

31 YEARS AS THE LEADING WINTER SPINE MEETING

SPINE

BASE to SUMMIT

JANUARY
15-18
MARTIN LUTHER
KING, JR. WEEKEND
2021

Corporate Invitation

2021 PROGRAM DIRECTORS



Todd
ALBERT, MD

Christopher
SHAFFREY, MD

JOINTLY PROVIDED BY:



BROADWATER

GRAND HYATT VAIL | VAIL, COLORADO

Key Details

Title | Spine: Base to Summit

Location | Grand Hyatt Vail, Vail, CO

Dates | January 15-18, 2021

Attendance | Est: 75 surgeons, consisting of:

- Orthopaedic and neurological surgeons
- Academic and private practice
- Early to established career stage

Program | Highly interactive. Addresses cervical and lumbar degen., adult deformity and trauma, MIS and open. Program and brochure available at www.broad-water.com.

CME | The program is CME accredited.

Jointly provided by |

Medical Education Resources BroadWater, LLC

Why Participate?

1

The # 1
winter
meeting
for over
31 years

2

Attendees
continue
to rank this
meeting as being
a "highlight"
on their annual
calendars

3

With its more
intimate
atmosphere,
Base to Summit
is a prime setting for
surgeon-corporate
camaraderie

4

Ample
corporate
opportunities

"Excellent
format
and location"

COVID-19 RESPONSE

We are limiting the number of attendees, both corporate and medical, to adhere to social distancing guidelines and to ensure everyone's health and safety.

ONLY 4 COMPANIES CAN EXHIBIT ON-SITE

Due to COVID precautions, there will only be space for 4 exhibits on-site. However, companies that support at the Silver Level can still have a Tech Update included in the meeting App., and will receive multiple other promotional opportunities to surgeons worldwide.

Exhibit opportunities always fill quickly. For more information or to sign up today, please contact:

Nancy Henkel, CMP

Director, Medical Association Management & Meetings

BroadWater, LLC

Tel: (630) 681-1040 Ext. 306

E: nhenkel@broad-water.com

www.Broad-Water.com



QUESTIONS

Call (630) 681-1040



SUPPORT OPPORTUNITIES	\$27,500	\$22,500	\$5,000
Item	Platinum	Gold	Silver
Exhibit Booth	✓	✓	
Tech Update	2	1	
Concurrent Workshop	1	1	
Tech Update in Meeting App	1	1	✓
Onsite Attendees	3	2	N/A
Website	Platinum	Gold	Silver
Page on BroadWater website for 1 year	✓	✓	✓
Tech Update on BroadWater website for 1 year	2	1	1
Promotional eblast of Tech Update to 8,000 surgeons	✓	✓	✓

Recognition Levels



PLATINUM
\$27,500 and above

- Acknowledgment by Chairmen from podium
- Primary listing on welcome slides, and on signage
- Platinum level badge identification ribbons
- 3 complimentary registration badges



GOLD
\$22,500 and above

- Acknowledgment by Chairman from podium
- Acknowledgement in welcome slides, meeting materials, and on signage
- Gold level badge identification ribbons
- 2 complimentary registration badges

VIRTUAL PRESENCE ONLY



SILVER
\$5,000 and above

- Acknowledgement in welcome slides, meeting materials, and on signage

Program Directors & Faculty

PROGRAM DIRECTORS

Christopher I. Shaffrey, MD
Todd J. Albert, MD

INVITED FACULTY

Hyun Bae, MD
Sigurd Berven, MD
Michael Fehlings, MD, PhD
Han Jo Kim, MD
Ronald Lehman, Jr., MD
Lawrence Lenke, MD
Gregory Mundis, Jr., MD
Frank Phillips, MD
Sheeraz Qureshi, MD, MBA
Kris Radcliff, MD
Rick Sasso, MD
Justin Smith, MD, PhD
Vincent Traynelis, MD
Juan Uribe, MD
Alex Vaccaro, MD, PhD
Jack Zigler, MD, FACS

Corporate Opportunities

À la Carte Opportunities

Opportunity	Description	Price
Exclusive Pre-Meeting Eblast	Promote your company's technology / presence at the meeting with an exclusive eblast, sent to all registrants one day before meeting.	\$2,000
Technology Section in Online Syllabus	Present up to 20-pages of information about your company's technology, in the online syllabus.	\$2,000
<i>Following items will feature your company's logo, and will be given to each registrant.</i>		
Lanyards¹		\$2,000
Travel mugs¹		\$2,000
Room drop	Provide a one-page flyer to be delivered to all registrant's rooms on the first morning of the program.	\$2,000

¹ Company responsible for ordering and shipping lanyards and travel mugs.



Corporate Support Form

Company Name Contact Person

Company Address

City State Zip

Phone Fax

Email

Name (printed) Date

Credit Card Payment Type: Visa Mastercard American Express Discover

Credit Card # Exp. Date Security Code

Name on Card Signature

50% payment is due with application. You'll receive written confirmation of your company's support, along with an invoice for the final payment which will be due **December 11, 2020**. A 3% processing fee will be applied to any payments made via credit card.

Checks must be made payable to:

BroadWater, LLC, 301 S. County Farm Rd., Suite L Wheaton, IL 60187
Send to the attention of Nancy Henkel

RETURN THIS AGREEMENT TO NANCY HENKEL AT:
nhenkel@broad-water.com | Fax: (630) 682-5811 (USA)

Please indicate all exhibit, presentation, workshop and promotional information below:

Opportunity **Amount**

Packages

Platinum Package \$27,500 \$

Gold Package \$22,500 \$

Silver Package \$5,000 \$

À La Carte

Exclusive Pre-Meeting Eblast \$2,000 \$

Technology Section in Online Syllabus \$2,000 \$

Lanyards \$2,000 \$

Travel Mugs \$2,000 \$

Room Drop \$2,000 \$

TOTAL \$

CANCELLATIONS

Written cancellation must be sent to Nancy Henkel at nhenkel@broad-water.com by November 1, 2020 and will receive a full refund minus a \$1,000 administrative fee.

After November 1st,
NO refunds will be provided.

COURSE CANCELLATION

BroadWater, LLC may elect to cancel the meeting due to circumstances beyond our control. In the event of such cancellation, all corporate supporters will be notified by email and support monies will be refunded in full. Other costs incurred by the corporate supporter, such as airline or hotel penalties and shipping costs are the responsibility of the corporate supporter.