

Introduction to Financial Market Data

Bloomberg and Thomson Reuters Eikon

Market Data and Research Labs

Contacts



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Office of Smith IT

helpme@rhsmith.umd.edu

Assistant Director

Market Data Specialist

Services



SmithApps



Available Anywhere

Bloomberg



Thomson Reuters **Eikon**



Available in Finance Labs

Services



SmithApps



Available Anywhere





Applications

Finance

Capital IQ

CRSP

Datastream

IBIS World

IHS Global Insight

Mergent Online

Mergent WebReports

Morningstar Direct

S&P Exec Compensation

SDC Platinum

ThomsonONE

ThomsonONE Banker

TRSL

WRDS

Stat & Analysis

ACL (Educational)

GLIMMIX

Markstrat

MATLAB

Minitab (Quality Companion)

Palisade Decision Tools

RiskSolver Platform (Excel)

SAS

Spotfire

Spotfire Miner

Spotfire S+

SPSS

Microsoft

Office 2010

Expression Web

Project

Sharepoint Designer

Visio

Visual Studio

Other

Gartner

VBIC





How to access

Download and Install



Login with Directory ID



receiver.citrix.com

smithapps.rhsmith.umd.edu

Services



Bloomberg



Thomson Reuters **Eikon**



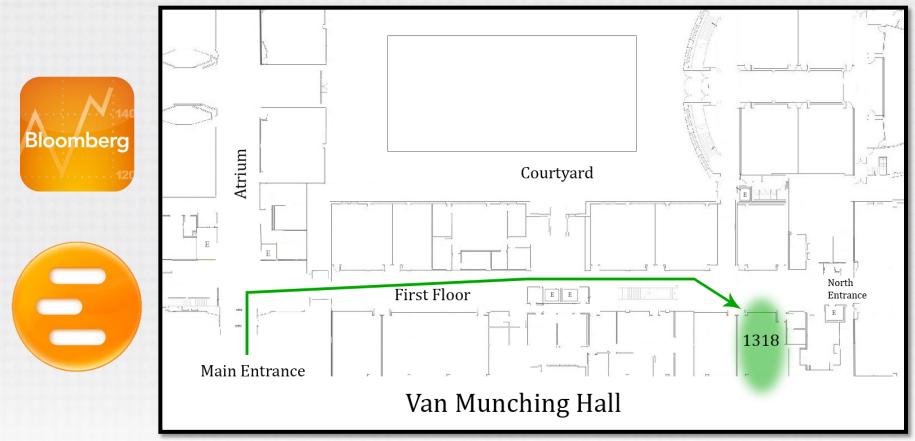
Available in Finance Labs

Finance Labs



Financial Market Data Center - VMH1318

Open Lab



Finance Labs

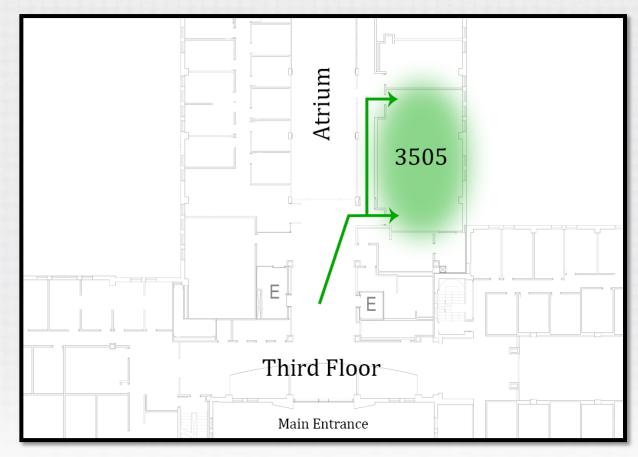


Financial Teaching Theater-VMH3505

Limited Access







Finance Labs



Ronald Regan Building (DC) - Room#

Access?



(Floor Plan)



Services



Bloomberg



Available in Finance Labs







Bloomberg Professional Service

- Comprehensive financial data platform
- All asset classes
- Global coverage
- Real-time, fundamental, historical
- Research, News, Analytics
- Excel Add-in





Creating a Bloomberg ID

- 1. Click 'Create a New Login'
- 2. Set Language, New ID
- 3. Enter User Information *Valid information is required!*
- 4. Choose Validation Method
- 5. Enter Validation Code

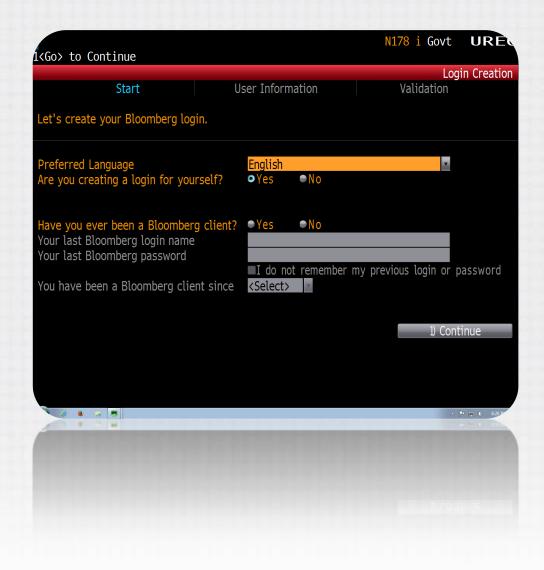






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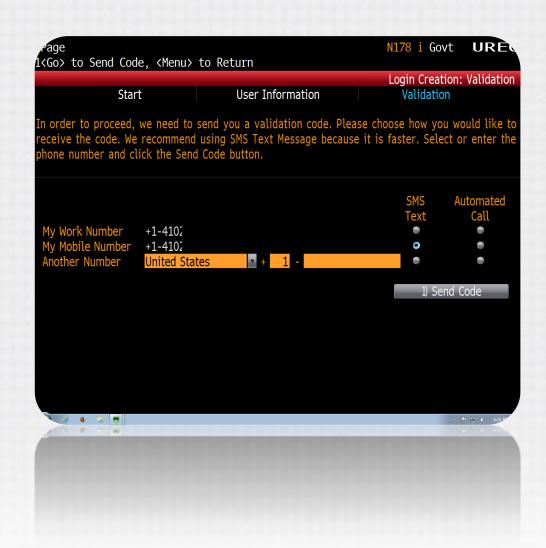






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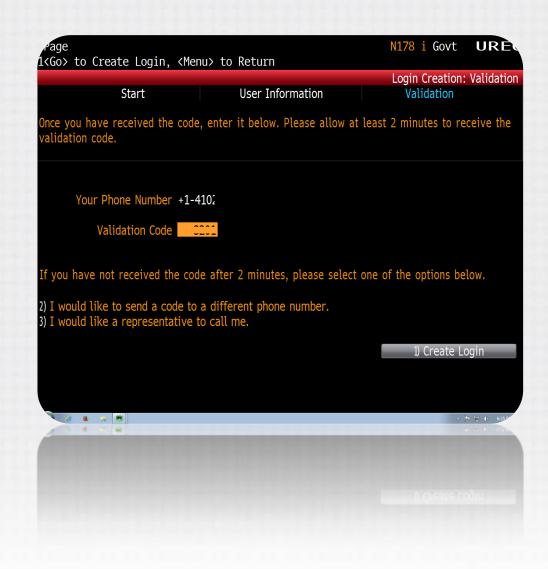






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Getting Started

- User interface is menu driven, items can also be clicked
- Start typing in the search bar to find securities and run functions
- Security keys are in yellow along the top of the keyboard
- Try: AAPL US <Equity> <GO>
- HELP <GO> to access support
- BESS <GO> to access training







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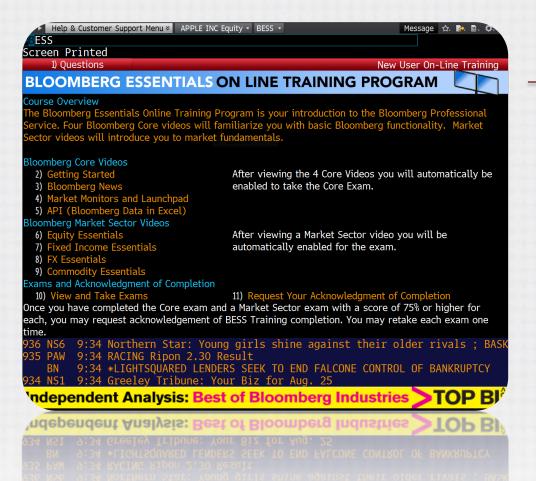


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Bloomberg Essentials BESS < GO >

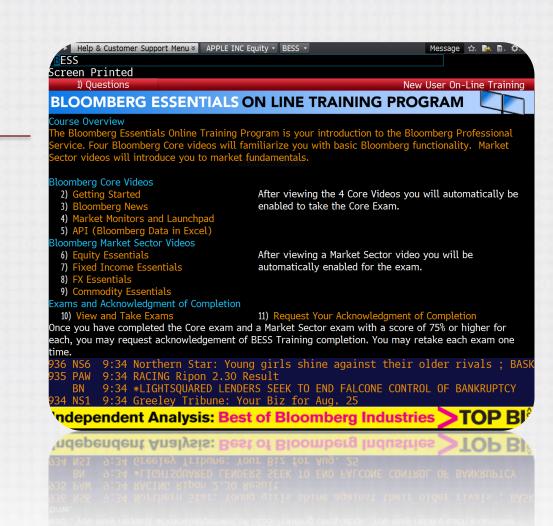
Bloomberg Core Videos

- Getting Started
- Bloomberg News
- Market Monitors and Launchpad
- API (Bloomberg Data in Excel)

Bloomberg Market Sector Videos

- Equity Essentials
- Fixed Income Essentials
- FX Essentials
- Commodity Essentials

One Core Exam, Four Market Exams







Bloomberg Essentials **BESS < GO >**

Headphone jack is on the back of the keyboard!



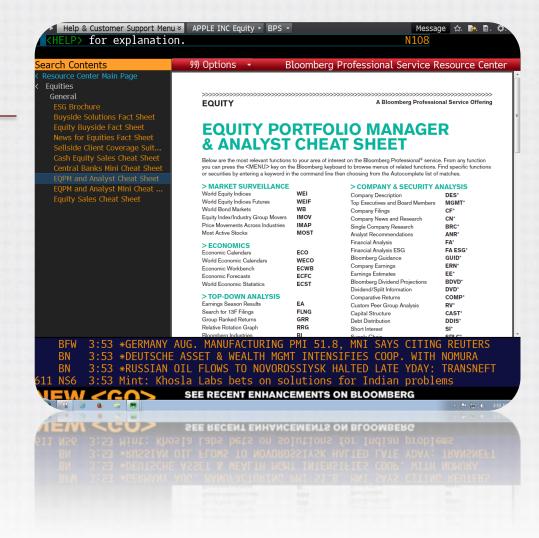




Fact Sheets & Cheat Sheets **BPS <GO>**

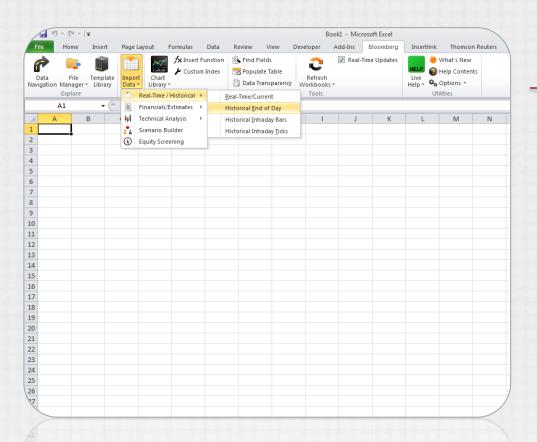
Bloomberg Professional Service Resource Center

- Organized by Market, Role, Type
- Fact Sheets
- Cheat Sheets (Codes)
- PDF format









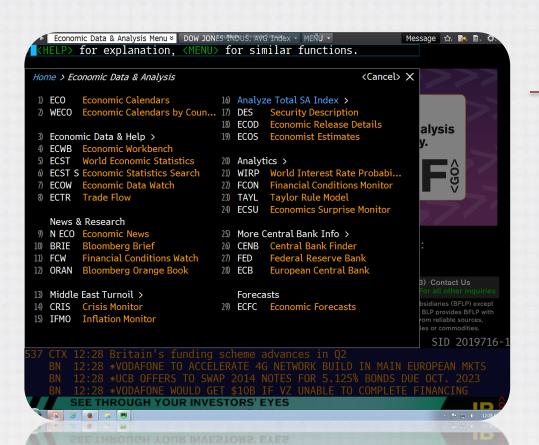
Getting Started

Bloomberg Excel Add-in

- Launch Microsoft Excel 2010
- Locate Bloomberg tab on the ribbon
- Import data using wizards or formulas (ie. =BDP)
- Training available in BESS <GO>
- Help available under Utilities







Finding Data - Equities

World Economic Data

- Statistics ECST <GO>
- Search ECST S <GO>
- Forecasts ECFC <GO>
- Calendars WECO <GO>
- Central Bank Menu CENB <GO>
- News NI ECO <GO>
- Newsletter BRIEF <GO>
- Events ECO <GO>







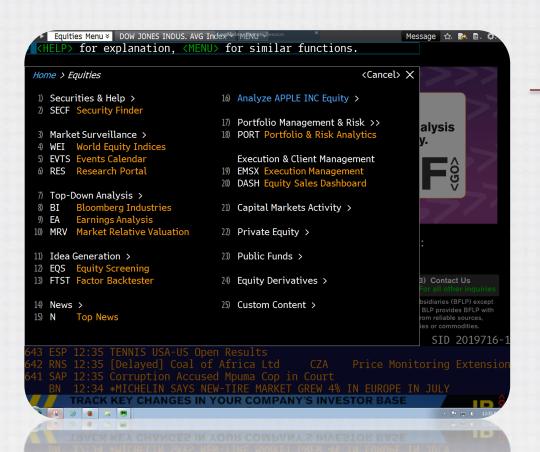
Finding Data - Equities

Indices & Industries

- World Indices WEI <GO>
- World Index Rankings WEIS <GO>
- Bloomberg Industries BI <GO>
- Index/Indust Movers IMOV <GO>
- Cross Industry Moves IMAP <GO>
- All Research RES <GO>
- Earnings Season EA <GO>
- Corporate Events EVTS <GO>







Finding Data - Equities

Companies: Ticker + Cntry + Func <GO>

- Company Description DES <GO>
- Financial Analysis FA <GO>
- Filings CF <GO>
- News and Research CN <GO>
- Earnings Estimates EE <GO>
- Peer Group Analysis RV <GO>
- Events Calenday EVT <GO>
- Equity Screening EQS <GO>

Services



Thomson Reuters **Eikon**



Available in Finance Labs







Thomson Reuters Eikon

- Comprehensive financial data platform
- All asset classes
- · Global coverage
- Real-time, fundamental, historical
- · Research, News, Analytics
- · Excel Add-in





Logging in to Eikon

- 1. Launch Eikon
- 2. Locate station number (XX)
- 3. User ID studentXX@rhsmith.umd.edu
- 4. Password UMDstudentXX

Only one instance may be logged in at a time!

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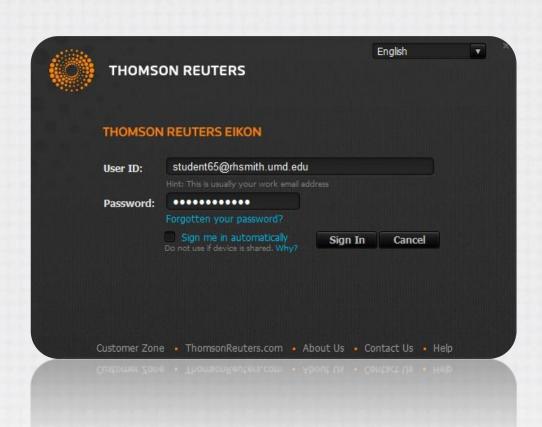




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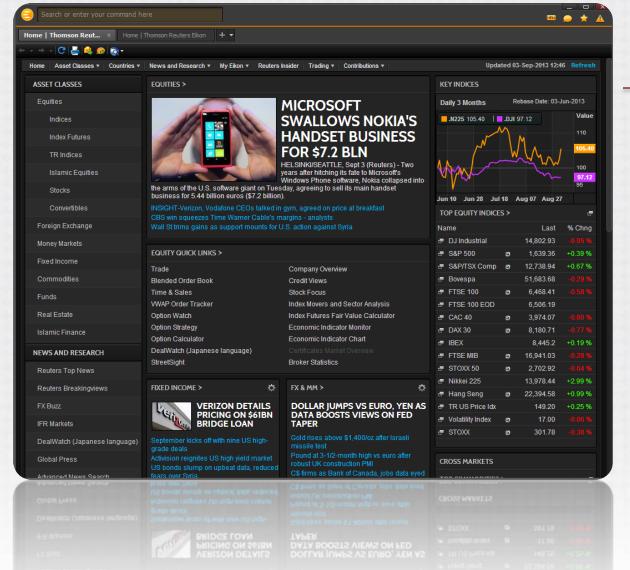
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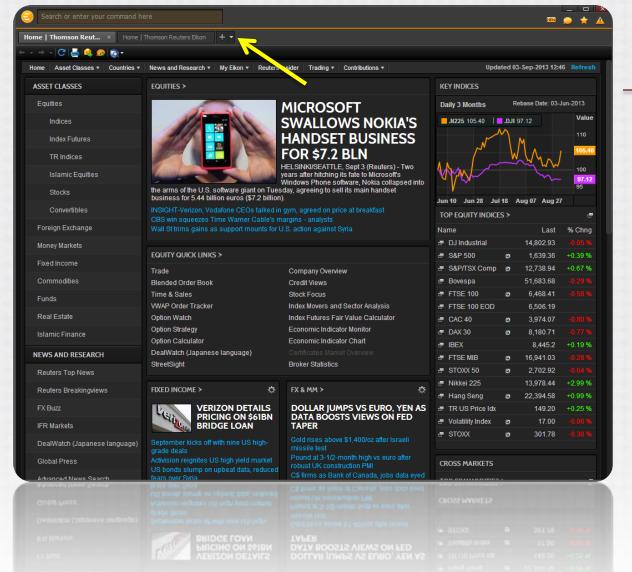
Getting Started

Content Explorer

- Interface is browser driven
- Add/Remove workspace tabs
- Search bar to find data
 - Try: IBM *or* International Business Machines
- Menu button to access apps, open/save workspaces
- Navigation along top and left sides of the Content Explorer
- Search for TRAINING to access free online training
- Popout Apps





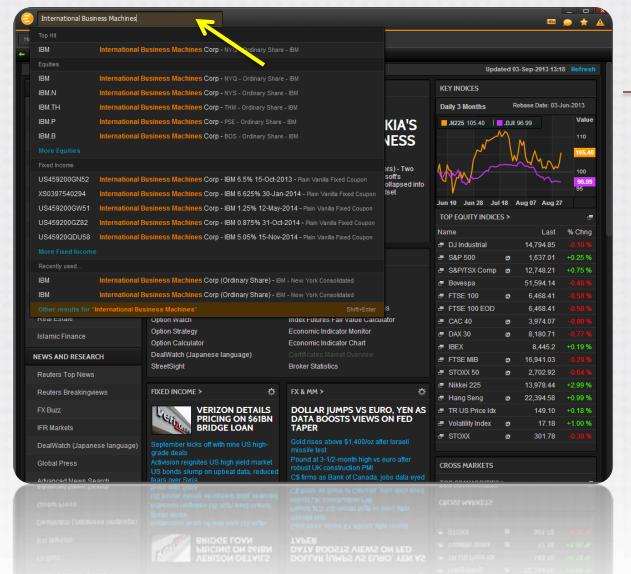


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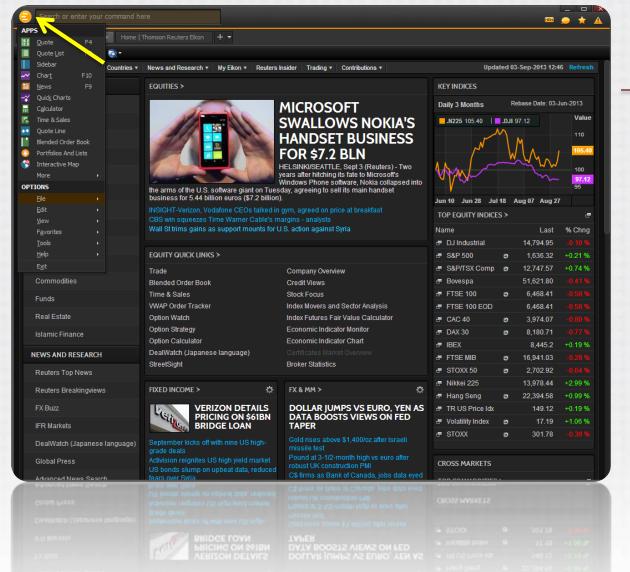


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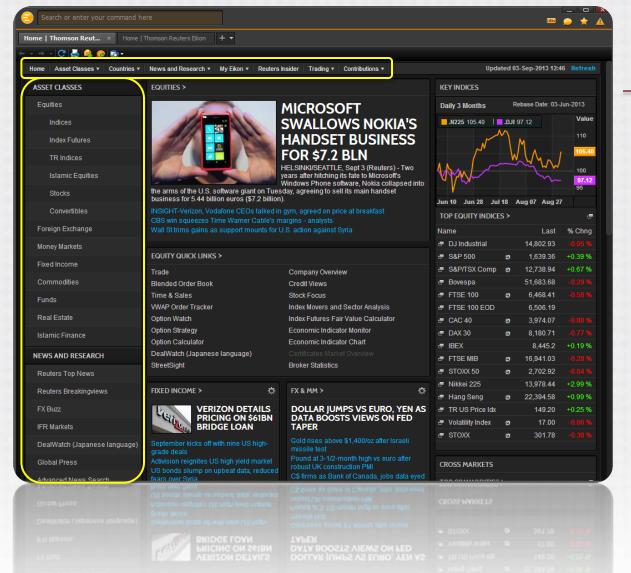


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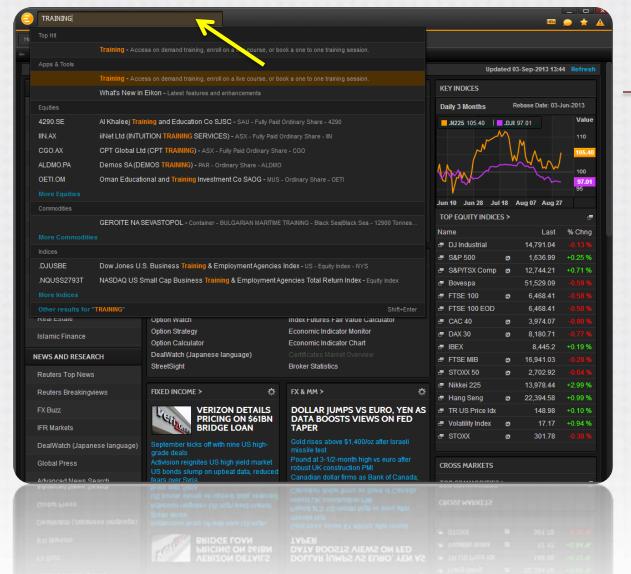


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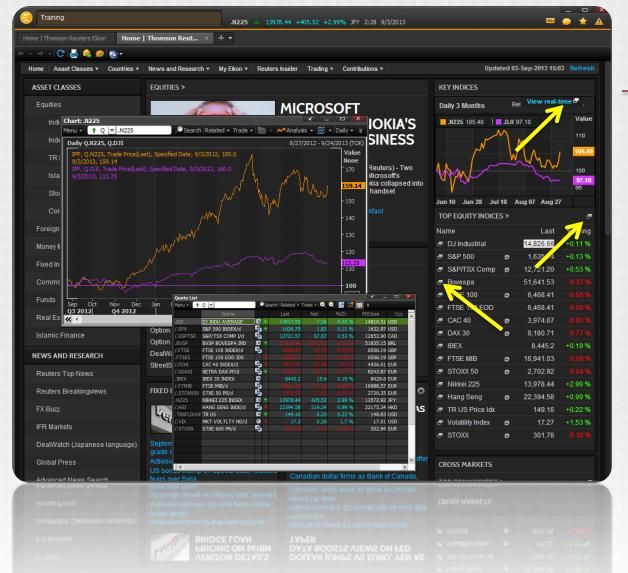


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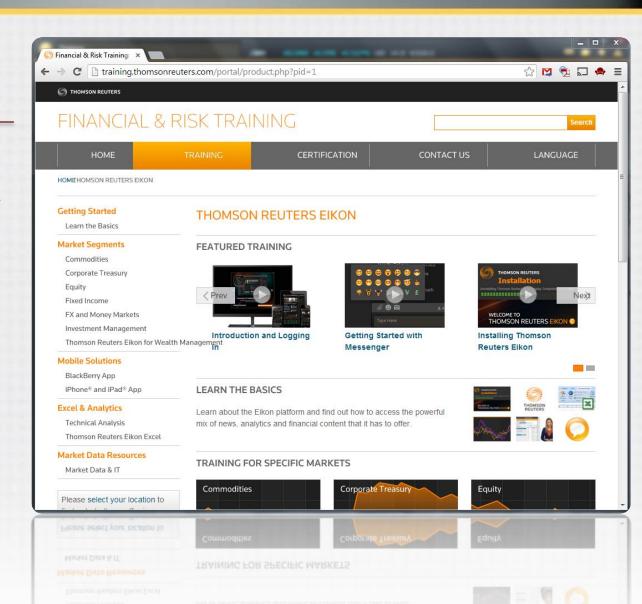




Eikon Training

Knowledge Network

- training.thomsonreuters.com
- Eikon Search TRAINING
- · Login is the same









Finding Data - Equities

Economic Data

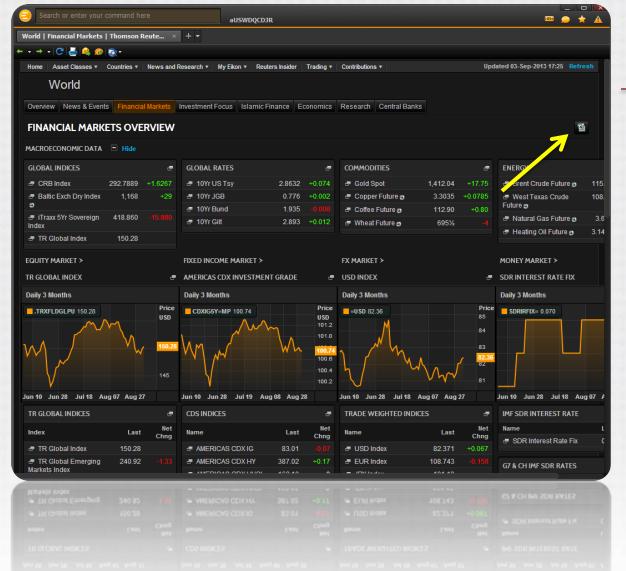
Select a Country, Region or World

- Overview
- News & Events
- Financial Markets
 (Rates, Indices, Benchmarks)
- Investment Focus
- Economics
- Research
- Central Banks

All pages export to Excel







Finding Data - Equities

Economic Data

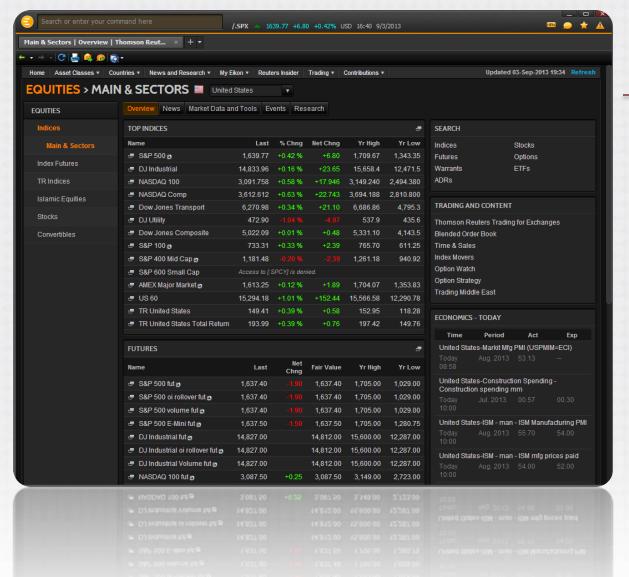
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Finding Data - Equities

Indices and Industries

Select a Country

- Overview
- News
- Market Data and Tools
- Events
- Research







Finding Data - Equities

Indices and Industries

Select an Index or Sector

- Overview
- Price
- · Chart
- Research
- News
- Events
- Filings
- Constituents
- Derivatives
- 360 Menu







Finding Data - Equities

Company Overivew

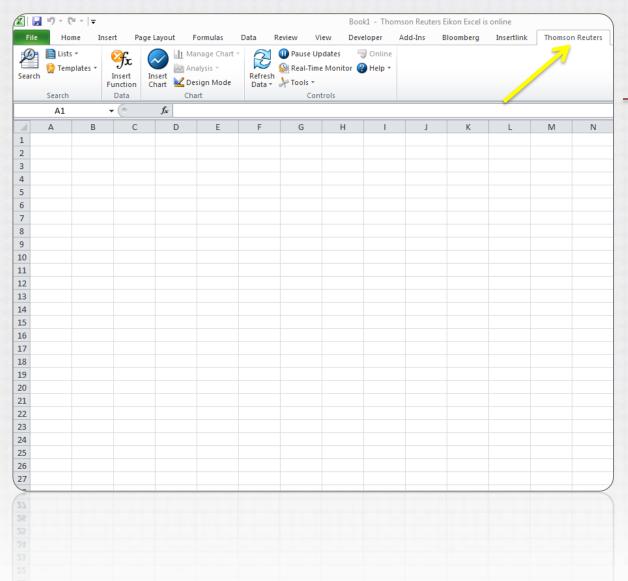
Select a Company

- Overview
- Price
- Research
- News
- Debit
- Credit
- Estimates
- Fundamentals
- Valuation
- Competitors
- Filings
- Events

.... and more







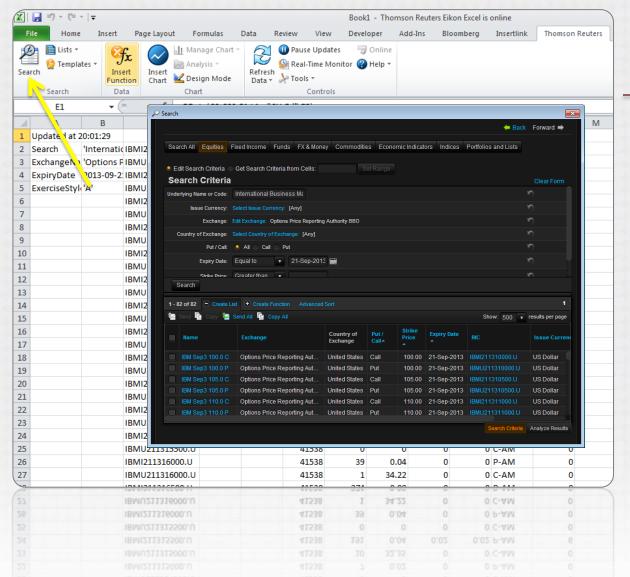
Getting Started

Eikon Excel Add-in

- Launch Excel 2010
- Locate Thomson Reuters tab
- Sign In
- Search for Instruments
- Retrieve Data (Insert Function)







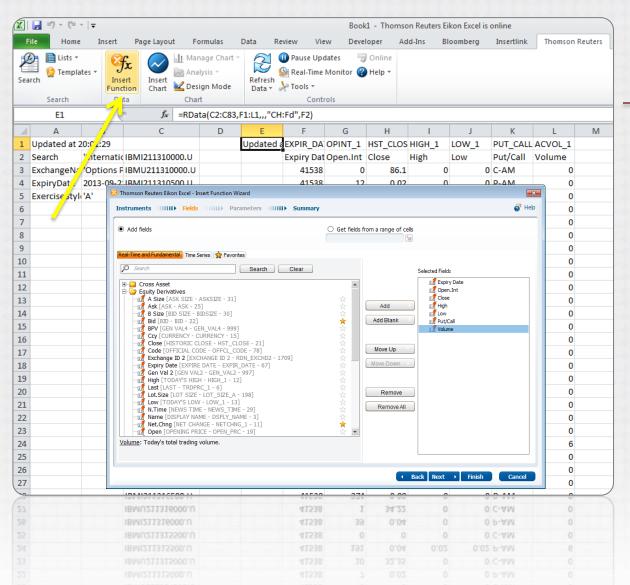
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