Introducing American Airlines



Hotel Kämp 1.4.2011 Derek Earley Kristina Laak Dennis Pettersson Kiki Koskinen



A proud heritage and a history of firsts...

- First flight flown by Charles Lindbergh in 1926
- Launched world's first trans-Atlantic scheduled service by land plane in 1945
- Pioneered USA coast-to-coast jet service in 1959
- Developed first airline computer reservations system, SABRE, in the 1960s
- First airline to open airport lounges
- First airline to introduce a frequent flyer loyalty programme



American Airlines today

- 250 cities in 50 countries
- 3,600 daily flights
- 900 aircraft including 777, 767-300 and 757 aircraft on trans-Atlantic flights
 - Recent order for three B777-300s
- 78,000 employees
- A founding member of the oneworld alliance





Extensive global network

- 250 cities in 50 countries:
 - 161 destinations throughout the USA
 - 95 international destinations
 - Strong network to Latin America
 - Expanding network to Asia-Pacific region
 - More flights to China
 - $_{\odot}$ Trans-Pacific joint business with Japan Airlines









Chicago

- American traces its early roots back to Chicago in 1926:
 - Served the city for 85 years
 - One of American's cornerstone cities
 - Major Midwest hub with 488 daily departures
 - American's gateway to the world

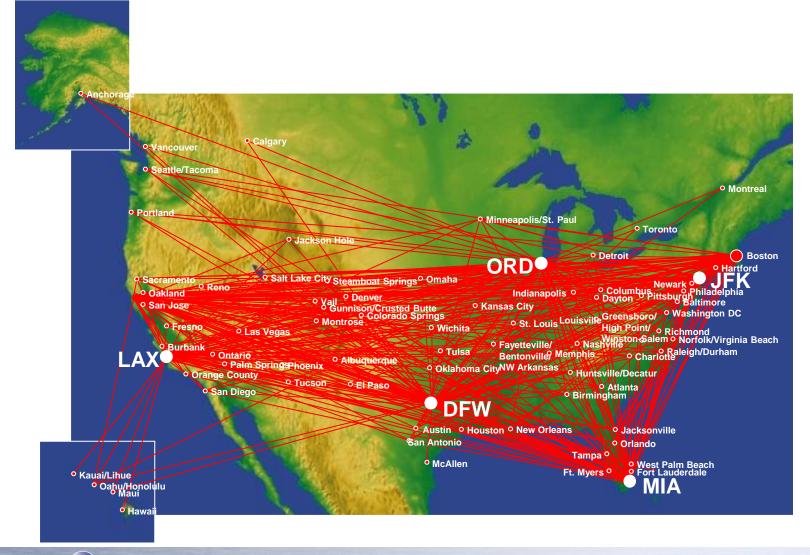


- Chicago as a city:
 - 3rd largest city in the U.S. but known as the 'second city'
 - The tall building 'skyscraper' concept began here
 - Range of leisure and tourist activities





North American 'cornerstone' network



European network

- Up to 41 nonstop daily departures from Europe to the USA
- Direct flights from 13 European cities to 7 U.S. gateways
- Up to 17 daily nonstop flights from London Heathrow



AA Europe schedule – joint business routes

AmericanAirlines°

BRITISH AIRWAYS

- Finland AA non-stop (HEL to US)
 - Chicago (daily 2011)
- France AA non-stops (CDG to US)
 - New York JFK (2 daily)
 - Chicago (daily)
 - Boston (1 seasonal daily)
 - Dallas/Fort Worth (daily)
 - Miami (daily)
- Spain AA non-stops (MAD to US)
 - Chicago (1 daily)
 - New York JFK (2 daily)
 - Dallas/Fort Worth (daily)
 - Miami (2 daily)
 - San Juan (several times weekly)
 - Los Angeles (several times weekly)
- Spain AA non-stops (BCN to US)
 - New York JFK (2 daily)
 - Miami (3 weekly)



- Spain AA non-stop (MAD to Mexico)
 - Mexico City (daily)
- Belgium AA non-stops (BRU to US)
 - Chicago (daily)
 - New York JFK (daily)
- Ireland AA non-stop (DUB to US)
 - Chicago (1 daily)
- Italy AA non-stops (FCO to US)
 - Chicago (1 seasonal daily)
 - New York JFK (1 daily)
- Italy AA non-stop (MXP to US)
 - New York JFK(1 daily)
- Germany AA non-stop (FRA to US)
 - Dallas/Fort worth (daily)
- Hungary AA non-stop (BUD to US)
 - New York JFK (daily)
- Switzerland AA non-stop (ZRH to US)
 - New York JFK (daily)

AA UK schedule – joint business routes

AmericanAirlines°

BRITISH AIRWAYS

- AA non-stops (London to US)
 - New York Shuttle (JFK&EWR 16 daily)
 - Chicago (6 daily)
 - Boston (6 daily)
 - Dallas/Fort Worth (4 daily)
 - Los Angeles (4 daily)
 - Miami (3-4 daily)
 - Washington (3 daily)
 - Philadelphia (2 daily)
 - Houston (2 daily)
 - San Diego (1 daily)
 - San Francisco (2 daily)
 - Atlanta (1 daily)
 - Baltimore (1 daily)
 - Denver (1 daily)
 - Las Vegas (1 daily)
 - Orlando (1 daily)
 - Raleigh/ Durham (1 daily)
 - Seattle (1 daily)
 - Phoenix (6 weekly)
 - Tampa (5 weekly)



- AA non-stops (Manchester to US)
 - Chicago (1 daily)
 - New York JFK (1 seasonal daily)
- AA non-stops (London to Canada)
 - Toronto (2 daily)
 - Montreal (1 daily)
 - Calgary (1 daily)
 - Vancouver (1 daily)
- AA non-stops (London to Mexico)
 - Mexico City (4 weekly)
 - Cancun (3 weekly)

AAdvantage frequent flyer programme

- 66 million members worldwide
- More than 1,000 participating partner companies
- Earn and spend miles on oneworld carriers and partner airlines
 - Finnair Plus points can be earned and redeemed on American too
- Rich travel awards for members with popular options including:
 - One-way flex awards

onewo

- Mileage multiplier option
- Milestones travel guide
- Celebrating 30th anniversary this year
- Free to enrol at <u>www.aa.com/aadvantage</u>







oneworld alliance

- American Airlines a founding member of the oneworld alliance
- **one**world
 - 12 of the world's biggest and best airlines and counting
 - Focus on quality not quantity
- New members:
 - S7 joined in November 2010
 - Kingfisher and airberlin to join in year ahead
- Together serving more than 900 destinations and 150 countries
- Trans-Pacific and trans-Atlantic ATI
- Winner of three of the four 'best alliance' international awards



The Schedule

Flight schedules – Helsinki-Chicago flight launch 2nd May

Flight Number	Departure Airport	Departure Time	Arrival Airport	Arrival Time
AA131	Helsinki (HEL)	14.10	Chicago (ORD)	15.40
AA130	Chicago (ORD)	15.40	Helsinki (HEL)	08.30 +1

- Giving Finland a second nonstop U.S. service
- Over 85 beyond Chicago destinations including the East and West Coast, Florida, Canada and The Caribbean.

International Economy Class

- Seat assignment
- Reclining seat with six-way adjustable headrest
- Onboard visual entertainment includes latest movie releases, movie selection, news, TV shows and U.S. arrival and connecting programming
- Audio programming available at all seats
- On-demand audio-visual entertainment on 777 aircraft
- Two complimentary meal services and soft drinks.
- Alcoholic drinks available at \$ 6.00 each
- Complimentary headsets
- Power ports in selected seats
- Transatlantic aircraft configuration is, 2-3-2 (767), 2-5-2 (777) & 3-3 (757)





International Economy Class

3

International Business Class

- Lie-flat seat featuring personalized recline for maximum comfort
- Flexibility to track your seat forward and backwards
- Complimentary alcoholic drinks and award winning wines
- Dine on Demand service
- Innovative double tray table for more space
- On demand audio-visual entertainment
- Seat divider for privacy
- Larger overhead storage
- Drop down armrests
- Power ports in every seat



International Business Class

International Flagship Service: Business & First Class

- Premium amenity kit featuring Burt's Bees products
- Soft cotton duvet and oversized pillow in all 767 and 777 Premium cabins
- Bose QuietComfort® 15 Acoustic Noise Canceling® headsets
- Dedicated check-in desks
- Access to the Admirals Club (Finnair Lounge in Helsinki)
- Priority Baggage delivery service; first bags delivered to the baggage collection area







Clubs and Lounges

- Admirals Club
 - Complimentary access for First and Business class customers, Executive Platinum and Platinum AAdvantage members and **one**world Emerald and Sapphire. Finnair Plus Gold and Platinum cardholders.
 - Complimentary Wi-Fi throughout the Club
 - Business centre including access to computers
 - Showers at select locations including ORD and LHR
 - TV lounges and separate children's room
 - Complimentary bar, hot and cold food and snacks
 - 44 locations worldwide inc. LHR and ORD
 - Annual membership available and Day Passes available for \$50 valid systemwide
- Flagship Lounge
 - Exclusive to First Class customers, Executive Platinum AAdvantage members and **one**world Emerald
 - Light meals and snacks
 - Located at London Heathrow, New York JFK, Chicago and Los Angeles



Admirals Club JFK

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Admirals Club JFK

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Admirals Club LHR

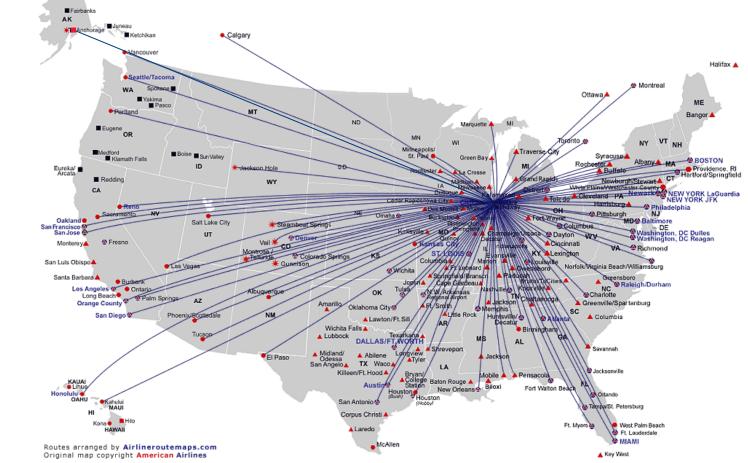
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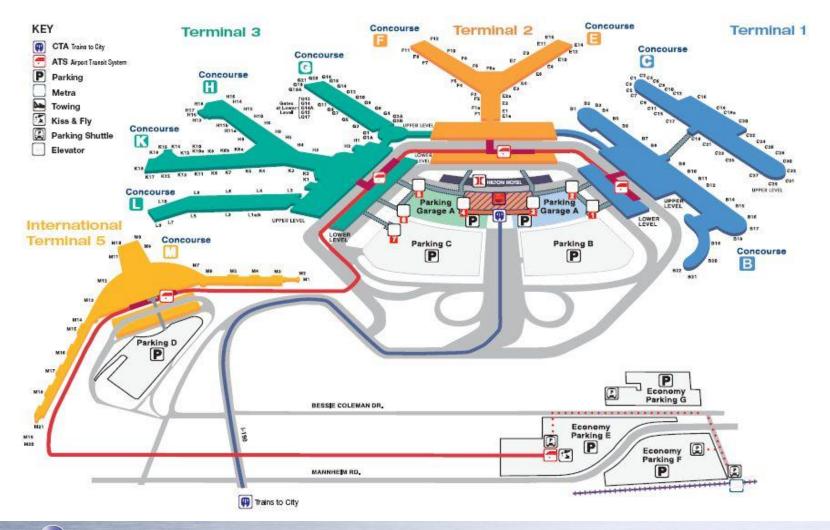
Geography of ORD Connections in US & CA

Minimum connecting times in ORD Dom-Dom 35min / Dom-Int 35min / Int-Dom 70min / Int-Int 70min





ORD Connecting Hub



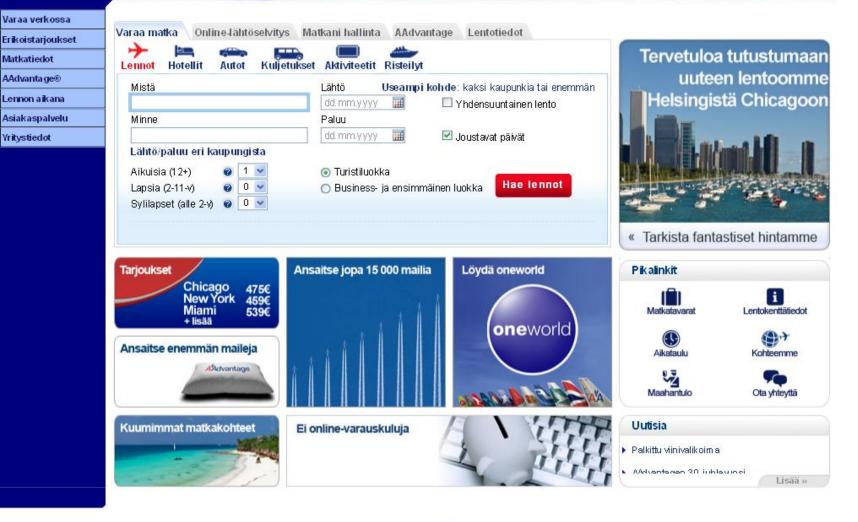
APIS/ESTA information



All passangers travelling to US may enter the requirred Apis information through the AA.com website.

- 1. Go to AA.com and click on AA.com U.S.
- 2. Go to My Reservation / Flight Check in
- 3. Insert your AAdvantage number or Continue without logging in
- 4. Fill in pax name and AA reservation number

ESTA (Elctronic System for Travel Authorization) applications may be applied online through the website https://esta.cbp.dhs.gov/

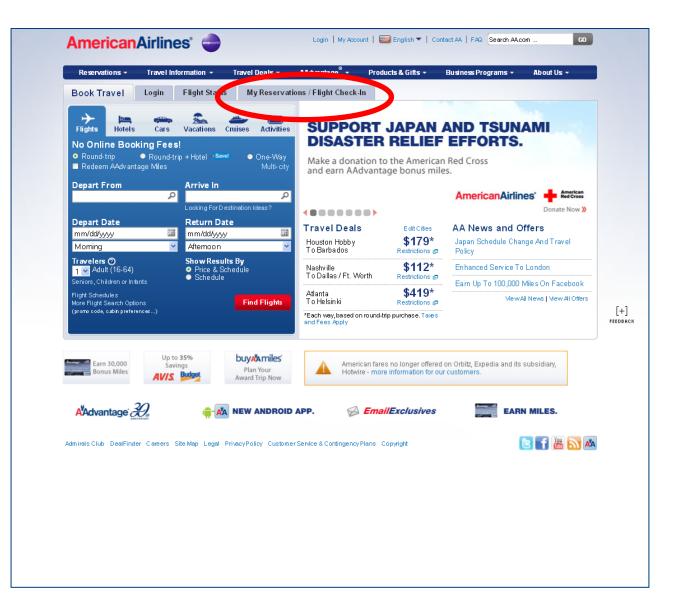


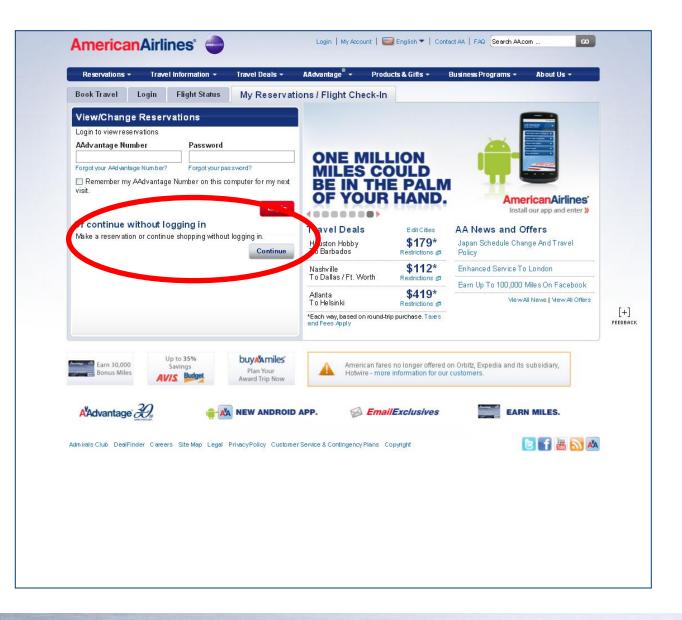


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Special Meals on board AA

- **Diabetic Meal Code DBML** Suitable for reduced sugar, hyperglycemic, hypoglycemic and carbohydrate controlled meal requests.
- Gluten Intolerant Meal Code GFML low wheat, wheat free, gluten restricted diet. A Gluten Intolerant Meal eliminates all foods prepared with wheat, rye, barley and oats.
- Vegetarian Vegan (Non Dairy) Meal Code - VGMLalso known as Vegan diet. Vegetarian Vegan meals are non-dairy and suitable for pure vegetarians who prefer food preparation without animal, egg or dairy products. Nuts may be used as a protein substitute.

- Kosher Meal Code KSML Meals are Orthodox approved by the Jewish Orthodox Union. Kosher meals are adapted during Passover. Kosher Meals are not served from Delhi, India.
- **Muslim Meal Code MOML** Halal Meals are available on International flights only. On domestic flights, where Special Meals are offered, MOML meals are substituted with Vegetarian Vegan (VGML).
- Hindu may we suggest our delicious
 Vegetarian Vegan (VGML)



American Airlines in Finland

- American Airlines Finland Sales
 - Yellow Sky GSA with dedicated AA Sales team
 - Sales & Sales Support
- Local Sales Support
 - hel.support@aa.com
 - Tel. 020 728 9624
 - Dublin reservations, local number 0600 15588
- Agency pages coming next week
 - www.aa.com/matkatoimistot
- Local AA.com website

oneworld

- Finnish & English language
- Check flight status and check in online
- · Travel information, news and offers also available via social media
 - twitter.com/AAEurope



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