

Japan's Efforts for Achieving the SDGs

SUSTAINABLE
DEVELOPMENT GOALS



Creating a prosperous and vibrant future by seeking the SDGs



Ministry of Foreign Affairs of Japan
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Japan's active contribution to the discussion of SDGs

- Japan actively contributed to various dialogues even before the international community's discussion became fully in progress.

- ✓ Japan organized a series of policy dialogues from 2011 to 2013, and a side event at the UN General Assembly, attended by Prime Minister Abe and Foreign Minister Kishida in September 2013 etc.

- During the SDGs negotiation process, Japan actively succeeded in incorporating **the concept of human security** and development agendas that Japan attaches importance on

(education, empowerment of women, health, quality infrastructure, disaster risk reduction etc.)



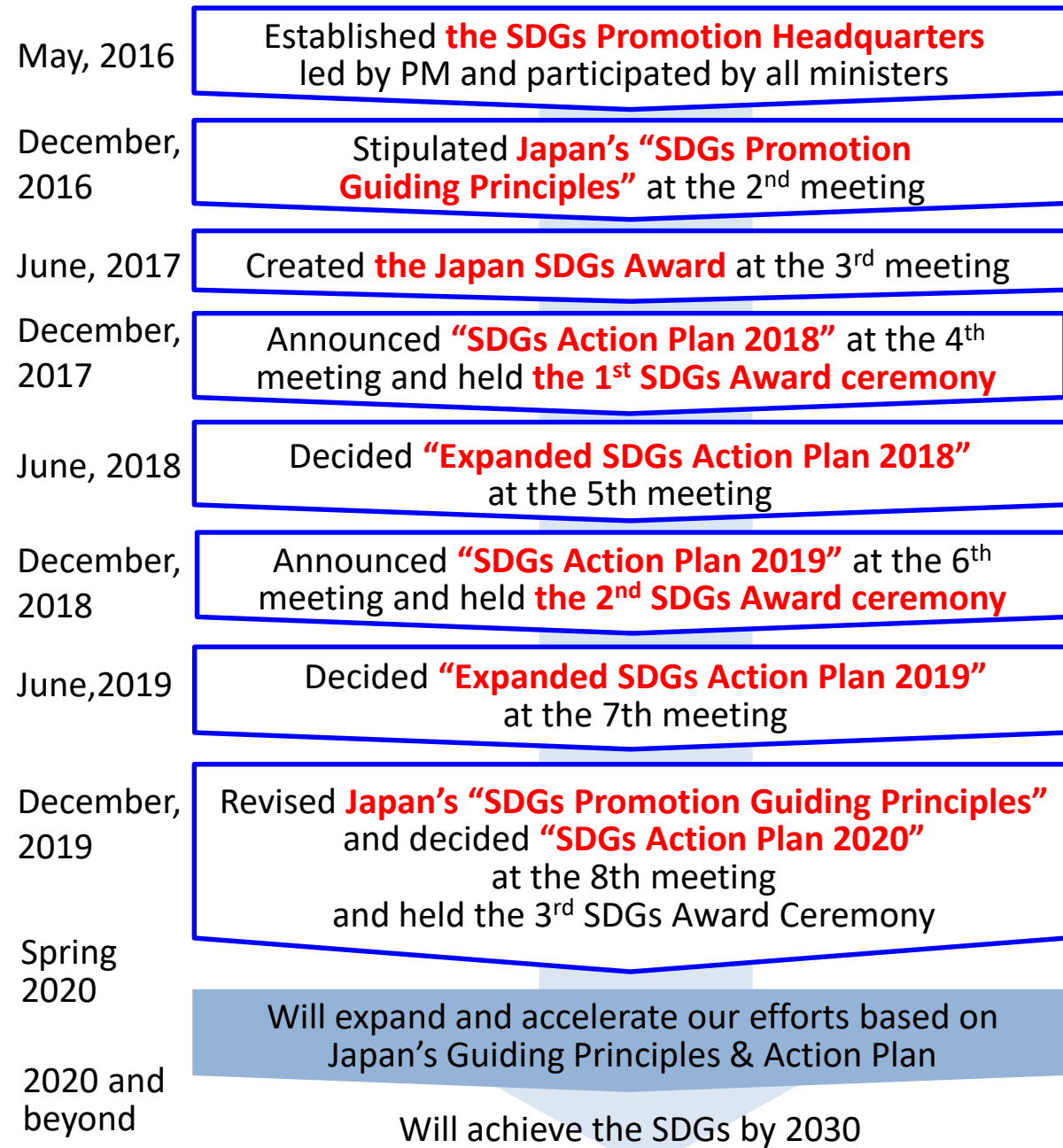
Photo credit: <https://www.kantei.go.jp/>
Prime Minister Abe at the UN Summit which adopted the 2030 Agenda (September, 2015)

SDGs Promotion Headquarters

- At the Summit where the SDG 2030 agenda was adopted, Prime Minister Abe expressed Japan's determination to fully implement the SDGs.
- The Government established **the SDGs Promotion Headquarters** in May 2016, headed by Prime Minister Abe, to ensure **a whole-of-government approach** to implement the 2030 Agenda in a comprehensive and effective manner and worked on the SDGs Implementation Guiding Principles. Prime Minister chairs the Headquarters Meeting every six month.
- Established **the SDGs Promotion Roundtable Meeting** where a wide range of stakeholders (government, NGOs / NPOs, experts, business sectors, international organizations, various organizations, etc.) make policy recommendation to the Headquarters.



Efforts by the SDGs Promotion Headquarters



Communicating and outreach Japan's SDGs Model





Key Outcomes of the G20 Osaka Summit (SDGs-related fields)



- In the **G20 Osaka Leaders' Declaration**, leaders reaffirmed to address major global issues and environmental challenges and their commitment to achieve the SDGs.
- Japan demonstrated leadership as the G20 Presidency in 7 areas: (1) quality infrastructure, (2) disaster risk reduction, (3) marine plastic litter, (4) climate change, (5) empowerment of women, (6) health and (7) education.



SDGs

- G20 Osaka Leaders' Declaration
- Osaka Update on the G20 Action Plan on the 2030 Agenda for Sustainable Development
- Guiding Principles for the Development of STI for SDGs Roadmaps
- Osaka Comprehensive Accountability Report on G20 Development Commitments



Quality Infrastructure

- **G20 Principles for Quality Infrastructure Investment**
- Set out 6 principles as a strategic direction
- **G20 Compendium of Good Practices for Promoting Integrity and Transparency in Infrastructure Development**

Disaster Risk Reduction

- Side Event of the G20 DWG: **Prospects on Achieving Disaster Risk Reduction Agenda**
- Reaffirmed the importance of mainstreaming disaster risk reduction and pre-disaster investment

Marine Plastic Litter

- **Osaka Blue Ocean Vision**
- Aim to reduce additional pollution by marine plastic litter to zero by 2050
- **G20 Implementation Framework for Actions on Marine Plastic Litter**
- Facilitate concrete actions on marine plastic litter by G20 countries

Climate Change

- **G20's action-oriented common understanding based on virtuous cycle of environment and growth**
- Promote climate actions at all levels with broad participation, including by non-state actors

Empowerment of Women

- Emphasized the importance of key issues including **women's labor participation, girls and women's education and support for women entrepreneurs**
- **Women at Work in G20 countries: Progress and policy action**
- **Leaders' Special Event on Women's Empowerment**

Health

- **G20 Shared Understanding on the Importance of UHC Financing in Developing Countries**
- Accelerate global efforts to promote UHC

Education

- **G20 Initiative on Human Capital Investment for Sustainable Development**
- Strengthen efforts to provide quality education for creating inclusive, resilient and innovative societies



■ **Japan as a strong prompt of the SDGs based on the concept of “Human Security”**
 : leads the global endeavor and assists countries and people around the world to realize societies where “no one is left behind.”

■ **“Decade of Action”**
 : SDGs Action Plan 2020 stipulates initiatives and actions by the government in 2020, building upon the revised “SDGs Promotion Guiding Principles” to expand and accelerate Japan’s efforts both domestically and internationally

1. Business and Innovation

- SDGs in Business
- Science, Technology and Innovation (STI) for SDGs

2. Regional Revitalization driven by the SDGs

- Regional Revitalization
- Building Resilient Cities
- Sound Material-Cycle Society

3. Empowerment of next generations and women

- Empowerment of Next Generations and Women
- Education and Health



Photo credit: <https://www.kantei.go.jp/>



Outline

- All the companies and organizations based in Japan making outstanding efforts, either domestically or internationally, to achieve SDGs, are eligible for the Award.
- The SDGs Promotion Headquarters decides award winners based on opinions of a wide-range of stakeholders who have expertise in the SDGs.
- Selection criteria are line bolds, universality, inclusiveness, participation, integration, and transparency and accountability, which are the main principles of the "SDGs Implementation Guidelines" stipulated by the Headquarters.
- The 3rd Award ceremony took place at the Prime Minister's Office on Dec. 20, 2019.

Winners

Chief's Award (by Prime Minister)

- ◆ Uomachi Shopping Street Association

Deputy-chiefs' Award (by Chief Cabinet Secretary)

- ◆ Osaka Prefectural Government
- ◆ Kyushu Rikisaku Yasai・Kudamono Project Community

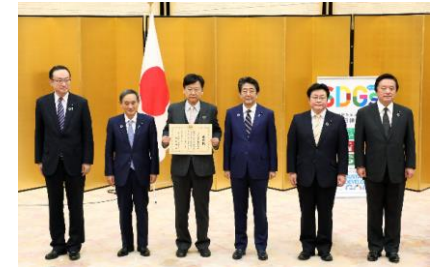
Deputy-chiefs' Award (by Foreign Minister)

- ◆ TABLE FOR TWO International
- ◆ Fuji Optical Co., Ltd.

Special Award (SDGs Partnership Award)

- ◆ 6 organizations including private companies, educational institutions, and a youth organization were awarded Special Award.

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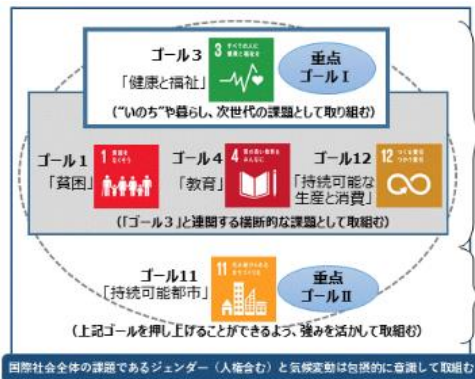


The 3rd Japan SDGs Award

Winners



Uomachi Shopping Street Association
Promoting SDGs and tackling local issues such as supporting homeless people, reducing food waste, and supporting young entrepreneurs and working mothers.



Osaka Prefectural Government
Established a self-analysis model to promote SDGs for local authorities.



Kyushu Rikisaku Yasai・Kudamono Project Community
Developed eco-friendly vegetables & fruits in cooperation with over 60 companies involved in fertilizer, agriculture, wholesale, retail and agriculture value chains.



TABLE FOR TWO International
Partnered with corporations, schools, and other food establishments to serve healthy meals, and donate school meals for children in need through SNS postings.



Fuji Optical Co., Ltd.
Supporting refugees and IDPs by donating eyeglasses tailored to each individual.



1. Introduction

(1) Significance of the 2030 Agenda

- The 2030 Agenda and SDGs are the universal goals for the entire international community.

(2) Revision of the SDGs Implementation Guiding Principles

- The SDGs Implementation Guiding Principles are a **mid-to-long term national strategy** to achieve the SDGs both in Japan and in the international community by 2030.
- As 4 years have already passed since the adoption of the SDGs and 3 years since the formulation of the Implementation Guiding Principles, the government of Japan revised the SDGs Implementation Guiding Principles in order to showcase Japan's efforts based on the latest development

2. The Latest Development

- (1) Efforts so far: **the SDGs Promotion Headquarters** (Established May 2016), **the SDGs Implementation Guiding Principles** (Decided Dec. 2016), and **the SDGs Action Plan** (Decided every 6 months since Dec. 2017)
- (2) Promoting Japan's SDGs model based on the concept of human security,
① Business and Innovation, ② "Localization of SDGs", ③ "Empowerment of the Next Generation and Women."
- (3) The UN expressed **the sense of crisis at the SDG Summit** in 2019. The 2018 report by the Bertelsmann Foundation of Germany gave Japan higher ratings for achieving **SDG4 (Quality Education)** and **9 (Innovation)**, but lower for **SDG5 (Gender Equality)**.

3. Priorities

- | | | |
|----------------------|---|--|
| (People) | 1 | Realization of gender equality and a society where every person can play an active role |
| | 2 | Achievement of good health and longevity |
| (Prosperity) | 3 | Creating growth markets, revitalization of rural areas, and promoting science technology and innovation |
| | 4 | Sustainable and resilient land use, promoting quality infrastructure |
| (Planet) | 5 | Energy conservation and renewable energy, disaster risk reduction and climate change countermeasures, sound material-cycle society |
| | 6 | Conservation of biodiversity, forests, and oceans, and other environments |
| (Peace) | 7 | Achieving peaceful, safe and secure societies |
| (Partnership) | 8 | Strengthening the means and frameworks for the implementation of the SDGs |



4. Principles for Implementation

- (1) Universality (2) Inclusiveness (3) Participatory
- (4) Integration (5) Transparency and Accountability

5. Framework for Further Promotion

- (1) Mainstreaming the SDGs at all level
- (2) Reinforcement of the SDGs Promotion Headquarters
- (3) Major Stakeholders



(The SDGs Promotion Headquarters)

(4) Public Relations/Awareness Raising

- **Further strengthening of public relations and awareness-raising**
- Taking advantage of upcoming opportunities, such as the Tokyo Olympic/Paralympic Games and the 2025 World Exposition

6. Follow-up and Review

- The Promotion Headquarters, Administrative Meetings, and Roundtable Meetings shall regularly check the progress of the initiatives and make revisions as needed
- Data based SDG indicators will be utilized and progress results will be disclosed
- Periodic reviews will be conducted for the HLPF's Voluntary National Review
- Reviews of the Implementation Guiding Principles will be carried out at least every 4 years