

# Cinema Seating



IRWIN SEATING COMPANY

# The Irwin Difference

## People, Products & Services

For over 100 years, Irwin Seating Company's sole focus has been on meeting our customers' needs for public seating solutions. We achieve this through innovative design, by manufacturing the industry's most durable products and by providing unmatched service before, during, and after the installation of a project. Everyone at Irwin Seating is focused on quality, continuous improvement and customer satisfaction. This commitment is what the Irwin Difference is all about and why we are the world's leading supplier for theatre-style seating.



*Cinemark Theatres - Hayward, California*

We start by asking the right questions and listening to our customers' needs to understand their requirements for a successful project. We provide engineering services for seating layouts and custom chair design to create unique solutions that help our customers with their distinct identities.



*Century Theatres - Las Vegas, Nevada*

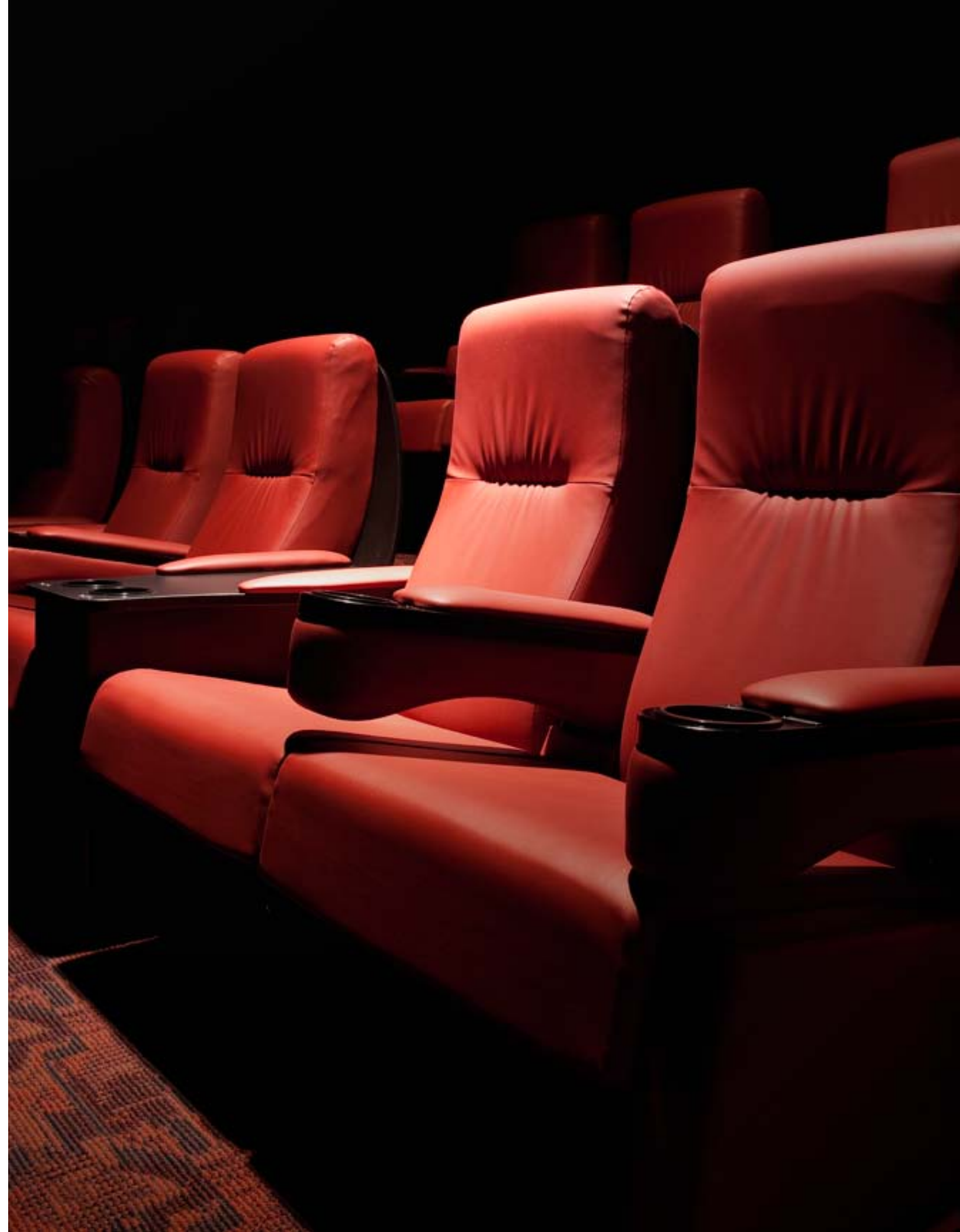
We recognize the importance of long term value and understand seating must be reliable, easy to maintain, stylish, and comfortable. This is accomplished through thorough engineering and comprehensive testing, the use of superior materials, including impact resistant plastics, seat lift mechanisms that are virtually maintenance free and fabrics that pass the industry's most rigorous tests.



*Marcus Theatres, Majestic Cinema - Brookfield, Wisconsin*

Recognizing that value is achieved over time we provide unparalleled parts service to help you keep chairs in service. Talk with your Irwin Seating Company representative today and experience the Irwin Difference.

*Right: Kerasotes Theatres, Roosevelt Collection - Chicago, Illinois*



## Flip-Up Arm Platform

Available with:

- fixed or articulating backs
- all Signature back upholstery styles and 38", 41" and 44" heights
- all No. 12 Seat options including sculpted foam, loge and ergo



71.12.91.1 Signature Flip-up Arm

77.12.91.1 Signature Flip-up Arm

## Rocker Platform

Available with:

- all Signature back upholstery styles and 38", 41" and 44" heights
- all No. 12 Seat options including sculpted foam, loge and ergo and the No. 84 stationary Euro Seat
- a variety of aisle end panels including the No. 84 VIP end



74.12.2.2 Signature Rocker



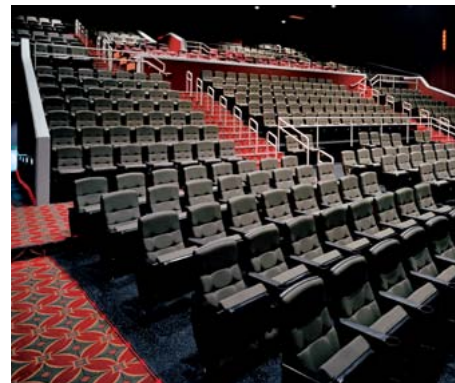
73.12.22.2 Signature Rocker



80.84.2.2 / 80.84.84.2 Signature Rocker



Kerasotes Theatres Roosevelt Collection  
Chicago, Illinois



Loews Cineplex Waterfront Theatres  
Homestead, Pennsylvania



Science North - Imax Theatre  
Sudbury, Ontario

## Premium Seating

Premium seating options include:

- a variety of standard or custom back options with fixed, articulating or rocking mechanisms
- custom food / beverage tables
- standard or custom aisle end panels
- a variety of seat options are available



72.84.84.2 Signature Rocker



Custom Seating with intermediate food / beverage table and privacy back panel



80.84.84.2 Signature Rocker



77.84.200.200 Signature VIP



Kerasotes Theatres Roosevelt Collection  
Chicago, Illinois



Mann Chinese 6  
Hollywood, California



Marcus Theatre Midtown Cinema  
Omaha, Nebraska



Marcus Theatres, Majestic Cinema  
Brookfield, Wisconsin



Loews Cineplex Waterfront Theatres  
Homestead, Pennsylvania



Film Room - Oklahoma State University  
Stillwater, Oklahoma



**Irwin  
Seating  
Company®**

*Dedicating ourselves to customer satisfaction, employee well-being, and profitable growth.*

**Irwin Seating Company**

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