

AT A GLANCE
THE ENR
MEDIA NETWORK

THE MARKET
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ABOUT MCGRAW HILL CONSTRUCTION



IT'S TIME TO TAP INTO THE "NEW" AND GROWING, CONSTRUCTION ECONOMY

Every year there is something exciting to talk about with respect to the *ENR* Media Network and the construction markets, and this year is no exception.

ENR's integration with the Dodge Project Network, as key brands of McGraw Hill Construction, means we're uniquely positioned in 2014 to provide key benchmarks and insights, and leverage our collective news, project data, and business intelligence to help our customers succeed by acting on market trends, opportunities, and momentum.

For 2014, we're seeing a construction economic rebound with some significant momentum ahead. Construction starts in the U.S. are expected to achieve double digit growth in 2014 for the first time since the downturn, and trending indicates that growth is sustainable. Construction productivity is surging, driven largely by advances in both technology and project delivery "collaboration" and the ENR CICI (Construction Industry Confidence Index) is positive.

With economic tailwinds now at our backs, innovation at *ENR* continues, expanding on the foundation of that has been serving the needs of engineering and construction continuously for more than 135 years. *ENR* now reaches and influences more than 600,000 professionals each month through print, digital, event and social media platforms – spanning national, regional, and global markets.

ENR also plays a unique role in driving collaboration as a catalyst that brings industry executives and thought-leaders together. We alone provide the essential business content and information that is "common ground" for owners, contractors, engineers and designers, and critical suppliers – to be informed, network, form partnerships, and do business in our "new" construction economy.

How does *ENR* maintain this exceptional leadership position? By listening to our markets, and our customers, and evolving to meet their needs. In a world of rapidly changing demands for content delivery, we've responded to our customers, and have developed the capability to serve *ENR* content where our readers want it, how our readers want it, and when they want it. This means our advertisers are assured of exposure to their potential customers at all of the critical intersection points where content meets the "need to know" digitally, in print, and through live events.

In 2014, you will be introduced to *ENR* digital media advances such as the *ENR* News App, a tablet-ready digital edition of *ENR* new vertical market e-newsletters, as well as an extension of our regional markets coverage.

Because our media is so rich and diverse, this year we've divided our media into eight core Marketing Solutions Platforms for clarity. These are ENR National, ENR Regional, ENR Global, ENR Vertical, ENR.com, ENR Daily

& Interactive, ENR Events, and ENR Workforce Development. We encourage you to explore and innovate, and work your *ENR* marketing consultant to tailor a program that best meets your specific goals and objectives.

It's time to take action. The market is moving ahead and will not pause for those who hesitate. The most important thing is to develop your plan, and commit to a sustainable marketing communications program that make you part of the "new" industry discussion.

Our commitment is to bring you and your customers together in 2014 and beyond.

Sincerely,

PAUL L. BONINGTON
Vice President Media and Publisher, *ENR*

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ENR is the construction industry's most essential and trusted independent source of breaking news and analysis, delivered to top executives, owners, and AEC professionals globally, nationally, and regionally through its extensive network of print, digital, and event media.

ENR is the place where the industry comes to be informed, and to inform one another. *ENR*'s award-winning content, expanding paid circulation and audience, and cutting-edge marketing solutions make it the most powerful and significant brand serving and connecting buyers and sellers in *ENR* today's construction marketplace.

THE MARKET

All engineered construction – buildings, infrastructure, and public works from a global, national, and regional perspective.

EDITORIAL

The only comprehensive news bureau serving the construction marketplace, comprising more than 30 full-time editorial, research, and design staff.

POPULAR FEATURES

ENR Top Firm Rankings
Cost Reports and Index
Best Projects Awards

RECENT ACCLAIMED CONTENT

ENR is the winner of over 14 Jesse H. Neal editorial excellence awards in the years 2009 to 2013. *ENR* was named to BtoB Media's POWER 50 in 2011.

THE ENR AUDIENCE

Decision-makers across the spectrum of today's construction teams: owners, general contractors, specialty contractors, construction managers, engineers, architects, and suppliers.

TOTAL AUDIENCE ENGAGEMENT

More than 580,000 construction professionals interact with information delivered from the *ENR* brand monthly.

NATIONAL PRINT CIRCULATION

60,000 (Alliance for Audited Media).

TOTAL PRINT READERSHIP

252,000 (Four readers per copy).

NATIONAL PRINT EDITIONS

36 issues per year.

SUBSCRIPTIONS

Paid (Basic Price \$87.00 year).

REGIONAL PRINT EDITIONS

Seven major construction regions served six times per year (Southeast, Midwest, Texas/Louisiana, Mountain States, Southwest, California, Mid-Atlantic). New York market served eight times per year as a poly-bag magazine supplement.

REGIONAL CIRCULATION (MEDIAN)

7,500 per region.

GLOBAL

Leading construction media brand delivering essential news and information throughout the world.

SPECIAL ADVERTISING SECTIONS

42 voice-of-industry topical and vertical market special advertising sections per year, published in print and online.

WEBSITE

ENR.com offers, for limited time, public access to breaking news. Subscription is required for ongoing news access and for premium and archived content behind a pay wall.

ENR.COM AUDIENCE

274,000 total average unique visitors per month. 15% of traffic from international domains, 20% of traffic to regional sites.

DIGITAL E-NEWS

ENR Daily News Alerts sent five times per week; 52 weekly *ENR Insiders* (12 globally focused), 182 *ENR Regional Insiders* (twice monthly per market), 26 *ENR FutureTech* technology newsletters, and 26 *Risk Review* newsletters per year.

KEY EVENTS

The *ENR* Annual Award of Excellence, *ENR* Global Summit, *ENR* Women in Design and Construction, *ENR FutureTech* and vertical market conferences, *ENR* Regional Best Projects Awards.

WORKFORCE SOLUTIONS

Provides AEC companies the perfect location to promote job listings, training, diversity and ACE Mentor programs.

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NATIONAL EDITORIAL CALENDAR Q1

| Issue | Main Editorial Feature | Special Ad Sections | ENR Events | National Edition | | Regional Edition |
|---|---|--|--|------------------|---------------|------------------|
| | | | | Ad Close | Materials due | |
| Jan 6 - Jan 13 Double Issue | Photo Contest / Imaging Technologies | | | 12/23 | 12/30 | SE |
| Jan 20 | Innovative Projects | Concrete Today I and Concrete Equipment WOC Special | WOC Las Vegas January 21-24 | 12/30 | 1/6 | SW |
| Jan 27 - Feb 3 Double Issue | Top 25 Newsmakers | Power/Energy I | | 1/6 | 1/13 | MW/NY |
| Feb 10 | Workforce | Water/Wastewater I Workforce: Engineering Week Careers Training & Certification February | Engineering Week 2014 | 1/20 | 1/27 | CA |
| Feb 17 | Best of Best Projects / Contractor Business Quarterly I | Insurance I | | 1/27 | 2/3 | TXLA/MA |
| Feb 24 - Mar 3 Double Issue | ConExpo Issue | Con Expo Preview Ad Section (AEM Quality of Life) | BONUS: ConExpo Las Vegas March 4-8 & AGC National, ENR Healthcare Feb 26 | 2/3 | 2/10 | MTN |
| Mar 10 | Q1 Tech Focus | Underground and Underground Equipment I Workforce: Training & Certification March Project Delivery I - Design Build DBIA I | | 2/17 | 2/24 | SE |
| Mar 17 | Active Markets | Technology Today I (ENRFutureTech) / Steel I (Steel Conf Preview) | BONUS: ENR FutureTech West San Fran. March 18-19 | 2/24 | 3/3 | SW |
| Mar 24 - Mar 31 Double Issue | Q1 Cost Report | Transportation and Road Tech I | | 3/3 | 3/10 | MW/NY |

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NATIONAL EDITORIAL CALENDAR Q2

| Issue | Main Editorial Feature | Special Ad Sections | ENR Events | National Edition | | Regional Edition |
|-------------------------------------|---|--|---|------------------|---------------|------------------|
| | | | | Ad Close | Materials due | |
| April 7 | Award of Excellence Cover Story HARVEY Ad Readership Research | AEC Anniversaries Site Equipment, Services I with Scaffolding/Access Workforce: Training & Certification April | BONUS: ENR Award of Excellence April 3 NYC | 3/17 | 3/24 | CA |
| April 14 | Project Type Study (Energy) | Bridges I | | 3/24 | 3/31 | TXLA/ MA |
| April 21 - April 28 Double Issue | Top 500 Design Firms | Workforce: Spring Jobsapalooza | | 3/31 | 4/7 | MTN |
| May 5 | Business Management / Contractor Business Quarterly II | Building Type I - Stadiums & Arenas | BONUS: ENR NY MTA New York May 8 | 4/14 | 4/21 | SE |
| May 12 | Job Site Safety | Law I - Risk & Compliance Workforce: Training & Certification May | BONUS: ENR Global Construction Summit & Awards NYC May 13-14 | 4/21 | 4/28 | SW |
| May 19 - May 25 Double Issue | Top 400 Contractors | Specialty Contracting Today I | | 4/28 | 5/5 | MW/NY |
| June 2 | Q2 Tech Focus | Water/Wastewater II Concrete and Concrete Equipment II | | 5/12 | 5/19 | CA |
| June 9 | Top Project Delivery Firms (Design-Build) | Transportation and Road Tech II Project Delivery II - APD Workforce: Training & Certification June | BONUS: ENR GWIC Women's Conference June 12 | 5/19 | 5/26 | TXLA/ MA |
| June 16 - June 23 Double Issue | Top Professional Service Firms (CMs) | Power/Energy II CMAA | | 5/26 | 6/2 | MTN |
| June 30 | Innovative Projects | Insurance - Surety II Technology II | | 6/9 | 6/16 | SE |

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NATIONAL EDITORIAL CALENDAR Q3

| Issue | Main Editorial Feature | Special Ad Sections | ENR Events | National Edition | | Regional Edition |
|-----------------------------------|--|---|--|------------------|---------------|------------------|
| | | | | Ad Close | Materials due | |
| July 7 | Q2 Cost Report | Bridges II / ACE Mentor Yearbook | | 6/16 | 6/23 | SW |
| July 14 - July 21 Double Issue | Top 500 Design Firm Source Book | Building Type II - Healthcare Workforce: Training & Certification July | | 6/23 | 6/30 | MW/NY |
| July 28 - Aug 4 Double Issue | Top International Design Firms / Contractor Business Quarterly III | Underground and Underground Equipment II | | 7/7 | 7/14 | CA |
| Aug 11 - Aug 18 Double Issue | Top Environmental Source Book; including Top Green Contractors & Design Firms | LAW & Risk Mitigation II | | 7/21 | 7/28 | TXLA/MA |
| Aug 25 - Sept 1 Double Issue | Top International Contractors | Equipment & Site Services II - Equipment Directory / Global Showcase in Design and Construction Workforce: Training & Certification August | | 8/4 | 8/11 | MTN |
| Sept 8 | Q3 Tech Focus | Water/Wastewater III Steel II (Steel Day) | National Steel Day Sept. 19 | 8/18 | 8/25 | SE |
| Sept 15 | Project Type Study (Buildings) | Building Type III - Airports Military & Federal Construction | BONUS: ENR mid-Atlantic Healthcare Sept. 19 ENR NY Higher Education NYC Sept 16 | 8/25 | 9/1 | SW |
| Sept 22 - Sept 29 Double Issue | Top 400 Contractors Source Book | Specialty Contracting Today II Workforce: Training & Certification September | BONUS: ENR Risk Summit Sept. 30 | 9/1 | 9/8 | MW/NY |

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NATIONAL EDITORIAL CALENDAR Q4

| Issue | Main Editorial Feature | Special Ad Sections | ENR Events | National Edition | | Regional Edition |
|-------------------------------------|--|--|--|------------------|---------------|------------------|
| | | | | Ad Close | Materials due | |
| Oct 6 | Q3 Cost Report | Power & Energy III | BONUS: AR Innovation Oct. 9 | 9/15 | 9/22 | CA |
| Oct 13 | Water Report | Concrete and Concrete Equipment III | | 9/22 | 9/29 | TXLA/MA |
| Oct 20 - Oct 27 Double Issue | Top 600 Specialty Contractors | Demolition Workforce: Training & Certification October | | 9/29 | 10/6 | MTN |
| Nov 3 | Equipment & Asset Management / Contractor Business Quarterly IV | Bridges III Transportation and Road Tech III | | 10/13 | 10/20 | SE |
| Nov 10 | Top Owners Source Book | Insurance III - IRMI (Risk Management) Year in Technology (Tech III) | BONUS: IRMI Conference Nov. 9-13 ENR FutureTech East Nov. 6 | 10/20 | 10/27 | SW |
| Nov 17 - Nov 24 Double Issue | 2015 Outlook Report | Underground and Underground Equipment III Workforce: Education, Training and Career Development Today | | 10/27 | 11/3 | MW/NY |
| Dec 1 - Dec 8 Double Issue | Q4 Tech Focus | Construction Site Safety CFMA's Annual Financial Survey Workforce: Fall Jobsapalooza | BONUS: ENR NY Schools Constr Auth. (SCA) NYC Dec. 5 | 11/10 | 11/17 | CA |
| Dec 15 - Dec 22 Double Issue | Global Sourcebook | Project Delivery III - P3 / International Roundtable & Construction Report DBIA II | | 11/24 | 12/1 | TXLA/MA |
| Dec 29 - Jan 5 Double Issue | Q4 Cost Report | Year In Projects Workforce: Training & Certification December | | 12/8 | 12/15 | MTN |

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REGIONAL EDITORIAL CALENDAR

| Issue | Regional Edition | Main Editorial Feature | Project Focus | City Scoop | Ad Close | Materials due | Special Regional Issue |
|---|-------------------|------------------------|-------------------------|---------------------------|----------|---------------|------------------------|
| Jan 6 - Jan 13 Double Issue | Southeast | 20 Under 40 | Retrofit/ Renovation | Orlando | 12/23 | 12/30 | |
| Jan 20 | Southwest | 20 Under 40 | Retrofit/ Renovation | Albuquerque | 12/30 | 1/6 | |
| Jan 27 - Feb 3 Double Issue | Midwest | 20 Under 40 | Retrofit/ Renovation | Chicago | 1/6 | 1/13 | |
| | New York | | | Buffalo/ Niagara Falls | | | |
| Feb 10 | California | 20 Under 40 | Retrofit/ Renovation | Los Angeles | 1/20 | 1/27 | |
| Feb 17 | Texas & Louisiana | 20 Under 40 | Retrofit/ Renovation | Dallas/ Alexandria | 1/27 | 2/3 | |
| | MidAtlantic | | | Washington, D.C. | | | |
| Feb 24 - Mar 3 Double Issue | Mountain States | 20 Under 40 | Retrofit/ Renovation | Salt Lake City | 2/3 | 2/10 | New York |
| Mar 10 | Southeast | Owners and Starts | Industrial/ Energy | Charlotte | 2/17 | 2/24 | |
| Mar 17 | Southwest | Owners and Starts | Industrial/ Energy | Las Vegas | 2/24 | 3/3 | |
| Mar 24 - Mar 31 Double Issue | Midwest | Owners and Starts | Industrial/ Energy | Cleveland | 3/3 | 3/10 | |
| | New York | | | Syracuse | | | |
| April 7 | California | Owners and Starts | Industrial/ Energy | San Francisco | 3/17 | 3/24 | |
| April 14 | Texas & Louisiana | Owners and Starts | Industrial/ Energy | Austin/ Lafayette | 3/24 | 3/31 | |
| | Mid Atlantic | | | Philadelphia | | | |

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| Issue | Regional Edition | Main Editorial Feature | Project Focus | City Scoop | Ad Close | Materials due | Special Regional Issue |
|---|-------------------|------------------------|-------------------------|-------------------------------|----------|---------------|------------------------|
| April 21 - April 28 Double Issue | Mountain States | Owners and Starts | Industrial/ Energy | Denver | 3/31 | 4/7 | New England |
| May 5 | Southeast | Top Design Firms | Green/ Environmental | Miami | 4/14 | 4/21 | |
| May 12 | Southwest | Top Design Firms | Green/ Environmental | Phoenix | 4/21 | 4/28 | |
| May 19 - May 25 Double Issue | Midwest | Top Design Firms | Green/ Environmental | Detroit | 4/28 | 5/5 | |
| | New York | | | North Jersey / Long Island | | | |
| June 2 | California | Top Design Firms | Green/ Environmental | San Diego | 5/12 | 5/19 | |
| June 9 | Texas & Louisiana | Top Design Firms | Green/ Environmental | San Antonio/ Baton Rouge | 5/19 | 5/26 | |
| | Mid Atlantic | | | Baltimore | | | |
| June 16 - June 23 Double Issue | Mountain States | Top Design Firms | Green/ Environmental | Boise | 5/26 | 6/2 | North- west |
| June 30 | Southeast | Top Contractors | Infrastructure | Atlanta | 6/9 | 6/16 | |
| July 7 | Southwest | Top Contractors | Infrastructure | Las Cruces | 6/16 | 6/23 | |
| July 14- July 21 Double Issue | Midwest | Top Contractors | Infrastructure | Milwaukee | 6/23 | 6/30 | |
| | New York | | | Albany/ Schenectady/Troy | | | |
| July 28 - Aug 4 Double Issue | California | Top Contractors | Infrastructure | Sacramento | 7/7 | 7/14 | |

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| Issue | Regional Edition | Main Editorial Feature | Project Focus | City Scoop | Ad Close | Materials due | Special Regional Issue |
|---------------------------------------|-------------------|------------------------|-----------------------------|-----------------------------|----------|---------------|------------------------|
| Aug 11 - Aug 18 Double Issue | Texas & Louisiana | Top Contractors | Infrastructure | Houston/New Orleans | 7/21 | 7/28 | |
| | Mid Atlantic | | | Richmond | | | |
| Aug 25 - Sept 1 Double Issue | Mountain States | Top Contractors | Infrastructure | Cheyenne | 8/4 | 8/11 | New York Sandy II |
| Sept 8 | Southeast | Top Specialty | Buildings | Tampa | 8/18 | 8/25 | |
| Sept 15 | Southwest | Top Specialty | Buildings | Reno Sparks | 8/25 | 9/1 | |
| Sept 22 - Sept 29 Double Issue | Midwest | Top Specialty | Buildings | St. Louis | 9/1 | 9/8 | |
| | New York | | | Hartford | | | |
| Oct 6 | California | Top Specialty | Buildings | Riverside | 9/15 | 9/22 | |
| Oct 13 | Texas & Louisiana | Top Specialty | Buildings | Ft. Worth/Shreveport | 9/22 | 9/29 | |
| | Mid Atlantic | | | Wilmington, Del. | | | |
| Oct 20 - Oct 27 Double Issue | Mountain States | Best Projects | Buildings | Helena | 9/29 | 10/6 | |
| Nov 3 | Southeast | Best Projects | Innovative Project Delivery | Charleston, S.C. | 10/13 | 10/20 | |
| Nov 10 | Southwest | Best Projects | Innovative Project Delivery | Tucson | 10/20 | 10/27 | |
| Nov 17 - Nov 24 Double Issue | Midwest | Best Projects | Innovative Project Delivery | Indianapolis | 10/27 | 11/3 | New England |
| | New York | | | Bridgeport/Stamford/Norwalk | | | |
| Dec 1 - Dec 8 Double Issue | California | Best Projects | Innovative Project Delivery | San Jose | 11/10 | 11/17 | North-west |
| Dec 15 - Dec 22 Double Issue | Texas & Louisiana | Best Projects | Innovative Project Delivery | El Paso/Lake Charles | 11/24 | 12/1 | |
| | Mid Atlantic | | | Harrisburg, Pa. | | | |
| Dec 29 - Jan 5 Double Issue | Mountain States | Top Specialty | Innovative Project Delivery | Colorado Springs | 12/8 | 12/15 | |

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2014 SPECIAL ADVERTISING SECTION CALENDAR

| Special Section | Information | Issue Date | Close date | Material date | Value Add |
|--|---|------------|------------|---------------|--|
| SEMI-ANNUAL AND TRILOGIES | | | | | |
| Bridges Today I | This trilogy focuses on projects, construction and rehabilitation as well as bridge products, equipment and thought leadership. | 4/14 | 3/24 | 3/31 | Customer Connection Bonus Advertorial |
| Bridges Today II | | 7/7 | 6/16 | 6/23 | |
| Bridges Today III | | 11/3 | 10/13 | 10/20 | |
| Building Type I - Stadiums/Arenas | This trilogy focuses on projects, products and the firms that make them great. | 5/5 | 4/14 | 4/21 | Customer Connection Bonus Advertorial |
| Building Type II - Healthcare | | 7/14 | 6/25 | 6/30 | |
| Building Type III - Airports | | 9/15 | 8/25 | 9/1 | |
| Concrete I | This trilogy provides an in-depth look at new developments in concrete equipment, materials, construction methods and trends. | 1/20 | 12/30 | 1/6 | Customer Connection Bonus Advertorial |
| Concrete II | | 6/2 | 5/12 | 5/19 | |
| Concrete III | | 10/13 | 9/22 | 9/29 | |
| Equipment/Site Services I | These sections provide an overview into the construction equipment and construction site services market including new products, technological advancements and safety concerns and processes. | 4/7 | 3/17 | 3/24 | Customer Connection Bonus Advertorial |
| Equipment/Site Services II | | 8/25 | 8/4 | 8/11 | |
| Insurance, Surety, Risk (Insurance I) | Insider view of the construction insurance and surety industry including expectations of market conditions, special opportunities and potential pitfalls for the year ahead. | 2/17 | 1/27 | 2/3 | Customer Connection Bonus Advertorial |
| Surety (SFAA Partner) (Insurance II) | Annual review of surety market by the SIO, SFAA and NASBP and rankings of Top Surety Firms. | 6/30 | 6/9 | 6/16 | Bonus Advertorial for FULL PAGE ADS only |
| Risk Management (IRMI Partner) (Insurance III) | This section provides a forum for advertisers and the International Risk Management Institute (IRMI) to discuss risk management topics and trends. Plus a recap of the Gary Bird Award Winner. | 11/10 | 10/20 | 10/27 | Bonus Advertorial |
| Law & Dispute Resolution I | These sections profile firms, new laws and litigation affecting the construction industry and the legal landscape. Case Studies and legal viewpoints provided by section advertisers. | 5/12 | 4/21 | 4/28 | Executive package Bonus Advertorial |
| Law & Dispute Resolution II | | 8/11 | 7/21 | 7/28 | |
| Power & Energy I | By 2035, the world energy consumption is expected to grow 49%. These sections focus on opportunities, projects and growing trends in oil, gas, utilities, nuclear, solar and other power sources for the construction industry. | 1/27 | 1/6 | 1/13 | Customer Connection; Bonus Advertorial + Bonus Distribution to Energy/Platts List |
| Power & Energy II | | 6/16 | 5/26 | 6/2 | |
| Power & Energy III | | 10/6 | 9/15 | 9/22 | |
| Project Delivery I - Design Build | These three unique sections focus on the benefits and successful applications of multiple project delivery methods in general buildings, water and transportation. Section advertisers provide case studies and executive viewpoints. | 3/10 | 2/17 | 2/24 | Customer Connection Bonus Advertorial |
| Project Delivery II - APD | | 6/9 | 5/19 | 5/26 | |
| Project Delivery III - P3 | | 12/15 | 11/24 | 12/1 | |
| Specialty Contracting Today I | Specialty Contractors Opinion Leaders Roundtable, plus company profiles and project case studies. | 5/19 | 4/28 | 5/5 | Bonus Advertorial |
| Specialty Contracting Today II | | 9/22 | 9/1 | 9/8 | |

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| Special Section | Information | Issue Date | Close date | Material date | Value Add |
|----------------------|--|------------|------------|---------------|--------------------------------------|
| Steel Today I | These two sections educate the construction community on the benefits of structural steel as the material of choice in the design and construction of buildings and infrastructure. Advertiser provided by the AISC and AISI previewing 2014 Steel Day. | 3/17 | 2/24 | 3/3 | AISC member rates |
| Steel Today II | | 9/8 | 8/18 | 8/25 | |
| Technology I | This trilogy focuses on case studies and interviews with technology thought leaders showcasing how technology can save time and money in project design and construction and facility maintenance. Each section includes a special APP DOWNLOAD DIRECTORY. | 3/17 | 2/24 | 3/3 | Customer Connection Bonus Advertiser |
| Technology II | | 6/30 | 6/9 | 6/16 | |
| Technology III | | 11/10 | 10/20 | 10/27 | |
| Transportation I | This trilogy focuses on transportation equipment, products, projects and engineering solutions covering a wide range of design and construction methods in roads, bridges, transit and ports. | 3/24 | 3/3 | 3/10 | Customer Connection Bonus Advertiser |
| Transportation II | | 6/9 | 5/19 | 5/26 | |
| Transportation III | | 11/3 | 10/13 | 10/20 | |
| Underground I | This trilogy touches upon the economics, trends and techniques of underground construction in water and utility pipelines, transportation tunnels, and building foundations. Special attention is paid to new products and equipment. | 3/10 | 2/17 | 2/24 | Customer Connection Bonus Advertiser |
| Underground II | | 7/28 | 7/7 | 7/14 | |
| Underground III | | 11/17 | 10/27 | 11/3 | |
| Water/Wastewater I | This trilogy offers case studies, market trends and thought leadership for the Water/Wastewater industry. | 2/10 | 1/20 | 1/27 | Customer Connection Bonus Advertiser |
| Water/Wastewater II | | 6/2 | 5/12 | 5/19 | |
| Water/Wastewater III | | 9/8 | 8/18 | 8/25 | |

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2014 NATIONAL SPECIAL ADVERTISING SECTION CALENDAR

| Special Section | Information | Issue Date | Close date | Material date | Value Add |
|--|---|------------|------------|---------------|---|
| ANNUAL SECTIONS | | | | | |
| ACE Mentor Yearbook | A special section for the ACE Mentor Program. | 7/7 | 6/16 | 6/23 | Special rates; Bonus Distribution |
| AEC Anniversaries | Celebrating construction anniversaries for contractors, architects and engineering firms. | 4/7 | 3/17 | 3/24 | Anniversary Bonus Package; Bonus Distribution |
| CONExpo Preview | A special section previewing the 2014 Con EXPO event in Las Vegas in March | 2/24 | 2/3 | 2/10 | |
| Education and Training Section | A special section dedicated to schools, associations and firms to promote continuing education and training opportunities. | 11/17 | 10/27 | 11/3 | Special rates; Bonus Advertorial |
| Federal & Military Construction | Updates and viewpoints from the federal and military markets and those who work within the industry. | 9/15 | 8/25 | 9/1 | Bonus Advertorial |
| International Roundtable and Country Reports | Profiling international markets, design and construction firms and their projects. | 12/16 | 11/24 | 12/1 | International Bonus Ad and Advertorial package |
| Profiles in Global Construction | This section offers a high profile environment to promote a company's services to building owners, contractors and consulting engineering firms, both in the US and abroad. | 8/25 | 8/4 | 8/11 | International Bonus Ad and Advertorial package |
| Scaffolding and Access | A special section focusing on the topics on Scaffolding and Access, providing advertiser point of views on safety, new products and projects. | 4/7 | 3/17 | 3/24 | Customer Connection; Bonus Distribution at AOE; Bonus Advertorial |
| Year in Projects | A special section offering advertiser case studies showcasing outstanding projects, processes and performance. | 12/29 | 12/8 | 12/15 | Customer Connection; Matching Advertorial Package |
| ASSOCIATIONS | | | | | |
| CFMA I | Outlining CFMA's annual survey of construction financial managers top concerns and initiatives. | 12/1 | 11/10 | 11/17 | CFMA member rates |
| CMAA | Construction management and project management developments, trends, and best practices from the CMAA. | 6/16 | 5/26 | 6/2 | CMAA member rates |
| CURT - Safety | CURT CISE Safety Award winners. | 12/1 | 11/10 | 11/17 | Bonus Advertorial |
| DBIA I | These sections focus on the Design Build Institute of America and the design build process | 3/10 | 2/17 | 2/24 | DBIA Member rates |
| DBIA II | | 12/15 | 11/24 | 12/1 | |
| NDA - Demolition | The National Demolition Association (NDA) highlights best practices and projects partnered with advertiser articles on projects and best practices. | 10/20 | 9/29 | 10/6 | NDA member rates |

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| Week Beginning | ENR Insider Weekly | | ENR Global Insider | | ENR Tracks & Trends | | ENR FutureTech | | ENR Risk Review | | ENR Workforce | |
|----------------|--------------------|-----------|--------------------|-----------|---------------------|-----------|----------------|-----------|-----------------|-----------|---------------|-----------|
| | Materials Due | Send Date | Materials Due | Send Date | Materials Due | Send Date | Materials Due | Send Date | Materials Due | Send Date | Materials Due | Send Date |
| Jan 6 | | | 12/29 | 1/2 | | | 1/2 | 1/8 | | | | |
| Jan 13 | 1/10 | 1/16 | | | 1/8 | 1/14 | | | 1/9 | 1/15 | 1/9 | 1/15 |
| Jan 20 | 1/17 | 1/23 | | | | | 1/16 | 1/22 | | | | |
| Jan 27 | 1/24 | 1/30 | | | 1/22 | 1/28 | | | 1/23 | 1/29 | | |
| Feb 3 | | | 1/24 | 1/30 | | | 1/30 | 2/5 | | | | |
| Feb 10 | 2/7 | 2/13 | | | 2/5 | 2/11 | | | 2/6 | 2/12 | | |
| Feb 17 | 2/14 | 2/20 | | | | | 2/13 | 2/19 | | | 2/13 | 2/19 |
| Feb 24 | 2/21 | 2/27 | | | 2/19 | 2/25 | | | 2/20 | 2/26 | | |
| Mar 3 | | | 2/21 | 2/27 | | | 2/27 | 3/5 | | | | |
| Mar 10 | 3/7 | 3/13 | | | 3/5 | 3/11 | | | 3/6 | 3/12 | | |
| Mar 17 | 3/14 | 3/20 | | | | | 3/13 | 3/19 | | | 3/13 | 3/19 |
| Mar 24 | 3/21 | 3/27 | | | 3/19 | 3/25 | | | 3/20 | 3/26 | | |
| Mar 31 | | | 3/21 | 3/27 | | | 3/27 | 4/2 | | | | |
| April 7 | 4/4 | 4/10 | | | 4/2 | 4/8 | | | 4/3 | 4/9 | | |
| April 14 | 4/11 | 4/17 | | | | | 4/10 | 4/16 | | | 4/10 | 4/16 |
| April 21 | 4/18 | 4/24 | | | 4/16 | 4/22 | | | 4/17 | 4/23 | | |
| April 28 | | | 4/18 | 4/24 | | | 4/24 | 4/30 | | | | |

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|----------------|--------------------|-----------|--------------------|-----------|---------------------|-----------|----------------|-----------|-----------------|-----------|---------------|-----------|
| | Materials Due | Send Date | Materials Due | Send Date | Materials Due | Send Date | Materials Due | Send Date | Materials Due | Send Date | Materials Due | Send Date |
| May 5 | 5/2 | 5/8 | | | 4/30 | 5/6 | | | 5/1 | 5/7 | | |
| May 12 | 5/9 | 5/15 | | | | | 5/8 | 5/14 | | | | |
| May 19 | 5/16 | 5/22 | | | 5/14 | 5/20 | | | 5/15 | 5/21 | 5/15 | 5/21 |
| May 25 | | | 5/16 | 5/22 | | | 5/22 | 5/28 | | | | |
| June 2 | 5/30 | 6/5 | | | 5/28 | 6/3 | | | 5/29 | 6/4 | | |
| June 9 | 6/6 | 6/12 | | | | | 6/5 | 6/11 | | | | |
| June 16 | 6/13 | 6/19 | | | 6/11 | 6/17 | | | 6/12 | 6/18 | 6/12 | 6/18 |
| June 23 | | | 6/13 | 6/19 | | | 6/19 | 6/25 | | | | |
| June 30 | 6/27 | 7/3 | | | 6/25 | 7/1 | | | 6/26 | 7/2 | | |
| July 7 | 7/3 | 7/10 | | | | | 7/3 | 7/9 | | | | |
| July 14 | 7/11 | 7/17 | | | 7/9 | 7/15 | | | 7/10 | 7/16 | 7/10 | 7/16 |
| July 21 | 7/18 | 7/24 | | | | | 7/17 | 7/23 | | | | |
| July 28 | 7/25 | 7/31 | | | 7/23 | 7/29 | | | 7/24 | 7/30 | | |
| Aug 4 | | | 7/25 | 7/31 | | | 7/31 | 8/6 | | | | |
| Aug 11 | 8/8 | 8/14 | | | 8/6 | 8/12 | | | 8/7 | 8/13 | | |
| Aug 18 | 8/15 | 8/21 | | | | | 8/14 | 8/20 | | | 8/14 | 8/20 |
| Aug 25 | 8/22 | 8/28 | | | 8/20 | 8/26 | | | 8/21 | 8/27 | | |

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|----------------|--------------------|-----------|--------------------|-----------|---------------------|-----------|----------------|-----------|-----------------|-----------|---------------|-----------|
| | Materials Due | Send Date | Materials Due | Send Date | Materials Due | Send Date | Materials Due | Send Date | Materials Due | Send Date | Materials Due | Send Date |
| Sept 1 | | | 8/22 | 8/28 | | | 8/28 | 9/3 | | | | |
| Sept 8 | 9/5 | 9/11 | | | 9/3 | 9/9 | | | 9/4 | 9/10 | | |
| Sept 15 | 9/12 | 9/18 | | | | | 9/11 | 9/17 | | | 9/11 | 9/17 |
| Sept 22 | 9/19 | 9/25 | | | 9/17 | 9/23 | | | 9/18 | 9/24 | | |
| Sept 29 | | | 9/19 | 9/25 | | | 9/25 | 10/1 | | | | |
| Oct 6 | 10/3 | 10/9 | | | 10/1 | 10/7 | | | 10/2 | 10/8 | | |
| Oct 13 | 10/10 | 10/16 | | | | | 10/9 | 10/15 | | | 10/9 | 10/15 |
| Oct 20 | 10/17 | 10/23 | | | 10/15 | 10/21 | | | 10/16 | 10/22 | | |
| Oct 27 | | | 10/17 | 10/23 | | | 10/23 | 10/29 | | | | |
| Nov 3 | 10/31 | 11/6 | | | 10/29 | 11/4 | | | 10/30 | 11/5 | | |
| Nov 10 | 11/7 | 11/13 | | | | | 11/6 | 11/12 | | | | |
| Nov 17 | 11/14 | 11/20 | | | 11/12 | 11/18 | | | 11/13 | 11/19 | 11/13 | 11/19 |
| Nov 24 | | | 11/14 | 11/20 | | | 11/20 | 11/26 | | | | |
| Dec 1 | 11/28 | 12/4 | | | 11/26 | 12/2 | | | 11/26 | 12/3 | | |
| Dec 8 | 12/5 | 12/11 | | | | | 12/4 | 12/10 | | | | |
| Dec 15 | 12/12 | 12/18 | | | 12/10 | 12/16 | | | 12/11 | 12/17 | 12/11 | 12/17 |
| Dec 22 | 12/19 | 12/24 | | | | | 12/18 | 12/24 | | | | |
| Dec 29 | 12/24 | 12/31 | | | 12/24 | 12/30 | | | 12/24 | 12/31 | | |

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| Week Beginning | ENR California | | ENR MidAtlantic | | ENR Midwest | | ENR Mountain States | |
|----------------|----------------|-----------|-----------------|-----------|---------------|-----------|---------------------|-----------|
| | Materials Due | Send Date | Materials Due | Send Date | Materials Due | Send Date | Materials Due | Send Date |
| Jan 6 | 1/2 | 1/7 | | | | | | |
| Jan 13 | | | | | 1/10 | 1/16 | 1/10 | 1/16 |
| Jan 20 | 1/15 | 1/21 | | | | | | |
| Jan 27 | | | | | 1/24 | 1/30 | 1/24 | 1/30 |
| Feb 3 | 1/29 | 2/4 | | | | | | |
| Feb 10 | | | 2/5 | 2/11 | 2/7 | 2/13 | 2/7 | 2/13 |
| Feb 17 | 2/12 | 2/18 | | | | | | |
| Feb 24 | | | 2/19 | 2/25 | 2/21 | 2/27 | 2/21 | 2/27 |
| Mar 3 | 2/26 | 3/4 | | | | | | |
| Mar 10 | | | 3/5 | 3/11 | 3/7 | 3/13 | 3/7 | 3/13 |
| Mar 17 | 3/12 | 3/18 | | | | | | |
| Mar 24 | | | 3/19 | 3/25 | 3/21 | 3/27 | 3/21 | 3/27 |
| Mar 31 | 3/26 | 4/1 | | | | | | |
| April 7 | | | 4/2 | 4/8 | 4/4 | 4/10 | 4/4 | 4/10 |
| April 14 | 4/9 | 4/15 | | | | | | |
| April 21 | | | 4/16 | 4/22 | 4/18 | 4/24 | 4/18 | 4/24 |
| April 28 | 4/23 | 4/29 | | | | | | |
| May 5 | | | 4/30 | 5/6 | 5/2 | 5/8 | 5/2 | 5/8 |
| May 12 | 5/7 | 5/13 | | | | | | |
| May 19 | | | 5/14 | 5/20 | 5/16 | 5/22 | 5/16 | 5/22 |
| May 25 | 5/21 | 5/27 | | | | | | |
| June 2 | | | 5/28 | 6/3 | 5/30 | 6/5 | 5/30 | 6/5 |
| June 9 | 6/4 | 6/10 | | | | | | |
| June 16 | | | 6/11 | 6/17 | 6/13 | 6/19 | 6/13 | 6/19 |
| June 23 | 6/18 | 6/24 | | | | | | |
| June 30 | | | 6/25 | 7/1 | 6/27 | 7/3 | 6/27 | 7/3 |

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| Week Beginning | ENR California | | ENR MidAtlantic | | ENR Midwest | | ENR Mountain States | |
|----------------|----------------|-----------|-----------------|-----------|---------------|-----------|---------------------|-----------|
| | Materials Due | Send Date | Materials Due | Send Date | Materials Due | Send Date | Materials Due | Send Date |
| July 7 | 7/2 | 7/8 | | | | | | |
| July 14 | | | 7/9 | 7/15 | 7/11 | 7/17 | 7/11 | 7/17 |
| July 21 | 7/16 | 7/22 | | | | | | |
| July 28 | | | 7/23 | 7/29 | 7/25 | 7/31 | 7/25 | 7/31 |
| Aug 4 | 7/30 | 8/5 | | | | | | |
| Aug 11 | | | 8/6 | 8/12 | 8/8 | 8/14 | 8/8 | 8/14 |
| Aug 18 | 8/13 | 8/19 | | | | | | |
| Aug 25 | | | 8/20 | 8/26 | 8/22 | 8/28 | 8/22 | 8/28 |
| Sept 1 | 8/27 | 9/2 | | | | | | |
| Sept 8 | | | 9/3 | 9/9 | 9/5 | 9/11 | 9/5 | 9/11 |
| Sept 15 | 9/10 | 9/16 | | | | | | |
| Sept 22 | | | 9/17 | 9/23 | 9/19 | 9/25 | 9/19 | 9/25 |
| Sept 29 | 9/24 | 9/30 | | | | | | |
| Oct 6 | | | 10/1 | 10/7 | 10/3 | 10/9 | 10/3 | 10/9 |
| Oct 13 | 10/8 | 10/14 | | | | | | |
| Oct 20 | | | 10/15 | 10/21 | 10/17 | 10/23 | 10/17 | 10/23 |
| Oct 27 | 10/22 | 10/28 | | | | | | |
| Nov 3 | | | 10/29 | 11/4 | 10/31 | 11/6 | 10/31 | 11/6 |
| Nov 10 | 11/5 | 11/11 | | | | | | |
| Nov 17 | | | 11/12 | 11/18 | 11/14 | 11/20 | 11/14 | 11/20 |
| Nov 24 | 11/19 | 11/25 | | | | | | |
| Dec 1 | | | 11/26 | 12/2 | 11/28 | 12/4 | 11/28 | 12/4 |
| Dec 8 | 12/3 | 12/9 | | | | | | |
| Dec 15 | | | 12/10 | 12/16 | 12/12 | 12/18 | 12/12 | 12/18 |
| Dec 22 | 12/17 | 12/23 | | | | | | |
| Dec 29 | | | 12/24 | 12/30 | 12/26 | 12/31 | 12/26 | 12/31 |

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|----------------|---------------|-----------|---------------|-----------|---------------|-----------|----------------|-----------|
| | Materials Due | Send Date | Materials Due | Send Date | Materials Due | Send Date | Materials Due | Send Date |
| Jan 6 | 1/2 | 1/7 | 1/3 | 1/9 | | | 1/2 | 1/8 |
| Jan 13 | | | | | 1/10 | 1/16 | | |
| Jan 20 | 1/15 | 1/21 | 1/17 | 1/23 | | | 1/16 | 1/22 |
| Jan 27 | | | | | 1/24 | 1/30 | | |
| Feb 3 | 1/29 | 2/4 | 1/31 | 2/6 | | | 1/30 | 2/5 |
| Feb 10 | | | | | 2/7 | 2/13 | | |
| Feb 17 | 2/12 | 2/18 | 2/14 | 2/20 | | | 2/13 | 2/19 |
| Feb 24 | | | | | 2/21 | 2/27 | | |
| Mar 3 | 2/26 | 3/4 | 2/28 | 3/6 | | | 2/27 | 3/5 |
| Mar 10 | | | | | 3/7 | 3/13 | | |
| Mar 17 | 3/12 | 3/18 | 3/14 | 3/20 | | | 3/13 | 3/19 |
| Mar 24 | | | | | 3/21 | 3/27 | | |
| Mar 31 | 3/26 | 4/1 | 3/28 | 4/3 | | | 3/27 | 4/2 |
| April 7 | | | | | 4/4 | 4/10 | | |
| April 14 | 4/9 | 4/15 | 4/11 | 4/17 | | | 4/10 | 4/16 |
| April 21 | | | | | 4/18 | 4/24 | | |
| April 28 | 4/23 | 4/29 | 4/25 | 5/1 | | | 4/24 | 4/30 |
| May 5 | | | | | 5/2 | 5/8 | | |
| May 12 | 5/7 | 5/13 | 5/9 | 5/15 | | | 5/8 | 5/14 |
| May 19 | | | | | 5/16 | 5/22 | | |
| May 25 | 5/21 | 5/27 | 5/23 | 5/29 | | | 5/22 | 5/28 |
| June 2 | | | | | 5/30 | 6/5 | | |
| June 9 | 6/4 | 6/10 | 6/6 | 6/12 | | | 6/5 | 6/11 |
| June 16 | | | | | 6/13 | 6/19 | | |
| June 23 | 6/18 | 6/24 | 6/20 | 6/26 | | | 6/19 | 6/25 |
| June 30 | | | | | 6/27 | 7/3 | | |

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| Week Beginning | ENR New York | | ENR Southeast | | ENR Southwest | | ENR Texas & LA | |
|----------------|---------------|-----------|---------------|-----------|---------------|-----------|----------------|-----------|
| | Materials Due | Send Date | Materials Due | Send Date | Materials Due | Send Date | Materials Due | Send Date |
| July 7 | 7/2 | 7/8 | 7/3 | 7/10 | | | 7/3 | 7/9 |
| July 14 | | | | | 7/11 | 7/17 | | |
| July 21 | 7/16 | 7/22 | 7/18 | 7/24 | | | 7/17 | 7/23 |
| July 28 | | | | | 7/25 | 7/31 | | |
| Aug 4 | 7/30 | 8/5 | 8/1 | 8/7 | | | 7/31 | 8/6 |
| Aug 11 | | | | | 8/8 | 8/14 | | |
| Aug 18 | 8/13 | 8/19 | 8/15 | 8/21 | | | 8/14 | 8/20 |
| Aug 25 | | | | | 8/22 | 8/28 | | |
| Sept 1 | 8/27 | 9/2 | 8/29 | 9/4 | | | 8/28 | 9/3 |
| Sept 8 | | | | | 9/5 | 9/11 | | |
| Sept 15 | 9/10 | 9/16 | 9/12 | 9/18 | | | 9/11 | 9/17 |
| Sept 22 | | | | | 9/19 | 9/25 | | |
| Sept 29 | 9/24 | 9/30 | 9/26 | 10/2 | | | 9/25 | 10/1 |
| Oct 6 | | | | | 10/3 | 10/9 | | |
| Oct 13 | 10/8 | 10/14 | 10/10 | 10/16 | | | 10/9 | 10/15 |
| Oct 20 | | | | | 10/17 | 10/23 | | |
| Oct 27 | 10/22 | 10/28 | 10/24 | 10/30 | | | 10/23 | 10/29 |
| Nov 3 | | | | | 10/31 | 11/6 | | |
| Nov 10 | 11/5 | 11/11 | 11/7 | 11/13 | | | 11/6 | 11/12 |
| Nov 17 | | | | | 11/14 | 11/20 | | |
| Nov 24 | 11/19 | 11/25 | 11/21 | 11/27 | | | 11/20 | 11/26 |
| Dec 1 | | | | | 11/28 | 12/4 | | |
| Dec 8 | 12/3 | 12/9 | 12/5 | 12/11 | | | 12/4 | 12/10 |
| Dec 15 | | | | | 12/12 | 12/18 | | |
| Dec 22 | 12/17 | 12/23 | 12/19 | 12/24 | | | 12/18 | 12/24 |
| Dec 29 | | | | | 12/26 | 12/31 | | |

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| Space | Size (wxh) | Trim size |
|---------------------------------------|-----------------|----------------|
| Spread with Bleed | 16" x 10.75" | 15.75" x 10.5" |
| Spread Non-Bleed | 14" x 9.75" | |
| Full Page with Bleed | 8.125" x 10.75" | 7.875" x 10.5" |
| Full Page Non-Bleed | 7.375" x 10" | |
| 2/3 Vertical | 4.625" x 10" | |
| 2/3 Vertical Bleed | 5.375" x 10.75" | 5.25" x 10.5" |
| 1/2 Horizontal | 7" x 4.75" | |
| 1/2 Horizontal Bleed | 8.125" x 5.5" | 7.875" x 5.25" |
| 1/2 Horizontal Spread | 15.25" x 4.75" | |
| 1/2 Horizontal Spread Bleed | 16" x 5.5" | 15.75" x 5.25" |
| 1/2 Island | 4.625" x 7.25" | |
| 1/2 Vertical (Regional Editions Only) | 3.25" x 9.75" | |
| 1/3 Square | 4.625" x 4.75" | |
| 1/3 Vertical | 2.25" x 9.75" | |
| 1/4 Vertical (Regional Editions Only) | 3.25" x 4.75" | |
| 1/6 Horizontal | 4.625" x 2.25" | |
| 1/6 Vertical | 2.25" x 4.75" | |

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- Closing dates for orders: 3 weeks prior to cover date.
- Closing dates for materials: 2 weeks prior to cover date (unless otherwise noted).
- No cancellations accepted after close.

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Advertising Information



AD SUBMISSION GUIDELINES

- Publisher requires that ad materials be supplied in PDF x1-a (2001) format.

Note that this format is an output option in InDesign and will embed fonts and flatten transparencies automatically.

- For optimal reproduction, a maximum ink density of 300 is recommended.
- Images must be high resolution (300 dpi).
- Color space must be CMYK or Grayscale. No spot colors, RGB, LAB color or embedded color profiles
- All transparencies must be flattened.
- All fonts must be embedded.
- Minimum size of type intended to knock out is 8pt.
- Ads that are intended to bleed must be supplied with .125" extra image beyond the trimmed edge.
- Please submit ad materials through our online portal at www.adshuttle.com. Follow the system prompts to set up an account and submit the PDF. Adshuttle will perform a pre-flight test on your file during the submission process.
- **Printing:** *ENR* is printed web offset.
- **Paper:** *ENR* uses coated 28# body stock and coated 60# cover.
- **Binding:** *ENR* is saddle-stitched. Special issues are perfect-bound.

- **Trim size:** *ENR* trim size is 7.875" x 10.5".
- **Safety:** Live matter safety is .25."

- **Supplied Inserts:** Supplied inserts are available on a limited basis subject to availability, bindery and postal limitations. Contact your Campaign Manager for additional information.

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- Publisher recommends that a SWOP-certified color proof be submitted for press color guidance. Send proof to:

ENR
Production Manager
2 Penn Plaza, 9th Floor
New York, NY 10121-2298

Contact your Campaign Manager at 1-800-367-7787 with any questions

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