

**Journals having recognized impact that
reflect the distinctiveness of the Gordon Ford College of Business
as an applied college of business**

2018 – 2019 Aim High Journal List: ACCOUNTING

General

The Accounting Review
Journal of Accounting Research
Journal of Accounting and Economics

Financial

CPA Journal
Journal of Accountancy
Strategic Finance Magazine

Managerial

Management Accounting Quarterly
Management Accounting Research
Journal of Management Accounting Research

Auditing

Internal Auditing
Auditing: A Journal of Practice and Theory
Internal Auditor

Information Systems

Journal of Information Systems
International Journal of Accounting Information
Systems
International Journal of Accounting and
Information Management

Government

Journal of Government Financial Management
Government Finance Review
Journal of Public Budgeting, Accounting, and
Financial Management

Tax

Journal of Taxation
ATA Journal of Legal Tax Research
Journal of the American Taxation Association

Behavioral

Behavioral Research in Accounting
Accounting, Organization & Society
Advances in Accounting Behavioral Research

Education

Issues in Accounting Education
Journal of Accounting Education

History

Accounting History Review
Accounting History
Accounting Historians Journal

International

The International Journal of Accounting
Journal of International Accounting Research
Journal of International Accounting, Auditing,
and Taxation

Public/Regulation

Journal of Accounting and Public Policy
Research in Accounting Regulation

Accounting Practice

Accounting Perspective
Journal of Applied Accounting Research
Review of Quantitative Finance and Accounting

Interdisciplinary

Journal of Accounting, Auditing, and Finance
Accounting and Business Research

Judgmental/Experimental/Forensic

International Journal of Behavioral Accounting
and Finance
Journal of Behavioral and Experimental
Economics
Journal of Forensic Accounting Research

**2018 – 2019 Aim High Journal List: ACCOUNTING –
continued**

Public/Regulation

Journal of Accounting and Public Policy

Research in Accounting Regulation

Technology

Journal of Emerging Technologies in Accounting

Other

Review of Accounting Studies

Accounting Horizons

Contemporary Accounting Research

2018 – 2019 Aim High Journal List: ECONOMICS

Econometrics

Empirical Economics
Journal of Applied Econometrics
Journal of Business and Economic Statistics

Economic Development

Journal of Development Studies
Review of Development Economics
Journal of International Trade and Economic Development

Economic Dynamics

Review of Economic Dynamics
Macroeconomic Dynamics
Structural Change and Economic Dynamics

Economic History

Journal of Economic History
Explorations in Economic History

Economics of the Family

American Journal of Economics and Sociology
Demography
Journal of Economic Perspectives

Economics of Religion

Journal for the Scientific Study of Religion
Journal of Public Economics

Education Economics

Education Economics
Economics of Education Review
The Journal of Economic Education

Energy Economics

Energy Policy
Energy Economics
Resource and Energy Economics

Environmental Economics

Land Economics
Journal of Environmental Economics and Management
Journal of the Association of Environmental and Resource Economists

Experimental Economics

Journal of Risk and Uncertainty
Experimental Economics

Financial Economics

Journal of Financial Economics
Journal of Banking and Finance
Journal of Finance

Firm/Industry Economics

Journal of Economic Behavior and Organization
Managerial and Decision Economics
Review of Industrial Organization

General Economics

Southern Economic Journal
Economic Inquiry
American Economic Review

Health Economics

Health Economics
Value in Health
Social Science and Medicine

Housing Economics

Journal of Housing Economics
Real Estate Economics
Housing Studies

International Finance

International Journal of Finance and Economics
International Finance
Journal of International Financial Markets, Institutions and Money

International Journals

Oxford Economic Papers
European Economic Review
Canadian Journal of Economics

Labor Economics

Journal of Labor Economics
Journal of Labor Research

Law and Economics

Journal of Law and Economics

Journal of Law, Economics and Organization
American Law and Economics Review

Macroeconomics

BE Journal-Macro
Journal of Macroeconomics
AEJ Macroeconomics

Microeconomics

Quarterly Journal of Economics
American Economic Journal – Micro

Monetary Economics

Journal of Money Credit and Banking
Journal of Monetary Economics
Journal of Economic Dynamics and Control

Policy Economics

Contemporary Economic Policy
Public Choice
Journal of Policy Analysis and Management

Political Economy

Journal of Political Economy
New Political Economy
Review of International Political Economy

Public Finance/Taxation

National Tax Journal
International Tax and Public Finance
Public Finance Review

Regional Science

Journal of Regional Science
Regional Science and Urban Economics
Papers in Regional Science

Sports Economics

Journal of Sports Economics
Journal of Sport Management
International Journal of Sport Finance

Urban Economics

Journal of Urban Economics
Urban Studies
Journal of Urban Affairs

International Economic Policy

Kyklos

2018 – 2019 Aim High Journal List: FINANCE

Banking

Journal of Banking and Finance
Journal of Financial Services Research
ABA Banking Journal

Corporate Finance

Journal of Corporate Finance
Financial Management
Managerial Finance

General

International Review of Economics and Finance
North American Journal of Economics and Finance
International Review of Financial Analysis

Financial Education

Journal of Financial Education
Advances in Financial Education

Investments

Financial Review
Journal of Financial Research
Review of Finance

Real Estate

Journal of Real Estate Research
Journal of Housing Research
Journal of Housing Economics

Insurance

Risk Management and Insurance Review
Journal of Risk and Insurance
Journal of Insurance Issues

Financial planning

Journal of Financial Planning
Financial Services Review

International

Pacific-Basin Finance Journal
International Business Review
Asia-Pacific Journal of Financial Studies

Derivatives

Journal of Futures Markets
Journal of Derivatives

Applied Corporate Finance

Journal of Applied Corporate Finance
Journal of Business Finance and Accounting

Applied Investment

Financial Analysts Journal
Journal of Portfolio Management
Journal of Investing

Interdisciplinary

Journal of Economics and Finance
Review of Accounting and Finance

Ethics

Business Ethics Quarterly
Business and Society
Business Ethics: A European Review

Quantitative Finance

Quantitative Finance
Journal of Empirical Finance
Journal of Financial Markets

Financial Modeling

Journal of Financial Econometrics
Economic Modelling

Applied General Finance

Finance Research Letters
Economics Letters
Applied Economics

2018 – 2019 Aim High Journal List: INFORMATION SYSTEMS

Applied Information Systems

Journal of Universal Computer Science
Journal of Information Systems Applied Research
Journal of Knowledge Management
The Journal of Strategic Information Systems
Journal of Information Technology
Information Systems Journal
Knowledge-Based Systems

Big Data & Visualization

Information Visualization
Journal of Big Data
Big Data Research

Business Analytics

Journal of Marketing Analytics
Applied Marketing Analytics
International Journal of Business Analytics

Business Information Systems

International Journal of Business Information Systems
International Journal of Business and Systems Research
International Journal of Business Intelligence Research
Business Horizons
Information Systems Research
European Journal of Information Systems
Journal of the Association for Information Systems

Information Sciences

Information Sciences
Decision Sciences
The IEEE Access
Journal Ambient Intelligence & Humanized computing
Journal of Applied Sciences
Sustainability
Journal of the ACM
Communications of the ACM
Journal of Computer Information Systems

IS Economics

Decision Support Systems
IJEC International Journal of Electronic Commerce
Journal of Management Information Systems
Annals of Operations Research

2018 – 2019 Aim High Journal List: INFORMATION SYSTEMS - Continued

IS Education

Journal of Information Systems Education
IEEE Transactions on Learning Technologies
Information Systems Education Journal
Library Hi Tech
Journal of End User Computing

IS in Management/IS in Marketing/ IS in Healthcare

Journal of the American Medical Informatics Association: JAMIA
International Journal of Healthcare Technology and Management
Hospital Topics
MIS Quarterly
The International Journal of Information Management
Journal of Management Information Systems
Journal Information Systems Management
Journal of Healthcare Informatics Research
Information and Management
The International Journal of Marketing for Industrial and High-Tech Firms

Security

Journal of Applied Security Research
International Journal Information Computer Security
Security and Privacy

Information Systems in Human Behavior

Journal of Computers in Human Behavior
Journal of Behavior & Information Technology
Telematics and Informatics

2018 – 2019 Aim High Journal List: MANAGEMENT

Entrepreneurship

Entrepreneurship Theory & Practice
Journal of Business Venturing
Strategic Entrepreneurship Journal

Human Resources

Human Resource Development Quarterly
Human Resource Management
Human Resource Management Journal

Industry-Specific Applications of OM

Energy Systems
IIE Transactions
Transportation Science

International Business

Journal of International Business Studies
Journal of World Business
Research Policy

Legal Issues

American Business Law Journal
Journal of Legal Studies Education

Management (General)

Academy of Management Journal
Journal of Management
Journal of Management Studies

Manufacturing & Service Operations

Manufacturing & Service Operations
Management
Production and Operations Management
OMEGA The International Journal of
Management Science

Operations Management (General)

European Journal of Operational Research
Management Science
Operations Research

Optimization & Algorithms

Annals of Operations Research
Computers & Operations Research

Organizational Behavior (General)

Journal of Applied Psychology
Journal of Organizational Behavior
The Leadership Quarterly

Pedagogy

Journal of Education for Business
Journal of Management Education
The International Journal of Management
Education

Small/Family Business

Family Business Review
International Small Business Journal
Journal of Small Business Management
Journal of Small Business Strategy

Strategy

Strategic Management Journal
Strategic Organization

Strategy: Innovation and Technology Management

California Management Review
Industry and Innovation

2018 – 2019 Aim High Journal List: MARKETING

General

Journal of the Academy of Marketing Science
Journal of Marketing Theory and Practice
Business Horizons

Services Marketing

Journal of Services Marketing
Journal of Services Research
Journal of Services Management

Sports Marketing

Journal of Sport Management
Sport Management Review
Sport Marketing Quarterly

Consumer Behavior

Journal of Consumer Psychology
Psychology & Marketing
Journal of Consumer Research

Marketing Research/Analytics

Quantitative Marketing and Economics
Journal of Marketing Analytics
Applied Marketing Analytics

Sales

Journal of Personal Selling & Sales Management
Journal of Selling
Journal of Business and Industrial Marketing

Logistics/Supply Chain Management

Journal of Public Procurement
Supply Chain Management: An International Journal
Journal of Purchasing & Supply Management

Marketing Strategy/Management

Journal of Strategic Marketing
Journal of Marketing Management
Journal of Global Marketing

International Marketing

International Journal of Research in Marketing
Journal of International Marketing
International Marketing Review

Ethics/Corporate Social Responsibility

Journal of Business Ethics
Business Ethics Quarterly
Journal of Public Policy and Marketing

Business-To-Business Marketing

Industrial Marketing Management
Journal of Business-to-Business Marketing
International Journal of Physical Distribution and Logistics Management

Social Media Marketing

Journal of Interactive Advertising
Cyberpsychology, Behavior, and Social Networking
Journal of Interactive Marketing

Advertising/IMC

International Journal of Advertising
Journal of Advertising
Journal of Advertising Research

New Product Development/Innovation

Journal of Product Innovation Management
Creativity and Innovation Management
International Journal of Innovation Management

Retailing

Journal of Retailing
The Journal of Retailing and Consumer Services
The International Review of Retail, Distribution and Consumer Research

Marketing Education

Journal of Marketing Education (JME)
Marketing Education Review (MER)
Journal for Advancement of Marketing Education (JAME)

Branding

Journal of Product and Brand Management
Journal of Brand Management