

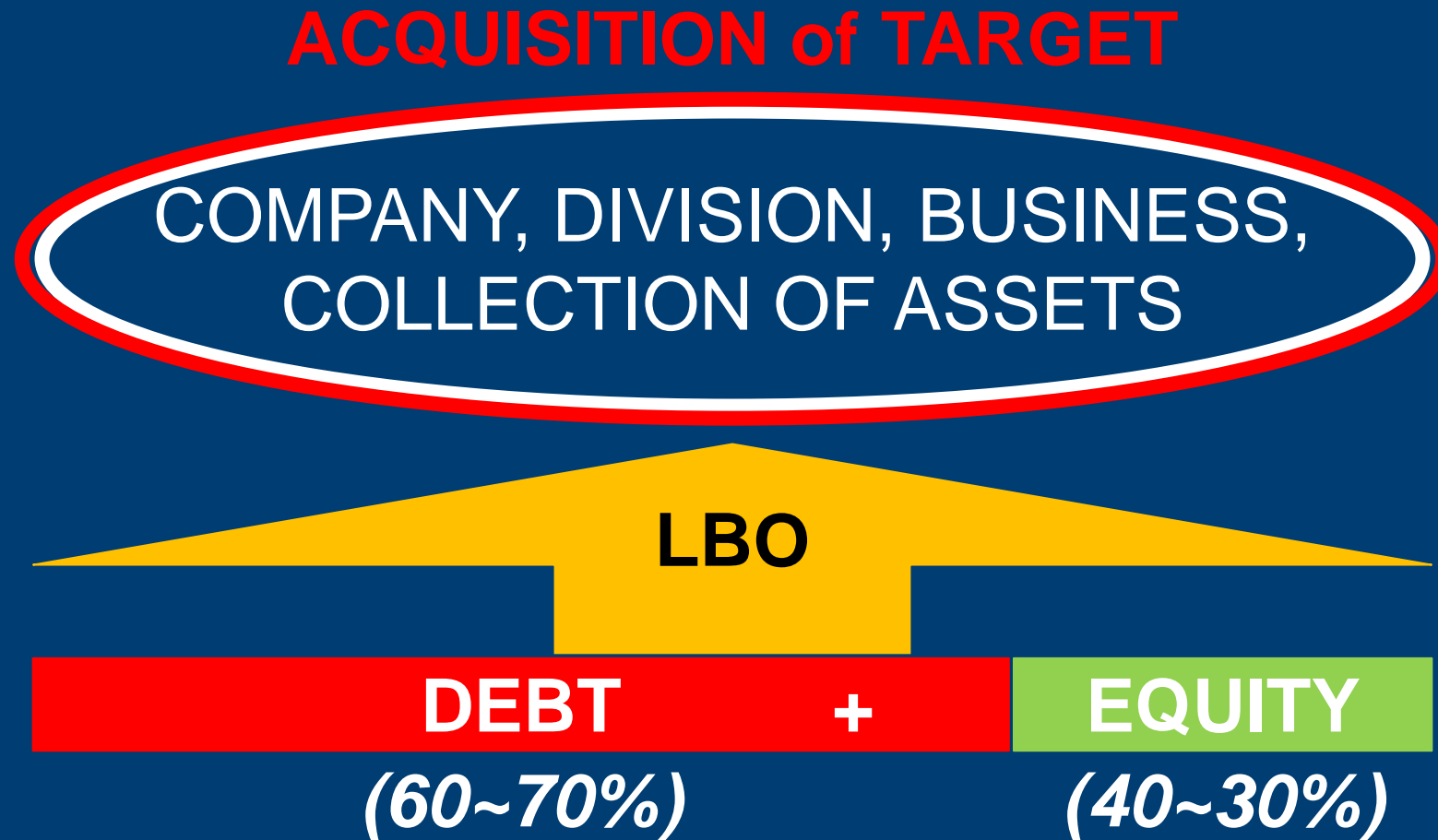


# INVESTMENT BANKING

Rosenbaum & Pearl

[www.investmentbankingbook.com](http://www.investmentbankingbook.com)

“Leveraged Buyouts”



### **Characteristics of LBO**

- 15-20% annualized return,
- exit from investment within 5 years,
- high level of debt,
- tangible asset for principal recovery,
- tax deductibility of interest expense.

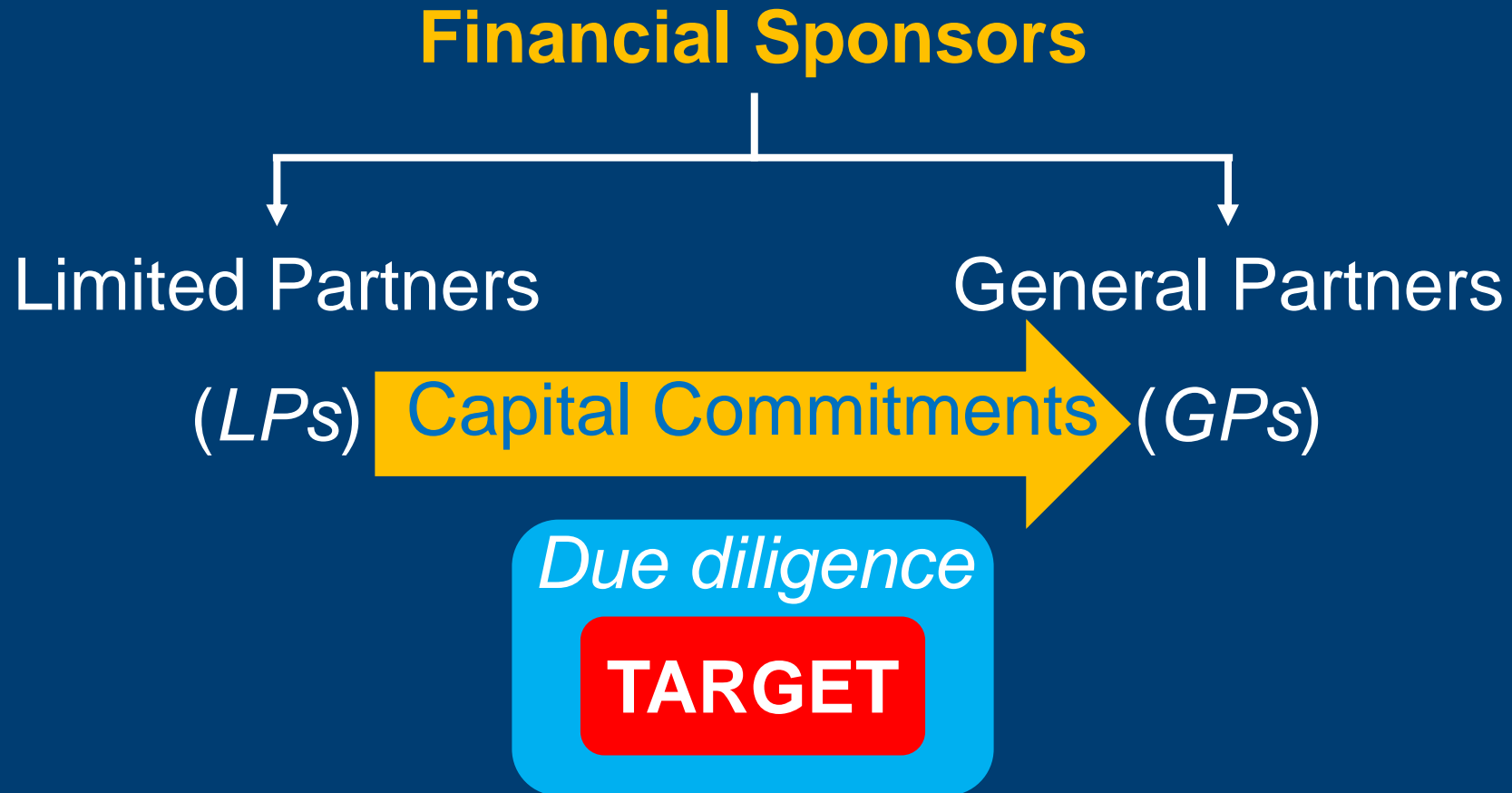
*“Free cash flow is needed to service periodic interest payments and reduce the principal amount of debt over the life of the investment.”*

### **LBO Fundamentals**

- Key participants
- Characteristics of Strong LBO Candidate
- Economics of LBOs
- Primary Exit / Monetization Strategies
- LBO Financing

### **Financial Sponsors**

- Traditional Private Equity firms (**PEs**)
- Family offices
- Merchant banking divisions of investment banks
- Hedge funds
- Venture capital funds
- Infrastructure funds
- Pension funds
- Special purpose acquisition companies (**SPACs**)



## Investment Banks

Provider & Arranger  
*role in*

**Financing**

M&A Advisor  
*role in*

**Due diligence**

*“Investment banks perform **due diligence** on LBO targets and go through an extensive internal **credit process**.”*

### **Banks and Institutional Lenders**

“Capital Providers for *secured debt*”

#### **Banks**

- Commercial banks
- Savings & Loan institutions
- Finance companies
- Investment banks

#### **Institutional Lenders**

- Hedge funds
- Pension funds
- Mutual funds
- Insurance companies
- CLO funds

## Bond Investors

“Purchasers of high yield bonds”

## Institutional Investors

- High yield mutual funds
- Hedge funds
- Pension funds
- Insurance companies
- CDOs



### **Private Credit Funds**

“Provider of direct loans”

- Sizable investment
- Tailored solutions
- Sourced from large institutional investors

### **Target Management**

“Primary face of the company”

Several layers of management may participate on the post-closing basis.



**INCENTIVE** to improve **PERFORMANCE**

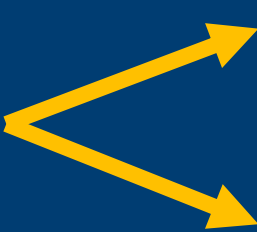
*“Management Buyout”*

### **Characteristics of a Strong LBO Candidate**

- Strong Cash Flow Generation
- Leading and Defensible Market Positions
- Growth Opportunities
- Efficiency Enhancement Opportunities
- Low Capex Requirements
- Strong Asset Base
- Proven Management Team

### **Strong Cash Flow Generation**

“Strong and predictable cash flow is critical.”

What is **STRONG** 

- Periodic interest payments
- Debt principal payment

“Cash flow projections are **stress-tested** based on historically and potential conditions.”

### **Leading and Defensible Market Positions**

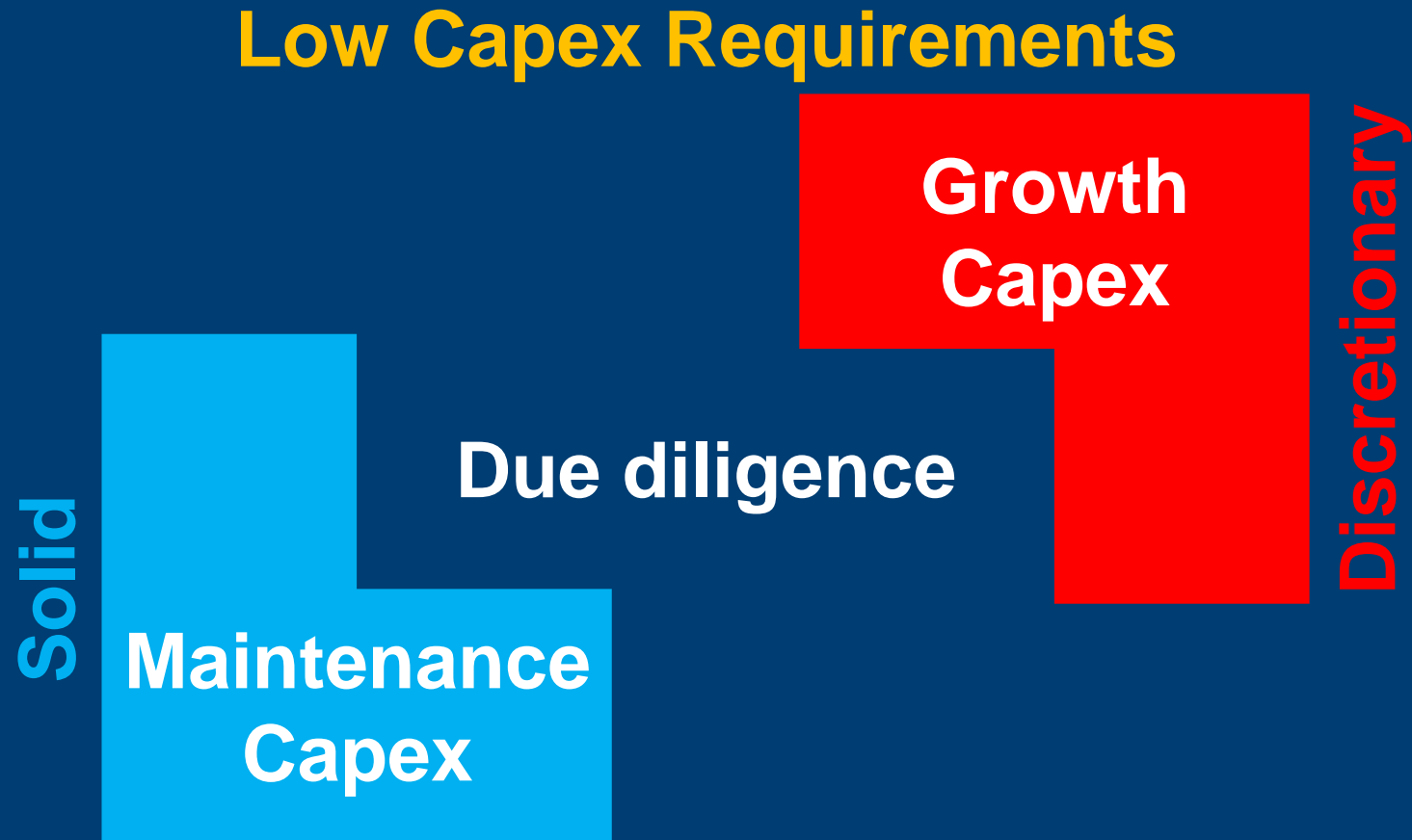
- Entrenched customer relationships,
- Brand name recognition,
- Superior products and services,
- Favorable cost structure,
- Scale advantages.

### **Growth Opportunities**

- Driving outsized returns,
- Generating greater cash for deb repayment,
- Increasing EBITDA and equity value,
- Speed in investment horizon,
- Optionality for **EXIT**.

### **Efficiency Enhancement Opportunities** establishing “*best practices*” at the target

- Lowering corporate overhead,
- Streamlining operations (Lean manufacturing & 6 $\sigma$ ),
- Reducing headcount,
- Rationalizing supply chain,
- NEW management information systems (MIS).



### **Strong Asset Base**

*“collateral against loan”*

- TANGIBLE assets (in terms of portion and quantity),
- LIQUIDITY of accounts receivable and inventory.

*“A strong asset base also tends to signify high barriers to entry because of the substantial capital investment required.”*

### **Proven Management Team**

*“Talented Management”*

Prior experience in;

- Integrating acquisitions,
- Implementing restructuring initiatives.

*“The sponsor usually seeks to keep the existing **STRONG** team in place post-acquisition.”*

## Return Analysis

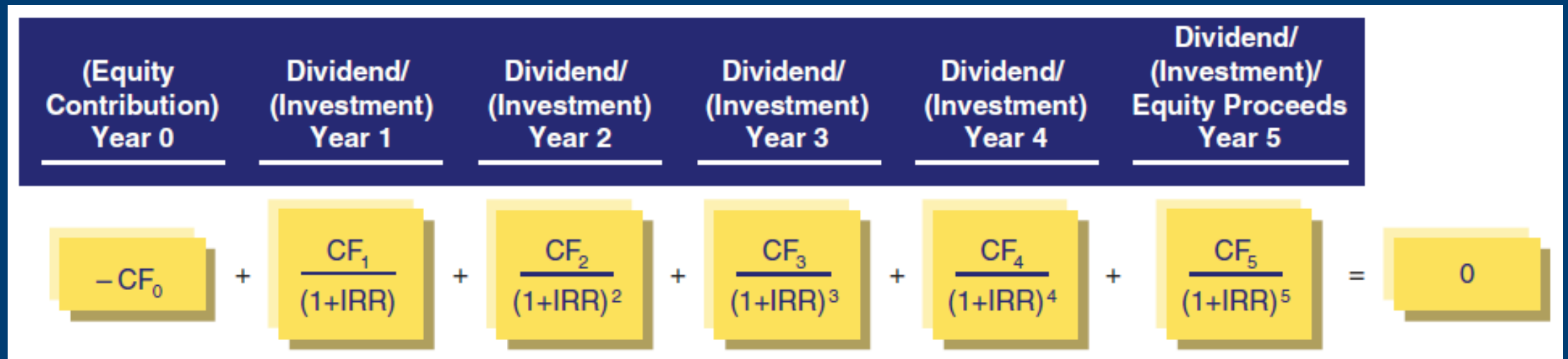
### Internal Rate of Return (IRR)

PRIMARY METRIC measuring TOTAL RETURN  
(*incl.* additional equity contributions, dividends)



## Return Analysis

### IRR Timeline



Acceptable **IRR threshold** within **15~20%** over **5-year**.

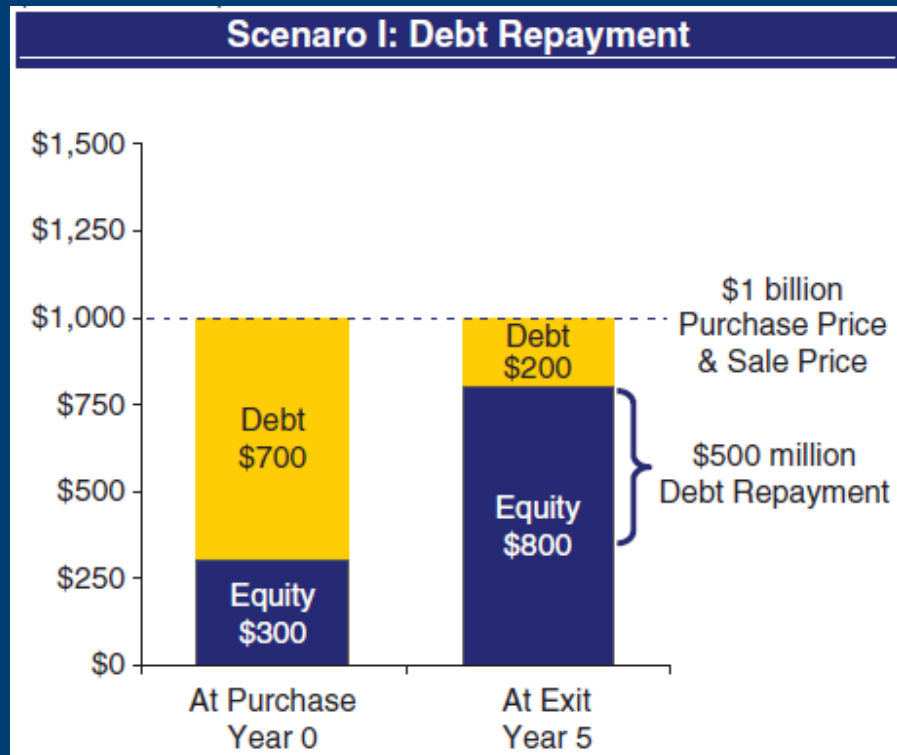
### Return Analysis Generate Cash Return

A sponsor **purchases** a company for **\$1 billion**.



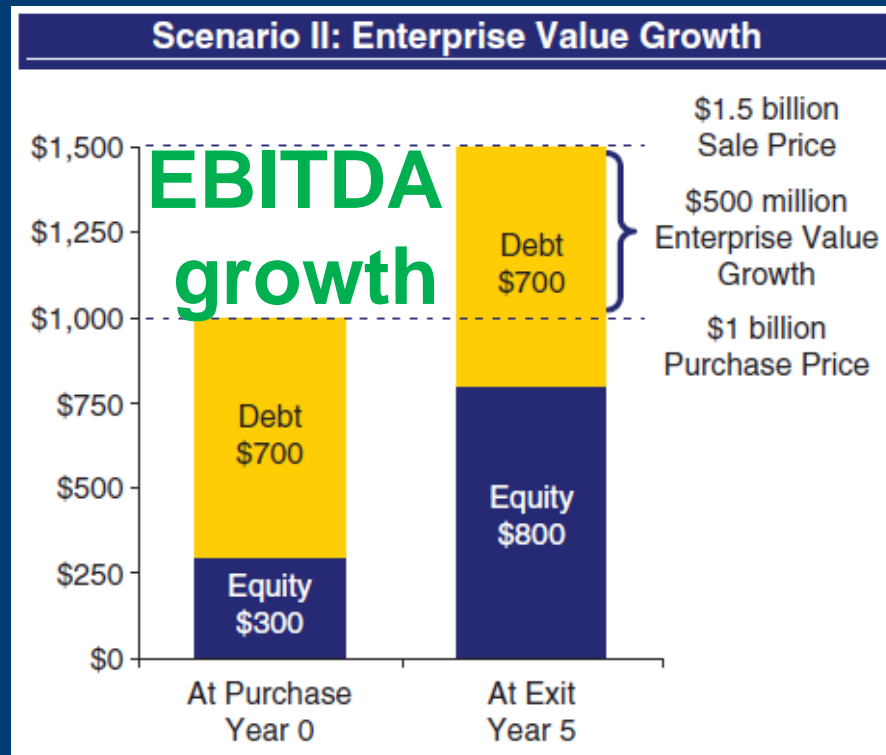
In two scenarios following, the returns are equivalent on both an **IRR** and cash return basis.

## Return Analysis Scenario I



Debt Repayment with No Enterprise Value Growth	
Assumptions	
Purchase Price	\$1,000
Equity Contribution	300
Debt Repayment	500
Sale Price (Year 5)	\$1,000
Equity Value Calculation and Returns	
Equity Contribution	\$300
<i>Increases to Equity Value:</i>	
Increase in Enterprise Value	-
Decrease in Debt from Repayment	500
<b>Equity Value At Exit</b>	<b>\$800</b>
IRR	21.7%
Cash Return	2.7x

## Return Analysis Scenario II



Enterprise Value Growth with No Debt Repayment	
Assumptions	
Purchase Price	\$1,000
Equity Contribution	300
Debt Repayment	-
Sale Price (Year 5)	\$1,500
Equity Value Calculation and Returns	
Equity Contribution	\$300
Increases to Equity Value:	
Increase in Enterprise Value	500
Decrease in Debt from Repayment	-
Equity Value At Exit	\$800
IRR	21.7%
Cash Return	2.7x

## Return Analysis

### Leverage to Enhance Returns

Assuming a fixed enterprise value at exit, i.e., **\$1.5 billion**

Scenario III

**\$700**

**\$300**

vs.

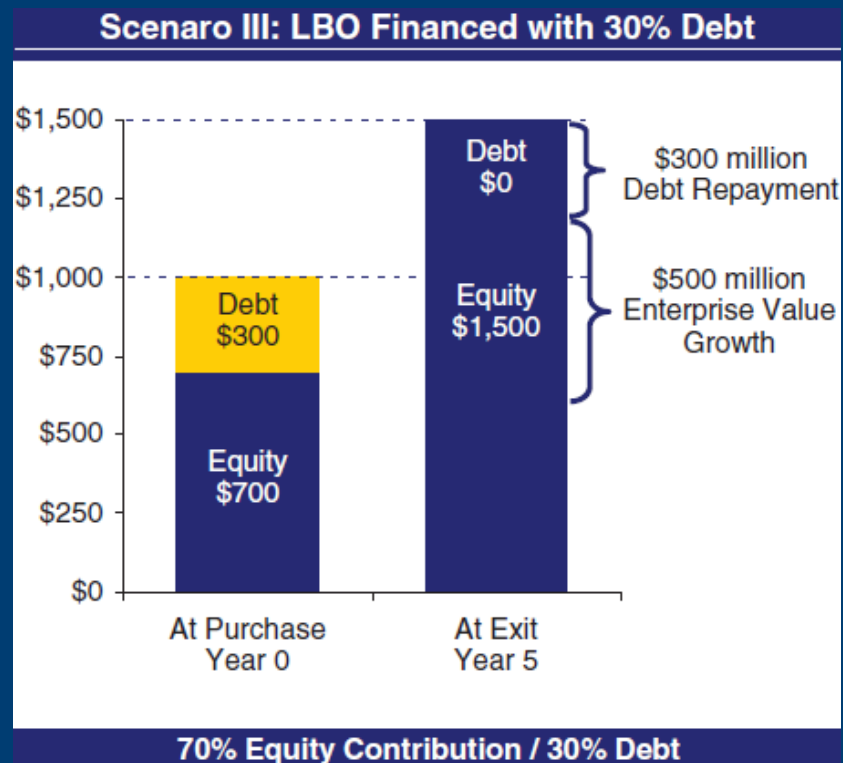
Scenario IV

**\$300**

**\$700**

THE HIGHER RISK, THE HIGHER RETURN GENERATED?

## Return Analysis Scenario III

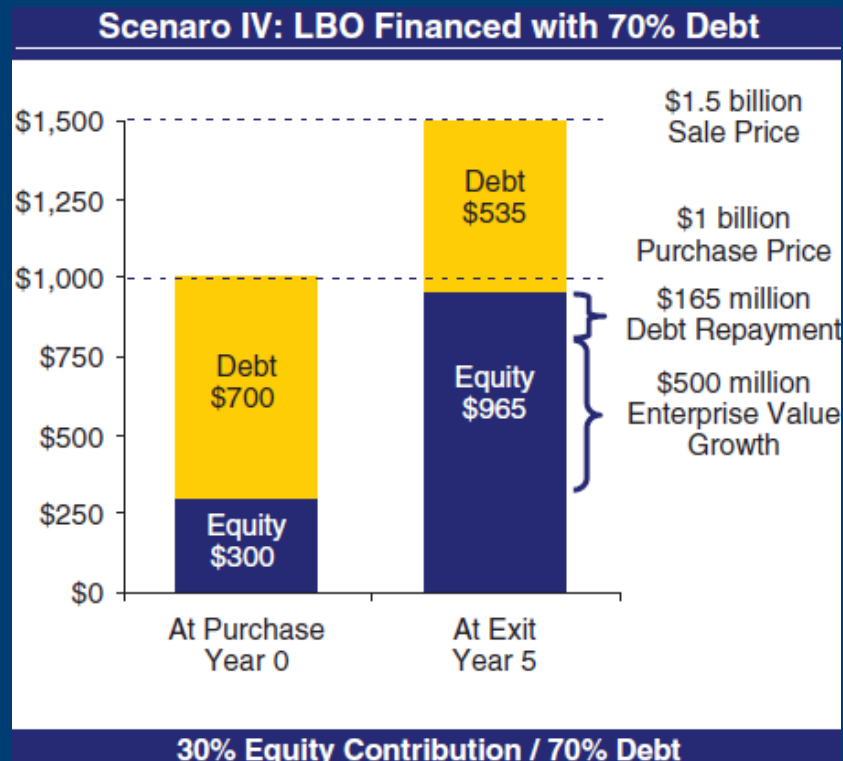


Assumptions	
Purchase Price	\$1,000
Equity Contribution	700
Cost of Debt	8%
Cumulative FCF (after debt service)	300
Sale Price (Year 5)	\$1,500

Equity Value and Returns	
Equity Contribution	\$700
<i>Increases to Equity Value:</i>	
Increase in Enterprise Value	500
Decrease in Debt from Repayment	300
<b>Equity Value At Exit</b>	<b>\$1,500</b>

IRR	16.5%
Cash Return	2.1x

## Return Analysis Scenario IV

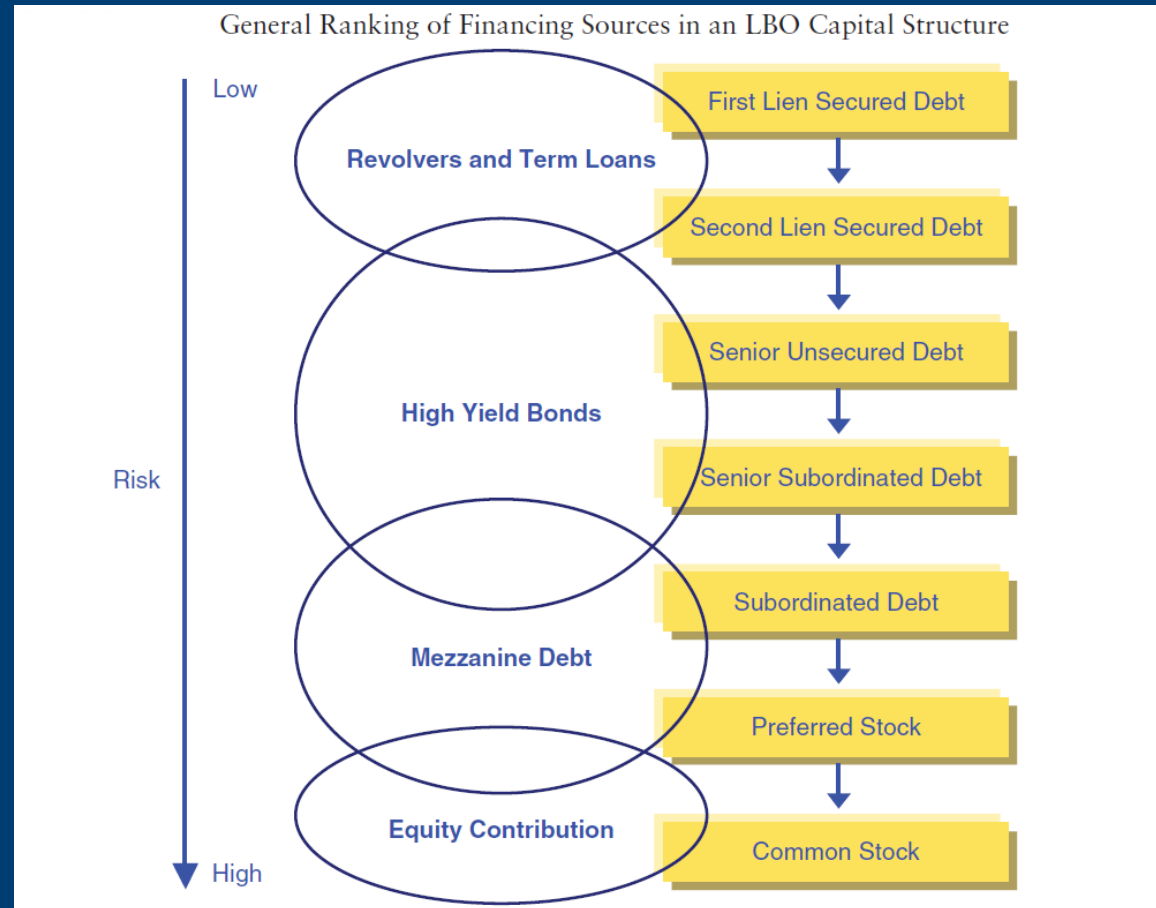


Assumptions	
Purchase Price	\$1,000
Equity Contribution	300
Cost of Debt <sup>(a)</sup>	8%
Cumulative FCF (after debt service) <sup>(b)</sup>	165
Sale Price (Year 5)	\$1,500
Equity Value and Returns	
Equity Contribution	\$300
<i>Increases to Equity Value:</i>	
Increase in Enterprise Value	500
Decrease in Debt from Repayment	165
<b>Equity Value At Exit</b>	<b>\$965</b>
IRR	26.3%
Cash Return	3.2x

### **Primary Exit / Monetization Strategies**

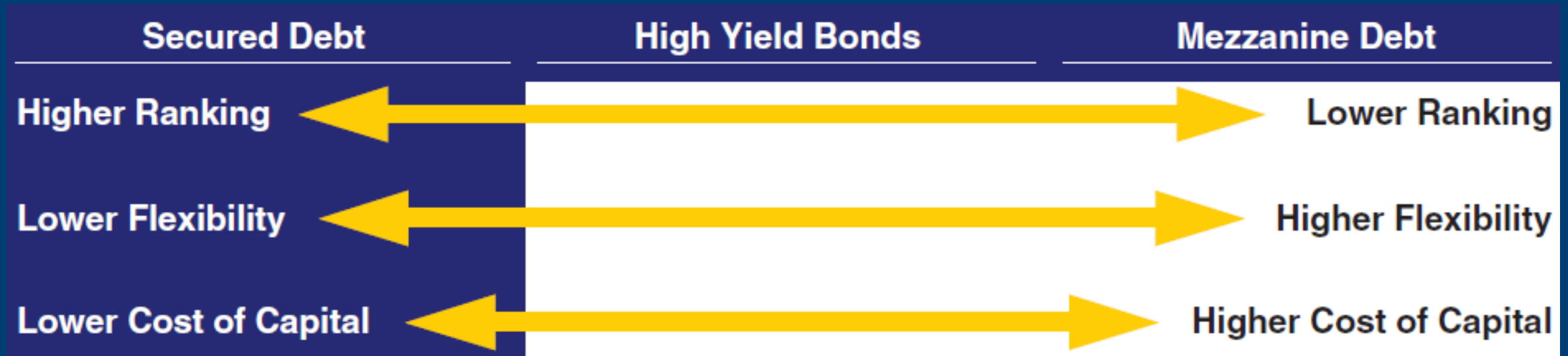
- Sale of Business
- Initial Public Offering
- Dividends / Dividend Recapitalization
- Below Par Debt Repurchase

## LBO Financing: Structure



## **LBO Financing: Primary Sources**

Secured debt (bank debt) is an integral part of LBO.



The revolving credit facility may take the form of “cash flow.”

## **LBO Financing: High Yield Bonds**

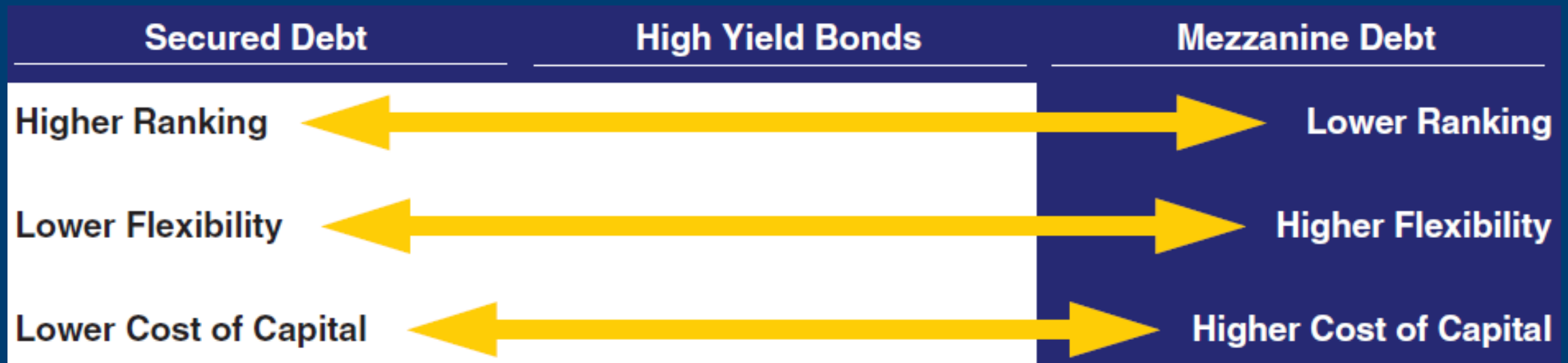
High yield bonds are non-investment grade debt securities.



High yield bonds feature a higher coupon than secured debt to **compensate** investors for the greater risk.

## **LBO Financing: Mezzanin Debt**

High yield bonds are non-investment grade debt securities.



High yield bonds feature a higher coupon than secured debt to **compensate** investors for the greater risk.

### **LBO Financing: Equity Contribution**

- Equity contribution by the financial sponsor
- Typically provided in the form of common equity
- Ranges from approximately 30% to 40%
- Provides a cushion for lenders and bondholders
- Rollover/contributed equity by existing management

## Summary of LBO Financing

Secured Debt		High Yield Bonds		Mezzanine Debt	
Secured	←	Security	→	Unsecured	
Senior	←	Seniority	→	Junior	
Shorter	←	Maturity	→	Longer	
Lower	←	Coupon	→	Higher	
More Prepayability	←	Call Protection	←	Negotiated	
More Restrictive	←	Covenants	→	Less Restrictive	

## **LBO Financing: Determining Financing Structure**

Determining structure is mix of **ART & SCIENCE**

- Cash flow
- Returns
- Credit statistics
- Market conditions
- Precedent LBOs

The **NEEDS** of the sponsor, investors, company, management which are **NOT** necessarily **ALIGNED**.

## Sector Leverage Dynamics



THANKS  
*FOR LISTENING*