

Denver**Design**District®

Trade Friendly Retail®

# Join the Rocky Mountain Region's Largest Design Community

#### Explore the Denver Design District®

250,000 sq.ft. 1400 manufacturers 300 design professionals 38 showrooms 1 location

The Denver Design District is comprised of 38 beautifully curated showrooms, and is recognized throughout the Rocky Mountain West as the premier resource for fine furnishings and materials for both residential and commercial applications.

#### History

The present owners purchased the Denver Design Center® in 1996 with a mission of expanding the Center and creating a synergy of design resources. In the fall of 2004, a group of showrooms called The Collection was purchased. The Center's name changed to the "Denver Design District" to better convey the extensive offerings available including new retail/wholesale showrooms and expanded kitchen and bath showrooms.

#### Articulated Wall

Designed by Herbert Bayer, the 85-foot tall sculpture is recognized as one of Denver's major landmarks. The original developer of the Denver Design Center first saw the articulated wall in Mexico City and decided it would be a perfect landmark for the Denver Design Center. The original sculpture was built for the 1968 Olympics in Mexico City and stands approximately 60 feet tall. The artist was commissioned to build the sculpture exactly like the original, only taller! The sculpture was completed in 1986 and shortly after its construction, the "Articulated Wall" was donated to the Denver Art Museum as a part of its three-dimensional outdoor sculpture collection.

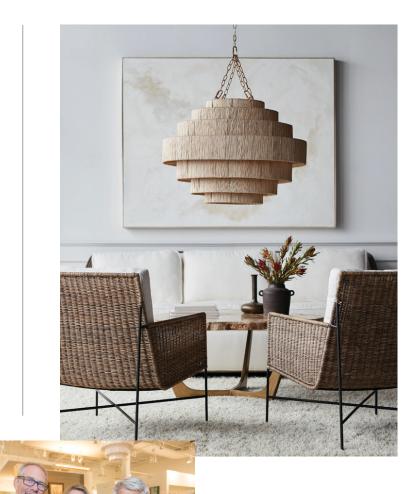
Our sister development company, D4 Urban, is working with Herbert Bayer's niece to bring fresh new installations to the neighborhood strengthening the design theme and the Denver Design Center and The Collection at Broadway Park®.

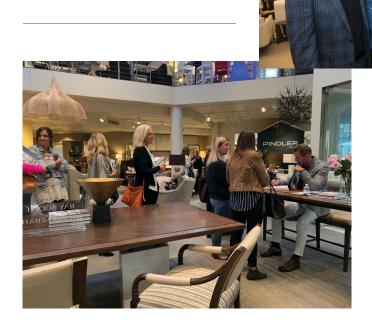


### Immerse yourself in Design

#### Denver's Design Destination: Leading the Industry

- 38 showrooms representing both US and International product lines
- Wholesale and retail showrooms
- Annual Spring Launch Market
- Past keynote speakers include: Alexa Hampton, Mark Boone, Mary McDonald and Eric Chang.
- Annual Sample Sale
- Robust marketing outreach
- Designer referral services
- Full-time receptionist
- WiFi in lobby and common areas
- Ample parking
- Dedicated marketing team
- "Beating heart" of the future Broadway Park® mixed-use neighborhood

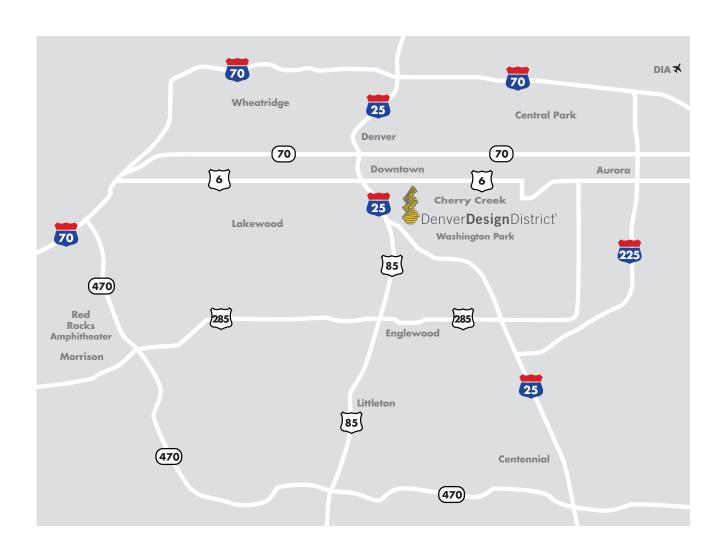




## Conveniently Located

Conveniently located two miles south of downtown Denver, the Denver Design District® serves as the premier resource for trade professionals and consumers covering the Rocky Mountain West.



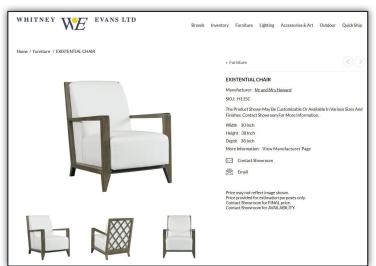


### Technology and Innovation

The Denver Design District® is recognized by trade professionals and consumers as the premier design destination throughout the Rocky Mountain West. By introducing new technology and innovations, the Denver Design District has expanded the reach of showrooms and created additional selling opportunities not previously possible with the traditional showroom business model. As members of important industry associations such as ASID Colorado, Decorative Furnishings Association and Design Centers International, we continue to evolve the local and national design community by being a preferred resource and thought leader in the industry.

As a showroom owner, I appreciate the marketing and promotional support the Denver Design District provides. It truly is the essential resource for the Rocky Mountain design community, I wouldn't want to be anywhere else.

Steven Reed Love, Owner of Egg & Dart

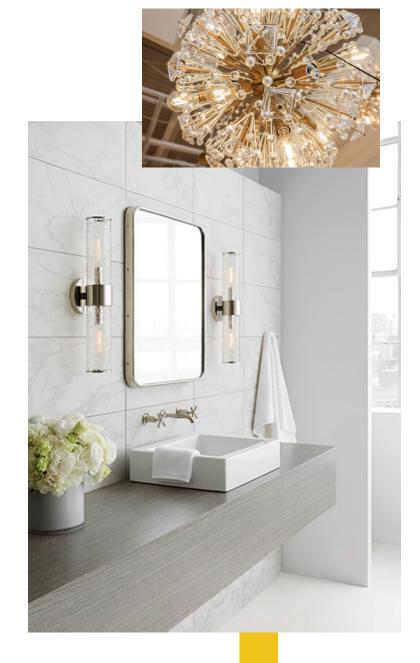




#### Broaden your Customer Base

As the home furnishings industry continues to evolve so does the Denver Design District. We support and promote traditional to-the-trade showrooms, while also supporting and promoting showrooms that reach both trade professionals and the end consumer. This strategy gives your brand more visibility and recognition throughout the Rocky Mountain West and is strongly supported by our tagline Trade Friendly Retail.

New developments in planning surround the Denver Design District and will provide street-frontage opportunities to retain and attract new showrooms to the Denver Design Center® and The Collection at Broadway Park®.





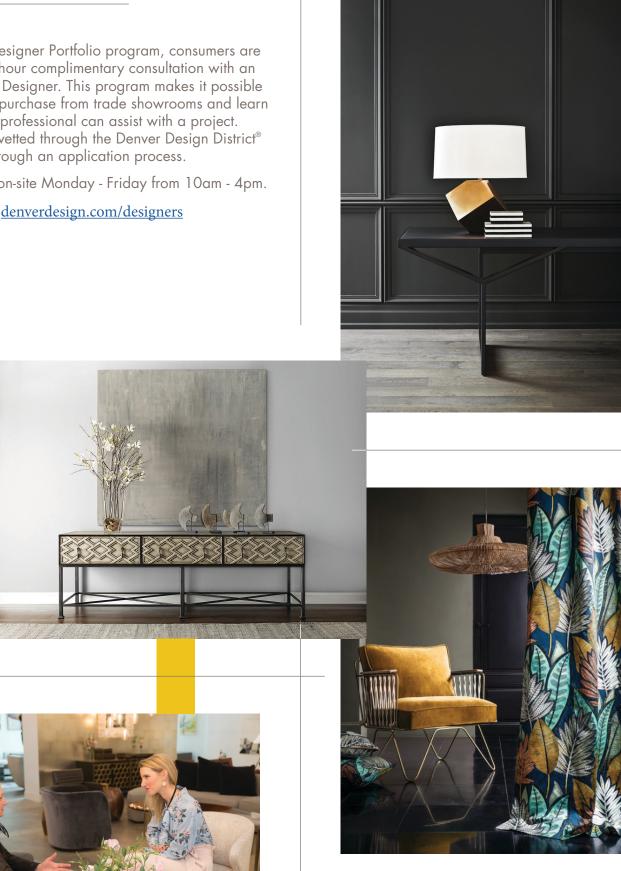


### Design Services

Through the Designer Portfolio program, consumers are offered a one-hour complimentary consultation with an on-site Interior Designer. This program makes it possible for anyone to purchase from trade showrooms and learn how a design professional can assist with a project. Members are vetted through the Denver Design District® showrooms through an application process.

A designer is on-site Monday - Friday from 10am - 4pm.

Learn more at <u>denverdesign.com/designers</u>





I was honored and delighted to participate as a
Keynote Speaker for the Spring Launch Market event
hosted by the Denver Design District. The informative
and entertaining virtual format drew designers from
throughout the Rocky Mountain Region and across the
country – the Denver Design District is a recognized
thought leader in the luxury interior design industry.
Bravo to the team!

Mark Boone, President/CEO of Mimi London and Mark Boone Interiors

## Directory of Showrooms

Today, the Denver Design District® is home to 38 beautifully curated showrooms representing over 1,400 lines.

company	suite
Ai STUDiO	104E
Ann Sacks	100
Benjamin Moore & Co.	125E
C.A.I. Designs	109E
CARTER, INC.	113W
Charles Eisen & Associates	103W
Chuck Wells & Associates	112W
Circa Lighting	В
Columbine Showroom	105E
CPA I by STARK	116E
Decorative Materials	121E
DSKB Plumbing + Tile	126E
Edelman Leather	108E
Egg & Dart	110E
Exquisite Kitchen Design	F
German Kitchen Center	Z
Hoff Miller, Ltd.	106E
Holland & Sherry	104W
Integral Thread	104E
John Brooks, Inc.	L
Kitchen Traditions of Colorado	J
Kneedler Fauchère	101W
Kravet	101E
Lexington Home Brands	111E
Materials Marketing	R
MOD Design	W
MODA Antica	118W
Porcelanosa	A
Reclaimed DesignWorks	T
Shanahan Collection	105W
Surya	118E
The Sliding Door Company	Υ
Total Floors	301
TOWN	100E
Urban Hardwood Furniture	500
Waterworks	X
WD Flooring	С
Whitney Evans, Ltd.	109W

# Become part of our design community

Contact Amy Gagliano about Denver Design District showroom availability

amy@denverdesign.com 303.282.3237





