

ISO TC 279 Innovation management

ISO 56000 Series
Guidances to enhance innovation
management capabilities

Johan Claire, CEO, Innovation Way

Activ member ISO TC 279

WG3 Communication Task Force Coordinator

Johan.claire@innovation-way.com

+33 6 20 47 97 73

From serendipity to innovation management

Innovation...



...through the eyes of a
standards manager

Ursus Wehrli

Standards...

...through the eyes
of an innovator



Ursus Wehrli

Innovation

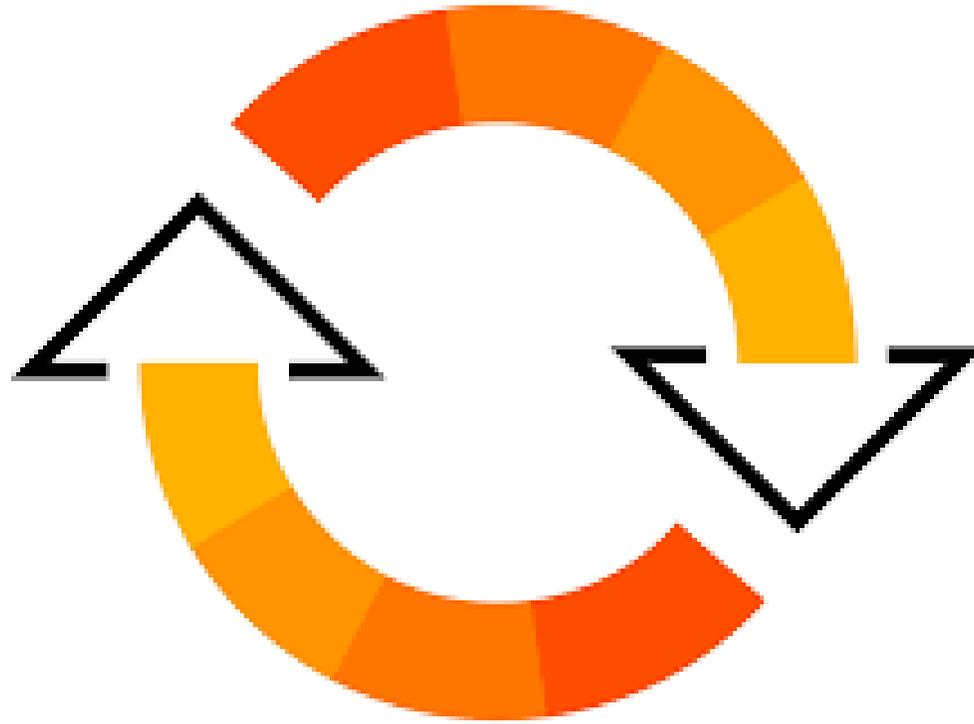


Ursus Wehrli

Standards



Innovation

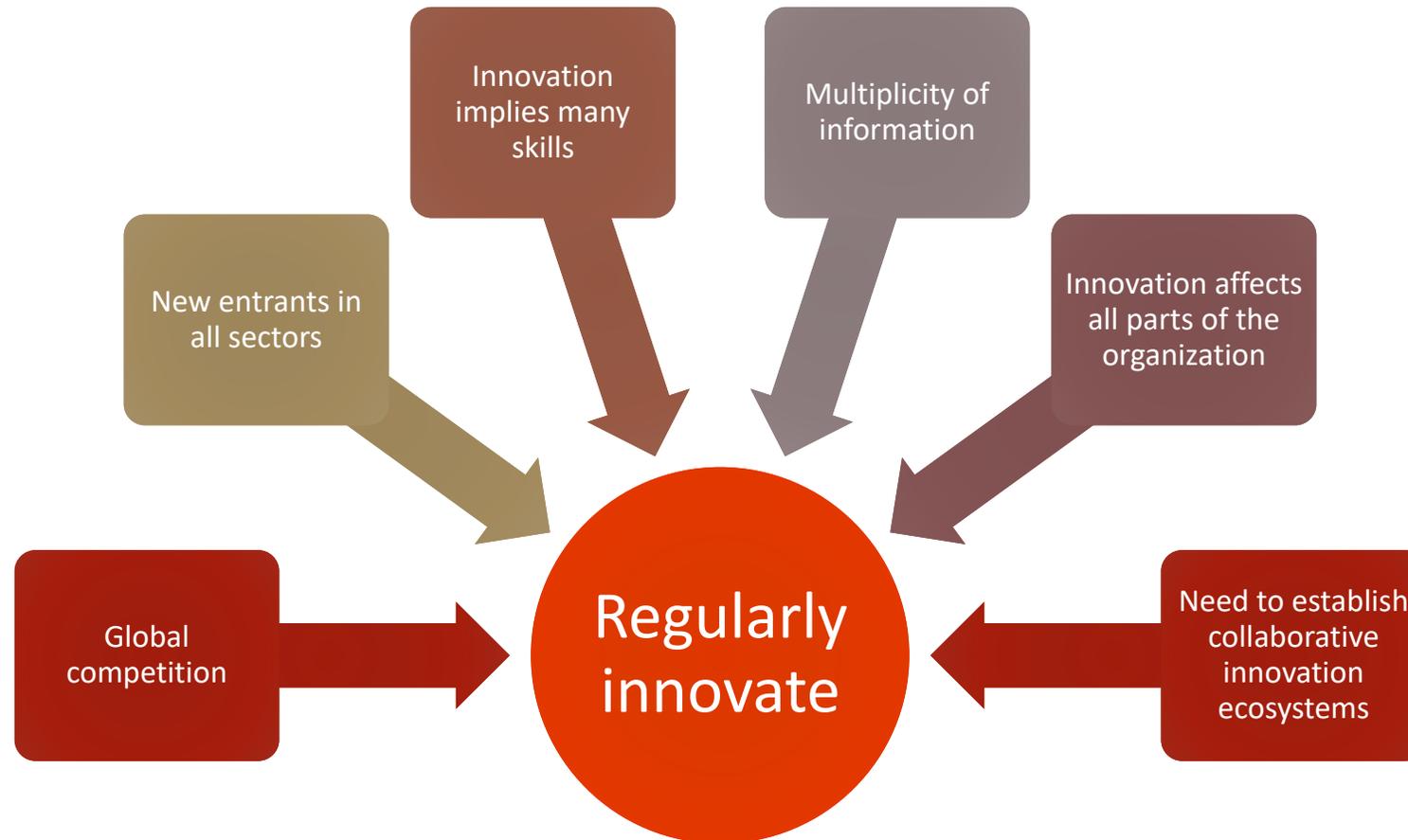


Standards



CONTRIBUTIONS OF STANDARDIZATION TO INNOVATION MANAGEMENT

Organizations need to innovate regularly



Organizations need to manage innovation activities = consciously implement practices that lead to innovation

Why standardization could help ?

**Create common
definitions and
language**

**Establish a
credible and
common
framework
(best practices)**

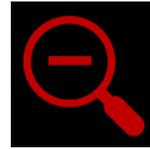
**Enhance the
importance of
innovation
management
activities**

With particular caution : consider guidance standards



IN ORDER TO:

- Make it clear that managing innovation is a profession, accessible to all types of organizations
- Facilitate benchmarks and exchanges of good practices
- Encourage the implementation of voluntary approaches
- Promote organizational agility



IT IS NOT INTENDED TO:

- Prescribe a unique model
- Provide solutions as a miracle recipe
- Enable an organization to proclaim itself as «innovative»

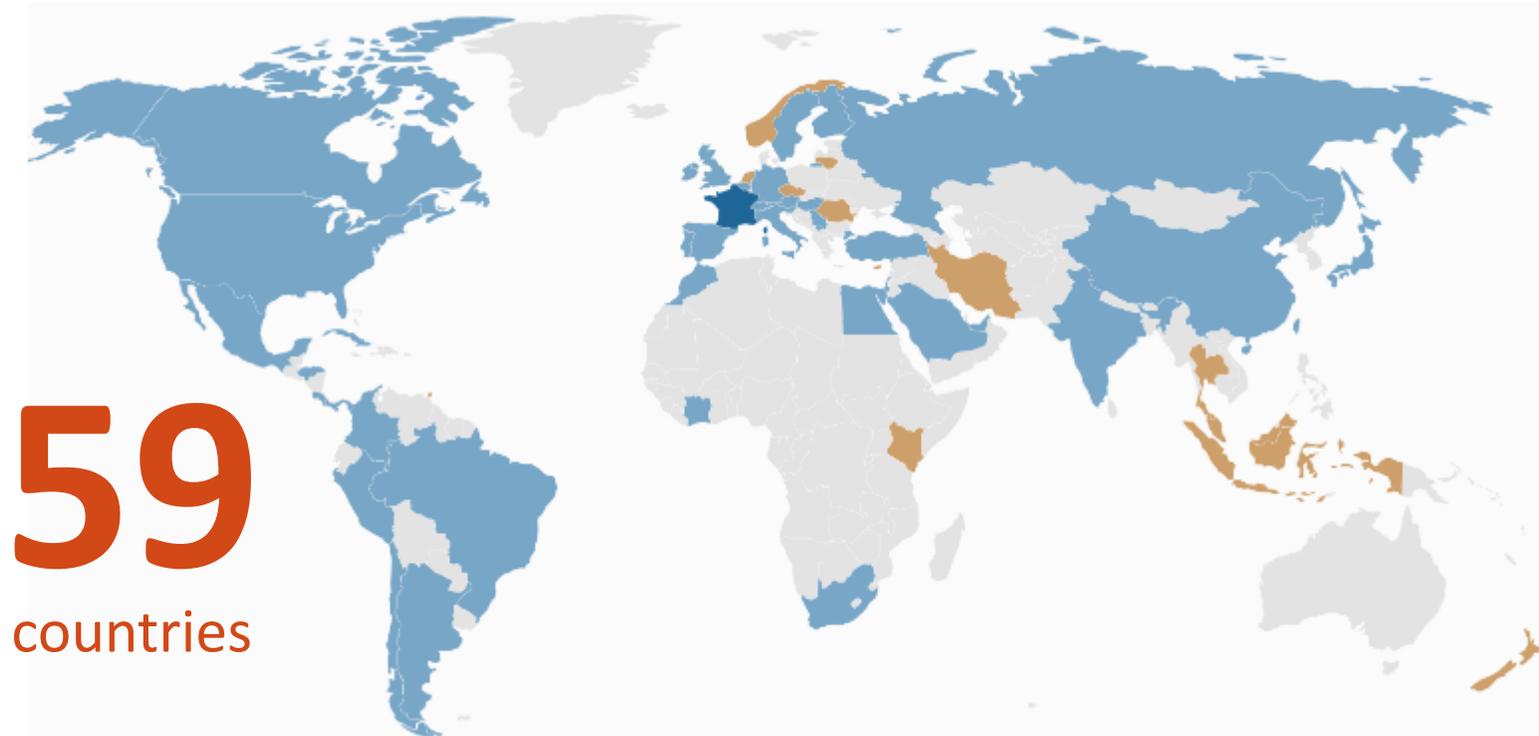
HOW AND WHAT DID WE ACHIEVED ?

History of TC 279 Innovation Management Committee

- 2009 : CEN/TC 389 - Innovation Management (CEN/TS 16 555 standards published in 2013) coordinated by Spain AENOR
- December 2013 : start of ISO/TC 279 coordinated by France AFNOR
- First standards published in 2019



A worldwide Committee



59
countries

UNDP
UNESCO
OECD
WIPO
WTO
World Bank
ISPIM
LESI
Etc.

Blue : Participating members
Orange: Observing members

[\[ISO TC 279 Innovation Management\]](#)

Involving all interested parties

Academics

Laboratories,
Researchers, Institutes

Companies

Industries, businesses,
service companies

Policy-makers

Governmental agencies,
international cooperation
agencies

Experts

Innovation support structures, investors, consultants,
standardization and conformity assessment experts,
associations of experts, NGO, trade associations.

Organization & publications

ISO TC 279

Secretariat : France

IMS



WG 1

Lead: Argentina

ISO 56002 Innovation Management System. Guidance

July 2019

Terminology



WG 2

Lead: Norway

ISO 56000 Terminology

September 2019 (TBC)

Tools & methods



WG 3

Lead: Canada

ISO 56003 Innovation Partnership

February 2019

ISO 56006 Strategic intelligence Management

2021 (TBC)

ISO 56005 Intellectual Property Management

2021 (TBC)

ISO 56007 Idea Management

2022 (TBC)

Assessment



SG 4

Lead: Germany

ISO/ TR 56004 Innovation Management Assessment

February 2019

CONTRIBUTIONS OF INNOVATION TO STANDARDIZATION



THANK YOU!



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