

IRONDEQUOIT MALL



GRAND OPENING

MARCH 1990





IT'S NEW!
IT'S YOU!
IT'S EXCITING!

Spring Fashion...at Irondequoit Mall

Welcome the first breath of spring with the newest and most exciting line up of stores...at the Irondequoit Mall.

That's right, with our one-hundred fourteen stores, the Irondequoit Mall offers the most in fashion, style, and selection for the spring season.

The Irondequoit Mall offers a fine blend of new names along with fashion classics. The excitement begins as **Kaufmann's** premieres in the Rochester area this season with fashion style and savvy; while **Sears** delivers a strong fashion statement for the entire family. And it doesn't end there. **JCPenney** will join the mall later this spring to round out the "just right" fashions all offered here...at the Irondequoit Mall.

IRONDEQUOIT MALL . . . *celebrates fashion!*

Our exciting new mall offers the latest in fashion, merchandise, goods and services plus an award winning line-up of stores and shops including Kaufmann's, Sears and JCPenney. We believe that our beautiful design including the mall-wide space frame erection system, providing natural light, will compliment our stores and shops and make the shopping experience at our Irondequoit Mall extremely pleasant. ▶

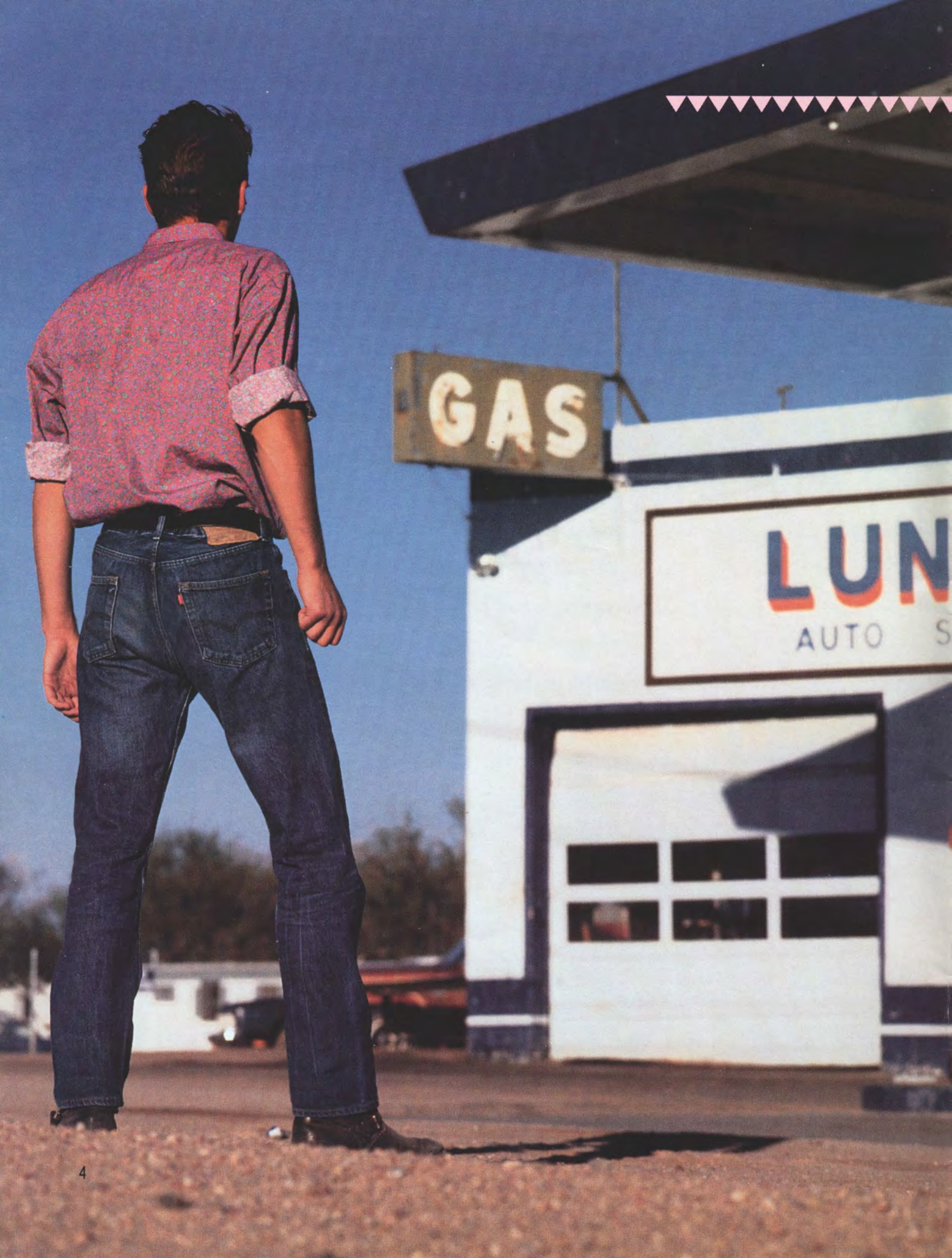
The state-of-the-art design of our new Irondequoit Mall offers the best and most complete shopping facility in the entire trading area. The mall features design elements and most dramatic designs for each of our individual retailers and the department stores. ▶

The owners of the mall and the management team are excited by the vibrant color scheme, exotic plantings, our fountain court, skylit walkways and the overall drama created by our two-level, climate controlled mall interior. In addition to all that is new in our stores and shops, we feel that our dramatic, upper-level Food Court, with its custom-made, handcrafted carrousel adds an entire new dimension to the mall when one stops for a day of shopping, a single destination errand or for lunch at the mall.

▶ We invite you to visit us during the "special" excitement of our grand opening...today or in the near future...to experience and participate with us in our new home, Irondequoit Mall. ▶

Come see why we are so proud of this most modern shopping facility. We know you'll enjoy the fun and feel the excitement...and most importantly you'll find complete fashion offerings that for so long have remained unavailable in the Northeast regions of Monroe County. ▶

Irondequoit Mall promises convenience, excitement for the entire family and the most up-to-date offerings for everyone... See you at the mall!



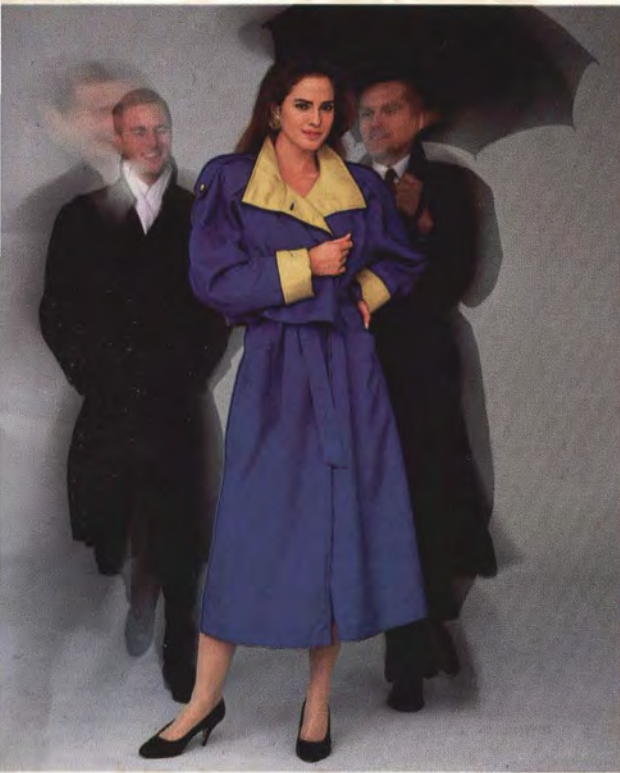
Foot Locker

If you're looking for the latest in athletic shoes or apparel, you can go all over town. Or you can go to the newest Foot Locker in town. Because we carry the greatest selection of top brands like Nike, Reebok, Avia and Converse anywhere. In more styles, sizes and colors. And our pro in the stripes will give you all the personal service and attention you need. Right now, to help celebrate our Grand Opening we're giving you 20% off everything in our store. For great selection, service and savings, stop into Foot Locker. Where else you gonna go.



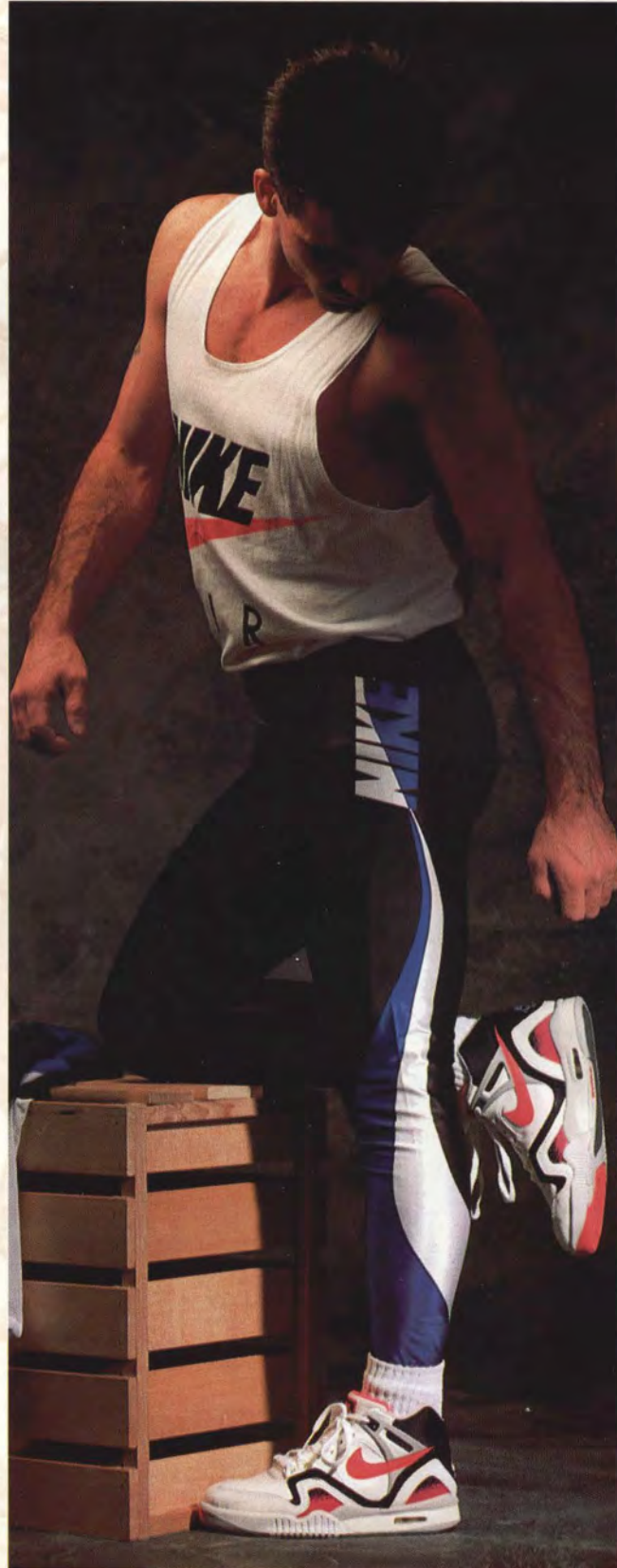
The Gap

Levi's® prewashed Red Tab® jeans. Always at the Gap. A match for terrific new prints and cool Spring fabrics. All for men and women.



Gantos

Service, quality and the latest in Women's Fashion. Shop with us today.





Littman Jewelers

Let us take the worry out of buying your diamond with our ultimate diamond engagement ring guarantee. Come in for details and to see our exceptional collection.

We offer a 100-day money back guarantee.

Chess King

Chess King Attitude...
at Irondequoit Mall.

American Eagle

Men's Neon T-shirts
Regularly \$18.00,
Now \$12.99 at
American Eagle
Outfitters.


Canary & The Elephant

Today's most exciting concept in fashion accessories and novelty items. We specialize in ear piercing, trendy, high spirited accessories and novelties, in an unparalleled array of styles and colors, all within your reach. Come shop with us!





Units

Units at Irondequoit Mall fits your life and the way you live it. Separates and accessories that go the distance in Spring's newest designs.

A woman with long dark hair, wearing a dark floral dress with a white lace collar and a white sash, is holding a large bouquet of flowers. She is smiling slightly and looking towards the camera. The background is a dark wooden wall.

Ormond

Ormond cordially invites you to our Grand Opening in the Irondequoit Mall! It's a perfect opportunity to browse through our exciting selection of Sportswear and Dresses! Our helpful Sales Associates are eager to assist you, and the convenient Ormond charge makes it easy. Bring this invitation with you and you will receive an additional 10% off your purchase. Offer good through March 1990 on any purchase over \$10.00. We look forward to seeing you!



Uy Comfort Shoes/Uy Kids

Your Children's Shoe Fitting Store.

Boys and Girls comfort sneakers, in *all widths*.

Great selection of walking and working shoes.

Or head to the beach in any of our wide variety

of Soft Spots comfort dress sandals. All avail-

able in *narrow, medium, wide and extra wide*.

B. Dalton Booksellers

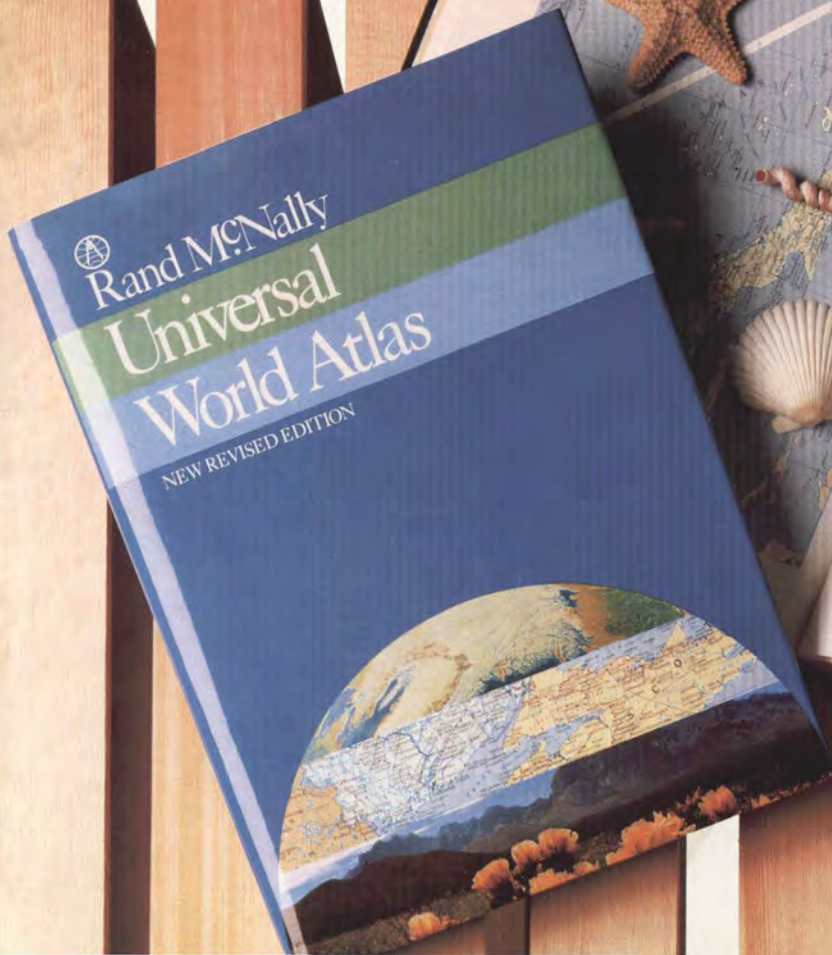
Now you can look up any place in the world at a price

you won't find anywhere else. Because now B. Dalton

is offering the new revised edition of the Rand McNally

Universal World Atlas for an unbeatable price,

originally \$45.00, now just \$19.95.





Anderson-Little

Celebrate our Grand Opening with special savings on our men's and ladies' tailored clothing collections for Spring. Shown: FOR HIM — Our Adam's Row Suit
A superb selection of fine worsted wool blends designed for year-round comfort. Pleated or plain front pants. Sizes 36-46, Reg. \$215, Sale \$179. Larger sizes slightly higher.
FOR HER — Our Bretton Place Tailored Separates. Fully lined and fully tailored in linen-look polyester/ rayon blends. Blazer Reg. \$95, Sale \$69. Skirt Reg. \$45, Sale \$36. Sizes 6-16. Jade, Raspberry and more. Free, expert alterations on all of our tailored clothing. Anderson-Little...
A Good Suit at a Good Price.



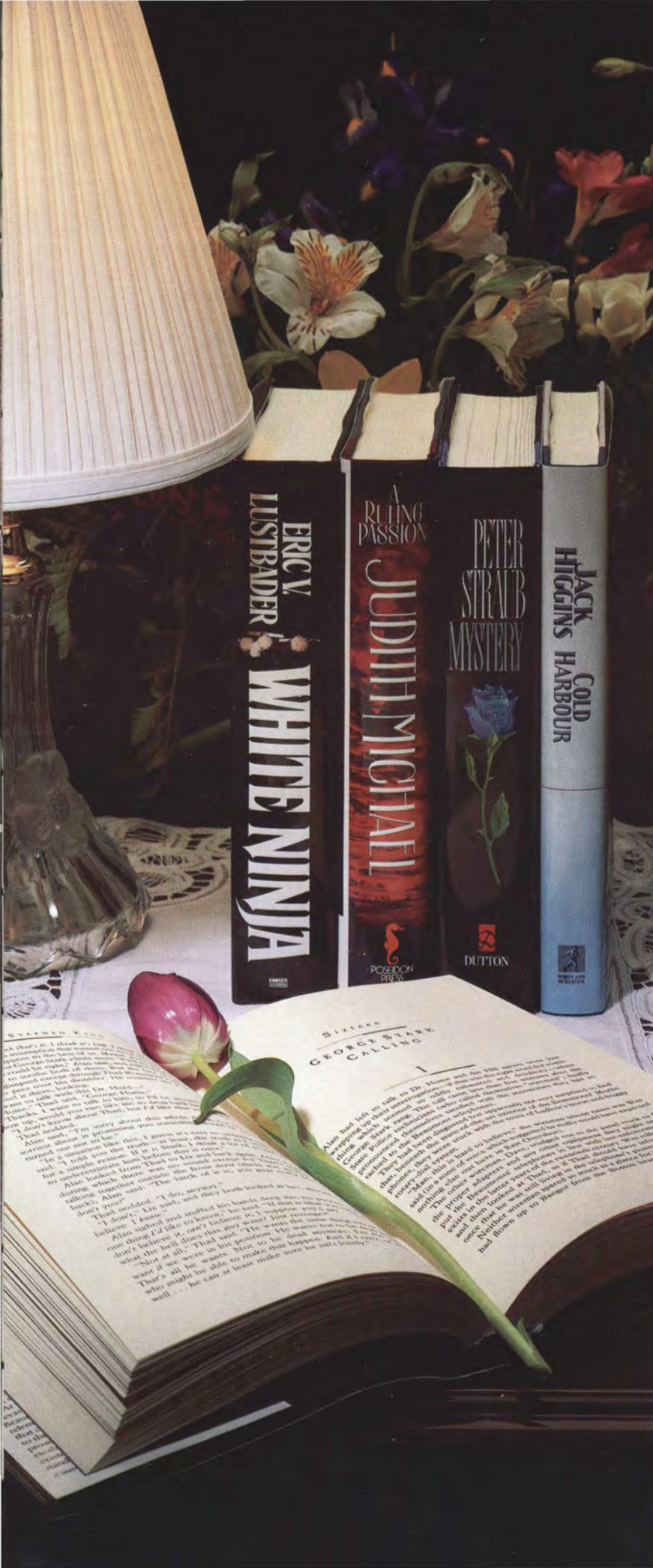
Sunglass Hut

Tomorrow never looked better!
The sleek new frames in the
SERENGETI eyewear collection
by Corning Optics say tomorrow is
here now. Bring in this ad for
up to **\$20 Off Retail** on any
SERENGETI sunglass.
Good thru 3/11/90.



Record Town

Stop into Record Town for a great selection of
cassettes and compact discs from all your
favorite performers. Check out the accessories
department for carry cases, blank audio and
video tapes. So, stop into Record Town for all
your audio and video needs.



Zales Jewelers

The most beautiful romances begin with a Zales Diamond. It's a tradition that started over 65 years ago. Create a special memory by choosing from our collection of exquisite diamond solitaire jewelry. Zales, America's most loved diamond.



Waldenbooks

Waldenbooks has best sellers on sale every day. Take advantage of big savings on the biggest books, and read what everybody's talking about.

Art Express Galleries

Featuring a full line of prints and posters, framed and unframed, from Monet to Marilyn Monroe. Bring this ad in and receive an additional 10% off our Grand Opening sale price... first two weeks after the Grand Opening of Irondequoit Mall... save 33% off any print or frame.



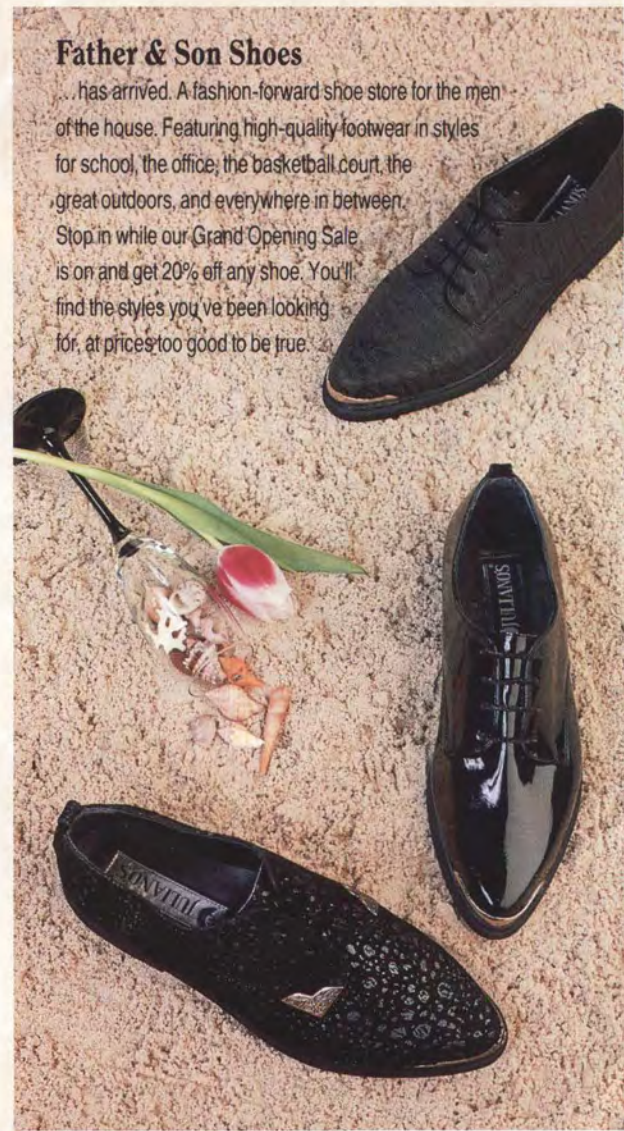
Regis Hairstylists

We're the new, dazzling beauty place.
Fabulous hairstyling every time.
Opening perm special, \$32.00.
Regis... for the best in you!
266-3333



Father & Son Shoes

...has arrived. A fashion-forward shoe store for the men of the house. Featuring high-quality footwear in styles for school, the office, the basketball court, the great outdoors, and everywhere in between. Stop in while our Grand Opening Sale is on and get 20% off any shoe. You'll find the styles you've been looking for, at prices too good to be true.




Sterling Optical

Benneton Eyeglass Package, \$99 complete*, featuring plastic single-vision, scratch resistant lenses. Sterling Optical, Irondequoit Mall. Offer Expires 4/28/90.

*\$10 additional for metal frames.





Kinney Shoes

Spring Flings... the right shoes for spring are now at Kinney. You'll find the Flings collection of fine leather shoes in spring colors and new styles. And dyeables, for special occasions like weddings and proms. All at a price that'll put a spring in your step. At Kinney, we only sell the right shoe.

Shear Madness

Shear Madness is the fairest in the mall. Our professionally trained staff will meet your every hairstyling need. 100 percent customer satisfaction is our goal. Please try us, we will not disappoint you. Nexxus, Paul Mitchell and other fine products are available. For an appointment call 342-2600.



Waldert Opticians

So, you want the look?
The excitingly spirited Vogue Firenze collection of frames is due any moment now. These Italian designs are clearly cosmopolitan. And delightfully sleek. Absolutely wonderfully crafted, too, with precisely the enduring quality you expect from Bausch & Lomb. When you add the personal care and attention that has built Waldert Opticians' reputation, there's simply no question about it. You'll be happy, we promise.



LUBIAM



Nahum Fine Clothing for Men

Service and Quality.
Two strong legs to
stand on.



Gap Kids

Clothing and accessories that work and play as hard as kids do. Simply the best-made clothes for a kid's brand of energy. For sizes 2-12.

Merle Harmon's Fan Fair

"The sports fan's gift shop" — your headquarters for NFL, NBA, MLB, NHL and NCAA merchandise.

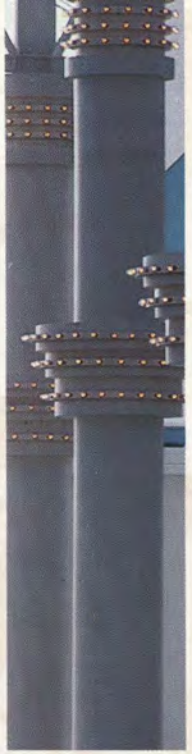
Reeds Jewelers

Beautiful diamond solitaire rings, set in 14 karat gold from the extensive selection at Reeds. All diamond purchases are covered by Reeds extensive lifetime warranty.



▼ **Wilson Suede & Leather**

The Natural Spirit of leather. It moves. It breathes. It embraces.



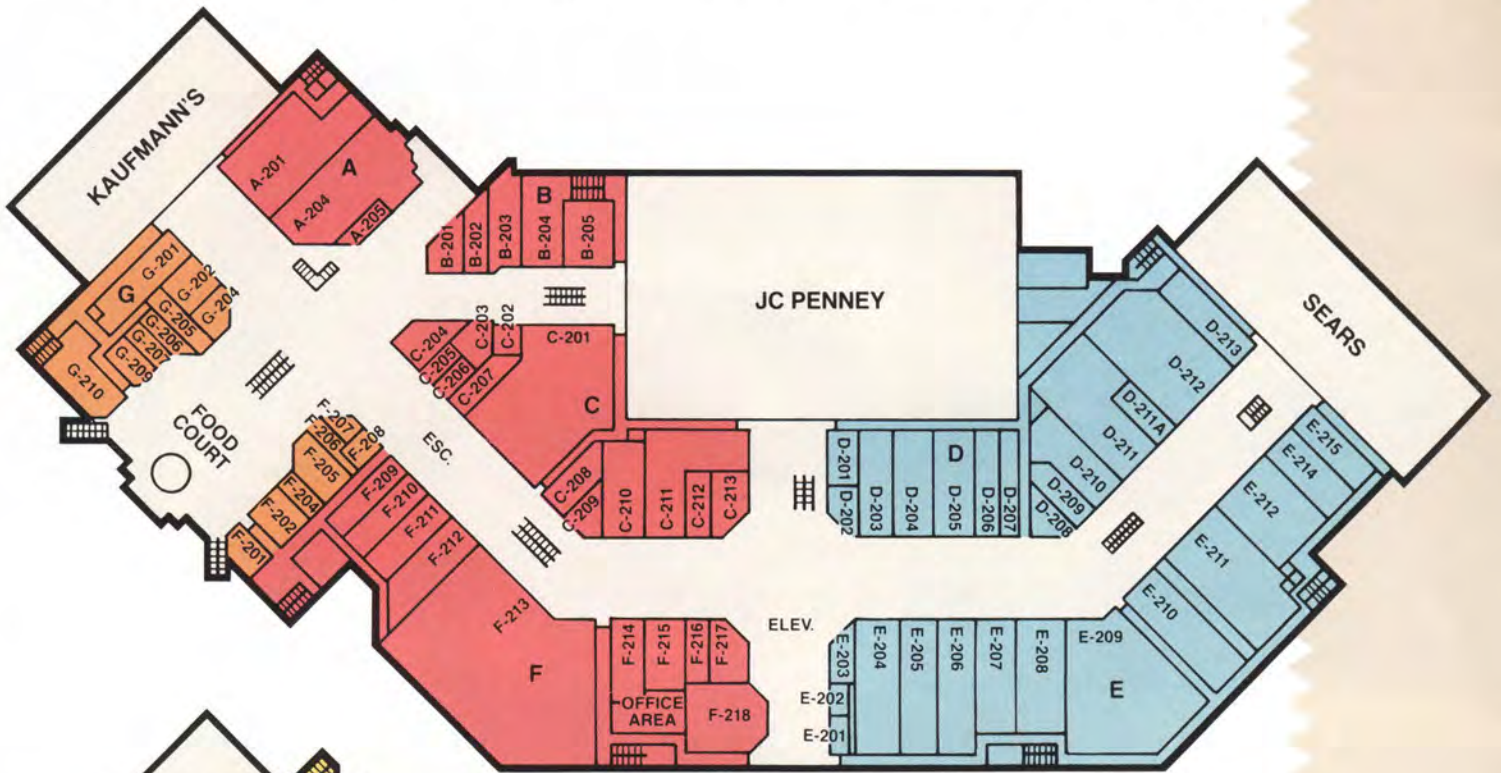
▲ **Shooz**

Step into spring beautifully with quality brand name footwear from Shooz; 9 West, Calico, Lifestride, Jazz, LA Gear, and more. Grand Opening savings 15-25% storewide.

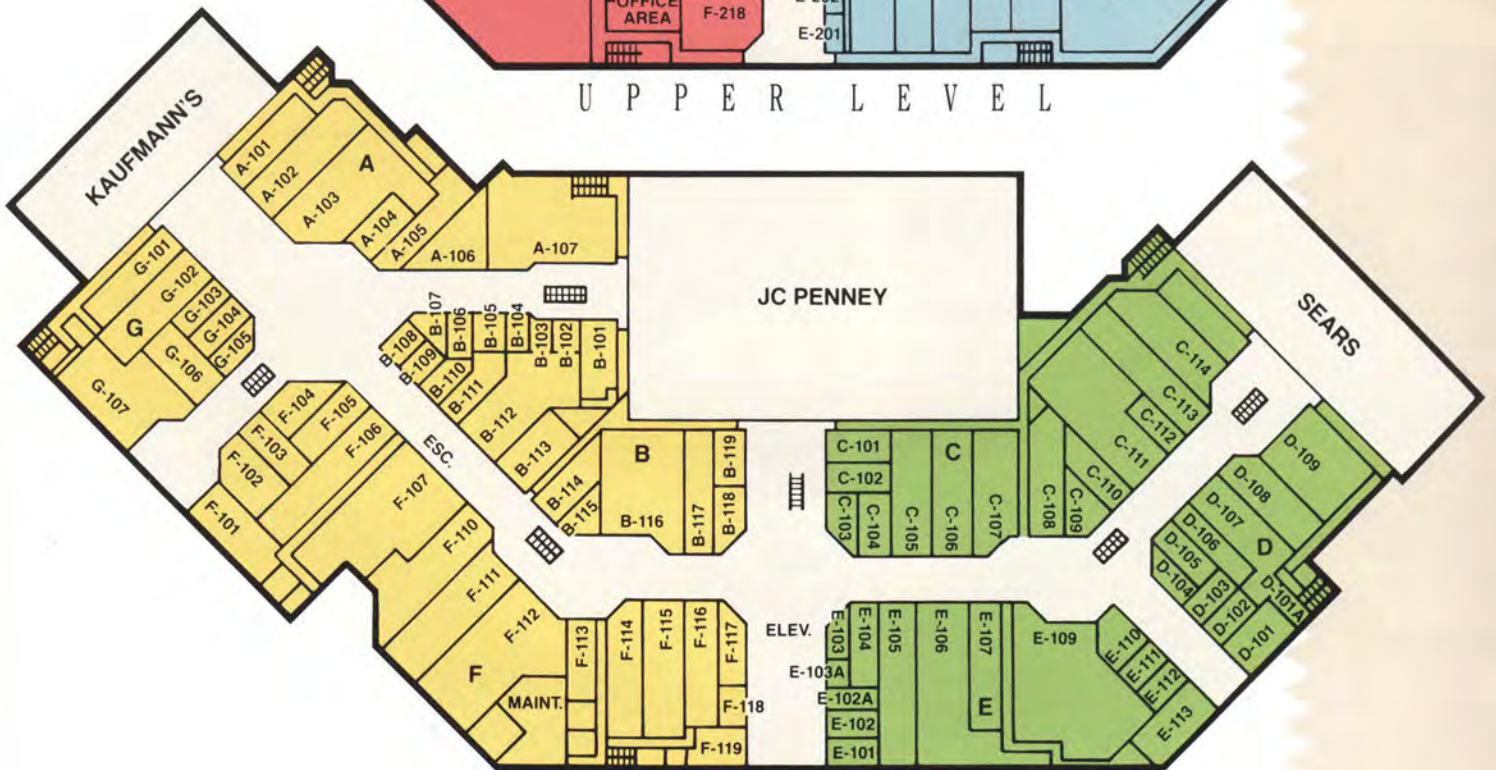
▲ **Thomas Florist and Gifts**

Exotic fresh flowers for all occasions, silk and dried arrangements. One of a kind gift items. Beautiful green and flowering plants. Style makes the difference.

IRONDEQUOIT MALL STORE



U P P E R L E V E L

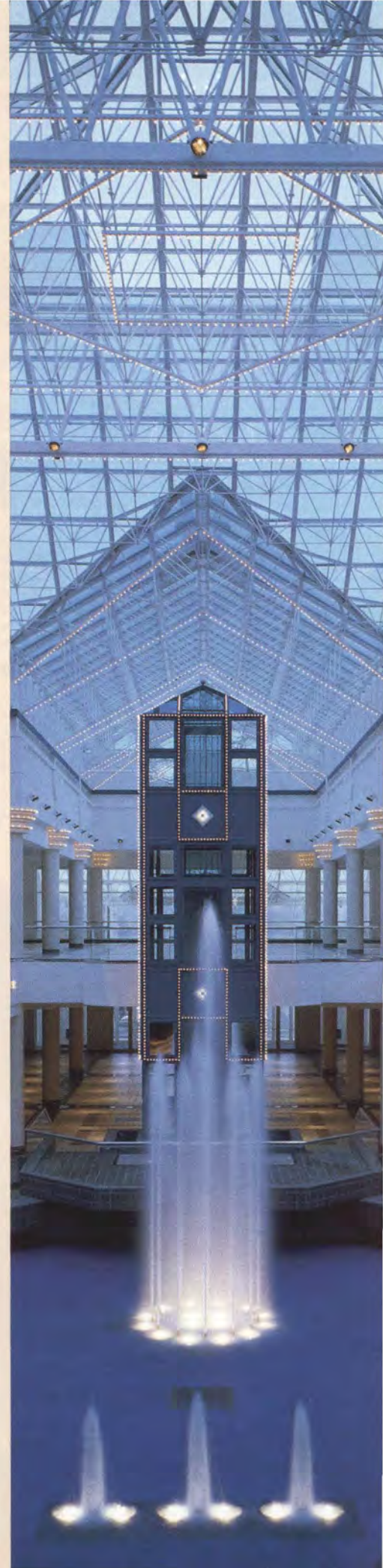


L O W E R L E V E L



R E D I R E C T O R Y . . .

- | | | |
|--------------------------------|-----------------------------------|------------------------------------|
| B-112 Altier's | F-210 5-7-9 | A-103 Ormond |
| F-111 American Eagle | C-105 Foot Locker | C-113 Pampered Pets |
| E-103A American Newstand | F-207 Freshens Yogurt | D-109 Pearle Vision |
| E-209 Anderson-Little | F-112 Gantos | C-112 Penguin Ice |
| G-209 Arby's | F-107 The Gap | A-105 Petite Sophisticate |
| A-104 Art Express | F-107 Gap Kids | D-108 Radio Shack |
| B-204 Athletic Express | C-110 General Nutrition Center | C-106 Record Town |
| D-105 Babbages | F-208 Great American Cookie Co. | F-217 Reeds Jewelers |
| B-113 Bailey Banks & Biddle | F-212 G & G | C-102 Regis Hairstylists |
| F-211 Baker Shoes | E-103 Haagen-Dazs Ice Cream | D-203 Saturday Matinee Movie Store |
| A-201 Barbara Moss | C-212 Hanover Shoes | F-202 Sbarro |
| C-209 Baskin Robbins | JCPenney | C-213 Scheer Jewelers |
| E-102A Bavarian Pretzel | F-116 J. Riggins | Sears |
| E-110 Belden Jewelers | F-209 J.W. | F-103 Shear Madness |
| F-214 Bombay Company | Kaufmann's | C-202 Shoe Repair |
| F-114 Brooks Fashions | E-105 Kay Bee Toys | G-103 Shooz |
| F-205 Burger King | B-118 Kay Jewelers | D-205 Spencer Gifts |
| B-119 Canal Town Country Store | C-208 Kids Foot Locker | G-107 Stash & Stella's Diner |
| D-208 Canary & The Elephant | C-107 Kinney Shoes | D-206 Sterling Optical |
| E-204 Casual Corner | F-215 Lady Foot Locker | B-110 Sunglass Hut |
| E-106 Champs | E-211 Lane Bryant | F-118 T-Shirt Plus |
| E-210 Childrens Place | C-211 Lauriats Books | E-104 Things Remembered |
| B-117 Chess King | D-204 Lechters | B-115 This End Up |
| B-201 Cindy's Cinnamon Rolls | E-109 Lerner's | D-201 Thomas Florists & Gifts |
| G-101 CJ Buller Ltd. | B-202 Liberty Travel | F-115 Thom McAn Shoes |
| C-109 Claires Boutique | F-213 The Limited | F-206 Tijuana Taco & Gyro Wrap |
| G-204 Coffee Collection | C-201 Limited Express | B-109 Top Kapi |
| C-104 Cohen Fashion Optical | D-107 Linden Tree Card & Gift | D-104 Tropik Sun Fruit & Nut |
| F-106 County Seat | G-201 Linehan Hallmark | E-111 Tuxedo Junction |
| D-103 CPI Photo | C-204 Littman Jewelers | G-106 Uniform Village |
| C-111 CVS | F-119 Marios Hair Design | C-103 Units |
| D-210 B. Dalton Bookseller | D-212 Marjax | G-104 UV Shoes |
| D-211 Designs by Levi Strauss | E-207 McKids | B-116 Victoria's Secret |
| C-206 Earring Tree | B-107 Merle Norman | C-114 Volume Shoes |
| F-204 Eat at Joe's | C-204 Moneysworth & Best | G-102 Waldenbooks |
| A-204 Eddie Bauer | C-210 Nahum Fine Clothing for Men | B-203 Waldert Opticians |
| E-212 EMS | D-101A Norton Cleaners | F-110 Weathervane |
| G-202 Electronic Boutique | E-205 NRM Music | D-202 Whitehall Jewelers |
| E-205 Endicott Johnson | F-218 Olga's Kitchen | E-107 Wilson Suede & Leather |
| D-207 Fan Fair | G-207 Orient Express | F-117 Zales Jewelers |
| F-105 Father & Son Shoes | B-108 Original Cookie Company | |



T H E I R O N D E Q U O I T



Everything homemade fresh in our kitchens. We hope you'll enjoy our pizza, pasta, salads and other Italian specialties as much as we enjoy bringing them to you.
"Taste homemade freshness!"



When your senses are suddenly aroused and you don't know why, just follow your nose to Cindy's, featuring Cinnamon Rolls, Caramel Nut Rolls, and Apple Strudel Rolls. Because it's just for you, we bake fresh from scratch, every day, all day.



Enjoy the great taste of Eat At Joe's Hot Dogs, Fries, Soft Drinks and Creamy® Smooth Milk Shakes. Wake up with us and enjoy Piping Hot Coffee and Fresh Bagels daily. We also feature Hand-Dipped Sherbet or Tofutti, the low calorie taste sensation. At America's Premiere Fast Food Address.



Come see us in the Food Court at Irondequoit Mall.



Invites you to enjoy a free topping with the purchase of any cup or cone. Please present ad when ordering. Offer ends March 31, 1990. Located on lower level center Food Court.



Open wide for our Grand Opening... and taste the most delicious cookies in town. They're all made from the finest ingredients, and we bake them fresh all day, every day. There's no substitute for The Original!



MALL FOOD COURT



Come Celebrate with Us!
We are celebrating the opening of our newest cafe at the Irondequoit Mall. Taste our delicious coffee... our treat! Present this flyer for a \$1.00 savings on our special house blend.



Flame-broiled burgers just the way you like them at Burger King. Visit our newest location in the Irondequoit Mall Food Court. Sometimes you've gotta break the rules.



Rich chocolate shakes, gooey chocolate sundaes and one-of-a-kind fountain creations. Treat yourself at home to your favorite handpack or pre-pack flavor, or our ultimate chocolate ice cream cakes or pies.



Olga starts with fresh!
Warm, made-to-order bread with delectable fillings, like tender chicken, mellow cheeses or crispy vegetables. Topped off with dairy-fresh Olgasause. Try our Olga's Fresh Fries® and Olga's Salad. We'll make an Olga Lover out of you!



It tastes so good it must be magic. We've got it all! Freshens Premium Yogurt brings Rochester a healthy treat with no fat, no cholesterol, and only 28 calories per ounce. Come try a free sample and taste the rich, creamy smooth yogurt everybody is talking about. Upper level Food Court.

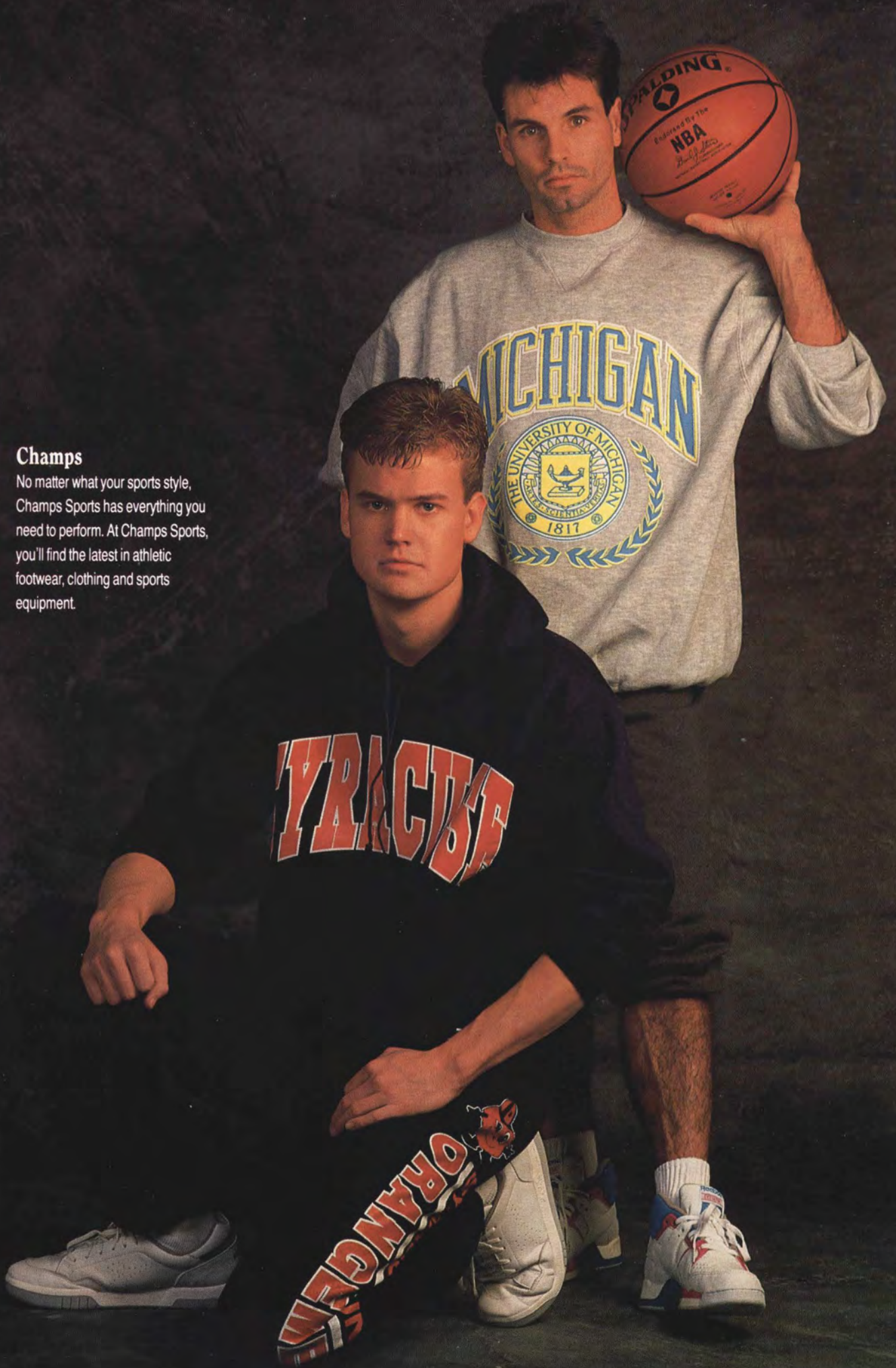


Come celebrate our Grand Opening!



Champs

No matter what your sports style, Champs Sports has everything you need to perform. At Champs Sports, you'll find the latest in athletic footwear, clothing and sports equipment.



G R A N D O P E N I N G

YOU WIN, YOU CHOOSE!

To celebrate the exciting Grand Opening of the Irondequoit Mall our Mall stores and shops, Kaufmann's, JCPenney, Sears, and the Mall's owners in association with Hoselton, have put together a great Grand Prize!



"The Best of Everything!"
Corner of Fairport & Marsh Roads



1990 Nissan
Sentra



1990 Toyota
Celica



1990 Chevrolet
Beretta

The Irondequoit Mall, in cooperation with the Hoselton Automotive Companies, offers the most exciting and unique car giveaway ever! The winner selects from **Hoselton Toyota, Hoselton Chevrolet/Geo, or Hoselton Nissan, Jeep/Eagle, Suzuki.** Don't miss this most exciting chance!

Registration for this "Grand Prize" will begin with the mall's opening and will run through March 31, 1990. Register for this fabulous prize at the registration desk located in the new Irondequoit Mall.

★ Contest rules available at registration desk or the mall office. Employees of Genesee Management, Inc., mall stores, Hoselton, and their agents are not eligible to win this car, nor are their immediate families.



IRONDEQUOIT MALL... IT'S NEW! IT'S YOU! IT'S EXCITING!



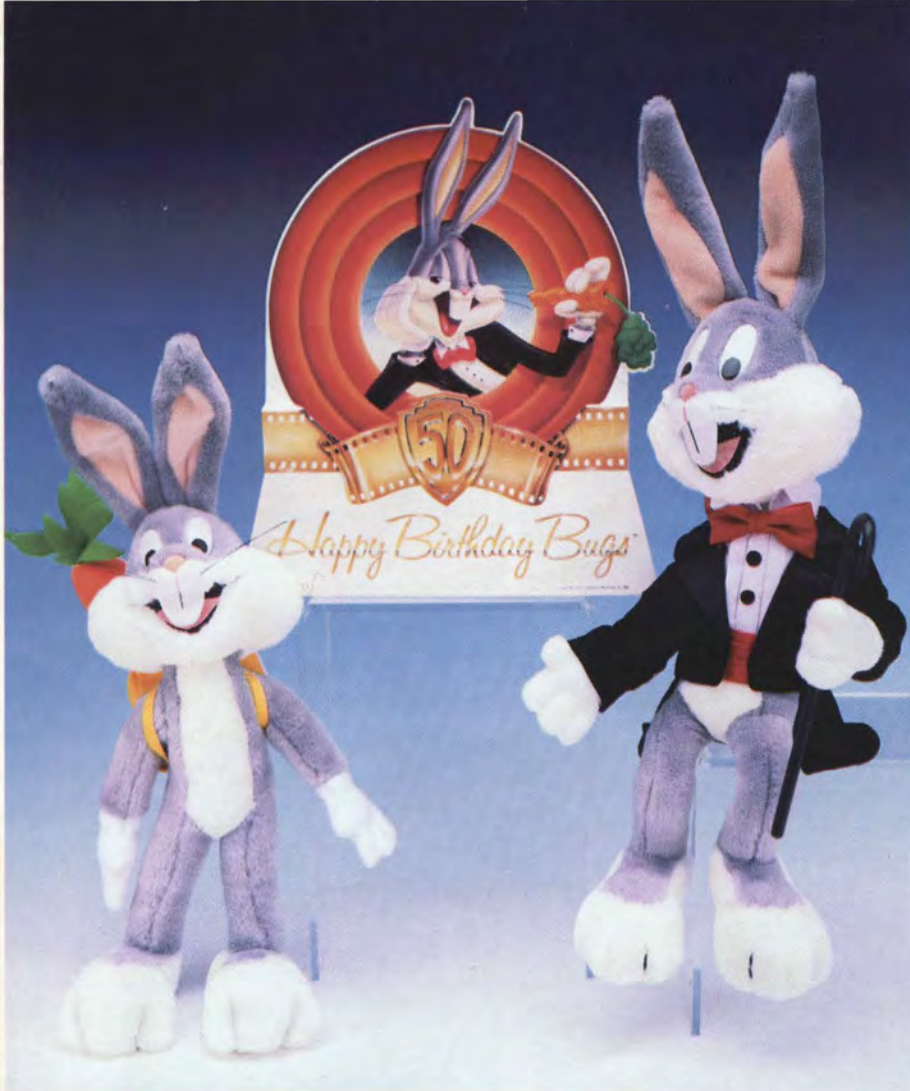
Lechters

America's largest specialty housewares store comes to Irondequoit Mall! Choose from our wide selection of kitchenware, picture frames, organizers and gifts. Over 400 different kitchen gadgets!



General Nutrition Centers

Shop GNC for the widest selection of skin & hair care—from shampoos to conditioners—skin creams to gels. All at everyday low pricing! General Nutrition Centers, America's #1 leader in sports nutrition, vitamin supplements and health foods across America!



Spencer Gifts

Step Aside Easter Bunny... We're Celebrating Bugs' 50th Birthday! We're celebrating with outstanding values on Bugs Bunny T-Shirts, Boxer Shorts, Gumball Machines, Buttons, Keychains, Bendable Figurines and Easter Plush.

©Warner Communications



Electronic Boutique

Finally, the quality printer you've been looking for... at a great price. The Panasonic KXP 1180 dot matrix printer prints 192 cps in draft elite and 160 in draft pica.



Kay Jewelers

Save 20-50% off everything in the store during Kay Jewelers exciting March sale. You'll feel secure with the backing of Kay's exclusive 10 assurances. Sale ends 3-31-90. Kay Jewelers, the Diamond People.



GRAND OPENING SPECIAL!



ROSETTE.



KATHERINE.

THIS WEEK ONLY

Naturalizer
Classic Pumps

32.50!

To celebrate the grand opening of our New Irondequoit Mall Store, we're offering these two versatile Naturalizer pumps at a very special price. Regularly \$39.00, "Rosette and Katherine" feature classic good looks and are available in your choice of: black shiny, black, navy, bone or white smooth in sizes shown below from stock or by special order. Offer ends Sunday, March 12th.

Altier's
All stores.

midtown / twelve corners / eastview mall / northgate
pittsford plaza / long ridge mall / marketplace mall

**...and our newest location at
IRONDEQUOIT MALL!**

| | 5 | ½ | 6 | ½ | 7 | ½ | 8 | ½ | 9 | ½ | 10 | ½ | 11 |
|----|---|---|---|---|---|---|---|---|---|---|----|---|----|
| AA | | | X | X | X | X | X | X | X | X | X | X | X |
| B | X | X | X | X | X | X | X | X | X | X | X | X | X |
| C | | | X | X | X | X | X | X | X | X | X | | |
| D | | | X | X | X | X | X | X | | | | | |



TALES OF
**PETER RABBIT
AND
HIS FRIENDS**



**FURTHER
ADVENTURES
OF
PETER
RABBIT**
SIX STORIES OF PETER RABBIT
AND HIS FRIENDS

*The Tale of the Flopsy Bunnies / The Tale of Mrs. Tittlemouse / The Tale of Timmy Tiptoes
The Tale of Mr. Tod / The Tale of Pigling Bland / Ginger and Pickles*



**GIANT
TREASURY
OF
BEATRIX
POTTER**

*The Story of a Fierce Bad Rabbit, The Story of Miss Moppet, The Tale of
Tom Kitten, The Tale of Jemima Puddle-duck, The Noddy-Poddy Pudding*



**GIANT
TREASURY
OF
PETER RABBIT**



Lauriat's Books

Give the perennial favorites of Beatrix Potter classic tales. Children will love these beautiful editions, affordably priced at Lauriat's. Giant Treasury of Beatrix Potter and Giant Treasury of Peter Rabbit, \$4.99 each. Tales of Peter Rabbit and His Friends and Further Adventures of Peter Rabbit, \$5.99 each.



The Bombay Company

Specializing in reproductions of English style accent furniture, distinctive prints, lamps, mirrors, brass, and decorative accessories. All at affordable prices. Most items are packaged in boxes which can be easily carried. Shown are: the Candlestand \$39, Queen Anne Bench \$99, Royal Court Hat Box \$69, and Pillows \$29 each.

Mario's Hair Design

For the new look you have been waiting for, or to accent the one you have, come in for our Grand Opening Special. We are offering 20% off all chemical services and precision haircuts. We are located at the main entrance. No appointment is necessary.



Pampered Pets

Irondequoit Mall location.
Come see us build a living reef!



Belden Jewelers

Save 25% off diamond bridal sets and trios.
Beautiful beginnings are yours with savings on
quality diamond bridal jewelry. You get our
6-Month, Money-Back Guarantee with every
jewelry purchase!

Canal Town Country Store

Join us for the Grand Opening of our third location!
Celebrate with a 10% off discount on all merchandise store wide.

Today We'd Like To Introduce Tomorrow's Family Shoe Store.

Catch Our
New Line-Up Of
Athletic Apparel.

Starting today, forget everything you ever thought you knew about family shoe stores. Endicott Johnson at Irondequoit Mall is coming on fast. With new waves in styles, fashions, sights, sounds, and shopping excitement. And great-looking shoes are just the beginning.

Take A Look At The Great New Styles.

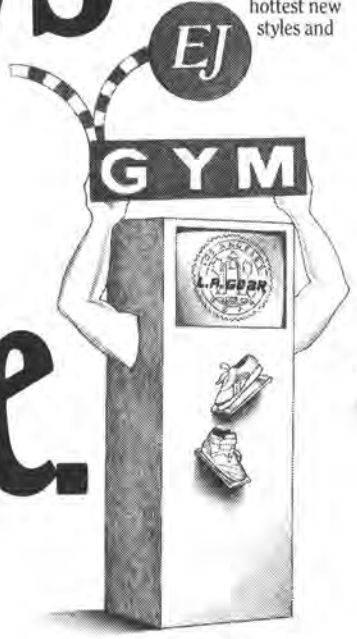
Dress shoes, casual shoes, work shoes, fashion and weather boots. The broadest, newest selection



you've ever seen in a family shoe store. So no matter who in your family is looking, search no further. You'll find all the hottest new styles right here.

Check Out The EJ GYM.

It's our exciting, new athletic department, featuring the biggest names in sport—Nike, Reebok, Converse, Adidas, Keds, LA Gear, and more. And a video monitor in the department shows the hottest new styles and



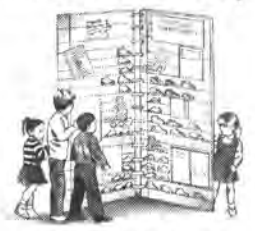
product features of our quality brand names.

Shoes for the court and shoes for the street. Shoes for men, women, boys and girls. When it comes to athletic shoes, the EJ GYM is where you want to be.



Now you can buy athletic clothing and accessories at the same place you buy your gym shoes, for function and fashion. We have warm-ups, T-shirts, sweat tops, gym bags, just about everything you can think of. All from the very best names in the business—Reebok, LA Gear, Nike and Visions.

Come For The Great Quality And Perfect Fit For Kids At Toddler University.



A collection of kid's shoes like never before. And whether they crawl, toddle, or walk, they'll love our dress and play fashions.

We know just how fast children outgrow their shoes, so we're stocked up to handle this growing demand. Moreover, our expert sales people have the knowledge to ensure a proper fit during this crucial period.



Shoes, boots, sports apparel, handbags, socks. Everything's reduced 20% off the regular prices during our Grand Opening Sale.

So hurry in, now through March 12th, and see how Endicott Johnson has changed the look of the family shoe store.

One-stop shopping for every kind of shoe and an incredible selection of fashionable athletic apparel.

Maybe some day all family shoe stores will be like this. But for now, the future's at Endicott Johnson.

ENDICOTT  JOHNSON





Kay Bee Toys

Select from a wide variety of Nintendo Game Cartridges designed to appeal to players ranging from novice to expert. Cartridges bring true to life graphics to your TV screen and provide hours of fun and adventure.

Linehan Hallmark

Featuring Cards,
Gifts and Collectibles.
Sign up for our
Quarterly Collectibles
Newsletter.
Call us at 544-3410.
See our beautiful
new location in
Irondequoit Mall!





**Kids
Foot
Locker**

All the athletic footwear fit for a kid.




The Earring Tree

Romance and Sparkle go hand in hand... with 25% Off our Spectacular Collection of Rhinestone Jewelry. (Special orders accepted.) Offer Expires 3/31/90.



Uniform Village

Work clothes for individuals or groups—the largest selection of "Professional Whites" including shoes. Golf shirts, T-Shirts, Jackets, etc. All with printing or monogramming of logos. "We are imprinted sportswear headquarters."

A woman with long dark hair is sitting on the floor, smiling and looking to her right. She is wearing a light pink, textured, V-neck cardigan over a white button-down shirt with a small floral pattern. She is also wearing light blue denim jeans and white sneakers. In front of her is a stack of three folded sweaters in yellow, white, and light blue. To her right, a portion of a blue denim jacket is visible. The background is a bright, geometric pattern of white lines on a light background.

Weathervane

V-neck jacquard sweater in 100% cotton. S-M-L. Assorted pastel colors, \$24.97. 100% cotton button front shirt with pastel floral detail. S-M-L. \$16.97. Five pocket iced denim jeans, sizes 5-13, \$29.97.



**Designs
by Levi Strauss**

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Kathleen Allen will give you advice that's as solid as our furniture. She's your This End Up store manager who knows everything there is to know about our furniture. What's more, she's professionally trained to help you select the pieces and fabrics that will work most efficiently. Once your furniture is home, she'll even call to make sure you're happy with it. At This End Up we care as much about the quality of our service as we do about the quality of our furniture.* The original This End Up bunk bed, \$328.

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