



ALUA

HOTELS & RESORTS





Is a hotel brand focused on acquiring and managing hotels and resorts. Its aim is to construct a hotel group of around 20 to 25 of its own hotels in the next five years.



# Values

## Interaction



We provide and create unique spaces, moments and memories with and for our guests. If you allow us, we will share unforgettable experiences with you.

We organise daily activities for adults, with wine tasting, cocktail making classes, cookery classes, lively night time entertainment with live music and DJs.

## Local



We offer our guests the opportunity to enjoy the style and decoration of the resort to suit the destination, as well as to stay in a pure and authentic environment.

## Digital



Discover our apps for guests, which they can use to access interactive services to feel at home. High-speed wifi throughout the whole resort.

## Sustainability



We follow the directives and recommendations of the World Charter for Sustainable Tourism +20, proclaimed by the World Summit on Sustainable Tourism sponsored by the COP21, UNESCO, UNWTO and UNEP.

## Exclusive



Our intention is to stand out and communicate our message in a different way, creating a new and unique style. We want our customers to feel happy, special... And that is only possible if we make ourselves stand out.

## Corporate Values

**Experience.** Comprised of professionals with over 20 years' experience in the sector.

**Commitment.** Commitment to social and environmental issues, with the aim of protecting current and future generations.

**Tranquillity.** Image of tranquillity, fluidity, and calm, because the bases of our company are focused on the organisation doing things properly.

**Sustainability.** Sustainable business practices and a persistent attitude whilst progressing towards and increasingly responsible model.

**Honesty.** To achieve impeccable professional conduct. We are true to the values we uphold.

## Customer-focused

**Service - Professionalism.** Focused on our passion for improvement, towards excellence as a way of working.

**Freshness.** We adapt to the needs of each area, to offer unique services aimed at all generations.

**Guarantee.** Synonymous with quality, service, and unrivalled customer care. Modern environments, brightly lit spaces, unforgettable experiences, exquisite cuisine.

**Quality.** Synonymous with excellence, value, distinction, willingness to help... The aim is to offer the customer the best standard possible and persistently try to improve.

**Innovation.** With the aim of improving and modernising every second of the holidays of the most technological customers.



# Alua Universe



**Four-star hotels.**  
Their rooms and facilities are prepared both for enjoying a few days of intimacy as a couple or having fun with the whole family.

All right on the seafront or just a few metres from it.



**Three and four star hotels, Commodity.**  
With excellent value for money. Situated on extraordinary islands and coasts.

Authentic taste of the sea.



**Four-star hotels.**  
Completely remodelled, with all of the comforts and exquisite service.

Especially designed for families.



**Four-star hotels.**  
Where calm, relaxation, and care over the small details reign supreme.

An outstanding service just for adults.



**Mallorca**

- ALUASOUL • ALCUDIA BAY  
\*\*\*\*
- ALUASOUL • MALLORCA RESORT  
\*\*\*\*
- ALUASOUL • PALMA  
\*\*\*\*
- ALUASUN • TORRENOVA  
\*\*\*\*
- ALUA HAWAII MALLORCA & SUITES  
\*\*\*\*
- ALUA PALMANOVA BAY  
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**Ibiza**

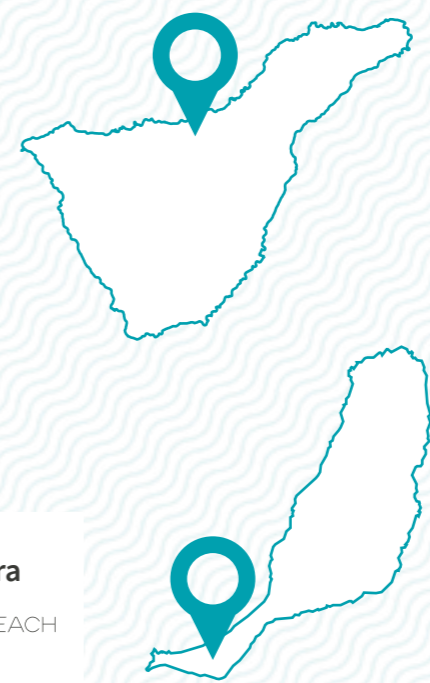
- ALUASOUL • IBIZA  
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- ALUA HAWAII IBIZA  
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- ALUA MIAMI IBIZA  
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- ALUASUN • MIAMI IBIZA APARTAMENTOS  
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**Tenerife**

- HOTEL PARQUE SAN ANTONIO  
\*\*\*\*

**Fuerteventura**

- HOTEL AMBAR BEACH  
\*\*\*\*



# Our Hotels

# ALUASOUL • MALLORCA RESORT

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Breathe  
with  
us

## Location

Situated on the Cala Egos beach. One of the most beautiful white sand beaches of the eastern coast of Mallorca.

## View

Spectacular views of the sea.

## Cuisine

The Kentia beach club and its à la carte restaurant Mare Nubium will delight you with their delicious menus.

- 371 rooms
- 2 buffet restaurants
- Mare Nubium Restaurant
- 2 bars
- Kentia Beach Club
- 4 swimming pools
- 1 indoor pool / wellness zone





# ALUASOUL • ALCUDIA BAY

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### Location

Situated in Alcudia, two minutes from the longest sandy beach of the north of Mallorca and one minute from the Albufera nature spot.

### Cuisine

A succulent tasting menu in the Kentia Pool Club and the Mare Nubium à la carte restaurant, as well as a succulent buffet.

### Rooms

Completely renovated, with every type of detail. A luxury for your holidays, day and night.

- 171 rooms
- Buffet restaurant
- Mare Nubium à la carte restaurant
- Bar
- Kentia Pool Club
- Wellnes zone



Experience  
**a supreme  
night's  
sleep**





# ALUASOUL • PALMA

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Be our  
**perfect  
guest**

## Location

Situated just 3 minutes from the airport and on the Can Pastilla rocks. 10 minutes from Palma and 1 minute from the Can Pastilla, Ciudad Jardín and Arenal beaches.

## Room View

Impressive views of the sea and a Palma.

## 365 days

Open 365 days a year.

## Ideal hotel

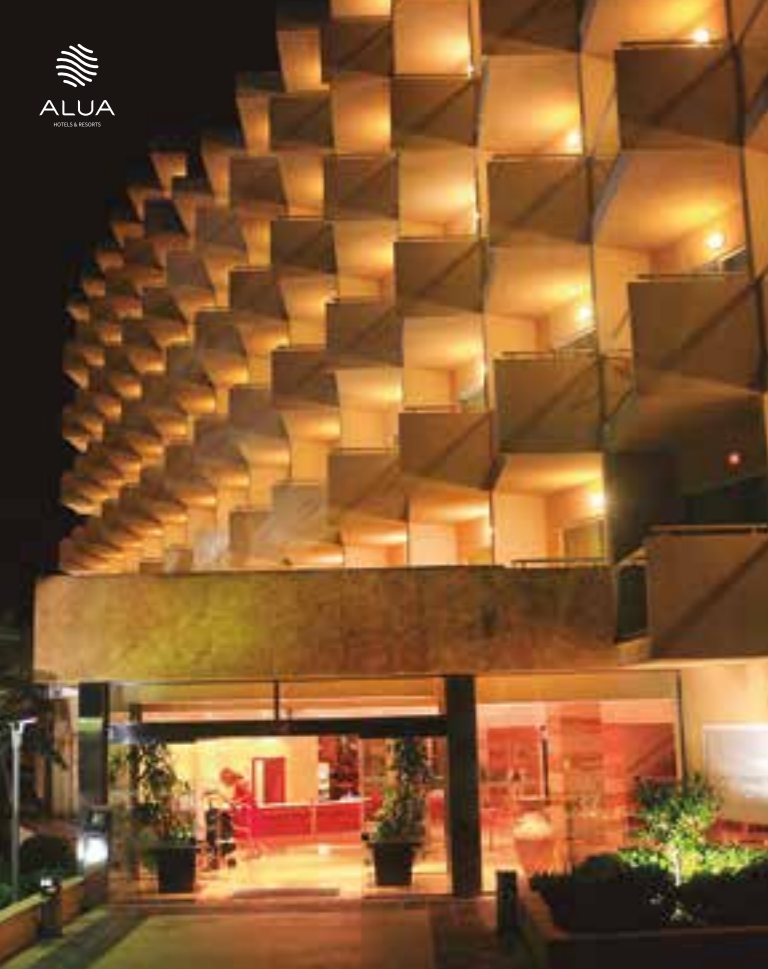
Cultural routes, shopping, cycle tourism.

- 120 rooms
- Bar
- Buffet restaurant
- 2 conference rooms
- Wellness zone



*Business travellers  
are welcome*





Contemporary  
vacations  
with  
family

**Location**

Just 3 minutes from the centre and the Palmanova beaches. British tourist area.

**Splash**

Splash hotel and swimming pool, ideal for families. Fun guaranteed.

- 🌟 256 rooms
- 🌟 Bar
- 🌟 Buffet restaurant
- 🌟 Pizzeria
- 🌟 Adult swimming pool
- 🌟 Splash children's pool
- 🌟 Mini club

*Families*



# ALUA HAWAII MALLORCA & SUITES

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The  
pleasure of  
freshness

## Location

In Palmanova. On the seafront.

## View Rooms

Rooms offering fantastic views.

## Fully Renovated

Fully renovated hotel boasting all sorts of special touches.

## Cuisine

Restaurant with international buffet and cooking on show.

- 298 bedrooms
- Buffet restaurant
- Pool bar
- Snack bar
- Sky bar (adults only)
- 2 Indoor bars
- Gym
- Mini club
- Meeting room
- Splash pool for kids
- 2 Swimming pools with kids' section.
- Chill-out terrace





# ALUA PALMANOVA BAY

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### Location

In Palmanova, on the seafront. Just 200 metres from the beach.

### View Rooms

Rooms offering fantastic views.

### Cuisine

Restaurant with international buffet and cooking on show.

- 170 rooms, each with a fully equipped kitchen.
- Buffet restaurant
- Bar and chill-out terrace offering wonderful sea views
- Indoor bar
- Pool bar
- Snack area
- Mini club
- Swimming pool for adults with kids' section
- Playground and climbing wall
- Splash pool for little ones

Vacations  
**you'll  
never  
forget**



Discover  
the  
perfect  
holidays

**Location**

In Santa Eulalia. On the Es Canar beach.

**View rooms**

Impressive views from the rooms.

**Fully renovated**

Rooms completely renovated, with every type of detail.

**Cuisine**

Mare Nubium and Kentia offer a variety of dishes à la carte.

- 290 rooms
- Buffet restaurant
- Mare Nubium Restaurant
- Lobby bar
- Kentia Pool Club
- Pool bar
- Bali beds
- Wellness zone





# ALUA SUN • MIAMI IBIZA APARTAMENTOS



## Location

In Santa Eulalia. On Es Canar beach.  
Direct access to the beach.

## View Rooms

Rooms offering fantastic views.

## Cuisine

Restaurant with international buffet and kids' area (in the Hotel Miami Ibiza).

- 82 apartments, each with a lounge and fully equipped kitchen.
- Buffet restaurant with outdoor terrace (in the Hotel Miami Ibiza)
- Snack bar next to the beach
- Indoor bar (in the Hotel Miami Ibiza)
- 'Chester' Lounge (in the Hotel Miami Ibiza)
- Terrace with Balinese beds (adults only)
- Mini club (in the Hotel Miami Ibiza)
- Swimming pool for adults with kids' section
- Playground (in the Hotel Miami Ibiza)
- Splash pool with pirate ship for little ones (in the Hotel Miami Ibiza)

Where  
**everyone  
comes  
together**



# ALUA MIAMI IBIZA

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We have  
**everything**  
you need

## Location

In Santa Eulalia. On Es Canar beach.  
Direct access to the beach.

## View Rooms

Rooms offering fantastic views.

## Cuisine

Restaurant with international  
buffet and kids' area.

- 360 bedrooms
- Buffet restaurant with outdoor terrace
- Pool bar
- Indoor bar
- Chester Lounge
- Terrace with Balinese beds (adults only)
- Mini club
- Swimming pool for adults with kids' section
- Playground
- Splash pool with pirate ship for little ones





### Location

In San Antonio Bay. On the seafront.

### View rooms

Rooms offering fantastic views.

### Fully renovated

Fully renovated hotel boasting all sorts of special touches.

### Cuisine

Restaurant with international buffet and terrace offering wonderful sea views.

- 210 bedrooms
- Buffet restaurant with outdoor terrace
- Pool bar
- Indoor bar
- Bar and chill-out terrace (adults only). Spectacular views.
- Mini club
- Swimming pool for adults and swimming pool for kids.

Feeling  
**better**  
than  
**at home**





# HOTEL AMBAR BEACH

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Feel  
the volcano  
atmosphere

## Location

Situated in the area of Esquinzo, 300 metres from the Butihondo beach. Villa type rooms. Ideal for families and all types of customers.

- 244 rooms
- Buffet restaurant
- Pool bar
- Saloon bar
- Spa
- Children's area
- Meeting room

*Families*





# HOTEL PARQUE SAN ANTONIO

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### Location

Situated in Puerto de la Cruz, a charming fishing port. Ideal for taking walks and discovering its culture.

Enchanting gardens within the hotel grounds which make an ideal atmosphere for couples and families looking for relaxation and tranquillity.

### Hiking

You can hike around the volcanic mountains. Walk up the mountains.

- 249 rooms
- Buffet restaurant
- Pool bar
- Saloon bar

*Families*

Find  
peace  
and  
tranquility





# Taste the sea with all its ingredients

Mare Nubium offers a diverse culinary range of dishes made with the best local ingredients. Cuisine motivated by creativity, the geographical influences of its chefs and strong island roots. Mare Nubium has a lot of variety and each of its dishes display creative cuisine.

{ M A R E }

# NUBIUM

# kentia

B E A C H · C L U B

The **Kentia** Pool Club at AluaSoul Ibiza offers you an unrivalled experience under the sun and the stars. At AluaSoul Mallorca Resort the Kentia Beach Club prepares fusion dishes based on Mediterranean cuisine. AluaSoul Alcudia Bay offers a Kentia Pool Club full of good atmosphere and a culinary concept that mixes styles and cultures.





Alua attitude  
**Flexible and  
personalised  
solution**



We create  
**unforgettable  
moments!**

Tourism is changing, the tastes of travellers are becoming more and more sophisticated and trends are constantly changing. That is why we constantly update our service, developing new and attractive experiences.

*Our knowledge and experience allows us to understand the preferences of our customers and offer them the service that is best suited to their expectations for enjoying their holidays.*

Sunny days and **moonlights nights**

Alua Hotels & Resorts has in-depth knowledge of the needs of the market. This allows us to understand the trends in order to design a flexible, personalised solution for each product and thereby differentiate ourselves in each of the markets we are involved in.

When a hotel becomes an Alua hotel, it transforms, gets updated and renewed, and adapts to the new demands of the current market, progressing towards competitiveness.

# Alua Experiences In the sun and the moonlight

## SUN

The things that happen during the day. Enjoy the sun's warm rays, the sea, the golden sand and fun activities.

*Welcome to the Alua sun experience*



## MOON- LIGHT

When the silhouette of the moon starts to appear in the sky and night envelops our life with music and fun.

*Welcome to the Alua moonlight experience*



A wide-angle photograph of a coastal scene. The foreground shows a sandy beach with gentle waves washing onto it. The water is a vibrant turquoise color, transitioning to a deeper blue further out. A prominent feature is a cliffside made of reddish-brown earth and rock, which has several buildings built on top. The buildings appear to be modern, with large windows and flat roofs. In the background, there are more hills and a clear blue sky. The overall atmosphere is bright and sunny.

**Let us stay with you**



**ALUA**  
HOTELS & RESORTS

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