

# HOW TO EARN

WITH THE JEUNESSE FINANCIAL REWARDS PLAN





# WELCOME

TO

# JEUNESSE

Building your future is rewarding. At Jeunesse, we believe we are destined to change lives. Thank you for joining us in our mission to unleash the potential within each of our Distributors.

This guide is designed to help you unleash your earning potential.

## **WELCOME HOME.**

Participate in the Jeunesse Financial Rewards Plan at any level. You decide whether to create a part-time or full-time income. Be a Distributor who operates with retail sales only, or build dedicated organizations all over the world to earn more.

## **OUR UNIQUE MODEL**

Jeunesse invests in people every day. More than just a company, we're family.

Our unique earning model allows Distributors to earn income in six ways.\*

## **SIX WAYS TO EARN:**

1. RETAIL PROFITS
2. RETAIL SALES BONUSES
3. TEAM COMMISSIONS
4. MATCHING BONUS
5. CUSTOMER ACQUISITION INCENTIVE
6. DIAMOND BONUS POOL

\*Canada Distributors: A typical participant in the Jeunesse Financial Rewards Plan (the "Plan" or the "Rewards Plan") earns between \$1 USD and \$1,000 USD annually. See the full Typical Participant Earnings Statement at [www.jeunesseglobal.com/en-CA](http://www.jeunesseglobal.com/en-CA).

# HOW TO EARN 1: RETAIL PROFITS

Purchase products at wholesale pricing and sell at retail pricing. You keep the difference.

- The fastest way to earn as a new Distributor
- Earn between 15-45% on each retail product sale
- Go-to income source while you build Customer loyalty
- Easy to maintain with SmartDelivery and Jeunesse Preferred

## JEUNESSE PREFERRED

A global program for Customers who want to receive a discount on all products. Customers who join Jeunesse Preferred by enrolling in SmartDelivery (previously known as “Autoship” or “Convenience Plan”) enjoy discounts on retail pricing with every order, as well as additional benefits.

## CUSTOMER BENEFITS

Jeunesse is pleased to offer Customers in Jeunesse Preferred the best treatment.

When Customers join Jeunesse Preferred they enjoy:

- Up to 25% discounts on every product

- Automatic monthly orders of favorite products through SmartDelivery
- Ability to adjust SmartDelivery order or add separate orders at any time
- Exclusive promos, discounts and Customer specials

## DISTRIBUTOR BENEFITS

Build a base of Customers who buy from you every month and enjoy multiple benefits.

Distributors benefit when Customers join Jeunesse Preferred. You enjoy:

- Retail profit on every product ordered by Customers in the Jeunesse Preferred program
- Full CV on every product ordered by Customers in Jeunesse Preferred\*
- All CV accumulates for Personal Group Volume (PGV) and Group Volume (GV) calculations
- Automated, targeted marketing campaigns for Customers in Jeunesse Preferred, sent from Jeunesse World Headquarters corporate marketing team

Increased sales, effortlessly.

\*Excludes bulk and package orders.



**BUY IT**



**SELL IT**



**PROFIT**

YOU KEEP THE DIFFERENCE!



**Youth Restoring Cleanser**

RETAIL	\$44.95
WHOLESALE	\$29.95
CV	20
<b>PROFIT</b>	<b>\$15</b>



**Cellular Rejuvenation Serum**

RETAIL	\$137.95
WHOLESALE	\$85.95
CV	60
<b>PROFIT</b>	<b>\$52</b>



**Flawless Skin Brightener**

RETAIL	\$132.95
WHOLESALE	\$94.95
CV	65
<b>PROFIT</b>	<b>\$38</b>



**Daily Moisturizing Complex**

RETAIL	\$69.95
WHOLESALE	\$49.95
CV	36
<b>PROFIT</b>	<b>\$20</b>



**Advanced Night Repair**

RETAIL	\$99.95
WHOLESALE	\$69.95
CV	50
<b>PROFIT</b>	<b>\$30</b>



**Hydrashield Mask**

RETAIL	\$83.95
WHOLESALE	\$59.95
CV	42
<b>PROFIT</b>	<b>\$24</b>



**Ultimate Lifting Masque**

RETAIL	\$69.95
WHOLESALE	\$49.95
CV	36
<b>PROFIT</b>	<b>\$20</b>



**Essential Body Renewal**

RETAIL	\$59.95
WHOLESALE	\$39.95
CV	28
<b>PROFIT</b>	<b>\$20</b>



**Instantly Ageless\***

RETAIL	\$74.95
WHOLESALE	\$44.95
CV	30
<b>PROFIT</b>	<b>\$30</b>



**NV™ BB  
Perfecting Mist Foundation**

RETAIL	\$55.95
WHOLESALE	\$39.95
CV	24
<b>PROFIT</b>	<b>\$16</b>



**NV Primer**

RETAIL	\$55.95
WHOLESALE	\$39.95
CV	24
<b>PROFIT</b>	<b>\$16</b>



**NV Bronzer**

RETAIL	\$55.95
WHOLESALE	\$39.95
CV	24
<b>PROFIT</b>	<b>\$16</b>



**Reserve™**

RETAIL	\$137.95
WHOLESALE	\$85.95
CV	60
<b>PROFIT</b>	<b>\$52</b>



**AM|PM Essentials™**

RETAIL	\$139.95 (set)
WHOLESALE	\$89.95 (set)
CV	60
<b>PROFIT</b>	<b>\$50</b>



**Finiti™**

RETAIL	\$144.95
WHOLESALE	\$85.98
CV	60
<b>PROFIT</b>	<b>\$58.97</b>



**Finiti Set**

RETAIL	\$289.95
WHOLESALE	\$179.95
CV	120
<b>PROFIT</b>	<b>\$110</b>



**Nevo®**

RETAIL	\$71.95 (1 case/ 24 cans)
WHOLESALE	\$53.95 (1 case/ 24 cans)
CV	30
<b>PROFIT</b>	<b>\$18</b>



**Naara™**

RETAIL	\$41.95
WHOLESALE	\$29.95
CV	15
<b>PROFIT</b>	<b>\$12</b>

Prices subject to change and are in US Dollars.  
See the Glossary of Terms for the definition of CV.

# HOW TO EARN 2: RETAIL SALES BONUS

## EARN WHEN YOUR TEAM ACCUMULATES RETAIL SALES

- Earn a Retail Sales Bonus (RSB) on the first product sale to each Customer who you register as a Retail Customer or register in Jeunesse Preferred, and to each Distributor you personally enroll.

## START TO BUILD YOUR TEAM

\*\* When you accumulate 100 CV within one SmartDelivery month (30 days), you will achieve the rank of Distributor. As a Distributor, you begin to accumulate volume on sales to your Customers and other Distributors.

Earn a Retail Sales Bonus (RSB) when a new Distributor purchases his/her first package of best-selling Jeunesse products.

- RSB range from \$25-\$400 USD\*
- RSB based on product package
- RSB not available on all product packages; visit Joffice™ for the most up-to-date listing of packages available for RSB

\* U.S. Dollars are used when calculating all commissions and bonuses. Conversion to local currency occurs at the current exchange rate on the day you withdraw your earnings from your Pay Card.



**\$25-\$400**



ACCUMULATE  
**100 CV**  
TO BECOME A  
**DISTRIBUTOR**

WHEN YOU

**SHARE**  
WITH OTHERS



BUILD A TEAM

EARN RETAIL  
SALES BONUS  
**\$25-\$400**

(amount of bonus depends on how many products your organization sells.)



# UNITED STATES PRODUCT PACKAGES



## Ambassador Plus Package

PRICE \$1999.95 USD  
 RSB \$400 USD  
 CV 1060 CV = 820 CV  
 pushed immediately + 60 CV  
 per month for 4 months\*



## Ambassador Package

PRICE \$999.95 USD  
 RSB \$200 USD  
 CV 500



## Ambassador Nutritional Package

PRICE \$999.95 USD  
 RSB \$200 USD  
 CV 500 CV = 320 CV  
 pushed immediately + 60 CV  
 per month for 3 months\*



## Supreme Plus Package

PRICE \$599.95 USD  
 RSB \$120 USD  
 CV 320



## Supreme Package

PRICE \$499.95 USD  
 RSB \$100 USD  
 CV 300



## Basic Plus Package

PRICE \$299.95 USD  
 RSB \$50 USD  
 CV 150



## Basic Package

PRICE \$199.95 USD  
 RSB \$30 USD  
 CV 100

**CREATE-A-PACK** Details on all product packages can be found in Joffice.

\*Package prices and contents may vary. 60 CV per month determined by a "SmartDelivery month." Some terms and conditions apply.



# CANADA PRODUCT PACKAGES



## Ambassador Plus Package

PRICE C\$2599.95  
 RSB \$400 USD  
 CV 1060 CV = 820 CV  
 pushed immediately + 60 CV  
 per month for 4 months



## Ambassador Package

PRICE C\$1298.95  
 RSB \$200 USD  
 CV 500



## Supreme Plus Package

PRICE C\$778.95  
 RSB \$120 USD  
 CV 320



## Supreme Package

PRICE C\$674.95  
 RSB \$100 USD  
 CV 300



## Basic Plus Package

PRICE C\$389.95  
 RSB \$50 USD  
 CV 150



## Basic Package

PRICE C\$258.95  
 RSB \$30 USD  
 CV 100

**CREATE-A-PACK** Details on all product packages can be found in Joffice.

\*Package prices and contents may vary.

# HOW TO EARN 3: **TEAM COMMISSIONS**

Earn commissions on retail sales of Jeunesse products, or compound your earning potential by building your teams.

## **TWO TEAMS: ONE RIGHT TEAM AND ONE LEFT TEAM**

\*\* When you enroll one Distributor into your right team and one Distributor into your left team, you achieve the rank of **Executive**.

## **REWARDS FOR TEAM SALES**

### **Group Volume Points**

As teams grow, you earn Group Volume (GV) each time a member of your organization sells a product or a package.

More product sales = more GV = more team commissions

### **Cycle bonus; AKA “team commissions”**

\$35 USD = team commission = cycle bonus

Earn one (1) cycle bonus of \$35 USD every time your right team or left team accumulates 600 GV and the other team accumulates 300 GV.





TEAM COMMISSIONS  
(CYCLE BONUS)

**= 1 CYCLE**

**600 / 300**

10X MONTH

**YOU** 

**600 / 300**

20X MONTH

**YOU** 

**UP TO 750 CYCLES A WEEK!**

**RECURRING**

Cycle bonuses occur automatically at the end of every cycle - i.e., every time one of your teams accumulates 600 GV and the other accumulates 300 GV.

You can complete up to 750 cycles and earn up to 750 cycle bonuses per week\*.

You must be qualified, paid as an Executive or higher, and complete the Compliance Certification to earn team commissions.

\*See the full Financial Rewards Plan for a complete description of Team Commissions.

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\*750 cycles are not typical and represent the maximum weekly income based on team commission cap.

# HOW TO EARN 4: MATCHING BONUS

## IT PAYS TO GROW YOUR ORGANIZATION

Jeunesse believes strong leaders deserve rewards.

That's why we've designed a system that makes it easier than ever to educate your team members, build an organization of knowledgeable Distributors and achieve your goals. Sell more, grow more, earn more. Together.

## MATCHING BONUS (MB)

- Tiered bonus based on team sales in your lines of sponsorship
- Applies when a Distributor is paid at the rank of Jade Executive or higher
- Paid weekly
- No limit to the number of lines of sponsorship you can have
- Matching Bonus extends beyond first-level members

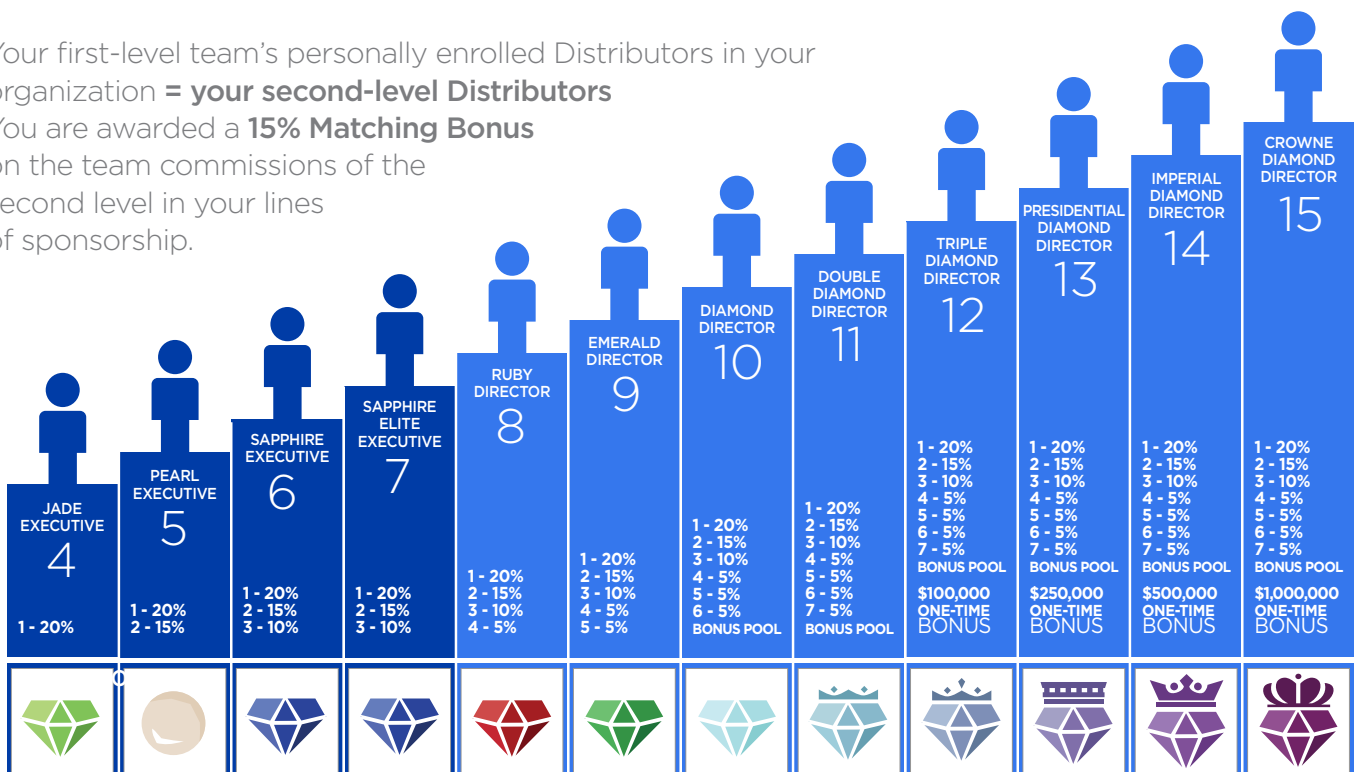
## UP TO SEVEN LEVELS OF MATCHING BONUS

Your personally enrolled Distributors = **the first level in your lines of sponsorship**

As your first-level Distributors grow their organizations and achieve cycles, you are awarded a **20% Matching Bonus** of their team commissions.

Your first-level team's personally enrolled Distributors in your organization = **your second-level Distributors**

You are awarded a **15% Matching Bonus** on the team commissions of the second level in your lines of sponsorship.



Your second-level team's personally enrolled organization members = **the third level of your line of sponsorship**  
 You are awarded a **10% Matching Bonus** of your third-level team commissions.  
 Your third-level team's personally enrolled organization members = **the fourth level of your lines of sponsorship**  
 Your fourth-level team's personally enrolled organization members = **the fifth level in your line of sponsorship**  
 Your fifth-level team's personally enrolled organization members = **the sixth level in your line of sponsorship**  
 Your six-level team's personally enrolled organization members = **the seventh-level of your line of sponsorship**

You are awarded a 5% Matching Bonus of your fourth, fifth, sixth and seventh-level team commissions.  
 level Matching Bonus from **20% to 25%** for that month.



ALL PAID TO YOU WEEK AFTER WEEK!

\* You must be active and paid at the respective rank to earn the Matching Bonuses.



# HOW TO EARN 5: CUSTOMER ACQUISITION INCENTIVE

## CUSTOMER ACQUISITION INCENTIVE

Sell product to five Customers who are on SmartDelivery in one (1) calendar month and increase your first-level Matching Bonus from 20% to 25% for that month.



When you sell products to 10 Customers\* who are on SmartDelivery in a calendar month, your first-level Matching Bonus increases to 30%.



When you sell products to 10 Customers\* who are on SmartDelivery in a calendar month, your first-level Matching Bonus increases to 30%.

\*These must be bona fide Customers. Each must have a unique name, shipping address and credit card number to count toward the requirement.

You must be active and paid at the rank of Jade Executive or higher to earn this bonus.

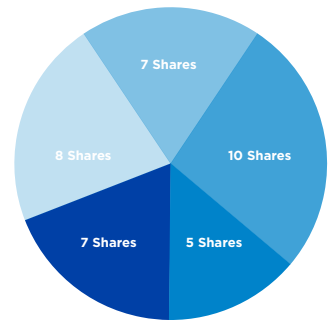
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# INSTANTLY AGELESS™ BE YOU. BE FLAWLESS.



**INSTANT BENEFITS**

# HOW TO EARN 6: **DIAMOND BONUS POOL**



## **SHINE LIKE A DIAMOND**

Earn shares of the global sales for Jeunesse by qualifying for the quarterly Diamond Bonus Pool. The pool includes 3% of the company's global Commissionable Volume (CV) from product sales made each quarter. This pool is divided among qualifying Diamonds according to the shares accumulated during the quarter. The bonus is paid quarterly.

- One share is awarded for being paid as a Diamond Director for the first time on or before the first day of the quarter.
- One share is awarded per month in the quarter that you are paid as a Diamond.
- One share is awarded for every 1,000 team commission cycles you achieve during the quarter.
- Up to one share is awarded per quarter for each personally enrolled Distributor whose highest achieved rank is Diamond Director in any one month of the quarter.
- One share is awarded each month you are paid as a Double Diamond Director or higher.

To participate in the Diamond Bonus Pool, you must meet two requirements: 1 - you must sell products to ten (10) Customers in each month of the quarter, and 2 - you must have a highest achieved rank of Diamond Director on or before the first day of the quarter.

## **EARN. FEEL. LIVE. JEUNESSE**

Six simple ways to earn. It comes down to you. Embrace your potential. Look, feel and live Jeunesse.

For a complete Glossary of Terms, please see the enclosed Jeunesse Financial Rewards Plan.

**U.S. Distributors:** See the complete description of the Jeunesse Financial Rewards Plan and the Income Disclosure Statement at [JeunesseGlobal.com/Opportunity](http://JeunesseGlobal.com/Opportunity) for U.S. Distributors.

**Canada Distributors:** A typical participant in the Jeunesse Financial Rewards Plan (the "Plan" or the "Rewards Plan") earns between \$1 USD and \$1,000 USD annually. See the full Typical Participant Earnings Statement at [jeunesseglobal.com/en-CA](http://jeunesseglobal.com/en-CA).





# INCOME DISCLOSURE

## United States – 2018

### TO PARTICIPATE

As a Jeunesse Global Distributor, you may participate in three ways:

- You can buy products at the wholesale price for personal use.
- You can make a retail profit by buying and then reselling products directly to your customers or by selling products to your customers through your Jeunesse replicated website.
- You can earn commissions from the sales to your customers and from the sales of a team of like-minded people who want sell products to customers and recruit other people to become distributors.

### TO EARN MONEY

- Retail Profits: Simply submit your application and purchase a starter kit at \$49.95. You can then sell products to your customers and keep the difference as well as earn a bonus for sales to first time customers and distributors.
- Commissions: Recruit and build a team of distributors and teach them to sell to customers and build their own teams. To earn commissions from the sales of others in your team, you must:
- sell or purchase a minimum amount of product (100 CV) in a month within your first year; and
- purchase or sell a minimum amount of product each month (60 CV).
- You cannot earn money simply for recruiting or sponsoring someone.

If you seek to earn extra income, either part time or full time, you will incur expenses, as in any other business. You must also be realistic in the time and energy you must commit. Direct selling is rewarding and provides ample opportunity for personal growth; it also requires hard work and persistence.

OF THE 9,150 U.S. DISTRIBUTORS WHO CHOSE TO BUILD A TEAM BY SPONSORING SOMEONE, 20% DID NOT EARN ANY COMMISSIONS IN 2017\*\*

### WHAT I SHOULD KNOW IF I DECIDE TO PARTICIPATE

- You are not required to carry any inventory.
- You will set your own schedule and choose how and when to work.
- Most people start their Jeunesse Global business by selling parttime to their friends and family to make a little extra money.
- Building a successful business takes hard work, time and expense.
- Like all businesses, some Distributors will succeed, while some will not.

### HOW MUCH CAN I EARN BY SELLING JEUNESSE GLOBAL PRODUCTS?

- Retail Profits: As a Distributor, you may buy products at wholesale prices that are up to 40% less than the suggested retail price and up to 15% less than the prices for preferred customers. Your earnings are the difference between the wholesale price and the selling price.
- Total reported earnings of all trackable sales and commissions (we don't track all inperson sales):\*
- 61.15% (about 4,475) earned more than \$245 -- and the rest made less;
- 14.14 % (about 1,035) earned more than \$4,350; and
- 2.15% (about 158) earned more than \$82,000.
- The top 1% of all earners averaged 6 years to get there and took between 1 and 8 years.

### WHAT IF IT DOESN'T WORK FOR ME?

- Your initial order will be refunded 100% if you resign within the first 30 days.
- A 90% refund of your subsequent orders will be refunded if you resign within the first year and if the products are unopened and otherwise still marketable.

\*These figures should not be considered as guarantees or projections of your actual earnings or profits

\*\*This number excludes those Distributors who were converted to wholesale customers by not engaging in any distributor-like activity for 90 days. See Wholesale Customer in the Glossary of Terms.

# STATEMENT OF TYPICAL PARTICIPANT EARNINGS

## Canada

The primary source of income of a typical participant in the Compensation Plan (the "Plan" or the "Canadian Plan") of Jeunesse Global Marketing Ltd. ("Jeunesse Canada") is from compensation on personal and downline sales of products and/or services. Personal earnings will vary.

The following table reflects actual earnings of Canadian distributors with an Active Downline during 2017. A Distributor with an Active downline is a person who has signed a Distributor Application and Agreement, generated at least 100 CV in a single month within the first year of enrollment, has one Active downline in each Team, and has been a Distributor for at least one year. "Active" is as defined in the Financial Rewards Plan (generates 60 PV in a commission month). The amounts shown are before expenses incurred by the distributors in the operation of their business and do not include retail markup income.

Commission Range (USD)	Number of Members	Percentage	Avg Commission amount (USD)
>250,000	8	0.19	\$750,594
100,001-250,000	18	0.34	\$164,613
50,001-100,000	20	0.53	\$66,608
25,001-50,000	40	0.80	\$34,978
10,001-25,000	138	2.81	\$15,400
5,001-10,000	147	2.63	\$7,138
1,001-5,000	506	9.35	\$2,269
1-1,000	2,654	46.91	\$248
0	3,331	36.45	\$0.00

This data has been derived from the earnings experience of Jeunesse Canada's distributors in 2017. This data will be reviewed and updated annually.

# SHARING

WHAT YOU LOVE



HAS ITS  
**PERKS.**

 LIKE  
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 FOLLOW  
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 TWEET  
[@jeunessehq](https://twitter.com/jeunessehq)

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