



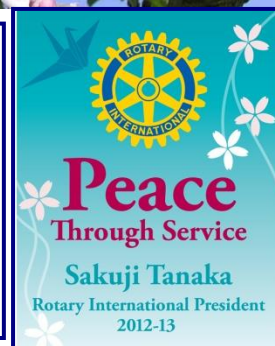
# *The Appleknocker*

## *Sebastopol Rotary Club's Weekly Bulletin*

### **John Blount – Past, Present & Future of Rotary**



**Date:** November 16<sup>th</sup>, 2012  
**Volume:** 2012/13—Issue E11-20  
**Scribe Team:** Rollie Atkinson  
**Photography:** Larry Ford, hh  
**Editor:** Tom Boag  
**Club President 2012/2013 \*\*\*:** Edwin Wilson



*"All the News that Fits We Print"*



### **Before The Bell**



The Rotary Club of Sebastopol held its 87th pre-Thanksgiving meeting on Friday, Nov. 16, with nary a gobbler in sight. (The club will be dark next week, meeting next on Friday, Nov. 30.



### **At the Bell**



On the subject of food and appetites, **Club President Edwin Wilson** opened the meeting reminding everyone that the club has donated 50 bags of groceries and 169 pounds of food, plus \$950 in donations to local food pantries. He thanked member **Sally Glendening** for coordinating the monthly "First Friday" collections.



**Tony Given** led *The Pledge of Allegiance* and **Rick Wilson** led a "marvelous" rendition of *God Bless America*.



**Paul Martinovich** quoted from poet Robert Frost for his thought of the day: "The reason why worry kills more people than work is that more people worry than work."



### **Visiting Rotarians and Guests**



**Club Secretary Jack Blasco** introduced a trio of visiting Rotarians including Keith Schoenthal, president of the Rancho Cotati Club; Gay McFarren, of Downtown Modesto; and Randy Seelye, Santa Rosa Sunrise.

## Future Programs

**November 23<sup>rd</sup>**  
**DARK – NO MEETING**

**Speaker:** Brad Howard  
**Program:** Touched by the Rotary Foundation  
**Host:** Edwin Wilson

**Speaker:** Paul Vossen  
**Program:** Recent Trends in Sonoma County Agriculture  
**Host:** Henry Alker

**Program:** Analay Choir  
**Host:** Diana Wilson

**December 21<sup>st</sup> and December 28<sup>th</sup>**  
**DARK – NO MEETING**

## Future Events

**Club Holiday Party**  
**Friday, December 14<sup>th</sup>**  
Wine and Cheese Pairing  
At JT and Teresa Martins  
3555 Thorn Road., Sebastopol  
**Bring an Appetizer, Please**  
**RSVP to JT Martin at**  
**itmartin@monitor.net**  
or call him at (707) 823-9100  
(See attachment)

**Interact Adopt-a-Family Project – TBA**  
**Saturday December 15<sup>th</sup>**

## Miscellany

**Next Board Meeting**  
**Location:** Sebastopol Senior Center  
**Date/Time:** Wednesday Dec. 19<sup>th</sup>, 5:45 p.m.

**MAKEUP NOTIFICATIONS – Send to Jack BLASCO**  
**jbblasco@comcast.net**

**On-line Make-Ups:** [www.RotaryEClubOne.org](http://www.RotaryEClubOne.org)

**Interact Make-Ups**  
**Analay High:** 12:35 Wed. In the Choir Room  
**Brook Haven:** 12:40, 1<sup>st</sup> & 3<sup>rd</sup> Thurs., Rm. 4  
(Check-in @ Front Office first)  
**Hillcrest:** 12:20, Every 3<sup>rd</sup> Tues., Rm. 6  
**CALL AHEAD TO CONFIRM MEETINGS**

Guests included the club's Belgium exchange student Amélie Depireux;



**Nelson**

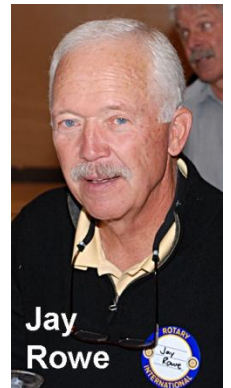
Brook Haven student and Interact Club member, Clare Nelson.



**Jerry Warren** introduced his **wife, Kay**, and friends, Jay and Gail Rowe. **Dick Zimmer** introduced his granddaughter, Alexandra.



**Gail Rowe**



**Jay Rowe**



**President Edwin** introduced his **wife Diana**.



## Announcements

**Past Rotary International Director and Two-Time Green Badger John Blount** was called upon by **President Edwin** to describe a Zone Institute – which several club members attended last week in Lake Tahoe/Reno. **Blount** said there are 34 Zones around the world, attended annually by past officers, incoming District Governors and other leader-types for Rotary updates and leadership training.



**President Edwin** waved a pair of lost reading glasses from the podium, with no takers. In a bright sunshine report, member **Maurine Doerken** was said to be recovering nicely from recent surgery.



Via email, member **Mike Carey** informed the club that a new Interact Club has been formally certified by the District Governor.

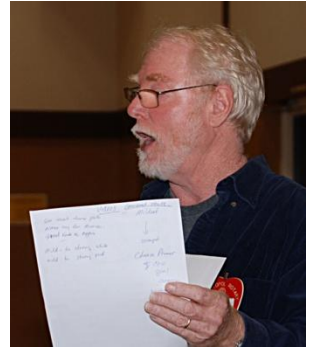
### Holiday Party

**J.T. Martin** announced plans for an annual club Holiday Party, to be held from 5:30 to 9 p.m. on Friday, Dec. 14 at the Martin residence at 3555 Thorn Rd. For directions (and to RSVP) call 823-9100 and watch for more update [See attachment in this AppleKnocker. **-Ed.**] In future Appleknockers. Attendees are asked to bring an appetizer plate.... and to RSVP at either [jtmartin@monitor.net](mailto:jtmartin@monitor.net) or 823-9100.

### Crab Feed

**2013 Crab Feed Chair Rick Wilson** unrolled a rousing intro announcement for the annual club fundraiser that supports thousands of dollars in West County Teacher Mini-Grants.

The Feed will have a Mardi Gras theme this year and promises to be a "wang dang doodle" affair, promised by Wilson. A Crab Feed committee meeting will be held at **Mike Long's** office at 5 p.m. on Tuesday, Nov. 27. **President Edwin** thought so much of **Rick's** prepared remarks that he fined him \$10 for them.



**President Edwin** reminded the members of an open house at the Ceres Project on Dec. 2 from 3 to 6 p.m. (The Club has supported this community food pantry on several occasions.)

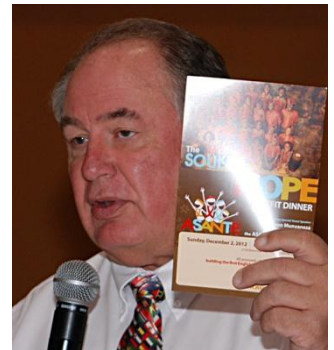
Rotarians can still make crisis donations to Sandy storm victims on the East Coast through a New Jersey Rotary website to be found at [www.nyrotary.org](http://www.nyrotary.org).

### Foundation

With November continuing as Rotary Foundation month, the club's **Foundation Chair Mike Ferguson** suggested a very delicious way members could donate to the Foundation. Cases of Pinot for Polio wine made by Balletto Vineyards are still available for sale and \$150 from each case price goes directly to the R.I. Foundation. [See attachment. **-Ed.**]

**Ferguson** also reminded members they could still buy tickets for the Dec. 2 performance of the Asante Children's Choir from Africa, to be held in Occidental. [See attachment. **-Ed.**]

In a Foundation fashion show, member **Barbara Beedon** displayed Rotary-themed scarves and men's neck ties that can be received for any Foundation Month donation by a member.



In some other excellent news, member **Henry Alker** announced that the club has successfully been selected to sponsor a Rotary International Peace Fellow from Sierra Leone, who will attend the Rotary Peace Fellow Academy at Duke University in North Carolina for the next two years.

### Lobster Feed

Succeeding in topping that great news, **President Edwin** announced the final tally from the Oct. 20 Lobster Feed. A challenge grant netted \$4,375 for the Anal-y-based Maker Project and another challenge grant raised \$5,180 for the Polio Plus campaign. On top of that, the 375 attendees at the 2012 Lobster Feed donated and pledged \$73,000 in overall net proceeds to support the Club's Community Grants programs for 2012-2013.

### Nostalgia:

In a retrospective moment, **President Wilson** took the club members back to the year 1999 when gasoline cost \$1.17 per gallon and the Academy Award movie of the year was "American Beauty". Rotary International President was Carlo Ravizza and **Brad Benedetti** was the Rotary Club of Sebastopol's president. **Brad** recalled that year as being the 75th anniversary year of the club (founded in 1925) and the year leading up to Y2K when the World's watch stem was supposed to freeze. He also recalled his trip to Vietnam and the founding of Cool Kids Camp for abused children, inspired by member **Tom Farrell**.





## Recognitions



### Birthdays:

**Richard Power** and **Raoul McDuff** had unexciting birthdays and were fined \$5 each.

A special birthday was announced for the Club's #1 badge holder, **Hal Pellini**. Hal joined the club in 1960 and has been a member for 52 years. He will be 93 years old on Nov. 19.



### Special Recognitions:

**Hal's** daughter-in-law **Pauline Pellini** was acknowledged for recently selling the family's former auto dealership property in downtown Sebastopol. She donated \$595 to one of her family's Paul Harris Fellow fundS.



**Bob Rogers** got a double-recognition for having his son Nate enter medical school at Tufts University and for having a new grandson born recently in Ecuador. He made two \$100 donations to the Sebastopol Rotary Education Foundation and to Rotary International Foundation.



**Aleia Coate** was also doubly recognized for a new radio commercial about her and her Sonoma National bank, as well as for a trip to Seattle to watch her beloved New England Patriots get whipped by the football Seattle Seahawks.



## The Raffle



**Harry Polley** won the raffle and picked the winning card for \$25.





## The Program — John Blount, “Past, Present, and future of Rotary”



Pitch-hitting for scheduled speaker Dr. Joe Serra, **John Blount** was called upon to give a talk of the “past, present and future” of Rotary.

**John** opened his remarks with a series of recent accomplishments by members of the club on behalf of the Rotary International Foundation. Last year, club members donated more than \$50,000 to the R.I. Foundation, continuing a string of several years of leading or being at the top of Foundation giving in the District.

**Foundation Chair Mike Ferguson** said club members have donated \$12,087 so far this year with a goal of \$29,500 to be reached by next July.

**Blount** also gave an update on the global effort to eradicate the polio virus from the human population, noting there have only been 178 new cases over the past 12 months, primarily in just three countries — Nigeria, Afghanistan and Pakistan. He invited everyone to visit the website [www.endpolio.org](http://www.endpolio.org) to “advocate” for the Polio Plus campaign that may finally achieve its eradication goal with two years.



## The Final Bell

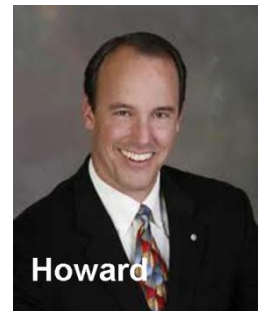


Past District Governor Brad Howard will address the club on Nov. 30.

As is his custom, **President Wilson** sent everyone back to their work and outside worlds with a favorite quote, this one from Fred De Witt Van Amburgh:

“None is more impoverished than the one who has no gratitude. Gratitude is a currency that we can mint for ourselves, and spend without fear of bankruptcy.”

HAPPY THANKSGIVING



## After The Bell



[\*\*\* We seem to have a recurring “gremlin” in the masthead years of President Edwin Wilson. This error (“2011-2012”) was noted by previous AK Editor, **Bob Rogers**, and corrected by **—Ed.** (to “2012-2013”) in September 14, 21, 28, October 5 but reverted to the incorrect years in the October 12, 19, 20 (three photo supplements), and 26, November 2, and 9 issues — eight issues in total. We apologize for this repeated error and have sent corrected copies of the corrected AppleKnocker .pdf files to the ClubRunner AppleKnocker archives. **—Ed.**]

### The ABC's of Rotary

(Taken from “The ABCs of Rotary”, a Rotary International publication originally prepared by Dr. Cliff Dochterman who was RI President in 1992-93)

### #43 No Personal Privileges

Frequently, friends ask whether Rotarians receive special business benefits from their Rotary membership. Should Rotarians expect a special discount or some preferential service just because they are dealing with a fellow Rotarian?

The answer is clearly “no?” The *RI Manual of Procedure* expressly states the Rotary position on this matter. The policy, originally approved by the RI Board of Directors in 1933, is that in business and professional relations “a Rotarian should not expect, and far less should a Rotarian ask for, more consideration or advantages from a fellow Rotarian than the latter would give to any other business or professional associate...Any use of the fellowship of Rotary as a means of gaining an advantage or profit is contrary to the spirit of Rotary.”

On the other hand, if new or increased business comes as the natural result of friendship created in Rotary, it is the same normal development that takes place outside of Rotary as well as inside, so it is not an infringement on the ethics of Rotary membership.

It is important to remember that the primary purpose of Rotary membership is to provide each member with a unique opportunity to serve others, and membership is not intended as a means for personal profit or special privileges.





---

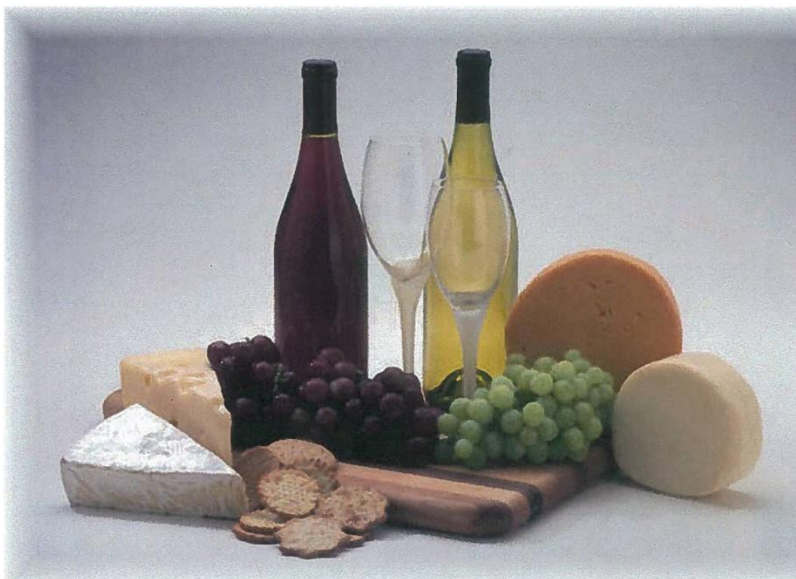
## ***Membership Moment – Keller McDonald***

---



My Dad became a Rotarian in Petaluma when I was a high school lad. Dad's positive experiences on local and international Rotary projects were inspirational to my brothers and me. It's a big reason we are all Past Presidents of our respective Rotary Clubs. Being introduced as a charter member of the Rotary Club of Middletown, in 1985, remains a proud Rotary moment. Watching the success of Polio Plus from the day the campaign was announced at the club level through the current push to eradicate polio, is another great Rotary moment for me.

Rotary gives me a chance to work with interesting, fun people who share a passion for serving others, serving our community, and serving our world. I've been a member of three Rotary clubs, each with a different flavor and focus -- but each filled with folks who give to others straight from their hearts. It's a privilege and an honor for me to help make a difference through Rotary! — **Keller McDonald**, November 13, 2012



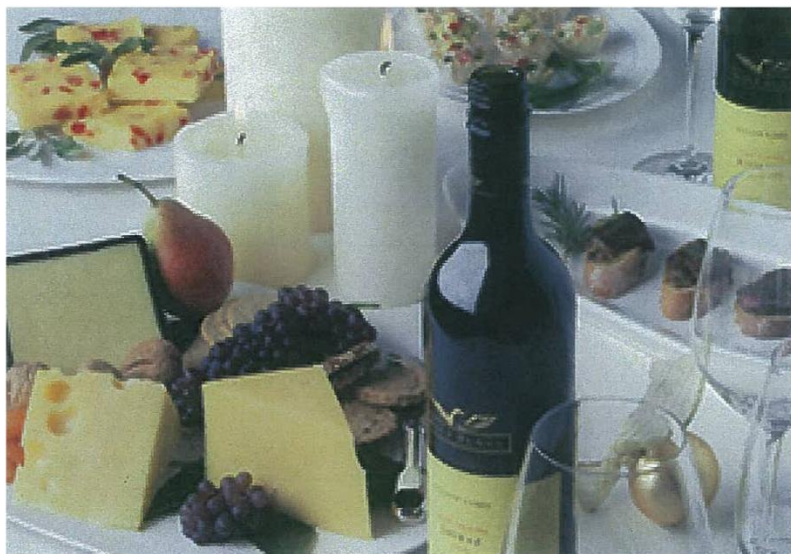
# **Rotary** **Wine and Cheese Pairing** **Holiday Party**

**When: December 14, 2012 [5:30 – 9:00pm]**

**Where: JT and Teresa Martin's 479-8960  
3555 Thorn Rd., Sebastopol**

**What to bring? An Appetizer, Please**


**RSVP to J.T. Martin at [jtmartin@monitor.net](mailto:jtmartin@monitor.net)**  
**or call him at (707) 823-9100 - Which Appetizer?**



# RI Reading: Weekly Update – The New Grant Model


[CLICK HERE:](#)

[http://echo4.bluehornet.com/hostedemail/email.htm?CID=21056549224&ch=81604D9E1C0EF29085209422A463A5A4&h=e7595c9bfaeefba8feb554a1f0f885a1&ei=TxiAi\\_LDN](http://echo4.bluehornet.com/hostedemail/email.htm?CID=21056549224&ch=81604D9E1C0EF29085209422A463A5A4&h=e7595c9bfaeefba8feb554a1f0f885a1&ei=TxiAi_LDN)

 ROTARY INTERNATIONAL

16 November 2012

Weekly Update *A roundup of Rotary news*



[Get up to speed on the new grant model](#)

For Rotary Foundation Month, brush up on your knowledge of The Foundation's new grant model, Future Vision, which all districts will begin using in July 2013.

- [Read a global grant case study](#)
- [Watch testimonials from Rotarians](#)
- [See a guide to the new grants in Global Outlook](#)
- [Read "Seeking new horizons" in Rotary Voices](#)

---

### In other news

[Ride to end polio](#)  
On 17 November, a team of 90 Rotarians including General Secretary John Hewko, are taking part in a bicycle ride to raise money for polio eradication.

[Five reasons to give to The Rotary Foundation](#)  
Your donations support humanitarian projects in Rotary's six areas of focus, changing lives around the world.

[Helping those hurt by Hurricane Sandy](#)  
Truckloads of supplies pour in from Rotarians, but many areas still in need.

---

### Announcements

[Keeping alumni connected](#)  
Did you know that only 2,000 of nearly 118,000 Rotary Foundation alumni are Rotarians? In the November issue of *Rotary Leader*, find out why it's important to keep them involved.


[Rotary Global Peace Forums begin 30 November in Berlin](#)  
Learn more about the forums, and follow the events on Twitter with the hash tag #rotarypeace.


[Foundation honors five major donors from Taiwan](#)


[Former Rotary Peace Fellow helps Hong Kong students resolve conflict constructively](#)

---

### Resource guide

[Future Vision Quick Reference Guide](#)  
Find information about the new grant model, including ways your club and district can prepare for the 2013 worldwide launch.

[Rotary Media Center](#)  
Your online resource for public service announcements, videos, and more.

[Rotary Video Magazine Collection 6](#)  
Includes six inspiring videos on one DVD.

Weekly Update brings you the latest Rotary news, features, and links to resources that will equip you for all your Rotary activities. Use this content free of charge in any of your Rotary communications, including club or district newsletters and websites. Download free photos at [Rotary Images](#).





Will you join us as a **Silent Auction Partner** for a very special event?

Dear Potential Auction Partner:

Hope for the hopeless: that is our passion and our mission. For the last 9 years, Asante\* has helped to create environments in East Africa where children are given hope for a better future and the tools to make that future a reality. Asante's work is accomplished through education, medical care and community outreach. We currently operate two primary schools and several children's homes in Rwanda and Burundi supporting more than 1,700 orphans and children from very poor families.



On Sunday December 2nd, 2012 at 5:00pm, the Asante Children's Choir will be performing at The Sound of Hope Benefit Dinner at The CYO Retreat Center in Occidental, CA. Your help would go a long way to make this event successful. We are asking local businesses and individuals to donate an item or service to our silent auction as a means of raising money for the first English-speaking school to be built in Burundi. In return for your generosity and with your permission, we will recognize your contribution to our guests in our banquet program. Your donation is tax-deductible where the law allows.

We thank you for considering an investment that will create lasting sustainability for one of the poorest nations in the world. Please join our efforts to change lives and bring the sound of hope to Burundi. If you have any questions, please call us at (503) 296-4853.

Sincerely,  
Danielle DeIeso  
Banquet Coordinator

\*Asante is program of Africa Mission Alliance, a non-profit, 501(c)(3) organization tax ID# 13-4350412.

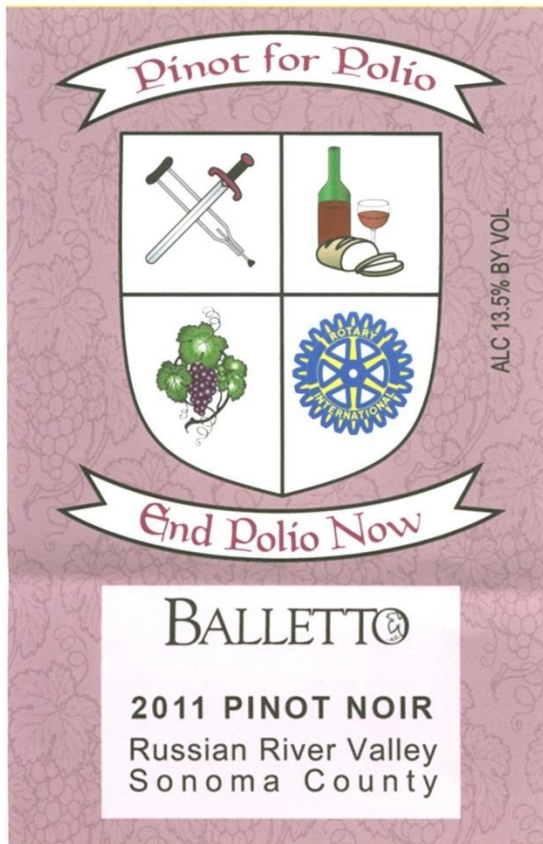


Rotary District 5130 presents

# Pinot for Polio



## Raising Money for PolioPlus ~ one Case at a Time



Pinot for Polio is a Rotary District 5130 fundraising project for PolioPlus.

Increase your Paul Harris credits, contribute to **PolioPlus**, and drink great wine at the same time..

What could be better?

Your cost per case of 12 bottles of *Balletto Vineyards 2011 Russian River Valley Sonoma County Pinot for Polio* is:

<b>Cost per case</b>	<b>\$305.00</b>
<b>Sales tax</b>	<b>\$27.00</b>
<b>Total cost</b>	<b>\$332.00</b>

**\$150.00** from each case will be sent in your name to PolioPlus. You will receive Paul Harris credits and it will also count towards your club's annual Foundation giving.

What a simple, effective and delicious way to raise money for **PolioPlus**.

**We're This Close..All We Need is You**

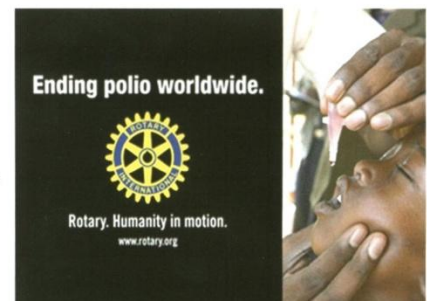
### Pinot for Polio Order Form

\_\_\_ Cases of Pinot for Polio at \$332/case = \_\_\_\_\_  
\_\_\_ Winery Pickup (Balletto Vineyards)  
\_\_\_ Ship to me - \$30 inside CA.  
Number \_\_\_\_\_

Rotary Club \_\_\_\_\_ Exp: \_\_\_\_\_ CVC \_\_\_\_\_

Name \_\_\_\_\_ Signature \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_



Fax to 707-829-3184 or Mail to: Pinot for Polio - P.O. Box 2481 Sebastopol, CA. 95473  
For more information contact Michael McGlothlin at 707-829-3529 or michael.mcglathlin@gmail.com