

SPARK CONSULTING

# Investor Readiness

A photograph of a modern conference room with a long table, several chairs, and large windows, overlaid with a semi-transparent green filter.

## Prep for the Pitch

Make an impactful first impression with a business and brand strategically tailored to thrive in a competitive startup market.



## Project Plan

We craft a detailed plan outlining your project timeline, milestones and deliverables that will serve as your Spark roadmap.



## Brand Development

At siëo, we understand the importance of creating human-centered brands that give your company the look and feel needed to engage with your audience.



## Business Plan

siëo's top writers, creatives and analytical minds come together to customize a comprehensive business backbone that reads as good as it looks.



## Pitch Deck

You only get one first impression, so make it a memorable one. Receive a custom pitch deck that reflects your core competencies and brand identity.

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## Custom Landing Page

Everything is created from scratch, including your website. Get a unique, eye-catching and content-driven page that communicates your company's story and product.



## Business Cards

All business cards are not created equal. Make the most of every interaction with a piece of art that someone would feel guilty throwing away.



## Connect with Our Legal Partners

Get discounted access to our legal partners, who tailor their services for companies at all stages that are seeking rapid growth.



## Connect with Our Financial Partners

Ensure that your company has the necessary financial infrastructure by working with our partners, who provide accounting, CFO, tax and valuation services.



*siëo took the heavy lifting off my shoulders and tackled my project with the expertise needed to succeed. They are a high-caliber one-stop business launching resource.*

*Eric Padget | Founder, The Spice Company*



## Company Development Meetings

Our team becomes your team. Work closely with the skilled and seasoned entrepreneurs of siëo and take your idea from A to Z.



## Comprehensive Investor List

Gain access to a powerful list of investors so you know who to contact when it's time to raise funds and scale your business.

Contact us to get started.

714.858.1469 | [team@sieo.io](mailto:team@sieo.io)



*siëo brings a positive, task and goal-oriented outlook for whatever project they are working on and can be the crucial difference between success and failure.*

*Hunter Finley | CEO, Agora*

### We get to know you and your idea first.

Our goal is to understand the mission and vision behind your idea, because without passion, success is hard to achieve. Your passion becomes our project, and we help you find success through a lean approach to startup consulting.

We aim to bring your idea to revenue as quickly as possible, so think of us as another team member. You have access to all of us, all of the time. We're ready to design, code and streamline your business processes. All you have to do is bring us your idea, and we help to turn it into your empire.



## Strength in Numbers

I would recommend siëo to anyone that is looking for a professional all-in-one team focused on preparing for a successful launch and long-term growth. They bring a fresh, innovative approach to any business idea with top notch designers, business developers and strategic contacts. siëo has broad knowledge in all aspects of a early stage businesses.

**Mike Van Meter | CEO & Founder, Onde**

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