

# Federal Partners in Bullying Prevention

## INTERNET SAFETY AND CYBERBULLYING: KEEPING KIDS SAFE

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October 30, 2014

2:00-3:00 p.m. ET





# Moderator

**Stephanie Rapp**

Program Manager

Office of Juvenile Justice and Delinquency Prevention  
(OJJDP)

# Webinar Learning Objectives



*Following participation in this webinar participants will be able to:*

- Understand how to educate kids on the dangers of online predators
- Learn about the consequences of cyberbullying
- Identify tools to keep youth safe online

# Presenter

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**Aditi Jhaveri**

Consumer Education Specialist  
Federal Trade Commission

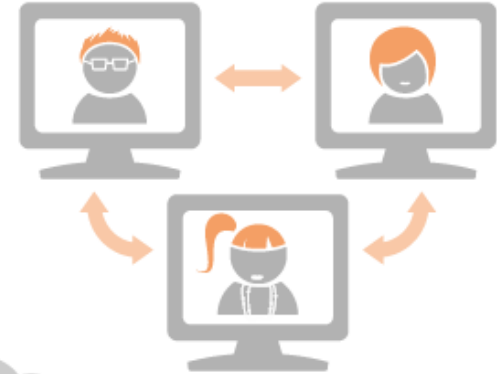
# Federal Partners in Bullying Prevention

## *Chatting with Kids About Online Safety & Digital Citizenship*



# Kids of all ages are:

connecting with friends and family online



downloading apps and accessing content



sharing what they're doing — and where they are



sharing photos and videos from mobile devices

building online profiles and reputations



# Talk to Your Kids

- Start early
- Initiate conversations
- Communicate your expectations



# Share with Care

## □ Key messages:

- ▣ Once you post something online, you can't take it back
- ▣ What you post could have a bigger "audience" than you think
- ▣ Everything you see online isn't true
- ▣ Get someone's OK before sharing photos or videos they're in





# Sexting: Don't do it

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- Key messages to tell kids:
  - ▣ Avoid sex talk online
  - ▣ Don't create, forward, or save sexually explicit photos, videos, or messages
  - ▣ Consequences:
    - Ruining your reputation
    - Breaking the law

# Interact with Tact

- Teach kids:
  - Politeness counts
  - Don't impersonate
  - Remember what's real
  - Speak up
  - Don't stand for bullying – online or off



# Cyberbullying

- ❑ Communication is key. Remind kids:
  - ❑ Most people realize that bullying is wrong
  - ❑ They can't hide behind words they post
  - ❑ Not to forward mean messages that others have sent to them
  
- ❑ What kids can do:
  - ❑ Tell an adult they trust
  - ❑ Don't react in kind
  - ❑ Save the evidence
  - ❑ Block the bully online



# The Protection Connection



- Help kids understand the importance of:
  - ▣ Adjusting privacy settings on sites AND apps
  - ▣ Keeping personal information private
  - ▣ Logging out of accounts
  - ▣ Deleting messages that ask for personal information

# Password Protection



- ❑ Make passwords long, strong, and unique
- ❑ Use different passwords for each account
- ❑ Password protect devices, too
- ❑ Keep passwords private

# Using Public Wi-Fi Safely

- ❑ Most public Wi-Fi hotspots aren't secure
- ❑ How to protect your info:
  - ❑ Choose your own networks – turn off Wi-Fi auto-connect feature
  - ❑ Look for pop-up window asking for WPA or WPA2 password
  - ❑ Use secure websites (https)
  - ❑ Don't use apps that require personal information



# Location, Location, Location



- Use location features safely:
  - Use only with people you know
  - Think about what apps don't need your location
  - When you post a photo you took on your phone, location could be attached to it

# Free Resources from the FTC

- ❑ Order free materials – [FTC.gov/bulkorder](https://www.ftc.gov/bulkorder)
- ❑ Online Resources
  - ❑ Teachers: [OnGuardOnline.gov/Teachers](https://OnGuardOnline.gov/Teachers)
  - ❑ Parents: [OnGuardonline.gov/topics/protect-kids-online](https://OnGuardonline.gov/topics/protect-kids-online)
  - ❑ Toolkit for Parents & Teachers: [OnGuardOnline.gov/NetCetera](https://OnGuardOnline.gov/NetCetera)
  - ❑ Kids: [OnGuardOnline.gov/Kids](https://OnGuardOnline.gov/Kids)
  - ❑ Teens: [FTC.gov/LivingLifeOnline](https://FTC.gov/LivingLifeOnline)
  - ❑ Videos & Games: [OnGuardOnline.gov/Media](https://OnGuardOnline.gov/Media)





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# Thank You!



# Presenter



**Lt. Andrea Grossman**

Los Angeles Police Department, Juvenile Division  
Officer in Charge (OIC), Internet Crimes Against Children (ICAC) Unit

# ICAC Task Forces



- ❑ Internet Crimes Against Children Task Force
  - ❑ Established in 1998 by the US Department of Justice, Office of Juvenile Justice and Delinquency Prevention
  - ❑ Consists of 61 Task Forces Nationwide
    - Partnerships between Federal, State and Local Agencies
      - Regional Task Force Commanders build a network of Affiliate Agencies that handle ICAC cases in their areas



# The Tech Crime Spree



## □ 2000

### ▣ Internet Crime Complaint Center - IC3

- Joint operation with FBI and National White Collar Crime Consortium (NWC3)
- Received 16,838 reports of Cyber Crimes

### ▣ National Center for Missing and Exploited Children - NCMEC

- Congressionally mandated to operate the CyberTipline to receive reports of Child Sexual Exploitation and serve as a clearing house for child pornography
- 2001 Received 24,442 CyberTips

## □ 2011

- ▣ IC3 314,246 reports

## □ 2012

- ▣ NCMEC 415,650 CyberTips

# What do they look like?

**Ages 14 – 70**

**All Races**

**All Socio-Economic Classes**

**Janitors, lawyers, teachers, police, fire priest, coaches...etc**

**Internet provides access to children**

**Easy access to child pornography**

**Venue to meet similarly interested persons**

**Perception of ANONYMITY**





**Where do they live?**









99¢

1200 WATT

120V 60Hz

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THANK

THANK

99¢

Celest

THANK

THANK

Diet

Cranberry

Celest

THANK









**How do they meet?**

# Social Networking Websites

- KIK
  - Instagram/Facebook
  - AIM
  - Tagged
  - Tumblr
  - Twitter
  - Fess/Ask.fm
  - Whisper/Secret
  - Skype
  - Stickam
  - Bebo
  - hi5
  - Vine/Snapchat
  - Meetme
  - Yik Yak
  - 9gag.com
- And countless others...

# Chat Rooms

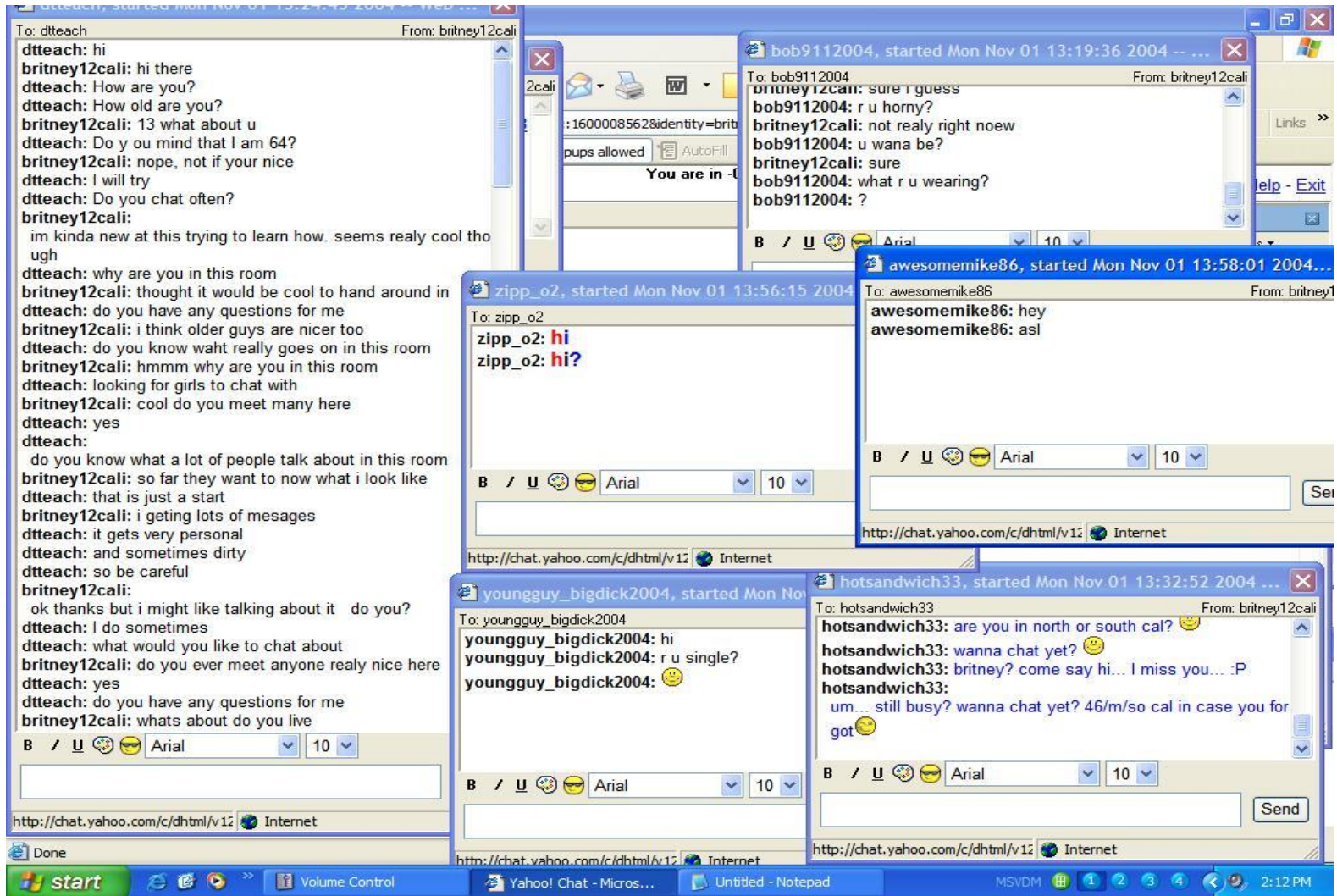


**Hi. You sound real cute!!  
How old are you and what  
do you like doing after school?**



**I am 14 and a bit of a fitness  
fanatic, I often go power lifting  
after school.**

Chatrooms are websites people access to meet and talk to other people from around the world. It is the MOST dangerous part of the Internet for predators to watch and monitor.



# Who he says he is

- Good Guy with a Wild Streak
- Unlucky in Love
- Vulnerable
- Sensitive, Wild and Adventurous
- Mysterious
- Poet, Musician
- Physically Fit

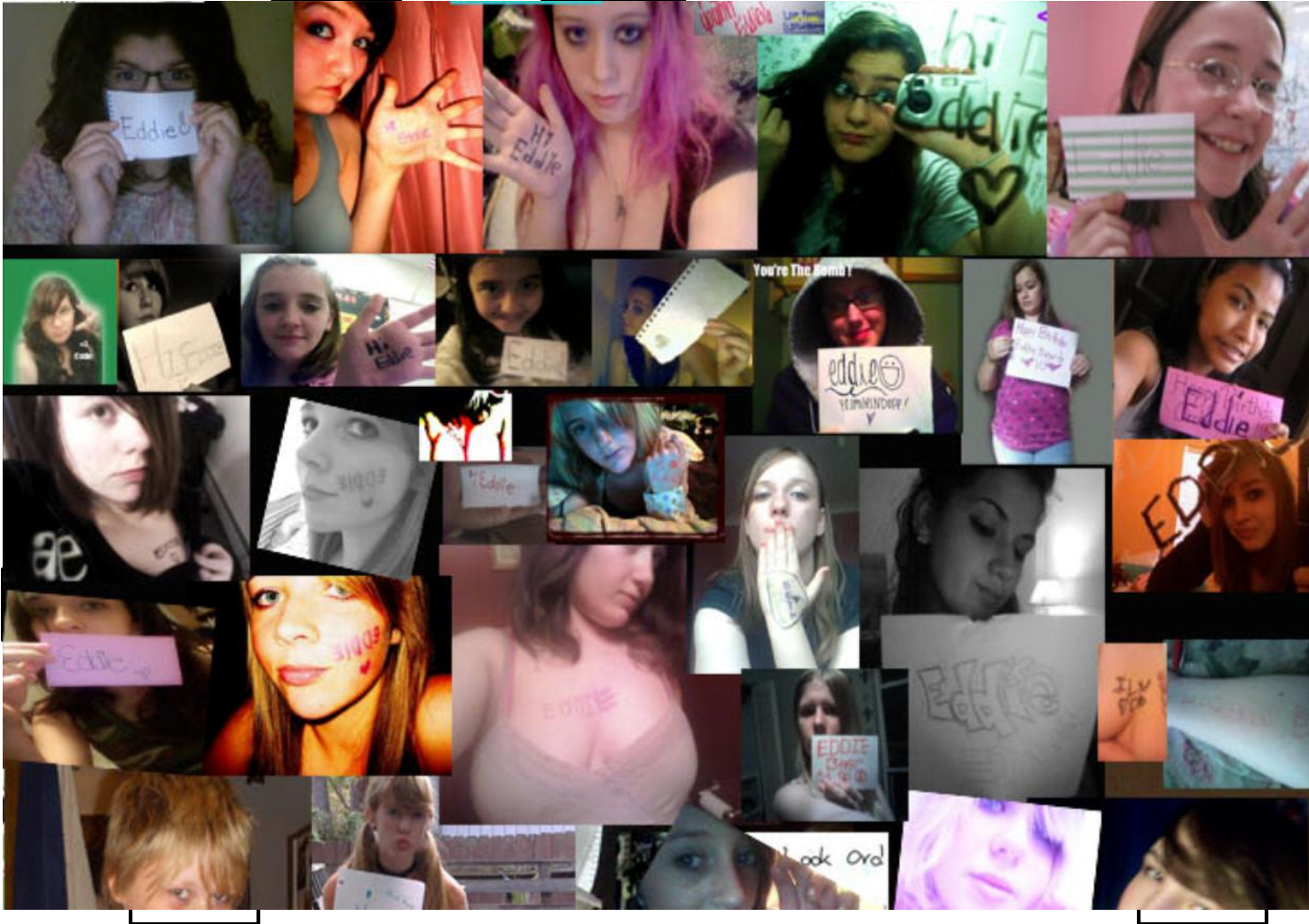


# Who he actually is





# Can he be trusted?



# What do these pictures tell us?

- He's a trusted member of the online community
- He's communicated with children of all ages, from various backgrounds
- Is open to receiving "sexy" pictures

## Why does he ask for pictures?

- Confirm he's talking to a real person, not someone pretending to be a child.
- Children trust him enough to send photos of themselves.
- Some children are more willing to send sexy pictures of themselves.
- How does he gain your trust?
- How does he get you to send him naked pictures?
- How does he get you to meet him?



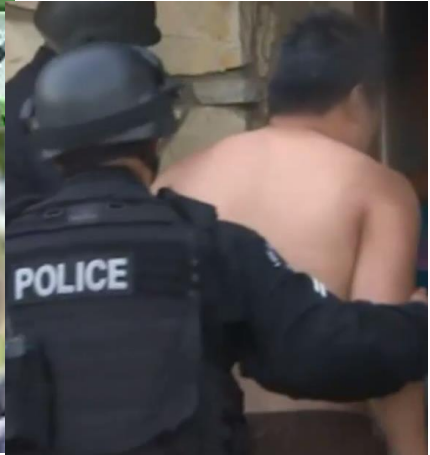
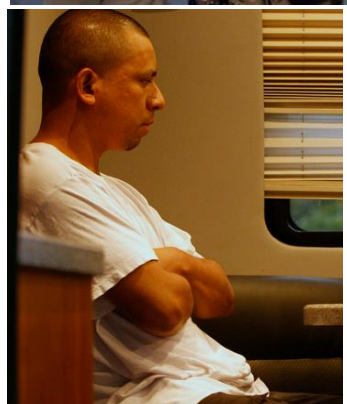
# Manipulation

- ❑ Flattery (Beauty, Intelligence, Sexiness, Artistic)
- ❑ Pretends to be concerned about your life
- ❑ Pretends to understand you
- ❑ Will send gifts (Cameras, iPods, Cell Phones)
- ❑ Will ask about your sexual experiences
- ❑ Will tell about his sexual experiences
- ❑ May pretend to teach about sex, just to get you thinking about sex.
- ❑ May send pornography.
- ❑ May ask you to send pictures. They may be innocent at first, but he will ask for more revealing pictures later.
- ❑ May ask to meet you.

# The Aftermath



- Will blackmail child into sending more pictures.
- Will trade the pictures on the Internet.
- Will blackmail children into meeting him for sex
- Will blackmail children into having sex with others.



# Anonymity and the Internet

## □ IP addresses

- ▣ Serve as the unique identifier of a device on the Internet
- ▣ Dynamically assigned by the Internet Service Provider (ISP)
- ▣ Can be used to geo-locate



**INFO SNIPER**  
Geolocation Service

infoSNIPER offers free as well as commercial web API geolocation services. For a free demo simply fill in the IP address or domain name in the form below in order to get detailed geolocation information on your entry. Check out our other services as well. Thank you for visiting us.

Ads by Google | [Lookup IP Address](#) | [Free IP Locator](#) | [IP Tracking](#) | [IP Check](#)

HOME | [SUBSCRIBE / PURCHASE CREDITS](#) | [WORLD MAP](#) | [URL PARAMETER](#) | [GADGETS](#) | [LIVEVISITS](#) | [SCRIPTS](#)

Check   Google Maps™  Windows Live Maps™  Yahoo Maps™  Two Maps  Overview Map

Map Sat Hyb

**Long Beach, United States**

POWERED BY Google

IP Address	71.108.241.210	Country Flag		DMA Code	803
Provider	Verizon Internet Services	State (Code)	California (CA)	Area Code	562
Hostname	pool-71-108-241-210.lsanca.dsl-w.verizon.net	Country	United States	Longitude	-118.1892
Timezone	America/Los_Angeles	Continent	America	TLD	US
				GMT Offset	-7

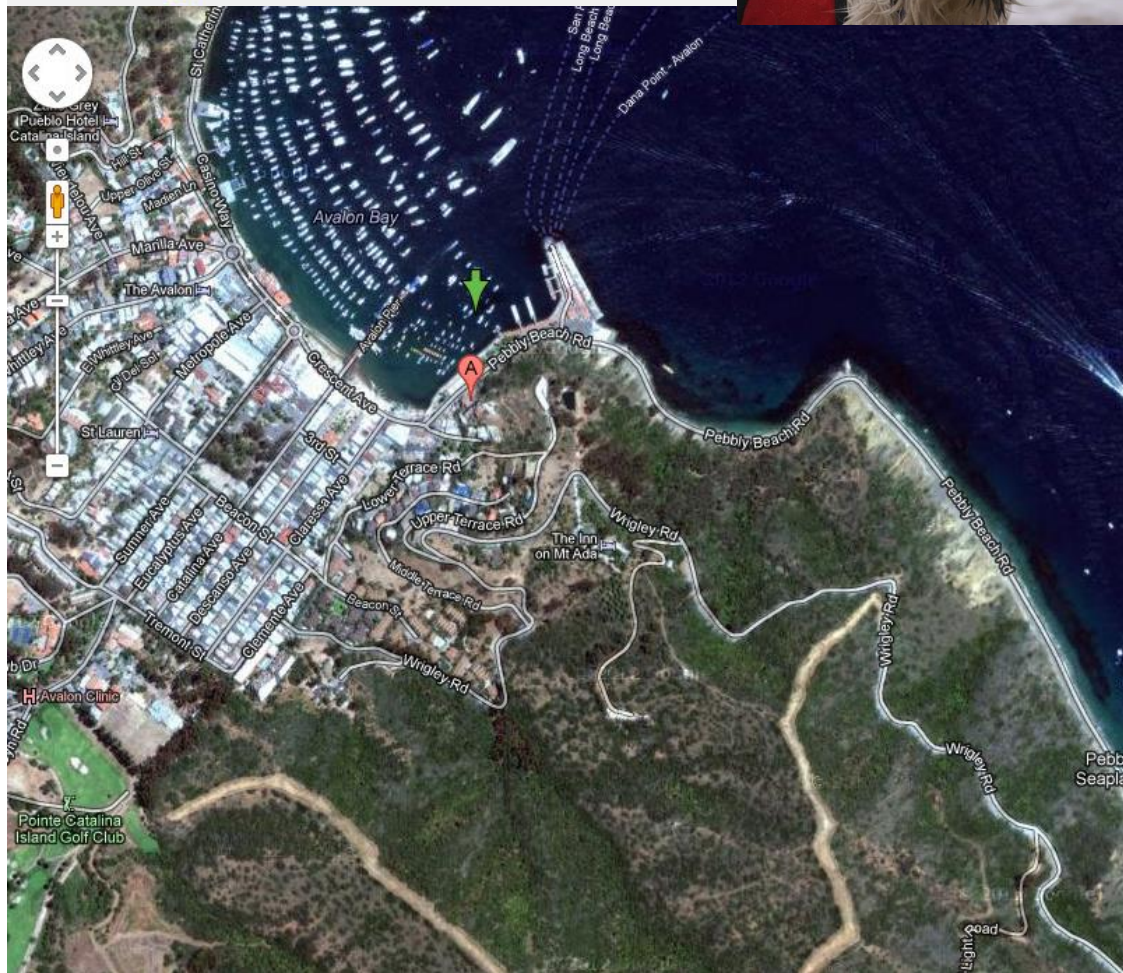


# EXIF Data



Google

33 20.65, -118 19.39



ItemName	Information
JFIF_APP1	Exif
JFIF_APP1	http
<b>Main Information</b>	
Make	Apple
Model	iPhone 4S
Orientation	left-hand side
XResolution	72/1
YResolution	72/1
ResolutionUnit	Inch
Software	Microsoft Windows Photo Viewer 6.1.7600.16385
DateTime	2012:09:04 07:39:59
YCbCrPositioning	centered
ExifInfoOffset	2316
GPSInfoOffset	4792
Unknown (EA1C)7.2060	2060 Bytes
<b>Sub Information</b>	
ExposureTime	1/120Sec
FNumber	F2.4
ExposureProgram	Program Normal
ISO SpeedRatings	80
ExifVersion	0221
DateTimeOriginal	2012:07:26 08:23:12
DateTimeDigitized	2012:07:26 08:23:12
FocalLength(35mm)	35(mm)
SceneCaptureType	Standard
Sharpness	Normal
Unknown (EA1C)7.2060	2060 Bytes
<b>GPS Information</b>	
GPSLatitudeRef	N
GPSLatitude	33 20.65 [DM] 33 20' 39.00" [DMS]
GPSLongitudeRef	W
GPSLongitude	118 19.39 [DM] 118 19' 23.40" [DMS]
GPSAltitudeRef	Sea level
GPSAltitude	18/1 meters
GPSTimeStamp	15:23:11
GPSImgDirectionRef	True direction
GPSImgDirection	208.69

# Cyberbullying





# Cyberbullying Websites



facebook



YouTube

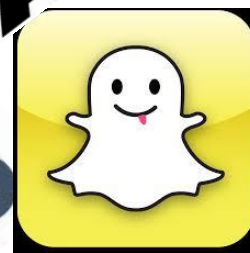


TAGGED hi5



UMBLR!

formspring.me



# Cyberbullying



- There are currently 49 States that have legislation making cyberbullying a crime.
- For the Bully, the consequences can be Suspension, Expulsion or Juvenile Hall.
- For the Victim, the consequences are often Isolation, Depression, or Suicide.

# Types of Bullying

## Physical

Hitting  
Kicking  
Pushing  
Taking things

## Verbal/Written

Taunting  
Flaming  
Teasing  
Name Calling  
Terrorization

## Electronic

Rumor  
Spreading  
Manipulating  
Social Exclusion  
Extortion  
Intimidation



# Progression of Bullying

```
graph TD; A[Mocking] --> B[Teasing-Intro to Bullying]; B --> C[Bullying - Cyberbullying];
```

Mocking

Teasing-Intro to Bullying

Bullying - Cyberbullying



# What is Cyberbullying?

Bullying is unwanted, aggressive behavior among school children that involves a real or perceived power imbalance. The behavior is repeated or has the potential to be repeated. **Cyberbullying is willful and repeated harm inflicted through the medium of electronic text.**

- **Flaming and Trolling** – sending or posting hostile messages intended to “inflame” the emotions of others
- **Happy-Slapping** – recording someone being harassed or bullied in a way that usually involves physical abuse, then posting the video online for public viewing
- **Identity Theft/Impersonation** – stealing someone’s password and/or hijacking their online accounts to send or post incriminating or humiliating pictures, videos, or information
- **Photoshopping** – doctoring digital images so that the main subject is placed in a compromising or embarrassing situation
- **Physical Threats** – sending messages that involve threats to a person’s physical safety
- **Rumor Spreading** – spreading gossip through e-mail, text messaging, or social networking sites

# Education About Cyberbullying

- It can't be taken back once it is on the Internet. Remind kids:
  - Don't say mean, offensive things online.
  - Don't post offensive images of other people.
  - Your actions are documented forever - stop & think.
- Need to change the **school culture**, i.e. the social norms and values of the school, **so that bullying is no longer acceptable to staff or to students.**
- **Which means getting the kids involved**

# Tips to Give Out if Bullied Online

- ❑ Tell your parents, teachers, counselors or another trusted adult
- ❑ An adult can help you by:
  - **Keeping records in case you need proof.**
  - **Deleting current accounts.**
  - **Contacting Internet Service Providers, Schools, and Police.**
- ❑ Make sure school has Internet Safety program
- ❑ Monitor child's activities
- ❑ Use filtering and blocking software
- ❑ Cultivate and maintain open, candid communication

# How to Assist Children/Parents

- Provide support to child
- Run Internet searches on screen names
- Print out all incidents of cyberbullying
- Electronic evidence must be preserved
- Stop
- Block
- Tell Parent-Teacher
- Look for warning signs
  - ▣ Isolation
  - ▣ Depression
  - ▣ Suicide



# Reporting Bad Behavior

- Cybertipline.com or Missingkids.com



Home About Us Supporters Training Site Search News Media

**Quick Search**  
Select a State (USA only)   
 Female  Male  
Missing within  Year(s) >>  
[More search options](#)

**Help Now**  
[Report a Sighting](#)  
[CyberTipline](#)  
[Get Involved](#)  
[AMBER Alert](#)  
[Donate](#)  
[Stay Informed](#)

**Resources for**  
[Parents & Guardians](#)  
[Law Enforcement](#)  
[Childcare Providers](#)  
[Attorneys](#)  
[Media](#)

**Topics of Focus**  
[If Your Child Is Missing](#)  
[Sexual Exploitation](#)  
[Child Safety](#)

**Information regarding child sexual exploitation entered into this form be forwarded to law enforcement for investigation and review. To Submit Information on Missing Children Call 1-800-THE-LOST.**

**Reporting Person** [\(Help\)](#)

Approximate Date and Time of Incident - **REQUIRED**

Month	Day	Year	Hour	Min	Time Zone
MM	DD	YYYY			
<input type="text" value="01"/>	<input type="text" value="01"/>	<input type="text" value="1900"/>	<input type="text" value="01"/>	<input type="text" value="01"/>	AM <input type="text" value="Alaska Daylight Time"/>

Type of Incident - **REQUIRED**

Location of Incident (City & State where incident occurred)

First Name  Last Name

Address  City

State **\*If USA**  Postal Code  Country

State **\*If Not USA**  E-mail Address

Phone # (xxx-xxx-xxxx)  Additional Phone #  Time Available for Callback

Relationship to Child

# Other Helpful Sites

- [Netsmartz411.org](http://Netsmartz411.org)
- [Commonsensemedia.org](http://Commonsensemedia.org)
- [Bewebsmart.com](http://Bewebsmart.com)
- [Ikeepsafe.org](http://Ikeepsafe.org)
- [Cyberbullying.us](http://Cyberbullying.us)
- [www.missingkids.com](http://www.missingkids.com)
- 24-hour Hotline: 1-800-THE-LOST

