

J. DAVID HUNGER, Ph.D.

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Born May 17, 1941
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Global Business Leadership
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EDUCATION

DOCTOR OF PHILOSOPHY, Ohio State University, 1973.

Major Area: Organizational Behavior
Minor Area: Social Psychology

Dissertation: *An Empirical Test of the Superordinate Goal as a Means of Reducing Intergroup Conflict in a Bargaining Situation.*

MASTER OF BUSINESS ADMINISTRATION, Ohio State University, 1966.

Area: Marketing
Thesis: *An Investigation into the Significance of Consumer Goods Renting.*

Attended University of Notre Dame Law School, Fall Semester, 1963-64

BACHELOR OF ARTS, Bowling Green State University, 1963.

Major: English

EXPERIENCE

TEACHING

Saint John's University	Global Business Leadership, Collegeville, MN. 2006-present. Strategic Management Scholar in Residence. Taught undergraduate course in strategic management.
Iowa State University	College of Business, Ames, IA. 1982-86, 1987-2006. Emeritus Professor of Management. Taught undergraduate and graduate courses in strategy and entrepreneurship.
George Mason University	School of Business, Fairfax, VA. 1986-87. Professor of Management. Taught management and policy/strategy.
University of Virginia	McIntire School of Commerce, Charlottesville, VA. 1973-82. Assistant to Full Professor of Management. Taught management, policy/strategy, organizational behavior.

Baldwin-Wallace College
 Division of Business Administration, Berea, OH. 1972-73.
 Instructor. Taught management, policy, HRM.

BUSINESS

Proctor and Gamble Company
 Brand Assistant, Prell Concentrate Brand Team, Toilet Goods
 Advertising Department, Cincinnati, Ohio, 1968-69.
 Responsible for promotion activities, budget, and coordinating
 with production, market research, and sales.

Lazarus Department Store
 Selling Supervisor and Head of Stock, Men's Budget Clothing,
 Columbus, Ohio, 1965-66. Responsible for managing sales
 personnel with buying responsibilities in men's apparel.

MILITARY

United States Army
 Captain, Military Intelligence, 1966-1968.

Adjutant, 109th MI Group, Fort Meade, Maryland. Chief staff
 assistant to the Commander. 1968.

Head, Order of Battle Section, G2 Division, I Field Force,
 Vietnam. 1967. Responsible for 4 officers and 8 enlisted
 men involved in coordinating, analyzing and reporting military
 intelligence of the Central Highlands area. Received Bronze
 Star for meritorious service.

ADMINISTRATIVE (ACADEMIC)

Iowa State University
 Academic Director, ISU Pappajohn Center for
 Entrepreneurship. Responsible for developing and
 coordinating curriculum and faculty. 1996 - 2001.

Coordinator, Management Area, School of Business, 1983-
 84. Responsible for recruiting faculty, scheduling classes,
 designing and coordinating curriculum, counseling students,
 evaluating faculty performance, allocating area funds.

President, Board of Directors, Iowa State University Press,
 1994-96.

University of Virginia
 Coordinator, Management Area, McIntire School of
 Commerce, 1977-79. Responsible for recruiting faculty,
 scheduling classes, designing and coordinating curriculum,
 counseling students, advising Dean.

The Ohio State University
 Assistant Director, Graduate Business Programs, College of
 Administrative Science, Columbus, Ohio, 1970-72.
 Responsible for recruiting and interviewing prospective
 graduate students, advising and scheduling MBA students,
 dealing with student problems and complaints.

PROFESSIONAL

North American Case Research Association (NACRA)	President of this international professional association dedicated to promoting the writing of cases for use in the classroom, 2003-04. Presided at 2004 annual meeting in Sedona, Arizona. As 2002 Vice President of Programs, developed and managed annual meeting in Banff, Alberta. Served as first Web Master of nacra.net , 1998-2000.
U. S. Association for Small Business & Entrepreneurship (USASBE)	Vice-President of USASBE and Chair of Individual Entrepreneurship Division, 2000-2001. Previously served as Program Chair of the division. This association supports the study and teaching of entrepreneurship throughout the U.S.
EntreWeb.net	Web Master of Internet web site dedicated to providing Internet resources to entrepreneurs. Owned and managed the domain name (http://www.entreweb.net) until 2006.
Society for Case Research (SCR)	President of this organization dedicated to case-method teaching, 1990-91. Previously served as Vice-President, Program Chair, and Proceedings Editor. Like NACRA, this organization supports the writing and use of cases in the classroom. Director of External Relations, 2002-2006.

TEACHING EVALUATIONS

Earned a very good student evaluation mean average rating of approximately 1.9 (1 = excellent and 5 = poor), while teaching both large and small classes in graduate and undergraduate management, strategy, and entrepreneurship at Iowa State University. These ratings generally equaled or were better than departmental and college means. Received teaching awards in 1992, 1999, and 2004. Similarly good evaluations were earned at St. John's University, George Mason University and University of Virginia.

RESEARCH AND PUBLICATIONS

BOOKS/MONOGRAPHS

Wheelen, T. L. and Hunger, J. D., Strategic Management and Business Policy (Upper Saddle River, N.J.: Prentice Hall, 1983 through 2011). Currently in 13th edition. Translated into multiple languages.

Wheelen, T. L. and Hunger, J. D., Instructor's Manual to Accompany Strategic Management and Business Policy (Upper Saddle River, N.J.: Prentice Hall, 1983 through 2011). Currently in 13th edition. (Split into separate Text and Case manuals beginning 1995.)

Hunger, J. D. and Wheelen, T. L., Strategic Management (Upper Saddle River, N.J.: Prentice Hall, 1984 through 2011). Now in 13th edition as Concepts in Strategic Management and Business Policy.

Wheelen, T. L. and Hunger, J. D., Cases in Strategic Management (Upper Saddle River, N.J.: Prentice Hall, 1987 through 2006). No longer published as separate book.

Wheelen, T. L., J. D. Hunger, and D. Wicks, Concepts in Strategic Management (Upper Saddle River, N.J.: Prentice Hall, 2005). Canadian edition.

Hunger, J. D. and Wheelen, T. L., Essentials of Strategic Management (Upper Saddle River, N.J.: Prentice Hall, 1997 through 2011). In 5th edition. Translated into Chinese, Portuguese, and Greek.

Hunger, J. D. and Wheelen, T. L., Instructor's Manual to Accompany Essentials of Strategic Management (Upper Saddle River, N.J.: Prentice Hall, 1997 through 2011). In 5th edition.

Blackburn, V. L., Hunger, J. D., and Shrader, C. B. (editors). Agribusiness in the Czech Republic and Slovakia: A Workbook of Cases and an Industry Note (Iowa State University: Ames, Iowa, 1994).

Wheelen, T. L. and Hunger, J. D., Preferred Individualized Cases 1994: Strategic Management Cases, (Reading, Mass.: Addison-Wesley, 1994).

Wheelen, T. L. and Hunger, J. D., Case Notes to Accompany Preferred Individualized Cases 1994: Strategic Management Cases (Reading, Massachusetts: Addison-Wesley, 1994).

Wheelen, T. L. and Hunger, J. D., Instructor's Manual to Accompany Cases in Strategic Management (Reading, Mass.: Addison-Wesley, 1987, 1990, 1993).

Hunger, J. D. and Wheelen, T. L., An Assessment of Undergraduate Business Education in the United States (Charlottesville, Virginia: McIntire School of Commerce Foundation, 1980). Findings cited in The Wall Street Journal, Forbes, Parade, and The Chronicle of Higher Education.

ARTICLES/CASES IN JOURNALS AND PERIODICAL BOOKS

C. B. Shrader and J. D. Hunger, "Walt Disney Productions - 1984," Reprinted in Case Research Journal (Winter/Spring 2003), pp. 178-208.

Nebbe, N. and Hunger, J. D., "Guajilote Cooperativo Forestal," Annual Advances in Business Cases 1999, edited by P. Ryan (2000), 115 -125.

Wheelen, T. L. and Hunger, J. D., "Major Hurdles to the Success of the European Economic and Monetary Union: The Future of the Euro" SAM Advanced Management Journal (Autumn 1999), 11-15.

Wheelen, T. L. and Hunger, J. D., "A Question of Fairness," Annual Advances in Business Cases, edited by P. Ryan (1999), 200-227. Reprinted in Supervision: Concepts and Practices of Management, edited by E. C. Leonard and R. L. Hilgert (Southwestern College/Thomson Learning, 2004); Cases, Incidents, and Experiential Exercises in Human Resources Management, edited by R. Hilgert, C. Ling, and E. Leonard (Houston: Dame/Thompson Learning, 2000), 67-70; and in Strategic Entrepreneurial Growth by D. Kuratko, et al. (Dryden Press, 2000).

Hunger, J. D., "Maytag Corporation, 1996: Reluctant Retrenchment," Business Case Journal, Vol. 5, No. 2 (1997), 158 -193.

Ryan, P. A. and Hunger, J. D., "Barbarians at the Throat: Youngkers vs. Carson Pirie Scott," Business Case Journal, Vol. 4, No. 2 (Winter 1996), 85-112.

Hunger, J. D. and Pitiris, P., "Casey's General Stores, Inc." Business Case Journal, Vol. 2, Issue 1 (Summer 1994), 1-32.

Hunger, J. D., Wheelen, T. L., and Ayres, R. M., "Oceanside's Fire/Grocery Truck." International Journal of Case Studies and Research, Vol. 3, No. 1 (1994), 1-16.

Wheelen, T. L., Hunger, J. D., and Roberts-Grandoff, P. A., "Johnson Products Company, Inc. (B): Son's Resignation or Machiavellian Family Coup," International Journal of Case Studies and Research, Vol.2, No.1 (1993), 1-18.

Hunger, J. D., "The U.S. Major Home Appliance Industry in 1993: From Domestic to Global," Case Research Journal (Fall 1993), 24-53. * Selected for Rutgers 11th M.B.A. Invitational Case Tournament.

Hunger, J. D., "Maytag Corporation, 1993: Strategic Reassessment," Case Research Journal (Fall 1993), 54-86. * Selected for Rutgers 11th M.B.A. Invitational Case Tournament.

Wheelen, T. L., Hunger, J. D., Wheelen, T. L. II, and Wheelen, R. D., "University Pharmacy (B): The Fire," International Journal of Case Studies and Research, Vol. 1, No. 1 (1992), 1-18.

Wheelen, T. L. and Hunger, J. D., "The Usefulness of Strategic Management Concepts to Small Businesses and Entrepreneurial Ventures," International Journal of Management, Vol 9, No. 4 (December 1992), 399-405.

Hunger, J. D., "Maytag Corporation," 1991 Annual Advances in Business Cases (March, 1992).
* Recipient of Best Case Award from McGraw Hill and SCR.

Hoft, J. W., Hunger, J. D., and Shrader, C. B., "Characteristics of Boards of Directors and Perceptions of Corporate Social Responsibility: An Examination of the Fortune Survey," Journal of Business Strategies, Vol. 8, No. 2 (Fall 1991), 77-85.

Hunger, J. D., "The Major Home Appliance Industry in 1990: From U. S. to Global," 1990 Annual Advances in Business Cases, 333-378.

Hunger, J. D., "The Standard Oil Company: British Petroleum Loses Patience," Case Research Journal (Autumn 1989), 116-145.

Hunger, J. D. and Wheelen, T. L., "Is Strategic Management Appropriate for Not-For-Profit Organizations?" Handbook of Business Strategy, 1989/90 Yearbook, edited by H. E. Glass. Boston: Warren, Gorham, and Lamont, 1989, 3.1 - 3.8. This is the fifth annual volume in the handbook series.

McElroy, J. C. and Hunger, J. D. "Leadership Theory as Causal Attributions for Performance," in J. G. Hunt, R. Baliga, P. Dachler, and C. Schriesheim (eds), Emerging Leadership Vistas (Lexington, Mass.: Lexington Books, 1988), 169-182. Volume 8 of the Southern Illinois/Texas Tech Leadership Symposia series.

Hunger, J. D., Reading, D., Saveraid, D., Varghese, M., and Maxwell, L., "Pioneer Hi-Bred International, Inc.," Journal of Management Case Studies, (Spring 1987), 2-26.

Wheelen, T. L. and Hunger, J. D., "Using the Strategic Audit," SAM Advanced Management Journal (Winter 1987), 4-12.

Wheelen, T. L., Hunger, J. D., and Abdelsamad, M. H., "Piper Aircraft Corporation," Case Research Journal (November 1986), 47-70.

Hunger, J. D., Snyder, N. H., and Wheelen, T. L., "The Managerial Work Model: A Proposed Integration of the Management Process and Managerial Roles Views of Management," International Journal of Management, (June 1986), 80-85.

Hunger, J. D., "Standard Oil of Ohio: Growing Pains in the Eighties," Journal of Management Case Studies (Winter 1985), 267-293.

Schrader, C. B. and Hunger, J. D., "Walt Disney Productions - 1984," Case Research Journal (November 1985), 79-122.

Hunger, J. D., Conquest, T. and Miller, W., "Xerox Corporation: Proposed Diversification," Journal of Management Case Studies (Spring, 1985), 13-35. Reprinted in Essentials of Management by J. L. Pierce and R. B. Dunham, 1990.

Hunger, J. D., "An Industry in Flux: The United States Brewing Industry," Case Research Journal. (November 1984), 100-127.

Hunger, J. D., Schipper, M., Bellegante, D., Porter, D., & Wood, R., "Joseph Schlitz Brewing Company-1982," Case Research Journal (November 1984), 128-154.

Hunger, J. D. and Wheelen, T. L., "A Recruiter's Question: How Does The Bachelor's Degree in Business Compare to the MBA?" Human Resource Management (Fall 1980), 2-7.

Akin, G., Hunger, J. D., and Yates, J., "Burn-Out in Academia," Exchange: The Organizational Behavior Teaching Journal (Summer 1980), 5-9.

Hunger, J. D. and Wheelen, T. L., "A Performance Appraisal of Undergraduate Business Education," Human Resource Management (Spring 1980), 24-31.

Shanahan, G. W., Hunger, J. D., and Wheelen, T. L., "Organizational Profile of Police Agencies in the United States," Journal of Police Science and Administration (September 1979), 354-360.

Hunger, J. D. and Odell, H. R., "The Concept Uncovery as a Teaching Device," Exchange: The Organizational Behavior Teaching Journal (Summer 1979), 42-43.

Wheelen, T. L. and Hunger, J. D., "The Effective Bank Administrator: A Manager of Many Skills," Journal of Retail Banking (September 1979), 60-66.

Hunger, J. D. and Stern, L. W., "An Assessment of the Functionality of the Superordinate Goal in Reducing Conflict," Academy of Management Journal (December 1976), 591-605.

Wheelen, T. L. and Hunger, J. D., "Graduate Business Education - 75th Anniversary (1900-1975)," Journal of Management (Fall 1975), 51-53.

ARTICLES/CASES IN PUBLISHED CONFERENCE PROCEEDINGS

Hunger, J. D., Korsching, P.F., and Van Auken, H., "The Interaction of Founder Motivation and Environmental Context in New Venture Formation: Preliminary Findings." Presented to 22nd Annual Babson College/Kauffman Foundation Entrepreneurship Conference at University of Colorado, Boulder (June, 2002). Abstract in Frontiers of Entrepreneurial Research 2002, Center for Entrepreneurial Studies, Babson College (2002), 32.

P. F. Korsching, G. Peter, and J. D. Hunger, "Founder Motivation and Community Context Interaction in Entrepreneurship for Small City Smart Growth," Proceedings of Conference on the Small City and Regional Community, Vol. 14, University of Wisconsin - Madison (2001), 347-358.

Hunger, J. D., Korsching, P. F. and Peter, G., "The Interaction of Context and Founders Motivation to Start a New Venture in a Rural Setting," Presented to 20th Annual Babson College/Kauffman Entrepreneurship Research Conference at Babson College, Wellesley, MA (June 2000). Abstract in Frontiers of Entrepreneurial Research 2000, edited by P. Reynolds, E. Autio, C. Brush, W. Bygrave, S. Mangart, H. Sapienza, and K. Shaver, 69.

Wheelen, T. L. and Hunger, J. D., "The James Plant," Abstract in Proceedings, North American Case Research Association, edited by D. R. Ettington (2000). Also published in Strategic Management and Business Policy, 8th edition (2002) by Wheelen and Hunger, 29.1 – 29.4.

Wheelen, T. L. and Hunger, J. D., "The Internet Revolution and Predictions for the Future," Proceedings, Society for the Advancement of Management, edited by M.H. Abdelsamad (2000).

Wheelen, T. L. and Hunger, J. D., "Teaching Strategic Management: Hard-Learned Lessons," Proceedings, Society for the Advancement of Management, edited by M. H. Abdelsamad (1999), 641-644.

Nebbe, N. and Hunger, J. D., "Fucagua: Protecting the Ecology of Trujillo Bay," Abstract in Proceedings, North American Case Research Association, edited by D. R. Ettington (1999), 22.

Wheelen, T. L. and Hunger, J. D., "Major Hurdles to the Success of the European Economic and Monetary Union," Proceedings, Society for the Advancement of Management, (1998), 441-446.

Hunger, J. D., "Maytag Corporation, 1996: Reluctant Retrenchment," Abstract in Proceedings, North American Case Research Association (1996), 10.

Hunger, J. D., "Working With International Faculty Members to Promote Case Method Research and Teaching: A Challenging Experience!," Proceedings, North American Case Research Association (1995), 80-81.

Hunger, J. D., "What Is the Future of Strategic Management as an Academic Discipline?" Proceedings, Midwest Management Society (1995), 97-101.

Hunger, J. D. and Wheelen, T. L., "Journal Versus Casebook: Where Should You Publish Your Case?" Proceedings, Society for Case Research (1994), 93-100.

Hunger, J. D., Shrader, C. B., Blackburn, V., Strazovska, H., Posvar, Z., Strelecek, F., and Ticha, I., "Using International Counterpart Teams to Research and Write Cases," Innovation Through Cooperation With Cases, Simulations, Games, and Other Interactive Methods (Proceedings of World Association for Case Method Research and Application, 1993), 289-291.

Hunger, J. D., "Working with International Faculty to Develop and Write Cases," Proceedings, Society for Case Research (1993), 135-136.

Hunger, J. D. and Wheelen, T. L., "Foundations for Case Research and Writing: Suggestions for Beginners," Proceedings, Society for Case Research (1992), 31-39.

E. J. Flynn, Hunger, J. D., and Blackburn, V. L., "Faculty Effectiveness in Different Size Strategic Management Classes: A Field Study of Faculty Evaluations," Proceedings, Midwest Academy of Management (1991), 49-54.

Hunger, J. D., "Researching the Large, Diversified, Publicly-Held Corporation for a Business Policy/Strategic Management Case: Suggested Dos and Don'ts for Case Writers," Proceedings, Society for Case Research (1991), 52-57.

Hunger, J. D., Flynn, E. J., and Wheelen, T. L., "Contingency Corporate Strategy: A Proposed Typology with Research Propositions," Proceedings, Midwest Academy of Management (1990), 37-42.

Hoft, J. W., Hunger, J. D., and Shrader, C. B., "Characteristics of Boards of Directors and Corporate Social Responsibility," Proceedings, Midwest Management Society (1990), 18-23.

Wheelen, T. L. and Hunger, J. D., "The Value of Strategic Management Process Models to Small Businesses and Entrepreneurial Ventures." Proceedings, Midwest Management Society (1989), 101-107.

Hunger, J. D. and Wheelen, T. L. "Can the Not-For-Profit Organization Be Managed Strategically?" Proceedings, Midwest Management Society (1988), 71-77. * Distinguished Paper Award, Midwest Management Society, 1988.

Hunger, J. D., "The Relationship Between Locus of Control and Preferred Conflict-Handling Styles," Proceedings, Midwest Management Society (1986), 31-38.

Hunger, J. D., "The Case Method of Teaching: Some Helpful Hints," Proceedings, Midwest Case Writers Association (1985), 5-9.

Hunger, J. D., "The Usefulness of the Learned Helplessness Concept in Understanding Social Conflict," Proceedings, Southern Management Association (1983), 270-272.

Hunger, J. D., Snyder, N. H., and Wheelen, T. L., "The Management Theory Jungle: A Proposed Integration of Koontz and Mintzberg," Proceedings, Midwest Academy of Management (1982), 65-74.

Hunger, J. D., "A Path-Goal Approach to Organizational Conflict," Proceedings, Southern Management Association (1981), 256-258.

Hunger, J. D. and Wheelen, T. L., "How Valuable is Undergraduate Business Education - Is It Worth It?" Proceedings, Southern Management Association (1980), 100-102.

Wheelen, T. L. and Hunger, J. D., "Do Business School Deans and MBA Directors Agree on the Role of Undergraduate Business Education?" Proceedings, American Institute for Decision Sciences (1980).

Hunger, J. D. and Wheelen, T. L., "Is There Really a Difference Between Graduate and Undergraduate Business Education?...A View From the Marketplace," Proceedings, Southern Management Association (1979), 11-13.

Wheelen, T. L. and Hunger, J. D., "Undergraduate Business Education: A Comparison of Rankings and Objectives by Deans and Personnel Executives," Proceedings, Western Region, American Institute for Decision Sciences (1979).

Wheelen, T. L. and Hunger, J. D., "Undergraduate Business Education: A Performance Appraisal by Personnel Executives," Proceedings, Southwest Division, Academy of Management (1979), 226-230.

Wheelen, T. L. and Hunger, J. D., "Undergraduate Business Education: Just a Neglected Stepchild?" Proceedings, Southern Management Association (1978), 74-76.

Hunger, J. D. and Wheelen, T. L., "Are There Any Predictors of Success in a Business Policy Simulation Game?" Proceedings, Southern Management Association (1976), 91-93.

Hunger, J. D., "An Analysis of Intergroup Conflict and Conflict Management," Proceedings, Eastern Academy of Management (1976), 35-39. (Reprinted in Organizational Behavior and the Practice of Management, third edition, by Hampton, Summer, and Webber (Scott, Foresman and Co.), 1978 and in Management Pragmatics by R. A. Webber (Richard D. Irwin, Inc.), 1979.

Hunger, J. D. and Wheelen, T. L., "The Feasibility of the Superordinate Goal as a Means of Managing Intergroup Conflict," Proceedings, Southern Management Association (1975), 118-120.

Hunger, J. D. and Wheelen, T. L., "The Relationship Between Group Dynamics and Team Performance in Business Simulation Games," Proceedings, Academy of Management (1975), 43-45.

CONTRIBUTIONS TO TEXT BOOKS (Not published elsewhere)

J. D. Hunger and T. L. Wheelen, "Home Depot, Inc. (2006): Executive Leadership," in Strategic Management and Business Policy, 11th edition by T. L. Wheelen and J. D. Hunger (Upper Saddle River: Prentice Hall, 2008).

J. W. Camerius and J. D. Hunger, "Wal-Mart Stores, Inc.: Under Attack (2006)," in Strategic Management and Business Policy, 11th edition by T. L. Wheelen and J. D. Hunger (Upper Saddle River: Prentice Hall, 2008).

J. D. Hunger, "Intel Corporation," in Strategic Management and Business Policy, 11th edition by T. L. Wheelen and J. D. Hunger (Upper Saddle River: Prentice Hall, 2008).

J. D. Hunger, "Dell, Inc.," in Strategic Management and Business Policy, 11th edition by T. L. Wheelen and J. D. Hunger (Upper Saddle River: Prentice Hall, 2008).

J. D. Hunger, "Movie Gallery, Inc.," in Strategic Management and Business Policy, 11th edition by T. L. Wheelen and J. D. Hunger (Upper Saddle River: Prentice Hall, 2008).

Hunger, J.D., "U.S. Major Home Appliance Industry in 2002: Competition Becomes Global," in Strategic Management and Business Policy, 9th and 10th editions by T. L. Wheelen and J. D. Hunger (Upper Saddle River: Prentice Hall, 2004 and 2006).

Hunger, J.D., "Maytag Corporation 2002: Focus on North America," in Strategic Management and Business Policy, 9th and 10th editions by T. L. Wheelen and J. D. Hunger (Upper Saddle River: Prentice Hall, 2004 and 2006).

Wheelen, T. L. and Hunger, J.D., "The Carey Plant," in Strategic Management and Business Policy, 8th edition by T. L. Wheelen and J. D. Hunger (Upper Saddle River, N.J.: Prentice Hall, 2002).

Hunger, J. D., "The U.S. Major Home Appliance Industry (1996): Domestic versus Global Strategies," in Strategic Management and Business Policy, 6th, 7th, and 8th editions by T. L. Wheelen and J. D. Hunger (Reading, Mass.: Addison Wesley Longman, 1998 and Prentice Hall, 2000 and 2002).

Hunger, J. D., "Maytag Corporation (1996): Back to Basics," in Strategic Management and Business Policy, 6th, 7th, and 8th editions by T. L. Wheelen and J. D. Hunger (Reading, Mass.: Addison Wesley Longman, 1998 and Prentice Hall, 2000 and 2002).

Hunger, J. D., Wheelen, T. L., and Ayers, R. M., "Neglected Management." Cases and Experiential Exercises in Human Resource Management by R. L. Hilgert, S. H. Schoen, and C. Ling (Allyn and Bacon), 1990 and 1996.

Wheelen, T. L. and Hunger, J. D., "A Descriptive Model of Strategic Management," in Strategy - Process, Content, Context: An International Perspective, edited by B. de Wit and R. Meyer of Rotterdam School of Management, Erasmus University, The Netherlands (St. Paul: West Publishing, 1994), 46-51.

Wheelen, T. L., Hunger, J. D., and Gonzalez, G. T., "Johnson Products Company, Inc. in 1990 (A): Acquisition, and New Top Management Team of Mrs. Joan B. Johnson and Erci B. Johnson (Revised)." Cases in Strategic Management, 4th edition by T. L. Wheelen and J. D. Hunger (Reading, Mass.: Addison-Wesley, 1993), 269-294.

Wheelen, T. L., Hunger, J. D., and Gonzalez, G. T., "Johnson Products Company, Inc.: Organizational Renewal (1990)," Strategic Management and Business Policy, 4th edition by T. L. Wheelen and J. D. Hunger, (Reading, Mass.: Addison-Wesley), 1992.

Hunger, J. D., Ferrin, B., Felix-Gamez, H., and Goetzman, T., "CSX Corporation." Cases in Strategic Management and Business Policy by T. L. Wheelen and J. D. Hunger (Addison-Wesley), 1987. Also accepted for publication in Journal of Management Case Studies before it ceased publication in 1988.

Vincelette, J. P., Wheelen, T. L., and Hunger, J. D., "Hershey Foods Corporation." Cases in Strategic Management and Business Policy by T. L. Wheelen and J. D. Hunger (Addison Wesley), 1987. Also accepted for publication in Journal of Management Case Studies before it ceased publication in 1988.

Hunger, J. D., "Effective Power Bases Exercise." Organizational Behavior: A Manager's View by R. McAfee and P. Champagne (West Publishing Co.), 1987.

Hunger, J. D., Ayers, R. M., and Wheelen, T. L., "The Halloween 'Blue Flu'." Published in People and Organizations, Second Edition, by J. E. Dittrich and R. A. Zawacki (Business Publications, Inc.), 1985 and in Management, Sixth Edition, by D. Hellriegel and J. W. Slocum, Jr. (Addison-Wesley), 1992.

Hunger, J. D., Jones, D., McCarey, K., Morris, K., and Smith, K., "Sears, Roebuck and Company." Strategic Management & Business Policy, by Wheelen & Hunger (Addison-Wesley), 1983, 1986.

Hunger, J. D., "The Reluctant Loan Officer." Published in: Action in Organizations, Second Edition, by D. D. White and H. W. Vroman (Allyn and Bacon, Inc.), 1982; Cases and Policies in Human Resource Management, Fourth Edition, by J. Towle, S. Schoen, and R. Hilgert (Houghton-Mifflin Co.), 1982; Organizational Behavior, Third Edition, by D. Hellriegel and J. Slocum. (West Publishing Co.), 1983; Management, Sixth Edition, by J. G. Longnecker (Charles E. Merrill Publishing Co.), 1984; People and Organizations, Second Edition, by J. E. Dittrich and R. A. Zawacki (Business Publications, Inc.), 1985.

Hunger, J. D. and Wheelen, T. L., "Virginia Employment Commission," People and Organizations: Cases in Management and Organizational Behavior by J. E. Dittrich and R. A. Zawacki (Business Publications, Inc.), 1981 and 1985.

Wheelen, T. L. and Hunger, J. D., "Gardner Country Club - Tennis?" Case Studies in the Hospitality Industry by E. Francis Pauze, 1982.

Wheelen, T. L., Hunger, J. D., and Foster, C. A., "Virginia Chemicals, Inc." Cases in Finance by I. Mathew (Dame Publishing Co.), 1979; Business Policy and Strategy by Chang and Campo-Flores (Goodyear Publishing Co.), 1980; Strategic Management and Business Policy by T. L. Wheelen and J. D. Hunger (Addison-Wesley), 1983.

UNPUBLISHED PROFESSIONAL PRESENTATIONS TO CONFERENCES

Hunger, J. D., "How Electronic Technologies Are Affecting Case Research, Writing, and Publishing," Presented to Annual Meeting, Western Case Writers Association, Anchorage, Alaska (April 1, 2004).

Hunger, J. D., Participated as member of panel presentation, "Writing Cases for Textbook Publication – What Text Authors Look For," annual meeting of the Society for Case Research, Chicago (March 18, 2004).

Hunger, J. D., Participated as member of panel presentation, "Using Cases in Management Classes," annual meeting of the North American Management Society, Chicago (March 18, 2004).

Morris, R. J. and Hunger, J. D., "What Is a Case? Choosing an Organization to Study," Presentation to Newcomers' Workshop, Annual Meeting, North American Case Research Association, Tampa, Florida (November 7, 2003).

Rosenthal, D. and Hunger, J. D., "Publishing a Case: Academic Journals and Other Outlets," Presentation to Newcomers' Workshop, Annual Meeting, North American Case Research Association, Tampa, Florida (November 7, 2003).

Hunger, J. D., "Maytag Corporation: Issues in Corporate Governance." Annual case workshop of the Society for Case Research, University of Southern Indiana, Evansville, Indiana ((July 24-26,2003).

Developed and Chaired Welcoming Session on Case Research and the Case Review Process for the annual meeting of the North American Case Research Association (October 3-5, 2002), Banff, Alberta, Canada.

Korsching, P. F., J. D. Hunger, and H. Van Auken, "The Role of Community Context in Facilitating Rural Community Business Entrepreneurship," Annual Meeting of Society for Applied Sociology (October 18-21, 2001), Kansas City.

Developed and Chaired Panel Symposium, "The State of Knowledge in Individual Entrepreneurship," Annual Meeting of U.S. Association for Small Business and Entrepreneurship (February 7-10, 2001), Orlando, FL.

Developed and Chaired Plenary Session on "The Case Review Process," Annual Meeting of the North American Case Research Association (October 4-6, 2001), Memphis, TN.

Developed and Chaired session "Future Research Directions in Entrepreneurship: Where Do We Go From Here?" U. S. Association for Small Business & Entrepreneurship (February 2000).

Developed and Chaired panel "Who Are Our Students? Entrepreneurship Education for Non-business Students: A New Trend," U. S. Association for Small Business & Entrepreneurship (February 2000).

Co-Chair of strategic management paper session, Midwest Academy of Management in Lincoln, Nebraska (April, 1999).

Chair of Midwest Case Colloquium, Midwest Academy of Management in Lincoln, Nebraska (April, 1999).

Hunger, J. D., "The Basics of Case Research and Writing: Suggestions for Beginners." Paper presented in "The Role of Case Writing in Entrepreneurial Education" session, International Council For Small Business (June, 1997).

Hunger, J. D. (Chair), Thomas, J., Goulet, P., and Goulet, L., "Legal/Ethical Issues in Case Research and Teaching," Panel presented to Society for Case Research (March, 1997).

Participant in "The Intersection of Marketing and Management: What Can We Learn From Each Other?" Panel presented to Midwest Management Society, March, 1996.

Co-Chaired session "Teaching Through International Case Studies," Society for Case Research annual meeting (March, 1995).

Blackburn, V. L., Hunger, J. D., and Shrader, C .B., "Agribusiness in the Czech and Slovak Republics," Case presented to North American Case Research Association (November, 1994).

Chaired session "Teaching Current Issues in Management," Midwest Management Society annual meeting (March, 1994).

Co-chaired special joint session "Mutations in Case Teaching and Writing," for Society for Case Research and Midwest Management Society annual meetings (March, 1993).

Developed and chaired a panel presentation "Using International Counterpart Teams to Research and Write Cases" with faculty from Iowa State University, University of Economics - Bratislava, Slovakia, University of Agriculture - Brno, Czech Republic, University of Southern Bohemia - Ceske Budejovice, Czech Republic, and University of Agriculture - Prague, Czech Republic for World Association for Case Method Research & Application (July, 1993).

Invited VIP Panelist, Case Colloquia, World Association for Case Method Research & Application annual meetings (July, 1992 & 1993).

Invited Panelist, "Getting Your Cases Published," World Association for Case Method Research & Application annual meeting (July, 1993).

Hunger, J. D., "Working with International Faculty to Develop and Write Cases," Paper presented in panel on Writing and Teaching International Cases Abroad to Society for Case Research (March, 1993).

Wheelen, T. L., Hunger, J. D., and Roberts-Grandoff, P. A., "Johnson Products Company, Inc. (B): Son's Resignation or Machiavellian Family Coup?" Case presented to Western Academy of Management - Western Case Writers, March, 1993.

Hunger, J. D., "Business Cases: Illustration, Illusion, or Mirage: Do We Care?" Paper presented to Society for Case Research (March, 1992).

Hunger, J. D., "Teaching By the Case Method in Organizational Behavior and Business Policy." Paper presented to the North American Case Research Association, August, 1986.

Hunger, J. D. and Wheelen, T. L., "The Strategic Audit: An Integrative Approach to Teaching Business Policy." Paper presented to the Academy of Management, August, 1983.

Martinko, M. J., Dexter, C. R., Gardner, W. L., Hunger, J. D., and Matherly, T. A., "Learned Helplessness in Organizations: Selected Applications." Panel presented to the Southern Management Association, November, 1982.

Martinko, M. J., Dexter, C. R., Gardner, W. L., Hunger, J. D., and Matherly, T. A., "Learned Helplessness: Theory, Research Potential, and Applications to Organizations." Panel presented to the Southern Management Association, November, 1981.

Hunger, J. D. and Akin, G., "Burn-Out: A Dysfunctional Consequence of Increased Pressure for Productivity?" Panel presented to the Southern Management Association, November, 1981.

Chaired Session on Organization Structure and Innovation, Southern Management Association, November, 1981.

Wheelen, T. L. and Hunger, J. D., "Is There Congruence on Thinking About Undergraduate Business Education?" Paper presented to the Western Academy of Management, March, 1980.

Hunger, J. D., "What Have You Done For Me Lately? The Case of the New Dean." Commissioned by the American Assembly of Collegiate Schools of Business for presentation at its Seminar for New Deans, December, 1979 and January, 1990.

Akin, G., Hunger, J. D., and Yates, J., "Burn-Out in Academia." Panel presented to Organizational Behavior Teaching Conference, June, 1979.

Wheelen, T. L. and Hunger, J. D., "What Deans and Personnel Directors List as Key Objectives of Undergraduate Business Education." Paper presented to the Midwest Business Administration Association, April, 1979.

Developed and chaired panel discussion on undergraduate business education for the Midwest Business Administration Association, April, 1979.

Hunger, J. D., "Is Management Education Relevant?" Paper presented to the Academy of Management, August, 1977.

Wheelen, T. L., Rakes, G. K., and Hunger, J. D., "Skills of an Executive." Paper presented to the Academy of Management, August, 1976.

Hunger, J. D., Cooper, P. D., and Wheelen, T. L., "Commonwealth Porsche-Audi." Case presented to the Southern Case Research Organization, November, 1975.

Also served through the years as invited discussant to various sessions of Academy of Management, Southern Management Association, American Institute for Decision Sciences, Midwest Management Society, and Society For Case Research.

HONORS AND AWARDS

"Outstanding Faculty Member", awarded by Interfraternity Council of Iowa State University, 2004 & 2005.

"Walt Disney Productions 1984," honored by the Case Research Journal as one of six (since 1980) "Outstanding Teaching Cases Grounded in Research" selected as a "classic case" and reprinted in a special issue of the journal in 2003.

Inducted into the Council of Fellows of the Text and Academic Authors Association, June, 2001.

Received 1999 McGuffey Award for Excellence and Longevity in business and economics from the Textbook and Authors Association, July 1999 for Strategic Management and Business Policy, 6th edition.

"Notable Author: J. David Hunger. Writing a Textbook that Defines the Field" by Kim Pawlak in The Academic Author, published by the Textbook & Academic Authors Association (September 1999), 1.

Received Innovation in Teaching Award from ISU College of Business Dean's Advisory Committee, May 1999 for work in developing entrepreneurship programs and courses at Iowa State University.

Included in "Who's Who in America," "Who's Who in Education," "Who's Who in Finance and Industry," and "Who's Who in the World." Published by Marquis Who's Who, New Providence, N. J.

Selected as one of three ISU faculty members for the "U.S. Professor of the Year" program sponsored by the Council for Advancement and Support of Education and the Carnegie Foundation for the Advancement of Teaching, 1998.

Awarded October 24, 1996 the honorary title, "Father of CZACRA" by the Czech Association for Case Method Research and Application (CZACRA). Presentation made during the annual meeting of the North American Case Research Association (NACRA), November, 1996 in Colorado Springs.

"Maytag Corporation, 1993: Strategic Reassessment" and "The U.S. Major Home Appliance Industry in 1993: From Domestic to Global" publications selected as the (only) cases to be used in the prestigious 11th Annual Rutgers M.B.A. Invitational Case Tournament, Rutgers University, 1994.

"Teaching Citation" given in 1992 by Dean's Advisory Council, College of Business, Iowa State University for outstanding teaching at ISU.

"Best Case Award" given by McGraw Hill Publishing Company and the Midwest Society for Case Research for outstanding case development in 1991.

"Distinguished Paper Award" given in 1988 by Midwest Management Society.

Elected President of Student Body (1962-63), Treasurer of Student Body (1961-62), and President of Sophomore Class (1960-61), Bowling Green State University.

CURRICULUM/COURSE DEVELOPMENT

Pioneered use of "clicker" technology Classroom Performance System by eInstruction in a large College of Business class at Iowa State University (Management 370), Fall 2005.

Developed an experimental approach to teaching Strategic Management to large sections for the purpose of improving student-teacher interaction and the overall learning experience, 2002-03.

Proposed, developed, and supervised a university-wide interdisciplinary minor for non-business undergraduate students in Entrepreneurial Studies. Selected by the Kauffman Foundation for video taping as an example entrepreneurship program.

Proposed Management 313, Feasibility Analysis and Business Planning, a new course for non-business undergraduate students interested in entrepreneurship.

Proposed, developed, and successfully taught in Spring 1997 a new course, Management 310, Entrepreneurship and Innovation, to initiate revised Management Option in Entrepreneurship & Strategy.

Developed a revised curriculum for the undergraduate Management Minor allowing students to informally emphasize an Entrepreneurship and Strategy Option as well as other options, 1997.

Developed the Entrepreneurship and Strategy Option for ISU's undergraduate Management Major, 1996.

Proposed, developed, and successfully taught in 1995 the first strategic management elective course for Iowa State's graduate program, Management 581: Environmental Analysis and Strategic Planning.

Participated in the development and teaching of Business Administration 566, a team-taught graduate elective course in Entrepreneurship in 1995.

PROFESSIONAL SERVICE ACTIVITIES

Board of Advisors, Midwest Business Administration Association, 1998 - present.

Editorial Review Board, Business Case Journal, 1993 - present.

Editorial Review Board, Case Research Journal, 2005 – present.

Director of External Relations, Board of Directors, Society for Case Research (SCR), 2000 - 2006.

Executive Committee, North American Case Research Association (NACRA), 2000 – 2005.

Board of Directors, North American Case Research Association (NACRA), 1988 - 2005.

Invited speaker to Business Advisory Board of Central College, April 22, 2005. Topic: The Millennial Generation; The Next Big Thing!

Editorial Review Board, Journal of Business Strategies, 1991 - 2005.

Editorial Review Board, SAM Advanced Management Journal, 1984- 2005.

Reviewer, North American Case Research Association, 2000 - 2005 annual meeting.

Reviewer, Proceedings of Society for Case Research, 2004 and 2005.

WebMaster of EntreWeb web site providing internet resources to entrepreneurs, 1998 - 2005. Owned & managed the domain name/url of <http://www.entreweb.net>.

President, North American Case Research Association (NACRA), November, 2003 – October, 2004.

Editorial Review Board, Current Issues in Management, 2002-2004.

Reviewer, Annual Advances in Business Cases, 1986-88, 1990-93, 1995, 1997 - 2003.

Invited speaker on "Leadership" to combined Naval R.O.T.C. classes, Iowa State University (September, 2003).

Invited guest lecturer to Dr. Jann Freed's Strategic Management class, Central College, Pella, Iowa (March, 2003)

President-elect, North American Case Research Association (NACRA), October, 2002 – November, 2003.

Vice President of Programs, North American Case Research Association (NACRA), October, 2001 – October, 2002.

Reviewer of Textbooks for "Texty" and "McGuffey" Awards by Text and Academic Authors Association, 2002 and 2003.

Chair of Individual Entrepreneur Division & Vice President, U.S. Association for Small Business and Entrepreneurship (USASBE), 2000-01.

WebMaster, North American Case Research Association (NACRA), 1998 - 2000. Owned & managed the domain of <http://www.nacra.net>.

Reviewer, U.S. Association for Small Business & Entrepreneurship, 2000 & 2001 annual meetings.

Reviewer, World Association for Case Method Research and Application, 1991- 2002.

Chair-Elect & Vice President-Elect, Individual Entrepreneur Division, U.S. Association for Small Business and Entrepreneurship (USASBE), 1999-00.

Chair, Entrepreneur of the Year Committee, Individual Entrepreneur Division, U. S. Association for Small Business & Entrepreneurship, 1998-99.

Reviewer, Case Critique Colloquium, Academy of Management, 1996 and 1998.

Chair, Strategy Track, North American Case Research Association, 1996-97.

Reviewer, Midwest Management Society, 1993-97.

Board of Directors, Society for Case Research, 1985-86, 1987-92, and 1994-96.

State Coordinator, Management Education & Development Division, Academy of Management, 1990-95.

Reviewer, Strategy Track, North American Case Research Association, 1991-95.

Worked with Dr. August Ralston and ISU MTEE project to bring agribusiness faculty from the University of Agriculture, Brno, Czech Republic to ISU and to the annual meeting of the North American Case Research Association (NACRA) in New Orleans in 1994 to present their paper.

Member, Workshop Committee, Society for Case Research, 1993.

President, Society for Case Research, 1990-91.

Executive Board, Midwest Academy of Management, 1990-91

Reviewer, Society for the Advancement of Management (SAM) conferences on international issues (1989) and business ethics (1990).

President-Elect, Society for Case Research, 1989-90.

Vice-President and Program Chair, Annual Meeting, Society for Case Research, 1989.

Editor, Proceedings, Society for Case Research, 1989. (Reported earlier)

Reviewer, Strategic Management Track, Southern Management Association, 1986-1988.

Vice-President and Director of Annual Workshop (held at Iowa State University), Society for Case Research, 1988.

Reviewer, Strategic Management Track, Decision Sciences Institute, 1988.

Editorial Review Board, Journal of Management Case Studies, 1984-1988.

Reviewer for Management Policy program, Northeast Decision Sciences Institute, 1987.

Chair, Teaching Committee, Business Policy and Planning Division, Academy of Management, 1984-86.

Reviewer, Case Research Journal, 1985.

Reviewer, Business Policy and Planning Division, Southwest Academy of Management, 1985.

Membership Committee, Academy of Management, 1983-85.

Reviewer, Organization Theory Track, American Institute for Decision Sciences, 1984.

Executive Committee, Case Research Association, 1983-84.

Ethics Committee, Midwest Academy of Management, 1982-83.

Editorial Review Board of Occasional Paper Series, Management Education and Developmental Division, Academy of Management, 1978-82.

Reviewer, Org Behavior Division, Southern Management Association, 1980-82.

UNIVERSITY AND COLLEGE SERVICE ACTIVITIES

Served in various capacities at each university. Some of the more notable activities were:

Chair, Promotion & Tenure Committee, ISU College of Business, August 2001- July 2002.

Captain, College of Business Bowling Team, 2001-2003.

Academic Director and Chair of Academic Committee, ISU Pappajohn Center for Entrepreneurship, 1996-November 2000. (Reported earlier)

Chair, Supervisory Committee, ISU Entrepreneurial Studies Minor, 1998-November 2000.

Chair, Faculty Development Committee, ISU College of Business, 1999 - 2000.

President, Board of Directors and Chair of Executive Committee, Iowa State University Press, 1994-96. (Reported earlier) Vice-President, 1993. Chair, Finance Comm., 1993, 1996-98.

Presented segment on strategic analysis in "Shaping the Future" program coordinated by SBDC and ISU College of Business, December 1996 and March 1998.

Chair, ISU College of Business Faculty Executive Committee, 1991-93, 1994-95.

Member of Dean's Cabinet, ISU College of Business, 1994-95.

Strategic Planning Committee, ISU College of Business, 1994-95.

Chair, ISU College of Business Caucus and Member of Executive Committee, University Faculty Senate, 1987-91.

Dean's Ad Hoc Committee to develop a strategic plan for the ISU College of Business, 1988.

Chair, Promotion and Tenure Committee, ISU Department of Management, 1987-1988 and 1992.

Chair, Promotion and Tenure Committee, ISU Department of Transportation & Logistics, 1985-86.

Chair, Curriculum Committee, ISU College of Business, 1985-1986.

Chair, Task Force on Faculty Evaluation and Tenure, UVa School of Commerce, 1977-78.

Secretary of Faculty, McIntire School of Commerce, University of Virginia, 1976-77.

Represented Business Department on Selection Committee for new Provost, Baldwin-Wallace University, 1973.

COMMUNITY SERVICE

Web Master, Resurrection Lutheran Church (www.rlcstjo.org), St. Joseph, MN 2007-present.

Volunteer, Habitat For Humanity, Summers, 2003 and 2007.

Advisor, Kappa Sigma Social Fraternity, Gamma Lambda Chapter (ISU), 2000 - 2006.

Invited Speaker on Business Ethics, Adult Forum, United Church of Christ-Congregational, March, 2003.

Vice-President, Board of Trustees, Collegiate Presbyterian Church, Ames, Iowa, 2000-01.

Deacon and Elder, Westminster Presbyterian Church, Charlottesville, Virginia, 1977-79.

PROFESSIONAL MEMBERSHIPS

Academy of Management * Strategic Management Society * Society for Case Research * North American Case Research Association * North American Management Society

MANAGEMENT DEVELOPMENT/CONSULTING

Worked with the following profit-making and not-for-profit organizations in the areas of strategic management, leadership, conflict management, organization climate, motivation, employee selection, performance appraisal, and communication:

Iowa Society of Land Surveyors * YMCA/YWCA of Marshalltown, Iowa * Davis Marketing Company * Virginia Dept of Personnel and Training * Norfolk and Southern Railroad * Virginia Society of CPAs * Consumer Bankers Association * Virginia Department of Highways * Federal Bureau of Investigation * University of Virginia Hospital * Deloitte, Haskins & Sell * Virginia Water Control Board * U. S. Army Foreign Science and Technology Center * Virginia Credit Union League * Virginia Department of Health * First and Merchants Bank * Virginia Bankers Association * Virginia Employment Commission * Virginia Department of Corrections * Richfood, Inc. * Colonial American Bank * Thiokol, Inc. * Virginia Association of Transportation Engineers * Coats and Clark, Inc. * Department of the Army * Virginia Department of Taxation * Naval Surface Weapons Lab

(12/2/2011)