

COMMUNITY
IMPACT
AWARDS

2019



United Way
Calgary and Area



IT TAKES A COMMUNITY TO CREATE IMPACT

Communities are the places where we come together. Sometimes we gather in a physical space; other times it's a meeting of hearts and minds. And at times, it's both.

Strong community bonds make us feel safe, accepted, and valued. We feel like we belong.

And when we belong, we can become part of something bigger than ourselves.

The toughest challenges in our communities cannot be solved by any one person on their own. We are strongest when we work together to improve the lives of everyone around us.

Community impact is about believing we all have the power to make things better. It's what happens when we harness our ideas, strengths, and skills to tackle problems together.

UNITED, WE MAKE THE BIGGEST DIFFERENCE.



WELCOME TO UNITED WAY'S FIRST ANNUAL COMMUNITY IMPACT AWARDS!

Tonight, we celebrate you and the passion and commitment you've shown over the last year. We would like to thank you for your continued support and involvement in 2019; your fundraising, workplace initiatives, and community investment, paired with your dedication to solving social issues, has impacted so many lives, and that's really something to celebrate!

In order to drive change, United Way leans on the support of leaders like you. People who share common values, and are passionate about building a better world. Together, we maintain and strengthen our community to ensure individuals and families have access to vital supports when they need them the most. Thank you for being a part of the United Way community, and for your unwavering commitment to making an impact.

A handwritten signature in black ink, appearing to read 'Karen Young', with a stylized flourish at the end.

Karen Young
President & CEO
United Way of Calgary and Area

MAJOR SPONSOR

JPMORGAN CHASE & Co.

JPMorgan Chase & Co. is a leading global financial services firm with assets of \$2.5 trillion and operations worldwide. In Canada alone, we operate five diverse lines of business that employ over 1,300 people nationwide.

Our mission is to enable more people to contribute to and share in the rewards of a growing economy. We believe that reducing inequality and creating widely-shared prosperity requires collaboration of business, government, non-profit, and other civic organizations, particularly in the cities and metropolitan regions that power economic growth.

In 2017, the firm and its Foundation gave nearly \$250 million to non-profit organizations across the U.S. and 40 countries around the world. In addition, 56,000 JPMorgan Chase employees provided 383,000 hours of volunteer service in the communities where they live and work.

CREATING COMMUNITY **IMPACT**

CANADIAN NATURAL RESOURCES LIMITED

Canadian Natural's dynamic campaign includes creative fundraising activities, such as the annual **Pie Face Showdown**. Employees voted for co-workers to participate by donation—then participants went head-to-head, with the loser getting a face full of whipped cream!



CREATING COMMUNITY **IMPACT**

ALTAGAS

In 2019, Altogas employees further integrated volunteer activities into their campaign. Working with United Way partner agencies, employees learned about the impact of their donations while participating in Day of Caring volunteer opportunities.



SUPPORTING SPONSOR



Middlefield Group[®]

YOUR PARTNER IN INCOME & GROWTH SINCE 1979

Formed in 1979, with offices located in Calgary, Toronto, San Francisco, and London, England, Middlefield creates and manages specialized investment products for individual and institutional investors and has assets under management of approximately \$4 billion. Investment products include closed-end funds, ETFs, mutual funds, resource funds, real estate funds, and a venture capital fund.

CORPORATE PARTNERS

United Way is pleased to acknowledge the tremendous cumulative gifts of our corporate partners over the last 10 years. The President's Circle includes companies that, together with their employees and retirees, have given over \$5,000,000. The Corporate Million Dollar Roundtable includes companies that, together with their employees and retirees, have given gifts between \$1,000,000 and 4,999,999. We thank them for their lasting commitment and transformational impact on our community.

PRESIDENT'S CIRCLE

AltaGas Ltd.	CIBC	NOVA Chemicals	TD Bank Group
Altalink	CNOOC International	Nutrien Ltd.	The City of Calgary
ARC Financial Corp.	ConocoPhillips Canada	Paramount Resources Ltd.	Tourmaline Oil Corp.
ARC Resources Ltd.	Enbridge	Pembina Pipeline Corporation	TransAlta Corporation
BMO Financial Group	ENMAX Corporation	RBC	TC Energy
Bonavista Energy Corporation	Fluor Canada Ltd.	Repsol Oil & Gas Canada Inc.	University of Calgary
Canadian Natural Resources Limited	Government of Alberta	Shell Canada Limited	
	Imperial	Suncor	

CORPORATE MILLION DOLLAR ROUNDTABLE

Alberta Electric System Operator	Chevron Canada Resources	Keyera Corp.	PwC
Alberta Health Services	Costco Wholesale Canada Ltd.	KPMG	Red Dog Systems Inc.
ATB Financial	Deloitte	McCarthy Tétrault	Scotiabank
ATCO	Encana Corporation	McDaniel & Associates	SECURE Energy Services Inc.
Azimuth Capital Management	Enerplus	Consultants Ltd.	SNC-Lavalin Inc.
Bantrel Co.	Ensign Energy Services Inc.	Murphy Oil Company Ltd.	Spartan Controls Ltd.
Bennett Jones LLP	Enterprise Rent-a-Car	NAL Resources Management Limited	Stampede Toyota
Birchcliff Energy Ltd.	EY	Norton Rose Fulbright	STIFEL FirstEnergy
Blake, Cassel & Graydon LLP	Felesky Flynn	Obsidian Energy Ltd.	TAQA North Ltd.
Borden Ladner Gervais	FortisAlberta Inc.	Osler, Hoskin & Harcourt LLP	Tervita Corporation
BP Canada Energy Group ULC	Gibson Energy	Pason Systems Corp.	The Alberta Energy Regulator
Brookfield Properties	Government of Canada	PCL Construction Management Inc.	Trican Well Service
BURNCO Rock Products	Gowling WLG	Pengrowth Energy Corporation	Trimac Transportation
Burnet, Duckworth & Palmer LLP	Great-West Life, London Life and Canada Life	Perpetual Energy Inc.	Vermilion Energy Inc.
Canada Revenue Agency	Inter Pipeline Ltd.	Peters & Co. Limited	Wood
Canadian Pacific	Jacobs Canada Inc.	PETRONAS Energy Canada Ltd.	Worley
Cenovus Energy Inc.			

A Thoughtful Partnership

For over 15 years, Nutrien has been a proud partner of United Way. We are honoured to support an organization committed to making meaningful, sustainable, and positive change in Calgary.

United Way demonstrates the impact of strategic, thoughtful, and consistent funding. United Way employees and volunteers show unwavering dedication in the face of challenging circumstances.

We are thrilled for the opportunity to celebrate the spirit and hard work of this year's nominees.



MAJOR SPONSOR

Nutrien™
Feeding the Future™

www.nutrien.com




United Way
Calgary and Area

ACCELERATE YOUR CORPORATE SOCIAL PURPOSE

74% of employees say their job is more fulfilling when they can make a positive impact at work.

*Research shows a well-designed social purpose program can reduce turnover rate by up to **50%** and increase productivity up to **13%**.*



Engaging employees and maximizing business results are challenges even for top companies. Savvy business leaders are embracing strategic, people-focused corporate responsibility to attract, motivate, and retain the best talent, create a more fulfilled and productive workforce, and foster consistent company culture.

Today's employees want to make a positive contribution. They are motivated to make change happen. People across all generations are increasingly looking for their employers to not only provide them with opportunities to give back, but be partners in driving progress, and a strong corporate social responsibility program is one part of that.

Companies that lead with their values see impressive benefits—in fact, purpose-driven companies outperform the S&P 500 by 10x!

For decades, United Way has been Calgary's go-to partner in corporate social responsibility—and now, in this exciting era of philanthropy, we want to help you power a new giving experience. That's why we've partnered with Salesforce.org to create a digital platform to re-imagine the future of giving.

Salesforce.org Philanthropy Cloud—a partnership between Salesforce.org and United Way—is a game-changing philanthropic platform designed to advance your company's social purpose. It empowers corporations to put their values into action and engage their employees in doing good.

Philanthropy Cloud revolutionizes philanthropy through scale and convenience. It increases visibility and transparency of your organization's philanthropic activities, while making them more accessible to your team. You can streamline your giving and volunteering—taking less time and manual work to plan and launch your activities.

Benefits for your company:

- Improve employee engagement, talent acquisition, and staff retention
- Propel your brand's identity
- Centralize your corporate social responsibility activities
- Accelerate your community impact
- Easily view your corporate philanthropic activity that aligns with the United Nations Sustainable Development Goals (UNSDG) as part of your Environmental, Social, and Corporate Governance (ESG) program

Using Philanthropy Cloud, you can give your employees the power to lead and drive their desired activities and contributions to the philanthropic causes they care about and support. The platform also enables year-round engagement opportunities to allow employees to personalize their giving experiences and give them control of their philanthropy.

Benefits for your employees:

- Personalized profile page listing their causes of interest
- Activity dashboard detailing their donation and volunteering history
- Recommendation engine promoting content of interest

If you're looking to scale your corporate social responsibility activities, engage employees, and create greater impact in your community, Philanthropy Cloud can help.

Learn more or book a demo with our team by emailing philanthropycloud@calgaryunitedway.org.



SUPPORTING SPONSOR



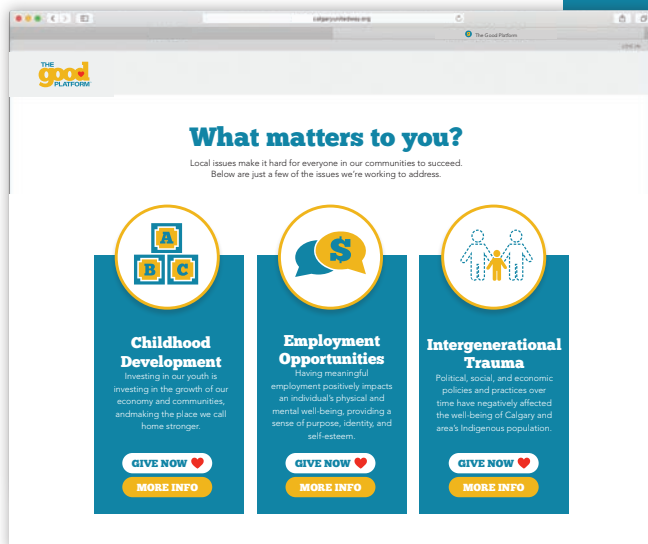
At Enbridge, we believe a community belongs to everyone who lives there. And, no matter who we are or where we live, all of us want to make life better for our families, our friends, our neighbours, and ourselves. We engage, as citizens and as a corporation, because we want to make our communities safer, healthier, greener, and more inspiring. Our perspective is holistic. Over the past decade, Enbridge has invested in a diverse spectrum of initiatives aimed at strengthening our communities. We are a long-time supporter of United Way of Calgary and Area because like us, they deliver on the promise to help make communities better places to live.



Your Platform for Good

The Good Platform offers a unique opportunity to bring your corporate purpose to life while engaging your customers, community, and even your employees in meaningful impact.

- ♥ Strengthen relationships inside and outside your company
- ♥ Showcase your purpose, especially to the next generation of customers
- ♥ Use United Way's expertise to amplify your brand



Enhance your marketing efforts and reach people in a meaningful way—and create greater community impact.

Learn more about how the Good Platform can support your company and how you can do more good!

calgaryunitedway.org/good-platform



CREATING COMMUNITY **IMPACT**

CALGARY PHYSICIANS

Calgary physicians enjoyed a jam packed concert performed exclusively by physicians! Dr. Jim Stone (pictured) was one of many physicians who performed and participated in the inaugural **Is There a Doctor in the House?** concert in support of United Way.

WE RECOGNIZE YOUR **COMMUNITY IMPACT**

The awards given at this event are in recognition of the outstanding workplace campaigns and individuals in 2019. Every dollar raised contributes to a healthier and happier society, economy, and standard of living for all.

Together, we make a positive impact on over 160,000 individuals every year. That's worth celebrating!



AWARD NOMINEES

CULBERT FAMILY AWARD FOR PHILANTHROPY

The Culbert Family Award for Philanthropy recognizes young professionals in Calgary and area who are shaping the future through charitable giving and their work in the community. Two individuals will receive a monetary award of \$2,000 to enhance their professional development or philanthropic endeavours.

Christopher Lloyd
Raman Sawhney

QUANTUM LEAP AWARDS

This award recognizes organizations and their employees who have achieved significant growth in the current year over the previous year, including an increase in funds raised and number of donors. Candidates also demonstrated significant management support. An award will be given to one organization with over 350 employees, and a second to an organization with under 350 employees.

Over 350 Employees

Bow Valley College
Canada Energy Regulator
KPMG
Nutrien Ltd.
Tervita Corporation

Under 350 Employees

AltaGas Ltd.
ARC Financial Corp.
CIWA
Inter Pipeline Ltd.
Lexus of Royal Oak
Mawer Investment Management Ltd
NuVista Energy Ltd.
Ridgeback Resources
Transport Canada
Tundra Oil & Gas
Wawanesa Mutual Insurance Co.

SPIRIT OF VOLUNTEERISM

This award recognizes organizations and their employees who have demonstrated outstanding support for employee volunteerism. Examples include United Way Day of Caring® projects (year round), inviting United Way speakers to events, hosting or attending an immersive experience, having strong campaign planning committee and/or ambassador group, and utilizing engagement activities. All of these activities demonstrate strong volunteer spirit working with United Way in the community.

AltaGas Ltd.
AltaLink
ARC Resources Ltd.
Fluor Canada
Imperial
Pembina Pipeline Corporation
Repsol Oil & Gas Canada Inc.
Shell Canada Limited
The Alberta Energy Regulator
University of Calgary

POWER OF ONE

This award recognizes a United Way volunteer who has exceeded expectations in creating greater awareness of United Way through their personal involvement and initiative in their workplace campaign

Alexandra Burdeyney
The City of Calgary
Brett Clapperton
Pembina Pipeline Corporation
Anna Davison
Imperial
Adam Flegel
Wood's Homes
Dr. Lori Montgomery
Alberta Health Services, Physician's Strategy
Laura Nixon
The Alberta Energy Regulator
Stephanie Pankratz
KPMG
Heather Rowe
Enterprise Rent-a-Car
Terri Stikma
ATB Financial Inc

GEN NEXT

This award recognizes organizations that have engaged the next generation (20 to 30 year olds) in their campaign through specific events, educational activities, and on their campaign committee.

Alberta Community and Social Services
Canadian Natural Resources Limited
Deloitte
Hatch Ltd.
Pembina Pipeline Corporation
Shell Canada Limited

AWARDS OF EXCELLENCE

This award recognizes candidates that have demonstrated outstanding and innovative campaigns with active Leadership giving programs and a commitment to making Calgary a resilient and caring community where everyone thrives. An award will be given to one organization with over 350 employees, and a second to an organization with under 350 employees.

Over 350 Employees

Alberta Electric System Operator
Canada Revenue Agency
Enbridge
NOVA Chemicals
Nutrien Ltd.
Shell Canada Limited
TD Bank Group
University of Calgary

Under 350 Employees

Alberta Securities Commission
Alberta Utilities Commission
Aspen Family and Community Network
carya
Indian Oil & Gas Canada
Murphy Oil Company Ltd.
PCL Construction Management Inc.
RBC Capital Markets
Trimac Transportation

PRESIDENT'S AWARD

Honoured for exceptional contribution to United Way and our community, this organization has been chosen for this special recognition because of its inspiring commitment and efforts in support of our city.

CONGRATULATIONS TO THE FOLLOWING RECIPIENTS:

WELCOME TO UNITED WAY

These award winners are recognized for exceptional new campaigns that follow best practices, use their campaign as a way to build team spirit, and give back to the community.

The recipients are:

Bank of Canada Calgary Office
Catch Engineering
CIMA+
Energy Safety Canada
Kingston Midstream
MUFG Bank Canada
OEL Projects Ltd.
Pipestone Energy Corp.
Skip the Dishes
Strath Resources
Wolf Midstream

WORKPLACE EXCELLENCE

These awards celebrate the top 10 noteworthy campaigns that demonstrated industry excellence. They exhibited management support, a significant increase in both Leadership giving and total donations, a surge in employee involvement, and/or a fresh and innovative approach to their United Way campaign.

The recipients are:

AltaGas Ltd.
CIWA
Colliers International
Hatch Ltd.
Keyera Corp.
PCL Construction Management Inc.
PwC
Sagium
University of Calgary
Vermilion Energy Inc.

CULBERT FAMILY AWARD FOR PHILANTHROPY AWARD WINNERS

CHRISTOPHER LLOYD

ONEBALL CHARITABLE
CANCER ORGANIZATION

"As a two-time testicular cancer survivor, diagnosed at age 18 and 23, I knew firsthand what it was like to navigate the testicular cancer journey, which is what led me to Oneball in 2013. I've had the great privilege to oversee many exciting areas of our organization including the creation of our financial assistance program, student chapters, and partnership with the Tom Baker Cancer Centre."

Oneball uses humour and fun events to help men open up, and since 2009, their 100 per cent volunteer-run organization has raised over \$300,000. Since then, they have been enthusiastically fulfilling their mission of providing meaningful assistance throughout the testicular cancer journey and destroying the stigma around talking about men's health, one ball at a time. In 2017, Oneball decided not to focus their efforts on curing cancer, but have instead been a leader in research efforts around the emotional and psychological aspects of the disease.

RAMAN SAWHNEY

ACUMEN PROGRAM FOR YOUNG WOMEN
IN ENERGY - PWC, CANADA

"As an advocate for STEM and a professional in the energy industry, I launched a non-profit called Apar Initiative after working in the Albanian oilfields. As the only female engineer working in the field, I felt it was my responsibility to help change the narrative and inspire more girls to pursue technical education and careers."

Raman leads the Acumen Program for Young Women in Energy and the Internal Training team for the Women's Inclusion Network at PwC where she works with teams to create opportunities for women in Calgary to develop their business acumen skills and have a chance to learn and network with executives in our city. She is also a part of the Calgary Professional Chapter of Engineers Without Borders that helps advance the 2030 Sustainable Development Goals outlined by the United Nations. In 2019, Raman was selected to participate in the Gen Next leadership and community development program where she took learnings back to PwC and connected their workplace campaign with like-minded young professionals in the organization.

SUPPORTING SPONSORS



SPONSORED EMPLOYEE PROGRAM



ENHANCE YOUR COMPANY PROFILE AND BRAND REPUTATION

Strategically designed, your investment in this program helps launch someone's career, all while demonstrating your commitment to your community. Start investing now and enjoy valuable brand-building opportunities.

- Strengthen your brand as a socially responsible corporation and employer of choice
- Gain recognition as a corporate leader who is invested in developing tomorrow's leaders for our city
- Deepen the local impact of your corporate social responsibility program by supporting activities in your community

Contact our team at sponsorship@calgaryunitedway.org

2019 EMPLOYEES

United Way's Sponsored Employee Program offers a unique professional, personal, and community development experience for leaders at all stages of their careers. We are grateful for the support received from the following 16 organizations that either seconded at least one of their employees or students to United Way, or provided cash sponsorship to enable the hiring of an employee to support the 2019 fundraising campaign.

Raman Bariah
Seconded
ENMAX

Hannah Blanton
Sponsored
Imperial

Heather Boyer
Seconded
Keyera Corp.

Vanessa Bryant
Seconded
AltaLink

Jill Graham
Seconded
TD Bank Group

Lesley Hansen
Seconded
Cenovus

Larissa Hopfner
Sponsored
Scotiabank

Rodney John
Seconded
ATCO

Taylor Johnson
Seconded
RBC

Jamie Khory
Sponsored
TransAlta

Linda McLean
Sponsored
Government of Alberta

Mila Mezei
Sponsored
Government of Alberta

Elli-Mae Padillo
Seconded
Cenovus

Asmita Patil
Seconded by
Worley

Jackson Reed
Sponsored
Mount Royal University

Emily Reinhart
Sponsored
Government of Alberta

Sandy Vigrass
Sponsored
Canadian Natural
Resources Limited

Leah Villanueva
Seconded
Fluor Canada Ltd.

UNITED WAY OFFICERS

Board Chair

Rachel Moore

VP Human Resources
Encana Services Company Ltd.

Past Board Chair

Jason Hatcher

Managing Principal
Navigator Ltd.

Chief Executive Officer

Karen Young

President & CEO
United Way of Calgary and Area

Chief Financial Officer

Malcolm Gowie

CFO
United Way of Calgary and Area

Board Vice-Chair

Dan Allen

Retired Vice President
ATB Financial

Chair, Finance and Audit

Ken S. Skingle, Q.C.

Partner
Felesky Flynn LLP

Chief Operating Officer

Beth Gignac

Vice President & COO
United Way of Calgary and Area

BOARD OF DIRECTORS

Dan Allen

Retired Vice President
ATB Financial Inc

Kent Ferguson

Co-Head
Canadian Energy
RBC Capital Markets

Mike MacSween

Executive Vice President
Upstream
Suncor Energy Inc.

John Rossall

Executive Director
North America
Repsol Oil & Gas
Canada Inc.

Roc Spence

Vice President
Global Business
Development
Sales & Marketing
Seastar Chemicals Inc.

Ashley Anderson

Manager
Consumer Sales and
Learning
Shaw Communications Inc.

Shane Fildes

Managing Director
& Global Head
Energy Group at BMO
Capital Markets

R. Bruce McFarlane

Retired, Vice President
Business Development
RMP Energy Inc.

Ken Skingle, Q.C.

Partner
Felesky Flynn LLP

Trevor Wills

Partner
Boost Energy Ventures Inc.

Noralee Bradley

Partner
Blakes

Jason Hatcher

Managing Principal
Navigator Ltd.

Rachel Moore

Vice President
Human Resources
Encana Services
Company Ltd.

David Smith

CEO
Keyera Corp.

Deborah Yedlin

Chancellor
University of Calgary

Janet Drage

Business Development
Associate
Scotia Wealth
Management
ScotiaMcLeod

Alison Jackson

Office Managing Partner
Ernst & Young LLP

Seyi Oyewumi

Senior Business Analyst
Brookfield Residential for
Brookfield Residential
Properties Inc.

Darwin Smith

Partner and Managing
Director
Boston Consulting Group

Karen Young

President & CEO
United Way of Calgary
and Area

EVENT PARTNERS



EX-OFFICIO BOARD MEMBERS

Labour Partnership

Alexander Shevalier
President
Calgary and District Labour Council

Women United

Stephanie Pankratz
Partner
Audit
KPMG

UW Worldwide Liaison

Heather Culbert
Retired Sr. Vice President
Corporate Services
Enerplus Corporation

Gen Next

Robb Hart
Search Manager
TPD

Director Emeritus

Larry Macdonald
Point Energy

Campaign Co-Chairs

Nancy Foster
Senior Vice President
Special Advisor to the CEO
Husky Energy Inc.

Marc Joiner

Partner
Prairies Market Leader
Deloitte LLP

CREATING COMMUNITY IMPACT

CANADA ENERGY REGULATOR

With a campaign running through Halloween, why not have a blast in full costume? As part of their campaign, Canada Energy Regulator held a costume contest and employees got in on the fun by dressing up.



WHY RUN A WORKPLACE CAMPAIGN?

Contact us to further your
employee engagement efforts at
lynn.holdsworth@calgaryunitedway.org.

A well-designed corporate social responsibility program can:

Increase employee
productivity by

13%

Increase employee
engagement up to

7.5%

Reduce employee
turnover by

50%

Increase revenue
as much as

20%

*Source: Project ROI

CAMPAIGN CABINET

CO-CHAIRS

Nancy Foster

Senior Vice President
Special Advisor to the CEO
Husky Energy Inc.

Marc Joiner

Partner
Prairies Market Leader
Deloitte LLP

Alec Clark

Head
Global Energy
TD Securities

Michael Crothers

President & Country Chair
Shell Canada Limited

Anna Davison

Civil Engineering Supervisor
Imperial

David Duckworth

City Manager
The City of Calgary

Kent Ferguson

Managing Director & Co-Head
Canadian Energy
Global Investment Banking
RBC Capital Markets

Robert Ghazal

Senior Vice President
Prairie Region
TD Bank Group

Jeff Green

Vice President
Corporate and
Engineering Services
Perpetual Energy Inc.

Claire Greenwood

General Manager
Strategy and Business
Development Supply Trading
and Optimaztion
Suncor Energy Inc.

Derek Ingraham

Pre-Construction Director
Chandos Construction

Karen Jackson

General Counsel
University of Calgary

Harbie Jawanda

Associate Principal
Research
Peters & Co. Limited

Patricia Jones

Chief Executive Officer
Catholic Family Service

Pam Krause

President & CEO
Centre for Sexuality

Dan Lannon

Senior Vice President
and Partner
Colliers International

Mary Lee

Business Performance Lead
Shell Canada Limited

Mike Lindsay

Senior Vice President
Operations & Engineering
Gibson Energy

Mariki Mackenzie

Director – Process Technology
Manager of of Engineering
Fluor Canada Ltd.

Jon McKenzie

CFO
Cenovus Energy

Matt Mura

Partner
EY

Dave Passingham

Director
Business Development
PCL Construction Management

Janet Soles

President
Janet Soles and Associates

Nicholas Thain

Senior Operating Officer
Community, Rural and
Continuing Care
Alberta Health Services

Jonathan Timlin

Vice President
Projects
Canada Energy Regulator

Jonathan Wright

President & CEO
NuVista Energy Ltd.

MEMBERS

Joanne Alexander

Executive Vice President
& General Counsel
Encana Corporation

Michael Beech

Executive Associate
Community, Rural
and Continuing Care
Alberta Health Services

Andrew Bentley

Community Member

Doug Brown

Community Member

Alexandra Burdeyney

United Way Campaign Coordinator
The City of Calgary

THE SOCIAL IMPACT LAB



The Social Impact Lab is a strategic partnership between United Way of Calgary and Area and J5, a design and innovation firm.

Investing in innovation, the Lab creates opportunity for the social sector to go beyond serving social issues as they arise, to solving those issues in our community. The Lab gathers agency partners, governments, philanthropists, corporations, community partners, and citizens in an experimental environment, using design thinking and rapid prototyping to discover and create solutions that drive social change and improve local lives.

One of the first products of this innovative approach is the Natural Support Simulation, a free online tool designed to help grow the skills needed to navigate and support children and youth experiencing mental health concerns. You can give it a try today at naturalsupportsyc.com.

OUR COMMUNITY

Thanks to support from people like you, United Way investments improve lives of people all across Calgary and the surrounding area.

- Funded Programs
- Partner Agencies
- All In for Youth Schools
- Community Hubs

CALGARY

THIS IMAGE CONTAINS AUGMENTED REALITY



Download the free United Way AR app from your app store



Scan this image using your phone



Discover interactive content



United Way
Calgary and Area