



**United Way of Jefferson &  
North Walworth Counties**

**2015/2016 Annual Report**

**(July 1, 2015—June 30, 2016)**

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***Give. Advocate. Volunteer.***

# A Note from the Executive Director

The only proper way to begin a recap of our latest fiscal year is to say “**THANK YOU**” to all those who continued to support United Way and to those who became new supporters this year. Under our campaign theme of “**Local Focus. Local Impact.**” we raised a record total of \$311,414 (an increase of \$10,877 from the 2014 campaign).

The **impact** of the increase in donations meant we were able to increase our support for our local nonprofit partner agencies, our United Way community programs, and our pillar grant project funding.

We were also able to launch a new **online volunteer platform** ([www.volunteermain.com](http://www.volunteermain.com)), we were able to expand our **Ride United** program, and we are now in a position where we will be developing a new **strategic plan** with focus on allocating funds to specific issues facing our communities right now (stay tuned!).

None of what our United Way is able to accomplish would be possible without the amazing generosity of numerous volunteers and donors. I’m so proud to lead this organization and I hope our donors and supporters are proud of the investment they all make towards improving the health, education and financial sustainability of our communities and community members.

THANK YOU for supporting United Way!

Regards,

*Megan*

Megan Findlay, Executive Director

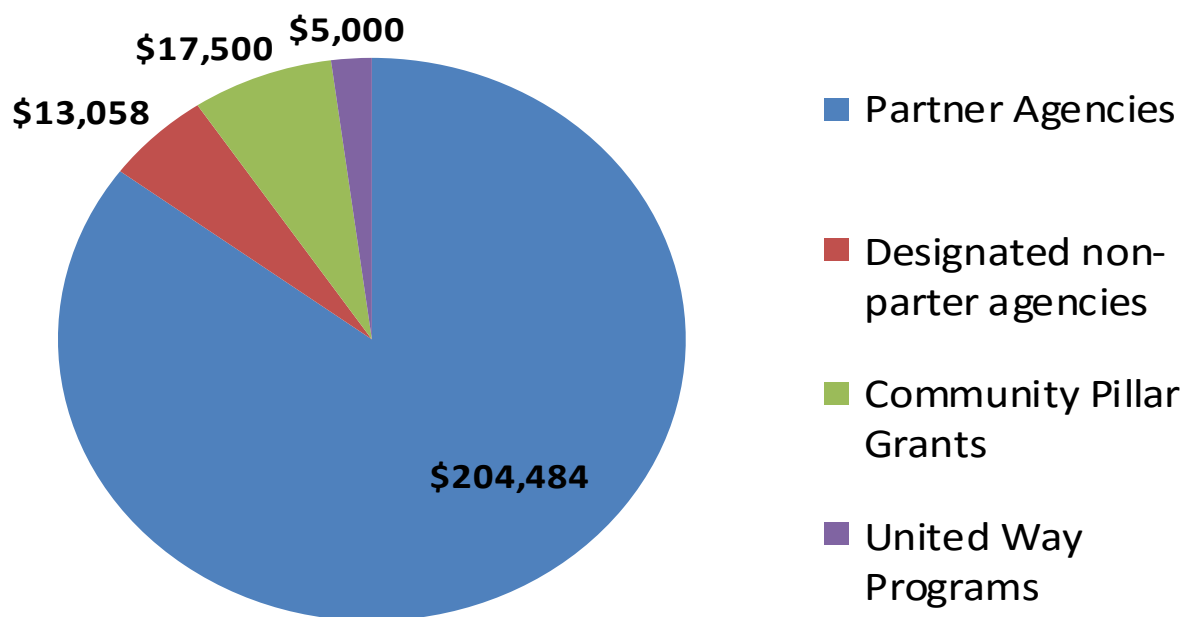
# 2015 Campaign Results

## “Local Focus. Local Impact.”

As a result of a very successful 2015 campaign—under the campaign promise of “Local Focus. Local Impact.” — our United Way allocated a total of **\$240,042** to our local nonprofit partner agencies, donor designated agencies, United Way supported programs, and community enhancement pillar grant projects. The funds raised by our communities, stay within our communities to impact those in need.

# 82%

*Of funds donated to the 2015 campaign were allocated directly back into our communities—to support LOCAL programs and LOCAL individuals and families in need.*



# 2016 Partner Agencies

***The following LOCAL organizations were allocated grant funding throughout 2016 (from the 2015 campaign). All agencies provide programs/services focused on health, education and/or income.***

Bethel House  
Big Brothers Big Sisters  
Boys & Girls Club of Fort Atkinson  
Community Action Coalition—Transitional Housing  
Community Dental Clinic  
Conexiones Latinas  
Fort Atkinson School District—Family Connections program  
Girl Scouts of Badgerland Council  
Glaciers Edge Boy Scouts  
Hoard Curtis Scout Camp  
Integrated Counseling Services  
Jefferson County Head Start Dental  
Jefferson County Incredible Years program  
Jefferson County Literacy Council  
Opportunities, Inc.—Job Coach program  
Parents Cooperative Preschool  
People Against Domestic & Sexual Abuse (PADA)  
Rainbow Hospice  
Recovery Support Center  
Rock River Free Clinic  
Sable House  
Salvation Army  
Studio 84, Inc.  
Whitewater Schools—Adult ESL program  
Whitewater Schools—Family Connections program  
Your Friends In Action

# 2016 Pillar Grant Projects

Pillar Grants are one-time funding opportunities for community enhancement projects and programs.

# \$17,500

was allocated to nine pillar grant recipients for 2016

**Fort Atkinson School District:** Emergency Safety Bags

**Rainbow Hospice & Fort Healthcare:** Honoring Choices training

**Working for Whitewater's Wellness:** Fit Kid Shuffle scholarships

**Working for Whitewater's Wellness:** LINC School garden project

**River's Edge Nature Preserve:** handicapped accessible fishing pier

**Whitewater City Market:** Public Power (bicycle project)

**Humane Society of Jefferson County:** KIND News publication

**Cynthia Ficenec:** Heroin Education Series booklets

**Rock River Community Garden:** community garden improvements



©WV's Discover Whitewater Series presents



# 2016 Program Funding

UWJNWC also provides funding to support community programs.

# \$5,000

was allocated to three community programs for 2016

## ***Impact 211***

Impact 211 (reached by simply dialing “211” on a phone) is a state-wide database connecting individuals to health and human services in our area.

***213 calls from our service area during the year***

## ***Ride United***

Formerly known as This Ride Is On Us, Ride United provides free transportation to and from the Fort Atkinson Food Pantry for low-income, elderly and disabled individuals. The program is expanding in the fall of 2016 to also include Jefferson and Whitewater. It is 100% funded by our United Way.

***362 rides given in Fort Atkinson during the year***

## ***Get Connected—[www.volunteermain.com](http://www.volunteermain.com)***

In 2015, we launched an online volunteer platform, available to any local organization and/or community member for FREE. The platform provides an opportunity to develop more engaged and committed communities.

***4,381 volunteer views during the year***

***32 registered organizations during the year***

# Volunteers

*Our United Way is very grateful to have the support of many committed volunteers. Whether advocating at their workplaces as a campaign manager, dedicating time to our grant interview teams, or tasting recipes at our annual chili cook-off —we are extremely grateful for their commitment to helping support our great communities. THANK YOU!*

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## Volunteerism by Numbers

*During the fiscal year, our United Way generously received a total of **566 hours** from local volunteers!*

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## IMPACT of Volunteerism

*The value of a volunteer hour in Wisconsin in 2015 was \$22.48\* so the 566 volunteer hours donated to our United Way had the financial impact of*

***\$12,723.68!***

(\*date taken from the annual report completed by Independent Sector)

# United Way's LOCAL Impact

UWJNWC partner agencies, community programs, and pillar grant projects combined to serve a total of **28,252** community members in 2015.

We truly have “**Local Focus. Local Impact.**”

“The UWJNWC was instrumental during the Clinic’s inception and continues to play a critical role as the Rock River Free Clinic changes and grows to meet the ever-changing healthcare climate in our community.”

-Kristin Wallace, Exec. Director

**Rock River Free Clinic**

“The amazing work is all done by our volunteers, and without funding from the United Way, we wouldn’t be able to do nearly as much in Jefferson County.”

-Jillaine Hughley

**Your Friends In Action**

“Without the United Way funding, we would have to alter our hours of operation and decrease access to our clinic based on need.”

-Barbara Gudgeon, Clinic Director

**Community Dental Clinic**

“As a non-profit that relies heavily on donations, the impact [of United Way] has been wonderful.”

-Deborah Blackwell, Exec. Director

**Studio 84, Inc.**

“Why is it important to invest in the United Way and their partner agencies like Girl Scouts? Because girls need us. Because our community needs engaged, confident leaders to make the world a better place.”

-Sara Danor, Relationship Manager

**Girl Scouts of WI—Badgerland Council**



# Staff & Board of Directors

## Staff

**Megan Findlay** (Secretary)—Executive Director

## Board of Directors

**Linda Kuklinski\*\*** (Chair)—Director of Benefits, Generac Power Systems

**Staci Schoenrock\*** (Treasurer)—Credit Resolution Officer, Fort Community Credit Union

**Renee Clark\*** (Chair)—VP Nursing Services & Performance Improvement, Fort Healthcare

**Karie Martin\***—Human Resources, Jones Dairy Farm

**Chris Elliott\***—Plant Manager, HUSCO International

**Bev Kopper\***—Chancellor, University of Wisconsin-Whitewater

**Barb LeDuc\***—President/CEO, Opportunities, Inc.

**Dave Geiger\***—Principal, Luther Elementary School

**Melinda Crawford\*\***—Senior Human Resources Administrator, Digi-Star

**Paul Anderson\*\***—Store Director, Festival Foods

**James Wenzler\*\***—Human Resources Manager, Tyson Foods

**Cindy Speich\*\*** - Corporate Human Resources Director, Nasco

**Jeff Jensen\*\*** - Store Director, Festival Foods

**Penny Ardelt\*\*** - Personal Banker, First Citizens State Bank

**Luke Smith\*\*** - Doctor of Chiropractic, LSM Chiropractic

\*members who served during the entire fiscal year

\*\*members who served during a portion of the fiscal year

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*Each member of our board of directors volunteers their time to serve our United Way and participate in our community impact work. Many of them also represent local workplaces who financially support our campaign, which ultimately strengthens our partnerships with our generous supporters.*

# THANK YOU!

*The support we received from our 2015 campaign was overwhelming. **THANK YOU** to all involved for your generosity—through financial contributions, promotion, volunteering, and/or advocacy on behalf of our programs and the agencies we support!*

## Corporate Sponsors



## Top Five Workplace Supporters

Valero Energy\* — Fort Healthcare\* — HUSCO International\* —  
Nasco\* — Jones Dairy Farm\*

## Workplace Supporters

Badger Bank\* — Ball Corporation\* — City of Fort Atkinson — City of Whitewater  
Digi-Star\* — Enbridge Energy Partners\* — Festival Foods\*  
Fort Community Credit Union\* — First Citizens State Bank\*  
Fort Atkinson School District — Generac Power Systems — Jefferson School District—  
Johnson Bank — Opportunities, Inc.\* — Premier Bank\* — Spacesaver  
University of Wisconsin—Whitewater — W&A Distribution  
W.D. Hoard & Sons\* — Whitewater School District—WE Energies

## In-Kind Sponsors

Business & Tax Systems, LLC  
Tall Guy Productions

\*references workplaces that provide a corporate match or corporate donation

# THANK YOU!

## **Other Community Supporters:**

Alliant Energy Foundation — Allstate — American Transmission Company  
Animal Clinic of Fort Atkinson — Aramark Employee Engagement Fund — Associated Bank  
AT&T — Aurora Healthcare — Boys & Girls Club of Fort Atkinson — Capn's Roadhouse  
Dell Employee Engagement Fund — Exelon Foundation — Fort Atkinson Lions Club  
Fort Transportation — General Electric — Humphrey Floral & Gift — Paddy Coughlin's Pub  
Randy Schopen Foundation — State Farm Insurance — Shopko  
Theodore Batterman Family Foundation — Tuttle's Pharmacy — UPS — UW Credit Union  
Walmart — WE Energies Foundation

Other United Ways (17 total) — Residential donors (111 total)

Workplace Campaigns	\$226,782
Other United Ways	\$44,108
Other Community Supporters	19,769
Residential Donors	\$ 20,755
TOTAL	\$311,414*

(\*a total of \$293,016 was available to allocate based on a 10% uncollectible pledge rate—\$18,398)

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## 2016 Campaign

### **"Investing In Impact."**

Any business, individual or organization interested in getting involved with and supporting our 2016 Campaign—under the campaign theme of "Investing In Impact" — please contact the United Way office at 920.563.8880 or [unitedway@idcnet.com](mailto:unitedway@idcnet.com). Making a donation to United Way is an investment in the type of communities we want to live in!