and services.

Don't miss this one of a kind opportunity to promote your products and services to a captive audience of major decision-makers and prescribers in the field of travel medicine.

## Who Attends?

The 16th Conference of the ISTM The 16th Conference of the ISTM will be the largest international meeting bringing together physicians, nurses, pharmacists, and public health professionals from academia, government and the private sector who are committed to the promotion of healthy and safe travel. The CISTM offers you the leading international platform where you will find licensed and active prescribers and distributors of travel medicine products. Since CISTMs occur every other year, this will be your only opportunity for this type of concentrated in-person communication between now and mid-2021.

We are planning for an attendance of 1800 or more delegates for CISTM16 in Washington, DC. The Delegate demographics change as we hold the CISTMs on different continents. Below are overall demographics considering CISTM delegates over the past several years.

### Attendee Profession

Physician/Doctor – 70%

Nurse – 14%

Pharmacist – 8%

Other – 7%

### Attendee Primary Professional Activity

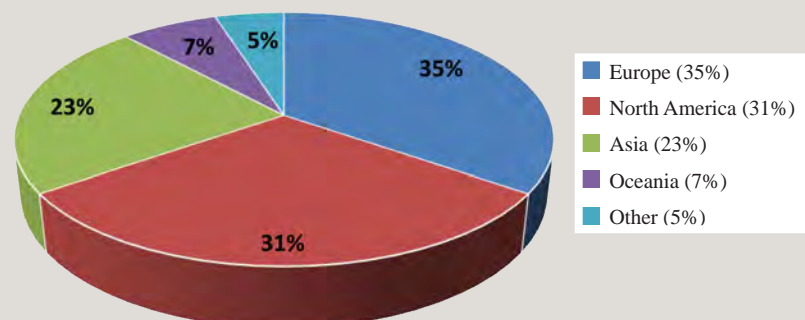
Clinician – 76%

Academic – 13%

Administrative – 7%

Other – 4%

## Global Representation



## About the ISTM

The International Society of Travel Medicine (ISTM) is committed to the promotion of healthy and safe travel. In cooperation with health care providers, academic centers, the travel industry and the media, ISTM advocates and facilitates education, services and research activities in the field of travel medicine. This includes: preventative and curative medicine within many specialties such as tropical medicine, infectious diseases, high altitude physiology, travel related obstetrics, psychiatry, occupational health, military and migration medicine, and environmental health.

### ISTM's specific goals are to:

- promote travel health
- develop guidelines for travel medicine practice
- educate health care professionals, public health professionals, and the travel industry
- provide a scientific focus for travel medicine
- stimulate the professional advancement of travel medicine practice
- promote distribution of rapid information exchange related to travel medicine issues
- facilitate international contacts between practitioners of travel medicine
- promote development and evaluation of safe, effective, preventive and curative interventions
- foster research in travel medicine, including the promotion of international collaborative studies

### ISTM Vision Statement

The ISTM is a vibrant and inclusive international society committed to ongoing and sustained contributions to the advancement of the practice and science of travel medicine globally.

### ISTM Executive Board

**President:** Leo Visser, The Netherlands

**President-Elect:** Lin Chen, United States of America

**Immediate Past-President:** Annelies Wilder-Smith, Singapore

**Secretary-Treasurer:** Peter Leggat, Australia

**Incoming Secretary-Treasurer:** Michael Jones, United Kingdom

#### Counsellors:

Elizabeth Barnett, United States of America

Gerard Flaherty, Ireland

Andrea Rossanese, Italy

Claire Wong, New Zealand

**Executive Director:** Diane Nickolson, United States of America

**This prospectus may not include all possibility sponsorship items. To develop the optimal recognition program for your company contact:**

Whitney Alexander

International Society of Travel Medicine

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Suite 310; Dunwoody, GA 30338; USA

[www.ISTM.org](http://www.ISTM.org)



*“Great learning, excellent speakers, a wide range of topics and interests presented. I thought the program was the best in years.”*

CISTM  
Delegate

*“Very happy with the number of visitors to our booth”*

CISTM  
Exhibitor



# Individual Supporter Opportunities

## Program

### Satellite Symposium:

Satellite Symposium are exclusive slots; only one satellite will be offered in each 60-minute time slot. A Satellite Symposium provides your company with the opportunity to address the attendees in an educational session atmosphere. The proposed session will require advance approval, and ISTM prefers programs of high scientific interest which do not overlap with topics of CISTM sessions, which are accredited. All technical equipment, fees, travel, catering, and other logistical needs must be arranged by and paid for by the symposium organizers. The ISTM is also offering a full or partial symposia service to sponsors who wish to have the society plan the symposia logistics and/or its content. For more information contact ISTM.

All Satellite Symposia time slots will be assigned on a first come, first choice basis, with priority given to Presidential, Senate and Patriot Sponsors. All symposia will be listed in the Final Program. Please indicate your time slot preference on the Booking Form.

### Evening Satellite Sessions

### Lunch Satellite Session

*“One of the best conferences I have ever been to.”*

CISTM Delegate

*“Great interaction among people in the expo.”*

CISTM Exhibitor

### Speaker Hospitality Lounge

All presenters will use this room to prepare, check and submit their final presentations for display. Light refreshments will be made available. Your company name and logo will appear as the screensaver on the computers in the room and on signage outside the room.

### Sparkling Flavored Water Station

Flavored Sparkling water and still water bar for one day of the conference in the exhibition to draw people to exhibit hall floor. Your company logo will appear on signage next to the respective break.

### Tea/Coffee Breaks with Pastries

One tea/coffee break with pastries with your company logo will appear on signage next to the respective break.

## Awards

### Poster Awards and Oral Awards:

There will be 3 prizes for each category; a first place and two runners up each for the best Poster and the best Oral presentation submitted by abstract. As the sponsor of the Poster and Oral Awards, you will be able to award the prizes to the winners during the CISTM closing ceremonies. These awards will be linked with your company name and logo on the CISTM website and app.

### Travel Awards:

To enable people from emerging economies and young investigators to attend this prestigious conference we hope to offer a number of travel bursaries. This fee will help to support travel, lodging and registration expense for the delegates.

Should you wish to sponsor one or more Travel Awards your company will receive the following:

- Recognition in the APP under the Travel Award Section
- Company Logo will be carried on the CISTM website on the Travel Award and sponsors' page
- Company Logo on email communication regarding Travel Awards



*“I really enjoyed the many great presentations on topics pertinent to clinical practice.”*

CISTM Delegate

*“Overall another excellent conference.”*

CISTM Delegate

## Venue Space and Onsite Signage Rental

### Company Hospitality Suite

Sponsors and Exhibitors can secure a meeting room onsite at the venue for their company to use during the conference. Basic furniture will be included (tables and chairs). Additional furniture, audiovisual equipment and any refreshments offered in the room will be available at an additional cost. Hospitality provided will be in compliance with all relevant industry codes and compliance guidelines.

### Room Drop Marketing Brochure

One A4/A5 promotional leaflet or small brochure (provided by you) will be inserted under the door of the delegate sleeping rooms at the hotel at which CISTM15 delegates have registered through the conference room block. The leaflet must be approved in advance by ISTM.

### Onsite Wall Signage and Sign Posting

The convention center has several prominent areas where special advertising and messages may be placed. For pricing and more information contact ISTM.

## Technology

### Banner in Mailshot

A banner email advertisement will be sent to each delegate at pre-determined time advertising the company's symposium or exhibition booth during the CISTM.

### Wi-Fi Access

This will be a free service to all participants who bring their own computers and hand held devices. Your company name and logo will be on the home page every time participants log into the internet onsite and will be carried on the CISTM website on the sponsors' page.

### Mobile Phone and Laptop Charger Units

There will be a charging station located in the conference centre which will be equipped to charge mobile phones which will be available for all delegates to use. This unit will be branded according to the Sponsor's request.

### Banner Ad

Rotating banner ad on the mobile app dashboard; can offer exclusivity or allow to target audience.

### Multimedia Ad Package

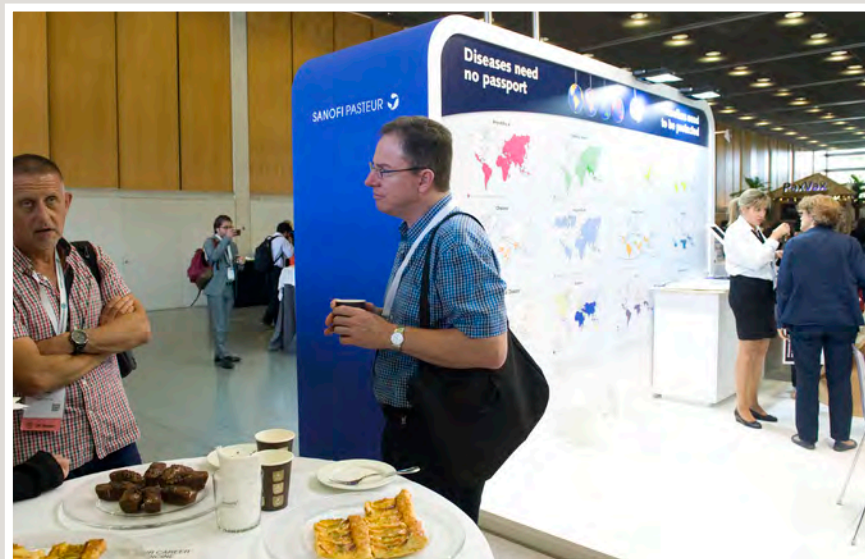
Rotating Banner Ad + click to full screen app landing page to exhibitor listing page – where video can be launched.

### Exhibitor Listings/Highlighted Exhibitors

Bolded listing on the application, including logo and (up to 3) social media links

*“We are looking forward  
to collaboration for future  
conferences!”*

CISTM Exhibitor



*“Good conference with interested delegates.”*

CISTM Sponsor

*“I always return home energized!”*

CISTM Delegate

## Exhibition Space:

Multiple units can be reserved, and there will be additional charges for island and corner booths.

### The cost of the space includes:

- Net exhibition floor space (does not include shell scheme or any equipment)
- General security guard service
- Basic company listing in exhibitor guide
- Free exhibitor badges – 2 free badges per 8x10 foot space.

Please note that booth assignments will be made based on the preferred allocation of premium sponsors, size of the space, and the date of application for exhibition space and related deposit.

Exhibiting at the 16th Conference of the International Society of Travel Medicine is a cost-effective way of communicating your product or service to a wide, targeted, influential audience. The exhibition will form an integral part of the meeting format and content of the event and will make networking easy, providing you with excellent access to all attendees.

Exhibitors will receive a great level of exposure to all the delegates as the opening reception and all tea/coffee breaks will take place within the exhibition area. The Posters will also be set up adjacent to the Exhibition. There will be dedicated poster viewing sessions scheduled within the program to again ensure maximum exposure to delegates.



## CISTM16 Venue

Washington DC, is a world-class city with iconic monuments and memorials, incredible museums, historic and eclectic neighborhoods and revered universities and colleges. One of the most visited cities in the world, Washington DC welcomes more than 20 million tourists each year.

DC is not only home to some of the most notable museums in the world, but most of them are also free to the public. All 19 of the Smithsonian Museums are free to enter and offer unforgettable experiences. America's capital city is rich with history from the monuments and memorials to the many significant buildings and points of interest. Shopping is mandatory while visiting; Georgetown and the City Center offer all of the big brand names, but you'll want to be sure to explore neighborhoods and find so many of the quirky local stores all around the city. Restaurants abound in Washington, DC, which has been named the food city of the year by Bon Appetit. You can find any type of ethnic cuisine, and a variety of wonderful restaurants from upscale to the corner diners to enjoy.

We are delighted to announce that the CISTM16 will be held at the Washington Hilton located in the epicenter of the vibrant Adams Morgan, Dupont Circle, U Street and 14th Street neighborhoods. Nightlife venues, top restaurants, museums and attractions are only a short walk away. The hotel is conveniently located 4 blocks from the Dupont Circle Metro (red line.)

## CISTM16 Sponsorship Levels

**There will be three levels of sponsorship:**

**Presidential Sponsorship**

**Senate Sponsorship**

**Patriot Sponsorship**

Preferences in exhibition space, symposia time slots and other opportunities for advertising and promotion are given with priority according to the sponsorship status, order of receipt of sponsorship status confirmation, and availability of item(s).

**Presidential, Senate and Patriot sponsors will also receive the following benefits:**

- Special acknowledgement on CISTM website including company logo
- Special acknowledgement on CISTM social media promotional activities
- Special acknowledgement on CISTM App
- Acknowledgement on signage in convention center during the CISTM
- Acknowledgement on break slides shown throughout the CISTM in meeting rooms
- Full CISTM Registrations (Presidential 8, Senate 4, Patriot 2)

*“I appreciate the ability to catch up both academically and with international colleagues.”*

CISTM Delegate



## CISTM Scientific Program Topics

Climate Change  
Antimicrobial Resistance  
Arboviruses Including Yellow Fever, Zika and Dengue  
Malaria  
Sexual Health in Travellers  
Arthritogenic Viruses  
Air Pollution and Travel  
The Older Traveller  
Migration  
Vaccines  
Japanese Encephalitis  
Rabies, New PreP schedule  
Immunocompromised Traveller  
Female Travellers  
Children are Not Small Adults  
Health Problems During Travel  
Rabies  
Rickettsial Diseases  
Rash Decisions: Dermatology in Travellers  
Special Travellers  
High Altitude Travel  
Diving  
Parasites  
Ill Returning Traveller  
Psychological Health in Travellers  
Military Travellers  
eHealth  
Snake Bites  
Marine Envenomation  
How to Survive a Natural Disaster When Travelling

*Past Sponsors and Exhibitors Include:*

*Abbott Molecular  
Ador Diagnostics  
Air Ambulance Card  
Aquatabs Sovedis  
Asia Pacific Travel Health Society  
Aventis Pasteur  
Baxter Healthcare Corporation  
Berna Biotech Ltd.  
Care Plus  
Clasado Bioscience Limited  
Crucell  
F. Hoffman-La Roche Ltd  
GlaxoSmithKline Biologicals  
GlaxoSmithKline Vaccines  
Global MediKit  
Global TravEpiNet  
Health Partners International of Canada (HPIC):  
iJET International  
Immuron  
IncaClinic  
Incaplex  
inFact UK Ltd  
iNHEMACO S.A.  
International Association for Medical Assistance to Travellers  
Janssen Pharmaceutical  
Merck & Co, Inc.  
Northern European Conference of Travel Medicine  
Novartis  
Novartis Vaccines  
Oxford University Press  
Paladan Labs  
PanTheryx  
Passport Health  
PaxVax  
Pure Hydration  
Roerig/Pfizer, Inc.  
Royal College of Physicians and Surgeons of Glasgow  
Salix Pharmaceuticals, Inc.  
Sanofi Pasteur Limited  
Sanofi Pasteur MSD  
SBL Vaccines  
Shoreland Travax  
SIGMA-TAU S.p.A  
Sitata Corporation  
Skin Shield Products  
South African Society of Travel Medicine  
Steripen by Hydro-Photon, Inc.  
Takeda Pharmaceuticals International AG  
The Proctor and Gamble Company  
Traveler's Supply  
TropiMed  
US Centers for Disease Control and Prevention  
Valneva  
Wiley-Blackwell Publishing  
Wyeth Pharma GmbH  
Zeneca Pharma*