

# ISM 4041

## Global Cyber Ethics

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<b>Office hrs:</b>	TBD or by appt	<b>Class hrs:</b>	?
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### Course Description

This course provides students an in-depth look at the social costs and moral problems that have arisen by the expanded use of the Internet, and offers up-to-date legal and philosophical perspectives on the global scale for the business community. The course will feature current research, theoretical frameworks, and case studies, that will highlight the ethical and legal practices used in computing technologies, increase the effectiveness of computing students and professionals in applying ethical values and legal statutes, and provide insight on ethical and legal discussions of real-world applications.

### Course Objectives

This course is designed for undergraduate information systems students, as well as other interested business students. Students will be introduced to the widespread development of global cyber ethics. Students will learn more about impacting issues, laws, and developments that will help shape their future within the business community through technology as it spans internationally. The content was chosen to facilitate students to grow and develop professionally and morally through readings, class participation, and course activities.

### Learning Outcomes

Upon completion of this course students should be able to:

- Define cyber ethics and recognize cyber ethic issues
- Discuss global privacy threats posed by cybertechnology
- Identify how security issues in cyberspace raise ethical concerns
- Recognize various types of cybercrime and its global impact
- Describe the key differences between intellectual property and tangible property

- State and defend a position on the regulation of cyberspace
- Discuss the impacts of the global digital divide
- Describe the pros and cons of online communities

## Perquisites

**None**

## Course Materials

### Required Text:

**Ethics and Technology Controversies, Questions, and Strategies for Ethical Computing** 4<sup>th</sup> Edition by Herman T. Tavani ©2013 ISBN 978-1-118-28172-7

All additional PDFs, readings and other materials will be available via USF's Canvas.

### ***Grading Scale***

A+	4.00	98 -100 %
A	4.00	92 – 97 %
A-	3.67	90 – 91 %
B+	3.33	88 – 89 %
B	3.00	82 – 87 %
B-	2.67	80 – 81 %
C+	2.33	78 – 79 %
C	2.00	72 – 77 %
C-	1.67	70 – 71 %
D+	1.33	68 – 69 %
D	1.00	62 – 67 %
D-	0.67	60 – 61 %
F	0.00	< 60 %

NOTE: Please be familiar with the USF's policies on pass/fail, withdrawal, and academic misconduct.

### ***Evaluation Criteria***

All grades will be determined using the following criteria:

<b>Activity</b>	<b>Points</b>	<b>%</b>
<b>Company Assessment Blog</b>	100	20%
<b>Assessments (6)</b>	100	10%
<b>Ethical Practices Discussions (6)</b>	120	50%
<b>Ethical Standards Paper</b>	100	20%
<b>TOTAL</b>	<b>420</b>	<b>100%</b>

## Evaluation Items and Due Dates

- **Ethical Practices Discussions**– Students are asked to create a weekly journal entry that discusses an article, company, or current lawsuit of interest that deal with an ethical issue posted by the professor on the canvas discussion board. The scenarios will serve as a framework/benchmark to help inform and determine a strategy for your thought process and growth in the understanding of cyber ethics. All information needed to complete this assignment will be available via Canvas. There are no make-up opportunities for failure to submit your journals on time or have sufficient entries. You will also respond to another students journal entry that posts before you to gain full credit for the posting and interactive nature of the discussion board. If you are the first to post, comment on the last student’s entry.
- **Company Assessment Blog Post** –You will create a company assessment blog entry about a multinational company and investigate its ethical policies and practices. These polices can normally be found using Google search.
  1. Post a link to the corporate policy page
  2. Post a brief summary of the most salient information [bullet format is best]
  3. You will also be asked to peer review two other blog posts as part of your grade for this assignment
- **Ethical Standards Paper** -- Based on information obtained from the Company Assessment Blog, Discussion Boards, Class Material, and other appropriate sources, establish your OWN sent of standardized rules or guidelines that will guide your practices in the global business world. The paper should be no more than 5 pages [double spaces, normal margins], and will be graded on both content and grammar. The paper will be submitted through Safe Assign. Appropriately cite any references.

## Course Policies

- For questions about the course content or any assignment, please utilize the time before or after class, scheduled office hours, or call for an appointment. You can also contact me via email.
- All work should be completed using professional standards. Assignments will be submitted via Canvas and submitted to Safe Assign. Please ensure that you cite any material referenced appropriately. If you have any question, please do not hesitate to ask for clarification or assistance.
- To improve the efficiency and effectiveness in delivering course content, each student will be responsible for all items contained or emails sent via Canvas.

## Class Sessions

- **Don't be late.** Please be on time for class so that we can make full use of our limited class meeting time without interruptions.
- **Turn off all beeping devices.** Please ensure all pagers, phones, watches, computers, and other beeping devices are turned off during class.
- **Don't hold side discussions.** If you have a question, or want to present your opinion about an issue under scrutiny, say it loud enough for the class to hear. Don't chat with your neighbor during our class time.

- **Don't complain about your grade in class.** I am happy to discuss **any** of your grades received on **any** of your assignments at **any** time during my office hours. You can also make an appointment, call me, or send e-mail to discuss a grade.
- **Taping/recording Lectures.** Feel free to tape the class lectures for your own personal use. You may not sell or profit for these taped lectures.

## Re-grade Policy

All tests and other graded material may be submitted for re-evaluation of the grade by the instructor. To request a re-grade, you must submit a written request within one week of the date the test or assignment was returned. The written request must include a cover sheet that explains (1) The specific test questions or aspects of the assignment that you want re-evaluated and;

(2) Why the original grade is in error and should be reconsidered.

## Standard Policies

Information regarding these policies are standard items, many of which can be included as a hyperlink ([www.ugs.usf.edu/ugc/standard\\_policies.htm](http://www.ugs.usf.edu/ugc/standard_policies.htm)) if so desired. Some are only necessary if applicable.

1. Final Examinations Policy - all final examinations are to be scheduled in accordance with the University's final examination policy.
  - <http://www.ugs.usf.edu/policy/FinalExams.pdf>
2. General Attendance Policy
  - <http://www.ugs.usf.edu/policy/GeneralAttendance.pdf>
3. Early Notification Requirement for Observed Religious Days - Students who anticipate the necessity of being absent from class due to the observation of a major religious observance must provide notice of the date(s) to the instructor, in writing, at the beginning of the term.
  - <http://www.ugs.usf.edu/policy/ReligiousDays.pdf>
4. Academic Integrity of Students
  - <http://www.ugs.usf.edu/policy/AcademicIntegrityOfStudents.pdf>
5. Disruption of the Academic Process
  - <http://www.ugs.usf.edu/policy/DisruptionOfAcademicProcess.pdf>
6. Gender-Based Crimes - Educators must report incidents of gender-based crimes including sexual assault, sexual harassment, stalking, dating violence and domestic violence. If a student discloses in class, in papers, or to an instructor, the instructor is required by law to report the disclosure. The [Center for Victim Advocacy and Violence Prevention](#) (813-974-5757) is a confidential resource where you can talk about such situations and receive assistance in confidence. Additional confidential resources on campus are: the [Counseling Center](#) (813-974-2831) and [Student Health Services](#) (813-974-2331).
7. Student Academic Grievance Procedures
  - <http://www.ugs.usf.edu/policy/StudentAcademicGrievanceProcedures.pdf>

8. Students with Disabilities - Students with disabilities are responsible for registering with Students with Disabilities Services (SDS) in order to receive academic accommodations. SDS encourages students to notify instructors of accommodation needs at least 5 business days prior to needing the accommodation. A letter from SDS must accompany this request.
  - See student responsibilities: <http://www.sds.usf.edu>
  - See instructor responsibilities: <http://www.asasd.usf.edu/instructorresponsibilities.asp?refer=FACULTY>
9. SafeAssign Privacy policy
  - *In order to comply with privacy laws, students are not required to include personal identifying information, such as your name, in the body of the document. Submitting to the SafeAssign Global Reference Database allows papers from other institutions to be checked against your paper to protect the originality of your work across institutions. Please follow your instructor's instructions carefully regarding what identifying information to include.*
  - [Blackboard Quick Reference Guide - Submitting SafeAssignments](#)
10. University Emergency Policy
  - *In the event of an emergency, it may be necessary for USF to suspend normal operations. During this time, USF may opt to continue delivery of instruction through methods that include but are not limited to: Blackboard, Elluminate, Skype, and email messaging and/or an alternate schedule. It's the responsibility of the student to monitor Blackboard site for each class for course specific communication, and the main USF, College, and department websites, emails, and MoBull messages for important general information.*

**Schedule: (Tentative Summer 2015)**

<b>Week</b>	<b>Discussion Topic</b>	<b>Reading</b>
1	Introduction to course – Syllabus Review Cyberethics Defined	Ch 1
2	Ethical Concepts and Theories	Ch 2
3	Decision Making and Reasoning Skills	Ch 3
4	Professional Ethics, Codes of Conduct, & Moral Responsibility	Ch 4
5	Privacy and Cyberspace	Ch 5
6	Security in Cyberspace	Ch 6
7	Security in Cyberspace – A global perspective	Ch 6
8	Cybercrime	Ch 7
9	Cybercrime – A global perspective	Ch 7
10	Intellectual Property	Ch 8
11	Regulating Commerce & Speech in Cyberspace	Ch 9
12	Regulating Commerce & Speech in Cyberspace (global)	Ch 9
13	Online Communities	Ch 11
14	Emerging and Converging Technologies	Ch 12
15	Course Wrap Up – Ethical Perspectives	