

## Jon Serbousek President & CEO

April 2021



# SAFE HARBOR STATEMENT AND USE OF NON-GAAP MEASURES

Except for historical information contained herein, the statements made in this presentation constitute 'forward looking statements' that involve certain risks and uncertainties. These forward looking statements are based on our beliefs and expectations as of April 30, 2021, and we do not undertake any obligation to revise or update such forward looking statements, which speak only as of such date. Certain factors may cause actual results to differ materially from those contained in the forward looking statements, including those risks detailed under the heading *Risk Factors* in our Form 10-Q for the quarter ended March 31, 2021 and Form 10-K for the year ended December 31, 2020, each of which are on file at the Securities and Exchange Commission (SEC), as well as other reports we file with the SEC in the future.

Orthofix may use certain non-GAAP financial measures in its presentations. Orthofix may also use non-GAAP financial measures as supplemental measures of performance and believes these measures can provide useful information to investors in evaluating our operations, period over period. However, non-GAAP financial measures have limitations as analytical tools, and should not be considered in isolation or as a substitute for Orthofix's financial results prepared in accordance with GAAP. In addition, investors should note that any non-GAAP financial measures Orthofix uses may not be the same non-GAAP financial measures, and may not be calculated in the same manner, as that of other companies. Investors can find reconciliations of our non-GAAP financial measures to the most directly comparable GAAP financial measures in our earnings press releases.



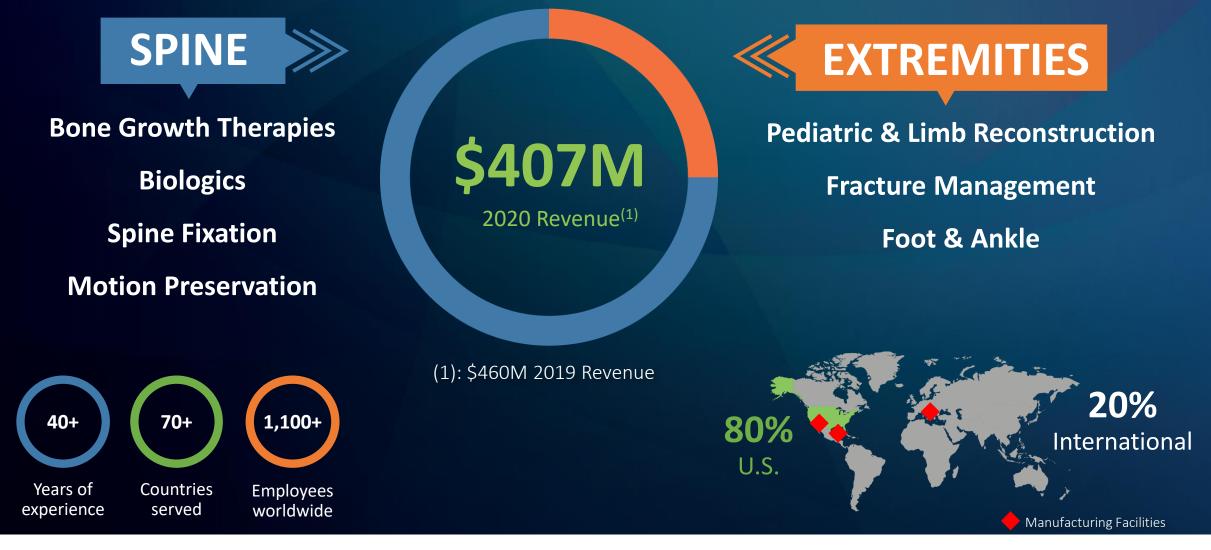
### ABOUT ORTHOFIX

We are a global medical device and biologics company with a spine and extremities focus.

Our mission is to deliver innovative, quality-driven solutions as we partner with health care professionals to improve patients' lives.



### ORTHOFIX AT A GLANCE





### UNIQUELY POSITIONED FOR SUSTAINABLE GROWTH

#### **MARKET LEADERSHIP**

- Bone growth stimulation
- Cellular-based allografts
- Most comprehensive cervical offering
- Artificial cervical disc (M6-C<sup>™</sup> disc)
- Internal/external limb-lengthening options
- Extremities deformity



**SOLID FOUNDATION** 

- Experienced management team
- Strong corporate infrastructure
- Robust compliance program
- Global commercial footprint
- Strong financial position
  - Margin profile
  - Cash flow generation
  - Balance sheet

#### **ORTHOFIX**

# PRODUCT PORTFOLIO OVERVIEW



### SPINE OVERVIEW

#### BONE GROWTH THERAPIES

### BIOLOGICS

### SPINE FIXATION

#### MOTION PRESERVATION



- #1 market share
- Only FDA-approved cervical device
- #1 cellular allograft market share
- Exclusive partnership with MTF Biologics

- Comprehensive cervical portfolio
- Competitive lumbar offering



- Differentiated design to mimic natural disc
- 70,000+ M6 discs implanted globally

#### **ORTHOFIX**<sup>®</sup>

### **EXTREMITIES OVERVIEW**

#### **PEDIATRICS & LIMB RECONSTRUCTION**



#### limb lengthening

- Comprehensive deformity correction portfolio
- External and internal limb lengthening

#### **FOOT & ANKLE**



 Adult diabetic deformity correction solutions



#### FRACTURE MANAGEMENT



- Complex limb reconstruction
- Specialty trauma focus



# STRATEGIC FOCUS AREAS



### STRATEGIC FOCUS AREAS

Investing in key initiatives to accelerate sustainable growth

STRUCTURE &	OPERATIONAL	PRODUCT	COMMERCIAL
LEADERSHIP	EXECUTION	INNOVATION	CHANNEL
<ul> <li>Strengthen spine and extremities leadership teams</li> <li>Align organization to maximize synergies</li> </ul>	<ul> <li>Optimize global supply chain</li> <li>Instill a customer focused culture</li> </ul>	<ul> <li>Deliver innovative and differentiated solutions</li> <li>Create consistent cadence of launches</li> </ul>	<ul> <li>Develop more dedicated strategic sales partners</li> <li>Leverage synergies among OFIX segments</li> </ul>



### **STRUCTURE & LEADERSHIP**

Adding talent and aligning the organization to drive synergies

CEO

#### **ORTHOFIX TENURED LEADERS**

- Chief Financial Officer
- Chief Legal and Development Officer
- Chief Ethics and Compliance Officer
- Chief Information Officer

#### **RECENT LEADERSHIP ADDITIONS**

- President Global Spine
- President Global Extremities
- Spine Sales: US & International
- Global Motion Preservation
- Global Quality, Regulatory & Clinical Affairs
- Global Operations
- Enterprise Strategy

#### **ORTHOFIX**

### **OPERATIONAL EXECUTION INITIATIVES**

Ensuring the highest quality products get to our customers — when they want them and how they want them

Institute agile culture focused on flawless execution Optimize global supply chain with working capital efficiency

Shorten demand to delivery time Instill market driven customer service and satisfaction











### **INNOVATION AND DIFFERENTIATION**

Developing and acquiring high value, differentiated products and procedure solutions that solve unmet needs

#### **ORGANIC STRATEGY**

- Accelerate R&D efforts
- Create high velocity New Product Innovation (NPI) cycle
- Establish consistent cadence of new product launches
- Investment in strategic clinical and regulatory initiatives

#### **INORGANIC STRATEGY**

- Continue to be a disciplined acquirer of assets that:
  - Add significant value
  - Can be acquired at a reasonable price
  - Accelerate growth
- Focus on strategic and complementing competencies and portfolio expansion



### **COMMERCIAL CHANNELS**

TRANSFORMING SALES CHANNEL TO REALIZE SYNERGIES AND SUSTAINED GROWTH

- Focus on more strategic dedicated partners:
  - Desire and ability to sell multiple OFIX product lines
  - Focused on expanding scale and stability
  - Agnostic to model: sales agents, stocking distributors, or direct reps
- Maximize Extremities and Spine business collaborations



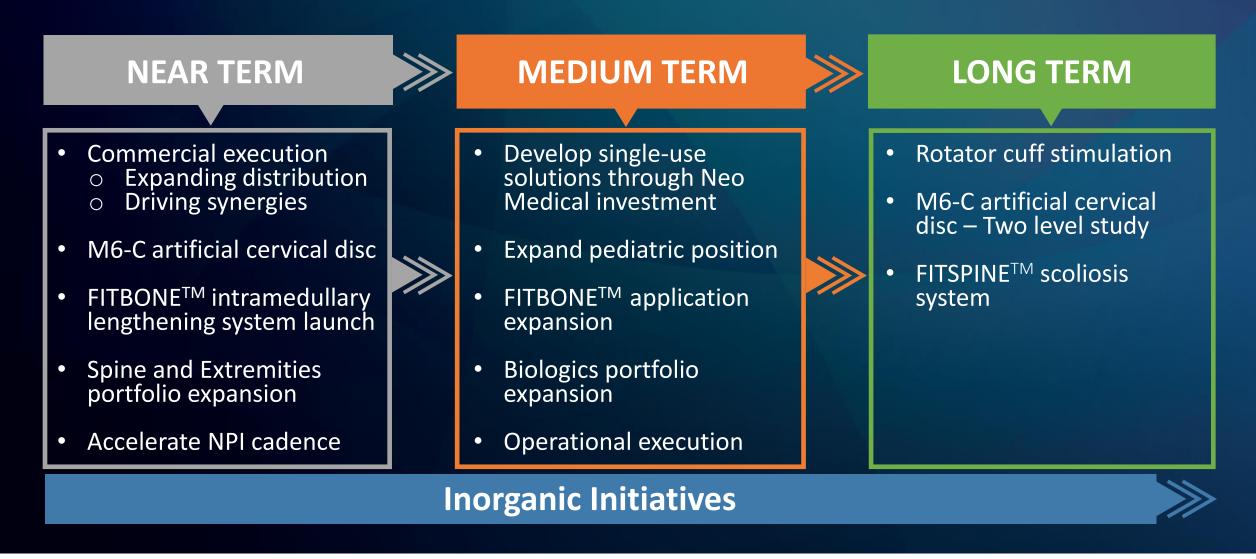


# **GROWTH DRIVERS**





### **ORTHOFIX GROWTH DRIVERS**



#### **ORTHOFIX**

# FINANCIAL OVERVIEW



198.45

26,465.54

28,161.92

26,465.54

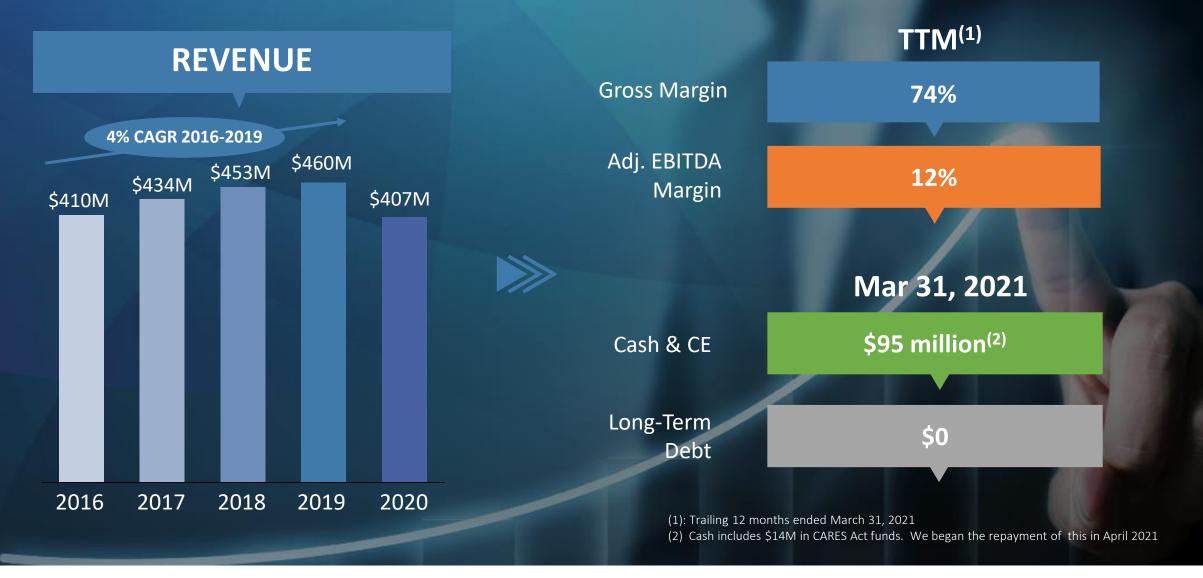
64%

85

Z

52%

### FINANCIAL OVERVIEW

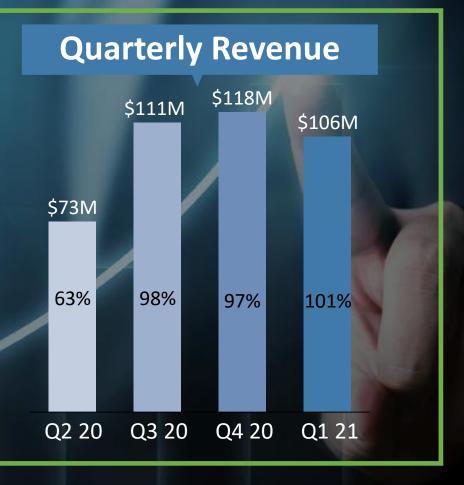


#### **ORTHOFIX**<sup>®</sup>

### Q1 2021 UPDATE

#### **First Quarter Highlights**

- Net sales of \$116 million, up 1% compared to prior year, after a strong recovery in March
- US Spinal Implants net sales grew 19% compared to prior year, as net sales increased for both Spine Fixation and Motion Preservation
- Performed the first cervical and lumbar procedures utilizing our new 3D-printed titanium interbody implants with Nanovate<sup>™</sup> Technology
- Announced exclusive licensing agreement with Italy-based IGEA S.p.A. to expand our Bone Growth Therapies portfolio



#### **ORTHOFIX**

### **INVESTMENT HIGHLIGHTS**

- Spine and Extremities with leading technology
- High value products and surgical solutions
- Attractive margin profile
- Strong balance sheet
- Driving near-term momentum
- Strategic transformation ongoing





# THANK YOU

For inquiries please contact: Alexa Huerta, 214-937-3190 <u>alexahuerta@orthofix.com</u>

Nasdaq-OFIX Orthofix.com