

JOIN THE  
BURGERFICATION  
OF THE NATION<sup>®</sup>



**BURGERFI**<sup>®</sup>

[BurgerFi.com/Franchise](http://BurgerFi.com/Franchise)

# We're just getting started.

**TECHNOMIC**  
Experience • Vision • Impact

**FAST & SERIOUS**  
FRANCHISE TIMES RANKS THE SMARTEST-GROWING BRANDS

Franchise Times  
**TOP 200+**

**Fast Casual.com**

FRANCHISE  
**500**  
RANKED

**Inc.**

**TOP 100 MOVERS & SHAKERS**

**NEW YORK**

  
tripadvisor®

BurgerFi arrived on the scene in 2011, in sunny South Florida. Six years and millions of branded-burger buns later, we've become the go-to better burger restaurant for good times and great food, with over 100 locations across the U.S. and beyond.

BurgerFi was #4 on Fast Casual's 2017 Top 100 Movers & Shakers list; and ranked as one of the top 10 fastest and smartest-growing brands in franchising, and a leader in the better burger category by Franchise Times in their Fast and Serious list for 2017.



BurgerFi restaurants typically range from 2,500 to 2,800 square feet, plus 500 square feet as an outdoor patio/seating area. End cap or free-standing sites are preferred.





As consumers demand more, opting for higher-quality ingredients and "better burger" experiences, we're happy to deliver with classics like our BurgerFi Cheeseburger made with 100% natural Angus beef patties - **NEVER-EVER** given hormones, steroids or antibiotics; plus our fresh hand-cut fries and onion rings, house-made VegeFi burger, delectable frozen custard, and locally sourced craft beers.





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LESS BURGER JOINT  
MORE GOURMET RESTAURANT

CUT CHOP  
WOOD-BURNING

BETTER THAN  
ICE CREAM

Menu boards displaying food items and prices.

Self-Serve  
Kiosks

MILK THE  
CONTAINER  
FOR ALL  
ITS WORTH



- Picnic and four-top tables made from more than 700,000 upcycled milk jugs
- Industrial-style chairs with select red chairs made of 111 upcycled Coca-Cola bottles
- Wood panel walls made from the most renewable timber available –Number 2 southern pine lumber
- Sleek 10-foot fans that consume 66% less energy
- 100% recycled paper countertops
- 100% energy-efficient LED lighting

State-of-the-art sustainability best practices.

FROM SODA  
TO SEAT



# Support you can depend on.



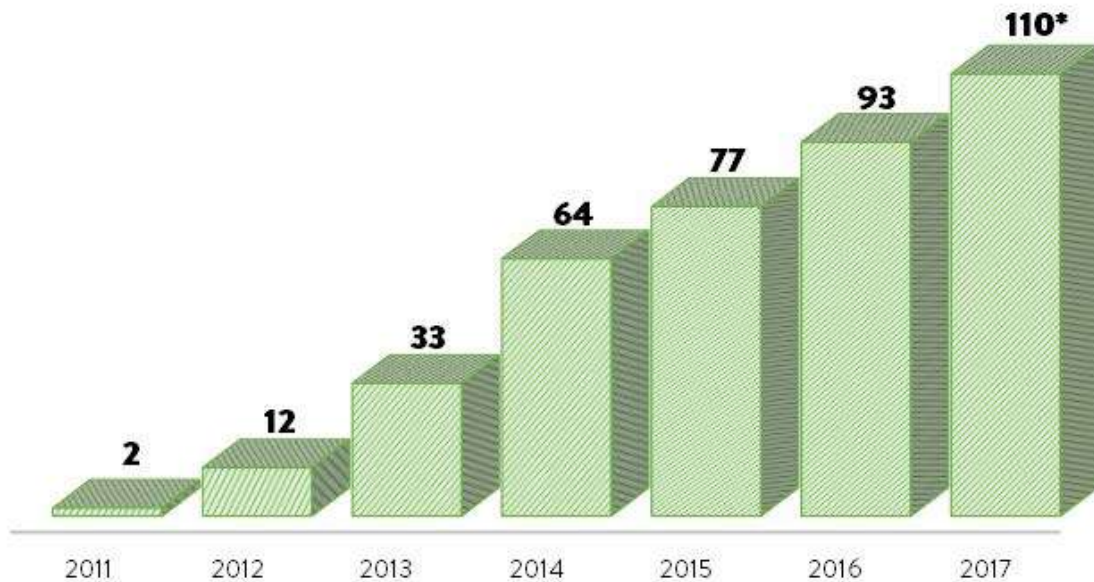
- Site selection assistance and guidance by our real estate team
- Prototypical plans, construction and design management
- Comprehensive BurgerFi Training Boot Camp program for restaurant managers
- Confidential operations and training manuals
- Pre-opening and post-opening marketing programs and materials, including public relations guidance and support
- Structure for ongoing support in all aspects of the restaurant and financial operations
- Proprietary, cutting-edge technology, designed to guide and assist you in effectively managing your restaurant



# Continued Growth and Expansion

With our momentum continuing through 2017 and beyond, we are positioned to open approximately 20 new BurgerFi restaurants over the next year. BurgerFi is poised for another year of phenomenal growth and will continue to seek qualified candidates to expand the brand's presence domestically and internationally.

### BURGERFI RESTAURANT COUNT



\*Projected





“BurgerFi was the only franchise concept my wife and I were willing to relocate for. After retiring from corporate life and living in Tampa, I was looking for my next life chapter, and came across the BurgerFi’s franchise opportunities. I was instantly impressed by the concept’s unique design and all-natural, gourmet food. After experiencing the brand firsthand, my wife and I moved to Atlanta to open our first of many locations, which has already been recognized as a top burger restaurant in the market.”

## Ron Altman

Owner/Operator

“I was introduced to BurgerFi during my time in South Florida playing for the Miami Heat, and immediately saw the brand’s immense potential. From the unique product that appeals to a wide consumer demographic to the outstanding internal support team, BurgerFi is a one-of-a-kind franchise opportunity and we’re thrilled to be a part of the team.”

## Mike Miller

Multi-Unit Owner

“My father and I have owned a handful of businesses over the past 25 years and after just one visit to BurgerFi, we were hooked on the high-quality food and the brand’s commitment to sustainability. Our first location has been up and running for nearly a year and because of the success we’re experiencing, we already have plans to open additional locations throughout Florida.”

## Kevin Koury

Owner/Operator

“I’ve been involved in the hospitality industry for more than 25 years and own several franchise concepts, so I know a good opportunity when I see one. BurgerFi is a standout brand in the ‘better burger’ segment that truly understands what today’s consumers are looking for. We were on the hunt for a franchise that is uniquely positioned for growth, and found that in BurgerFi.”

## Dilip Kanji

Multi-Unit Owner/Operator



888-799-5528

[BurgerFi.com/Franchise](http://BurgerFi.com/Franchise)

105 US Hwy 1 • North Palm Beach, FL 33408

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