

ESADE
Business School

Ramon Llull University

International SUMMER PROGRAMME

Barcelona

www.esade.edu/summer-school



this is your summer

ESADE, more than 50 years inspiring futures

ESADE's history in forming the business leaders of the future spans generations, adapting to the needs of the business world for more than 50 years and maintaining its position as one of the world's top-ranked schools and a benchmark in the sector. The world has changed, but the goal is the same: to train socially responsible leaders, capable of making an impact to society the world over.

Our work is recognised worldwide

Top positions in international rankings:

1st in International Mobility
Worldwide
(Financial Times 2014)

1st in Social Responsibility
Worldwide
(Financial Times 2013)

4th Best Business School
in Europe
(Financial Times 2014)

5th in Placement Success
Worldwide
(Financial Times 2014)



ACCREDITED BY THE MOST PRESTIGIOUS INSTITUTIONS



BRANDY ATKINS · USA

Student, MBA, University of Detroit Mercy, Michigan – USA

“I chose ESADE because it has the reputation of being one of the best business schools and I thought it was the perfect way to enter my MBA. Through the programme we had many cultural visits, tourist of the city itself, as well as visits to a lot of the businesses here. For me the experience has been not only educational and professional but also personal.”



MAKE YOUR SUMMER GLOBAL



ESADE's International Summer Programme offers a unique opportunity for undergraduate or graduate students who want to prepare for their professional future and develop a more global understanding. It is an ideal framework in which to learn and interact with students from different cultural backgrounds, all through a dynamic and innovative learning system. The programme also offers a fantastic summer experience in an exciting city on the shores of the Mediterranean Sea.



PROGRAMME CURRICULUM DETAILS

CORE TRACKS: CHOICE OF OPTION A, B OR C:

5 ECTS or 3 US credits

A ENTREPRENEURSHIP
(taught in English or Spanish)

1. Global Entrepreneurship
2. Social Entrepreneurship

B INTERNATIONAL BUSINESS
(taught in English or Spanish)

1. Finance I / Finance II
2. International Marketing

C CRITICAL THINKING
(taught in English or Spanish)

1. Media: Shaping our Perceptions
2. Principles for a Life Philosophy

Integrated workshop: COMMUNICATION & LEADERSHIP

ELECTIVE TRACKS: CHOICE OF OPTION D, E, F, G, H or I:

5 ECTS or 3 US credits

D GLOBAL GOVERNANCE & GEOPOLITICS
(taught in English or Spanish)

1. International Relations and Global Governance
2. European Union

G INTERCULTURAL COMMUNICATION
(taught in English or Spanish)

1. Effective Presentations
2. Successful Negotiations

E SPANISH LANGUAGE

1. Spanish Language Module
2. Spain: History, Art & Culture

H TECHNOLOGY FOR ENTREPRENEURS
(taught ONLY in English)

1. E-commerce & Technology
2. Digital World Projects

F LAW (taught in English or Spanish)

1. Self determination & Minority Rights
2. ADR (Negotiation and Solving legal international conflicts)

I INNOVATION & METHODOLOGY
(taught ONLY in English)

1. Design Thinking
2. Project Management

COMPANY VISITS & CULTURAL ACTIVITIES

QUICK FACTS



Student Profile:

Undergraduate and graduate students of any discipline and nationality



Language of delivery:

English (in June or July) or Spanish (only in July)



Dates:

1) from June 1st to June 26th, 2015

2) from June 29th to July 24th, 2015

For shorter programmes and alternative periods, please contact us to ask about possible options.



Tuition Fees: € 3,450 (full session: 4 weeks)

€ 1,950 (half session: 2 weeks)

Ask for information about special prices for groups, partner universities and early bird discount.



CEYDA DAG · GERMANY

Student, HULT, International Business School, London-UK

“My personal outtakes from ESADE are just all the things we learned -the finance, the marketing, the geopolitics- but everything from a different perspective because we are all from somewhere else, everyone has a different view and so we saw how the world thinks about different issues, especially in geopolitics.”



AMINE EL RHAZI · MOROCCO

Student, Institut National des Sciences Appliquées de Lyon, France

“As I came from a scientific background, for me it was an approaching to discover business and marketing.”

CONNECT AND MAKE THE DIFFERENCE



The programme includes a variety of activities: 4 excursions and 4 company visits and meetings with corporate and social leaders. The purpose of these activities is to provide students with:

- Experiential learning and a better understanding of the program topics
- Better knowledge of Barcelona and Spain as a whole, Spanish culture, arts, economy and society
- Opportunities for networking with other program participants and international students
- Reflection on social issues and social justice
- Focus discussions with social and corporate leaders



MARTÍN ARTOLAIN · SPAIN

Student, Universidad de Deusto, San Sebastián, Spain

“The classes have been very dynamic. It’s not just the professor talking about some theory. Every student participates in the class and each of us has something to say.”



PAU VIADER · MEXICO

Student, Instituto Tecnológico de Estudios Superiores de Monterrey, México

“My peers were from different countries so I had the opportunity to learn about their cultures.”

BARCELONA, MEDITERRANEAN SPIRIT



In Barcelona, ESADE offers an outstanding summer experience in a fascinating city full of Mediterranean flair. Barcelona has become a premium study abroad destination thanks to its cosmopolitan atmosphere, the architecture and the beauty of the city itself and its surroundings. It offers a wide range of cultural activities, with numerous art museums, concert venues, theatres and cinemas, organising events all year round. Barcelona's geographic location also makes it an attractive destination for sports lovers of all kinds.



ACCOMMODATION

ESADE's Barcelona-Sant Cugat campus boasts a modern student hall of residence, featuring spacious communal areas, comfortable private rooms with en-suite facilities, a self-service restaurant and other services. If requested, the Admission Service can also provide information about other housing options in private flats, studio apartments, hotels, etc.



M. YASSINE EL MINOUNI · MOROCCO

Student, Ecole Supérieure du Commerce Extérieur, Paris, France

"I decided to come to Barcelona to enjoy the Spanish life style and to enjoy also the city, which everyone knows that is very good in summer."

Further information:

Campus Barcelona • Sant Cugat

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Please contact us at summerschool@esade.edu

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