



**EY World Entrepreneur  
Of The Year™**

## **IPO and Strategic Transactions Summit**

How do growing companies navigate  
volatile markets?

8 June 2016, Monaco



**EY**

Building a better  
working world



**Are you considering next steps for your business – a capital raise, acquisitions or a sale of the business? Are global economic and geopolitical forces presenting unique challenges?**

We invite you to join our annual Global IPO and Strategic Transactions Summit. A volatile capital markets environment and slowing global growth are challenging investor sentiment and appetite in both the public and private markets. This summit is designed to help growing companies prepare, navigate and execute in a shifting and uncertain global marketplace.

You won't want to miss it. We look forward to meeting you in Monaco.



**David Brown**  
Americas Equity  
Capital Markets  
Leader, EY



**Dr. Martin Steinbach**  
EMEIA IPO Leader, EY







# Join us

## Global IPO and Strategic Transactions Summit

We are hosting a comprehensive forum for growing companies considering next step transaction alternatives, including accessing the capital markets and evaluating the M&A landscape.

### Who should attend?

The event is recommended for CEOs of private companies, family business owners, and private equity and venture capital investors with portfolio companies.

### What will be discussed?

The summit will offer four thought-provoking panel sessions focusing on IPO and M&A trends, critical success factors and challenges to growth – all drawing on the experiences of high-level industry professionals.

### How can we help you?

Attendees can discuss their strategic options with EY professionals in private, one-on-one IPO readiness sessions, as well as speak to representatives of the world's major stock exchanges.

For more information about the EY Global IPO Center of Excellence, visit us at [ey.com/ipocenter](https://ey.com/ipocenter).

# Agenda

Wednesday, 8 June 2016, Fairmont Hotel

13:15

Welcome to  
EY's IPO and Strategic Transactions Summit

13:20

**Funding strategic growth: navigating and accessing a volatile capital markets environment**

Industry professionals will provide insight and perspective on trends across the private and public capital markets. The panel will focus on macroeconomic and geopolitical conditions, including how they affect both investor risk appetite and corporate access to capital. In a global economy, where key variables can affect regions differently, it is more important than ever to consider the factors that drive volatility.

14:10

**IPO 101: understanding the expectations and realities of the journey**

An IPO isn't simply a financial transaction, but rather a complex transformation from a private entity to a publicly scrutinized and traded company. Join our panel of corporate executives and industry professionals for an informed discussion focused on how to prepare, what to expect and how to handle each bump in the road throughout the IPO journey and beyond as a public company.

14:55

Break

15:10

**Transaction readiness: investing to preserve and maximize optionality**

While "ringing the bell" attracts headlines, years of hard work and preparation are the pillars supporting successful transactions – IPO, sale or otherwise. Our panel will cover leading practices for businesses preparing for the next stage of growth, including key areas for internal investment that are designed to maximize transaction optionality. Companies that invest in their growth are better able to react to a constantly shifting marketplace, and as such, there is significant value to be realized by companies that are prepared.

15:55

**Optimizing shareholder value: considering transaction alternatives**

Most companies with the scale to be public ultimately wrestle with the question: pursue an IPO, sell to a strategic buyer, or sell to a financial sponsor? Our panel will help companies identify and navigate this decision matrix. We will discuss strategies to preserve optionality, create pricing tension and maximize realized value at this complex and critical inflection point in a company's development.

16:45

Closing remarks





## Book a private session ...

... with an **EY IPO and strategic transaction professional** to evaluate your IPO readiness and discuss your strategic transaction options.

We provide advice on keeping your options open and choosing the right exit and funding route.

**Available times:**

8 June: 10:00-12:00

9 June: 13:00-16:00

10 June: 13:00-16:00

**Room:**

Private meeting rooms at the Fairmont Hotel

**Contact:**

Eva Chan

[eva.chan@uk.ey.com](mailto:eva.chan@uk.ey.com)

... with a **stock exchange representative** to discuss access to marketplaces and listing requirements.

We have invited representatives of the major stock exchanges.

**Available times:**

8 June: 10:00-12:00

**Room:**

Salle de la Mer and private meeting rooms at the Fairmont Hotel

**Contact:**

Eva Chan

[eva.chan@uk.ey.com](mailto:eva.chan@uk.ey.com)





## Moderators and panelists include:



**Giovanni Amodeo**  
Global Editor in Chief,  
Mergermarket



**David A. Brown**  
Partner, Americas Equity  
Capital Markets Leader,  
Ernst & Young LLP  
United States



**Ryan Burke**  
Partner, Global Middle Market  
and Strategic Growth Markets  
Leader – Transactions,  
Ernst & Young LLP  
United States



**Scott Collins**  
Managing Director, Summit  
Partners



**Ruth David**  
Deals Correspondent,  
EMEA, Bloomberg



**Marisa Drew**  
Managing Director, Global  
Co-Head Global Market  
Solutions, Credit Suisse



**Jonathan Feuer**  
Managing Partner, CVC  
Capital Partners



**Mark Jeffries**  
Author, speaker  
and event host





**Dr. Jan Kemper**

Senior Vice President,  
Finance, Zalando SE



**Demet Ozdemir**

Partner, EMEA Strategic  
Growth Markets Leader,  
Ernst Young Kurumsal  
Finansman Danışmanlık A.Ş.



**Dr. Martin Steinbach**

EMEA IPO Leader, Ernst & Young  
GmbH  
Wirtschaftsprüfungsgesellschaft



**Axel Threlfall**

Editor-at-large, Reuters



**Adam Welham**

Head of European Equity  
Capital Markets, Fidelity  
Management & Research



**John Woodby**

Senior Managing Director,  
Head of US Industrial  
Investment Banking,  
Ernst & Young LLP United States

... and many more  
to be confirmed.

**Meet representatives of the major stock exchanges**, including NYSE, Singapore Exchange, NASDAQ and London Stock Exchange, to discuss access to marketplaces and listing requirements. **Please book your private session now!**



# Experience the 2015 event

Impressions and highlights from last year's  
IPO and Strategic Transaction Summit,  
Funding to drive growth

Click [here](#) to view  
2015's Highlights  
from Monaco.



Click [here](#) to watch videos of the panel sessions from last year's event.





## Register today!

### Registration fee: €499

(There is no charge for participants of the EY World Entrepreneur Of The Year™ Forum.)

If you received this brochure with a personal email invitation, please follow the link provided to register. Alternatively, please contact Eva Chan at [eva.chan@uk.ey.com](mailto:eva.chan@uk.ey.com) to request an invitation. Or visit us at [ey.com/weoy](http://ey.com/weoy).

## Contacts

Our IPO Leaders look forward to talking to you in person.

### Jackie Kelley

Americas IPO Leader  
[jaquelinekelley@ey.com](mailto:jaquelinekelley@ey.com)  
+1 949 437 0237

### Ringo Choi

Asia-Pacific IPO Leader  
[ringo.choi@cn.ey.com](mailto:ringo.choi@cn.ey.com)  
+86 755 2502 8298

### Dr. Martin Steinbach

Europe, Middle East, India and Africa (EMEIA)  
IPO Leader  
[martin.steinbach@de.ey.com](mailto:martin.steinbach@de.ey.com)  
+49 6196 996 11574

### Shinichiro Suzuki

Japan IPO Leader  
[suzuki-shnchr@shinnihon.or.jp](mailto:suzuki-shnchr@shinnihon.or.jp)  
+81 3 3503 2510

Our Global IPO network gives us a presence in each capital market and access to an external network of capital market intermediaries, regulators and exchanges. Our IPO leaders provide the knowledge and experience companies need in order to anticipate the risks and challenges of an IPO and prepare for life as a public company.







**EY World Entrepreneur  
Of The Year™**

Monaco | 7-12 June 2016

**EY**

Building a better  
working world

# Does disruption knock you off course or inspire new paths to growth?

Join us to share insights and celebrate  
entrepreneurial achievement.

#weoy



The better the question. The better the answer.  
The better the world works.



## What you can expect

We're bringing together the finest entrepreneurial minds in the world, to both celebrate their success and allow them to do what they do best: share disruptive, exciting ideas; challenge conventional ways of thinking and so discover together new opportunities to navigate growth.

A series of interactive panels, hot-topic summits and private meetings will help you to inspire and be inspired in a uniquely stimulating environment. Our lineup of world-class speakers includes:

- ▶ **Mohed Altrad**, President, Altrad Group and EY World Entrepreneur Of The Year 2015
- ▶ **Felix Baumgartner**, Pilot, Red Bull Stratos
- ▶ **Amal Clooney**, International Human Rights Attorney, Doughty Street Chambers
- ▶ **Nick Danziger**, Monaco-based prizewinning photographer
- ▶ **Margaret Gilmore**, Senior associate fellow, Royal United Services Institute (RUSI)
- ▶ **André Hoffmann**, Non-executive Vice-Chairman, Roche Holding Ltd
- ▶ **Giuseppe Lavazza**, Vice-Chairman and Member of the Board, Luigi Lavazza SpA
- ▶ **Paul Polman**, CEO, Unilever
- ▶ **Dan Schulman**, President and CEO, PayPal and Chairman, Symantec Corporation
- ▶ **Nadav Zafrir**, Co-founder and CEO, Team8

Visit our website for the full forum agenda and complete list of speakers and panelists: [ey.com/weoy](http://ey.com/weoy).

Finally, we celebrate the entrepreneurs, their ideas and the possibilities of using disruption as a creative force in business. Our Saturday night gala honors the most outstanding entrepreneurs in the world and culminates in the announcement of the EY World Entrepreneur Of The Year 2016. What more inspiring note to end on?

For more information, please visit [ey.com/weoy](http://ey.com/weoy).



EY | Assurance | Tax | Transactions | Advisory

#### About EY

EY is a global leader in assurance, tax, transaction and advisory services. The insights and quality services we deliver help build trust and confidence in the capital markets and in economies the world over. We develop outstanding leaders who team to deliver on our promises to all of our stakeholders. In so doing, we play a critical role in building a better working world for our people, for our clients and for our communities.

EY refers to the global organization, and may refer to one or more, of the member firms of Ernst & Young Global Limited, each of which is a separate legal entity. Ernst & Young Global Limited, a UK company limited by guarantee, does not provide services to clients. For more information about our organization, please visit [ey.com](http://ey.com).

#### About EY Entrepreneur Of The Year™

EY Entrepreneur Of The Year™ is the world's most prestigious business awards program for entrepreneurs. The program makes a difference through the way it encourages entrepreneurial activity among those with potential and recognizes the contribution of people who inspire others with their vision, leadership and achievement. As the first and only truly global awards program of its kind, Entrepreneur Of The Year celebrates those who are building and leading successful, growing and dynamic businesses, recognizing them through regional, national and global awards programs in more than 145 cities in more than 60 countries. [ey.com/weoy](http://ey.com/weoy)

© 2016 EYGM Limited.  
All Rights Reserved.

EYG no. 00090-163GBL

CSGUS 1602-1828183

ED None

This material has been prepared for general informational purposes only and is not intended to be relied upon as accounting, tax, or other professional advice. Please refer to your advisors for specific advice.

[ey.com/ipo](http://ey.com/ipo)

