# **INTRODUCTION of JASE-World**

at FEALAC Eco-Business Promotion Conference "Energy Saving / Transportation"

13th November, 2012

Tokyo



Yoshihiko MURASAWA Secretary General, JASE-World



# JASE-World was established in October, 2008

Japanese Business

Alliance for

**S**mart

**Energy** 

- Worldwide





Mr. Hiromasa Yonekura, Chairman of JASE-W
(Chairman of Japan Business Federation)

### Members from Private Companies (72)

Asahi Glass Co., Ltd	Bank of Tokyo-Mitsubishi UFJ	Bridgestone Corporation	
Canon Inc.	CHIYODA CORPORATION	DA CORPORATION DAIKIN INDUSTRIES, Ltd.	
DAIWA HOUSE INDUSTRY CO., LTD	FUJIFILM Corporation Electric Power Development C		
EX Research Institute Ltd.	Fuji Electric Systems Co., Ltd	lectric Systems Co., Ltd IHI Corporation	
Hitachi, Ltd.	Hitachi Zosen Corporation Hokuriku Electric Power Company		
JFE Steel Corporation	ITOCHU Corporation Japan Facility Solutions, Inc.		
JFE Engineering Corporation	JX Nippon Oil & Energy Corporation JGC Corporation		
JP Steel Plantech Co.	KANSAI ELECTRIC POWER CO., INC KANEKA CORPORATION		
KYOCERA Corporation	Kawasaki Heavy Industries, Ltd Komatsu Ltd		
MAYEKAWA MFG. CO., LTD	KYUSHU ELECTRIC POWER CO. INC.	Marubeni Corporation	
Mitsubishi Corporation	MEIDENSHA CORPORATION	Mitsubishi Materials Corporation	
Mitsubishi Electric Corporation	MITSUBISHI HEAVY INDUSTRIES, LTD.	MITSUI CHEMICALS, INC.	
Mitsubishi UFJ Lease & Finance	MITSUI & CO., LTD.	D., LTD. Mizuho Corporate Bank, Ltd	
MITSUI Engineering & Shipbuilding Co., LTD.	Miura Co., Ltd. NIHON MICHELIN TIRE CO.,LTI		
NEW JEC Inc.	NGK INSULATORS, LTD. Nikken Sekkei Ltd		
Nippon Koei Co., Ltd	Nippon Steel & Sumitomo Metal Corporation	ion Nippon Steel & Sumikin Engineering Co., Ltd	
NISSEI Corporation	Osaka Gas Co., Ltd Panasonic Corporation		
Sharp Corporation	SEKISUI CHEMICAL CO., LTD.	D. Sekisui House, Ltd.	
Sumitomo Chemical Co., Ltd	Sojitz Corporation	Sojitz Corporation Solar Frontier K.K	
Sumitomo Rubber Industries	Sumitomo Corporation Sumitomo Mitsui Banking Corporation		
Takasago Thermal Engineering Co.,Ltd	Tokyo Electric Power Co.,Inc Tokyo Electron Co., Ltd		
TLV CO., LTD.	Toho Gas Co., Ltd. Toyo Engineering Corporation		
Tokyo Gas Co., Ltd.	TOSHIBA Corporation	TNP PARTNERS, corporation	
Toyota Motor Corporation	TOYOTA TSUSHO CORPORATION Yokogawa Electric Corporation		



## Members from Associations & Authorities

### 20 Associations

Japan Association of Energy Service Companies

Japan Far Infrared Rays Association

Kansai Economic Federation

The Energy Conservation Center, Japan

Japan Photovoltaic Energy Association

Japan Chemical Industry Association

Japan Machinery Center for Trade and Investment

Japan Geothermal Developers' Council

The Japan Iron and Steel Federation

Japan Consulting Institute

The Engineering Advancement Association of Japan (ENAA)

Engineering and Consulting Firms Association, Japan

Kansai-Asia Environmental and Energy-Saving Business Promotion Forum

Japan Coal Energy Center

The Federation of Electric Power Companies of Japan

Japan Electronics and Information Technology Industries Association

Nippon Keidanren (Japan Business Federation)

Japan Construction Material & Housing Equipment Industries Federation

The Japan Electrical Manufacturers' Association

Heat Pump & Thermal Storage Technology Center of Japan

### 12 Government Organizations

The Ministry of Foreign Affairs of Japan

Japan International Cooperation Agency

Japan External Trade Organization

The Institute of Energy Economics, Japan

International Finance Corporation, Tokyo Office

Japan Bank for International Cooperation

The Ministry of Foreign Affairs of Japan

New Energy and Industrial Technology Development Organization

Nippon Export and Investment Insurance

The World Bank Tokyo Office

Asian Development Bank Japanese Representative Office

Clean Association of TOKYO 23

## Website of JASE-World



# Activities through 4 Working Groups and 11 Sub-Working Groups

### 4 Working Group (WG)

# Energy Saving Solution WG

Established the following 6 Sub-Working Groups

# Heat Pump & Inverter WG

Dispatched a mission to Hanoi, Vietnam in Jun. 2009.

# **Solar Power Generation WG**

Dispatched a mission to Morocco and Egypt in Sep, 2010

# Geothermal Power Generation WG

Started from September, 2010

### 11 Sub Working Group (SWG)

Russia SWG	Waste to Energy SWG	Indonesia SWG	Indonesia SWG
Middle East SWG	Vietnam SWG	Latin America SWG	Latin America SWG
Latin America SWG	Energy Solutions for Commercial Sector SWG	Solar Thermal SWG	

#### ♦ Mission to Middle East (Jan 2010) with Mr. Matsushita, the Vice Minister of METI



Business forum in Saudi Arabia



**Business forum in Qatar** 



Opening of WFES (Abu Dhabi)

### Japanese Public Business Joint Mission

### Heat Pump & Inverter WG

♦ Mission to Vietnam (Jun. 2009) with a METI officer



Meeting with Hanoi University of Technology University of Technology



Presentation at Hanoi

#### Solar Power Generation WG

♦ Mission to Mongolia (Nov. 2011)



Ministry of Mineral Resources and Energy



**Energy Center** 



National Renewable Government of Dornogobi Province

### Geothermal Power Generation WG

Mission to Indonesia (Jul. 2011)



Ministry of Energy and Mineral

Second Mission (Dec. 2011) to Indonesia with METI officer



Kickoff meeting at Ministry of **Energy and Mineral Resources** 



Site visit of Ulumba Geothermal **Power Generation Plant** 



### **Energy Saving Solution WG**

### India SWG

♦ First Mission (Dec. 2009) with a METI officer



Meeting with FICCI

Second Mission (Dec. 2010)



Visit to Chambal Fertilisers and Chemicals Ltd.



Discussion with Chambal Fertilisers and Chemicals Ltd.

### Waste to Energy SWG (Indonesia)

♦ First Mission (Oct. 2010) with a METI officer



Visit to Ministry of Public Works

♦ Second Mission (Feb. 2011) with a METI officer



Ministry of Public Works

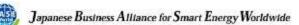


East Java

### Latin America SWG (Brazil)

♦ First Mission (Nov. 2011) with a METI officer







Business meeting at Rio de Janeiro



Seminar at Curitiba

### Malaysia SWG

♦ First Mission (Oct. 2009) with a METI officer



Meeting with MEGTW (Ministry of Energy, Green Technology and Water)

#### ♦ Second Mission (Jun. 2010)



Meeting with Department of Environment, Ministry of Natural Resources & Environment



Presentation at MMC (MMC Corporation SDN BHD)

#### Russia SWG

♦ First Mission (Jul. 2010) with a METI officer



Meeting with REA



Signing a memorandum with REA

Second Mission (Oct. 2010)



JASE-World participating in the Energy Conservation Seminar organized by JETRO, JBIC, REA and Sberbank

### Singapore SWG

♦ First Mission (Nov. 2009) with a METI officer



Meeting with Energy Market Authority



Meeting with engineering firm UE,UEMA

♦ Second Mission (Feb. 2011)



Report of Energy Audit Results to Regent Hotel



# International Promotion



# MOU with REA, CCE, TERI & FICCI in 2010



REA (Russia) on 9th July





CCE (Mexico) on 13th July







TERI (India) on 20th July





FICCI (India) on 1st Sept.

For the purpose to establish cooperative relationship.



# Website of **JASE-World**



Japanese Business Alliance for Smart Energy Worldwide : top



Workshop in Vietnam

Japanese Smart Energy Products &

Technologies 2012English version

DJapanese OContact

Feb.23

Feb.15

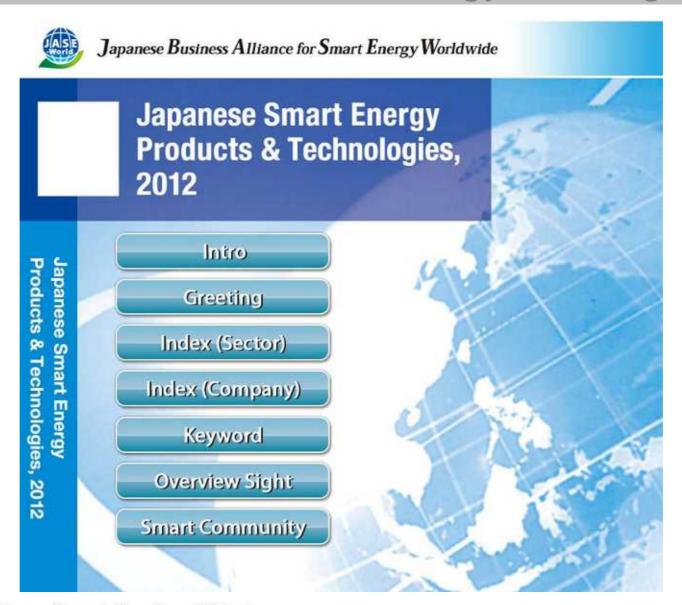
MISSION

DATA

JASE-World



# Main MENU of Technology Catalogue





# Catalogue of Japanese Smart Energy Products & Technologies"

- > 1st issued in March 2009, & revised every year so far,
- > 221 Technologies from 45 member companies
- ➤ Technologies are classified into 7 sectors so as to understand, and additionally into another sector of "Smart Community"
- Contact point is shown for each technology
- Downloaded easily from the website
  <a href="http://www.jase-w.eccj.or.jp/technologies/index.html">http://www.jase-w.eccj.or.jp/technologies/index.html</a>
- Widely distributed through both sides of Embassies, METI, MOFA, JETRO, NEDO, IEEJ, JICA, JBIC, & JC-BASE etc.

# **Compilation of Products & Technologies**

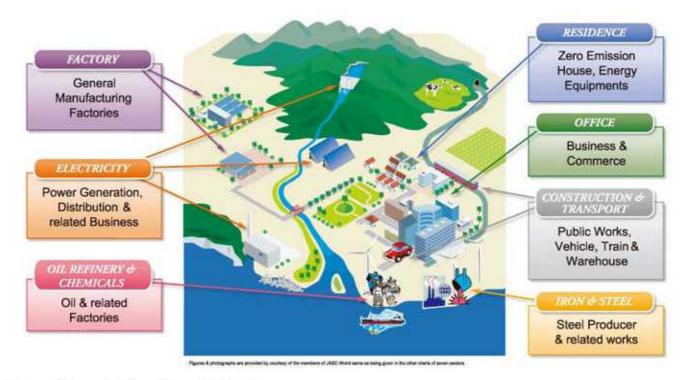


Japanese Business Alliance for Smart Energy Worldwide

### CONCEPTUAL IMAGE & CLASSIFICATION of

Japanese Smart Energy Products & Technologies, 2012





# Sector View of "Residence"



Japanese Smart Energy Products & Technologies, 2012





# Kitchen R-01: Energy efficiency Household Refrigerator-Freezer R-07: High Efficiency Inventor Compressor for Refrigerator R-10: Energy-afficient Refrigerator

R-17: Light Bulb-Shaped Fluorescent Lamp R-22: Energy-Saving IH Rice Cooler & Warmer

R-24: IH Cooking Heater

R-36 High Efficiency Gas Cooking Stove



#### Living / Study Rooms

R-02: HDD-Equipped High Vision Stu-Ray Disc Records:

R-06: Compressors for Air Conditioner

R-09: Transparent Conductive Film with Exothermic Function

R-11: Creating Energy-saving Household Air Conditioners

R-12 Iniget Multifunctional

R-14 Far Infrared Heaters

R-30 Room Air Conditioner for Household Use





note) Title in each box is subjected to simplification in case of long one, same as other section.



#### Overall

R-03: Light-transmitting & Insulation Building Materials for Windows

R-05: High-performance Vacuum Insulation R-08: High Efficiency Permanent Magnet Motor

R-20: Self Ballasted Compact Fluorescent Lamp (CFL)

R-01: The Development of LEO Lamps

R-25: Cering-embedded Ventilation Fan.





#### Bathroom

R-16: Heat-pump Washing & Crying Machine

R-27: Condensing Water Heater

R-29 Heat Pump Wissher/Dryer

R-35: Eldet Tollet Seat with Instant Seat Warming & Heating



#### Backyard

R-84: Home-Use Fuel Cell Cogemeration System

ff-10: Space Heating & Water Heating Heat Pump

R-13: Energy Management System Essential for Smart Community

R-18: Small Fuel Cell System for General Industrial Use

R-10. Residental Fuel Cell

R-23: Natural Refrigerant (CO<sub>3</sub>) Heat Pump Water Heater for Household Use

R-28: Residential Fuel Cell

R-31: Heat Pump (General Purpose)

8-32 Heat Pump Water Heater with Natural-Refrigerant



1. RESIDENCE



# Sector View of "Office"



Japanese Smart Energy Products & Technologies, 2012



www.ladeforms.fr

#### Energy Management

- G-01: Data Center Power Consumption Measurement
- O-02: Integrated Air-Conditioning & Lighting Control System
- 0-13: Energy-saving Air-conditioning Control for Offices
- C-16: ESCO Service Project
- Q-17: ESCO Service with Guarantee of CO<sub>2</sub> Emission Reduction
- O-18: Energy Center
- O-19: Analysis of Current Situation and Energy-Saving Renovation
- 0-20: Energy/CO<sub>2</sub> Emission Vausilization Service
- O-22: Smart Energy System
- O-20: Building Energy Management System
- 0-28 Clathrate Hydrate Stury Thermal Energy Storage System



Rest WIKINGOW Sur DR

#### Urban / Building Design

- C-30: Sophisticated Green Building Design
- O-31: Mirror Duct System to Use Natural Light
- O-32. An Office Building as a Large Sustainable Device
- O-33: Embracing the Environment with Wood

#### Lift & Escalator

- O-08: Escalator (Converter Regenerating Controller)
- O-07: Machine-Room-Less Elevator
- O-14: Elevator Renewal

#### Office Equipment

- O-08: Digital Multifunction Printer
- Q-21: Electronic Paper

#### Air Conditioning

- O-04: Centralized Controller for International Markets
- O-65 VRF Air Conditioning and Hot Water Supply System.
- O-09: Radiation Air-Conditioning System
- O-15: High-efficiency Heat Supply System
- O-23 Triple Effect Absorption Childr Heater
- O-24: Solar Absorption Childer Heater
- O-25: Actival with Flow Rate Measurment & Control Functions
- O-27 Gas Engine driven Heat Pump (GHP)
- O-29 Geathermal Air-Conditioning System
- O-34. Commercial Heat Pump Hot Water Supply Unit
- O-35 Commercial Heat Pump Air Conditioning System
- O-36: Thermal Storage Air Conditioning System
- O-37: GZONE Air Deanfactor

II. OFFICE



#### Lighting

- 0-03: Full-2 way Remote Lighting Control System
- O-10: Highly Efficient LEO Downlight
- 0-11 LED Lamps Shaped like Conventional Incandescent Bulbs
- O-12: Geramic Metal Halide Lamp



# Sector View of "Factory"









F-05: Smart Grid

F-08: Flexible Amorphous Solar Modules

F-40: High-efficiency Small Once-through Boilers

F-46: LED High-Bay Light

F-48. Waste Heat Recovery Power Plant

F-49. Gas Turbine Cogeneration System

F-60: Gas Engine



F-51: Steam Turbine Facilities for Power Generation

F-55: Natural Gas Cogeneration

F-57: Gas Engine Cogeneration Equipment

F-58: Waste Heat Recovery Plant for Cement

F-62: High-Efficiency Gas Burning Boiler

F-68: Electric Power Regeneration System



## Sector View of "Construction & Transport"

### IV. CONSTRUCTION & TRANSP ORT

Japanese Smart Energy Products & Technologies, 2012



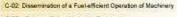


C-06: Ring Self Material for CVT C-11: Industrial Conveyor Belts



C-08: Hybrid Rubber Tired Gantry Crane





C-07. Energy-efficient Hydraulic Excavators

C-01: Hybrid Hydraulic Excevator





- G-04: Tires That Contribute to Fuel Saving (for Passenger Cars)
- C-05: Tires That Contribute to Fuel Saving (for Trucks and Buses)
- C-10: Fuel Efficient Tyes
- G-13: Heat Exchanger Unit
- C-14: Air Heat Exchanger Cooling System
- G-15 Ventilation and Air Movement Systems for Road Tunnels
- C-16: Low Fuel Consumption Truck and Bus Tires
- C-17: High Fuel-EfficiencyTires

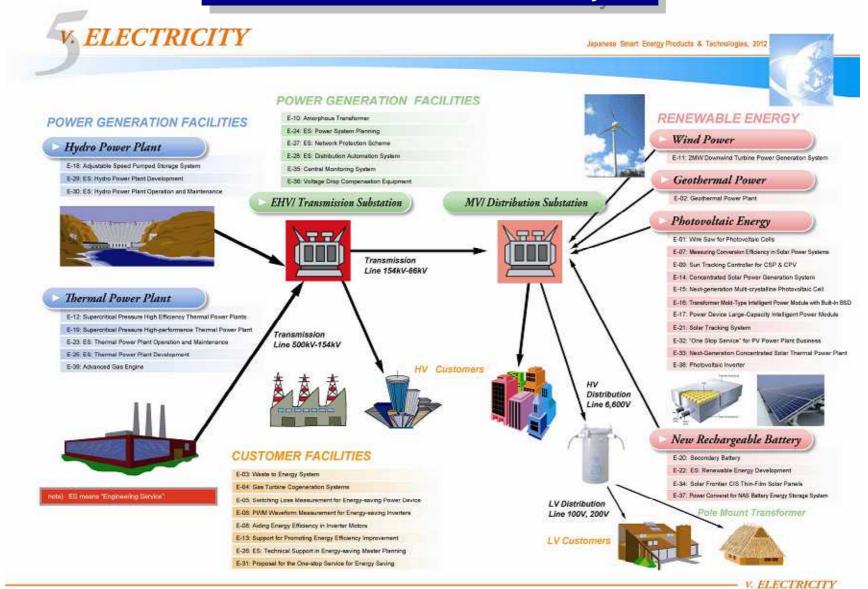
C-09 Permanent Magnet Synchronous Motor for Rolling Stock

- C-12. High Efficiency and Long Life Street Light
- C-18: Automated People Mover

- IV. CONSTRUCTION & TRANSPORT

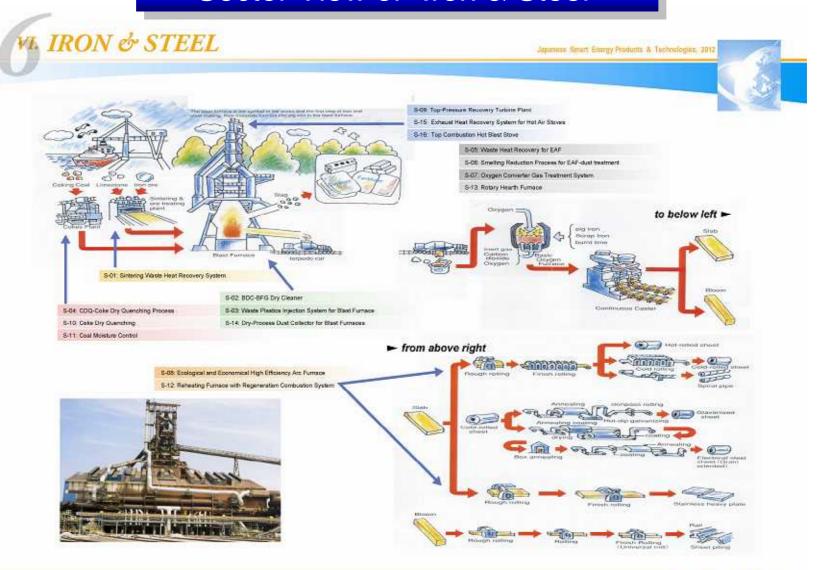


### Sector View of "Electricity"





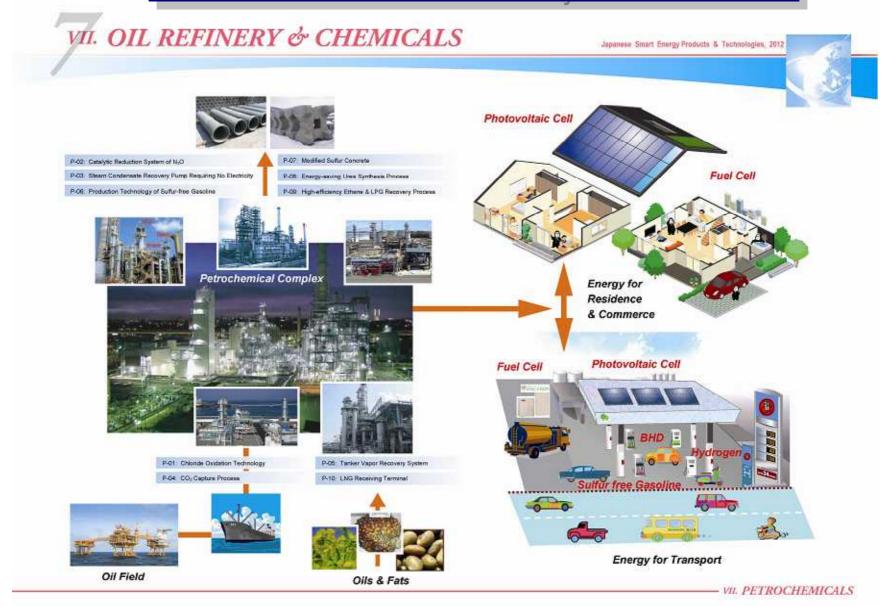
### Sector View of "Iron & Steel"



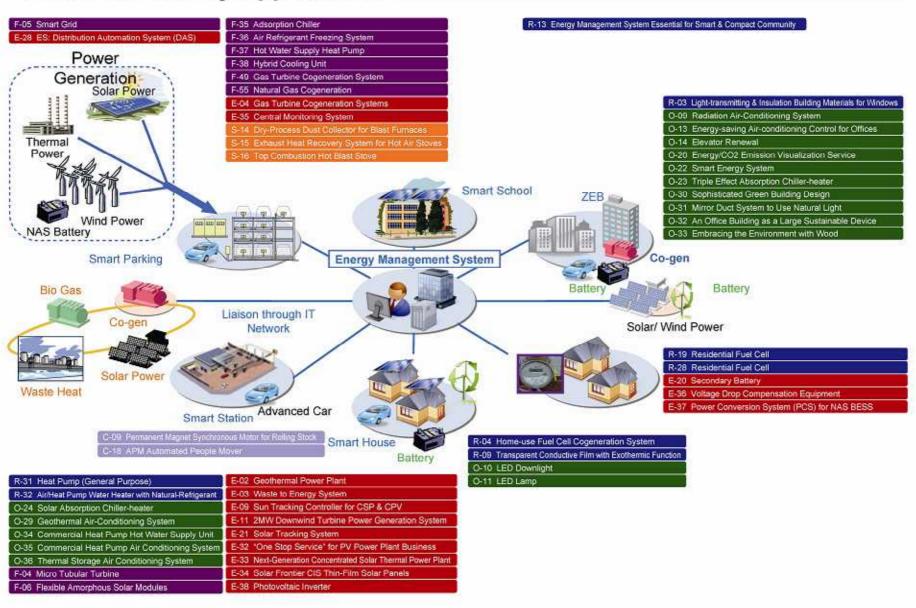




### Sector View of "Oil Refinery & Chemicals"







# Thank you for your attention !!

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