

IQS
SCHOOL OF
MANAGEMENT

**MASTER
IN GLOBAL
ENTREPRENEURIAL
MANAGEMENT**



TOMORROW'S CREATORS



PERSONA CIÈNCIA EMPRESA
UNIVERSITAT RAMON LLULL

SCHOOL OF
MANAGEMENT

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PERSONA CIENCIA EMPRESA
Universitat Ramon Llull

“



Thanks to the specialization that our master's degrees provide, at IQS we train students to create, lead and manage competitive organizations in a global environment, through quality training based on excellence, continuous improvement and practical and applied methodology of their programs.”

Dr. Carlos Moslares
Dean IQS School of Management



PERSONA CIENCIA EMPRESA
UNIVERSITAT RAMON LLULL



10 reasons to study at IQS

Acquisition of personal and professional skills of our students



IQS is a university center, founding member of Universitat Ramon Llull, with more than a hundred years of experience. National and international accreditations guarantee our continuous work and consolidate our prestige.

Science, Engineering and Management in the same university



Masters with compact schedules, compatible with a job

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IQS Tech Factory: start-up incubator for the development of innovative projects



Accredited by the AACSB, the main accrediting association of Business Schools in the world



Small groups and personalized care



Faculty with recognized experience in industries and companies



Programs entirely in English and stays in foreign universities



National and International Job Exchange, workshops and employability support



Masters with paid internships in companies

This is IQS

TEACHING AREA
22 451 m²

+1 500 000 €
FOR GRANTS IN THE LAST ACADEMIC YEAR



ACCREDITATIONS



Engineering Accreditation Commission



Aristos Campus Mundus

Campus de Excelencia Internacional



Agència per a la Qualitat del Sistema Universitari de Catalunya



RELATIONSHIPS WITH COMPANIES

+500 COMPANIES

COLLABORATING WITH THE DEPARTMENT OF PROFESSIONAL CAREERS

23%

8%

38%

31%

100 %

OF STUDENTS UNDERTAKE INTERNSHIPS IN PRIVATE COMPANIES

+50 SPIN-OFFS AND START-UPS

ADVISED AT IQS TECH FACTORY, THE IQS ENTREPRENEURIAL CENTRE THAT LINKS SCIENCE AND BUSINESS MANAGEMENT



EXCHANGE AGREEMENTS WITH MORE THAN 100 INTERNATIONAL UNIVERSITIES

Abu Dhabi 1	Canada 1	Egypt 1	Italy 6	Russia 2
Germany 9	Chile 1	El Salvador 1	Japan 1	Sweden 1
Argentina 1	China 2	Philippines 1	Lebanon 1	Switzerland 1
Austria 1	Colombia 2	Finland 2	Mexico 7	Thailand 1
Belgium 2	Korea 2	France 16	Morocco 4	Taiwan 1
Bolivia 5	Denmark 1	Guatemala 1	Nicaragua 1	Turkey 2
Brazil 1	Ecuador 1	India 6	Norway 1	Uruguay 1
Cambodia 1	USA 26	Indonesia 1	Portugal 1	United Kingdom 9

IQS IS A MEMBER OF



Programa MIT Spain



RECOGNITIONS OF THE UNIVERSITY

2nd

SPANISH PRIVATE UNIVERSITY with better indicators of employability
QS GRADUATE EMPLOYABILITY RANKING 2019

1st

SPANISH UNIVERSITY Financial Sustainability Ranking 2018
ROUND UNIVERSITY RANKING



Top 100 Global Employability University Ranking
THE NEW YORK TIMES



Top 100 Global Employability
TIMES HIGHER EDUCATION



Top 150 Management and Business Administration University
SHANGHAI RANKING-GLOBAL RANKING OF ACADEMIC SUBJECT 2018



“Best Business Schools Worldwide”
EDUNIVERSAL RANKING



IQS recognized in the Business School Ranking 2018 conducted by Times Higher Education and The Wall Street Journal



PERSONA CIENCIA EMPRESA
UNIVERSITAT RAMON LLULL

Welcome to IQS School of Management



Voluntary
activities in
which you
will live a
transforming
experience.



IQS Tech Factory
will advise you to start
your business idea.



Subjects in English
in all programs. You can
also learn other languages,
such as German.





At IQS you will find students from all over the world. With more than 40 different nationalities you can enjoy a multicultural experience!



Masters with **compact schedules** so you can combine them with other activities.



The curriculum includes **master classes of visiting professionals** that will bring you closer to the practices that are currently carried out in companies in the sector.



Master in Global Entrepreneurial Management

The Master in Global Entrepreneurial Management (MGEM) is offered jointly with the University of San Francisco (USA) and the Fu Jen Catholic University in Taipei (Taiwan) and involves a unique experience in the sphere of global markets.

You will be trained in management and administration of companies and organisations, with a strong emphasis on innovation and entrepreneurial spirit. Once you have completed the program, you will be ready to assume management and leadership responsibilities in companies and organisations in international markets.



TOP 50 WORLDWIDE

FT Master in Management
Ranking 2018

TOP 50 WORLDWIDE

QS WORLD UNIVERSITY RANKINGS



This Master has been recognized in the 8th position in the Master in Management ranking according to the Times Higher Education and The Wall Street Journal

Honourable Mention awarded to the International Master's Program (IMP) by the regional government of Catalonia, which recognises the Best International University Master's Programs



Duration and Academic Workload

12 months
60 ECTS credits

Consulting Projects

3 ECTS credits

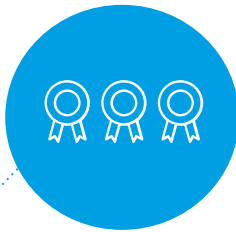
Teaching Language

English

Timetable

Full-time

Program highlights



Take advantage of three Professional Careers Services and become Alumni of the three institutions



Participate in consulting projects and corporate visits to learn international business practices



Immerse yourself into a global business environment. Experience Barcelona (Spain), Taipei (Taiwan) and San Francisco (USA) in one year



Acquire an international experience in a multi-cultural setting: it has been ranked by the Financial Times 2018 ranking as the best Master's Degree in Management worldwide



Gain insights from leading experts. Build your global network

“



The MGEM is a unique experience in the world where you have a one-year full-immersion global business experience. At the end of the program you will be ready to create or to join a company or institution in a global environment”.

Prof. Carlos Malet, PhD

Coordinator of the Master in Global Entrepreneurial Management
carlos.malet@iqs.url.edu

+

Student profile

The Master in Global Entrepreneurial Management is aimed at students who have completed a bachelor program in the areas of business, economics, management, engineering or similar.

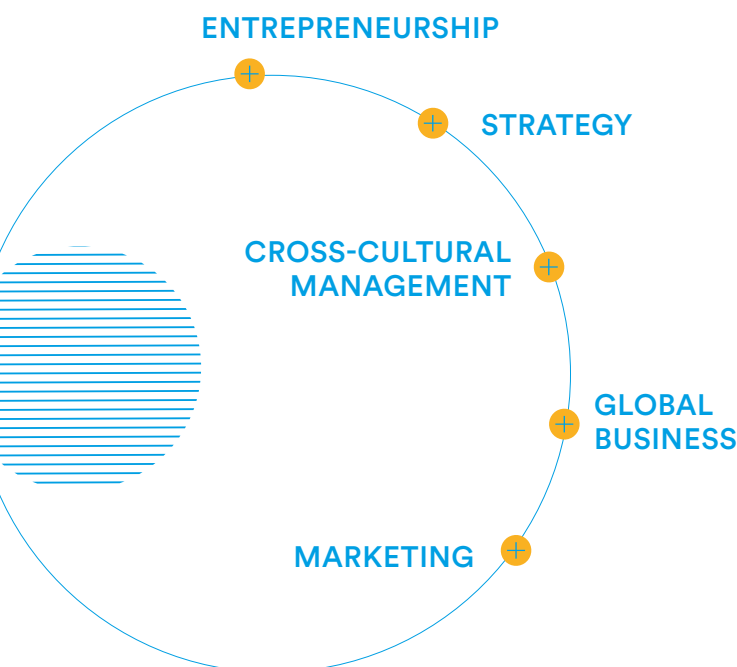
- The candidates must possess and understand knowledge in the different areas of the business world.
- The Admissions Committee will be responsible for deciding if candidates are suitable to enrol in the Master Program or if they need to undergo complementary courses to meet the admission requirements.
- Candidates must provide evidence of a TOEFL 80 Internet Based Score or its equivalent IELTS or TOEIC.

Master in Global Entrepreneurial Management

Curriculum

- The MGEM is highly practical, as it includes:
 - a) Courses involving applied methodologies
 - b) Practical case studies
 - c) Business visits
 - d) Guest speakers
 - e) Consulting projects
- Taught entirely in English.
- The number of places is limited to 45 students.
- The consulting projects and business plan work are developed throughout the entire academic year at each of the three Universities.
- At the end of the program while at the University of San Francisco, you can apply to complete an internship in companies in the USA.

Educational Axes



SEPTEMBER - DECEMBER

IQS SCHOOL OF MANAGEMENT (BARCELONA, SPAIN)

INNOVATION IN A GLOBAL MARKETPLACE ECTS

Global Environment and Business Trends	3.5
Technology Appreciation and Intellectual Property Management	3.5
Cross-Cultural Management and Ethical Business Practice	3.5
Common Ground in Corporate Valuation and Accounting	3.5
Consulting Projects	1.5

JANUARY - APRIL

FU JEN CATHOLIC UNIVERSITY (TAIPEI, TAIWAN)

CORPORATE OPERATIONS AND FINANCE IN A GLOBAL CONTEXT ECTS

Operations Management and Supply Chain Management with a Global Perspective	3.5
Corporate Finance with a Global Perspective	3.5
Innovation Technology Management	3.5
Entry Barriers and Strategic Alliance	3.5
Research of Special Topics in Global and Social Entrepreneurship (Business Plan)	15

MAY - AUGUST

UNIVERSITY OF SAN FRANCISCO (SAN FRANCISCO, USA)

MARKETING AND ORGANIZATIONAL BEHAVIOUR IN A GLOBAL CONTEXT ECTS

Cross-Cultural Marketing & Integrated Marketing Communications	3.5
Business Analytics in the Global Context	3.5
Social Entrepreneurship	3.5
Venture Capital, Corporate Entrepreneurship and Micro Finance	3.5
Consulting Projects	1.5

i More info at: www.iqs.edu/en/masters-mba/master-global-entrepreneurial-management

Career opportunities

IQS places at your disposal its Professional Career Service, a service that helps students to apply for job opportunities. You will also be part of the employment exchanges of Fu Jen Catholic University and the University of San Francisco.

By sector

Join companies on the three continents with which you have interacted, providing you with an excellent opportunity to enter the job market or start your own business.

By professional profile

- Management and administration of companies and organisations with presence in global markets
- International Management Consultant
- Marketing Executive
- Multinational Manager

Collaborating companies (Consulting Projects & Company Visits)

The methodology is based on the development of multiple study cases and projects in groups. Furthermore, throughout the program the students manage consulting projects in conjunction with businesses that operate in global markets. Some of the collaborating companies are:



I wanted to develop a global mindset and that is why I enrolled the MGEM Program. It was my chance to understand international business best practices, and the operation of global markets. All of that while I was travelling over the world and meeting great people. People who became a valuable professional network at a later stage. Nowadays, I can say it was a great experience that I would definitely recommend to anyone. The MGEM clearly prepares you for a global career”.

Delfí López Queraltó

Master in Global Entrepreneurial Management Alumni.
Class of 2011-2012.
Currently working as CEO in Monocrom.

Access to the Labour Market

100 %

of students undertake internships in private companies

+ than **500**

collaborating companies

90 %

of IQS graduates find a job in less than 2 months



JOB EXCHANGE AND PROFESSIONAL GUIDANCE

- **Driving tools for your professional career** such as workshops, orientation on the presentation of your CV and competencies interviews.
- **International job offers** in the USA, United Kingdom, Germany, France, Belgium, Denmark, Ireland, among other countries.
- Use of **social networks** to build your personal brand.

FORO DE EMPRESAS IQS

Every year, IQS and Fundación Empresas IQS organize the IQS Business Forum, an event in which students come into direct contact with the HR departments of the companies that attend and present their professional offers.

Companies related to IQS

Companies that belong to Fundació Empresas IQS or companies participating in the last Foro Empresas IQS



IQS Tech Factory Center for entrepreneurship

Science and Business Management united for industry innovation. IQS Tech Factory promotes the business ideas of our students: we provide them with support and advice from the beginning of their business adventure.

+60

ADVISED
ENTREPRENEURS

+150

JOBS
GENERATED
LAST YEAR

ONLY

ACCELERATOR
OF STATE
INDUSTRIAL
COMPANIES

+50

ADVISED
SPIN-OFFS
AND START-UPS

+19

M€ MOBILIZED
INVESTMENTS

IQS Tech Fest

EUROPE'S
FIRST FESTIVAL
OF INDUSTRIAL
START-UPS

SECTORS OF THE START-UPS

- + Automatization & motor solutions
- + New materials
- + Life sciences
- + Chemistry
- + Energy and environment
- + Advanced industrial techniques
- + Food
- + Sports
- + Wearables

Admission Process and Enrolment

Online pre-registration application at:

www.iqs.edu/en/online-preregistration

Create an account and log in to iqs.edu

Documentation to upload:

- Transcription of records with an average grade in a scale 0-10
- One colour ID photo with white background
- Photocopy of valid ID card or passport on both sides
- Document accrediting the requested level of English to follow the Master
- For the pre-registration for the Master in Global Entrepreneurial Management: two letters of recommendation, personal statement, three passport size photos and the CV

You will have to pay a €100 fee for the application assessment (refundable in case of not being admitted).

If your access studies have been completed outside of the European Union, you will have to provide a letter issued by your university confirming that the title is official and allows you to access a Master in the aforesaid university.

1

2

Admission process

Once the study of your candidacy is resolved by the Admissions Committee, IQS will inform you of your admission through email and will specify the complementary information to the final resolution (for example, if you need previous training complements).

3

Seat reservation

The seat reservation is mandatory and guarantees the place in the chosen studies. In case of admission, you must make, from the pre-registration platform, the payment of the reservation fee of €1000 (or \$3000 for the Master in Global Entrepreneurial Management).

The seat reservation payment does not represent any additional cost, since it will be deducted from the total tuition fees once the enrolment is done.

The amount of the reservation of seat is only returned in case the student does not meet the access requirements.

4

Master enrolment

The places will be granted to the admitted students according to the pre-registration order and the payment of the reservation amount.

IQS will assign a day and hour to make the enrolment once the reservation fee has been paid.

For further information:

IQS General Secretariat

Vía Augusta, 390
08017 Barcelona
Tel. (34) 932 672 001
secretaria@iqs.edu

IQS University programs

Degrees

SCHOOL OF MANAGEMENT

Undergraduate Programs

- Business Administration and Management (gradual Spanish-English)
- Business Administration and Management (entirely in English)
- Marketing (with double international undergraduate degrees)

Graduate Programs

- Global Entrepreneurial Management (entirely in English)
- International Marketing in a Digital Environment / International Marketing & Sales Management (entirely in English)
- Auditing and Management Control
- Wealth and Financial Management
- Industrial Business Management (entirely in English group or Spanish group)

PhDs

- Business and Territorial Competitiveness, Innovation and Sustainability (CETIS)

UNDERGRADUATE DUAL PROGRAMS

- Biotechnology + Business Administration
- Industrial Engineering Technology + Business Administration
- Chemistry + Business Administration
- Chemical Engineering + Business Administration
- Chemistry + Chemical Engineering

SCHOOL OF ENGINEERING

Undergraduate Programs

- Biotechnology
- Pharmacy
- Industrial Technologies Engineering
- Chemistry
- Chemical Engineering

Graduate Programs

- Analytical Chemistry
- Pharmaceutical Chemistry (entirely in English)
- Materials Science and Engineering
- Chemical Engineering
- Industrial Engineering
- Bioengineering
- Postgraduate Program in Biotech and Pharmaceutical Industry*

PhDs

- Bioengineering
- Chemistry and Chemical Engineering

GRADUATE DUAL DEGREE PROGRAMS

- IQS School of Engineering Masters + Master's Degree in Industrial Business Management
- Master's Degree in Industrial Engineering + Master's Degree in Materials Science and Engineering
- Master's Degree in Chemical Engineering + Master's Degree in Industrial Engineering

*IQS own Degree Program

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www.iqs.edu



Campus de
Excelencia
Internacional



Engineering
Accreditation
Commission

Chemical Engineering and Industrial
Engineering Programs, accredited by the
Engineering Accreditation Commission of ABET



All IQS School of Management programs
are accredited by the AACSB (Association
to Advance Collegiate Schools of Business, USA)



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